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FORMER UNIVERSITY MAN DISCOVERS POISON SERUM

A former member of the faculty of the University of Kentucky, Professor Robert Graham, has discovered a serum which is an antidote for the germ which caused the death of a number of persons who ate tainted canned ripe olives, and were poisoned by them. Professor Graham is now connected with the medical staff of the University of Illinois.

Serum prepared by Professor Graham, and shipped to New York saved the life of Lena Delben, 10 years old, sole survivor of a family of seven poisoned by eating olives which contained the germ. Professor Graham received the request for the serum at night and it was rushed from Urbana to Chicago, where it was placed with the aeroplane mail for New York. An accident to the plane caused it to land and the serum was carried the remainder of the way by train. Six of the seven patients died before it reached New York but the seventh responded promptly to the treatment. The call from New York was the second that Professor Graham had received, the first being from Detroit where it was used successfully in saving a life.

PSYCHOLOGY OF ADVERTISING WINS INSTANT FAVOR

Seventy prominent business men of Lexington and Central Kentucky have registered in the Merchants' Short Course in Psychology of Advertising offered to the merchants of Lexington and Kentucky towns by the Department of Psychology under the auspices of the Department of University Extension.

This course marks the first effort on the part of Kentucky to offer a course of practical advertising value to the citizens of the community.

The hearty response on the part of the business men has been, according to Mr. Patrick, head of the Department of University Extension, gratifying. Not only are the advertising men of outstanding business houses attending the course but heads of many of the houses as well. Practically the entire advertising forces of one of the Lexington papers are attending the course, and the heads of many of the houses as well as newspaper men from surrounding towns of Nicholasville, Georgetown and Richmond are also attending.

The lectures are given every Tuesday evening by Doctor J. J. Tigert, head of the Department of Psychology. Lantern slides are used to illustrate the best modes of advertising and copies of leading magazines are distributed in order to demonstrate methods of advertising.

An outstanding feature of the course is the fact that the management of the Literary Digest, a magazine carrying a great variety of advertising, has offered its paper to be used by Doctor Tigert in his course at a reduced price.

STUDENTS SENT Y. M. C. A. MEMBERSHIPS.

Students of the University of Kentucky will be given thirty days' free memberships in the Y. M. C. A. of the city in which they go to live in the future. This privilege has been extended to all colleges in the State by the Kentucky Y. M. C. A.

GIRLS TO GIVE "FEAST OF LITTLE LANTERN"

The Girls' Glee Club, of the University of Kentucky, under the direction of Professor Carl Lampert, will produce a Chinese operetta, the "Feast of the Little Lantern," sometime in March. It is the first offering of the girls of the University of this kind. The unique undertaking gives promise of being very quaint and beautiful. The opera is a tuneful work built on Chinese lore introducing Chinese instruments and fairy stories.

The leading characters for the operetta are: Misses Margaret Smith and Carlisle Chenault, Maysville; Miss Sarah Metcalf Piper, Carlisle; and Miss Josephine Evans of Lebanon, and Miss Cassie Wilkerson, of Franklin, will be the stage manager.

BERKSHIRE CONGRESS TO MEET AT UNIVERSITY

Two hundred or more swine breeders from various parts of the United States will assemble at the University of Kentucky, February 16 to attend the annual American Berkshire Congress which starts a three-day session on that day. Meetings will be held in the stock judging pavilion of the University.

This will be the second time in history that the American Berkshire Congress has been held in the South. Kentucky was chosen as the meeting place this year because of increasing animal industry interests in the state. The purpose of this Congress, which is a national organization, is to promote the interests of swine breeders. It will close with a banquet at the Phoenix Hotel on February 18. The program includes the following well known men:

Dean Thomas P. Cooper, "Address of Welcome."
Dean C. F. Curtis, University of Iowa, "Outlook for the Swine Industry."
James Speed, Louisville, "Livestock Publicity."

N. D. Browning, Jackson, Mo., "Preparing Hogs for the Show."
Professor W. W. Dimick, Lexington "Swine Diseases."

J. Lewis Letterle, Harrods Creek, Ky., "Successful Swine Management at the Fairs."
Wyman N. Lovejoy, Roscoe, Ill., and W. E. Spicer, Bushnell, Ill., "Berkshire Shows in 1919."

Present officers of the American Berkshire Congress are: R. M. Jenkins, Orleans, Ind., president; L. E. Letiz, Barnardsville, N. J., vice president; and F. S. Springer, Springfield, Ill., secretary-treasurer.

CLYDE BLAND GIVEN DESERVED HONOR

Clyde Bland, Cynthiana, has been elected president of the Senior class of the University of Kentucky to take the place of Edward Dabney, Hopkinsville, who received his degree at the end of last semester. Bland is one of the outstanding men of the University. He is senior in the College of Agriculture, a member of the Alpha Zeta, agricultural honorary fraternity, was class treasurer in his sophomore year, and is a student of rare ability, holding perhaps the highest grades for collegiate work of any student in the University.

FARM WEEK NOTABLE IN UNIVERSITY HISTORY

The eight annual Farmers' Home Convention held at the University of Kentucky, January 29-31, has been declared by authorities of the Agricultural College a marked success. These Farmers' Conventions were inaugurated at the University of Kentucky nine years ago and have been held yearly since, with the exception of last year, at which time no meeting was held because of the influenza epidemic.

This year the attendance at the convention was 750 in excess of that of former years. Two new societies were added to the number holding their annual meetings simultaneously during farmers' week, that of the Holstein Cattlemen with a membership of 41 and that of the Jersey Cattlemen with a membership of 35. This year, also, for the first time met in attendance at the convention those in convocation daily in the University chapel where they were addressed by men of prominence.

An outstanding feature of the convention was the stock judging contest held by the Beef Cattle Association. Under the direction of John Gosling of Missouri, a national authority on cattle, the cattle were judged, then butchered and prepared for food. At this meeting the fact was brought out that "farmers are more interested in demonstration than in lecture." About 700 farmers attended the convention.

For the first time in the history of the convention a special meeting was planned for women. The success of these women's meetings has been so great that their future is assured. 1,051 women were in attendance, 265 were from 14 counties other than Fayette. The women's meetings were held apart from those of the men in the "Little Theatre." The lectures were on home economics and general welfare subjects discussed by national leaders.

JENKINS SENDS OUT PLEA FOR GOOD BOOKS

Jenkins City, one of the younger cities of the coal region with a population of 10,000, has sent to the University of Kentucky, and through the State a call for books. Faculty, students, and citizens are urged to contribute any books which they may have and are willing to give for the library which enterprising citizens of Jenkins City wish to establish.

Reference books, fiction, anything worth while will be accepted. The books should be sent to Miss Margaret King, at the University of Kentucky library who will receive them and attend to their shipment.

UNIVERSITY ASKS FOR ADDITIONAL FUNDS

Requests of the University of Kentucky for additional appropriations will not come up for discussion in the legislature for several weeks. The budget committee which will have to pass upon the requests is now far behind in its work. It is expected that requests from the University of Kentucky and the two State Normal Schools will be presented to the committee separately. The appropriation asked for by the University is to provide means for erecting new dormitories and making other improvements.

KERNELS TO BE SENT TO ALL HIGH SCHOOLS

In accordance with its policy of extension the University of Kentucky has decided to send at least two copies of the "Kentucky Kernel," the official student weekly newspaper of the University, to each of the accredited high schools of the State.

This is expected to bring about a more cordial understanding of the ideals, aims, activities of the student body of the University of Kentucky, on the part of high school students of the State.

The Kernel in the high school should not only link the University more closely to them, but should supply a source of good reading matter for students and will no doubt arouse community of interest and feeling of fellowship throughout the State.

STUDENT ATTENDANCE SECOND SEMESTER 960

Nine hundred and sixty students have registered for the second semester of the 1919-1920 scholastic year at the University of Kentucky, including seventy new students who were not at the University last term. This total registration is slightly less than the number, 989, who were in college at the close of the last semester.

Several reasons have been given for this decline in attendance, including the natural reaction following the war, the high cost of living and the lack of dormitories at the University. In some cases, courses have been completed this term by students who were out of school for but one term while serving in the army.

WILD CAT BASKET BALL TEAM STARTS WELL

With prospects of the strongest basketball team in several years the University of Kentucky is again ready to claim the athletic supremacy of the State. Maryville College, after defeating Centre College Colonels the day before was defeated itself by the Kentucky Wildcats in a fast, though somewhat ragged game by a 24 to 13 score. The Georgetown Tigers came to Lexington last Saturday with fur on end, but returned to Georgetown with their tails dragging behind them after a 25 to 14 drubbing at the hands of the Wildcats.

The members of the Kentucky team are: Everett, captain, Maysville; Smith, Lexington; Blakey, Beattyville; Burnham, Paducah; and Hayden, Paris. The only Kentucky substitutes who have got into games so far this season are: Lavin, Paris; Wilhelm, Paducah; Evans, Frankfort; Bartlett, Berea, and Ridgeway, Shepherdsville.

UNIVERSITY FARM WORK "SHOT" FOR THE SCREEN

A large section of the first edition of the new "Lexington Herald Screen Review" will be devoted to the Farm and Home Convention which was in session at the University of Kentucky last week. Everything from modern methods of cattle slaughter to Lady Walnut Hill, champion egg laying hen with a record of 654 eggs, was "shot" by the Herald movie man in his visit to the University. The film will be shown in a number of motion picture houses in the State.

UNIVERSITY ENTERTAINS KENTUCKY LEGISLATURE

The University of Kentucky and the Lexington Board of Commerce joined in entertaining the members of the Kentucky Legislature on the occasion of its inspection of the institution.

Leaders of both Republican and Democratic parties vied with each other in expressions of pride in the work of the University and in their promise to give to it as generously of financial support as the treasury of the State can afford. Speeches in the University chapel and at a banquet at the Phoenix Hotel demonstrated interest and appreciation in gratifying contrast with the spirit of criticism displayed by legislators a few years ago.

"The University of Kentucky belongs to each citizen of the State equally. Let us be economical in other things but give liberally to the University that the whole State may profit thereby," said Senator Charles M. Harris, president pro tem of the Senate.

"The University is entitled to adequate support and this legislature will give it," said Joseph F. Bosworth, Speaker of the House.

After the inspection and speeches the men and their wives were entertained by the young women students at an informal reception given at Patterson Hall.

UNIVERSITY TO DISTRIBUTE EDUCATIONAL FILMS

The department of University Extension, University of Kentucky, has been designated as a center for the distribution of motion pictures to the schools of the State for the purpose of encouraging visual instruction thru moving pictures in the various schools.

The University will receive motion pictures from government organizations and will establish a connection for the Bureau of Education and the Bureau of National Park Service with the schools of the State. These pictures may be obtained by any schools, provided only that the pictures be run upon standard machines, that borrowers be responsible for films while in their possession and that they pay transportation charges both incoming and outgoing which, within the State, will be a small item. A list of pictures that the University has at present for distribution may be obtained upon application to the Department of University Extension.

STUDENTS' LOAN FUND RECEIVES SMALL INCREASE

The University of Kentucky Student Loan Committee, whose funds were almost exhausted, has just received \$700.00 and is raising more. This committee, which has helped many worthy men and women to get through college, finds itself in great need of money, having exhausted the alumni fund of \$1,050, and the small University fund of \$150.

According to a recent survey made by the Loan Committee, of which Professor W. E. Butte is chairman, approximately one-fifth of the men students are earning enough to pay their entire expenses at college. A few of the women students are also supporting themselves while taking regular courses.