

Corporations Attempt Student Exploitation

G.E.'s Collegiate Propaganda Signifies Nothing

By JEAN RENAKER
Managing Editor

When a large corporation decides to hold a conference for a selected group of young people, the tendency of many is to view the conference with skepticism at best, and cynicism at worst.

Such was the situation early last December when General Electric, among the nation's 25 largest corporations, held a conference for some 30 editors of collegiate newspapers across the nation to discuss such topics as "Technology and Society," "The Individual and the Organization," and "Industry and the Environment."

Under the guidance of GE's Educational Relations Operation manager, Joseph Bertotti, GE organized what could only be termed a carefully unbiased discussion of subjects that GE considered important to important to society, students, and, of course, GE.

Of the 20 editors who actually participated in the conference—editors from such schools as UCLA, Purdue, Duke, Penn State, M.I.T., UK and Georgia Tech—the overwhelming majority expected, as one editor remarked, "to be brainwashed" by the GE hierarchy. By the end of the conference opinions changed to outright praise for what GE had attempted to accomplish.

From the outset, GE's representatives—30 participated during the two-day conference—admitted that the conference was being held for selfish reasons. Bertotti himself said that GE wanted to know what "sensible" young people thought about industry and its relations to the society supporting it.

He also stated that he hoped the conference would at least partially convince the young people at the meeting that GE was not unaware of its responsibility to all members of the society.

Commentary

In selecting the students to be involved in the meeting, it was decided that collegiate editors should be invited because they are generally among the more involved, active students on campuses. Schools were selected on the basis of their having a technical school of some kind.

There was also an effort, by one GE representative's admission, to keep "radicals" away from the conference. If that was indeed the case, GE failed, if your definition of a radical is one who thinks for

himself, disregarding social pressures to follow the beliefs of the majority.

Whatever GE's objectives, the conference at times surprised, perplexed or angered those involved.

It resulted in two vice presidents of GE arguing about the dumping of wastes into the Mohawk River. Both agreed that GE put cleaner water back into the river than what was taken out of the river. One contended that that act ended GE's responsibility and that GE should not encourage other industries along the same river to do the same.

The over VP said that the statement was "posterous" and that it was also "a waste of money."

The dialogue, at times energetic and at other times bordering on stupidity, did accomplish one thing. For the period of a few days, two groups were able to converse, for the most part intelligently, about subjects upon which they held totally different views. And for that short period of time, there was a willingness, expressed by both groups, to accept as partially legitimate the others' view.

The tragedy of such conferences, however, is their lack of permanency and their restricted scope. The 60 people who participated came away from Schenectady

Continued on Page 8, Col. 1

THE KENTUCKY KERNEL

Friday, Jan. 15, 1971

University of Kentucky, Lexington

Vol. LXII, No. 67

Controversial Article Keeps Law Magazine Unpublished

By FRANK COOTS
And DALE MATTHEWS
The "Kentucky Commentator," a legal-social magazine funded by the College of Law, may not be published this year. The funds for the "Commentator" were withheld when it was discovered that the magazine was to include a controversial article by Political Science professor Gene Mason.

Originally Speech

Mason's article was originally presented as a speech last September to the annual meeting of the American Political Scientist Association in Los Angeles. Entitled, "He Knew or Should Have Known," the speech dealt with what a Political Science professor should know about political trials and contained a description of Mason's own trial.

Mason was arrested last year for knowingly receiving stolen property just as he was beginning his campaign as a Congressional candidate. He was convicted but his case is under appeal.

Clearly Libelous

According to Steve Hixson, president of the Student Bar Association (SBA), the article came to his attention last December. Since the SBA president has the power to hire and fire the editors, Hixson initially stopped publication of the magazine because, he said, "My own personal opinion, supported by one of our own professors who specializes in this field, was that it (Mason's article) was clearly libelous."

Weather

Forecast for Lexington and vicinity: Mostly cloudy and cold today; clearing and colder tonight. Cloudy and colder on Saturday. High today in the upper 30's; low tonight 18. High temperature Saturday in the middle 20's. Precipitation probability today five percent; tonight and tomorrow 0 percent.

Hixson said the article was libelous because it "defamed some of the people downtown." Acting on Hixson's advice, W.L. Matthews, Dean of the Law School, withheld the funds for publication.

In addition, Hixson commented that the article was "tantamount to Steve Bright's student directory cover," and was "highly distasteful."

Editors Deny

Ernie Taylor, editor of the "Commentator," and Scott Wendelsdorf, one of the co-editors, both deny that the article is libelous. Wendelsdorf said the charge of libel was a "fabrica-

tion" on the part of Hixson and was intended to "keep Gene Mason from having a forum."

Wendelsdorf also claimed that Hixson's politics, which are rather conservative, and his personal distaste for both Wendelsdorf and Taylor prompted his decision to halt publication.

Ray of Hope

The one ray of hope for the "Commentator" rests in the current SBA elections in which Taylor is a candidate for president. Taylor received a plurality of the vote on the first ballot last Wednesday and if he wins in today's run-off the magazine may be published after all.

Crackdown on Draft Dodgers

Canada Tightens Immigration Restrictions

OTTAWA (CPS)—The Canadian Federal government is moving to crack down on the flow into Canada of draft dodgers, deserters and politically active people generally.

Otto Lang, minister of manpower and immigration, told a recent press conference that stringent immigration rules proposed in a special report for the government are aimed at ensuring that Canada gets "the cream of the crop."

"Revolutionaries would be kept out of the country if they are intending to subvert our democratic process," Lang said.

The report, compiled by Toronto lawyer Joseph Sedgwick at government request, calls for a security review board which would consider the cases of people engaged in extra-parliamentary opposition in their homelands.

The government would have the last word in defining security risks because the minister of immigration would decide on appeals against negative review board decisions.

The operation of such a board is complicated, Sedgwick says, "because those in charge of security cannot in most cases reveal, publicly, their information or its source."

"I assume that the security board will sit in camera," he writes, "and that it will have the power to consider evidence that would not be evidence under the strict rules they apply in Courts of Law, and particularly that it would have the right to receive evidence by way of solemn declaration."

The proposal would also allow the government more space to cooperate with United States officials in discouraging draft dodgers and deserters from emigrating to Canada. Once the word spreads in the U.S. that appeals will be limited and applicants may have to go through strict security clearance, the number of "exiles" applying for landed immigrant status will likely decrease. The applicants could not afford the risk of being turned down and deported back home where they would face jail terms of a minimum of five years.



Kernel Photo By Patrick Cassin

And Then What?

As the hassles of Drop-Add enveloped Buell Army this week, some of the more fortunate students were able to get close enough to the tables to ask, "And then what am I supposed to do?" The lines were long and the process confusing, but most managed to get through. . . somehow.

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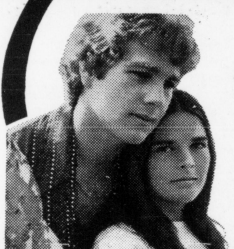
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Lexington Might Be First Class

By The Associated Press
The possibility of Lexington becoming a first class city during the upcoming special legislative session apparently has met with mixed response from Lexington officials.

Key members of this area's legislative delegation say they have heard of no backing for such a move now, but the spokes-

man for the city's reigning administration is all in favor of the change.

"We think it would be an advantage to Lexington and to Kentucky in many areas to change Lexington to first class city status in the special legislative session," City Commissioner Tom Underwood said.

In a law enacted in the 1970 legislative session, permission was given for first class cities to retain the city manager form of government, but a population limit of 300,000 was tacked onto the law by the state Senate.

"The constitutionality of that figure has been questioned by the Legislative Research Commission," Underwood said.

"Therefore, the special session would have to remove the population limit."

In addition, Underwood said a provision would have to be made for continuation of study and or adoption of metro-government if a city moved up from second to first class.

"These would amount to just changing a couple of sentences in the statutes," Underwood said, adding that his 3-2 majority on the board of city commissioners favors prompt change of the city's status.

"We haven't talked to the legislators, though," he added. "We would be glad to meet with them, but we haven't initiated anything because we're too busy with the day-to-day business of government."

Speculation on the possible change of Lexington's status was raised when it was reported that Gov. Louie B. Nunn was considering adding it to the agenda of a special session he is to call for legislative redistricting.

THE KENTUCKY KERNEL

The Kentucky Kernel, University Station, University of Kentucky, Lexington, Kentucky 40506. Second class postage paid at Lexington, Kentucky. Mailed five times weekly during the school year except holidays and exam periods, and once during the summer session.

Published by the Board of Student Publications, UK Post Office Box 4986. Began as the Cadet in 1894 and published continuously as the Kernel since 1915.

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King Birthday Kept Today

By The Associated Press
The nation observes the 42nd birthday of Dr. Martin Luther King Jr. today with tributes to the murdered civil rights leader and renewed efforts to get the date declared a national holiday.

Memorial and religious services, rallies and demonstrations are scheduled across the country, from small Southern towns where his crusade was launched to the larger cities where it later focused.

Schools, businesses and government offices will close in some cities, but numerous others have no plans for special observances.

In Atlanta, where King was born in 1929, his widow Coretta will attend a memorial service church.

In Memphis, Tenn., where King died at the hands of an assassin on April 4, 1968, excerpts of his speeches and writings will be read to a gathering at a Baptist church.

King's followers, however, will make Washington the focal point of their observance.

The Rev. Ralph David Abernathy, who succeeded King as head of the Southern Christian Leadership Conference, will lead a march to the Capitol to present petitions asking Congress to designate King's birthday a national holiday.

The date is now recognized as a holiday by nine states, but attempts are underway to have other states to follow suit.

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On Campus Interviews

February 1, 1971

RCA



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The deadline for announcements is 7:30 p.m. two days prior to the first publication of items in this column.

TODAY

Cosmopolitan Club Jam Session. Featuring the Wabash Valley Band. Friday, January 15 at 8 p.m. in the Student Center Grand Ballroom. Admission \$1.00 guys, \$.75 girls.

COMING UP

Application fees of Student Government candidates are being returned. They are available in the Student Government office.

"Politics and the Strip Mines." Former parks commissioner Gable speaks at College Republican meeting. 7:30 p.m. Jan. 19 in Student Center room 206.

"The Trial." Grosvenor Street Zoological Gardens sponsors the Franz Kafka movie, directed by Orson Welles. English dialogue. Showings Sunday, Jan. 17 at 8:50 p.m. and Monday, Jan. 18 at 6:00 and 8:30 p.m. Tickets \$1.00 at the door.

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THE KENTUCKY KERNEL

UNIVERSITY OF KENTUCKY

ESTABLISHED 1894

FRIDAY, JAN. 15, 1971

Editorials represent the opinions of the Editors, not of the University.

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The Mason Trial (con't)

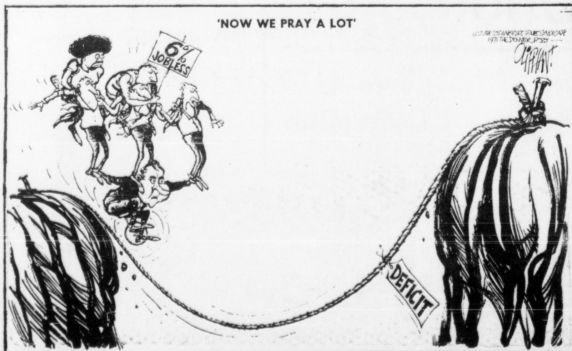
Dr. Wayne H. Davis, in a letter appearing in today's Kernel Soapbox, points out some of the absurdities surrounding the dismissal of Political Science professor Gene Mason. The failure of the administration's case against Mason is obvious to most campus observers. However, in its usual "We may be wrong but the decision is already made" attitude, the administration refuses to admit the error of its judgment in the case of Mason as well as some of the other exceptional teachers it has fired.

The most reliable speculation on the matter, and the most sensible one is that Mason was dismissed for political reasons. The decision to release him was probably given little consideration because the University administration is seldom called upon to account for its particular actions dealing with faculty members. Fired faculty members don't usually make waves for to do so would endanger their chances of receiving recommendations enabling them to obtain a position at another institution.

But the administration had not reckoned with an embittered Mason. Embittered by what was probably a political frame-up, Mason reckoned he had nothing to lose by pressing the administration on his dismissal. The ensuing controversy has strongly suggested that the reasons for Mason's firing have little or nothing to do with his research record. Rather, his political enemies were exercising their might by showing they can remove him or any other vocal critic who happens to be employed by public funds.

The Mason case should not be considered in the "Publish or Perish" category, for the reasons offered for his dismissal do not fit the publication syndrome.

The Mason case is not ended, but for the present the administration's attitude is reflected in Dean Royster's sentiments that their collective mind is made up and it won't be confused by facts.



Kernel Soapbox

Evaluation of a Colleague

By WAYNE H. DAVIS

Professor of Zoology

I recently refused to sign a petition to the Administration asking that Dr. Gene Mason's contract be renewed. I know nothing about this man's performance as a teacher and scholar in his field of Political Science, and, being a zoologist, I do not feel competent to judge the value of his work. Perhaps if I were in a field much more closely related to his, such as Mathematics, I would feel differently, but I doubt it. Being an old time conservative professor, I believe that at this University those who are most competent to evaluate Dr. Mason's work are the tenured staff of the Department of Political Science. Furthermore, I believe that if the policy of this University has been changed so that such evaluations are made elsewhere within the University, the future of this institution as a center of scholarship is in serious jeopardy.

I can see but two possible situations in which faculty other than those in one's department would need to be called upon to evaluate a professor's performance. First, if the department is too small to assemble a reasonable panel for judgment, staff members from related areas outside the department could be called in to help. This is not the case in the Political Science Department.

Second is where a department is so incompetent that decisions within the department on tenure and promotion would tend to perpetuate incompetency. In such a case the Administration might be wise to overrule a departmental decision.

I have looked very briefly into the question of competence of the Department of Political Science and do not find the Department wanting. There are 8 tenured members. Professor Malcolm Jewell, Chairman, told me that the department voted unanimously to recommend the reappointment of Dr. Mason. Dr. Jewell seems to be a man of competence. Author of two books, he is a well known member of the University community and he enjoys the respect of his colleagues throughout this campus.

Professor Sidney Ulmer seems to be a scholar of the highest caliber. I have before me the second ballot for Distinguished Professor of the College of Arts and Sciences for 1971. Dr. Ulmer is one

of three names on the ballot, having been nominated by vote of the entire faculty of the College of Arts and Sciences.

I could go on but the point has been made that the Department of Political Science at UK is competent and is the best qualified unit of this University to judge the performance of a professor in that field. Therefore it seems evident to me that Dr. Mason's contract is being terminated for reasons other than his performance as a teacher and scholar. I did not believe Dean Royster when he told the audience of 800 that these were the only criteria considered.

If this administration had chosen to allow Dr. Mason's contract to expire because he was convicted of a felony and had done so openly and in accordance to the governing rules of the University, I would have no objection. However, when it seems to be done for one reason while publicly stating that it is for another, and is done in such a way as to bring serious question about the competency of our colleagues in one of our most respected departments, I believe it represents an inexcusable blunder which hurts not only the University but all individuals involved.



Kernels

"If we make peaceful revolution impossible, we make violent revolution inevitable."
—John Fitzgerald Kennedy

"Unjust laws exist: Shall we be content to obey them, or shall we endeavor to amend them, and obey them until we have succeeded, or shall we transgress them at once?"

—Henry David Thoreau

"Let me say, at the risk of seeming ridiculous, that the true revolutionary is guided by great feelings of love."
—Che

"The Trial" is Madness Mastered

By DAN GOSSETT
Kernel Staff Writer

Orson Welles, an unrequited genius in his own right, is at his best when he interprets the madness and mastery of other geniuses. "Citizen Kane" is a thinly veiled portrait of William Randolph Hearst, the eccentric billionaire publisher who led a singularly unhappy life. It was however, the cinematic excellence of Welles himself that made "Citizen Kane" the classic that it is.

Perhaps a better example is "The Trial," adapted from the novel by Franz Kafka, whose madness, and mastery, is unchallenged. The plot deals with a man who suddenly awakens to find himself accused of an unnamed crime of which he has no knowledge. The arresting officers withhold from him the specific charges, the identity of the accusing parties and even try to confuse him as to when and how he is to face the charges leveled against him.

It is at this point that Joseph K makes his fatal mistake; he makes a conscious effort to prove his innocence. He fails to realize that the world he lives in is devoid of reason or rationale, a world where guilt, accusation and fear of guilt are indistinguishable. Indeed, Joseph K is guilty merely because the accusation makes him feel guilty. A crime is not necessary.

Seeking assistance from the institutions of society, he does not understand that those institutions—bureaucracy, the church, the family, the legal system of advocacy—are all merely components of the leviathan system that seeks to destroy him in order to purge itself of collective guilt.

To demonstrate this point, Welles constructed his sets so that Joseph K, played by Anthony Perkins, runs from his mammoth office complex to the cathedral, to the Hall of Justice, to the home of his lawyer through hid-

den passages and corridors that are all parts of a vast subterranean maze.

The impression is that all of the institutions merge into one another because they are merely shells, illusions constructed to conceal the utter absurdity of social existence.

Welles also uses several other props and devices to portray the futility of Joseph K's quest. A veiled statue presumably of Justice, is the backdrop for the final

execution at the hands of trench-coated thugs.

Modern steel and glass buildings are juxtaposed against Gothic cathedrals and barren, open fields.

All of the lighting in the film is harsh and undimmed, giving an additional shadowy and spectral air to the scenes.

"The Trial" will be presented at the Student Center Theatre, Jan. 17-18, sponsored by the Grosvenor Street Zoo.

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Members of the national fraternity Kappa Alpha Psi have announced plans to organize a chapter of their fraternity on the UK campus. The group will hold a meeting this Sunday at 7 p.m. in Room 109 of the Student Center for any interested student. From left to right are Reginald A. Guy Jr., Richard Lee Centry, Phillip Hunter and Elliot E. Pyles.

Kernel Photo By Dick Ware.

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Spiro Tackles Welfare Issue

SACRAMENTO (AP) — Vice President Spiro T. Agnew said Thursday the nation's welfare dilemma can only be solved completely when someone is willing to make tough decisions such as telling a welfare mother she can't have anymore babies.

Or, Agnew added, whether a man on public health insurance with a terminal illness should "be kept alive an extra month at the cost of \$20,000 to \$30,000 to the taxpayers."

"Who decides that care is to be continued?" Agnew asked during a two-hour long state Capitol discussion with state and local officials over the crisis of government finance.

Agnew did not suggest that any public official is willing to make such decisions now, but "we get up here so frequently at these meetings and talk about the superficialities of these problems."

Those who would make such decisions probably wouldn't last long in office, he added, "because we would then be in a position to be victimized by the demagogues who seek office and who seek always to mouth the platitudes and say the good things."

Government problems are terribly complex, Agnew said, and can't be solved with easy answers such as total federal takeover of welfare or federal revenue sharing—a program sought by some of the local government representatives.

Medical Society Calls for End Of City Pollution

By The Associated Press
The Fayette County Medical Society Thursday endorsed a resolution calling for local officials to initiate "an immediate pollution abatement program" for the Bluegrass watershed.

The society, representing 360 practicing physicians in the city and county, said, "There is apparent lack of cooperation between existing arms of government in Fayette County, Lexington and surrounding communities in the county."

In its action, the group endorsed an earlier pollution abatement program by the Kentucky Society of Professional Engineers that calls for immediate funding and construction of adequate local sewage-treatment facilities.

The state Water Pollution Control Commission has threatened to cut off future construction in Lexington unless the city speeded up local sewage-treatment projects.

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Senior forward Larry Steele apparently has recovered from a broken thumb suffered earlier in the season. Here Steele (25) drives for the basket in UK's victory over Georgia. Kernel Photos by Dick Ware.

Wildcats Challenge 'High Scoring' Vols

By MIKE TIERNEY
Kernel Sports Editor

Tennessee 90, Northern Michigan 68 . . . Tennessee 89, Oregon State 61 . . . Tennessee 98, Mississippi 85. Yes, folks, Ray Mears is still the head coach of the Tennessee Volunteer basketball team. And Jimmy England, who may be the all-time leader for "Number of Minutes Standing Around While Dribbling the Ball and Doing Nothing," is still a member of the UT squad.

And, yes, Tennessee has a good ballclub.

Just ask Adolph Rupp, whose UK Wildcats take on the new Volunteers in Knoxville Saturday afternoon in front of a regional television audience.

"This is a better team than they've been in the past couple years," said Rupp. "No question about that at all."

Despite Tennessee's increased rate of scoring, which is nine points better per game than last year, Rupp reports that UT generally plays the same style as in the past.

"Our scouts tell us that basically they're the same," Rupp said. "They're just scoring a little bit more."

Five in a Row

During those past couple years, UK has defeated its rivals five consecutive times. Since the Vols' shocking 28-point victory at Knoxville in 1968, the Wildcats have captured wins by one, three, 15, 16 and 19 points. It is unlikely, however, that this point progression will continue.

The Baron readily admits that he is worried.

"I see where we're rated a 1-point favorite," he said. "That certainly doesn't give us time to make many mistakes down there."

Tennessee's overall record of 10-2 exactly matches that of the Wildcats. But the Vols, once beaten in conference play, desperately need a victory to remain in contention for the SEC title.

The team star, of course, is England, whose 20-point scoring average is overshadowed by a remarkable 51 assists in 12 games.

England's runningmate at guard is soph Mike Edwards, who is scoring only 12 points less than his 31-point average as a freshman.

The Vols were dealt a blow when promising 6-foot-11 sophomore Rupert Breedlove quit school and moved on to Mercer College. Jim Woodall, though five inches smaller, has adequately filled the vacancy. He has hit 58.3 percent of his shots.

At the forwards, veteran Don Johnson is paired with newcomer Greg Hawkins. Johnson is the team's top rebounder and third-leading scorer.

The Wildcats will counter with Larry Steel (13.5) and Tom Parker (17.5) at the forwards, Tom Payne (15.9) at center, and Mike Casey (21.0) and either Kent Hollenbeck (13.1) or Terry Mills (8.3) at guard.

First of Three

Saturday's contest is only the first of a treacherous three-game road trip for the Cats. UK must also play SEC frontrunners LSU and Alabama.

"You got to win all your home games and most of 'em away from home," said Rupp, presenting the accepted formula for a title.

Rupp is impressed at the overall strength of the conference this year.

"They've all got better ballclubs than before," he said. "It's altogether possible that anyone of these teams could pop out at the last minute and win this thing."

"The entire conference is strong, and don't you kid yourself."

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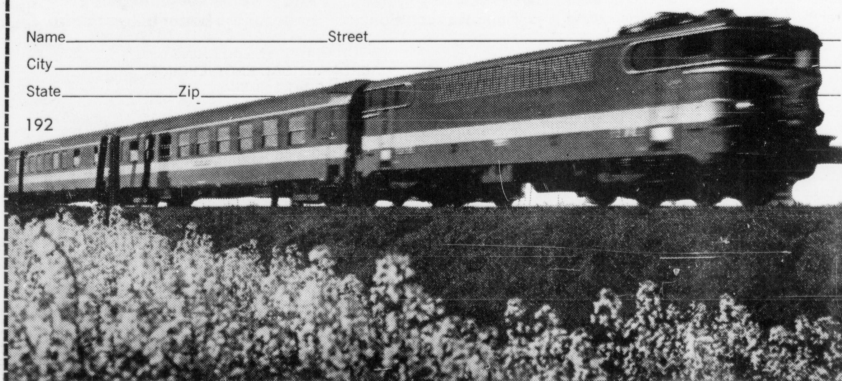
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Corporations? Propaganda Not Significant

Continued from Page 1

with views toward the other group which were only slightly modified. Some of those participating changed completely some aspect of their beliefs concerning the large corporation or the university student of today.

But that's where the benefits end.

GE will not substantially alter its position with regard to its responsibility for stopping pollution; GE will not attempt to restructure its organization to benefit its employees; GE will not abandon the SST and will not bother to consider whether it is really needed.

The collegiate editors will miss the entire conference as a study into the propagandizing attempts of a large corporation.

Each member of each group had his chance to say aloud what he had been thinking. But there will be no concrete evidence a year from now that there ever was such a conference or that there was an attempt to right some of the ridiculous attitudes held by each group for the other.

That is the tragedy of the conference. It was two days of talk, achieving nothing but eventual silence, all for the gratification and public image of General Electric, Inc.

North Next For Integration

WASHINGTON AP—The Nixon administration said Thursday it is going to put new emphasis on combating racial segregation in northern schools.

This followed new government statistics showing that northern and western schools are more segregated now than southern ones, according to one significant measurement.

Elliot L. Richardson, secretary of Health, Education and Welfare, confirmed earlier not-for-attribution reports by administration officials that the government will turn a major portion of its antidiscrimination enforcement toward the North.

The campaign against southern school segregation, he said at a news conference, "has been brought to the point where the only remaining steps are following up."

"The back of the job has been broken," he said. "A victory has been won in all substantial respects."

Richardson referred to preliminary new statistics by his department that showed a doubling in the percentage of Negro students attending predominantly white schools in the 11-state southern area since 1968— from 18.4 percent two years ago to 38.1 percent for the current academic year.

By comparison, the 32 northern and western states were found to have only 27.7 percent of their black pupils in predominantly white schools last fall. This represents no change from 1968.

"The improved picture nationwide is largely attributable in strides made in the South in the past few years, where desegregation is now more extensive than in other regions, Richardson said.

Statistics for the entire nation showed that 23.4 percent of Negro students attended predominantly white grade schools in 1968 against 32.8 percent in the fall of 1970.



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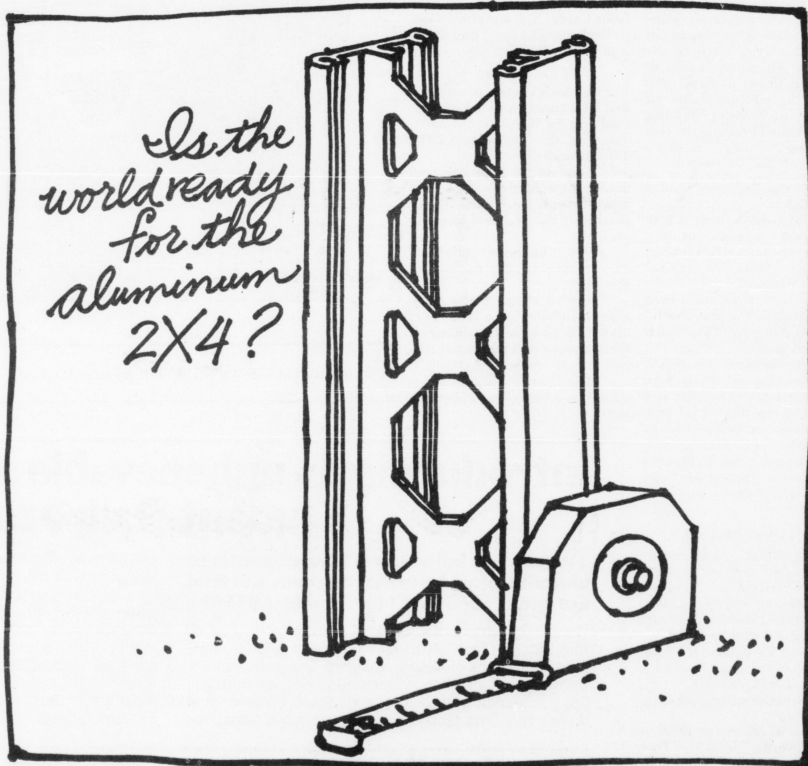
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