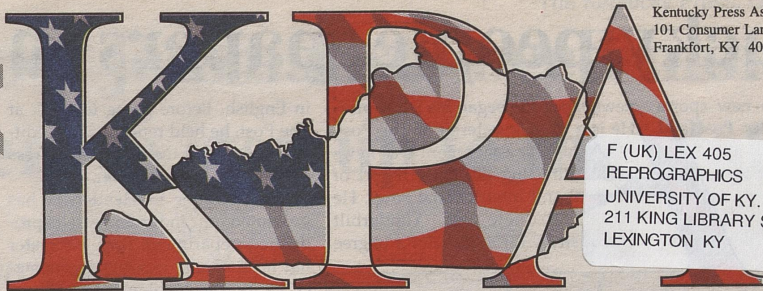


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October 2004 - Published by Kentucky Press Association/Kentucky Press Service

## Ledger Independent gets new home

By DANA LEAR  
News Bureau Director

After years of rumors, speculation and plans, The Ledger Independent in Maysville dedicated its news building on Limestone Street near the river in Maysville on Sept. 16.

The newspaper moved into its two-story, 18,000-square foot building in August. Its "new" used press was cleaned and fine-tuned and was brought to the new building near the end of the month.

Rumors of a new location for the newspaper began more than 20 years ago, but it wasn't until 1998 when the newspapers previous owner, Howard Publications, bought a five-acre parcel of land that the talk began to look like a reality. The parcel of land was outside of the city limits in the county's industrial park. Preliminary plans were drawn in 2000 for a one-story building on the lot.

In the spring of 2002, Howard Publications sold The Ledger Independent and other of the company's newspapers to Lee Enterprises. Publisher Bob Hendrickson and others at the

newspaper began to have a renewed hope for a new building.

The city of Maysville worked to keep the paper in the downtown area. The city offered the newspaper an incentive

package in April 2003 to encourage it to build downtown. The package included the donation of a gravel lot, a \$200,000 loan which would

be forgiven if the paper remains in the downtown area for 10 years and maintained the parking lot and landscaping at the new location. The city also agreed to purchase the industrial park property from the



Top: The Ledger Independent held the dedication of its new building on Sept. 16. It moved operations into the building in August. Right: Bob Hendrickson, publisher, spoke during the building dedication ceremony held in front of the new building located on Lime Street in downtown Maysville. The presses were scheduled to be moved in late September.



paper for the amount it paid for it in 1998. It also agreed to purchase the newspaper's downtown buildings.

See LEDGER on Page 12

## Newspapers roll off C-J's new presses

On Sept. 26, the first Louisville Courier-Journal printed entirely on the new presses in its \$85 million state-of-the-art printing facility rolled off the presses featuring a total design.

The three new Koeing & Bauer presses, located in the new 135,000-square-foot facility connected to the existing Courier-Journal building at

Sixth and Broadway, have the ability to print color on nearly every page and each one has the ability to produce 75,000 copies per hour which is more than double the capabilities of the current press. If on its side, the press would be nearly as tall as the Statue of Liberty. It weighs 2,100 tons. That is as much as about 350 adult African bull elephants.

"This is the largest press project in North America. It'll make the Courier-Journal the most technological newspaper in the country and that is saying something," said Publisher Ed Manassah during the ground breaking of the facility in October 2002.

Production Director Tony

See PRESSES on Page 9

## October News & Notes

### WKU to recognize school's Pulitzer Prize recipients

Western Kentucky University will honor nearly two dozen alumni of the School of Journalism and Broadcasting who've been part of Pulitzer Prize winning teams with a reception and dinner on Oct. 29.

The event will begin at 6 p.m. in Mass Media and Technology Hall on the WKU campus.

The evening's program will include a video presentation of award winners, the unveiling of a Pulitzer Wall of Fame and a dinner with WKU President Gary Ransdell, members of the Board of Regents and other guests.

"We look at this event as a way to applaud our alumni and to encourage our students," said Pam Johnson, director of the School of Journalism and Broadcasting. "The Alumni Pulitzer Wall of Fame will also be an effective recruitment tool."

WKU alumni have been a part of 13 Pulitzer Prize winning projects - nine for photography, one for general news and three for public service. Eleven alumni were part of the Courier-Journal team that won a 1989 Pulitzer for coverage of the Carrollton bus crash.

In the past four years, alumni of WKU's photojournalism program have been part of teams that won four Pulitzer Prizes.

"Three of our photojournalism

See NEWS on Page 11



# Kentucky people, papers in the news

**Keith Herrell** is the new sports editor for **The Kentucky Post** and **The Cincinnati Post**. Herrell, who began his newspaper career as a sports reporter, will direct coverage of the Reds, the Bengals, college basketball and all other sports for the

newspaper. He began his job Sept. 7. He is a 21-year veteran of The Post, where his last assignment was news editor, directing the daily report of national and international news. He is a graduate of Vanderbilt University with a bachelor's degree

in English. Before going to work at The Post, he held reporting and editing positions at the **Evansville Press** and the **Nashville Banner**.

**The Gleaner** in Henderson has promoted four individuals in its production department. **Rick Lancaster** has been named production manager. He is responsible for operational duties for the newspaper's production area as well as the building and will serve as The Gleaner's point person on the company safety committee. Lancaster has been with the newspaper for nearly 20 years, most recently as night production supervisor.

**Don Madden** will serve as day-shift production supervisor. He will oversee the day-to-day direction and supervision of the printing press,

distribution and related areas. Madden has been with The Gleaner for 25 years, most recently as pressroom foreman.

**Mike Shockley** has been named night-shift production supervisor with the same responsibilities as Madden during the evening production as well as overseeing the evening operation in the absence of the production manager. He has been assistant pressroom foreman.

**Chris Olsen** has been promoted to pre-press supervisor. He has served as an associate in the pre-press department for the past three years and will supervise pre-press operations, including working with commercial print accounts.

See PEOPLE on Page 12

## The Kentucky Press

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## Deaths

### Ex-CJ & Louisville Times newspaper executive dies

Earl Bullard, a retired executive for the former Bingham companies who started as a journeyman printer in the composing room, died Sept. 14 at his home in St. Matthews. He was 84.

Bullard worked nearly 40 years for the Bingham companies which included the Courier-Journal & Louisville Times Co., WHAS Inc., Standard Gravure Corp., Data Courier Inc. and Dissly Research Corp. Most of his time was spent in supervisory positions in the newspapers' composing room, where stories were typeset and pages put together.

Bullard operated his own printing company until he joined the Navy in 1943. After serving in World War II, he studied advertising art and copywriting at the University of Louisville Art Center before he was hired in 1946 at the newspapers.

He worked his way up to management and in 1965 he was superintendent of the composing room.

Bullard served as vice president for the company throughout the 1970s and was also director of mechanical operations and director of organization and planning during that decade.

He was appointed a senior vice

president and director of human resources for all of the Bingham companies in 1981. He retired in 1985, a year before the newspapers and other companies were sold.

### Former editor of Muhlenberg County paper dies

Charles Wesley Taylor, former editor of the Greenville Leader now known as the Leader-News, died Sept. 8. He was 80.

He was associated with the newspaper for 49 years. He and John Sherrod bought the Greenville Leader from Dan Wilson and Mack Newman in 1951 when Taylor was 23 years old. A few years later, the Andy Anderson Corp. bought the paper, moved it to its current location and renamed it the Leader-News. Taylor continued to work at the newspaper as editor through the transition until 1992. He continued to work at the newspaper on a part-time basis until he retired in 1999.

### Retired C-J classified ad supervisor dies

Margaret Alma Witt, retired supervisor of classified advertising for the Courier-Journal & Louisville Times, died Aug. 26 at Baptist Hospital East. She was 78.

She worked at the Courier-Journal & Louisville Times for 42 years before retiring.



# High school journalists need more state newspapers to step up to the plate

The publishers of more than a dozen Kentucky newspapers are visionaries. Each, in the hope of providing the mechanism for inspiring a future generation of journalists, has sponsored at least one high school's membership in the Kentucky High School Journalism Association. But KHSJA needs more Kentucky papers to step up and do their part.

Now in its eighth year of operation, KHSJA, jointly founded and sponsored by KPA and the Kentucky Broadcasters Association, has made a real contribution by exposing high school students across the commonwealth to all forms of journalism - print, broadcast and online. At the same time, the state's colleges and universities are reporting record enrollments in journalism programs. Coincidence? We don't think so - based on what freshmen students are telling the schools.

Ninety-seven schools belonged to KHSJA in the 2003-04 school year.

## Oh, By The Way

By David Greer  
KPA Member Services  
Director



Our goal for the 2004-05 year is 100. It's not too late for your paper to do its part. Membership costs just \$50 per school per school year. The \$50 membership fee covers

all journalism programs at a school - print, broadcast, yearbook, online, etc.

Last year, 41 of the 97 schools had their memberships sponsored by a KPA member paper. Naturally, KHSJA would like to better that record for the current school year.

As of Sept. 27, the date this column was written, 15 papers have sponsored 38 schools. But there's still time to add even more to that list.

Here are the papers that have sponsored at least one school through Sept. 27 and the number of schools each has sponsored:

- Kentucky Standard, 2 schools
- Central Kentucky News Journal, 2 schools
- Flemingsburg Gazette, 2
- McCreary County Voice, 1
- Georgetown News-Graphic, 1

- Courier-Journal, 1
- Lebanon Enterprise, 1
- Richmond Register, 3
- Berea Citizen, 2
- Woodford Sun, 1
- Daily News, Bowling Green, 4
- Leitchfield Record, 1
- Advocate Messenger, Danville, 8
- Kentucky New Era, 7
- Ledger Independent, Maysville, 2

In addition, the American Society of Newspaper Editors also sponsored a school for the year.

Sponsoring a school or two or three is painless too. You don't even have to write a check. If you want, the sponsorship amount can even be deducted from your KPS ad revenue check making it unnecessary to write a check although you can if you want. We'd be glad to bill you if that works better for your accounting system.

At some schools, funds for joining organizations such as KHSJA are simply not available. At other schools, while the monies are available, the sheer hassle and red tape of getting a check cut can be overwhelming. That's where having the local paper sponsor a school can be a lifesaver for a journalism teacher and their stu-

dents. KHSJA membership means a school can participate in the annual contest in categories that range from newspaper to yearbook to broadcast. Teacher after teacher across the state reports that students live to compete with one another. It's a huge motivating factor, teachers say. And member schools can attend the annual KHSJA convention where top-notch journalists and journalism educators present meaningful workshops for students and their teachers. Training sessions are also available during the school year.

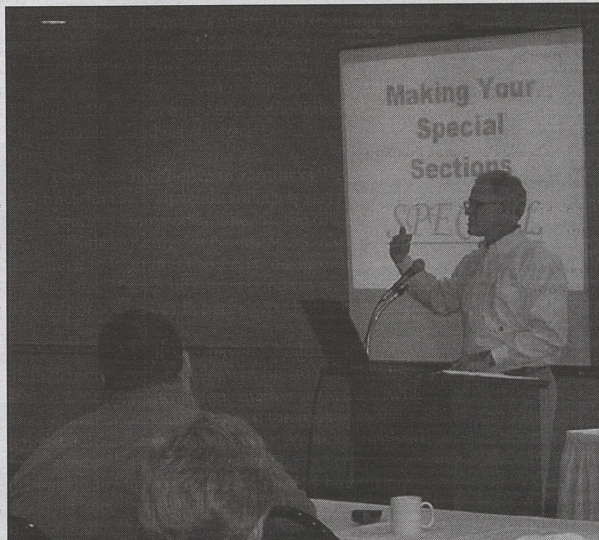
If you're still debating whether to sponsor a school in KHSJA, please stop thinking about and just do it. Look for a mailing in your in-basket soon.

If you have questions or concerns, call me here at KPA at (800) 264-5721 or drop me an e-mail via [dgreer@kypress.com](mailto:dgreer@kypress.com). I serve as KHSJA administrator. If you choose to sponsor a school or two or three, a generation of high school students, newspapers and, indeed, freedom of the press for millions will thank you. When you get down to it, \$50 is really a modest investment for so much.



## Fall Ad Seminar

Top: Cliff Shaluta spoke to attendees at the KPA Fall Advertising Seminar on Sept. 16 at the Paroquet Springs Conference Center in Shepherdsville. Shaluta is an associate professor and coordinator of the Advertising Program at Western Kentucky University. The program topic was "How to maximize your online profits." His session included an online tour of effective newspaper Web sites. Right: Ken Long spoke at the seminar Friday. Long is advertising director for the Texas Press Association. Everyone attending the session received a copy of the book that Long published called "26 Special Newspaper Sections: Maximum Revenue with Minimal Effort." Copies of the book are available for \$15 by contacting KPA.





# BNI offers new business contacts, relationships

The Frankfort Chapter of the Capital City Business Builders Business Network International met recently at the Kentucky Press Service office. I

## Advertising Plus

By Teresa Revlett  
KPS Director of Sales



joined the local chapter of BNI in July in hopes of getting more business referrals from the Frankfort area. In the past we have done business in other cities in Kentucky and outside the state but there has not been much activity locally.

I strongly urge all of you to investigate the possibility of joining a local BNI chapter. If there is not one in your area, then why not become a leader of a new chapter? The results will only be positive for you and

your business.

BNI is now the world's largest referral organization. Members go to meetings on a regular basis and exchange business cards and ideas. During each weekly meeting, each person in attendance does their own 60 second commercial where they tell exactly what they do at their business. Then during the meeting there is also a time for 10 minute presentations where you can expand on your capabilities and tell exactly how your business can be a benefit to others.

By repeating our own job description each week, other members remember which member can help

with certain tasks. Then throughout the week any time a member comes in contact with someone who says "I need a plumber" the BNI member can refer to their collection of business cards and recommend someone that they trust.

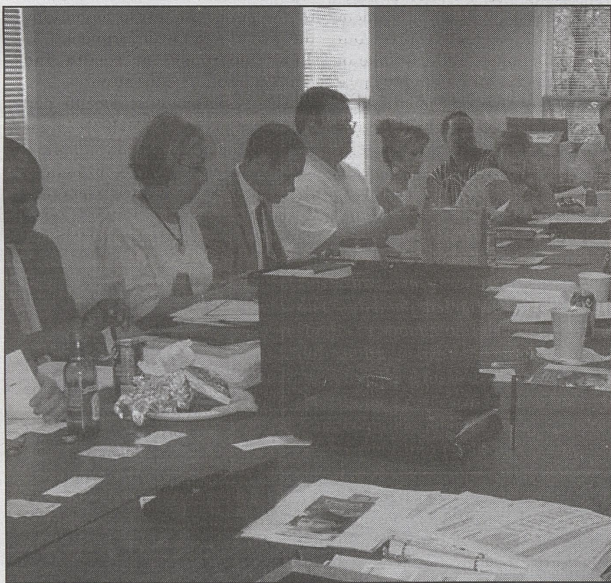
BNI was started in 1985 by Dr. Ivan Misner, an expert in networking and word-of-mouth marketing. Dr. Misner was a management consultant when he started BNI. He worked with companies that needed assistance in the area of strategic planning and organizational development. As a business consultant, he received most of his business through referrals.

The whole philosophy of BNI is that "Givers Gain". When you are loyal to a group and give referrals the results will be that people will

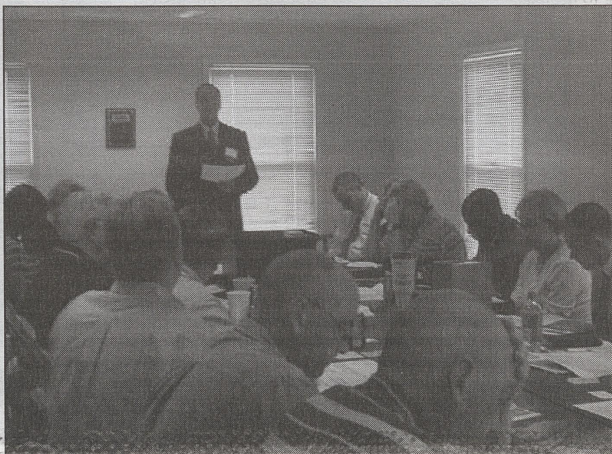
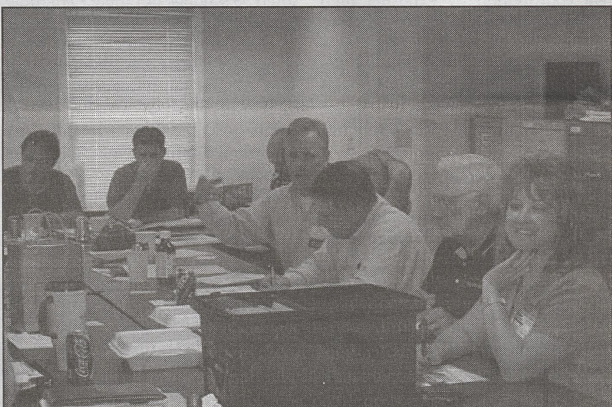
also be loyal to you and recommend your services or business. The mission of BNI is "to help people increase their business through a structured, positive, and supportive word of mouth marketing program."

Only one person per professional classification is eligible to join a chapter. Locally, there are 22 members of the Frankfort Chapter of BNI. In September the "BNI Bucks" generated by this chapter totaled \$5,821.07. The chapter started in May of 2004 and since that time has meant \$40,788.05 for its members.

Nationwide, there are over 2.8 million members. The total value of referrals is estimated to be \$1.2 billion (U.S. dollars). If you want more information about BNI - log onto their web site at <http://www.bni.com>



Top, left: Members of the local BNI chapter look over the results of another month of networking. The vice president's report showed that the chapter has generated \$40,788.05 in business for its members since the group started meeting in May 2004. Top, right: The Frankfort Chapter of Capital City Business Builders, Business Network International met in the conference room at the Kentucky Press Service building recently. During the meeting referrals and testimonials are given about the group during 60 second commercials and 10 minute presentations. Bottom, right: R.B. Brown of R.B. Brown, State Farm Insurance, was the 10 minute speaker during the Frankfort Chapter of Capital City Business Builders, Business Network International, last month. R.B. and his staff provide insurance and financial services. Their office is located at 949C Louisville Road in Frankfort.





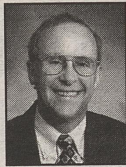
# The two victories for the press under HIPAA

By Jon Fleischaker  
KPA General  
Counsel

**Dinsmore & Shohl**  
The number of reported diseases, deaths and accidents in America fell drastically last year. There was no remarkable breakthrough vaccine, drug or safety device. Rather, the decrease in health-related reports is largely thanks to a bitter pill we've all come to know as HIPAA.

Since HIPAA and its privacy rule went into effect last spring, wary health care providers, insurance companies, lawyers, and government agencies across Kentucky and the United States seem to be perplexed as to whether it is even still legal to say "gesundheit" when someone sneezes for fear of disclosing protected health care information. HIPAA is said to have affected all sections of American business more than any law since the Americans With Disabilities Act. HIPAA affects the news industry in the press's ability to access health-related information from sources and in the press's reporting on health-related topics. What were once routine requests for public records under Kentucky's Open Records Act have been denied by agencies now claiming exception under HIPAA out of fear, misapprehension, convenience, or a combination of all three. These symptoms affect reporters' and editors' readiness to go to print on stories pertaining to a subject's medical issues.

Good news: HIPAA has recently been interpreted by Kentucky and federal authorities to clarify conflicts with the Open Records Act. Better news: the Open Records Act wins. Also, HIPAA has been interpreted not to permit private parties to sue.



## HIPAA in a Nutshell

What is HIPAA? HIPAA is the acronym for a federal law called the Health Insurance Portability and Accountability Act of 1996. The "portability" part of HIPAA means the ability to keep and transfer health insurance, like through COBRA. In order to encourage portability, especially through accessibility of electronic healthcare information, the "accountability" part of HIPAA means that the federal government now regulates all health care providers, doctor's offices, health insurers, and other "covered entities" for privacy and security of information regarding patients. Penalties for HIPAA violations range from fines of \$100 all the way up to \$250,000 and ten years in prison.

There are actually two distinct HIPAA accountability sections, with separate rules created by the Department of Health and Human Services. One deals with privacy, and the other deals with security. HIPAA's security rule, which deals largely with the physical and electronic security of billing information, was finalized in February of 2003, and full compliance is being phased in through April 2005.

HIPAA's privacy rule, which has already taken full effect, is intended to safeguard health information from use by marketers, employers, insurance companies, politicians, and any number of other entities to discriminate, punish, hire, fire, market and even blackmail patients. Health plans, health care clearinghouses, and health care providers that transmit health information in electronic form are considered "covered entities" and are prohibited by the privacy rule from using or disclosing protected health information, except in limited circumstances that are specified elsewhere in the HIPAA rules.

## Kentucky's Open Records Act

In an Aug. 24, 2004 Open Records Decision, the Attorney General of Kentucky ruled that HIPAA's privacy rule cannot be used to withhold information in police department records requested under the Open Records Act. *The Kentucky Enquirer*/Covington Police Department, 04-ORD-143.

The decision involved a reporter's Open Records request to the Covington Police Department for an accident report about a fatal garbage truck collision. The Department provided the report, but redacted without explanation the names, addresses and birth dates of the driver and three "involved persons," including the person who was killed. In a later Open Records request, the reporter asked the Department for an incident report about a shooting and another automobile collision. The Department again provided the reports, but redacted the name, address, date of birth, social security number, race and gender of all people identified in the records, as well as vehicle ID and registration numbers. The Department again failed to provide any explanation for the redactions.

Not until the reporter and his newspaper appealed the Department's redactions to the Attorney General's office did the city of Covington announce its reason for redacting the information. You guessed it: the city claimed that the HIPAA privacy rule prevented city police and fire personnel from releasing any information that would identify a person who had been treated by city emergency medical personnel. The Attorney General disagreed with the city of Covington and ruled that HIPAA does not apply to city police departments. In other words, they are not "covered

entities" because they are not a health plan, a health clearinghouse, or a health care provider and do not transmit health information in electronic form.

Kentucky's Open Records Act specifically exempts information that is protected under federal laws such as HIPAA. However, because the HIPAA privacy rule did not apply to the Department, it could not use HIPAA as an excuse to withhold the public records. The Attorney General also held that the personal privacy exemption to the Open Records Act (which exempts records containing "information of a personal nature where the public disclosure thereof would constitute a clearly unwarranted invasion of personal privacy") did not permit the Department to withhold the identities of the people mentioned in the reports because it was outweighed by the public interest in monitoring the activities of the department.

## New Department of Health and Human Services Guidelines

The Department of Health and Human Services ("HHS") issues rules under HIPAA and monitors compliance with HIPAA. In light of the Kentucky Attorney General's decision and a similar Texas Attorney General decision, HHS has issued guidelines to clarify its position on HIPAA's privacy rule under state sunshine laws (like the Open Records Act). HHS went one step further than the Kentucky Attorney General in favor of disclosure of health information under sunshine laws and stated that such laws trump HIPAA's privacy rule even if the state agency is a "covered entity."

Most public agencies are not covered entities. State agencies that are covered entities (for example, a city

See HIPAA on Page 12

Have an item you'd like included in  
the People and Papers section?  
Sent it to Dana Lear, KPA News Bureau Director,  
at [dlear@kypress.com](mailto:dlear@kypress.com).  
Deadline is the 20th of each month.



## News source relationships topic at WKPA

Over 40 journalists, students and newspaper personnel from across western Kentucky and across the state attended the 2004 Fall Workshop held by the Western Kentucky Press Association at the new Hopkinsville-Christian County Conference and Convention Center.

The topic for the workshop, designed for publishers, editors, journalism students and reporters covering all beats, was establishing news source relationships.

The day's first panel discussion was on establishing and maintaining news source relationships with government/political officials. Wally Bryan, former two-term Hopkinsville Mayor, Mike Cherry, three-term 4th legislative district state representative, and Rob Dollar, former editor of the Kentucky New Era and current executive assistant to the Hopkinsville Mayor, sat on the panel.

Dollar was able to bring insight to both sides on the issue having served as a journalist and as a member of a governmental office. He said that trust is the foundation in establishing and maintaining news sources.

"Don't take anything personal when you are dealing with someone in government," Dollar said. "It isn't personal. It's just business."

Bryan emphasized the important role both the media and government officials.

"Public servants need the media and the media needs public servants. The public servant has the greatest of these two needs," he said citing the fact that public servants need the media to let the public know what is going on in the community.

He said that both the media and public servant has to have "mutual respect, trust and an understanding that each has a role."

He said it was just as important for a news source to be honest and accurate as it was a member of the media.

Each member of the panel stressed the need for trust with members of the media. Cherry said it was his basic instinct to trust people until proven otherwise and that he thinks it is important to build a personal relationship with members of the media. Bryan said he thought it was important for members of the media trying to build relationships with news sources to make a move to get to know news sources on a personal level. He also said accuracy in facts and quotes on a constant basis helps establish trust.

"When you feel like you know someone you have more trust in

them," Bryan said.

Working with the military was the topic of the second panel discussion. Kimberly Hefling, an Associated Press reporter who covers Fort Campbell, and Kelly Tyler, a civilian public affairs officer for the 160th Special Operations Aviation Regiment at Fort Campbell, served as panelists.

Tyler, who also served 20 years as a public affairs specialist in the army before retiring, said she recognizes the need for the military to tell the story to the media and the media's need to tell it to the public and realizes there has to be a working relationship between both sides.

"To be a good military reporter you have to be willing to ask stupid questions," Hefling said. "Soldiers and journalists have a lot in common. Things that make a good soldier also make a good journalist."

She said both journalists and soldiers have to be willing to go wherever their jobs take them and have to be willing to devote their time to their duties.

Because most military reporting is about sensitive issues, Hefling said you have to be able to approach the story in a little different way and you have to have a good relationship with your news source.

After lunch, featured speaker Al

Cross spoke about his new position as the director of the Institute for Rural Journalism and Community Issues.

The purpose of the institute is to help journalists at rural newspapers learn how to better cover many of the issues concerning their communities and to serve as a "catalyst to help newspapers make the best of their resources," Cross said.

He said the institute has become necessary because the larger dailies are not covering the news of smaller rural areas on a regular basis.

"Shrinking circulation areas (of larger daily newspapers) have left voids for our small newspapers to fill," he said.

The idea for the institute was first proposed in meetings between UK President Lee T. Todd Jr., Provost Michael T. Nietzel, and an advisory committee of veteran journalists concerned with the challenge of public policy coverage facing small newspapers and broadcast stations. Its goal is to tackle many of the critical issues that affect the capacity and progress of the nation's rural communities.

Cross said that it is his job to inspire, encourage and help rural newspaper journalists.

WKPA will hold its next meeting sometime in the spring.



Top: Executive Assistant to the Hopkinsville Mayor and former Kentucky New Era editor Rob Dollar, Kentucky New Era Reporter Melony Leazer and MSU's Dr. Bob McGaughey listen as Al Cross (pictured right) tells about his new job as director of the Institute for Rural Journalism and Community affairs. Cross was the featured speaker at the WKPA fall workshop on Oct. 1.







Left: Over 40 newspaper people and students from across western Kentucky and the state attended the 2004 Fall Workshop held by the Western Kentucky Press Association. The workshop was held in the new Hopkinsville-Christian County Conference and Convention Center.



Left: Kimberly Hefling, AP reporter covering Fort Campbell, and Kelly A. Tyler, public affairs officer with the 160th Special Operations Aviation Regiment at Fort Campbell, discuss military and media relationships during the second panel discussion of the morning during the workshop on Oct. 1. Above: Rob Dollar, executive assistant for the Hopkinsville mayor and former editor at the Kentucky New Era in Hopkinsville, discusses how to establish and maintain sources with government officials during the first session of the day at the workshop as Dr. Bob McGaughey, of Murray State University, looks on.



# Time to tie up loose ends as year nears end

The leaves are starting to change, some already falling. There's a morning crispness in the air and foot-balls are flying (everywhere except Commonwealth Stadium, that is). So it must mean another year is coming to a close.

And that means KPA is starting to wrap up a few loose ends but we need your help.

Normally, I've handled these kinds of tidbits with memos or letters. But since we've increased the distribution numbers on The Kentucky Press, I'm hoping you'll take note of some needs and deadlines and pass the requests along to your staff members.

## KPA Yearbook and Directory

For the past 10 years or so, our directory cover has been a four-color photo, taken by a Kentucky newspaper person, depicting life in Kentucky. We're starting to plan the 2005 version and need some photos

## On Second Thought

By David T. Thompson  
KPA Executive Director



to consider for the front page.

Somewhere along the line this year, your photographer(s) took a photo depicting some event of Kentucky life.

And perhaps that picture is worthy of sharing. Submit it to us by Nov. 1 for consideration as the front cover photo for the 2005 KPA Yearbook and Directory.

You can e-mail the photo in a jpeg format to me (dthompson@kypress.com) and staff will get together around Nov. 2 to select the photo that graces our next directory.

Seems odd. We used to have to request the photo then ask the photographer/newspaper to get us the four-color separation. No longer is that necessary with technology.

So have your photographers go through some of their photos taken in 2004 and send them in by Nov. 1.

## KPA Photo Exhibit

Kentucky has some of the top newspaper photographers in the

country. And to show them off, we like to display their works at the KPA Winter Convention. It's really a simple process — mail us some photos, mounted on black poster board, and include a cutline and the name of the photographer/newspaper.

We'll arrange the photos on the display board at the convention for all to see. And remember — this can be a traveling exhibit. We've shipped previous photo exhibits to local libraries to have on display for a few weeks (after the convention). So if you have a place for these photos to be exhibited for a few days, just get in touch with Bonnie Howard and she'll add you to the list.

Mail your photos for the exhibit to Bonnie Howard, Kentucky Press Association, 101 Consumer Lane, Frankfort, KY 40601. We'll be easy and give you until the end of the year to have those in the mail.

## Lewis Owens Community Service Award

Each year, the Lexington Herald-Leader presents the Lewis Owens Community Service Award to recognize outstanding community service

by a Kentucky newspaper person or staff.

The award was originally named the Edwards M. Templin award, honoring the late promotion director of the Lexington Herald-Leader. In 1996, the name was changed to recognize the many community services that Lewis Owens was involved in. Few, before or since, have had Lewis' level of commitment to his community.

The award will be presented in January at the KPA Winter Convention.

If you wish to nominate someone for the award, you can get a nomination form by contacting Tom Caudill — tcaudill@kypress.com or by calling him at (859) 231-3301.

Unfortunately, there are few nominations each year, though there are many that deserve recognition of their service to their communities. Give some thought to your fellow newspaper friends who deserve the honor and get the nomination into Tom Caudill.

Nominations close Nov. 12.

See TIME on Page 10

# AG Opinions

## Associated Press/Shelby County Attorney

The Kentucky Attorney General's office was asked to decide whether Charles R. Hickman, Shelby County attorney, violated the Kentucky Open Records Act in denying the request of Associated Press reporter Joe Biesk for "access to, or copies of" any correspondence "written or electronic" between Hickman or a representative of his office and an unidentified state legislator from his jurisdiction involving an unidentified individual, "a request warrant" or "any other matters" on the basis of KRS 61.878(1)(h).

Based on the mandatory language of KRS 61.878(1)(h) as interpreted by the AG's office, Hickman properly relied upon KRS 61.878(1)(h) in denying Biesk's request.

Hickman advised Biesk that his request was denied in accordance with KRS 61.878(1)(h), which provides that unless exempted by other

provisions "public records exempted under this provision shall be open after enforcement action is completed or a decision is made to take no action; however, records of information compiled and maintained by county attorneys or Commonwealth Attorneys pertaining to criminal investigations or criminal litigation shall be exempted from the provisions of KRS 61.870 to 61.884 and shall remain exempted after enforcement action, including litigation, is completed or a decision is made to take no action."

Biesk initiated an appeal arguing that correspondence of the type in question "should not be shielded from public scrutiny." Biesk contended that the correspondence he requested was written to a specific individual involved in a personal dispute with the state lawmaker. In his view, KRS 61.878(1)(h) was inapplicable because "such correspondence would not be part of an ongo-

ing or closed criminal investigation," but that the correspondence was aimed at warning the individual to cease communications with the state legislator.

Hickman argued that a complaint was filed in his office alleging that a criminal offense had been committed by an individual against a local state legislator. The nature of the complaint alleged that the legislator had been threatened in violation of KRS 608.080 and that the information gathered as a result of the complaint falls within KRS 61.878(1)(h) because it could have a potential "chilling effect" upon victims of crimes coming forward with criminal complaints because of the chance that it could be subject to an Open Records request and be held up for public scrutiny. "It should make no difference if the victim is a public official or any other citizen," Hickman wrote.

Having inspected the requested records, the AG's office concludes

that Biesk's characterization of those records is inaccurate because governing precedent validates Hickman's position.

## The Sentinel-News/Shelby County Attorney

The Kentucky Attorney General's office was asked to decide whether Charles R. Hickman, Shelby County attorney, violated the Kentucky Open Records Act in denying the request of James Mulcahy, editor of The Sentinel-News, "to review any and all documents, which could include but are not limited to incident reports, protective orders or restraining orders, filed by Brad Montell in a complaint against Theodore Breitenstein.

Hickman denied Mulcahy's request based on KRS 61.878(1)(h).

The AG's office ruled that Hickman properly relied upon KRS 61.878(1)(h) on the same statutory basis of a similar request involving the same records.



# NNA thanks HHS for public records clarification on HIPAA

The National Newspaper Association recently announced its efforts to clarify the interaction of the Health Insurance Portability and Accountability Act (HIPAA) and state public records laws had been answered by the Department of Health and Human Services (HHS). HHS Office of Civil Rights Director Richard M. Campanelli has notified NNA that a new explanation of HIPAA and public records laws is now posted on the OCR web site at <http://www.hhs.gov/ocr/hipaa> <<http://www.hhs.gov/ocr/hipaa>.

The explanation appears as an Answer to a Frequently Asked Question (FAQ). NNA President Bob Sweeney, publisher of the Villager Newspapers, Denver, CO, thanked Campanelli for his response to NNA's request for clarification in June, 2003. NNA's Government Relations Chairman Jerry Reppert, publisher of the Anna (IL) Gazette-Democrat, and representatives of the Newspaper Association of America and Radio-Television News Directors Assn., met with Campanelli that month to complain about numerous misunderstandings by police and fire departments across America about their obligations to release information under public records laws since HIPAA went into effect June

14, 2003.

NNA's request was reiterated in March, 2004. The new FAQ states the following:

- An agency that is not a covered entity (i.e., one that submits insurance claims electronically) holding protected health information has no obligations under the HIPAA Privacy Rule.

- An agency that is a covered entity (such as an emergency rescue service that is reimbursed by insurance payments filed electronically) must release information under state public records laws when the state law requires the release. In this instance, the state law trumps HIPAA.

- An agency that is a covered entity that is permitted to release protected health information, but is not required to do so, would be required to follow the HIPAA Privacy Rule. For example, if a state law permits withholding of medical records where disclosure would constitute a clearly unwarranted invasion of personal privacy, the Privacy Rule would govern. Sweeney said NNA continues to believe the Privacy Rule is too broad, and that lack of consideration for the impact upon information traditionally considered public would continue to create problems for the press and the public.

However, one major contention between NNA and HHS was the agency's reluctance to publicly post guidance to which reporters could refer local law enforcement and rescue agencies. That issue has been largely resolved through the FAQ, he said. "We appreciate Mr. Campanelli's willingness to entertain our concerns," Sweeney said. "We hope this FAQ will help news organizations to avoid considerable waste of resources getting state attorneys general to make clear what should have been clear all along. To the extent HIPAA has been used as an excuse by public agencies to avoid public records disclosures, Mr. Campanelli's clearly-written guidance should go a long way toward resolving the problem."

NNA's Public Policy Director Tonda F. Rush said NNA and other news organizations will continue to work on removing obstacles unnecessarily presented by HIPAA. "We continue to be concerned that the Privacy Rule will hamper identification of victims in accidents and disasters, and that it will keep good citizens working within health care institutions from disclosing problems, out of fear of HIPAA's heavy penalties," she said.

C-J became the last large daily newspaper in the state to switch to a 50-inch web newspaper. Other changes made in the newspaper's redesign include more features. Page A2 will have a package called "What's News" that has a summary of selected stories from each section. Page A3 has a full page of national news. A daily weather map now appears in color on the back of the Metro section every day. The TV page was revamped featuring an easier-to-read, color-coded TV grid. The daily comics are also in color now, the

sports section will also provide a quick rundown of the day's sporting events and TV listings are on Page 3.

The Courier-Journal's expansion downtown was made possible when the C-J sold a newsprint storage building to Central High School so that it could build a football stadium. The city in turn gave the newspaper rights to Armory Place so it could close the street and connect the new building from Fifth Street to the old portion of the building at the northeast corner of Sixth Street and Broadway,

## HIPAA

Continued from page 5

fire department emergency medical services provider) must generally abide by HIPAA's privacy rule. However, the privacy rule permits a covered entity to disclose protected health information as "required by law." Some states' sunshine laws only permit, and do not mandate, the disclosure of public records. Disclosure of protected health information under those sunshine laws is prohibited by HIPAA's privacy rule. On the other hand, state sunshine laws, such as Kentucky's Open Records Act, that require the disclosure of public records unless a specific exemption applies, supersede HIPAA's privacy rule. Because the Open Records Act requires state agencies to disclose public records, public agencies in Kentucky, when faced with a proper Open Records request, cannot use HIPAA's privacy rule as a justification for withholding or redacting information from public records.

### No Private Lawsuits Under HIPAA

A Colorado federal court also recently ruled that private parties cannot sue the press for HIPAA violations. The Colorado case, *University of Colorado Hospital Authority v. Denver Publishing Co.* (Aug. 2, 2004), arose when the Rocky Mountain News received a copy of a confidential peer-review report involving allegations that a neurosurgeon provided substandard care and violated medical ethics rules. The hospital failed in its attempt to block publication of the report because it would have been an unconstitutional "prior restraint." After publication, the Hospital sued for damages. One provision of HIPAA was argued by the hospital to prevent disclosure of protected health information by anyone, including the press.

However, because HIPAA only provides for lawsuits brought by the government against those who unlawfully disclose information, the court ruled that private parties, such as hospitals and patients, cannot sue for HIPAA violations.

Oh, and by the way, even non-governmental healthcare entities can say "gesundheit." The HHS HIPAA web site is located at [www.hhs.gov/ocr/hipaa](http://www.hhs.gov/ocr/hipaa).

## PRESSES

Continued from page 1

Smithson said during a Kentucky Press Association tour of the facility that even before the presses were completely installed personnel from other newspapers were taking tours of the C-J's facilities because it was considered a model for other facilities.

Smithson said some of the benefits of the new facility were greater color capacity and later news deadlines but earlier delivery times because of the presses' high speeds.

With the new presses in place, the



# Classroom newspaper use increases readership

## Use of newspapers leads to greater interest in politics, current events

Young adults who remember using the newspaper in school are more likely to develop lifelong readership habits than those who say they had no exposure to newspapers in school, according to a study of 1,500 18-to-34-year-olds released by the Newspaper Association of America Foundation.

According to the study, 62 percent of young adults who had a class where newspapers were distributed and used as part of the curriculum say they read a weekday newspaper regularly. Of those with no exposure to newspapers in school, only 38 percent say they are regular newspaper readers today.

"This new study proves that when newspapers are an integral part of the education process, there is a lifelong impact in encouraging readership and literacy," said Margaret Vassilikos, senior vice president of the NAA Foundation. "It is critical that students of all ages and demographics have access to newspapers in the classroom."

The study, "Growing Lifelong Readers," is part of the NAA Foundation's continuing efforts to

document how using newspapers in school can foster literacy and readership in children and help develop lifelong reading habits. "Growing Lifelong Readers" is the first comprehensive exploration of the impact of newspapers in the classroom, and, importantly, results were weighted to reflect the national population of young adults, while controlling for parental education, wealth and involvement.

"The findings in 'Growing Lifelong Readers' are in line with what we've learned at the Readership Institute about the ways newspapers can connect best with readers," said Mary Nesbitt, managing director of the Readership Institute. "It's clear from our research that readership is built around the total experience that people have with their newspaper - including whether they were exposed to newspapers and news topics at an early age."

"Some of the strongest experiences that adults can have with newspapers are things like 'I enjoy reading' and 'It makes me smarter' and 'It gives me something to talk about,'" Nesbitt continued. "When newspapers and news are part of the formative educational process, they can help build these important experiences. Which, by the way, are not just good for the

individual and good for the newspaper, but have great social value as well. The stronger the experiences, the more likely people are to be lifelong readers."

Newspapers are used widely in schools today, both on a formal basis as part of social studies, reading, math or other class curriculum, or on an informal basis, whereby newspaper articles are discussed during lessons, according to the NAA Foundation study. Among those who attended high school, more than two-thirds (68 percent) of those surveyed say they had some type of exposure to newspapers in school.

### Additional findings:

\* Newspaper exposure is associated with a greater interest in news and politics.

Of those with high exposure to newspapers in class:

\* 51 percent say they are extremely or very interested in the situation in Iraq (vs. 44 percent of those with low exposure).

\* 40 percent say they are extremely or very interested in the presidential election (vs. 36 percent of those with low exposure).

\* 26 percent say they are extremely or very interested in politics (vs. 21 percent with low exposure).

\* 24 percent say they are extremely

or very interested in local government (vs. 14 percent).

\* 51 percent of those with high exposure say they almost always/regularly vote.

\* 75 percent of young adults who used newspapers in school said they were a welcome change and 92 percent recall positive experiences using newspapers in school.

\* Those exposed to newspapers during school have a stronger preference for newspapers as a source for local advertising. Of those with high exposure to newspapers, 54 percent prefer newspapers as their source for local ads, compared to 44 percent of those with low exposure, followed by television (24 percent), radio (11 percent) and internet (8 percent).

Methodology: "Growing Lifelong Readers" is based on research conducted for the NAA Foundation by Clark, Martire & Bartolomeo, Inc. The data was gathered in a nationally represented survey of 1,500 men and women between the ages of 18 and 34. Interviews were conducted between June 17-July 2, 2004. The sampling error for totals is approximately +/- 2.5 percent.

Results were weighted to reflect sex, age, race and region of the more than 67 million young adults in the United States.

## TIME

### Continued from page 8

Kentucky Freedom of Information Coalition

In August, I wrote about the idea of a Kentucky Freedom of Information Coalition being considered. In July, some 20 people got together to talk about the idea of a coalition in the Commonwealth.

A steering committee was formed and will be meeting Nov. 5 to consider other groups, individuals and organizations that should be part of this coalition; a mission statement, being drafted by Kim Greene; and a name for the coalition.

There are some 39 coalitions in operation around the country, some using the FOI Coalition as its name, others emphasizing more the "Open Government" mission of this group.

Kentucky has applied for a startup grant issued by the National Freedom of Information Coalition and should

receive word in early November if the application has been approved.

Once we know about the grant and have identified other groups, individuals and organizations to invite into the coalition, we hope to officially launch this effort. It's long overdue and I'm sorry that Kentucky may lay claim to being the 40th state with a coalition. I wish we'd been more at the top of the list.

### Rate and Data Sheet Information

What makes the KPS advertising service tick? The amount and timeliness of the information we receive from our newspapers. What makes the KPS advertising service tick? Not getting current information.

Each year, we send your newspaper a four-page Rate and Data information form. It's pretty basic stuff — personnel, addresses, phone numbers, 2005 advertising rates. Much of it is what we use for your newspaper information in the directory. The rest

is pertinent if the KPS ad service is going to represent your newspaper to advertisers and advertising agencies, not just in Kentucky but across the U.S.

The form for your 2005 information will be mailed in the next couple of days and there's a deadline of Nov. 7. We need the information by then so we can keep the directory on track for distributing at the winter convention.

Years ago, we stopped publishing your advertising rates in the directory. I thought that was an important service to ad agencies and held on to printing those rates in the directory as long as we could.

But it got to the point that more than one-third of the ad rates were out of date by the time we started sending out the directories. The ink hadn't even dried and newspapers were already changing rates. So we include only some basic information in the directory but maintain your rate and data sheet on file to publish a

brochure of quarterly ad rates. That brochure is distributed to ad agencies, updated each quarter.

Just another deadline to note — Nov. 7. When you get the rate and data form, take some time to fill it out and send it back.

### Excellence in Kentucky Newspapers

There are still a few days before the entry deadline in the Excellence in Kentucky Newspapers - 2004 competition. The entry deadline is Oct. 15 and the entry period covers all of your issues between Oct. 1, 2003 and Sept. 30, 2004.

If you haven't pulled your entries yet, time's a wastin' so find the entry information mailed to you (twice already) or go to the KPA web site — [www.kypress.com](http://www.kypress.com) — and download the contest material.

Then make sure you have it post-marked by Oct. 15. The contest will be judged in early November by the North Carolina Press Association.



## NEWS

Continued from page 1

faculty traveled across the country to interview all of our Pulitzer winners," Johnson said. "Leading the team was Tim Broekema who has won a Pulitzer."

For information about the event, contact (270) 745-4143.

### WKU hosts new media building dedication

Mass Media and Technology Hall, the \$18.5 million building that houses WKU's award-winning journalism and broadcasting program and the University's Information Technology division, will be dedicated on Oct. 22. The dedication ceremony will begin at 8:30 a.m.

The state-of-the-art facility, which also includes a student computer laboratory, regents room, auditorium, faculty and staff offices, computer training rooms and a photo gallery, opened in the fall of 2003.

Funding for the facility was appropriated by the General Assembly in 1998. Ground was broken in 2001.

### Job openings/resumes posted on-line

If you have a job opening, we invite you to post that opening on the KPA Web site. Go to [www.kypress.com](http://www.kypress.com) and click on Help Wanted. Fill out the form and submit it to KPA and we'll post it on the Web site.

Resumes of journalists seeking jobs are also on the site.

# WKU holds journalism scholars day for students

Journalism Scholars Day, a 30-year tradition at Western Kentucky University, attracted some 350 Kentucky high school journalism students to campus Sept. 22 for a four-hour conference that included break-out sessions, keynote address, write-off contest and yearbook contest awards ceremony.

Student media advisers from Owensboro to Campbellsville brought their staffs to attend sessions taught by Western faculty and students as well as other journalism professionals.

The conference goal was to encourage excellence in high school media classes. It also provided high school students with the opportunity to increase their knowledge and skills. Staffers and their advisers attended 30 break-out sessions with topics ranging from broadcasting and photography to technology and speaking for broadcast.

Eight students entered the write-off contest.

Facilitated by Bob Adams, adviser to the College Heights Herald, Western's student newspaper, the write-off required students to type their stories about the keynote address on computers, self-edit and turn them in all in under an hour, just like in a real newsroom. Adams and Herald editorial board members judged the stories.

The competition was stiff, Adams said, and the stories were quite good.

Lexington Herald-Leader managing editor Tom Eblen gave the keynote address, "First Amendment: Purpose, Pride and Passion."

For two area seniors, however, it was more than just another speech.

Jordan Speer of Bowling Green High and Mary Grace Brooks of Glasgow High won the speech story write-off competition; each earned \$500 scholarships to attend Western.

Purple Gem cartoonist and feature writer Speer said Eblen's speech about the First Amendment had a profound effect on him.

"It definitely made me think about the people I listen to on the news media—that I should think twice before I know it's true.

"Now I know the next time I write

a story I should verify stuff before I write," Speer said.

Journalism Scholars Day attendees came from the following high schools: Allen County-Scottsville, Barren County, Bowling Green, Breckinridge County, Corbin, Daviess County, Glasgow, Greenwood, Graves County, Grayson County, Hopkinsville, Pulaski County, Shelby County and Taylor County.

Several came specifically for the awards ceremony. Twenty-three schools entered their yearbooks in the Mark of Excellence Yearbook contest, sponsored by Western's chapter of the Society of Professional Journalists.

One local yearbook adviser says she thinks the contest is a good idea.

"It's invaluable for my students to see their books are being judged," said Tricia Crocker, Bowling Green High yearbook adviser.

"I've seen my staff become much more interested in doing a good job when they see they are being compared to other schools and that it's (the yearbook) not just a product turned into a teacher."

The Mark of Excellence Yearbook contest was chaired by Western SPJ chapter president Ashlee Clark. Judges included Clark, students Katie Clark, Julie Kish, Lee Fisher, Lisa Ross, Whitney Ingersoll and Adriane Hardin. Jackie Bretz, director of the Kentucky High School Media Institute, was the contest coordinator.

Journalism Scholars Day, directed by Jackie Bretz, is co-sponsored by the School of Journalism and Broadcasting, the Kentucky High School Media Institute, Western, Western's Chapter of Society of Professional Journalists, the College Heights Herald, Talisman and the Kentucky High School Journalism Association.

Originally called High School Press Day, the conference was renamed Journalism Scholars Day when Jo-Ann Albers became department chair in the late 1980s. Having a day devoted to high school journalism is a Western tradition that dates to the 1970s.

More information about Journalism Scholars Day can be found at [www.wku.edu/khsmp](http://www.wku.edu/khsmp).

## BrainFreeze

by Bob Rouse

Illustrated by Frank Yates

The story, by Midway native Bob Rouse (author of *Sand Dollars* and *Double Play*), offers lessons in problem solving, geography and diversity to students in grades 3 through 8.

Limestone, Ky.'s Goldenrod Elementary School is falling apart, but there's no money for a new school. A class of fifth graders, upset that they will be assigned to other schools, appeals to Limestone native FreeZee, a popular rap star. FreeZee owns a 30-room mansion — an unused technologic wonder — near Limestone. It could house the entire school, and he's willing to donate it!

But there's a catch. For the Goldenrod kids to get their new school, they've got to complete a wild, cross-country scavenger hunt devised — and paid for — by FreeZee. The clue for each item is a rap verse that runs in the newspaper. The students have to figure out the clue, fly to the next destination and track down the item. If they're right, they get their next clue. If they get brain freeze, they lose the game — and their school.

Students across Kentucky can follow the Goldenrod gang in *BrainFreeze*, a 10-week serial story that begins **January 10**. Each week's clue is contained in participating newspapers, which will also provide scrapbooks to save each chapter. Online learning activities about the story — and focusing on the First Amendment — will be available at [www.kypress.com](http://www.kypress.com).

Kentucky newspapers can get this 10 week serial story **FREE** from KPA, along with 1,000 scrapbooks and access to the online learning activities. **HOW?** Contact Kriss Johnson, Kentucky Network for Newspaper in Education at [kjohnson@kypress.com](mailto:kjohnson@kypress.com). **DEADLINE to sign up and receive free scrapbooks IS DEC. 10.**



newspaper in education  
Learning. Reading. Scoring.  
[www.nieconnects.com](http://www.nieconnects.com)



## People

Continued from page 2

Brian Lovvorn was recently rehired at **The Messenger** in Madisonville as the new sports writer. Lovvorn previously worked at the newspaper for three years, including 2 1/2 on the sports staff.

The **News-Enterprise** in Elizabethtown celebrated its 30<sup>th</sup> birthday on Sept. 2. The newspaper was the result of the merger on July 2, 1974, of **The Elizabethtown News** and **The Hardin County Enterprise**. The paper published twice a week until Sept. 2 of that year when it converted to a Monday-Friday schedule. A Sunday edition was added on Sept. 15, 1985. In celebration of its 30th year, **The News-Enterprise** published a commemorative issue detailing the history of the newspaper. News articles from the first four months of 1974 will be published every Sunday until the end of the year. On Saturday, Sept. 25, the newspaper staff hosted a community-wide 30th anniversary celebration that included games, music and a giveaway of a 2004 Honda Civic.

Constance Alexander, a columnist for the **Murray Ledger & Times**, was featured among the segments on "Mixed Media," a KET program. Alexander is also a playwright and independent radio producer. This edition also featured Louisville band Hell's 1/2 Acre and Family Fold Week in Hindman.

John-Erik "Clay" Slone recently joined the staff of **The Harrodsburg Herald** as a sales associate. He will be working primarily in Danville and Harrodsburg. Slone joins the staff after working at Enterprise Rent-A-Car Inc. He also has worked as an on-air personality for the Hometown Radio Network and did a production management internship at Hitachi Automotive.

Nancy Daly is now the senior editor for the **Fort Thomas Recorder**, **Campbell County Recorder**,

**Campbell Community Recorder** and **Kenton County Recorder**. She has been the editor of **The Community Press** since 1990. She was a 2003 Journalist of the Year finalist for Hometown Communications Corp., parent company of **The Recorder Newspapers**. Her columns and editorials have been recognized by the Suburban Newspapers of America and Society of Professional Journalists. She has also served as news editor of the **Commonwealth Journal** and as a freelance writer at the **Lexington Herald Leader**. In college she worked at the **Kentucky Kernel**.

T.J. Dennison has joined the staff of the **Grayson County News-Gazette**. He is a 2002 graduate of Pontifical College Josephinum, College of Liberal Arts, which is a small, private school in the northern suburbs of Columbus, Ohio. He earned a Bachelor of Arts in English and a minor in Philosophy.

The **Union County Advocate** held a reception in August for retiring correspondent Mariam Peak, who wrote a column for the newspaper for 35 years. She took over for the prior Waverly News correspondent April 17, 1969.

Nicholas "Nick" Cress was hired in August as the new reporter at the **Tri-City News** in Cumberland. He is a 2001 graduate of Cumberland High School and attended Southeast Community College for three semesters.

Patrick Ethridge was named the new managing editor of the **Times-Tribune**. He was previously the managing editor for the **Daily Tribune** in Hibbing, Minn. Prior to that, he served as news editor of the **Newton Daily News**, in Newton, Iowa.

The **Carlisle County News** in Bardwell will soon have a new office. Owners Greg and Teresa LeNeave, purchased a vacant lot in Bardwell that will soon become the home of the 111-year-old newspaper. Construction on the office was

scheduled to begin sometime in September. The news office will be approximately 420 square feet, it will have two offices, a rest room and a porch. The News is currently at their temporary location near Milburn.

The work of Bowling Green photojournalists Joe Imel, Clinton Lewis and Miranda Pederson was displayed Sept. 9-Oct. 1 at Gallery on the Square. All three photographers are employees of **The Daily News** in Bowling Green.

Jeff D'Alessio was promoted from the sports department to county news editor of **The News-Enterprise** in Elizabethtown. He assumed his new responsibilities in early September. He is supervising five reporters and two photographers who cover Hardin and surrounding counties. He worked in the sports department since 1988. He is a graduate of Morehead State University with a major in journalism.

Chuck Jones has moved into the position of sports editor for **The News-Enterprise**. Jones has been covering sports in the county since 2000. Jones studied journalism at Marshall University in Huntington, W.Va. He has also written sports for newspapers in Ironton and Paintsville, Ohio.

Casey Ehmsen, who has served as copy desk chief at **The News-Enterprise** for the past two years, will become impact editor, supervising the copy desk and features writers and helping to develop Impact Reports. Ehmsen is a graduate of Colorado State University with a degree in technical journalism. He has been editor of Evergreen Newspapers, Inc., three weekly newspapers in the Denver metropolitan area, properties of LCNI, the parent company of **The News-Enterprise**.

Sarah Reddoch, the editor/paginator at **The News-Enterprise**, was named copy editor. She was managing editor of the **Shawnee (Kansas) Journal Herald** and publisher of the

**Westport Reporter** in Kansas City, Mo. She graduated from the University of Missouri in Kansas City with a degree in business administration.

Ryan Marx moves from copy editor/paginator to presentation editor of **The News-Enterprise**. He is a graduate of Lawrence University in Appleton, Wisc., where he majored in theater and minored in photography.

Chris Jung joined the Marshall County **Tribune-Courier** staff in July. He is a Murray State University senior from Union County. He worked for the Murray State News and also gained experience during a mini-internship at **The Tennessean** and at the 2003 Churchill Downs Collegiate Journalism Seminar. He was also a contributing writer for Hoopville.net, a Web site dedicated to college basketball coverage. He has received numerous Kentucky Intercollegiate Press awards.

Bennie Ivory, executive editor and vice president for news at **The Courier-Journal** in Louisville, was named one of two winners of the third annual Robert G. McGruder Award for Diversity Leadership. Ivory will be honored at the Associated Press Managing Editors association conference Oct. 13-16 in Louisville. The award recognizes support for diversity in newspaper newsrooms and is given by APME and the American Society of Newspaper Editors in partnership with the Freedom Forum, which provides funding. Each honoree receives \$2,500 and a sculpture representing leadership. The award, which recognizes leadership in content and in recruiting developing and retaining journalists of color, are named for a former APME president and executive editor of the **Detroit Free Press** and diversity champion. He died of cancer in April 2002. Susan Ihne, executive editor of the **St. Cloud (Minn.) Times**, was the other winner.

## Ledger

Continued from page 1

Hendrickson said that the employees of **The Ledger Independent** aren't going to be the only ones benefiting from the new building and press.

"Our advertisers and readers have supported us through thick and thin. They have accepted our excuses when reproduction has been less than it should be, and they have judged us by our people and our product -- not by our shabby building or failing press," Hendrickson said. "Thanks to each and everyone

of you, and I promise your faith in us will soon be rewarded."

When the bids for the original plan, which included demolition of a building and construction of a 10,000-square-foot office building and another 10,000-square-foot pressroom, mailroom and warehouse, came in over budget, plans

were reworked to become a single two-story building.

"This is a once in a lifetime opportunity for a community newspaper," Hendrickson said.

Ledger Independent officials and staff broke ground at the newspaper's new location near the river in October 2003.