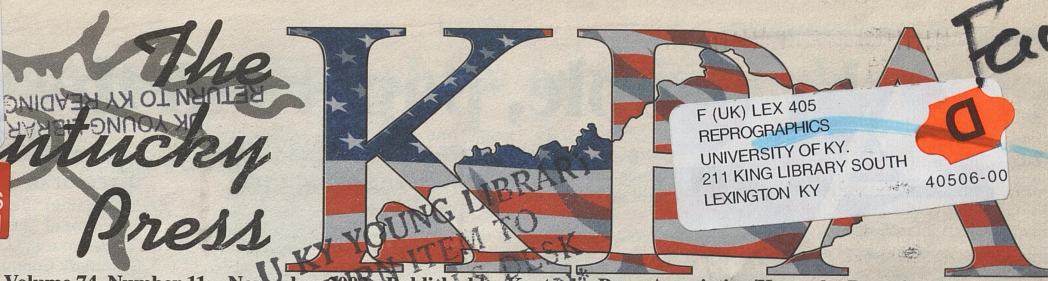


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UNBOUND PERIODICALS COLLECTION



Volume 74, Number 11 - November 2003 - Published by Kentucky Press Association/Kentucky Press Service

Former Kentucky journalist now a CBS News producer

Jeff Newton dodges bullets while on assignment in Afghanistan, Iraq

BY DAVID GREER
Member Services Director

When Jeff Newton covered the Fort Knox beat for The News-Enterprise in Elizabethtown from 1993 to 1996, his goal was to become a foreign war correspondent. Newton had earlier gotten a taste of what it was like to cover a war when his first job out of Eastern Kentucky University in the early 1990s was covering the war in Bosnia for an English-language newspaper in the Czech Republic.

Today, Newton is 35 and living his dream as a field producer for the CBS News program 60 Minutes II. He was embedded in a military unit and moved into Iraq nine hours after the ground war began. He spoke in Lexington Oct. 16 where he shared with fellow journalists and journalism

students several stories about his often-dangerous assignments in Afghanistan and Iraq.

Despite now working for one of the world's largest broadcast news organizations, Newton, a former editor of EKU's student newspaper, The Progress, still has deep roots in newspapers.

"I still don't consider myself a broadcast journalist," he said. "I consider myself a print journalist who works for CBS."

After graduating from EKU, Newton took a job with a newspaper in Prague, capital of the Czech Republic. While there, he covered the fighting in nearby Bosnia. He feared for his safety every day for six weeks, he said.

In 1993, Newton decided to return home — he spent part of his adolescence in Louisville — and accepted a



Former News-Enterprise reporter Jeff Newton spoke in Lexington last month about his experiences and his assignments covering the war for 60 Minutes II.

reporting job in Elizabethtown. While working the Fort Knox beat, he learned much about the military. In 1996, he moved to the Fayetteville

See CBS on Page 10

October News & Notes

Hall of Fame nominations being accepted

The University of Kentucky's Journalism Alumni Association is accepting nominations for the Class of 2004 of the Kentucky Journalism Hall of Fame. To be eligible, nominees must either be Kentucky natives or must have spent a significant portion of their careers working in newspaper or broadcast journalism in Kentucky.

A nomination form is available on the UK School of Journalism and Telecommunications web site (<http://jat.uky.edu>).

To make a nomination, complete the form and send the requested information to Ms. Julie Berry, Assistant to the Director, School of Journalism and Telecommunications, University of Kentucky, 107 Grehan Building, Lexington, KY 40506-0042.

Deadline for receipt of nominations is Jan. 5, 2004. Selection will take place later in January, and inductees will be notified shortly thereafter.

Century celebration

Has your newspaper been owned by the same family for 100 years or more?

If so, American Profile wants to hear from you.

American Profile, a weekly newspaper magazine appearing in publications across the country, is planning a feature section on newspapers that have been owned by the same family for 100 years or more.

If your newspaper fits this criteria, See NEWS on Page 8

College papers are a cause for pride too

I've long said I'd put up Kentucky newspapers against those in any other state, any time, anywhere. That's what I think of the overall quality of our publications.

And I can say much the same thing about Kentucky's university student publications if the results of the Pacemaker finalists are any indication.

Count 'em. Four of the 47 finalists

On Second Thought

By David T. Thompson
KPA Executive Director



University of Kentucky; Murray State News, Murray State University.

Only California, with many more universities, thus many more university student publications, has more Pacemaker finalists than Kentucky.

are from Kentucky — the College Heights Herald, Western Kentucky University; Eastern Progress, Eastern Kentucky University; Kentucky Kernel,

The awards will be announced Nov. 8 in Dallas and it's conceivable Kentucky could be at the top when all is said and done. The announcement comes at the National College Media Convention.

The Pacemakers are given in three categories — daily newspaper, four-year university; non-daily, four-year university; and two-year university newspapers. With the Kentucky Kernel competing in the daily four-year division while the other three Kentucky publications will be competing in the

See PRIDE on Page 8

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Kentucky people, papers in the news

Daily Independent publisher resigns

Roger F. Coleman, publisher of The Independent in Ashland since June 3, 2002, has resigned to accept a position in Milwaukee, Wisc.

He was also has been publisher of the Greenup County News-Times since January.

Coleman will be president of The

Conley Media Group, overseeing several newspapers, magazines, Web sites and other print and electronic businesses.

Coleman came to Ashland from a newspaper group near Chicago, Ill., and in his tenure at the Independent several changes were made including a redesign and moving from afternoon to morning delivery.

Childress named new Messenger-Inquirer publisher

Robert L. Childress, a longtime publisher with newspapers in Tennessee and Virginia, has been named the new publisher of the Messenger-Inquirer replacing Ed Riney, who left the company last month.

Childress, 63, is publisher of the Danville (Va.) Register & Bee. Prior to taking the job in Virginia, he was publisher of The Mountain Press in Sevierville, Tenn., from 1987 until taking the Danville job in 1997.

Childress expects to begin work in Owensboro around Thanksgiving.

He is a native of Durham, N.C., and served in the U.S. Air Force from 1959 to 1963. He is a graduate of Southwestern State College (now Southwestern Oklahoma State University) in Weatherford, Okla., and began his career as a circulation district manager at The Daily Progress in Charlottesville, Va.

Prior to Sevierville, Childress held publishing posts with The News Messenger in Christiansburg, Va., and the Star-Exponent in Culpepper, Va.

In Tennessee, he held posts as vice president and as treasurer of TPA.

Riney, 56, had been publisher since 1997. He joined the paper in 1987 as chief financial officer and later was promoted to general manager.

Hamm named editorial director of LCNI

Benjamin "Benjy" Hamm, managing editor of The Herald-Journal, Spartansburg, S.C., is returning to Landmark Community Newspapers, Inc., effective Nov. 10 as editorial director of the 53-newspaper group.

He was editor of LCNI's tri-weekly The Lancaster News, Lancaster, S.C., from June 1991 to February 1995.

Under his leadership, the paper won more than 100 South Carolina Press Association awards, including firsts for General Excellence, Public Service, Features and Spot News. Hamm was an Associated Press reporter and editor from 1989-1991, and a reporter for The Post in his hometown of Salisbury, N.C., in 1986-1987. He has a Master's degree in communications from the University of South Carolina, and a bachelor's degree from Catawba College.

Hamm replaces Alan Mattingly, who is relocating to Paris, France, with his wife, Susan, who is joining the staff of the International Herald-Tribune. Mattingly will take a year off before also joining the New York Times' organization.

Hamm supervised a staff of 62 at the 55,000 Spartanburg daily, where since March 1998 he oversaw daily newsroom operations, the newspaper's web site, technology, training and development, long-term planning, and budgeting. In the past five

See PEOPLE on Page 11

The Kentucky Press

The Kentucky Press (ISSN-0023-0324) is published monthly by the Kentucky Press Association/Kentucky Press Service, Inc. Periodicals Class postage is paid at Frankfort, KY. 40601. Subscription price is \$8 per year. Postmaster: Send change of address to The Kentucky Press, 101 Consumer Lane, Frankfort, KY. 40601, (502) 223-8821.

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Deaths

Laurel County writer and columnist dies

Mabel Williams Martin Wyrick, a writer whose descriptive prose and poetry about her life in southeastern Kentucky appeared in newspapers, magazines and books, died Sunday, Oct. 12 at a hospice in Hamilton, Ohio. She was 90.

For several years Wyrick, who formerly lived in Laurel County, wrote weekly columns called "If Quilts Could Talk ... I'd Listen" and "Land Beneath the Lake," which appeared in the London Sentinel-Echo, Laurel County Weekly, Corbin Times Tribune, Berea Citizen, Richmond Register and other newspapers. She wrote about her life and about folklore in the columns.

She published six books, including

three that contained some of her newspaper columns. Two of her books were How to Bury a Drifter and Ultimate Irony.

Myrick's writing also included poetry, some of which has been published in magazines.

Myrick and her husband Wilson L. Wyrick together wrote a book called Tales of the Rails.

Former C-J reporter dies

John C. Meehan, 72, died Sunday, Sept. 28.

Meehan was a native of Pennsylvania, a graduate of the University of Louisville, a lover of the written word and an avid reader.

After being decorated for service in the infantry in the Korean War, he worked as a reporter for The Courier-Journal and The Record. He later was one of the founders of Wenz-Neely

See DEATHS on Page 5

Foreign journalists show ours is a noble profession

Journalists from the former Soviet republic of Moldova are some of the bravest, most courageous practitioners of our craft I have ever had the pleasure of meeting face to face. Moldova, a now-independent nation in Eastern Europe after the fall of the Soviet Union, is apparently still coming to grips with how to make a free-market economy, freedom of the press and freedom of speech work. A dozen Moldovan journalists, touring the United States to learn more about journalism American-style, stopped at KPA last month to spend an afternoon chatting with a half-dozen Kentucky journalists. Another group from the same nation visited us in April. Both meetings were learning experiences for all concerned.

As one Moldovan journalist said, freedom of the press is still just a theory in his country. Not all the visitors would agree with that view as some said they have more freedom than ever

Oh, By The Way

By David Greer
KPA Member Services Director



to write and report about issues facing their country. But it's clear they don't have as much freedom of the press as their nations enjoy.

We learned that some Moldovan journalists have been shot and killed in recent years for reporting the wrong things. We also learned that some Moldovan journalists have used their high visibility to enter politics. Has this been a problem among American journalists, they asked? No, only our movie stars do that, I replied. We all laughed.

Under communism, newspapers were owned by the state. Having a good bottom line was irrelevant. Now, like American newspapers, the bottom line is very important. Political parties bankroll some Moldovan papers secretly and yet the reporting staffs may not even know it. They might suspect it - because editorial decisions seem slanted - but it's not an established fact. That clearly troubled our

visitors who wanted to know if American newspapers face the same dilemma. We explained that at one time in the late 19th and early 20th centuries, many American papers were politically aligned with one party or the other and were often influenced by them. But as many communities found themselves with just one newspaper left, most papers tend now to be politically neutral.

Do they have access to the Internet, some in our group asked? Yes, answered one reporter, but her newspaper only has one computer with Internet access per each 10 employees. Of the 150 or so newspapers in Moldova, all but eight publish in Russian. The other eight publish in the Moldovan language, which is the same as Romanian. All of the Moldovan journalists spoke Russian and all our communications with them were through Russian-speaking interpreters.

It's fascinating experience to sit down with journalists from half a world away and compare notes. The similarities far outweigh the differences.

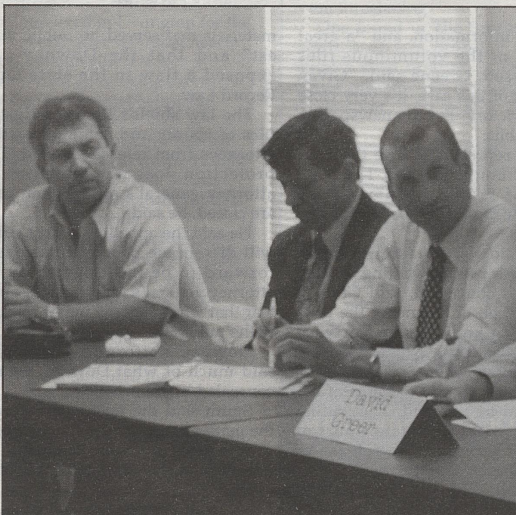
When each of the meetings has concluded, I not only felt a newfound respect for our colleagues from abroad but I also felt my own renewed passion for journalism. There's no better way to reinforce the view that our profession - despite its many blemishes - is very much a noble craft and more importantly an essential building block for any nation traveling the road to freedom, prosperity and justice.

EKU grad works for CBS News. Jeff Newton, 35, is now a field producer for the CBS News program 60 Minutes II. Newton joined CBS News in October 2002 after making a name for himself by shooting TV video as a freelancer in Afghanistan and Iraq and then selling it to TV networks.

Newton is a former editor of The Eastern Progress at EKU and later served as the Fort Knox beat reporter for The News-Enterprise in Elizabethtown from 1993 to '96.

Speaking recently at a SPJ dinner in Lexington, Newton noted that he still considers himself a print journalist who works for CBS. Read the full story in this issue of The Kentucky Press.

Moldovan journalists traveled to the United States to learn more about journalism, especially our freedom of speech. While visiting Kentucky the journalists made a stop by the Kentucky Press Association where they discussed, with the help of their interpreters, the differences between their form of journalism and ours. Ed Staats, formerly of AP, Beth Foster, of the Central Kentucky News Journal, Holly Cecil, of The Kentucky Standard, joined David Greer, Dana Ehlshide and David Thompson from KPA in the discussion.



Results of LDRC eye opening for media

By KIM GREENE
KPA General
Counsel

Dinsmore & Shohl

The Libel Defense Resource Center (LDRC) has completed its first complaint survey in five years.



Covering the year 2001, this survey looks at lawsuits filed against news media organizations. The results can be eye opening.

Newspapers were most often sued for libel. In fact, libel claims outnumbered other types of claims by two to one. Other "popular" claims against newspapers included invasion of privacy (primarily false light, which is a branch of invasion of privacy that is quite similar to a libel claim) - 29 percent, intentional or negligent infliction of emotional distress - 23 percent, breach of contract - 14 percent and intellectual property claims - 12 percent.

Two-thirds of the lawsuits involved general and investigative reporting, opinion and commentary and 10 percent of the cases arose from published advertisements. Despite the fact that so many of the lawsuits came out of investigative reporting, the survey revealed only four trespass claims and only 15 intrusion claims.

Among news media organizations,

the most frequently sued in 2001 were newspapers (46.6 percent of the complaints). Reporters and correspondents were sued in 32.4 percent of the complaints. Some might be surprised to know that television stations and producers accounted for only 20.1 percent and 14.7 percent of the complaints, respectively.

Even individuals not employed by or affiliated with the news organizations have been sued. Slightly more than 7 percent of the complaints were against sources. This doesn't sound like a big number, but it is a significant occurrence. Keep it in mind when you are negotiating with the author of a letter to the editor or a homemade advertisement which presents legal concerns. When we talk to you on the Hotline about those letters or ads and suggest that you ask the authors to modify certain language in order to minimize legal concerns, we often mention that it's for the protection of those authors as well as the newspaper. This statistic proves that point. There are sources - including authors of letters to the editor and ads - out there who are being sued along with the newspapers which publish the letters or ads.

Who sues the news media? According to this survey, business people and corporations are most likely to sue newspapers and broad-

casters. (Book defendants are most often sued by writers and authors.) In fact, about half of the plaintiffs against news organizations in the smaller media markets were business people or companies.

And here's something else you won't like. According to this survey, smaller newspapers and broadcasters were the targets of lawsuits far more often than those in mid-level or large markets. Forty-two percent of the complaints in this survey were filed against smaller media organizations, while about 33 percent were against the largest and 25 percent were against medium sized media organizations.

All of this presents a very good reason, if you needed one, for KPA member newspapers to be extremely vigilant when editing, reviewing or screening news articles, opinion pieces, letters to the editor and ads. The time and effort devoted up front - and even the cost, if there is any - are well worth it when you consider the time effort - and the tremendous cost - of defending one of these lawsuits. Ask anyone who's been there.

Of course, the LDRC survey statistics cited above just concern lawsuits which were filed. They don't tell you how many of those lawsuits were tossed by the courts and how many went to trial. They don't tell you how

many were settled. They don't tell you how many involved the payment of money by the news organization to the plaintiff. And they don't tell you how much money was involved in any of those payments.

A different analysis, this one conducted by the Media Law Resource Center looked at damages awarded by juries to libel plaintiffs. If the information about who's suing whom was eye opening, this information is eye popping!

Despite the fact that fewer libel cases actually went to trial in the 1990s than in the 1980s, and despite the fact that the media won more of those trials in the 1990s than they won in the 1980s, the total amount of money damages awarded by juries in those trials skyrocketed. In the 1980s the total amount of was \$240 million. In the 1990s, the total had climbed to \$568 million. Yikes!

When you have news articles, letters to the editor, ads (political or otherwise) or other content that raise legal red flags in your mind, don't hesitate to call your Hotline attorneys. That's what we're here for.

We'd also like to help with any general questions you may have about protecting yourself against libel and other claims. Feel free to call or e-mail those questions and we'll be happy to address them in this column.

Newspaper lawyer hails release of Downey files

AP - A release of files Tuesday from the investigation of former legislative aide Kent Downey amounts to "close to a total victory" for the media and public, a newspaper lawyer said.

The hundreds of pages released by the state attorney general's office included information previously shielded from public scrutiny.

Downey, of Versailles, pleaded guilty in 1997 to federal charges of conspiracy to promote prostitution through a small company he operated that arranged golf outings and other events.

The documents gave glimpses into the tawdriness of those outings.

Investigators spoke to people who gave firsthand accounts about strippers, gambling, lingerie shows and drinking at the events.

After the investigation was formally closed in 1999, several newspapers requested that the attorney general's office release its record of the investi-

gation. Downey filed suit to block the release and later was joined by nine other people who were allowed to keep their names secret.

Franklin County Circuit Judge William Graham allowed the release in April 2002 of much of the investigative file, but kept secret material that Downey and the other nine said would violate their privacy if released.

In August, Graham ordered the release of the remaining material not released in 2002. Those remaining papers were made public last month.

Portions of the investigation, though, are still being withheld from the public.

"We think that there are some instances where the opinion still goes too far in protecting information that really shouldn't be protected under the open records law," said Kim Greene, a media attorney.

Graham, did reject many requests

to conceal information, and "a great majority" of the voluminous files were released, Greene said. "Given the history of this case, it's very close to a total victory. For the newspapers and the public."

Greene represented The Courier-Journal of Louisville and The State Journal of Frankfort, among the papers seeking disclosure of the records.

Brent Caldwell, an attorney representing three people wanting to keep their names concealed, said Graham did a good job of balancing the public's right to know against privacy rights.

Caldwell said he agreed with the initial ruling that none of the information should be released. That ruling was reversed by the state Court of Appeals, leading to the release of information.

Caldwell said information still being concealed included "salacious

materials that served no public interest" and that the Downey case exposed a flaw in the state Open Record Law.

The law shields the investigative files of county and commonwealth's attorneys from release, he said. That protection does not extend to the attorney general's office when cases are closed, he said.

He said the appellate court's ruling will discourage people from coming forward to be interviewed by the attorney general's investigators out of fear that what they say may be released to the public.

Downey's attorney, Jack Smith, said much of what Downey wanted concealed is still private.

Smith said the release should end the matter.

The files released included an interview of state Rep. John Will Stacy

See DOWNEY on Page 10

Colorado publisher elected NNA president

Robert Sweeney, publisher and editor of Villager Newspapers in Denver, Colo., was elected president of the National Newspaper Association during the association's 117th annual convention and trade show.

Sweeney succeeds Jeff David, publisher of the Livingston Parish News in Denham Springs, La., who becomes immediate past president.

Also elected to NNA's executive committee was Mike Buffington, editor of the Jackson Herald in Jefferson, Ga., as vice president. Buffington had been treasurer for the association. Elected as treasurer was Jerry Reppert, publisher of the Gazette-Democrat in Anna, Ill. Reppert had been Region 5 director for the association.

Outgoing immediate past president, Ken Rhoades was named as president for the National Newspaper Association Foundation. The NNAF is the educational arm of the association.

Villager Newspapers, Inc. serves as the umbrella to seven Colorado publi-

cations, with three newspapers located in Western Colorado.

Elected to NNA's board of directors for three-year terms were: Elizabeth "Liz" K. Parker, co-publisher and executive editor for Recorder Newspapers, Inc. in Stirling, N.J. as Region 2 director (New Jersey, New York, Ohio and Pennsylvania); Reed Anfinson, publisher of the Swift County Monitor-News in Benson, Minn. as Region 6 director (Iowa, Minnesota, North Dakota and South Dakota); Jon E. "Jeb" Bladine, president and publisher for the News-Register Publishing Company in McMinnville, Ore. as Region 9 director (Alaska, Idaho, Montana, Oregon, Washington); Greg Tock, publisher of the White Mountain Independent in Show Low, Ariz., as Region 11 director (Arizona, California, Hawaii, Nevada and Guam).

Parker succeeds Thomas M. Edwards, publisher of the Bluffton (Ohio) News, who leaves the board

after serving for three years. Anfinson succeeds Bill Masterson, publisher of the Rapid City (S.D.) Journal. Bladine succeeds Devon Sorlie, former publisher of the High Country Independent Press in Bozeman, Mont. Tock succeeds Alan Cruikshank, publisher of The Fountain Hills (Ariz.) Times. Continuing on the board are: Alan L. Baker, publisher of The Ellsworth (Maine) American as Region 1 director (Connecticut, Massachusetts, Maine, New Hampshire, Rhode Island and Vermont); Jerry Tidwell, publisher of the Hood County News in Granbury, Texas as Region 8 director (Arkansas, Louisiana, Oklahoma and Texas); Tom Mullen, publisher of the News Letter Journal in Newcastle, Wyo., as region 10 director (Colorado, New Mexico, Utah and Wyoming); Doug Crews, executive director for the Missouri Press Association, representing the Newspaper Association Managers; Sam Spencer, executive vice president

for Dolan Media Co., representing American Court and Commercial Newspapers, Jim Kelly, journalism professor for Brigham Young University, as an at large director, representing college papers; and Jim Sterling, journalism professor and Missouri Chair in Community Newspaper Management for the University of Missouri-Columbia was reappointed as a director at large. Brian Steffens continues as executive director for the association.

Region 5 (Illinois, Indiana, Michigan and Wisconsin) is currently vacant. An election will be held this year to fill this position.

Leaving the board this year were: Linda C. Owens, chair for the Department of Communications for the University of South Carolina-Aiken, S.C. She had represented college newspapers on the board. And Charles I. Wrubel, president of Wrubel Communications, who had represented Suburban Newspapers of America.

DEATHS

Continued from page 2

Co., a public relations firm, and BusinessFirst, a business newspaper.

Retired Courier-Journal advertising executive dies

Raymond C. Hornback, of Lexington, died Wednesday, Oct. 8 at St. Joseph Hospital Unit in Lexington. He was 99.

Hornback was a native of LaRue County and lived in Lexington for the past five years after spending nearly 70 years in Louisville. He was a teacher and an advertising executive at The Courier-Journal before his retirement at age 62.

During World War II, he headed the training division at Curtis-Wright aircraft plant and for years taught advertising and salesmanship at the University of Louisville.

A graduate of Western Kentucky University, he was the editor of both the school newspaper and yearbook and has served as president of the Western Alumni Association.

He was editor of the Caldwell County Times and traveled around the world and taught in the Philippines for three years in the early 1930s.

He taught at Okolona High School, where the school newspaper, The Loneoak, was named the outstanding high school newspaper in Kentucky.

White powder scare targets Shelbyville's Sentinel-News

Reprinted from the Sentinel-News

Letters to the editor sometimes contain strong language that can seem threatening.

One found in The Sentinel-News' night drop bin Monday morning went a step further. It contained white powder, an apparent threat reminiscent of the post-9/11 anthrax attacks.

However, state workers who tested the substance found it did not contain any biological agents.

Inside the envelope, along with the powder, investigators found a note that referred to an article about the Freedom Caravan, which passed through Shelbyville to support immigrant workers' rights, Sheriff Mike

Armstrong said. The article was published in the Oct. 1 issue of The Sentinel-News.

The note made no threats to any member of the newspaper's staff.

For purposes of the investigation, Armstrong would not release the exact wording of the note for publication.

The only writing on the outside of the envelope was the word "Editor." Also, some of the powder covered the outside.

Editor James Mulcahy said, "I think if somebody has a problem with a story, they would accomplish more by talking to us." He also said that the paper's staff took the situation seriously and went through the correct procedures in notifying authori-

ties.

Emergency workers quickly blocked the entrance to the newspaper's parking lot and did not let anyone enter or leave until the envelope was taken away to the lab.

Charlie Frazee, the county's Emergency Management Services director, said he has worked a few other cases in Shelby County involving white powder, but none with accompanying notes. The sheriff's department is going to continue with its investigation by further examining the envelope and checking leads.

"People don't always agree with us, and sometimes they do get angry," Mulcahy said. "But we're not going to tolerate this type of incident."

DON'T MISS OUT!

Don't miss out on news from the state's capital.

Make sure the KPA News Bureau has your updated e-mail address so we can notify you when a story is filed on AccessKPA.com.

Send your name and e-mail address to dehlschide@kypress.com

Lexington plays host to SERNAM conference

Kentucky put its best foot forward when we played host to the SouthEast Region Newspaper Association Managers and directors Oct. 2-4 in Lexington.

Seminars are held each fall for the advertising directors in each state. This year it was Kentucky's turn to host Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Indiana, Louisiana and Alabama.

On Thursday the day began with training on the AdvAntage software designed by Custom Ware in Frankfort. Representatives from press associations and services in Kentucky,

Advertising Plus

By Teresa Revlett
KPS Director of Sales



Indiana, Wisconsin, North Carolina, Louisiana and Georgia took part in the brainstorming session.

The group toured the Toyota plant in Georgetown on Thursday afternoon.

Friday morning Byron Pugh, of Mississippi Press Service, updated the group on the status of their preprint sales program. Phil Osborne, CEO at Preston-Osborne, Lexington, talked to the group about the importance of using newspapers when placing political and issue advertising.

Osborne also told the group that one of the problems that newspapers face is "that you give the political can-

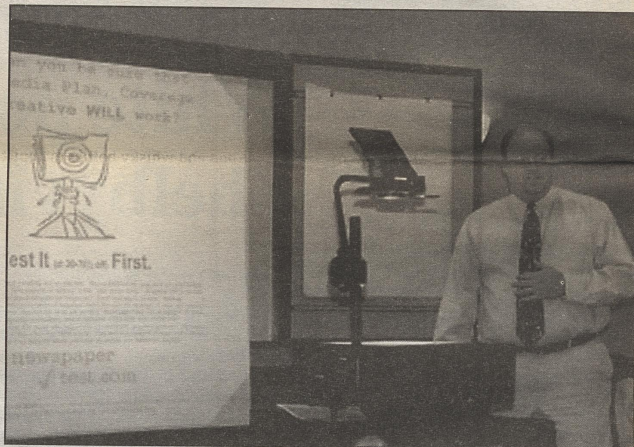
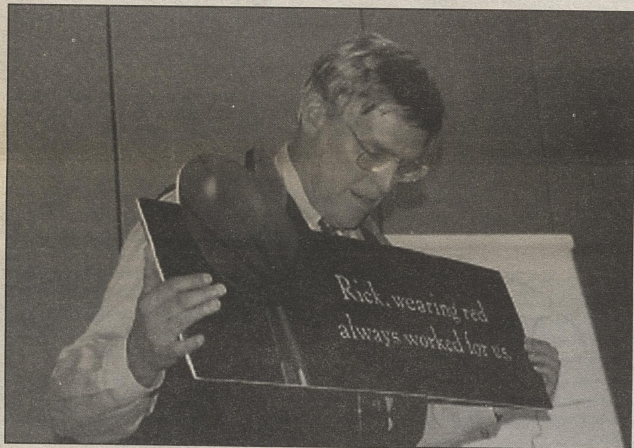
didates so much free exposure that they think they do not have to buy space in the newspapers." He cited the fact that newspapers cover politicians when they are on the campaign trail every time they hold a rally. That coverage does away with the need for paid advertising.

Friday afternoon brought an entertaining session from Bill Samuels, CEO at Maker's Mark. Samuels talked to the group about the history of bourbon, as well as successful and questionable marketing techniques used by his company throughout the years. The afternoon wrapped up with Pamela Trautner talking about using press services to place legal advertisements for the Justice Cabinet and Department of Corrections. Trautner cited the ease of placement and similar rates plus having only one bill for

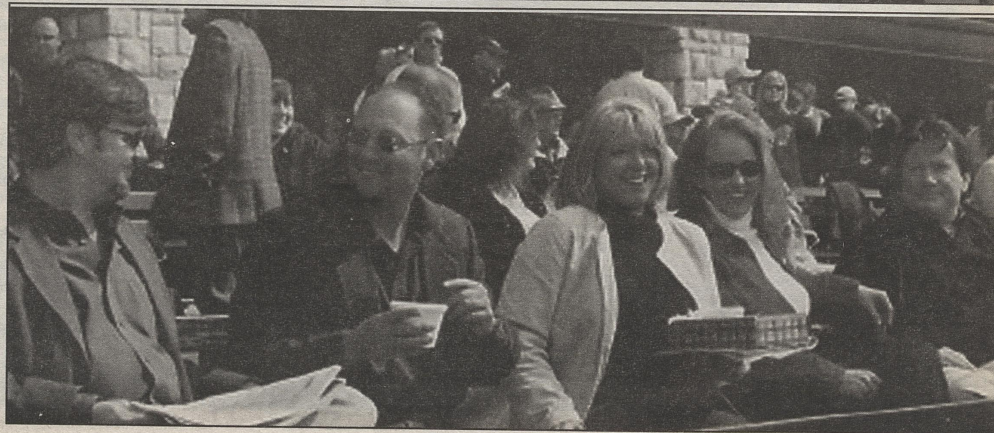
placing multiple newspaper ads as the reason she found the service most useful.

On Saturday morning the group talked with Chuck Boteler of Newspaper Test Network, Frederick, MD about his group's plan to test market several newspaper advertisements. The plan with Newspaper Test Network is to give an advertiser a special rate for six months, then turn the test into a successful regular placement. The group is currently in its start up phase.

Saturday afternoon was spent at opening day at Keeneland. The sunshine and beautiful horses added to the welcoming atmosphere of our state. Everyone attending said that the seminar was beneficial and the added tours and entertainment were also fun.



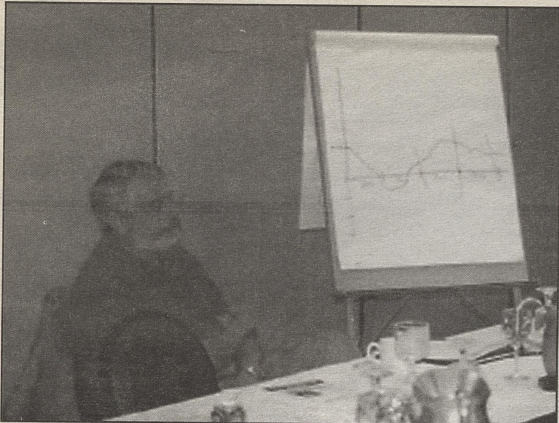
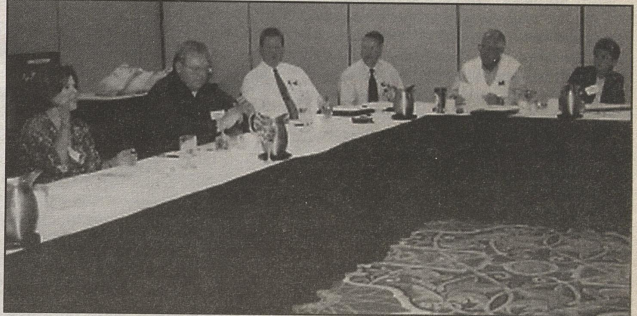
Top left: When the University of Louisville recruited Rick Pitino to be the men's basketball coach, Maker's Mark displayed a billboard in Lexington that said "Rick, wearing red always worked for us." Bill Samuels said the community was not amused. Top right: Chuck Boteler of Newspaper Test Network, spoke to the SERNAM group of ad managers about his newspaper advertising testing strategy. Boteler is selling newspaper advertising in test markets at special rates and hopes to turn those dollars into regular revenue after six months. Right: The SERNAM group of ad managers enjoyed opening Saturday at Keeneland on Oct. 4. Shown here are Byron Pugh of Mississippi, Barry Jarrell and Amanda Pearce, both of Tennessee, Alanna Ritchie of South Carolina and Russ Moore of Florida.





Bill Samuels, president of Maker's Mark, set up bourbon and whisky bottles to depict Main Street, Bardstown where he grew up with many neighbors who were also in the bourbon making business. The Samuels family had been making bourbon in Kentucky since 1779. He talked to the Southeast Region Newspaper Association Managers' group of advertising directors Oct. 3 in Lexington.

Two photos below: The AdVantage ad placement software session was well attended at the fall SERNAM conference. Shown here are: Terri Jackson - Louisiana, Mark Sheridan - Indiana, Joe Riggs and Mike Dunn - Customware associates, David Thompson, KPA Executive Director and Laurie Alford - Tennessee. Others attending the AdVantage software ad placement seminar were Rachel McCarty and Buffy Sams - KPA/ KPS, Kendall Barnes and Lindsay Jones - North Carolina and Tom Corbari - Wisconsin.



Phil Osborne, CEO of Preston-Osborne in Lexington, listens as Melanie Andrews of Louisiana asks a question during the SERNAM meeting on Oct. 3. Osborne spoke to the group about the importance of using newspapers when placing political and issue advertising. Several advertising directors attended the Toyota tour in Georgetown on Oct. 2 as part of the Southeast Region Newspaper Association Managers conference held in Lexington. Shown are: Greg Hammond - Arkansas, Barry Jarrell - Tennessee, Mark Sheridan - Indiana, Russ Moore - Florida, Tom Corbari - Wisconsin, Teresa Revlett - Kentucky, Amber Long - Alabama, Byron Pugh - Mississippi, Lindsay Jones - North Carolina, Kendall Barnes - North Carolina and KPA President Sharon Tuminski - Winchester Sun, Kentucky.



PRIDE

Continued from page 1

non-daily four-year division.

There were 195 entries in this year's Pacemaker competition with 47 recognized as finalists.

The Pacemaker has been given since 1927 as the highest honor Associated Collegiate Press gives to its members. In that respect, it's described as the Pulitzer Prize for student publications.

To keep competition on an even keel, the ACP designates the dates of issues to be submitted for the contest and then gives each school one "wild card" choice. Unlike KPA's own contest featuring competition among individual staff members, the Pacemakers are awarded for the newspaper as a whole.

Judging of the issues for the 2002-03 Pacemakers was coordinated by the Dallas Morning News. Finalists are selected based on excellence in coverage and content, quality of writing and reporting, leadership on the opinion page, evidence of in-depth reporting, design and photography, art and graphics.

Murray State's yearbook, The Shield, is also a finalist in the yearbook division.

About Kentucky's four Pacemaker finalists:

College Heights Herald, adviser Bob Adams — Winning Pacemaker Awards has been the rule rather than the exception for the Herald. The Western Kentucky University student publication won National Pacemakers in 1981, 1982, 1984, 1988, 1992, 1998, 1999, 2000 and 2002.

The 2002-03 school year staff for the College Heights Herald included Caroline Lynch (fall editor) who is now a business writer at the Louisville Courier-Journal, and Erica Walsh (spring editor) who is now a reporter at the News Enterprise in Elizabethtown.

Eastern Progress, adviser Jennifer Almjeld — founded in 1922, The Eastern Progress has been a finalist for the Pacemaker 11 times since 1987. It won the national award in 1990, 1994 and 1996 and also has received the Golf Crown Award from the Columbia Scholastic Press Association in 1990, 1996 and 2001. Jamie Vinson, who is now at the Winchester Sun, and Jen Rogers, presently with Host Communications in Lexington, were editors for the 2002-2003 publication and current staffers. This year's editor Cassandra Kirby and managing editor Katie Weitkamp.

Kentucky Kernel, adviser Chris Poore — this is the second straight year The Kernel has been a finalist. It won the Pacemaker in 1986 and 1998. The entries for the contest included a story

written by Emily Hagedorn entitled Surviving, grieving, healing about a former UK student who was raped five years ago by serial killer Angel Maturino Resendez; and stories by Scott Sloan who used computers to analyze UK's record on hiring and retaining women.

Tracy Kershaw, a senior scheduled to graduate next month, was last year's editor. Jenny Robertson, who also will graduate in December, was last year's managing editor. Andrea Uhde, last year's news editor, is editor in chief of The Kernel this school year and Hagedorn is serving as news editor this year.

Murray State News, adviser Joe Hedges — also no stranger to being a Pacemaker finalist or awarded winner, the Murray State News was a finalist in 1994, 1997, 1998, 1999, 2000, 2001 and now 2003 and a Pacemaker winner in 1990, 1998 and 1999.

The News editor in chief for the contest period was Loree Stark and Ryan Brooks was the associate editor.

* * * * *

If trends hold true, the Kentucky Journalism Foundation internship program is succeeding.

We recently surveyed the universities to see where the interns are today. As of this writing, we've received but three responses. But those three account for 32 interns total. Twenty-six of those are employed at Kentucky newspapers and six others are in the "communications" field but not in newspapers. At least two of those six worked with newspapers after graduation but have since gone into state government information offices.

Granted the 32 students accounted for doesn't represent a majority but it is encouraging, in the 10 years since KPA changed from a scholarship to an internship program, we've placed 166 internships with Kentucky newspapers. Several of those 166 are actually counted twice because they've received internships in consecutive years.

And at least 40, perhaps more, of the interns are still in school.

But consider that in the 1983 to 1993 period, KPA had given 58 scholarships. And of those 58, only four students were in newspapers -- two in Kentucky and one each in Alabama and South Carolina. So the percentage was low.

We're hoping that by the time all of the schools respond and we can account for most all of the 166 internships since 1994, we'll find that about 80 percent of the recipients are employed with newspapers, whether in Kentucky or elsewhere.

And with the success of our student publications in national competition, newspapers who have received interns are getting quality students who make for quality employees after graduation.

NEWS

Continued from page 1

teria, please write: A Century of Family Publishing, American Profile, 341 Cool Spring Blvd., Suite 400, Franklin, TN 37067, before Jan. 1, 2004.

SPJ Bluegrass Chapter to hold workshop

The Bluegrass Chapter of the Society of Professional Journalist will be holding a workshop on Saturday, Nov. 15 from 9:45 a.m. to 4 p.m. in the Buckner Room of the Lexington Herald-Leader.

The Learning from the Best seminar will begin at 9:15 a.m. with registration and office time followed by "Legal Issues Facing Journalists Today" to begin at 9:45. David Royle, an attorney with the Lexington firm of Stoll, Keenan and Park, who has represented the Lexington Herald-Leader in several open-meetings and open-record issues, will discuss laws and recent court decisions affecting reporters and editors and answer questions.

"Writing as Craft and Magic" will be the next session to begin at 11 a.m. after a 15 minute break. This session will help hone your writing skills with advice from Carl Sessions Stepp, author of the book by the same title, professor of journalism at the University of Maryland and senior editor at American Journalism Review.

Lunch will be offered at 12:30 when Carl Sessions Stepp offers a special presentation on the future of the news media.

At 2 p.m. "Everything You've Always Wanted to Know About Computer Assisted Reporting and Now You Can Ask!" will be offered as the last session of the day. Mark Schaver, C.A.R. director at The Courier-Journal, shares his expertise in computer assisted reporting. He'll discuss the most effective ways to work with databases and spreadsheets, and how to use them to compile information.

The cost of the seminar is \$10 for SPJ Bluegrass Members, \$20 for non-members and \$5 for students.

To register send payment by Nov. 7 to: Learning from the Best, SPJ Bluegrass Chapter, 123 West Todd Street, Frankfort, KY 40601. Make checks payable to SPJ Bluegrass Chapter.

When registering please include name, title, organization, address,

telephone number, fax number and e-mail address. If you have any questions, contact SPJ Bluegrass President Liz Hansen at 85-278-7157 or via e-mail at liz.Hansen@eku.edu.

Lewis Owens Community Service Award

Each year, the Lexington Herald-Leader honors a newspaper person, or a newspaper staff, by presenting its Community Service Award. The award was renamed the Lewis Owens Community Service Award in 1996.

Presented annually by the Lexington Herald-Leader, the Award recognizes outstanding community service by a Kentucky newspaper person or staff.

The award was originally established in memory of Edwards M. Templin, promotion director of the Lexington Herald-Leader and president-elect of the Kentucky Press Association when he died in 1967.

It was later renamed to honor and memorialize Lewis Owens for his many years of service to community service organizations and to Kentucky's newspaper industry.

The award will be presented in January at our 2004 Convention.

If you wish to nominate someone for this award, you can get a nomination form by contacting Tom Caudill at (859) 231-3301.

Nomination deadline is Nov. 14.

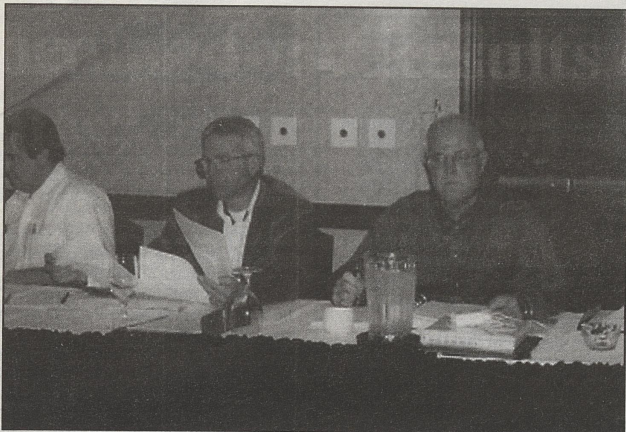
KPA Photo Exhibit

At the 2004 KPA Convention, scheduled for Jan. 22-23 at the Embassy Suites in Lexington, we will display photos from Kentucky newspaper photographers that were taken in 2003. These are on display during our Trade Show and the exhibit is available for local use, at public libraries for instance, after the convention ends on Jan. 23.

This is not a contest and most all photos are used in the exhibit, depending on space available.

Photos may be in color or black and white; should be no larger than 11 x 14; and should be mounted, preferably on black poster board along with the name of the newspaper and the photographer's name and a cutline, if appropriate.

These do NOT have to be photographs that were published in the newspaper. The deadline is Dec. 12. Please indicate that the photographs are for the KPA Photo Exhibit.



The Kentucky Press Association board meeting was held Thursday, Oct. 23 at the Hilton Suites, downtown Nashville. Shown here are, left to right, Jed Dillingham of the Dawson Springs Progress, John Nelson of the Danville Advocate Messenger, and David Thompson, KPA Executive Director.



Beth Barnes, left, director of the journalism department at UK, and Pam Johnson, director of the journalism department at Western, congratulate each other for both their schools being nominated for the national Pacemaker award. Both were guests at the KPA board retreat in Nashville in October. The photo was made by Chris Poore, advisor for UK's Kentucky Kernel student newspaper and a graduate from Western Kentucky University.

Dealing with the 'do not call' blues?

Barring another court ruling, the Federal "Do Not Call" Registry is in force and a lot of community newspaper people are confused about the intricacies of the law and how those intricacies affect a newspaper as a business.

Actually, the federal government doesn't yet understand all the implications of the law.

And, of course, neither do I, but I am confident enough about the following points to list a few guidelines for hometown papers.

1. Will I need to buy the federal "do not call" list in order to telemarket for new subscribers?

Answer - Yes. The original Federal Trade Commission version of the registry applied only to interstate (state to state) calls. But later the FCC added its authority to the law, and the national registry applies both to interstate and intrastate (in state) calls.

2. Can I call existing subscribers, or former subscribers?

Answer - According to the Newspaper Association of America, "An existing business relationship" exemption allows a newspaper to call an existing or previous subscriber for a period up to 18 months after the consumer's last purchase, payment or delivery of product, even if the consumer's name has been added to the national registry. This established business relationship exemption does not, however, mean that a newspaper does not have to place an existing subscriber's phone number on its

own "do not call" list if requested to do so."

3. How do I get the list and how much does it cost?

Answer - You can get up to five area codes on the federal registry for FREE if you register at the FTC web site - www.ftc.gov. Beyond five, the FTC charges \$25 per area code of data. (And you can get the entire US database for a mere \$7,375.)

4. Does this mean we can't sell advertising over the telephone?

Answer - You can sell advertising to businesses via the telephone, per usual. The "do not call" list applies only to calls made to residences, not businesses.

5. What about my state's "do not call" registry?

Answer: States are not required to discontinue the use of the of their own "do not call" lists. States are allowed to adopt more restrictive "do not call" laws governing intrastate telemarketing. The FCC is attempting to coordinate its list with the states' lists.

6. Other regulations of note:

A. Remember, you still must keep and constantly update your own "do not call" list. This falls under the "company specific" area of the law, whereby consumers can avoid calls only from specific companies.

B. As of Jan. 29, 2004, telemarketers must transmit their telephone numbers and, if possible, their names to consumers' caller ID services.

**Do you have legal questions about a story or ad?
CALL THE KPA LEGAL HOTLINE!**

Hotline Attorneys:

Jon L. Fleischaker: 502/540-2319

Kimberly K. Greene: 502/540-2350

R. Kenyon Meyer: 502/540-2325

Ashley C. Pack: 502/540-2385

AG Opinions

The Courier-Journal/Kentucky State University

The Kentucky Attorney General was asked to rule on whether Kentucky State University violated the Open Records Act in denying Courier-Journal reporter R.G. Dunlop's June 27, 2003 request for "any and all university records pertaining to an April 26, 1992 incident on campus involving KSU student Byron Tolliver and KSU Police Lt. (now Chief) Donnie Turner," including records "pertaining to the arrest, any subsequent investigation and any discipline melted out to any of the participants."

On July 10, 2003, KSU Director of Records, Policy and Legal Services Karen Powell advised Dunlop that "none of the exceptions allowed by FERPA for nondisclosure of student records applies to inquiries under the Open Records Act, or to (Dunlop) as a reporter for a newspaper."

She identified the records withheld as: An April 30, 1992 memorandum to the Vice President of Business Affairs from Chief John W. Mason, a Sept. 29, 1992 handwritten note from Charles Stallworth, an April 26, 1992 Daily Incident Report Form, two March 3, 1992 memoranda from the Vice President for Student Affairs, a Feb. 28, 1992 Administrative Action Request, a

Feb. 19, 1992 Daily Incident Report Form, a July 30, 1992 Daily Incident Report Form and a Feb. 20, 1992 memorandum to the Vice President of Business Affairs from Chief John W. Mason.

Attorney Jon L. Fleischaker initiated an open records appeal on behalf of his client, The Courier-Journal, arguing that the disputed records did not fall within the statutory exception permitting disclosure of "records maintained by a law enforcement unit of the educational agency or institution that were created by that law enforcement unit for purposes of law enforcement" Fleischaker also argued that if the disputed records did not fall within the exception for law enforcement records, "there is no evidence that these records contain any of (the student's personal identifiable information which would prohibit disclosure.

"if personal identifiable information is contained in the records," he concluded. "this information could be easily redacted and the records could then be disclosed."

Powell elaborated on KSU's position. She explained that the disputed records were all from the Office of Student Affairs and not the University Police.

"The police files have been destroyed pursuant to the State

University Model Records Retention Schedule, sections U0101, U1300 or U1301. Those documents that were not originally from Student Affairs have a stamp 'Received by Office of Student Affairs.' Information in the Office of Student Affairs is related to administrative adjudications, administrative information and confirmation of student status, not law enforcement."

She also noted that those documents generated by the University Police are not documents used for law enforcement purposes by the police department. According to Captain Vaughn Blade of the University Police Department, the purpose of the Daily Incident Reports and the Case Synopses were internal - meant to advise the President and his Cabinet of student activities on the campus.

Having reviewed those the records in question, the AG's office found that KSU properly characterized them as education records to which FERPA prohibits access.

The AG also finds no merit in The Courier Journal's alternative argument that the records do not contain information relating to Tolliver, or that if they do that information can be redacted and the records disclosed without running afoul of FERPA.

DOWNEY

Continued from page 5

as part of the probe.

Stacy, D-West Liberty, told an investigator that he had no business dealings with Downey and did not attend any gambling events with Downey.

Stacy, reached at his home Tuesday, said he was not concerned about the release of his interview.

"There's not much there anyway," he said. "Everything in there is pretty straight forward."

Investigators also questioned state Rep. Greg Stumbo's current wife and ex-wife, but not Stumbo, D-Prestonsburg, longtime House majority leader running for attorney general.

"There was no evidence or interview that led investigators to interview Greg Stumbo," said Brian Wright, spokesman for the attorney general's office.

Wright said that Stumbo's current wife and ex-wife both contacted the attorney general's office and requested their interviews.

Stumbo's current wife, Mary Karen Stumbo, said Tuesday that her husband voluntarily took a lie-detector test.

Stumbo and Downey were friends. But Stumbo shouldn't be held accountable for Downey's mistakes, Mary Karen Stumbo said.

What's happening at your newspaper?

Are you doing anything fun, exciting or different? Have you recently added to your staff? Has someone retired? Have you won an award? Let us know so we can tell others about it!

E-mail your stories to Dana Ehlschide, KPA News Bureau Director, at dehlschide@kypress.com by the 20th of each month.

CBS

Continued from page 1

(N.C.) Observer to cover Fort Bragg and Pope Air Force Base. During his more than five years with The Observer, he traveled to Afghanistan to cover the war on terror.

That led to a short stint with the Reuters wire service. While with Reuters, Newton was permitted to shoot video footage using small digital cameras, edit on a laptop and then sell the video to television networks. He recounted the first time he had exclusive video of a firefight in Afghanistan. He sold it for \$4,000 to a network.

Soon, Newton made a name for himself. He began working with CBS correspondent Lara Logan and eventually got an interview with a CBS executive who hired him to be a field producer. That was in October 2002. Although he has done some work for the CBS Evening News, he mostly works for 60 Minutes II.

Soon after Newton and American

forces crossed into Iraq from neighboring

Kuwait, a huge sandstorm bogged down everything.

"It was the two worst days of my life," he said, recalling spending 40 hours in a three-foot deep foxhole in what was essentially a one-person garment bag. "When the storms came you couldn't be outside."

At various times with the 101st Airborne Division, Newton was exposed to sniper fire, rocket propelled grenades and even Apache helicopter gunfire. He returned from his most recent Iraqi assignment about Sept. 1, he said. Temperatures ranged from 120 to 138 degrees during August.

"But people will say, 'Hey, it's a dry heat, right?'" It's not, Newton said, and he still found himself drenched in perspiration.

In a controversial assignment, Newton found an Iraqi resistance fighter who spoke good English and was willing to explain on camera why he was killing American soldiers. For that interview, Newton received sever-

al critical e-mails from viewers who questioned his American patriotism and sanity. But Newton said Americans need to be exposed to the mindset of those in Iraq who want to kill Americans and why they do it. In preparing for his assignments, Newton bought an English-language version of the Koran and read it in detail to better understand Islam.

Newton said he enjoys working for a company where he can work for weeks or even months on a single story. That's a luxury many small newspaper staffs don't have, he said. Furthermore, his employer gives him an ample budget to work on assignments, he said.

Newton said if he needs security, for example, while working on a story in Iraq, he has the resources to hire security people or purchase weapons for security purposes.

"I love what I'm doing more than anything else in the world," he said.

The EKV student and Bluegrass Pro chapters of the Society of Professional Journalists jointly sponsored Newton's appearance.

PEOPLE

Continued from page 2

years, the staff won more than 150 South Carolina Press Association awards, including the top three honors - the Reid Montgomery Freedom of Information Award in 1999 and 2003, the Judson Chapman Community Service Award in 2000, and the South Carolina Journalist of the Year Award in 2001. Hamm was city editor at Spartansburg from 1995-1998.

Moore named publisher of News Democrat, Trimble Banner-Democrat

Jeffrey Moore has been named publisher of the News Democrat in Carrollton and Trimble Banner-Democrat in Bedford. The Democrat is a weekly newspaper with a circulation of 3,281. The Banner is also a weekly newspaper with a circulation of 1,638.

He most recently worked at Wise Printing Company and The Post newspaper, Big Stone Gap, Va., as president and publisher. He had been with the printing company and newspaper since 1990, serving as manager, managing editor, general manager and editor. He has also served as vice president of Norton Press, Inc. and Double T. Publishing since 1999. He has been the webmaster of Coalfield.com since 1990.

Moore is a graduate of the University of Virginia (Wise campus) with a Bachelor of Arts degree in English with an emphasis in communications.

Both newspapers are owned by Landmark Community Newspapers.

Love hired as reporter-at-large for LCNI

Lorie Love has been hired as a reporter-at-large for LCNI. She will cover newsroom jobs at any LCNI newspaper in cases of emergency or other staffing shortages. She will work primarily at LCNI's small papers.

Love began her newspaper career in 1996 as a reporter/photographer for the Laurel News Leader in London. Later, she was photography editor and a staff writer for the London-Laurel News Journal.

From 1999-2001, Love was managing editor of the Barbourville Mountain Advocate. After a brief stint as layout/design editor at the Corbin News Journal, Love made her way back to her hometown of London, where she was a reporter/photographer for the Sentinel-Echo.

Meade County Messenger welcomes back staff

The Meade County Messenger welcomes back reporter/staff member Gloria Haynes. Haynes came to the Messenger from the Grayson County News Gazette, where she was editor, and has worked previously at the Messenger as well as the Breckinridge County Herald News as a reporter and staff member.

The Messenger also welcomes new sales representative Misty Benham, who also works for EMS in the county, and welcomes back Nick Bennett, who previously worked for the Messenger as a reporter/staff member.

Striplin named classified advertising manager at The Ledger Independent

Becky Striplin has been named Classified Advertising Manager at The Ledger Independent in Maysville. Previous positions include real estate advertising manager at



The Cincinnati Enquirer, state publisher for Club Publishing Group, Classified Advertising Manager at The Scoop, Account Executive for World Pages Direct and Car Scope in Dayton, Ohio. She is replacing Melissa Redmond who has accepted a position in outside sales.

Becky is returning to her roots after 19 years. The Public Ledger and The Daily Independent newspapers were purchased by her family in 1968, and combined to form a daily newspaper serving a seven county market area in Kentucky and Ohio. Becky's first position in advertising sales was at age 14 selling Christmas greeting ads for The Ledger Independent. After her family sold the paper in 1981 to Howard Publications, Becky held the positions of General

Manager of the Times in Augusta, Kentucky and Classified Account Executive at The Ledger Independent before hitting the road to acquire experience in a variety of advertising mediums. Becky's related experience includes: Internet directory and web site development sales, direct mail, niche publications, and commercial printing sales.

"Having Becky back at the helm in classified is a tremendous asset to the

newspaper and we look forward to a prosperous future", said Patty Moore, advertising director.

Bottoms to cover sports for Lebanon Enterprise

Billy Bottoms is the new sports writer for The Lebanon Enterprise.

Bottoms, a Springfield native, also works for Marion Adjustment Center where he is a sergeant. He is also a member of the Springfield-Washington County Rescue Squad.

The 30-year-old youth sports coach has guided athletic teams in little league, Babe Ruth, YMCA and middle school over the past 10-years.

New graphic designer joins Standard staff

A graphic designer has joined the staff of The Kentucky Standard.

Jenny Lynn Miles, 20, lives in Bardstown. She is originally from Springfield and graduated from Washington County High School in 2001.

After high school, she attended the Louisville Technical Institute majoring in graphic design.

Two promoted at Sentinel-News

Tonya Stormes has been promoted to the position of circulation manager and front office supervisor at the newspaper at the Sentinel-News in Shelbyville.

Tameka Crittendon has been promoted to the position of bookkeeper at the newspaper.

Satterly named editor of the Oldham Era

Julie Nelson Satterly took over her new role as editor of The Oldham Era in LaGrange on Oct. 16. The era is a weekly newspaper with a circulation of 7,330.

She was most recently news editor for The Richmond Register, and the assistant editor for Kentucky Woman Magazine, both in Richmond. From August 2001 until December 2002, she was the copy editor, news graphic designer, and online editor for The Jessamine Journal in Nicholasville. She served as managing editor for The Kentucky Kernel in Lexington and was a Kentucky Press Association intern for The Citizen Voice and Times in Irvine.

Satterly is a graduate of the University of Kentucky with a Bachelor of Science in Journalism, graduating cum laude with a 3.5 cumulative GPA.

Grogan joins newspaper staff at Hickman Courier

Danielle Grogan, Fulton County High School senior, has joined the Hickman Courier staff as an advertising representative.

She is an office technology student at the Fulton County Area Technology Center and co-president of Future Business Leaders of America.

Barbourville Advocate welcomes sports editor

Abbie Tanyhill, a 22-year-old Berea College graduate, has signed on as the new sports writer at the Barbourville Advocate.

Originally from Louisville, Tanyhill graduated from Louisville Male High School in 1999 and went on to earn her bachelor's degree in English writing and communications.

While at Berea, she served as assistant editor for the Appalachian Heritage, a regional literary magazine.

Tanyhill completed an internship with C-SPAN after graduating in May.

Tanyhill one day plans to seek a career in broadcasting, but came to the Advocate to indulge in her passion for writing.

A lifetime sports enthusiast, Tanyhill brings both interest and a well-rounded knowledge of sports to her new position.

She will be covering all three area high schools, attending as many sporting events as possible and writing features on any interesting person or event that catches her attention.

McLean County News employees earn master's degrees

Keith E. Bratcher and Jessica West Bratcher graduated in August with Master of Science in Management degrees from Oakland City University in Oakland City, Ind. The couple completed a one-year accelerated program designed for working adults.

Keith E. Bratcher is the advertising executive for the McLean County News. He is a Marine Corps. veteran currently serving in the Army Reserve.

Jessica West Bratcher is the managing editor of the McLean County News in Calhoun. She formerly worked at the Messenger-Inquirer in Owensboro.

See PEOPLE on Page 12

PEOPLE

Continued from page 11

New local magazine planned for Kentuckiana

The Courier-Journal will launch a new, free publication targeted to 25-34 year olds on Dec. 3. The weekly magazine, named Velocity, will be published every Wednesday and distributed free at more than 1,100 locations throughout the 13-county metro Louisville/Southern Indiana area.

Velocity will be a locally focused magazine providing lifestyle and entertainment information for young, active adults. Among the topics Velocity will focus on are events, movies, local music, dining out, home decor, fashion, fitness and recreation.

The publication will be in color, with a contemporary design employed by many modern-day magazines..

Foust joins Ledger staff as a reporter

Veteran journalist Bobbie Foust joined the staff at the Herald Ledger in Eddyville last month as a part-time reporter.

Foust is not new to the Lyon County community. She worked for former Ledger Publisher Frances Baccus from 1988 to 1991.

Foust retired as editor of the Tribune-Courier in Benton in April. She worked as a reporter at The Paducah Sun from 1992 to 1999 when she retired.

She had previously been a reporter and editor at Benton newspapers for nearly 20 years.

Foust is a former president of the West Kentucky Press Association, president of Kentucky News

Women's Federation and a former member of the board of directors of KPA.

Allen is assistant editor at Wolfe County News

Sandy Tyra Allen, of Powell County where she was employed in the office of the county clerk for many years, is now the new assistant editor at Wolfe County News.

Allen will be attending local fiscal court, city council, school board and other meetings for The News.

Morgantown paper forms editorial board

Following the lead of larger, weekly newspapers with established editorial pages, The Bulter County Banner announced in September plans to form an editorial board.

The new editorial board will be comprised of Editorial Page Editor John Embry, Editor Josh Hampton, Managing Editor / Owner Susan Jobe and Director of Operations Frank Pagoria. These four will meet weekly and will be responsible for formulating ideas and deciding on which issue the Banner will express its official opinion.

Daily Times, College Heights Herald sponsor 'Freedom Sings'

The College Heights Herald and The Daily Times in Glasgow co-sponsored "Freedom Sings," a First Amendment program on Oct. 9 at Western Kentucky University's Van Meter Auditorium.

"Freedom Sings" is a live performance that expresses the history of the First Amendment Rights through music. The program combines narra-

tion, multimedia and musical performances to entertain and inform.

"Freedom Sings" included music that was censored in the late 1960s, including songs recorded by Elvis Presley, the Rolling Stones, Bob Dylan, Steppenwolf and Merle Haggard. Singers, songwriters and musicians, most from the Nashville area, performed.

19 state newspaper launch Kentucky Classified Network

The Kentucky Classified Network began in 19 newspapers at the end of September allowing resident to place and view ads from around the region.

The publications participating are all part of Shelbyville-based Landmark Community Newspapers Inc.

The News-Enterprise in Elizabethtown is the home to the network's centralized call center.

The network offers the readers and classified users more opportunities with a greater selection of classifieds.

The network allows consumers to call a toll-free number to speak to a classified ad representative. Consultants at the call center will counsel callers on how to most effectively sell, hire or provide their services through classified advertising. They also will assist with ad wording and placement.

Customers can place ads in a single publication or multiple newspapers. Prices will vary according to the number of papers in which an ad is placed.

Landmark's 19 papers cover Hardin, LaRue, Grant, Harrison, Owen, Carroll, Henry, Trimble, Oldham, Shelby, Anderson, Spencer, Bullitt, Nelson, Washington, Marion,

Casey, Taylor and Grayson counties. The publications combined are seen by 450,000 people each week.

The Kentucky Classified Network also is available online, and customers can place ads there as well. The site is kentuckyclassifiednetwork.com.

Teen writers to join new Sunday paper in Bardstown

On Oct. 5, a group of teen writers joined the staff of The Kentucky Standard as guest columnists for the Sunday paper.

Students from Bardstown, Bethlehem and Nelson County high schools are writing weekly columns for The Standard's news Sunday edition.

The columns are featured on a new Teen Forum page.

The students are writing about a number of diverse topics about life in local high schools.

They will write about events, projects and student features. Each school has assigned a teacher to sponsor the writing project.

Some writers will become regulars and some schools will rotate the writing responsibilities among journalism and other writing classes.

In addition to the new student written columns, the Standard will add a weekly syndicated column to the Teen Forum.

Written by Atoosa Rubenstein, "Dear Seventeen" offers big-sister advice for teen-age girls. Rubenstein is the founding editor of "CosmoGirl!" magazine and now serves as editor-in-chief of Seventeen.

The column is in a question and answer form and offers advice for young readers and can help parents better understand what's going on inside the teenage mind.

U of L Foundation must name all but 62 donors

AP - A judge has ordered the University of Louisville Foundation to open up its records of donors, except for 62 who requested anonymity.

Jefferson County Circuit Judge Steve Mershon said the right to privacy of those 62 outweighs the public's right to know.

The Courier-Journal had sought the names of the more than 45,000 donors under Kentucky's Open Records law. Jon Fleischaker, the newspaper's lawyer, said the newspaper will consider whether to appeal

the ruling as it relates to the names of people who requested anonymity.

Mike Risley, a lawyer for the foundation, said the foundation would appeal the part of Mershon's decision to disclose the 45,000 names.

The decision was filed Sept. 18.

The newspaper sued the foundation in May 2001 after the foundation denied the newspaper's request under the Open Records law for copies of receipts and expenditures, minutes of meetings and the names of donors and the amounts of their gifts.

In particular, the newspaper sought the name of donors to the McConnell Center for Political Leadership, an academic center at U of L founded by Sen. Mitch McConnell.

Since its inception in 1991, McConnell has raised at least \$4 million for the center, but U of L and the foundation have declined to disclose the individuals or corporations that made the donations. However, some donors have been identified by The

Courier-Journal in stories about the center over several years.

Mershon ruled in July 2002 that the foundation is a public agency, and he ordered it to disclose the names and amounts of corporate and foundation donors and of individual donors whose names already have been made public.

The foundation appealed that ruling and arguments before a Kentucky Court of Appeals panel have been scheduled for next month.