

Committee reviewing department

Group to offer plan for student affairs

By ELIZABETH CARAS
Editor-in-Chief

Prompted by the planned resignation of Robert Zumwinkle and the need to "take stock" of the office he has headed for the last 16 years, a committee is getting to work reviewing the division of student affairs.

The committee will examine the division's "structure, organization and administration," according to its charge, which was written by Art Gallaher, chancellor for the Lexington campus.

Gallaher said yesterday that "the unit is not being reviewed just because Bob Zumwinkle is retiring. It's time to review the unit."

The eight-member committee, composed of representatives from various campus departments and one student, will submit a report by Dec. 15 so that its suggestions can be taken into consideration in appointing Zumwinkle's successor, Gallaher said.

The committee, which has already had two organizational meetings, will gather information by interviewing staff and faculty members related to student affairs, said Michael Brooks, committee chairman and an associate professor of sociology.

Students will have the opportunity to voice their opinions on the subject at two open meetings, which will be held at the Commons cafeteria and the Student Center.

Some committee members also will meet with Zumwinkle's student roundtable, an informal discussion group composed of student organization leaders. The date and time of the meetings have not been finalized, Brooks said.

Brooks and Gallaher said the committee also would consult with Zumwinkle.

Zumwinkle yesterday declined to comment on the committee itself but said he hopes any recommendation for his replacement would preserve two of the office's current functions.

First, he hopes any reorganization maintains the basic idea of a division encompassing a variety of student services. And he hopes his position will remain one of student "communicator, advocate or spokesperson."

See DEPARTMENT, page 4



Static energy

Charles Goodwin yesterday steadies a cable hoisting a large concrete section of a new parking lot on Vine Street.

J.D. VANHOESE, Herald Staff

Council approves rules on cheating incidents

Proposal details process for faculty, students to follow in cases of cheating, plagiarizing

By CYNTHIA A. PALORMO
Senior Staff Writer

The Senate Council yesterday approved a document from the ad hoc committee on cheating and plagiarism that would give faculty members and students a better idea of what they can and cannot do in cases of cheating.

Charles Ellinger, committee chairman and former academic ombudsman, said the document was designed to "put fairly definable rules (as to) the responsibility of the instructor, the chairman, the dean and also to put some fairly strong rules to be followed by the students."

"A lot of very innocent faculty become overaggressive once they latch on a cheating case, and they go sort of on their own and before you know it, it puts the ombudsman in a position of not being able to defend the faculty because they have violated some rules that clearly are well defined," Ellinger said.

Under this proposal, if an instructor wants to pursue a case of suspected student cheating and can substantially prove the accusation, the minimum penalty is a failing grade in the course.

Students will not be able to use a repeat option to erase the "E" from their transcript; the current rule

does not specify a minimum penalty.

Ellinger said the most significant change in the rules is that the dean must report cases of cheating to the registrar. Before a penalty for an offense is decided by the chairman and the dean, they must consult with the registrar's office.

The report to the registrar remains an internal matter. "It doesn't go outside; it doesn't go on their record once they leave the University," he said.

Other major changes proposed by the committee include a mandatory meeting between the instructor and

See CHEATING, page 4

Greek chapters at UK, U of L combine efforts, sponsor run

By BETH LAWSON
Staff Writer

Sigma Phi Epsilon fraternity chapters at UK and the University of Louisville will combine their efforts to raise money for the American Heart Association.

The first Sigma Phi Epsilon Run for Charity will begin at 8 a.m. Saturday from the U of L Sig Ep house. A distance of about 80 miles will be traced, ending at UK's chapter house.

Dr. William DeVries, noted heart surgeon, will begin the charity race and will run the first leg of about one mile.

"The U of L chapter thought it would be a good way to get to know us better and to raise money for charity," said J.C. Ferguson, coordinator of the run at UK.

"We're very appreciative that he (DeVries) could donate his time," Ferguson said. "He's a very important person... an honorary starter."

About 25 members from each chapter of the fraternity will participate in the race, which will be like a relay. Each runner will run about



one to 1 1/2 miles and be replaced by another runner.

The run has been planned for one month; the goal to be reached is \$1,000 per chapter and it's "all for charity," Ferguson said.

For the past two weeks, both the

pledges and active of UK's chapter have been getting pledges per mile from various businesses and private individuals.

"We've been looking forward to it," said Chris Cicco, controller of UK's chapter who also will be participating.

See BIOMEDICAL, page 10

Council OKs plan for doctoral program, biomedical center

By CYNTHIA A. PALORMO
Senior Staff Writer

The Senate Council yesterday approved proposals calling for the creation of a doctoral program in mining engineering and a center for biomedical engineering.

The University Senate and the Council on Higher Education must

approve the action before the proposals can take effect.

The academic program committee, chaired by council member William Lyons, reviewed the request for a doctoral program in mining engineering.

The department is taking steps to ensure that an additional faculty member be made a full member of the graduate faculty, thus meeting

the requisite number of five full-member graduate faculty members.

It also will offer a sufficient number of courses for a solid program beyond the master's level. Joseph Leonard, chairman of mining engineering, said he thought two to three students would graduate from the program on a yearly basis. Currently, about 30 students are in the master's program.

"We have probably the second largest master's program in mining engineering in the United States," Leonard said. "We are doing quite well in research with just a master's degree and we are wondering what we could do with a Ph.D."

If a doctoral program is created at UK, it would be the only one in the state. Leonard said the nearest states with such programs are West

Virginia, Virginia and Missouri. He said that in the beginning, most students would come from Kentucky, but eventually the program should attract students from across the country.

The proposal includes six 600-level courses, but Leonard said he hopes to increase the number of courses to 13 to 15.

The research component is based

on four specialization areas: mineral processing, rock mechanics, systems engineering and ventilation.

"We felt if we went any more specialized, it would be narrower and narrower," Leonard said. "He added that all research would be thesis-based."

Because eight faculty members are available to teach doctoral level

See BIOMEDICAL, page 10

Eating ills topic for symposium

Student speakers describe disorders

By WENDY SUSAN SMITH
Staff Writer

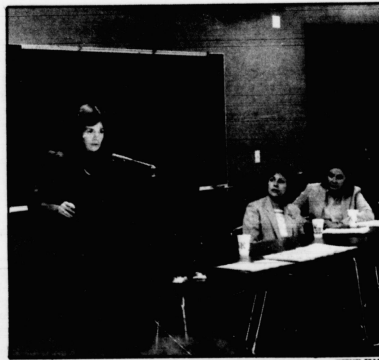
When she looked in the mirror she rarely saw above her neck — Karen's only concern was to lose weight — any way she could.

In an Eating Disorders Symposium last night, Karen, a finance junior, told a group of about 80 people how she became bulimic four years ago. She has been in therapy for one year and is now in the recovery process.

"The incident that triggered my eating disorder goes back to when I was 11 years old and I was told that I had a double uterus, which was quite an embarrassing and traumatic experience for me," she said. "It was at this same time that I started dieting."

"Not one single day went by that I didn't count every calorie and weigh myself five or six times a day."

Karen said her main concern was losing weight, and all she dreamed



Panellists discuss eating disorders last night at a forum at the Student Center. About 80 people attended the discussion.

about was being a slim, beautiful person. "I wanted so badly to get anorexia. I thought how great it would be not to be able to eat," she said.

"During a 2 1/2 year period there were only five times that I didn't throw up. I couldn't shower or study or do anything unless I threw up," Karen said.

After years of binging, vomiting, taking laxatives, and considering suicide, Karen finally received the help in an intensive treatment program for bulimics in Cincinnati.

"This program was the best thing that ever happened to me in my life. It's been a long time since I've

See SYMPOSIUM, page 6

Congress takes steps toward heading off budgetary crisis

By CLIFF HAAS
Associated Press

WASHINGTON — Congress worked on separate measures yesterday that would temporarily avert a government default and the closing of federal agencies, and thus put off tough budget decisions until after President Reagan returns from the Geneva summit.

Lawmakers were operating under a warning from the White House that the government "would temporarily stop paying its bills" if there is no action by tomorrow. The administration also said it would prefer to see long-term solutions.

On a 306-121 vote, the House passed and sent to the Senate legislation increasing the government's \$1.824 trillion in borrowing authority by \$80 billion. This would be enough to keep the government solvent through Dec. 13.

Senate action was expected later yesterday or sometime today.

Legislation raising the national debt limit to more than \$2 trillion has been stalled by wrangling over rival plans passed by the House and Senate to force a balanced federal budget by the end of the decade.

Congressional bargainers have

This (increase) would be enough to keep the government solvent through Dec. 13.

begun a second round of talks aimed at breaking the impasse, but they have concluded they would be unable to reach complete agreement before today's midnight deadline.

Rep. Trent Lott, R-Miss., the assistant Republican leader in the House, said "it was not only unlikely but probably impossible" that the deadline could be met.

Thus, legislators sought to buy themselves time by passing the interim debt measure.

Earlier, the Senate, by voice vote, temporarily put off a separate pressing problem by giving final congressional approval to a stopgap spending bill that would keep money flowing to most government agencies.

The measure, approved by the House on Tuesday, is needed because only two of the 13 regular spending bills for fiscal 1986, which

began Oct. 1, have been approved by Congress. Without that authority, government offices would have been forced to begin closing at midnight tonight.

INSIDE

Places in the Heart, last year's blockbuster starring Sally Field, makes its cable debut this month. For a cable roundup, see DIVERSIONS, page 2.

The UK basketball team takes it to the hoop tonight against Czechoslovakia. The Wildcats' season opener will begin at 7:30 p.m. in Rupp Arena. For a preview of the game, see SPORTS, page 3.

WEATHER

Mostly cloudy skies are expected today with a 20 percent chance of thundershowers. Highs will be in the lower to mid 70s. Tonight and tomorrow will be mostly cloudy with a 30 percent chance of thundershowers.

DIVERSIONS

Premieres highlight cable week

Three movies and two comedy specials worth viewer's time

By WESLEY MILLER
Staff Writer

Even though it is the middle of the month, the pay channels are offering three movie and two comedy premieres, each one appealing for one reason or another.

Far and away the quality selection of the week is last year's *Places in the Heart*, which earned seven Oscar nominations, including Best Director (Robert Benton) and Best Actress (Sally Field's second). Field stars as a strong-willed woman forced to raise her two children alone in Depression-era Texas after her sheriff husband is shot to death.

The appeal of the film, which premieres this Sunday on HBO, lies in its superb supporting cast, which includes Danny Glover ("Silverado") as a black worker with a keen business sense, Oscar nominee John Malkovich as a wisecracking blind man, Ed Harris ("The Coca-Cola Kid") as Field's husband and Lindsay Crouse (another Oscar nominee) as Field's sister.

Even with its excellent acting, "Places in the Heart" would not have been nearly as effective without a wonderful script or beautiful cinematography. This was one of the better films of 1984 and along with "Country" and "The River," which

RE-FLICK-TIONS

debuts next month on cable TV, it proved that dramas about rural Americana can still earn critical and financial success.

Two of the four "highwaymen" of country music are featured in 1984's *Songwriter*, which premieres this Monday on Cinemax. Willie Nelson plays a down-on-his-luck songwriter-performer, whose only way of getting airplay for his songs is to ghostwrite for his buddy (Kris Kristofferson) and a promising young singer (Lesley Anne Warren).

Satirizing the country music industry, director Alan Rudolph ("Choose Me") has created a film that can be enjoyed even by those who don't like country music. Nevertheless, despite the Oscar-nominated score, Kristofferson remains hopeless as a singer and Warren is not likely to overthrow Loretta Lynn as the queen of country music.

The final premiere is 1983's *A Nos Amours*, another French film about the sexual awakening of a barely pubescent female. However, director Maurice Pialat explores the subject with a sensitive touch, and Sandrine Bonnaire will put a flutter in any

man's heart (not to mention his loins) as the teenage nymphet. "A Nos Amours" debuts this Sunday on Cinemax.

Two rising young comedians bring their special brands of humor to cable TV this week. SCTV and Saturday Night Live alumnus Martin Short will present his hour-long *Concert for the North Americas* this Wednesday on Showtime. Among his offbeat characterizations are Ed Grimley (an intense maniac who idolizes TV game-show host Pat Sajak) and hot dog vendor Nelson Hepburn (third cousin of the famed actress).

This Sunday, Cinemax also presents *Comedy Experiment: Emo Philips*, a half-hour nightclub act featuring the irrepressible, wide-eyed comedian who often frequents "Late Night with David Letterman." As funny as he is unpredictable, Philips can induce laughter simply by showing off his bowl-cut hairstyle.

What the puck is this? One of the funniest films of 1977 is an encore attraction on Cinemax this month, *Slap Shot*, whose first showing is this Saturday, stars Paul Newman as a weary hockey veteran, who turns his lousy semiprofessional



PHOTO COURTESY OF TRI-STAR PICTURES

Oscar-winner Sally Field stars in 1984's "Places in the Heart."

hockey team into a winner when he teaches them to play dirty. Directed by George Roy Hill ("The Little Drummer Girl"), this satire just

doesn't let up. Andrew Duncan is superb as a frenzied TV announcer, and wait till you see those Hansen brothers when they hit the ice.

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SPORTS

Willie Hiett
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Czechs bounce to town to tangle with Wildcats

By JOHN JURY
Assistant Sports Editor

When the UK basketball squad takes on the Czechoslovakian National team tonight, about the only thing familiar to the Wildcats will be playing on the hardwood floor of Rupp Arena.

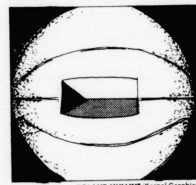
The Kentucky fans will be able to see a new coach, a few rule changes and a different brand of opponent at tonight's 7:35 tipoff.

At his Rupp Arena debut before an anticipated capacity crowd, UK coach Eddie Sutton will showcase his Wildcats in their first game against a "real" opponent, after playing three intrasquad scrimmages.

"I'm sure the team is looking forward to playing somebody else," he said.

"Even though the game doesn't count, it will perhaps help us in better evaluating the squad," Sutton said. "We haven't really put our top six or seven players together."

"It's going to be a change of pace to play a real live opponent," junior forward Winston Bennett said.



BOLAND MULLINS, Kernel Graphics

The starting lineup for UK is not yet known, but an endless list of possibilities exists. What is known is that forward Kenny Walker will be one of the starters.

The taller of two possible lineups would have 6-foot-9 Cedric Jenkins or 6-10 Robert Lock at center, 6-7 Bennett or 6-4 Richard Madison at the other forward and two of three players at guard — Roger Harden, Ed Davender or James Blackmon.

"It could be that he might start three guards and two forwards," Bennett said. "You never know. It will be interesting to see who he does start on (tonight)."

The Czech team, on a U.S. tour has a 24 record, with wins over

Vanderbilt and Michigan State and losses to Wisconsin, Kansas, Indiana and Iowa.

Like all games played between different countries, rules adopted by the Federation of International Basketball Association will be used for tonight's game.

The changes include three-point goals (about 20 feet from the basket or just inside the top of the circle), wider lanes and no alley-oop passes for dunks. Also, when the ball is in the cylinder, it is considered live and can be touched.

The action will be fast paced because officials are not required to handle the ball after a turnover.

"They'll probably score six to 10 points just off their knowledge of the rules alone," said Harden, who, along with Walker and Bennett, has played internationally before.

"I don't know if that will be an advantage or not," Bennett said about his knowledge of the FIBA rules. "Three or four of us have played international ball, but there's a lot of us who haven't. You've got a Czech team coming in here who plays international rules every night."

"The Czechs play a different style of basketball," said UK assistant coach Doug Barnes, who scouted the Czechs in the Kansas game last week. "They're not as physical as Europeans go. They penetrate then they kick out to the three-pointers. They actually work their offense around the three-pointers."

In the game against Michigan State Monday, the Czechs earned five three-pointers, four from 6-3 guard Vlastimil Havlik.

The Czechs are also blessed with height — a pair of 7-footers and three listed at 6-8 — and excellent shooting.

"They're unorthodox. They may shoot a jumper like that," said Barnes, pointing to a picture-perfect Madison jump shot during a recent practice. "Sometimes the results are the same. They might stumble and put one in, and you may laugh, but then they'll come down and do it again."

"If you lay back in a zone, they can shoot over it," Sutton said. "They've shot the ball so many times they've gotten really good."

"They play brother-in-law basketball," he said. "That is, you let me shoot it, I'll let you shoot it. It's like pickup games at the noon hour."



LSU coach Dale Brown talks to WKYT's Dick Gabriel during SEC Media Days yesterday.

Chalk talk

SEC coaches analyze teams, field questions at media day

By WILLIE HIATT
Sports Editor

All five reviewed their respective teams, defining strengths and weaknesses, projecting starting lineups and fielding questions about a variety of topics.

And aside from all the dry chalk talk, two were actually entertaining.

Louisiana State coach Dale Brown and Auburn coach Sonny Smith, both colorful coaching personalities, were two of five SEC coaches who spoke at the Southeastern Conference Basketball Media Days yesterday at the Radisson Hotel.

The remaining five coaches of SEC teams speak this afternoon as the two-day meeting comes to a close.

With the exception of Vanderbilt coach C. M. Newton, the coaches who spoke yesterday agreed that basketball in the SEC, which placed three teams in the final 16 of the NCAA tournament last season, is thriving.

And they all agreed with the preseason rankings, which have LSU, Auburn and Kentucky (not necessarily in that order) as the top three teams in the conference.

Besides analyzing their own teams, the coaches answered questions about topics such as drug testing, academic standards for college athletes and recruiting violations.

In the area of recruiting and academics, the outspoken Brown was by far the most entertaining, as well as the most critical.

"While we continue to make prima donnas of basketball players, the Tito Horford story will continue and continue," Brown said, talking about the Dominican player who was the subject of a recent recruiting furor.

At different times this summer, Horford said he was going to Houston, UK and UCLA before finally ending up at LSU.

But last week, Brown announced that Horford was released from the team after missing practices. "He is a good example of a system which needs changing," Brown said.

The Tiger coach even suggested that student tryouts might be an answer to recruiting problems such as the Horford situation. And Brown, as well as the other coaches, was in favor of re-

quiring athletes to meet academic standards.

"I think it will help us all," Tennessee coach Don DeVoe said. "I think Tennessee would be at a disadvantage if we set a 700 board score on the Scholastic Aptitude Test, as well as some of the other Southern schools. But with time, guys would reach standards because they want to play basketball so badly."

Auburn's Smith, who announced his retirement last winter but decided to return after he guided the Tigers to an SEC Tournament win and to the final 16 in the NCAA tournament, held similar views on these subjects.

But while being candid about those topics, Smith was probably the most humorous about the circumstances surrounding his decision to return to Auburn and the pressure he's under this season.

"Forward Chuck Person walked in my office," Smith said, of the preseason All-American who considered turning pro after his junior year. "He said, 'Sonny, I'm giving you this gift for staying. I said, 'I'm not staying.' He said, 'Yes you are, because I am.' Hell of a reason (to stay) if you ask me."

Sutton gets first signee of season

6-7 Reggie Hanson all-state forward

Staff reports

Taking advantage of the early signing period, forward Reggie Hanson signed a national letter-of-intent to play as a Wildcat, UK coach Eddie Sutton announced yesterday.

Hanson, a 6-foot-7 forward from Pulaski County, averaged 18 points and 11 rebounds as a junior last season while earning all-district, all-regional and all-state honors.

"Reggie is a truly outstanding player," said Pulaski County coach Dave Fraley. "He is working hard on developing his outside game to complement his strong inside game."

Hanson said there was no doubt about where he wanted to attend college.

"It wasn't a tough decision at all," he said. "I've pretty much been a Kentucky fan since I was a kid. I knew all along I wanted to be a Wildcat. I feel very good about my decision. I think I'll fit in very well with Coach Sutton."

"He is lean, wiry and very quick," Fraley said. "He is an aggressive defensive player who is a good shooter. I think the fact that Coach Sutton looks for in his forward."

"He can play the basket and he's got good shootin' ability."

Sutton said he was pleased that Hanson, the first high schooler to sign with UK this year, decided to join the Wildcats.

"Reggie is an outstanding player who will contribute to our squad," Sutton said. "We're excited that he has decided to become a Wildcat."

Wildcat tickets still available

Tickets for tonight's exhibition game between UK and the Czechoslovakian National team are still available, said UK athletics director Cliff Hagan.

Tickets can be purchased for \$5 at the Memorial Coliseum ticket office between 9 a.m. and 4 p.m.

1986 Spring

ADVANCE REGISTRATION

Ends
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TIMELESS STYLE FOR TODAY'S WOMAN.

The Talbotts

SGA allocates \$350 to aid group's goal of new radio station

By JAY BLANTON
Contributing Writer

The Student Government Association last night passed a resolution allocating \$350 to the newly formed student organization Radio Free Lexington.

The group will use the money to pay advertising expenses for a concert of local bands Nov. 21. Proceeds from the concert will go toward the establishment of a student-run campus radio station.

Some of the money also will be used to pay consulting fees that group members say are necessary to finance a radio station.

Senator at Large Theo Monroe, who sponsored the bill, told the senate that the fees are necessary for studies to determine the possibility of starting a new station.

Monroe, who also is a member of the radio organization, said the studies will determine whether a frequency for a radio station is available in Lexington and will help locate the best possible equipment for the station.

"The organization is trying to raise money to sponsor a campus radio station, which will be run and

marketed by students," Monroe said.

"The resolution should be passed due to the phenomenal student reply that Kernel columnist Kakkie Urch received in her column calling for a campus radio station," said Senator at Large Susan Brothens.

In other business, the Senate

passed a resolution allotting \$3,300 to help purchase handicap doors for M.I. King Library.

Because senators have heard complaints about the current library doors from disabled students, SGA has challenged student and community organizations to donate money to buy the doors.

Each automated door costs at least \$7,000, said Donna Greenwell, SGA executive vice president. SGA would like to purchase two doors for the library.

Announced three hearings for students to voice their views concerning the proposed \$10 increase in student activities fees. The hearings at the Student Center will be held at 7 p.m. Nov. 19, at 8 p.m. Nov. 26, and at 3:30 p.m. Dec. 4.

Sent a bill back to committee which would restructure the requirements needed to call for a referendum.



Puppy love

Tony Kidwell, 3-year-old son of Tony and Jenit Kidwell of Lexington, is followed by his dog

Angel as he rides his electric tricycle around Woodland Park yesterday afternoon.

RANDAL WILLIAMSON/Kernal Staff

•Cheating

Continued from page one

chairman before making any charges.

"Before the faculty person pursues this, (he or she) must consult with the chairperson. That immediately allows two people to become involved," Ellinger said. "You can't simply accuse someone without having a reasonable amount of proof — the student is still innocent until proven guilty."

The minimum penalty for a second cheating offense would be a one-semester suspension.

Discretion concerning what action should be taken is up to the particular instructor and not the University rules.

"There is nothing that prevents a faculty member from going to the student before going to step one (filing charges)," said Student Government Association President John Cain.

Ellinger said the committee's final conclusion was "cheating is cheating. If you cheat, it's not a little bit of cheating, it's cheating."

He said the document should prevent faculty members who have not had experience with cheating cases from taking it upon themselves to start the procedure without consulting someone else.

"What we would like to prevent is a student going scot free because of a technicality," Ellinger said.

William Lyons, a professor of political science, said the feeling among faculty members is that "it takes a tremendous amount of time and energy to pursue (cheating cases) and unless you have an overwhelming amount of evidence, the odds are against the faculty members."

Council Chairman Bradley Canon said a proposal was made last year in the University Senate to require a failing grade as the minimum penalty for cheating. The proposal was defeated.

Cain, who was a member of the ad hoc committee, said he thinks the student caucus of the senate will support the minimum "E" grade. The senate must approve the proposal before it can go into effect.

Legislation to protect gorge gets support in subcommittee

LOUISVILLE (AP) — A U.S. Senate subcommittee heard favorable testimony yesterday on a bill to permanently preserve 13,000 acres of the Red River Gorge in eastern Kentucky as a wilderness area.

Sens. Mitch McConnell, R-Ky., and Wendell Ford, D-Ky., co-chaired the half-hour session of the Senate Committee on Agriculture, Nutrition and Forestry's subcommittee on agricultural resources, conservation, forestry and general legislation.

John Chambers, a spokesman for Ford, said there was no negative testimony from those who appeared, including national and state forestry officials and representatives of environmental groups.

The move to include the Clifty Wil-

derness in the National Wilderness Preservation System is expected to receive subcommittee approval within a few days and backers "expect to get the whole thing through both houses of Congress before the end of the year," said Chambers.

Reached in Washington, D.C. after House subcommittee action Tuesday on similar legislation he and other Kentucky representatives introduced.

Wilderness designation closes an area to development, including timbering, mining, road construction and the use of vehicles with wheels.

Of Clifty's 13,000 acres, 1,594 are

privately owned. The government plans to acquire them. F. Dale Robertson, associate chief of the U.S. Forest Service, told the House subcommittee.

Douglas Hindman of Richmond, chairman of the Cumberland Chapter of the Sierra Club, said Clifty "is the only major section of the gorge which remains in its natural state" and should be set aside "for those who seek a true wilderness experience."

U.S. Rep. Harold Rogers, R-Ky., has opposed wilderness designation there because of local concern that it would hurt economic development, said Rogers' spokesman, Mike Waring.

•Department

Continued from page one

man" to the faculty and administration.

"I think that's an important role to maintain," he said, adding that as vice chancellor, he also relates the administration's view to the students.

Zamwinkle said if he were given the opportunity, he also would make more specific suggestions on certain student affairs programs. He declined to elaborate on which programs.

Members of the committee are:

Chester Grundy, minority affairs; Mark Hunt, student member; Judith Marshall, business affairs; Jayne L. Middleton, Medical Center; Jean G. Pival, English department; Daniel C. Seaver, Allied Health; and W. Douglas Wilson, student affairs.

The division of student affairs includes such diverse areas as financial aid, residence hall life, the Career Planning and Placement Center, intercollegiate debate, student billings and student publications.

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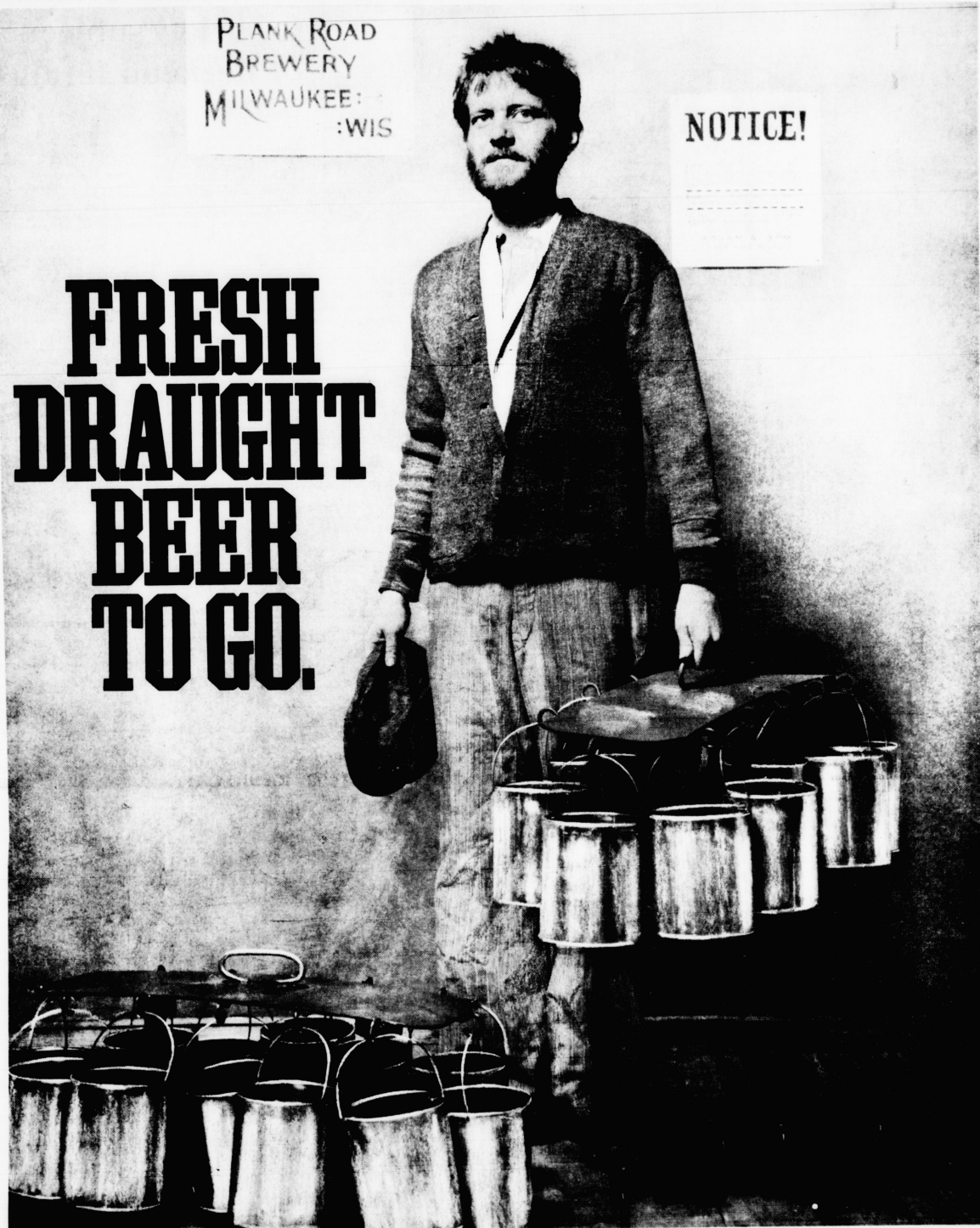
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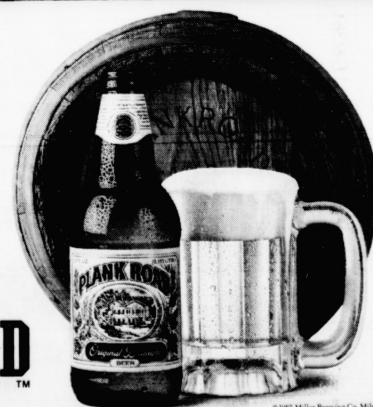
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Sky patrol

Lexington mounted policeman Mitchell Smith talks with Mike Redden of O'Rourke Construction Co. yesterday at the demoli-

tion site of an old building adjacent to a park on the corner of Limestone and Main streets.

CATHY CUMMINGS/KERNEL STAFF

Architects' relation to society subject of weekend forum

By BOBBI WOLOCH
Contributing Writer

isn't supported by the federal government, he said.

To mark the 25th anniversary of UK's College of Architecture, prominent guests will speak during a symposium titled "The Public Realm" at the Lexington Hyatt Regency Hotel tomorrow and Saturday.

"Well-known architects and people involved in architecture" are among the 16 scheduled speakers, said Deanna Shell of the Kentucky Society of Architects.

Participants will discuss the architecture profession's responsibility to society, said Charles Graves, an architecture professor and the symposium coordinator.

Symposium chairman Robert Geddes, a Princeton University architecture professor, helped plan the UK college's curriculum 25 years ago, Graves said.

During that time, "the profession and academic programs were responding to goals to make society better," Graves said. Because social needs and concerns have changed, "the profession is responding to the private sector" and

"In America, the public realm is now a matter of dispute and debate. Individuals and communities, cities and countryside are all profoundly affected," Geddes wrote in a brochure for the symposium. "What does the public realm — in its old, new or future form — mean to architecture? And what does architecture mean to the public realm?"

"We feel that the profession still has some responsibility to the public," Graves said. "The symposium will bring people together to discuss that responsibility."

The symposium will last from 1:30 to 6:30 p.m. tomorrow. Saturday's discussion will be from 9 a.m. to 12:15 p.m.

Students may obtain free admission to the sessions by contacting the College of Architecture and filling out requests for tickets. Students may also pay \$5 Friday to attend.

The public is invited to attend the symposium but must pay for meals and admission.

•Symposium

Continued from page one

binged, and I don't have the fear of food I used to have."

The next speaker, Sarah, a recent therapeutic recreation graduate, told the audience she was anorexic for five years, but that she is now recovered.

"I started running track and field and constantly thought that if I lost more weight then I would run faster and do better. Even though I

reached the required weight, I kept trying to lose more and more."

At one point, Sarah got down to 98 pounds at 5 feet 6 1/2 inches tall.

"All I can say," Sarah said, "is that if you know anyone out there with an anorexic or bulimic problem, don't shove them in a corner — they need you to be there."

Medicaid task force holds final forum

By BETH CAMPBELL
Associated Press

LOUISVILLE — The gubernatorial task force created to revise Kentucky's Medicaid program began to polish its draft report yesterday after a final public hearing on proposed changes.

"It was important that every group and individual felt they had a forum," said Breerton Jones, chairman of the 36-member Special Medicaid Program Review Advisory Committee.

Jones, a UK Board of Trustees member, said the committee would complete its restructuring of the draft report by today and would meet again to go over the final re-

port before giving it to Gov. Martha Layne Collins on Dec. 2. The draft report, made public Friday, contains 51 proposed changes in Medicaid procedures. The overall plan is aimed at improving the program, reducing the number of people who don't have medical insurance and cutting costs.

The state has estimated it could cost as much as \$196 million in state and federal money to institute all the report's ideas in the next biennium, but committee members believe the proposals would save hundreds of millions of dollars in Medicaid costs by the turn of the century.

About 20 people spoke yesterday at the panel's final public forum. Medicaid recipients and representa-

tives of various health-care providers were among those speaking to the committee.

Some said they opposed a recommendation in the draft report that would limit Medicaid coverage for non-emergency transportation in areas where adequate transportation is available. Cabinet for Human Resources spokesman Brad Hughes said that proposal would save about \$2 million a year. "If they take my vouchers away from me, I won't have no way to get to my doctors," said Sunshine Kitchawa, 50.

Trudy Marshall Robards, a program specialist with the Kentucky Task Force on Hunger, said that the group did not support several of the

committee's proposals: statewide implementation of the Kentucky Patient Access and Care (KenPAC) System, the transportation proposal and the concept of co-payments by Medicaid clients.

Recipients are unable to provide basic necessities for themselves and their families and would not be able to make co-payments, she said. She urged the committee to reject the idea of a two-level health-care system, with one set of guidelines for the poor.

William E. Dove of the Jane Todd Crawford Memorial Hospital in Greensburg told the committee problems facing Medicaid would not go away, but instead would worsen in the next 20 to 30 years.

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If you are already a subscriber to the UK Health Care Plan, you will automatically be covered on January 1st. If you are not covered, contact your Employee Benefits Office.

The UK Health Care Plan is administered by Blue Cross and Blue Shield and Dental Dental of Kentucky.

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Students have a lot at stake in review of student affairs

Financial aid, student billings, residence hall life. And the list goes on.

Some of the most important student services are under the office of the vice chancellor for student affairs, a division that is currently being reviewed by a University committee. The eight-member group's recommendation, due as early as Dec. 15, will have a strong influence on the way these services are handled in the future.

The committee also will help determine what kind of individual the University community wants to succeed Robert Zumwinkle, who has held the post for the last 16 years. And that's every bit as important as making sure the red tape around here doesn't get any thicker.

Zumwinkle not only is students' only direct link to the chancellor's office, but he is an unofficial advocate, representing students in issues that no other administrator would dare touch. Last semester he helped members of the Gay and Lesbian Union of Students try to persuade members of a Board of Trustees committee to pass a student code amendment prohibiting discrimination based on sexual orientation.

It doesn't matter that the amendment eventually failed, or that not everyone agreed with the action. What does matter is that those students had someone to turn to, someone who was willing to listen and who the administration was willing to listen to.

The student affairs review is an issue students should definitely show their concern for, but there is less than a month left before the committee ends its review. And students are already off to a shaky start. There is only one student member on the committee and scheduling conflicts have kept him from attending either of its two meetings.

There are, however, other outlets for student input. The committee is planning two meetings, one near North Campus and one on South Campus, expressly for students to air their opinions. The dates and times will be announced in the *Kentucky Kernel* in the next couple of weeks.

Students should make every effort to attend one or both of the forums and make their views known. If they can't attend, students can contact one of the committee members or write a letter to the man whose office oversees student affairs — Art Gallaher, chancellor for the Lexington campus.

When the future of the student affairs office is on the line, the University can only hope the committee and the administration take their job as seriously as they should. And the students should be there if they don't.



Vet's memories have no answer for war

“Every generation will have their niche in history. This generation today, like all of the ones who have gone before, will stand up and be counted, will prove themselves if and when they are needed.”

“It has always happened in the past, in every other war this country has fought . . . and this generation will measure up, too.”

The 68-year-old World War II veteran spoke from a blue, hard plastic chair on the fifth floor of the Veteran's Administration Hospital on Cooper Drive — cigarette smoke, the smell of disinfectant, the sound of beeping IVs and the hustle and bustle of dozens of patients and staff and volunteers flavoring his conversation.

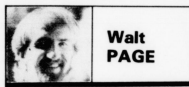
He told of Iwo Jima, the Solomon Islands and Guam, of Japan and Germany and Italy, the Axis powers, of Pearl Harbor, of patriotism and honor, of leaving the farm as a youth too young to enlist without permission, of boot camp and rifles, of K rations and C rations, of floods and death of joy and pain, of adventure and fear, of success and failure, of growing up, growing older.

He was just a simple country boy from Palaski County when the Big War came along. He had not seen much of the world beyond the rolling hills of Central Kentucky.

The Marines offered a lot: a chance to leave the farm, to travel and learn, to experience the world in the way a country boy never could without a war and a generous offer from the U.S. armed forces.

The simple country boy offered a lot also: a strapping teen-ager, “not too fast upstairs, mind you, but not too slow. I could learn if you showed me a couple of times. And if you explained it to me, I could do whatever you needed or asked.”

“They” explained that the world was at war, that it was up to young men like him to leave their farms



and lay their lives on the line — on the front line. Otherwise, those farms might be occupied by sinister forces from across the seas.

The Marines sent him to fight those sinister forces on their own turf: the Pacific Arena. With his unit, he hopped from island to island, wherever he was ordered, wherever he was needed, this country boy from Kentucky, just like hundreds of others from the Bluegrass State.

One campaign was supposed to last 10 days. The island was saturated with bombs, to soften it up, to reduce the number of enemy troops the Allied forces would have to face — and kill — eyeball to eyeball.

“Well, they were mistaken. Those boys were dug in deep, like animals, in a manner of speaking, and they were tenacious, tough fighters. We fought 36 days before the area was declared ours, and then we still had to deal with pockets of the enemy; we still lost good men for days, weeks.”

He paused and his eyes changed at the mention of losses, at the thought of buddies, of other Kentucky boys who didn't come back.

No details. The fact that they died serving their country, following orders, is evidently dental enough.

“You would think they would learn, wouldn't you? Go all the way back to the Civil War and look at how awful so many soldiers, good men, died. Gangrene from infected wounds and the like. But with each war, what they learned was to patch em up and ship 'em back to the front lines faster and faster. Through the First World War, then



and he would wound drainage devices and bloody bandages.

“If they, the politicians and businessmen, would tour these hospitals, and if they saw what goes on during their wars, maybe they would try to learn how to stop the wars, rather than simply how to patch up hurt boys faster and faster.”

He is just a farmer, he says, but he has been there, and he thinks he has learned a little along the way.

He has seen death and life, both in the war and on his farm. He has seen buddies die. And he has birthed cattle and other farm animals, and he has raised many a crop.

You can see it in his eyes as they survey the hospital room, as they glance at his roommate, confined to a wheelchair, as they reflect on the other patients he has talked with, in the midst of urinals and bedpans

and he would wound drainage devices and bloody bandages.

“If they, the politicians and businessmen, would tour these hospitals, and if they saw what goes on during their wars, maybe they would try to learn how to stop the wars, rather than simply how to patch up hurt boys faster and faster.”

There is more to it than greed, he admits, but the results are the same: pain, suffering, injustice, lingering death.

His daughter, his only child, is currently in the reserves. He knows about war, and he hopes and prays that his daughter will be spared such firsthand knowledge.

Walt Page is a journalist, graduate, a senior in nursing, philosophy and religious studies, and a *Kernel* columnist.

LETTERS

Vote Clary, Murphy

Attention all freshmen! Are you feeling like just a little underclassman? Are you feeling like just another number on this huge campus? Do you feel like there's no one willing to listen to your ideas and views?

Well, I have a probable solution to your dilemma, but it takes a little effort on your part. It takes you to vote! The right vote!

It takes a vote for Keith Clary and Vaughn Murphy for your freshman senators.

I'm a sophomore, which makes me ineligible to vote, but in the past three months, I've gotten to work side by side with these two fine, responsible students. They're both extremely dedicated to their commitments and show much initiative.

I cannot think of two finer students to represent your freshman class. By turning out to vote today, your voice can be heard on campus. You'll have someone who'll take the

time to listen, and you will see results!

Theresa Nolan
 Finance and economics sophomore

Vote Clary

As president of a student organization, I have seen many freshmen come through UK, but none more enthusiastic and capable than Keith Clary.

Keith was president of the student council at Bryan Station Senior High School in Lexington his senior year. He was also captain of his high school baseball team. He is a proven and experienced leader. I have valued Keith's opinion and his willingness to accept responsibility. He has always been dependable and works well with others.

I would encourage all freshmen to vote for Keith Clary for freshman senator today.

Bill Maxwell,
 President, Young Americans for Freedom

Vote Zander/Clary

I am writing this letter concerning the elections for freshman senators. I recently graduated from Lafayette Senior High School in Lexington with candidate Greg Zander. Greg served as our student council president and because of his dedication, he made a positive impact on any task which he took on. His running mate, Keith Clary, graduated from cross-town rival Bryan Station, where he was the student council president.

However, this did not keep them from working together. Greg and Keith served together on a task force with the Fayette County School Board to review and decide actions to take on student affairs. Their cooperation and determination made a definite contribution to this project.

I believe they are both well qualified and should be your freshman senators.

Susan Bridges,
 Undecided freshman

SGA fee increase still open for student input

While I am not one to fire off a hasty letter to the editor for every inaccurate or misleading statement I see in the newspaper, to not do so in the current circumstances would be a breach of my duty as a duly elected representative of the UK student body.

In the *Kentucky Kernel* article of Nov. 12 concerning a possible \$350,000 increase per year in student fees currently being considered by the Student Government Association, certain items were misrepresented, and I felt it only fair that they be cleared up in this public forum.

At the Monday, Nov. 11, meeting of the senate campus relations committee, a resolution supporting this large increase in student activities fees was postponed until feedback could be gathered from both the SGA senate and the student body.

In the *Kernel* on Tuesday SGA President John Cain indicated that the committee had already established the need for the increase and had only to solicit input on how the increase would be distributed within the Student Center.

Students reading these comments would believe that the issue of their student government endorsing an additional \$10 a semester increase in fees had already been settled and that any input they cared to make would be too late to make a difference. This is not the case at all.

In fact, what has occurred is that the SGA committee decided it was vital that more student input be gauged on the issue of whether or not there should even be an increase in student fees. The SGA senate, or senate committee, has not in any way, shape, form or fashion endorsed or approved on behalf of the stu-

dent body this proposed increase in student fees.

Those students with a mind to voice their questions and concerns over the proposed increase will have their opportunity at a series of public forums to be held for this very purpose.

For, although John Cain indicates that he has been planning a possible increase since this past summer, the SGA senate was not informed of this proposal until it was introduced early last week. Therefore, your input is both desired and essential.

In the next week or two, the SGA will advertise when these hearings will be held; the first one is on Nov. 19. You are invited to attend and share your views, and I hope no one refuses to do so on the false belief that this issue has already been decided.

Susan Brothers,
 SGA senator at large

BLOOM COUNTY



“WE INTERRUPT THIS FEATURE TO EXPLAIN THE VARIOUS OBJECTS WHICH SEVERAL READERS HAVE NOTICED CLEARLY, OBSCURING THE SUBTLY ALTERED NATURE OF THE PRINCIPAL CHARACTERS...”

“THE US SENATE HAS DETERMINED THAT THE GRAPHIC DEPICTION OF PHYSICAL COSMETIC BODY SURGERY, LIKE OBSCURE ROCK MUSIC, CAN PERLUATE THE MINDS OF YOUNG PEOPLE AND LEAD TO INTERESTED MEMORANDUM AND SECULAR HUMORISM. THIS, THE SELF-CONSIDERED...”



BLOOM COUNTY



“WE AGAIN INTERRUPT THIS FEATURE TO ANNOUNCE THAT SHIRTING AWAY, THERE WILL NO LONGER BE AN EFFORT TO CONSIDER THE RESULTS OF THE PHYSICAL CHARACTER'S RECENT NOISE OR WITH VARIOUS CAREFULLY PLACED OBJECTS...”

“THIS COMIC WILL NO LONGER BECOME TO THE BEHAVIORS OF THE PARENTAL-ACTION GROUPS WHICH SEEK TO PROTECT AMERICA'S YOUTH FROM VIEWING THIS INCREASINGLY COMMON FORM OF SENSING PERSONAL EXPRESSION. LIFE... IS NOT ALWAYS PRETTY...”



SPECTRUM

From Staff and AP reports

Services to be held for 'Ma' Phillips

Funeral services for Anna Phillips, better known as "Ma" to many University faculty and students, will be held at Kerr Brothers funeral home Saturday at 1 p.m.

Phillips was the owner and operator of Phillips Market, 553 Limestone St. She was awarded an honorary degree of humanities in 1981 for relieving "hunger pains and campus headaches above and beyond the call of duty."

Founder of famed barn dance show dies

Funeral services will be held tomorrow for John Lee Lair, founder of the famed Renfro Valley Barn Dance show and "a tremendously important figure in early country music."

Lair, a show producer, radio personality and songwriter who had been nominated for induction into the Country Music Hall of Fame in Nashville, Tenn., in recent years as a pioneer of traditional country music, died Tuesday at Central Baptist Hospital. He was 91.

"I just think that he's a tremendously important figure in early country music," said Loyal Jones, director of Berea College's Appalachian Center. "He had the vision to see that this was going to be an important item. . . I do think the Renfro Valley Barn Dance was an important musical event, and that he himself was important in the development of commercial country music."

Services for Lair, a native of Rockcastle County, will be held at 2 p.m. at the Christian Church in Mount Vernon. Burial will be in the nearby Elmwood Cemetery.

Miami's first Cuban mayor sworn in

MIAMI — Miami's first Cuban-born mayor was sworn in before a cheering overflow crowd yesterday and promised to transform the city of blacks, Hispanics and whites into a united community moving from "alienation" to "identification."

"We find ourselves picking up the pieces of an alienated citizenry," said Harvard educator Xavier Suarez, who was boosted by support from blacks in his Tuesday victory over a fellow Cuban-born candidate.

"Some neighborhoods actually want to secede from the city . . . others are desperate for a dividing wall which will separate them physically from their neighbors," he said to cheers of "Viva Suarez!"

Suarez, 37, told the mostly Hispanic crowd packed into city commission chambers and out into the lobby that the city also needs to reduce violent crime and improve low-cost housing.

Reagan's son covering talks for Playboy

GENEVA — Ron Reagan, son of President Ronald Reagan, plans to cover next week's U.S.-Soviet summit for Playboy magazine.

Swiss authorities have accepted the younger Reagan's request for accreditation as a journalist to cover the Nov. 19-20 Geneva meeting between his father and Soviet leader Mikhail S. Gorbachev, said Ursula Mayor of the summit press center handling the applications.

Holmes plans United Way casino night

By LUCALDA MONTE, Contributing Writer

The College of Agriculture and Holmes Hall will sponsor two events to benefit the United Way.

The Agriculture Student Council will have a chili luncheon today from 11:30 a.m. to 1 p.m. in the lobby of the Agriculture Science North and Holmes Hall will be the site for the seventh annual Vegas Night from 8 p.m. to midnight Saturday.

The College of Agriculture has

helped raise money for the United Way for the last five or six years, said Bob Clay, assistant dean of students.

Because of the effort council members put into organizing the event, the luncheon has been a success in recent years, he said.

"In times passed, the money raised by the Agriculture Student Council has put them in first place among independent student organizations, in respect to the United Way of Bluegrass," Clay said.

Saturday night the main lobby of Holmes Hall will take on the appearance of a Las Vegas casino.

For \$2, students can get \$200 worth of play money at the University's favorite casino, said Doug Witten, assistant hall director. Students can risk their "money" on games such as blackjack, craps, roulette and poker.

At midnight, people can spend whatever money they have left during an auction, Witten said.

"The prizes to be auctioned have a

cumulative value of about \$800, ranging from a free haircut to an adventure weekend at the Radisson," said Jim Proffitt, Holmes Hall director.

A basketball autographed by the Wildcats will be included among the auction items.

Witten said he is confident that this year's event will be as successful as last year's, when an "incredible crowd" turned out to make Vegas Night an unforgettable event for all of us.

Collins says Toyota Co. examining 'everything'

By MARK K. CHILLAGREN, Associated Press

FRANKFORT — From airline schedules and road conditions to special programs in schools and medical care, representatives of the Toyota Motor Co. are giving more than the once over to at least two places in Kentucky.

Gov. Martha Layne Collins said yesterday that officials from the Japanese automobile manufacturer who are in Kentucky have been very diligent about checking into what could be home for their new automobile plant.

"They're looking for sites and they're trying to get answers to all their questions," Collins said. "They're checking everything out."

Collins said she has met with the visiting representatives and receives periodic updates on what they are doing. Additionally, Collins said she intends to meet with them again before they leave, although she does not know when they will depart Kentucky.

"We have a tremendous location, especially for any automotive industry," Collins said. "Most of all, we have good people and a good work ethic."

Published reports in other states have put Kentucky among five states on Toyota's final list. Those other states are reportedly Indiana, Missouri, Tennessee and Kansas.

Company officials said earlier this year that they hope to begin production in 1986 after selecting a site before the end of 1985.

"We understand they're anxious to make a decision," Collins said. Commerce Cabinet officials are accompanying the Japanese delegation and answering whatever questions they have. "We're just doing the best we can," Collins said.

Kentucky has several advantages, Collins said.

"We have a tremendous location, especially for any automotive industry," Collins said. "Most of all, we have good people and a good work ethic."

The group has reportedly been in the state since Saturday.

"We're keeping up with them several times a day," Collins said during a running interview as they traveled between meetings.

Collins said there are at least two places in Kentucky on Toyota's final list of six potential sites for the plant, which is expected to manufacture 200,000 compact cars annually. Collins said the plant would employ as many as 2,000 people, most of them from Kentucky, if it is located here.

She again refused to say what sites in Kentucky are being examined, but previous reports have put three counties on the list.

Collins refused comment on a request for an interview.

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Advisers say summit 'no-lose' plan for U.S.

By TERENCE HUNT
Associated Press

WASHINGTON — Whatever the outcome, President Reagan is likely to return from the superpower summit with a big surge in his popularity at home and a newly polished image as being more of a peacemaker than a hardliner toward the Soviet Union.

But even before he leaves for Geneva, the president is playing down expectations, ruling out any agreement on arms control, saying he's "not a great fan of communique" and using words like "I'm not pessimistic."

Absent any accord, however, the mere fact that a president meets with the Soviet leader pays good dividends, according to presidential scholars.

"It's a no-lose proposition," said Stephen Hess, a senior fellow at the Brookings Institution who has worked for Presidents Nixon, Ford and Eisenhower.

"Even when a summit doesn't produce anything, the president gains" — if from nothing else, "a rally-around-the-flag syndrome," Hess said.

Lyndon B. Johnson, for example, came away virtually empty-handed from the Glassboro, N.J., summit

with Alexei Kosygin in 1967, yet his popularity rating shot up 11 points, Hess recalled.

Professor Stephen J. Wayne, a specialist on the presidency at George Washington University, said Reagan should see his already high popularity rating increase by 5 to 10 percent, at least for the short term.

However, he predicted, the surge in polls would recede if no major accomplishment emerges in time from the meeting.

With the superpowers deeply divided over space weapons and missile defenses, it appears virtually certain there will be no agreement at the summit on arms control. Rea-

gan has expressed hopes the summit will send "a signal" to spur the arms negotiators, but an agreement on that is in doubt.

Reagan plans to propose that he and Gorbachev hold annual summits, meeting alternately in each other's country.

Efforts also are underway for summit agreements regarding cultural exchanges, resumption of commercial air travel between the United States and Soviet Union and to guarantee the safety of air travel over the Pacific.

The president, discussing summit goals in an interview with Britain's BBC, said, "I think the most that we

could get out of is if we could eliminate some of the paranoia, if we could reduce the hostility, the suspicion that keeps our two countries . . . at odds with each other."

For the first four years of his presidency, Reagan did not seem interested in having a summit. But in the 1984 election campaign, Democratic rival Walter Mondale underscored that Reagan was the first president in 50 years not to have met with his Soviet counterpart.

Reagan toned down his tough anti-Soviet rhetoric. No longer did he describe the Kremlin as "the evil empire," or charge that its leaders re-

serve "the right to commit any crime, to lie, to cheat."

As Reagan began his second — and final — term, talk of a summit in momentum when Gorbachev, the youngest Soviet leader in decades, came to power.

A senior White House official said presidents are almost guaranteed of success at summits as long as they are not perceived at home "as weak or having been overpowered or having been deceived or duped."

Just by meeting with Gorbachev, Reagan softens his image as a hardliner and promotes himself as a peacemaker, Hess said.

Breakthrough in submarine laser communications reported

By NORMAN BLACK
Associated Press

WASHINGTON — The Defense Department, in an experiment with significant implications for war-fighting strategy, has successfully transmitted messages via laser light from a high-flying airplane to a submarine cruising at "operational depths."

The experiment, confirmed by Rear Adm. Thomas K. Mattingly and other Navy officials, was conducted more than a year ago off the coast of San Clemente, Calif., under the code name "SLCAIR 84," pronounced Slickair.

A small jet carrying an experimental green-light laser was able to establish contact and transmit messages "error free" to a submerged submarine.

Although precise details are classified, the airplane was flying at altitudes between 20,000 feet and 30,000 feet at the time of the transmissions, one source said. Another source said the term "operational depth" meant the submarine was more than 100 feet below the surface.

The successful test has paved the way for additional research and convinced some officials a more advanced laser system can be con-

structed using satellites instead of airplanes. Over the next two years, the Navy will take control of the research from the Defense Advanced Research Projects Agency, or DARPA.

Although Navy officials caution the service is still years away from building any operational system, the experiment offers one promising avenue for attacking a problem that has long dogged nuclear planners — how to communicate reliably with ballistic missile submarines without requiring the sub to rise near the surface and risk disclosing its position.

Moreover, a laser communications

system is viewed as having tremendous implications for tactical warfare because it could allow surface ships to protect the whereabouts of U.S. attack submarines, while still directing them toward enemy submarines.

The existence of the DARPA research program involving so-called blue-green lasers has long been public knowledge.

The research has been cited in the past by such concerned lawmakers as Rep. Les Aspin, D-Wis., and Sen. Carl Levin, D-Mich., who see it as offering an alternative to the ELF (extreme low frequency) submarine communications system now being

built in Wisconsin and upper Michigan.

One Navy official, who spoke on condition he not be identified, said earlier experiments had established it was possible for a submerged submarine to be reached by laser light.

"But what we did here was actually transmit messages," the source continued. "We started at a certain depth and everything we sent was received error-free. Then we had the sub start diving, and we accumulated data on how deep it could go before the link was broken."

A congressional official who has followed the program said yesterday that one of the biggest issues facing

the Navy would be the cost of developing an operational system.

The source, who demanded anonymity, added the test demonstrated there are alternatives to the \$230 million ELF radio system, a network of 84 miles of antennas grounded in the bedrock of Wisconsin and Michigan. The system, which will be completely operational in 1988, also allows messages to be sent to submerged submarines.

However, ELF cannot transmit lengthy messages because of the slow resonance of the radio signals underground. The system is also considered vulnerable to enemy attack or sabotage, the source said.

•Biomedical

Continued from page one

courses, the undergraduate program in mining engineering will not be weakened, he said.

Council Chairman Bradley Canon said a statement approving the feasibility of the program was sent to the council from President Otis A. Singletary's office.

The proposal for a graduate center in biomedical engineering

came from the committee on academic organization and structure.

Wimberly Royster, dean of the graduate school, said reallocation of existing funds from the colleges of engineering and medicine would support the center.

Funds from the Wenner Gren Biomedical Laboratory would cover operational expenses.

Proposal may ban children from some concerts

By SHEILA ALLEE
Associated Press

SAN ANTONIO, Texas — After trying unsuccessfully to tame the lyrics of heavy metal rock music at concerts, the City Council here is considering prohibiting children under 13 from attending rock shows that depict violence and illicit sex.

Mayor Henry Cisneros says a proposed ordinance, the first of its kind in the nation, reflects "common sense," but opponents call it misguided and argue that "parents

ought to decide and not the government."

The ordinance, which comes up for debate today, would bar anyone younger than 13 from concerts at which sadistic or masochistic sex, rape, incest, bestiality and exhibitionism are depicted on stage.

Earlier this year, the council considered ways of banning objectionable lyrics at rock concerts. When City Attorney Lowell Denton determined any such action would be unconstitutional, council members took aim at concert theatrics.

Parents supporting the restriction found a surprising ally in Cisneros, a liberal Democrat.

"I think reasonable people would agree (those activities) ought not to be entertainment for children," Cisneros said. "We're following a common sense rule here."

The council ordered the ordinance prepared after a city-hired child psychiatrist conducted a \$2,000 study on the effects of rock music on youngsters.

"The glamorization of suicide, drug abuse, alcohol abuse, incest,

rape, dehumanizing sexuality and violence as a way of life are potentially harmful influences on young people growing up," said Dr. Robert Demski.

Concert promoter Jack Orbin contends the city would suffer financially if the law passes because major mainstream rock groups will not play "in the repressive state of San Antonio . . . It would be sort of like playing South Africa."

Orbin said he believes the council is intent on censoring lyrics.

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December 1982

A University Under the Gun

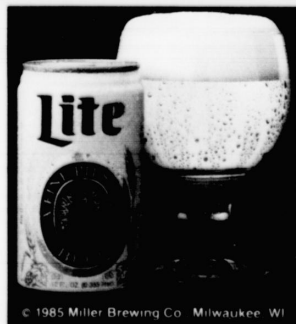
Life and Death at the
American University of Beirut

Memorial Service for Slain
AUB President Malcolm Kerr

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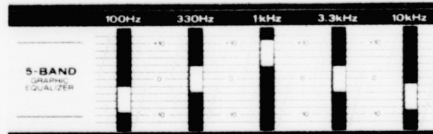
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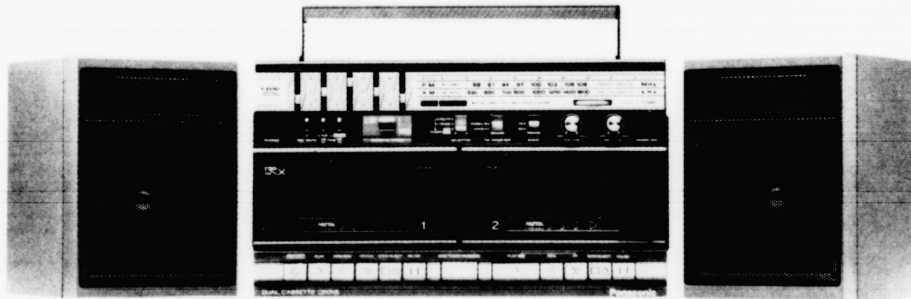
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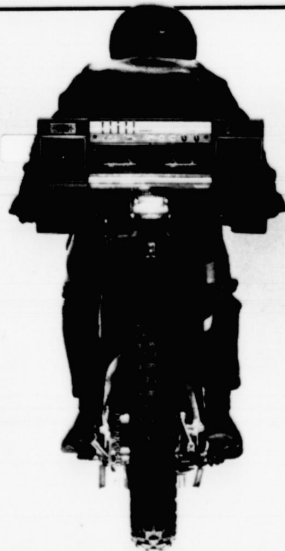
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A University Fighting for Survival

It has long been considered the best university in the Arab world. Supporters call it the best thing the United States can offer Lebanon. Like Lebanon itself, though, the American University of Beirut is in danger of coming apart. Faculty and students insist they can still teach and learn, but each year it gets tougher. In an interview accompanying the cover story, AUB president Calvin Plimpton describes his hopes and fears. **Page 6**
(Cover photo by Bill Foley—Woodfin Camp & Associates)

Flip of the Pompon, Rah of the Crowd

Let's hear it for the new breed of cheerleaders! The old-fashioned squads yelling, "Fight, team, fight!" have given way to true athletes—female and male—who perform high-flying, and often risky, stunts. (The one thing that hasn't changed is their enthusiasm.) They develop their acrobatic skills in rugged summer camps, one of which NEWSWEEK ON CAMPUS visited. **Page 22**

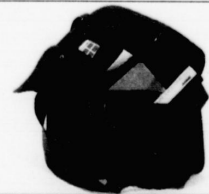


A Guide to Making Your Summer Count

Summer internships offer various opportunities, from the humanitarian (distributing medical supplies in Latin America) to the vocational (researching on Capitol Hill) to the athletic (backpacking in the Great Smoky Mountains). Many even offer college credit. NEWSWEEK ON CAMPUS offers its annual sampler of programs. **Page 31**

Form and Function in Book Bags

The trusty tote, which to many students ranks as more vital than typewriter or underwear, can be found in many fashionable guises this fall. NEWSWEEK ON CAMPUS photographed the book bags that show up most on college campuses, as well as an array of the latest looks for carrying on with style. **Page 26**



Arts and Entertainment: Matt Dillon Matures

At the age of 21, Matt Dillon takes on more adult roles in a new movie and a Broadway drama. Two Minneapolis bands show how to move from punk to postpunk. A wry novel of life-styles from overachiever Perri Klass. Self-help books give hope to the hopeless klutz. PBS tells us how the universe began. In her first album in three years, Joni Mitchell gets political. **Page 46**

Education: A Bumpy Course for Foreign Teaching Assistants

Students often complain that foreign TA's are tough to comprehend—but the TA's have complaints, too. Now schools are trying to cope with the misunderstandings. **Page 43**

Business: How to Succeed in the 'Financial-Services Industry'

A decade of rapid change has transformed clubby Wall Street into the high-flying financial-services industry. That means new jobs—and lots more competition. **Page 19**

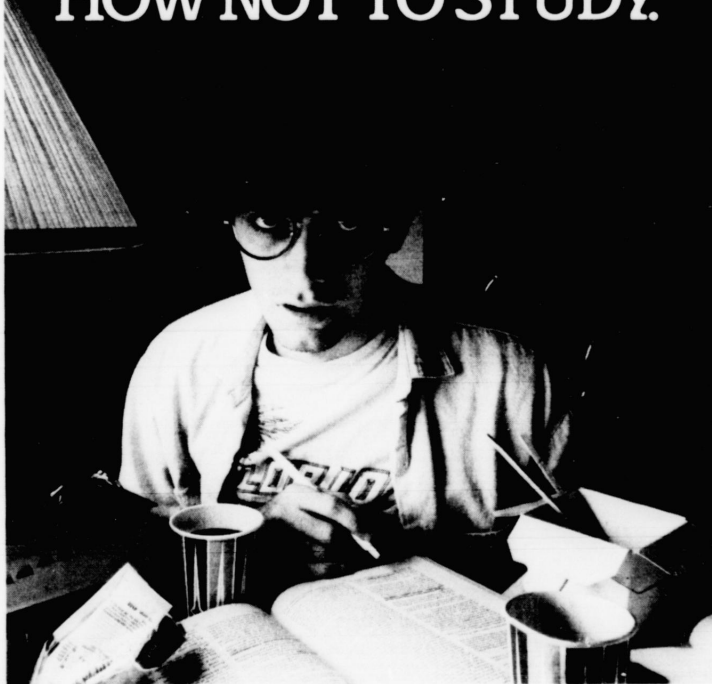
Multiple Choice

Northern Illinois's woman wrestler; computerized matches for trips home; college credit unions; a videotape attack on cheaters at OSU; celebrity hype for Brown parties; breakfast with the Cornhusker champions. **Page 16**

My Turn: Life After Sports

Elvin Hayes, a basketball All-American and then a pro star, has returned to the University of Houston—at the age of 39—to earn his B.A. He explains why, and urges athletes to demand the opportunity to finish their education. **Page 56**

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LETTERS

Out of Bounds

There is no more reason for an academic institution to rely on income-producing sports to run its athletic programs than there is to expect a university's theater and music programs to be supported through paid admissions. As long as a university is out to profit from its ticket sales for sporting events and as long as the blatantly discriminatory institution of athletic scholarships is perpetuated, the rampant abuses documented in your article will continue.

PROF. JOACHIM F. WOHLWILL
Pennsylvania State University
University Park, Pa.

Though there are instances when black student-athletes are not given proper academic guidance, they are at least given the opportunity to earn a college degree. I'm a black athlete and I did graduate. Isn't it about time we let the athletes accept some of the responsibility?

MEL SAUNDERS
Washington State University
Pullman, Wash.

In the case of Tulane's basketball program, president Eamon Kelly failed to realize that the only people hurt by killing the program were the true athletes. At Clemson it was the football coach who implemented the violations, but he was permitted to leave and continue to coach while the true athletes had to do time.

DE NORRIS WILLIAMS
North Carolina State University
Raleigh, N.C.

Student Moms

Thank you for publishing "Mommy Is a Student." As a student who's also a parent, I found my feelings echoed by Katherine Dawson, who has taken the first step toward bridging the gap between our peers and us.

DEENA SIGEL
Memphis, Tenn.

Believe me, every word in Katherine Dawson's article is true! Thanks for helping us realize we're not the only ones.

SILVIA L. MCKEE
Ames, Iowa

Photojournalism

The section on student photography was immensely enjoyable, and the shots you selected exuded imagination and subtlety.

RICHARD B. CLANCY
Georgia Tech.
Atlanta, Ga.

Letters to the Editor, with the writer's name and address and daytime telephone number, should be sent to: **Letters Editor, Newsweek On Campus, 444 Madison Avenue, New York, N.Y. 10022.** Letters may be edited for reasons of space and clarity.

NEWSWEEK ON CAMPUS/DECEMBER 1985

Take a real close look at Bristol-Myers.

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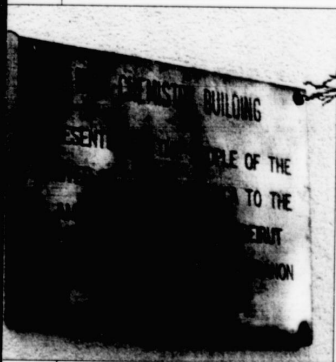
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An Oasis Under Fire

FOR MORE THAN A CENTURY, THE AMERICAN UNIVERSITY OF BEIRUT HAS EDUCATED THE ELITE OF THE ARAB WORLD. BUT AS LEBANON STRUGGLES TO SURVIVE, SO DOES THE ONCE PROUD UNIVERSITY.



The weathered sign outside the chemistry building identifies an outpost of American culture in a city where Americans are far from universally welcome

The campus is an oasis amid the dusty alleys and rubble-strewn streets of West Beirut. With its 73 acres of trees, tennis courts and gardens perched on a hill overlooking the Mediterranean, the American University of Beirut resembles a park as much as a school. Casually dressed students wander between the stone lecture halls and administrative buildings, often pausing to engage in multilingual debate. But there is something wary in the manner of the students and professors, and heavily armed Lebanese guards patrol the gates. Once described by university president Calvin Plimpton as "an island of tolerance," AUB is a school that is literally under the gun.

"We're damn lucky to continue to exist," Plimpton says. For 10 years the New York State-chartered institution has continued to turn out graduates despite civil war, invasion, abduction and terror. In July 1982 one of Plimpton's predecessors was kidnapped; 17 months later, the acting president was killed. AUB administrators no longer count precisely how many students and faculty members have fallen victim to the violence in Beirut. The university was almost closed by a desperate financial crisis when fighting first broke out between Muslim and Christian militias in 1975. During the 1982 Israeli bombing of West Beirut, some campus buildings were damaged by random shells. With the resumption of fighting between Druse and Christian forces in September 1983, AUB was three weeks late in beginning its academic term, and this year's opening was also postponed. One reason for the delay was summarized by a recent, rather low-key headline in the student newspaper: ABDUCTIONS AND ASSASSINATIONS ADD TO UNIVERSITY'S WOES.

It is no surprise that the American University should fall victim to Mideast terrorism: the reason is contained in its name. Founded in 1866 by a Protestant missionary, AUB is by far the most visible cultural outpost of the United States in an area of the world where Americans are far from



universally welcome. It makes no difference that most of the 4,800 students and 2,900 employees are drawn from the Middle East. AUB's style of education is purely American: classes are conducted in English, and AUB's intramural sports teams are an incongruous sight in West Beirut. The students, most of them Arab, slip easily into American customs—and habits of thought. "We may disagree with American foreign policy, but we want an American education and we like the American people," says Rabih Souki, a 25-year-old medical student and campus leader of the Druse Progressive Socialist Party militia that helps provide security. "And we insist on having an American president because he can be impartial to the Lebanese problem."

The Lebanese problem is also the source of the university's travail. Once regarded as the peaceful, prosperous Switzerland of the Middle East, Lebanon was in fact seething with tension among its many minorities—Roman Catholics, Sunni Muslims, Shiite Muslims, Greek Orthodox,



BILL FOLEY—WOODFIN CAMP & ASSOCIATES

Druse and Armenians, to name a few. Those tensions were compounded in 1970 when Jordan expelled thousands of Palestinian commandos and their families—and Lebanon was the only nation that would take them in. Open warfare erupted in 1975, when Muslims revolted against the Christians who had dominated the Lebanese government. Today the university sits just two miles from the "Green Line," along which Muslim forces in West Beirut exchange almost constant fire with Christians in the east. Neither the presence of United Nations peacekeeping forces nor invasions by Israel and Syria have succeeded in halting the fighting or preventing it from splintering into a chaos of factions.

Until recently, however, AUB seemed relatively protected by its widespread reputation as the foremost educational institution in the Arab world. Inevitably the violence touched the campus, but it did not seem to be directed at the university itself. That changed

abruptly in July 1982, when the then president David Dodge was kidnapped as he walked across campus; he was held captive for more than a year. In January 1984 two gunmen approached acting president Malcolm H. Kerr and killed him with a shot through the head. The fundamentalist Shiite terrorist group Islamic Holy War claimed responsibility for the murder and vowed that "not a single American or Frenchman will remain on this soil." Suddenly it was open war on U.S. citizens, and particularly representatives of an institution whose scholarship challenged the fundamentalists' orthodox view of the world.

In December 1984, university officials reported the disappearance of AUB librarian Peter Kilburn. Although the Islamic Holy War at first claimed responsibility for his abduction, it has not released any pictures, and U.S. officials fear that the ailing American is dead. They are certain of the death of British-born English instructor Denis Hill, whose bullet-riddled body was found last May in an empty lot the day after he had been

Students at the entry to College Hall, where the AUB motto appears in English and Arabic and a poster memorializes Egypt's late President Nasser

THE KIDNAPPING OF AUB'S PRESIDENT MEANT WAR ON U.S. CITIZENS—ESPECIALLY REPRESENTATIVES OF AN INSTITUTION THAT CHALLENGED FUNDAMENTALISTS' ORTHODOX VIEW OF THE WORLD.



AMERICAN UNIVERSITY OF BEIRUT



AP/WIDE WORLD



AMERICAN UNIVERSITY OF BEIRUT

Kidnapped: Jacobsen (top), Sutherland, Kilburn

kidnapped. That same month gunmen abducted David Jacobsen, director of the American University Hospital, as he was crossing a street near the campus. He was later joined in captivity by dean of agriculture Thomas Sutherland, who was snatched on June 9 as he was returning home from the Beirut airport. The intended victim of the kidnapping may really have been president Plimpton, for Sutherland was riding in a university car when he was grabbed. (Plimpton now spends much of his time in the United States because his life has been threatened repeatedly.) In any case, both Jacobsen and Sutherland were later seen alive by the Rev. Benjamin Weir, a Presbyterian minister who was released last September after 16 months of captivity.

Other Westerners have lived through some frightening escapes. In February 1984, engineering Prof. Frank Regier was captured by two or more gunmen as he strolled near the campus. Fourteen weeks later a group of children climbed over a fence while playing in a southern suburb of West Beirut. Spotting the captive Regier, they alerted a group of Shiite militiamen, who finally set the American free. Almost as unsettling was the experience of AUB presidential aide Landry T. Slade, who was hijacked twice in one day while flying from the Beirut airport with his 18-year-old son.

With every additional incident, campus life is infused with an increasing feeling of dread. University spokesman Radwan Mawlawi claims that over the past 10 years there have been no more than "a couple of dozen" kidnap victims and casualties among the Arab students and staff. He concedes, however, that "we don't really count people who are held for a couple of days and then released." "Yes, there is fear on campus," adds a recent graduate, now studying in the United States. "You get used to it and pattern your life accordingly. If a bomb explodes in one of the halls, you wait a few minutes until they clear the rubble and then go back into class. We don't even think of it. It just becomes a reflex thing."

Not surprisingly, American students have fled the university. The large American staff that contributed richly to AUB's international flavor had shrunk to 12 in the middle of October, although it was expected to rise to 20 by Oct. 31, when classes were scheduled to resume. "Our problem now is not that American professors will not show up," said Barbara Sayers, an English instructor from

Toledo, Ohio. "We are too few to matter. I'm worried that the Lebanese professors will not turn up. If they can get other jobs, they will take them, especially the Christians from East Beirut." Altogether, Sayers estimated that about 50 percent of the faculty and administration were absent.

The university expects to admit about 4,800 students this year after turning away many more than that number of unsuccessful applicants. It is clear, however, that many other qualified students are never even bothering to apply. Before the outbreak of the civil war, about half of AUB's students were native Lebanese; the others were drawn from a wide variety of countries. But now, says a Somali who's majoring in electrical engineering, "a lot of students prefer to go to Europe or the United States or one of the new universities in the Middle East. AUB is still good, but most foreigners do their studies and get out of this place as quickly as possible."

The reason they come at all is that AUB's academic standards remain extremely high. Admission and graduation requirements have been maintained despite the troubles, and students still

excel on Graduate Record Exams and other advanced tests. The university also prides itself as a meeting ground between East and West. Each student is required to take four semesters of cultural courses, readings from the Koran and the Bible and such Western authors as Plato, Aristotle, Rousseau and Nietzsche. The university maintains faculties in arts and sciences, medicine, engineering and architecture, agriculture and health sciences—and, despite its financial problems, it has also opened institutes in banking and computer science.

"It's a matter of encouraging people to think for themselves," says Plimpton, who challenges students to question dogmas. Basil Fuleihan, a 22-year-old Lebanese Christian and son of the chief of staff of AUB hospital, Dr. Farid Fuleihan, recalls that before he got his economics degree in 1984 he thought he might be wasting his time. "But after I spent the last year at Yale and this year at Columbia," he says, "I find that the standards for a bachelor's degree [at AUB] are very high. I actually didn't learn anything new at Yale."

The university is particularly proud of its hospital, which through last year had treated more than 30,000 victims of the fighting in Lebanon. "Sometimes we will have maybe 150 casualties in half an hour," says Dr. Fuleihan. "The first- and second-year students man the stretchers. The more experienced students stitch up and treat the less seriously wounded. Everybody is involved." While at times the pressure on the 340 medical students



Troops seal the



BERNARD GERIN—LUNCEY

War casualty at AUB Hospital



AUB campus after Malcolm Kerr's murder in 1984.

seems impossibly intense, they have the opportunity to witness the treatment of every imaginable kind of trauma. "Most of us go to the United States for elective studies and more than match fellow American students," says George Rubeiz, a 25-year-old intern. "We may not have the research facilities but we sure have the experience."

Certainly no teaching hospital in the United States offers an experience that is quite as brutal. "When you see all the militiamen crowding in the emergency ward with their guns and threatening doctors," says Dr. Samar Sankari, a second-year intern, "you sometimes feel like just walking out and leaving them to it." "I've seen militiamen bringing in their dead brothers or relatives and asking the doctor to make him well again," adds Fuleihan. "When the doctor tells him the man is dead, out comes the gun and a lot of careful talking follows. Luckily we've never had anybody hurt." For the most part the militias have observed the unwritten law that the hospital is not to become a killing ground, but lapses do occur. In 1981, for



Plimpton escorts Ann Kerr at memorial

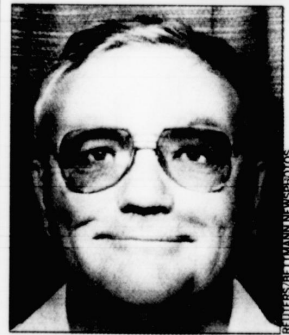
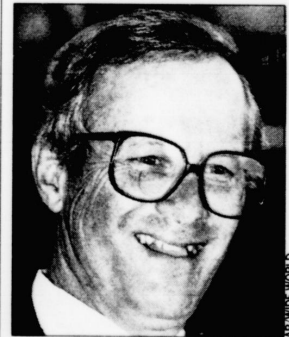
example, the hospital was forced to close its emergency ward for 24 hours after rival gangs resumed their fighting inside. And during a recent outbreak of fighting between Palestinians and Shiites, most Palestinians did not even bother to take their wounded to the hospital. Those who did were turned away at gunpoint by the Shiites.

The question now is whether AUB can maintain its traditional academic excellence in the face of the mounting terrorist threat. As its faculty continues to shrink, the university can continue to function only by eliminating courses, enlarging classes and increasing the burden on the already hard-pressed teaching staff. "The faculty are losing their resilience," says Fuleihan, "and every year is worse than the previous one in terms of security." In addition the lawlessness of the streets has begun to creep into the classroom. Lebanese professors report that they have been visited in the night by students demanding better grades. Others have been told to turn a blind eye toward cheating on exams. The unspoken threat is clear, and poor students have learned that it is possible to extort good grades.

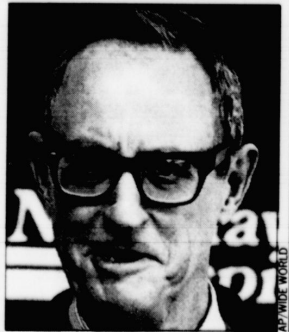
A more insidious threat concerns the university's finances. During the just ended 1985 fiscal year, the university ran approximately \$15 million in the red. That deficit was covered by an expanded grant of \$15 million from the U.S. Agency for International Development, as well as by donations from individuals and governments throughout the Arab world. University officials acknowledge that additional assistance will be needed to cover a shortfall that is expected to reach at least \$15 million in 1986 and an untold sum in 1987. But the problem, says acting comptroller Joseph Ciccipio, is that "every time there is another hijacking in Lebanon or another kidnapping of Americans, it gets harder and harder to raise money in the United States. What people don't understand is that we are trying to keep the good left in this country going."

For the moment Washington officials seem to agree with Plimpton that upholding American educational values is one of the most positive contributions that the United States can make to the Middle East. But greater U.S. support will be essential—and that could prove increasingly controversial, given AUB's tradition as a birthplace of radicalism. During the late 19th and early 20th centuries, university graduates dominated two nationalist secret societies that plotted to free the Arab countries from the Ottoman Empire. In the years leading up to World War II, a book by history Prof. Constantine Zurayak was read clandestinely by nationalists throughout the Arab world. During the 1960s the radicalism of AUB students began to take on a distinctly anti-American tone. By 1970 the campus had become so prominent a recruiting ground for Arab terrorists that NEWSWEEK dubbed it "Guerrilla U." Even now, says Fuleihan, "I'm sure some students spend their weekends in military training," but he claims that their numbers are probably few.

Among AUB's alumni are such guerrilla chieftains as George Habash, a 1941 graduate, who reportedly plotted the 1972 massacre at Israel's Lod Airport, in which members of the Japanese



Assassinated: AUB president Kerr (top) and Hill



Released: Dodge (top) and Slade

It's Just Normal Chaos

Dr. Calvin H. Plimpton, 67, has been chief resident at Columbia-Presbyterian Hospital in New York and chief of staff at the American University Hospital in Beirut. He was president of Amherst from 1960 to 1971. A big man (6 feet 4) with a self-mocking sense of humor, he came out of retirement to become AUB's president in 1984. Plimpton assessed the state of the university in an interview with Cynthia I. Pigott of NEWSWEEK ON CAMPUS. Excerpts:

PIGOTT: Whatever possessed you to take this job?

PLIMPTON: I think it was the most natural thing in the world. Have you ever retired? Well, I have, several times. It's a mistake. I missed things, and they couldn't get anyone else, so I said, why not.

Q. What argument do you make in trying to raise funds in Washington? What is America getting out of this?

A. We're getting more than we deserve. Everybody [in the Arab world] says, for God's sake, keep the university going. We don't like American foreign policy vis-à-vis Israel. We don't like a lot of things you do, but keep that university going.

Q. Everyone, meaning all sides?

A. Even Israel! All sides in Lebanon, the gulf, Syria.

Q. What is the foreign-relations value [to the United States] in the continued existence of AUB?

A. I think it's tremendously important. It's the only thing that shows that we have really no ulterior motives. We're not trying to make those people love America. We're trying to make 'em love education. From a practical view, to be supporting something as good as this is very worthwhile.

Q. What effect has the war had on the university?

A. Oh, it's been very difficult to run it. Of course the Israeli invasion in '82 didn't help things. But, as I say, everybody wants the university to keep going. They don't like Americans necessarily—witness the fact that I am the No. 1 target for murder and kidnapping there.

Q. Is it true that if anything were to happen to you, both the university and hospital would be closed down?

A. Well, they can't kill two presidents and expect to get \$15 million out of Washington.

Q. How do you live? Do you live with bodyguards 24 hours a day?

A. Oh, bodyguards are no good. When the bullets start flying, it is nip and tuck who gets into the ditch first—me or my bodyguards. They're all chicken.

Q. You must have a pretty dedicated crew of faculty and administrators to have stuck it out.

A. Oh, we've got a very good crew, very good crew. [But] they're not all sticking it out. Many of them leave. But they're good.



Plimpton: Hope in exile

Q. You've said the AUB's survival depends upon it continuing to be politically neutral.

A. Yes. But you can't tell with faculty. There are all shades of politics. That's their private business as long as they can teach well, do good research and think.

Q. But if they bring it into the classroom?

A. They don't. They don't bring their political views and private feelings into the classroom... but academic freedom is preserved at all costs.

Q. Is it true that in 1981 you called Yasir Arafat [of the PLO] and asked him please not to bomb the university?

A. Oh, long before that. I went to see him down in Amman, Jordan, probably about in '76, '77. And the Jordanian prime minister said you have my consent but not my approval to go and call on him. I called on him and he said of course we will not bomb the AUB. He stuck by his guns.

Q. Have the leaders of other groups given you similar assurances?

A. They can't, because they can't control

their own people... They all help but, my goodness, our faculty get kidnapped.

Q. Do you think it's significant that AUB has yet to be seriously bombed?

A. Very. What worries me is that a car bomb will come on there and blow up 400 or 500 students. And these students are the most precious thing in the Middle East.

Q. What protection is there against that?

A. Very little. There's no government there to protect you. There are separate little militia groups.

Q. What about the students? Are the classes pretty volatile?

A. They're absolutely normal, absolutely normal, one excitement after another. One more controversial somebody after another. Just like American universities.

Q. You act as though AUB is a perfectly normal campus, and I just can't believe that.

A. Well, by that I mean that it's in a state of ordinary chaos and excitement.

Q. Is there fear on the campus?

A. Sure there's fear. What's wrong with that?

Q. The kidnappings...

A. Sure there are. There are a lot of them.

Q. So this is really a daily event?

A. Oh yes, God!

Q. Does recruiting for commando groups go on in student hangouts off campus?

A. Oh no—these are our students! They wouldn't know how to fight with pillows. They're nice people. Normal, normal, normal. You don't seem to accept the fact that academic campuses are seething, they're seething with ideas and hopes and excitement. Conflicts—chiefly against the administration.

Q. So AUB is no different from any other American university?

A. I think it's perfectly normal. You just don't accept my idea of normal.

Q. Do you ever find yourself missing Amherst?

A. Miss Amherst? Don't be silly. I was president of Amherst in the 1960s, and if you're crazy enough to be a college president, that was the time to be it because I [as a member of the establishment] was [considered] personally responsible for the bombing of Birmingham babies in the Baptist church, napalm, agent orange, Vietnam, Cambodia and the Kent State murders. That's a lot of sins to have on you.



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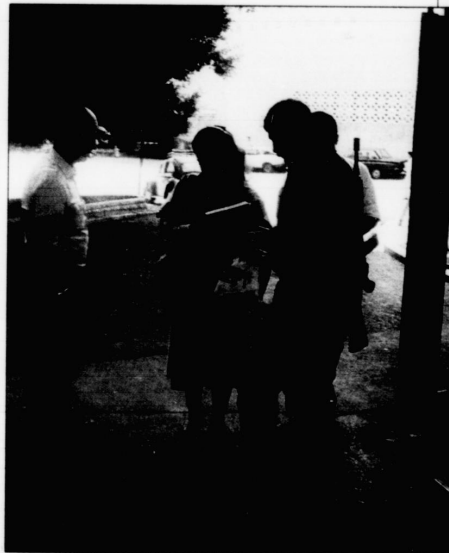
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THE LAWLESSNESS IS CREEPING INTO THE CLASSROOM. PROFESSORS HAVE BEEN VISITED IN THE NIGHT BY STUDENTS SEEKING BETTER GRADES. OTHERS HAVE BEEN TOLD TO IGNORE CHEATING.

A security checkpoint where all university visitors must stop, tennis courts and faculty apartment buildings overlooking the sea and a tranquil campus promenade

Red Army killed 24 Israelis. The university has also produced such right-wing Christian military leaders as Samir Geagea and Fadi Frem. But AUB prefers to recall that 19 of its graduates attended the signing of the 1945 United Nations Charter, giving it a larger representation than any other university. Today AUB alumni occupy cabinet posts and seats in corporate boardrooms from Cyprus to Oman. "I could very easily see why people would say all the damn Lebanese are nothing but hijackers," says Plimpton. Instead, he argues that the university's current student body represents "the hope of the Middle East."

These days many students are at pains to retreat, whenever possible, from current politics.



"We try to forget what happens outside AUB's walls," says Michel, a 25-year-old Christian from East Beirut. Instead, students tend to throw themselves into innocuous activities—dance, photography, theater, social services and sports. But sectarian passions occasionally spill over into these innocent pastimes. The cypress tree in front of College Hall is no longer decorated for Christmas, and last year a soccer match between the engineering school and the school of arts and sciences was briefly delayed after a Muslim student group threatened some miniskirted cheerleaders. "You do have girls wearing chadors," says one student, referring to the veiled black robes worn by devout Muslim women, "but most of the time people don't interfere and let you get on with whatever you want to do."



Much of campus social life revolves around restaurants such as Faysal's and Uncle Sam's—each with its own political tinge. But in its effort to remain nonpartisan, the university bars campus political demonstrations and speeches. No such restrictions rule the classroom, where political-science Prof. Phil Grant finds the discussions particularly rewarding. When he taught at the Santa Barbara campus of the University of California, he says, "U.S. foreign policy was about as remote to the kids as the North Pole." In Beirut, he says, "the kids are so politically aware. I mean where else do you have to keep abreast of world affairs before wondering whether it's safe to go to the store?"

Outside the classroom, however, political discussion is beginning to take on a stultifying sameness. After February 1984, when Druse and Amal militias forced Christian units of the Lebanese Army from West Beirut, many students with right-wing Christian political affiliations were driven from the main campus. Today 850 of them study in a special off-campus program in East Beirut. In addition, students cannot fail to be

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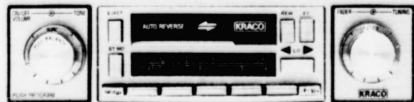
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INTERNATIONAL

ACADEMIC DISCUSSION HAS BEGUN TO SUFFER. IT IS HARD TO TALK POLITICS WITH A MILITIAMAN.

intimidated by the Druse and Shiite militia who enforce campus security, providing escorts for those foolhardy enough to leave the grounds. "I stay here because I care about this place and want to make sure that security is kept up," says Shiite militia leader Ali Hussein. "Without [the university], Lebanon and the Middle East would suffer."

But academic freedom is suffering as well. "Until recently," says Zeina Munla, a 1981 anthropology graduate with two sisters still at AUB, "dialogue was still possible within the university. What's sad is that it's becoming less and less possible as time goes by." "You can't argue with militia representatives," adds an undergraduate who carefully declines to be identified. "Most of us come here to get away from all that, to go out with girls, gossip and enjoy all the things most young people are deprived of in Lebanon."



Despite the deteriorating atmosphere, most of the remaining American faculty seem determined to stick it out. "Sure I'm scared," says Peter Yff, the 61-year-old chairman of the mathematics department, "but if somebody was after me they would have taken me long ago. I guess I stay on partly out of inertia but mainly because I don't like being pushed around." Political-scientist Grant says he will remain to take a firsthand look at a society in the final stages of deterioration. And Marilyn Raschka, an English instructor, says she is "making a political statement by staying in West Beirut." When she is not teaching, Raschka is involved with a non-AUB monthly circular called AJME (Americans for Justice in the Middle East), a publication that strongly opposes U.S. support for Israel. "I don't believe in U.S. foreign policy," she says, "and I'm strongly committed to the university."

Eventually, Raschka admits, even she will reach her "threshold of pain." When that happens, she and other dedicated teachers will be forced to move on, and AUB will have lost a little more of its lifeblood. So far, it can be proud of its heroic survival, perched amid one of the modern world's sorriest battlegrounds. But there is a difference between a university and a stockade, and AUB may not long endure as both.

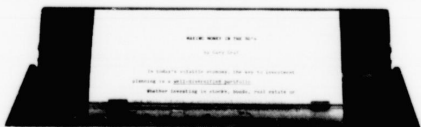
HARRY ANDERSON with RICHARD BEESTON
in Beirut and CYNTHIA I. PIGOTT
and KAREN SPRINGEN in New York



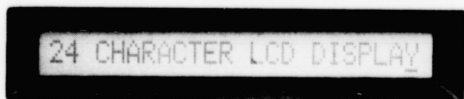
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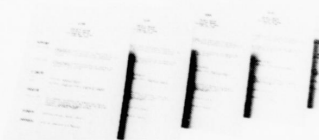
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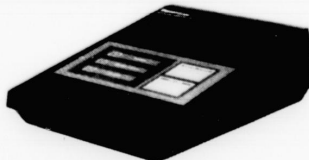
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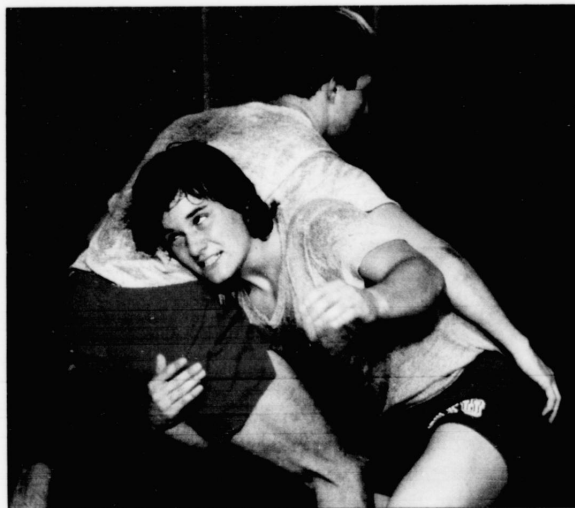
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MULTIPLE CHOICE



GEORGE FARBAH—NORTHERN ILLINOIS UNIVERSITY

Northern Illinois's Maxey comes to grips with teammate Scott Reid

You Don't Like It? Tough!

Northern Illinois's best-known wrestler takes to the mat buoyed by chants of "Bren-DA! Bren-DA!" Brenda Maxey, 20, is the only female college wrestler in the country and the first woman ever to win an NCAA wrestling match. Maxey, who competes in the 118-pound class, comes to wrestling with a strong background in judo: she has won three national women's championships, and she is married to a judo instructor. About her wrestling ability, the special-education major is modest: "I'm the pits, but that's OK." Coach Don Flavin, however, gives her top marks on condition and balance, worrying mainly that "she lacks some strength." So the dogged Maxey adds two or three hours of weights and strength exercises to the normal two-hour wrestling workout.

It should hardly come as a surprise that some people aren't applauding Maxey's efforts. Although her teammates have adjusted, opponents are still a bit skittish about entering the ring with her; they occasionally forfeit a match rather than go mano-a-womano. About that Maxey says, "I'll never refuse a win." Her parents and grandparents "were ready to clobber me" when they heard she was wrestling against men, and "my younger sister thinks wrestling is gross and disgusting. I just ignore them."

A New Kind of College Credit

For most students, getting money in a pinch means a part-time job or a plaintive call to the folks. But some have another option: credit unions operated by and for students and alumni. Developed in the past decade at a dozen schools ranging from UCLA to Babson, near Boston, these institutions have amassed assets of more than \$5 million.

Student credit unions offer many of the services that commercial banks do, including, in some cases, Guaranteed Student Loans and automated teller machines. But college CU's usually beat the banks in several ways—less stringent qualifications and cheaper rates on loans and better interest rates on savings. Texas A&M senior Christy Mahand, for instance, was referred to the Aggie CU by a bank that had turned her down for a loan. Since it opened in May, the Aggie CU has granted loans for everything from tuition and housing to a used car. Mahand, who got her loan, says the credit union "just tries to help students more than other people do."



KARLE MEAD

When penury strikes, it's nice to have a lender on your side



ERIC ROSE

OSU's Bertholf taping: Video proctor

A Candid Camera Spies on Cheaters

Before the math exam, a video camera pans across the packed lecture hall, provoking nervous laughter. Fifty-five minutes later students file by the lens and state their names as they drop off their papers. Installed by two faculty members at Oklahoma State, this Orwellian contraption is the latest high-tech effort to cut down on cheating in oversize lecture classes.

Associate Prof. Murray Blöse had already tried multiple test forms, seating charts, random ID checks and proctors for his 300- to 400-student algebra classes. But he estimates that 3 percent of his students still cheat—often by paying proxies to take their exams. So the camera, supplied by the school this semester, became an extra proctor that matches names with faces. Students have complained that the process invades their privacy, makes them anxious and even

slows down the test. But Prof. Dennis Bertholf, who also employs the video sentry, says it compares to metal detectors at airports: "Everyone has to go through them—no one really thinks much about it unless he has a gun."

Although no cheaters have been caught so far, Blöse says the camera provides a "high bluff factor." And Peggy McCormick, the Oklahoma State administrator who enforces anticheating rules, believes that the video threat may encourage students to spend as much time studying as they used to devote to scheming. Benny Evans, chairman of OSU's mathematical-science department, says he is watching the experiment closely—and if the electronic monitors actually manage to reduce cheating, his entire department could someday be playing candid cameras.

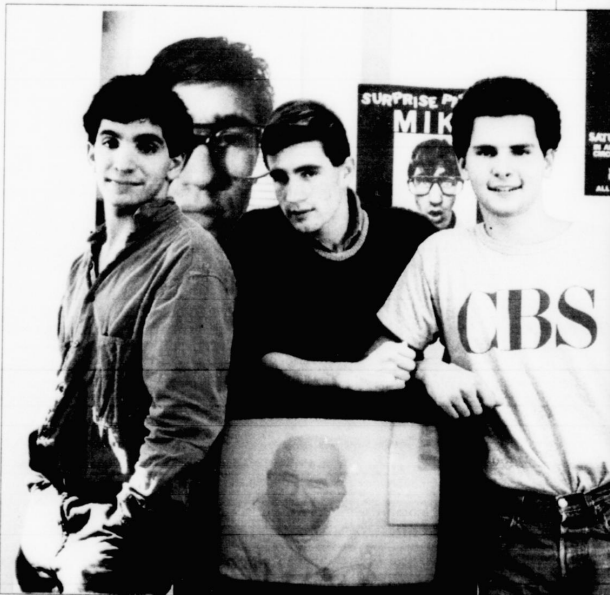
The Stars Turn On for Mike

Everyone who's anyone talks about Mike's parties . . . famous folk like Jane Fonda . . . and Ed Asner . . . and jockey Willie Shoemaker. As singer James Brown put it after the last bash, "Great party, Mike. HUH!" But you won't hear about this host-with-the-most from Rona Barrett, because Mike is an imaginary creature, invented to promote fund-raising dances at Brown.

The stars, however, are real. Brown seniors Harry Gottlieb and Craig Kallman came up with the notion of persuading celebrities to be interviewed. They rely on connections, chutzpah and downright begging. Jane Fonda was signed up when she brought her daughter, Vanessa Vadim, to school; Asner was taped after his appearance at the "Night of 1,000 Stars" in New York.

The students also invented a pimply bespectacled dweeb named Mike (played by Brown student Phil Scher) to interview the VIP's, and he has already become near legendary. Nick Nolte recalled on tape his New York childhood with Mike: "I grew up in a particularly tough neighborhood. I was getting beat up a lot. Then I met Mike. Nobody touched me no more." Chopsocky star Chuck Norris revealed that Mike had given him the encouragement to begin acting.

Gottlieb and friends screen their creations at the campus post office a week before the party they are promoting, and the crowd of viewers attracted by the videos often blocks access to post-office boxes. Gottlieb's Party Productions staged three parties for Mike during the past two school years, raising \$2,000 for scholarship funds. But this fall's party, which drew 1,200, may be the last. Gottlieb and Kallman are graduating, and so, it seems, is Mike.



Brown's party line: Gottlieb, Scher, Kallman (Asner on screen)

Mix and Match for the Long Ride Home

Students look to campus "ride boards" for inexpensive travel—but sometimes looking is as far as they get. The board is often nothing but a tattered map, cluttered with illegible scraps of paper requesting a lift. Some schools, though, are trying to spruce up. The University of Virginia, for example, posts eight wooden boards in the student union, each one shaped like a jigsaw piece to represent a different region. When it's time to head home for the holidays,

more than 150 students each week hang color-coded cards—"need a ride" or "have a ride"—on hooks from coast to coast.

Soon computers—what else?—may help coordinate the clutter. Roy Messing says that he and his brother Shep thought of a computerized "ride bank" after consulting the "hopelessly out of date" Yale board. Their company, College Marketing International, offers its state-of-the-art bulletin board free to schools, with display advertis-

ing revenues paying the bills. Riders and drivers enter their destinations at a terminal below a map, and the equipment prints out potential matches—down to smoking habits and pets. The Messings plan to install 200 terminals by the end of this academic year and hope to link campuses electronically by 1987. The only thing the system can't facilitate is ride-board browsing—those semester-end fantasies of pulling down a piece of paper at random and escaping, whether to San Francisco or Omaha, rather than taking that final in organic chemistry.



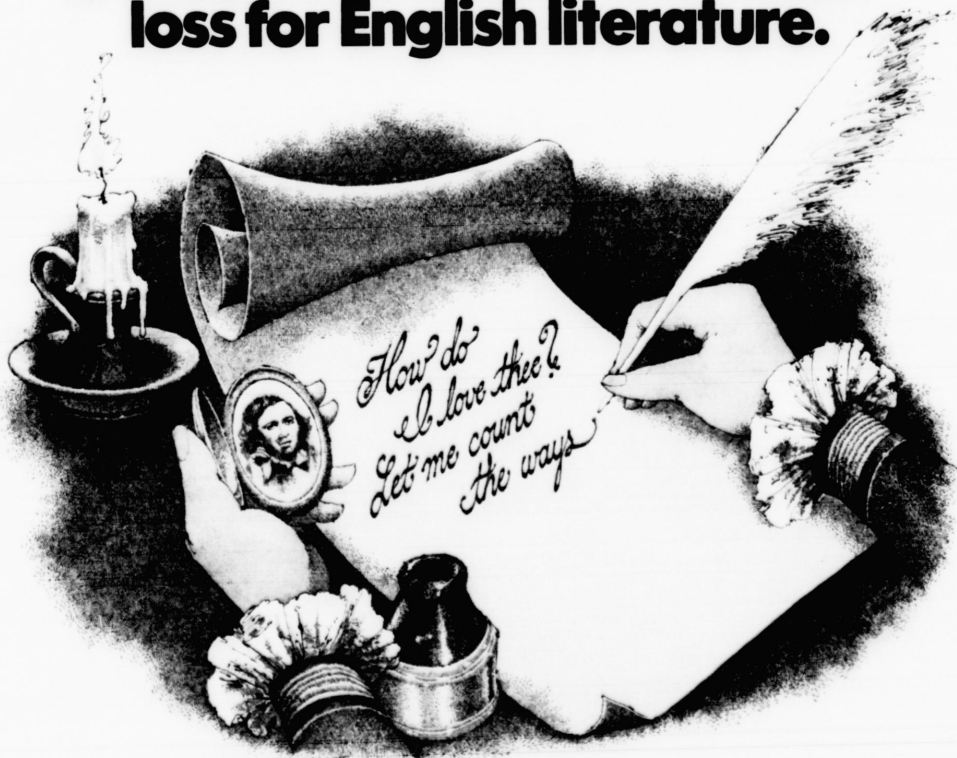
Kick Off the Day With the Cornhuskers

Nebraska football fans can now have breakfast with their very own champions every morning, thanks to the debut this fall of the cereal Cornhuskers All-Stars. The bright yellow boxes—displaying mascot Herbie Husker, a farmer in bib overalls and a cowboy hat—contain star-shaped puffs of corn along with trading cards that picture former Husker greats. "The whole thing started with an intent to save the family farm" by getting products to the consumer's table with a minimum of middlemen, says creator Donald Grubb, a Sutherland, Neb., farmer who also teaches criminal justice and sociology at Mid Plains Community College in North Platte.

Other Nebraskans proved as enthusiastic as Grubb. Farmers and fellow teachers at Mid Plains bought stock in the fledgling corporation. In return for 6 percent of the profits, the University of Nebraska gave Grubb the right to use the Cornhuskers' nickname, and campus experts in food processing and marketing helped him select a nutritious, high-lysine strain of corn. The ex-Huskies allowed free use of their pictures. Grubb hopes that his cereal, which comes in a lightly sweetened "original" flavor or with cinnamon, can go national. He's already putting mail-order forms in the boxes in case "you want to send some All-Stars to Aunt Edna in Anaheim."

Grubb with his All-Stars: It may be corny, but loyal Huskers eat it up

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BUSINESS



Networking at the Palladium: Play is work for Pru-Bache's Gandell (second from left)

A Hot Time on Wall Street

The Palladium is one of New York's most exclusive nightspots. On most nights, unless you turn up with the likes of Boy George, Madonna or other certified celebrities, you may not get in at all. But Tuesday is different; that's "network night," when the measure of status is not the size of your stretch limo but the name of the Wall Street firm on your business card. None other than that Yippie-turned-Yuppie Jerry Rubin organizes the events, where young professionals can spend the evening trading job information and making new contacts of one kind or another. "All the clubs are trying to appeal to bankers now," says Jeffrey Gandell, 26, an associate in corporate finance at Prudential-Bache. "Wall Street is hot."

Indeed. After a decade of consolidation and growth, and more than a little personal agony, stodgy old Wall Street has been transformed into the high-flying financial-services industry. The old Wall Street was largely a clubby community of partnerships; today it's an arena made up of highly competitive, publicly traded corporations. Brokers used to sell stocks and bonds mostly to the nation's individual investors for 30 hours a week; today Wall Streeters hawk equities to banks, insurance companies and pension funds

as well as to individuals around the world 24 hours a day. And more change lies ahead. "If you want to know exactly what you're going to be doing 10 years from now with little change, this is not the industry for you," says Harry Freeman, an executive vice president at American Express, which owns Shearson Lehman Brothers.

Wall Street's transformation began back in 1975, when Congress ended fixed-rate commissions. As expected, the increasingly bitter competition for clients forced many brokerage houses to fold or merge. The surviving firms have flourished, however, by entering new fields like investment banking, real estate and tax shelters. And they



Leda trading bonds at Merrill Lynch: Thrilled by the pace and the risks

have ingeniously devised a stream of new, more profitable investment vehicles. Mortgage-backed securities and junk bonds, for instance, are variations on the same principle: each is a way of creating liquid markets in previously unsalable products—in these cases home mortgages and low-rated corporate bonds.

As a result, the mere buying and selling of stocks and bonds has become a minor activity. "The pure stockbroker is more or less a dinosaur," says Hank Rottenberg, 26, a financial consultant at Shearson. "We are the stockbrokers of the '80s." Rottenberg tries to persuade his clients to invest in a "complete personal financial strategy"—taking into consideration retirement planning, insurance and tax considerations, as well as stocks and bonds. A 1980 Rutgers graduate, Rottenberg says he likes working for a large firm because it offers the greatest career mobility. Prudential-Bache, Merrill Lynch and Shearson, for instance, combine services traditionally provided by commercial banks, investment banks, brokerage houses and insurance companies.

Getting a start, not surprisingly, isn't easy. George McGough, a personnel recruiter at Pru-Bache puts it bluntly: "These jobs are about as available to somebody right out of school as entree to the Pentagon." The number of job openings rises and falls with the stock market. Last year, for instance, many firms were laying off because the market was down. This year, with a mainly rising market, more opportunities exist—although the competition for an entry-level spot remains fierce. A giant like Pru-Bache, which calculates that it must spend an average of \$40,000 to train a new broker, hires mainly experienced salespeople, who often bring their own following; the company takes only a few recent graduates among its 400 to 800 recruits each year.

A job landed, though, can make the struggle worthwhile: starting salaries range from \$26,000 to as much as \$85,000 per year. And opportunities are getting a little more plentiful, as companies start management-training programs for B.A.'s. These paid internships, which last from four months to two years, are just the thing for someone who wants a taste of Wall Street before going on to business school. Training programs can also open doors both by giving a new graduate a solid background in a particular field and by allowing him to demonstrate his ability in the business world. "Some interns have a pretty good idea of what they're interested in,

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BUSINESS

but just as many really want to see the various aspects of the firm before they make any decisions," says Gina Salatino, 22, one of 10 B.A.'s Merrill Lynch hired out of the 100 it interviewed for its 15-month corporate-intern program. Merrill Lynch rotates interns through stock sales, securities research, trading, marketing and finance. For those who decide to go on to business school, the company will also pick up 100 percent of the cost.

The recruits who arrive with M.B.A.'s move directly into on-the-job training. Karen Ueda, 25, who has an M.B.A. from UCLA, landed a job trading bonds for Merrill Lynch after just five months in the company's training program. Ueda chose trading because she liked the hectic pace and the risks; she and her two more experienced partners buy and sell hundreds of thousands of dollars worth of bonds each day. With so much money at stake, says Ueda, "it takes a while before your partners trust you enough to put their dollars on the line, because you can take some really big hits if you make a mistake."

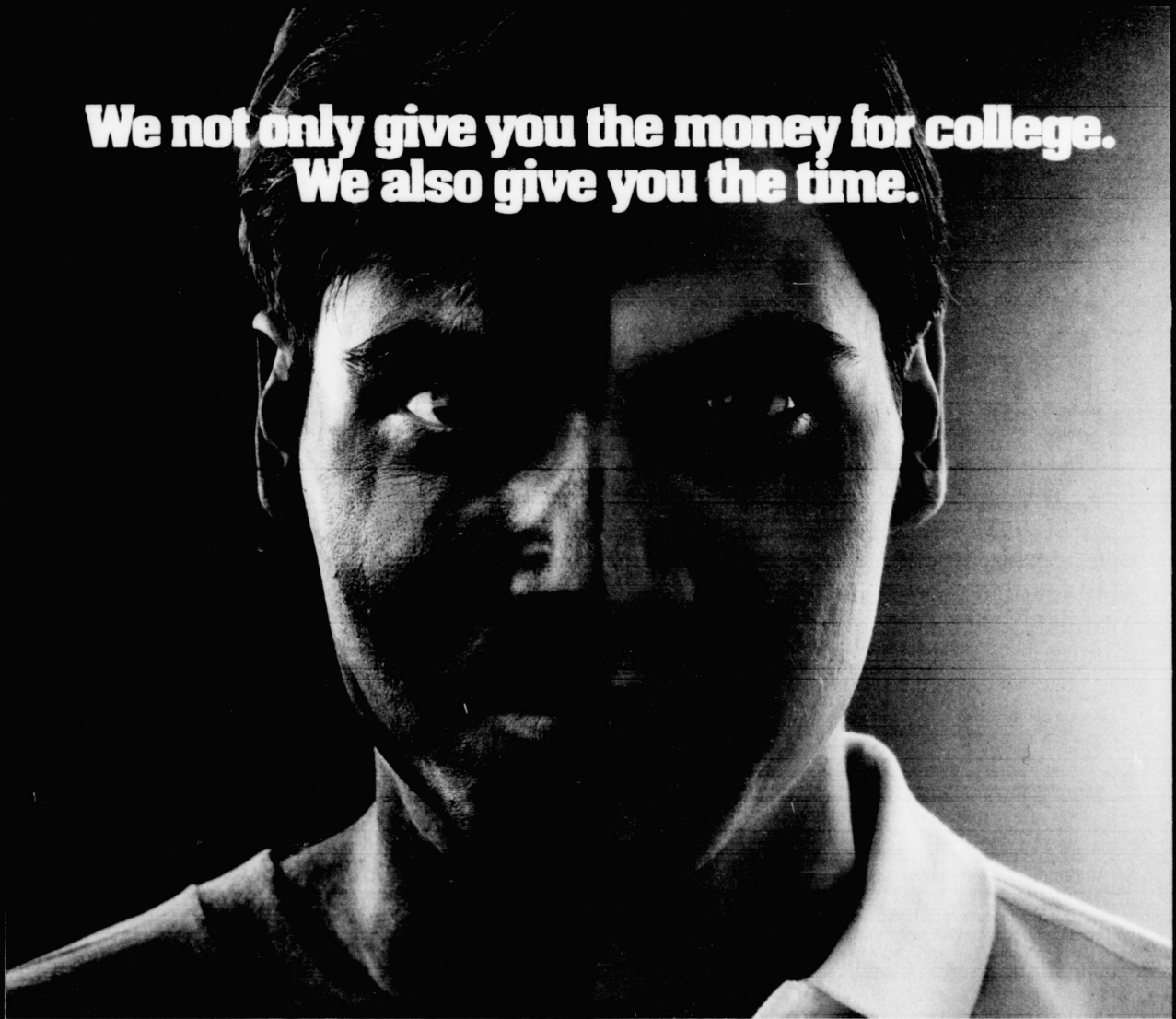
High-risk/high-reward means constant on-the-job stress. Rottenberg, for instance, is in his office by 8 every morning—including most Saturdays. Four evenings a week, he stays until 9 p.m., "cold-calling" prospective clients to build up his business. Still, Rottenberg sees a tangible incentive: "I'm looking to earn six figures in the next couple of years. I'm willing to sacrifice the time and the effort now for the payoff down the road." The biggest personal downside risk is working on a commission basis. "You never know what next month's paycheck is going to be," says Rottenberg.

The most successful professionals thrive in their demanding work environment. "They give you all the responsibility you're willing to take," says Jeffrey Gandell, who works with the CEO's of client corporations that want to raise money. He designs the investment products that Pru-Bache brokers in turn sell to investors. Although he loves the job now, Gandell says he doesn't want too much of a good thing. "I'm one of the few people where I work who doesn't have gray hair," he says. "I don't think corporate finance has anything to do with what I'll be doing when I'm 35 years old." Gandell is not certain whether he will continue to work in the financial services industry, but if he does, "it will be in some city other than New York."

Then there is his contingency plan, in the event that he becomes fed up with the job. At the end of one of his frequent 72-hour work weeks, Gandell sometimes dreams not of heading up Chase Manhattan, but of opening a restaurant. As hot and hectic as his kitchen might be, he figures, it should be blissfully peaceful compared to Wall Street.

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SPORTS

The New Pep Squad

Cheerleading evolves to feature more school spirit, more men, more muscle—and more risks.

*Go! Go!
Fight! Fight!
Defense, hold 'em
Tight!*

There were hundreds of them scattered about the University of Tennessee's practice field last August—tan and fit, well-scrubbed and smiling, chanting and clapping and cavorting like so many puppies. So let's hear it for . . . cheerleaders! Months before they bounded onto football fields and basketball courts, these energetic folks were firing up at one of nearly 400 summer cheerleading camps around the nation. Undaunted by Knoxville's heat and humidity, they romped through *pyramids* and *Liberties*, *chairs* and *cradles*, reaching for new heights of expertise and good old-fashioned P-E-P!

For a time, the old college try seemed buried beneath the political activism of the '60s and the apathy of the '70s. Now, says Van Power, marketing director of the National Cheerleading Association, "America is going back to Americana, focusing on school spirit and patriotism." In the last 15 years, with impetus from 12 national organizations, cheerleading has evolved into a sophisticated sport. America's Olympics-bred boom in gymnastics has also attracted more men and more serious athletes of both sexes. Many of today's male cheerleaders—they make up 40 percent of the corps, twice as many as two decades ago—are former high-school jocks. And their coordination and upper-body strength make possible an increasing variety of lifts, tosses and extensions. "You have to be willing to sacrifice your body so the girl doesn't fall," says



Practicing the gymnastic pyramid flip: 'You have to be willing to sacrifice your body'

ROBERT E. KOLLAR—BLACK STAR



Pompons at Missouri: A whole lot of shaking

SUSIE POST—UNIVERSITY OF MISSOURI

University of Louisville cheerleader John Shafer, who has had his nose broken while "spotting" (protecting a teammate by either catching her or breaking the fall).

Cheerleading's new look takes work. Squads often squeeze weight training and

nine hours of practice each week into a frenetic schedule of cheering, classes and travel that reaches a hectic max during the three-games-a-week basketball season. And that's only part of it. Universities commonly rely on cheerleaders as diplomats—hosts at alumni dinners or recruiters. "Whenever you want to show the flag," says Jeff Webb, founder of the Universal Cheerleaders Association, "you take along the cheerleaders." An estimated 15 percent of universities now offer cheerleading scholarships, in recognition of this public-relations role.

The modern age of cheerleading dawned in 1948 when former SMU cheerleader Lawrence (Herkie) Herkimer—the man who will go down in history as the inventor of the pompon—was invited to help out at a baton-twirling camp. Herkie knew a good thing when he saw it, and the next summer he opened his own camp. Today his Dallas-based National Cheerleading Association trains over 150,000 high-school and college cheerleaders each year in the United States;

camps recently opened in Europe, Japan, New Zealand and Australia.

NCA also sells almost anything a cheerleader might want—uniforms, megaphones, banners, and, of course, pompons. Herkimer started work on the pompon concept after viewing his first football game on color television, which taught him that silver batons didn't show up very well. Colored streamers fixed that, and these evolved into strips of paper or plastic attached to sticks as Herkie and his wife, Dorothy, experimented with different designs. Today NCA advertises crepe, plastic and metallic pompons, in every conceivable color, with a choice of six different grips.

While the accouterments added flash, the camps passed along substance. NCA instructor Christy Speer, 21, captain of the University of Iowa cheering squad, explains that squads are exposed to "elite stunts that they have never done before" under the supervision of trained staffers. "They see us hit it," says Speer, "and they'll try it themselves." The most ambitious squads may choose to enter one of two nationally televised competitions each year, sponsored by NCA (Jan. 3-5, 1986) and UCA (Jan. 10-14). Speer, who gave up a gymnastics scholarship at Iowa to become a cheerleader, can make it sound easy: "Stay nice and tight, like a pencil." But even a trained gymnast must have one really challenging stunt, right? Speer thinks for a minute, then says, "I guess the toss to a Liberty—front flip to cradle; to chair; chair to extension; then full twist to cradle ending." Riiighttt!!!

Now that stunts are so obviously difficult, cheerleaders feel they've earned more prestige. James Speed of Louisville was a multisport—football/soccer/wrestling—high-school athlete, who was too small at 5 feet 8

and 178 pounds to compete in football at a Division I school. But he had always been interested in gymnastics. So when Speed saw notices for a cheering clinic, designed to get prospects ready for spring tryouts, he went—and not only made the team but last year led it to the NCA national title. "It was quite a change for my dad," Speed explains of the shift from player to cheerleader. "But after he came and saw the stuff we were doing . . . even the football team thinks of us more as athletes now than as just the sissies on the cheerleading squad."

On that note, Dean Carter, a junior at the University of Texas, has something to say: "I just tell people I'd rather be with the best-looking girls in school than out there hitting other guys." As for the women, many of whom were on all-girl high-school squads, working with men makes it a whole new ball game. "When I got to college," explains Texas senior Dana Leech, "I thought that cheering was baby stuff, and I'd leave it behind. But now, with the stunts and the pyramids, it's so exciting." So when other guys wonder about the masculinity of her male team-

mates, Leech counters quickly: "You try to lift me above your head."

Yet as cheering gets more dramatic, it also gets more dangerous. Last year a University of Hawaii cheerleader broke her neck in a dismount from a double-thigh stand; last February a Fort Hays State sophomore was paralyzed when she fell off a three-high pyramid. Though no one keeps precise statistics on injuries, and these examples seem to be isolated, concern is mounting. Both the UCA and NCA now emphasize safety in their camps, stressing proper techniques and the use of spotters. UCA publishes a free booklet of safety guidelines, and some college conferences now impose specific restrictions—limiting the height of pyramids, banning the use of mini-trampolines or requiring mats. Fearful that too many supervisors lack expertise, the NCA is also developing a system to evaluate and certify coaches.

But neither danger nor anything else seems to dampen the collective verve. Texas sponsor Loyce Bates says she sometimes has to restrain her troops, as in her pre-camp sermon: "I told them, 'Be conservative, because not everybody in this world shares your enthusiasm for life.'" NCA's Van Power expects international cheering competitions within the next two years, not even dismissing the possibility of cheerleading in the Olympics. (Suppress those snickers, and remember synchronized swimming and rhythmic gymnastics in L.A.) With all the fancy footwork and the extracurricular hoopla, some even worry that cheerleading may lose sight of its primary function—motivating crowds. Not likely. "It's a powerful feeling," says Texas's Dana Leech thoughtfully, as she rests for a moment in the Knoxville shade, "when you start a chant, and 80,000 people join in."

MARY BRUNO in Knoxville



PHOTOS BY ROBERT E. KOHLAR—BLACK STAR


Warm-up time (below) and an injury from a fall: A sideline entertainment evolves into a sophisticated, and sometimes dangerous, sport





PHOTO: BILL KING HAIR: STEVEN DOCHERTY VIDAL SASSOON SALON BEVERLY HILLS MAKE UP: ALEXIS CAYDAM
SHIRT: PIRACHUTE EARRINGS: ROBERT LEE MORRIS AT ANTHEAR BRACELET: BILL SCHIFFER
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SASSOON

FASHION



Packing it all in: Undergrads consider knapsacks essential for survival

Harvard Law School load: Heavy reading

Carrying On in Style

A good book bag serves a need and makes a statement.

Remember that quaint come-on, "Can I carry your books home from school?" This may be the moment to revive it, if for no other reason than to get your hands on one of the classy carryalls that are cropping up all over campus. A good book bag represents a seamless fusion

of form and function. It must be capacious enough to hold everything from the complete plays of Shakespeare to a week's worth of laundry, and sturdy enough to get through the school of hard knocks. Equally critical, it must instantly convey just the right image, whether earnestly studious,



Beach bag from Kenya: It knows no season



Homemade holdall: A seamless fusion



Sacking out: The school of hard knocks



Big bag on campus: Getting the image across



A crop of classy carryalls: Stashing it



ecologically aware or downtown hip.

For a certain minimalist chic, nothing beats the 59-cent rubber bookstrap (found in many bookstores) inscribed: "Made in Taiwan." Then there's the ubiquitous striped straw carryall from Kenya for \$30 that's widely available; it started as a beach bag and now knows no season. Other classics include the canvas boat tote (\$11, from L.L. Bean, Freeport, Maine 04033), the cotton-canvas attaché (\$39.75, Land's End, 1 Land's End Lane, Dodgeville, Wis. 53595) and the green canvas drawstring bag (\$8.50, Harvard Coop, 1400 Massachusetts Avenue, Cambridge, Mass. 02138). And for those who will only carry the trendiest tote, there's also a stylish flowered sack for \$24 (Urban Outfitters, 18th Street and University Place, New York, N.Y. 10003, and Washington, D.C., Philadelphia and Cambridge.)

But for most students who elect to bag it, the more pockets and zippers the better. The Danish School Bag, which has served legions of Scandinavian children, has plenty of both, and it has moved from fad to staple in this country. Sold for \$60 (The Chocolate Soup, 946 Madison Avenue, New York, N.Y. 10021, and distributed through 35 other stores nationwide), the durable canvas bag has endless compartments, comes in eight colors and expands at the tug of a zipper.

Curiously, while book bags should be strong enough to withstand constant use and stormy weather, looking battered is not necessarily a drawback. For example, those who own two high-ticket items—Banana Republic's \$79 canvas Brady Bag (2035 Broadway, New York, N.Y. 10025, and other locations) and the \$31.50 suede carryall from Brookstone (1 Herald Square, New York, N.Y. 10001, and other cities)—seem to consider the inevitable discoloration an asset. "It spots and stains, but that's part of the look," says Carrie Van Dyke, a buyer for the Early Winter catalog store.

The Platonic Ideal of book bag, however, is still the backpack. "You can toss everything into it, including your lunch," says Jo Ann McGreevy, director of New York University Book Centers, which sell nearly a dozen different styles—including the widely available \$33.50 backpack from Eastpack and a violet knapsack emblazoned with NYU's torch insignia (\$21.95 from Caribou, and at many college bookstores in school colors). Women in particular like backpacks, says McGreevy, because they all but force the carrier to maintain good posture. Many undergraduates rate them as essentials: when Levi Strauss & Co. asked 6,500 undergraduates this year to rank their most treasured items, the backpack came in fourth (out of 24), trailing alarm clocks, stereos and blue jeans—but outpacing typewriters and extra underwear.

ELOISE SALHOLZ with ROSE MARIE ARCE and CHRISTOPHER M. BELLITTO in New York

THE SECRET'S IN THE BAG

Basic equipment on campus, these totes represent a marriage of form and function.



Danish School Bag: Proud possessors

NYU's pack from Caribou: Are you carrying a torch?



Land's End attaché: Getting a handle

Suede satchel from Brookstone: A touch of elegant utility



Chintz tote from Urban Outfitters: A flowering of style



Brady Bag: Surviving stormy weather

PHOTOS BY JACQUES M. CHENE—Newsweek



Put everything else behind you.

Depending on the manner in which you'd like to put things behind you, Ford builds four very different Mustangs that share one common denominator: The Mustang Spirit.

Mustang Convertible.

The only thing between you and blue sky is a matter of seconds. A power top with a glass rear window comes down with ease. But if you're not getting enough air, put your foot down and get a quick reply from either a 3.8 liter fuel-injected V-6 in

Mustang LX Convertible, or a 5.0 liter V-8 in GT Convertible.*

Mustang GT.

If you think that 0-55 is the only thing Mustang GT** has going for it, you have another thing coming. Ford's Quadra-shock rear suspension system. Two vertically mounted gas-filled shocks plus two horizontally mounted axle dampers help stick GT to the road. Furthering the process are a 5-speed manual transmission and Goodyear "Gatorback" radials.

And for good measure, there's new multi-port fuel injection.

Mustang LX.

There's very little left to the imagination in a Mustang LX. For one very realistic price you get power rack and pinion steering, styled road wheels, speed control, full instrumentation, a 2.3 liter 4-cylinder engine, interval wipers, an AM/FM stereo with the premium sound package and more. And it's all standard for a price you can get away with in a Mustang.



Buckle up—together we can save lives.

Mustang SVO.

In creating Mustang SVO, we've thereby altered the balance of power on the road.

The idea was to build a very intelligent Mustang, not necessarily a very quick one. But as we found, the two are not mutually exclusive. Through technical triumph, Ford Special Vehicle Operations has developed a 2.3 liter turbocharged four-cylinder engine that produces almost three times more horsepower per cubic inch than the average American-built V-8**. Equally as smart

are a 5-speed manual overdrive transmission with special Hurst® linkage, Goodyear VR radials and four-wheel power assisted disc brakes. All of which makes Mustang SVO a very intelligent way of putting everything else behind you.

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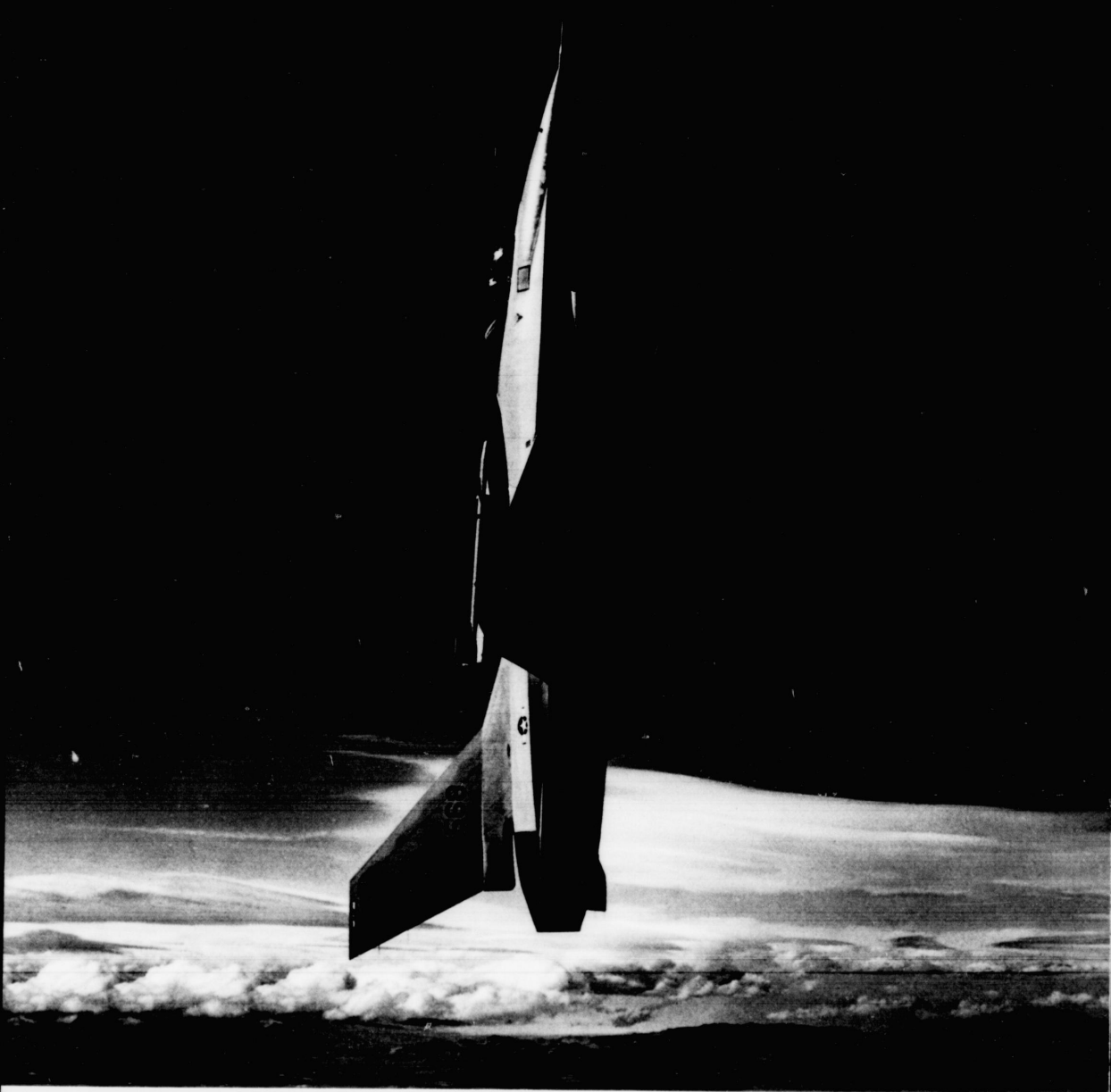
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*Based on SAE standard J 1549.

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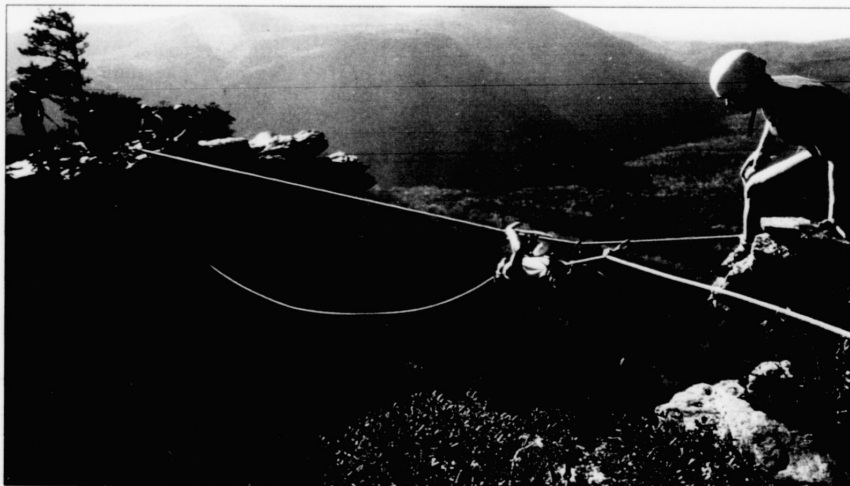
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NEWSW

CAREERS



Outward Bound climbers in North Carolina: Challenging programs of travel, adventure and education

Welcome to Summer

Internships offer a chance to help others and yourself.

Last summer, Kemper Ryan spent his vacation teaching modern sanitation to the 500 people of Darien, Panama. The year before that, he helped distribute eyeglasses to people near the West Coast of Costa Rica. And the year before that, he taught latrine-building in Las Liebres, a town of 82 people northwest of Mexico City. Ryan, a Middlebury College freshman, did all of these things through a summer program called Amigos de las Americas because, as he says, "I enjoyed the traveling, it was something different, and I got to help some of the more impoverished Central Americans." Two years ago, Ryan gave glasses to a Costa Rican man who was nearly blind and could only walk with the help of a cane. "It was the first time he'd seen in years, and he threw away his cane," says Ryan. "That was a pretty great feeling."

Many students enjoy the mix of travel, adventure and education provided by summer internships. Some programs, like Amigos de las Americas, have humanitarian goals. Others place students in career-related positions. Many even offer college credit. But if you want to participate next summer, now is the time to plan, since application deadlines occur in the next few months. To start you off, NEWSWEEK ON CAMPUS has compiled a sampler. Every

program listed here is sponsored by a non-profit organization, may earn you credit and offers scholarship aid.

AIIESEC (14 West 23rd Street, New York, N.Y. 10010). AIIESEC (the French acronym for International Association of Students in Economics and Business) is a student-run, work-exchange organization now in its 27th year in the U.S. It places one American student in an overseas job for every foreign student who gets one with an American company—about 350 placements overseas per year. Companies pay a living stipend, and AIIESEC arranges hous-



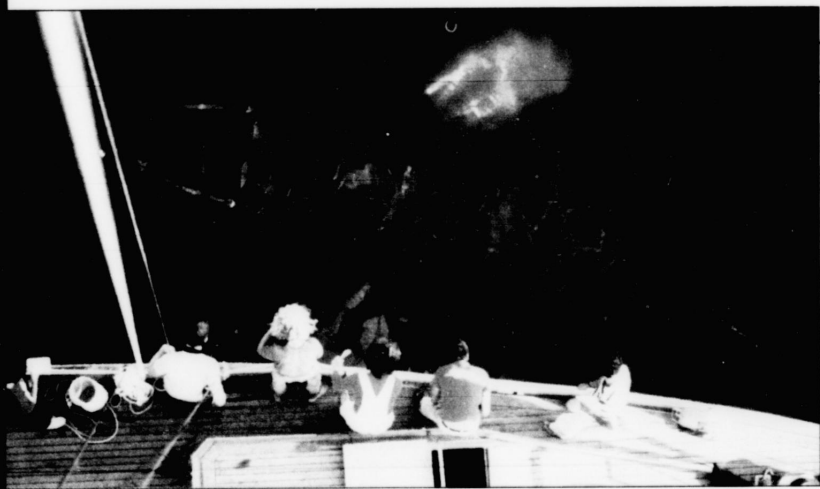
Kim Berman of Amigos teaches toothbrushing to Venezuelan kids

ing, insurance, transportation and visas. AIIESEC gives preference to those who have worked with the organization—either through a campus chapter or by helping place a foreign student here. Students pay only their travel costs. Deadline: February 1.

Amigos de las Americas (5618 Star Lane, Houston, Texas 77057, 1-800-231-7796 [1-800-392-4580 in Texas]). Now in its 20th year, Amigos will send about 550 volunteers to such Latin American countries as Costa Rica and Paraguay for up to two months of public-health volunteer work. Students live with families in rural villages under the sponsorship of a host-country social-service agency. Ongoing Amigos projects range from the adventurous—traveling by canoe or private plane through the Amazon to inoculate against yellow fever—to the strictly humanitarian—distributing medical supplies to reduce infant death. Applicants should speak basic Spanish and have certification in first aid and cardiopulmonary resuscitation. Amigos provides public-health training and instruction on Latin American history and culture. The program costs \$2,200, including travel, but substantial financial aid and fund-raising assistance are available. Deadline: March 1.

Association for International Practical Training (217 American City Building, Columbia, Md. 21044). AIPT places students in two- to three-month internships in such technical fields as electrical engineering and computer science. AIPT works in 50 different nations, but most jobs are in Western European countries. Although students must fund their own transportation, host employers assist in finding housing and pay enough in wages to cover living costs. Applicants have a better chance if they find a U.S. internship for a foreign student. Deadline: December 10.

Earthwatch Research Corps (10 Juniper Road, Box 127N, Belmont, Mass. 02178). Earthwatch places interns in two- to four-week research expeditions in the humanities and the earth, marine and life sciences. There are more than 2,000 openings for next summer. Cost of the program ranges from \$460 to over \$2,000, excluding transportation. Some



Mariners: Field Studies' team tracks humpback whale in the Gulf of Maine

participants receive financial aid, and all costs are tax deductible. Deadline: March 31 for financial aid, but apply early because admission is granted on first-come, first-served basis.

Experiment in International Living (Brattleboro, Vt. 05301). The Experiment offers four- to six-week "homestay" programs in 40 countries, including China, India and New Zealand. Participants start with a three-day orientation in the United States and, once overseas, travel with an experienced leader and study the language intensively. The program costs range from \$1,500 to \$3,500, including travel, and scholarship money is available. Through a federal program, the Experiment will match money raised by a student with local groups or corporations. Admission on first-come, first-served basis, so apply early.

Operation Crossroads Africa (150 Fifth Avenue, New York, N.Y. 10011, 1-800-42-AFRICA). Now in its 28th year, Cross-

roads sends students to work on community-development projects in about 12 African nations. After a three-day orientation here, Americans spend two months assisting Africans in one of four major areas: community construction, agricultural assistance, anthropological or archeological research and public-health education or medical care. Now, Crossroads plans to offer refugee relief in Sudan. While the all-inclusive cost, \$2,950, may seem steep, 90 percent of participants raise it in scholarships, with help from Crossroads. Application deadline: Feb. 15.

Outward Bound (384 Field Point Road, Greenwich, Conn. 06830, 1-800-243-8520). For more than 40 years, Outward Bound has been synonymous with wilderness adventure. It offers some 1,000 courses at nearly 30 schools worldwide, including five in the United States. At the Joshua Tree National Monument in Southern California, students go desert backpacking for up to two weeks. Ambitious expeditioners can



Dorian Kittrell of the Experiment in International Living works in a Sri Lanka slum

backpack and canoe for up to 23 days in the Great Smoky Mountains. Costs vary widely—from \$310 to \$1,600 plus transportation for American offerings and for overseas courses. Financial aid is available. The only requirement is good health. There are no deadlines, but courses fill up quickly on a first-come, first-served basis.

School for Field Studies (196 Broadway, Cambridge, Mass. 02139). SFS places up to 350 college students in monthlong environmental-science research projects around the world. Working in groups of 10 to 15 under faculty supervision, and living in tents or cabins, students may investigate the ecology of humpback whales in Maine or tropical deforestation in Ecuador. And a science background isn't necessary. Tax-deductible tuition ranges from \$1,250 to \$1,980 (not including transportation to study sites). Nearly 40 percent of participants receive financial aid. Application deadlines: April 15 (for the June-July ses-



Washington Center intern Kim Thiele

sion), May 1 (for the July-August session).

The Washington Center (514 Tenth Street, N.W., Suite 600, Washington, D.C. 20004). The Washington Center acts as a clearinghouse for 1,000 10-week internships in the capital area. In the past, Washington Center interns have worked with Congress, the executive branch, the news media, lobbyists, museums and law firms. During their stay, students attend debates, seminars and lectures by Washington insiders. Participants receive close supervision from the center, including housing and job-performance evaluation. The basic cost is \$1,720 (not including transportation). Many students receive a stipend, and about 20 percent get some financial aid. Deadline: Feb. 15.

RON GIVENS with CYNTHIA I. PIGOTT

THE AMERICAN EXPRESS REAL LIFE PLANNER

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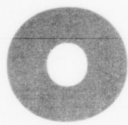
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RULES OF THE GAME

AMERICAN EXPRESS

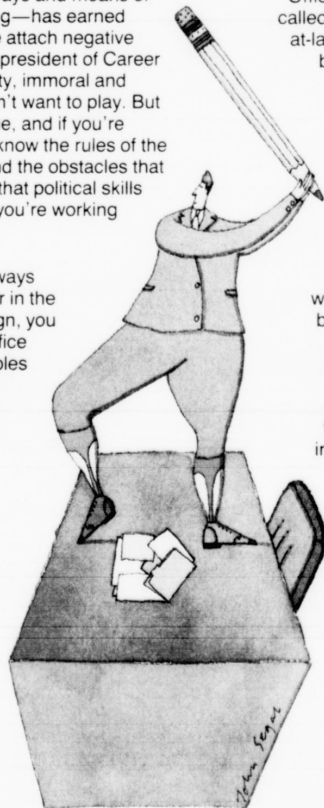


ver the years, office politics—the ways and means of doing business in a business setting—has earned something of a bad name: “People attach negative meanings to it,” says Barbara Hill, president of Career Resources, Inc. “It seems ugly, dirty, immoral and unethical, and therefore people don’t want to play. But you have to tell them it’s like the rules of a ball game, and if you’re going to play on the team, you’re going to need to know the rules of the game—how to get to first, how to get to second, and the obstacles that will be put before you. So it behooves you to know that political skills are needed to survive in any environment, unless you’re working alone in a vacuum.”

Don’t be turned off by the term “office politics”: political strategy is almost always geared to a run for office, whether in government or in the work world. As you embark on your career campaign, you too will be running for office—a corner office, an office office with a window, your boss’s office. The principles and strategies you’ll need to employ on the job are little different from those of a true politician—you’ll need to answer to special interest groups (your boss), your constituency (your staff) and your colleagues if you seek to maintain your current position, or look toward higher office. Even if you find yourself outside the traditional office environment, you’ll need to learn the rules of the game if you plan to keep pace.

Office politics, so named for the obvious similarities to its public office namesake, will soon become almost as much a part of your professional life as any skills you bring to your new job. To be sure, the work you do will always count for more than the clothes you wear, the professional judgment you show for more than your personality. It’s to your best advantage to present your skills in the best possible light, and a mastery of the simple principles of corporate culture is the easiest way to ensure that your talents are displayed to best effect.

FACT: The new office worker who recognizes the personal aspects of office life, as well as the importance of hard work, will likely find himself promoted more quickly than his colleagues who don’t strike that balance.



“Office politics is a catchy name for what is more politely called corporate culture,” notes Kate Rand Lloyd, editor-at-large of *Working Woman* magazine. “It’s the way the business gets done.”

If you work on a freelance basis, the rules of the game loom as a larger obstacle to your success—you’ll need to learn, from the outside looking in, what makes an office tick, who makes the important decisions at each level, who’s in a position to offer you work. Just as you graduated from high school to a new set of collegiate rules, you have to learn a new way of doing things in an office environment. Remember, most of you have paid for the privilege of working toward a degree, while the work you do from here on in will be paid for by someone else; that’s a very important difference.

“The whole idea that you can do your work and ignore the interpersonal relationships is among the most arrogant ideas that anybody could possess,” asserts career strategist Marilyn Moats Kennedy, a founder and partner in the Chicago-based counseling firm Career Strategies. “If you do that you say to your fellow workers, ‘I know you have social needs and problems, but I don’t have any intention of meeting them.’”

“It’s the interactional environment,” explains Doe Lang, president of the image consulting firm Charismedia. “It’s the dynamic of human relations in the office, which happens of course out of the office, too. There’s politics everywhere.”

As a recent graduate entering the work place for what is probably the first extended period of time, you’ll need pointers on how to manage your career—how to get your best work done and seen, how to make your talents work best for you, how and when to cover your tail, what to talk about with your colleagues and how to make your boss look good.

You are entering a new environment with a whole new set of rules, and this issue of *The Real Life Planner* offers a broad survival course to help you understand the ways of the work world. Once you understand that your work is not performed in a vacuum, you’ll be able to get your career moving in high gear.

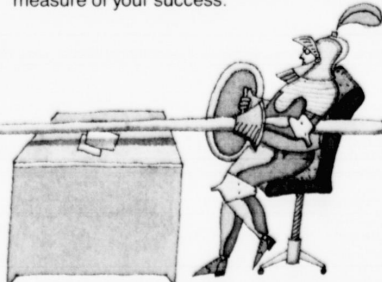
WELCOME TO THE WORK WORLD

“Politics pervades the office,” acknowledges *Working Woman’s* Lloyd, and the very first thing to do as you settle in to your new office environment is acknowledge that fact. Get used to it as you get used to everything else about your new situation.

“As long as you see yourself as the victim,” says Kennedy of the tendency of new workers to take the office political structure personally, “you are never going to be effective in the organization, and you’re certainly never going to move up.”

“Getting cooperation from people who do not know how to cooperate with you is the way we distinguish leaders from followers,” she says, and she is on to something here. So many jobs rely on a “team” concept of work-

ing together that you’ll often need to muster cooperation from colleagues who seem unwilling to cooperate. If your best efforts depend on the best efforts of others, and vice versa, your leadership qualities will stand out as a measure of your success.



“It’s very important to know who really says ‘Yes’ or ‘No’ to what projects,” agrees Lloyd, “and who the people are who are in cahoots with the people in a position to take action.”

“At the beginning you should not do

anything to turn people off,” observes George Mazzei, author of *The New Office Etiquette*. “The best way to do that is to give yourself two weeks time to observe. Ask questions; that sort of thing.”

Don’t be afraid to let your ambitions be known: “It’s perfectly legitimate to want power and money in business,” Mazzei notes, offering his personal bottom-line approach to the work ethic. Of course, it’s smart not to make your ambitions overly obvious; the new worker who forever advertises himself for promotion will be quickly tabbed as the office brown-noser, a tough distinction to shake once it’s in place.

Given that you will be spending the better part of your day in an office, you should try to do so in a high profile way. “Visibility protects and enhances,” advises Kennedy. “Familiarity does not breed contempt, it breeds acceptance. And if you’re out of sight and out of mind, no one is going to think of you when there’s an opening. They’re not going to know who you are.”

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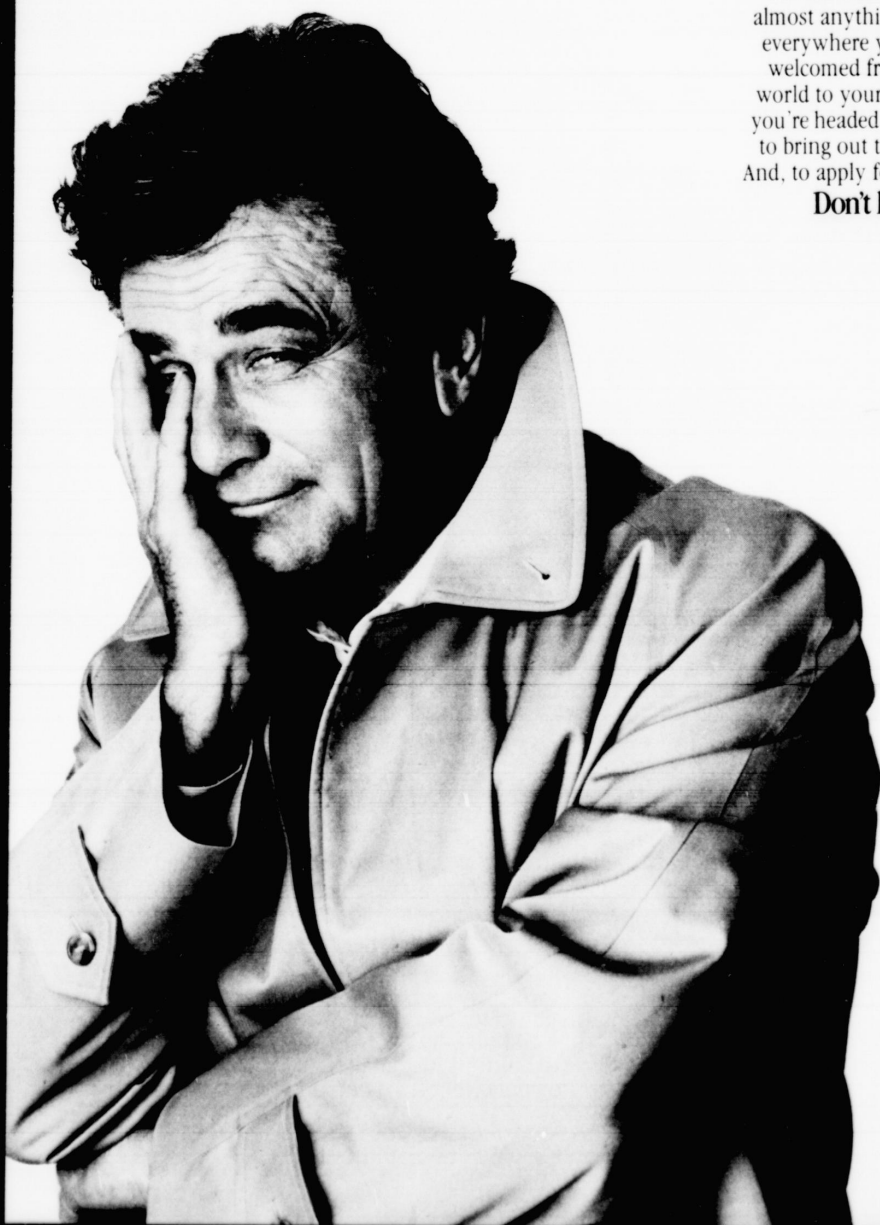


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your personality—writing for the company newsletter, organizing a team for an industry softball league, lecturing at a trade organization conference—to enhance the professional image you will be cultivating through your work habits. Make sure your work gets done in the best way, on time, and is presented in the best light; your good work offers little career advantage if nobody knows you're doing it.

The most basic rules of the game concern your relationship with your immediate boss. Never make your boss look bad. More important, aim to make your boss feel confident about your ability to get the job done. Work independently, but know when to ask for help. Anticipate problems, and have the solutions at hand. Seek feedback on your performance. Use your boss's time efficiently. These basic rules in "upward management" will improve your relationship with the person you'll probably spend the most time with—your boss.

There is an oft-told story that typifies the sort of personal merchandising you should adopt to get ahead in the work world, and you'll hear it in nearly every office, in nearly every industry. It seems that whenever a higher-up makes a quick exit from one department or another, one enterprising worker asks his boss if he can occupy the vacated office while a replacement is being sought. In most versions, the interim tenant (who prior to his play had been doing similar work in a smaller, less visible office) proves himself invaluable during his stint, and the boss soon decides to look no further for a replacement. Just as possession is nine-tenths of the law, so it is 90 percent of the requirements for your next promotion.

THE OFFICE POLITIC

No matter where you work, there are certain office survival tips you'll need to observe, and certain rules of thumb to follow, if you want to make a positive impression on the job. What follows, in encapsulated form, is a series of pointers that will serve you well in almost any field, and help you make the most of what you do.

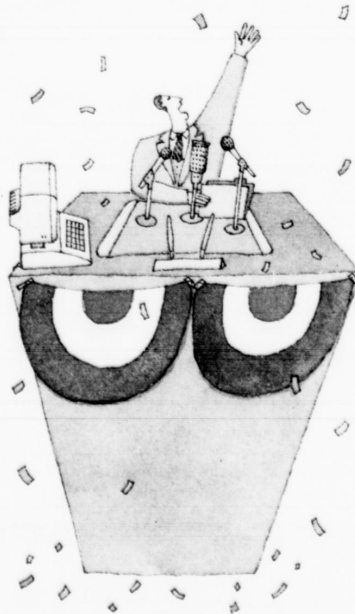
Always Ask For Advice—If you're not sure how things are done, ask. You're better off clearing things up at the start than proceeding blindly on false assumptions. Don't assume; take nothing for granted in your new office environment.

Invite Your Predecessor To Lunch—Chances are, he/she will extend the invitation to you before you have the opportunity to do likewise, but make sure you spend some time in an informal setting before you've been too long on the job. You never know what wonderful bits of information you can glean from the person whose shoes you've been hired to fill. Find out about particular problem

areas before you encounter them first-hand; learn who on your support staff will help you get things done. A good relationship with your predecessor will make your job that much easier.

Over-Introduce—People don't remember other people's names. Make things easier on those you do business with by introducing everybody in a given meeting. If you're not sure of someone's name (but know there's no excuse for your not knowing), avoid having to use the name in conversation, or learn it discreetly from a third party. At all costs, don't address someone incorrectly.

Document Everything—Always keep copies of your work, of memos, reports, files. You never know when someone else will try to take credit for your efforts, or when a particular project will suddenly disappear. A careful filing system will protect your best efforts; you might even consider storing some of your more important papers outside the office. Tales of inter-office sabotage are as hard to believe as some of the "cut-throat" practices you've heard about at school, but they do occur. Protect yourself.



Never Talk About Salary—It's considered rude to ask a colleague what he or she is making, ruder still to reveal the contents of your own paycheck. The only people who need to know your salary are your boss, your mate, and the IRS.

Respect Deadlines and Schedules—It's not up to you to decide that a project isn't needed by an appointed date. It is up to you to do everything you can to wrap-up a project ahead of time, if possible. Set challenging, realistic time-tables for yourself; try not to look upon each project as a chore or an assign-

ment, but as an opportunity to demonstrate the kind of work you're capable of doing.

Avoid Gossip—Behind-the-back discussions of the personal and professional lives of your colleagues is never a good idea.

Clean Up Your Act—Even if your boss is given to dirty jokes and obscene remarks, keep your comments clean; people are more tolerant of lewd behavior in higher-ups than they are in new hires.

Don't Be Afraid to Ask for Your First Promotion or Raise—You won't get anything in this world without first asking for it. Many times management will overlook a candidate for a personnel move simply because that candidate hasn't let his/her interests be known. Good things come not to those who wait, but to those who ask for them.

Promote Yourself—The key here is not to take or seek credit for your work, but to give it. Deflecting praise with comments like, "I couldn't have done it without Sid," always makes good political sense. Merchandise your work and package your achievements and you'll get ahead faster than if you let your work speak for itself.

Arrive Early—Get in before your boss does in the morning, and read the paper. This not only looks good but also keeps you informed—you can use this time, also, to read appropriate trade publications. While it's good practice to be the office early bird, you shouldn't do it simply for the sake of appearances; use the extra time to get a jump on your work. Staying late is also a good idea, but again, only if you use your time productively.

Don't Let Your Social Life Interfere With Work—It's good to have a social life, but don't get bogged-down in making after hours plans during the work day. And, though it's perfectly acceptable for your friends to pick you up for drinks or lunch at the office, it makes better sense to arrange to meet down in the lobby or on the street; you don't want your office to become a hang-out for your cronies.

Seek Feedback on Your Progress—Occasionally ask your boss how you're doing. If there is a consistent problem in your work, find ways to change, or ask your boss to suggest a new approach. Most offices will have a review system already in place. Self-evaluation is also important, and you'll want to build on your supervisors' comments in assessing your own performance.

Always Tell Your Boss When You're Leaving Early—Or, when you'll be out to lunch or in another department. It's okay not to be tied to your desk all day, but make sure people know where to find you if you're suddenly needed.

Don't Make Small Talk on Subjects That Interest Only You—Sports talk is almost always safe ground, although you'll find in many offices that Monday Morning Quarterbacking is looked on as frivolous. Entertainment—movies, theater, concerts—is always ripe for discussion; avoid inflammatory subjects such as politics, religion and civil rights, at least until you have a good sense of your office environment.

DRESS FOR SUCCESS

You are, to borrow from an old phrase, what you wear, and your professional wardrobe should reflect not only the mood and tone of your current position, but also the mood and tone of the position you would like to occupy one day. The number of professional "image consultants" has risen significantly in the past several years. Obviously, there are enough high-level executives who rely on image-making advice to keep these consultants in business; if the top guns care so much about their appearance, you should start thinking about putting your own image to work for you.

"Always dress for the job you'd like to have next," counsels Career Resources' Hill. "Don't dress exactly like everyone else, but do dress a little bit more professionally than your peers."

While the clothing you wear is important, it can never cover up for a poor performance on the job. What it can do is create positive inter-office impressions, send signals about your career aspirations and help you dress your presentations and sales pitches in the most professional manner possible.

"What we're talking about here is not clothing as self-expression, but as packaging, as costuming," offers Career Strategies' Kennedy. "You do not play The Merchant of Venice in your navy blue suit because it wouldn't fit in. At the same time you don't play the role of a banker by trying to look like a Paris bag lady."

The watchword for men and women in the corporate environment is conservative. "Ask yourself if the president of Standard Oil gets up in the morning and thinks, 'I'm so bored with the office uniform; I'd really rather wear my peach leisure suit,'" says Kennedy.

For those of you who dress only for occasional office visits—a freelance illustrator soliciting work, perhaps, or a salesman, copywriter or part-time systems analyst—it's smart not to overdress. For men, slacks and a sports coat are almost always appropriate for a first office visit; for women, opening calls in tastefully casual clothes (with a personal touch) are certainly acceptable. If after one visit you notice an ultra-conservative environment, alter your wardrobe for the next trip; you will always be excused for a slight underdressing if you work on your own.

In assembling your first business wardrobe you should look for durability and flexibility in your clothing. (When, and if, you start to travel on the job, flexibility will be important—you'll need casual sports clothes that can double as formal wear in order to travel light.)

When shopping for suits, blazers and skirts, consider medium-weight wools or wool blends; wool retains its shape better than most other fabrics and can be worn about eight months of the year. Summer-weight clothes should be made of cotton, light-weight wool,

silk or linen; a dab of polyester will keep your natural fibers from wrinkling.

The following lists provide suggestions to help you build your first professional wardrobe. Keep in mind that the wardrobe below leans a bit toward the conservative side; you'll probably want to try out a few styles to find what works best for you and for your workplace. Look around your office to see how for-



mally or fashionably your colleagues dress and proceed from there; for any corporate environment the list below will serve you well as a starting point. When purchasing, always buy the best quality clothing your budget allows. (Why skimp on a good pair of shoes when a

few dollars more will buy you a more durable pair and keep your feet from moaning?)

CASES IN POINT

Bruce is a 25-year-old public relations executive on the West Coast. After he graduated from a Midwestern college and took a \$14,000 job as a public relations assistant in Los Angeles, Bruce determined to succeed by doing good, solid work at the expense of all else.

"I had no sense of humor or anything," Bruce now remembers. "no real distinctive personality at work. At home I was relaxed, a real nice guy with friends and everything, but at work I was just dead serious. Thinking about it now, I was pretty ridiculous—all I was doing was xeroxing and typing and answering the phones. To me, though, that was the most important thing in the world."

So important that Bruce believes his single-minded dedication cost him several opportunities for promotion. "People knew that I did good reliable work, but whenever a job opened up, or a person above me left, I was passed over for someone more recognizable, more outgoing than I was."

After "two or three" job opportunities passed him by, Bruce realized that personality was nearly everything in a field like public relations. But by the time he loosened up a bit at work, it was too late to reverse his image as a serious workaholic. "People's opinions about me were pretty much set there," he says.

Bruce soon landed a job as an assistant account executive at another Los Angeles public relations firm (at an \$18,000 salary). "I made a complete change," he remembers. "I

FOR MEN

- Suits (dark gray flannel, solid navy or pinstripe, and a wool plaid are safe starters).
- Navy blue blazer with gray trousers.
- An assortment of solid colored dress shirts (white, blue, yellow, pale pink); softly patterned shirts are also appropriate.
- Several ties (medium-width to account for changing styles) with subtle patterns; ties should match more than one suit—muted colors (charcoal gray, maroon, rust, navy-blue) go well more often than not.
- Dark socks, wool—soft patterns acceptable; always wear over the calf (few things are more inappropriate than hairy calves in the office).
- Comfortable shoes, tassel loafer or wingtip, black and brown.
- Black or brown leather belts.
- Trench coat with removable lining; beige or khaki.
- Solid color leather or canvas briefcase.

FOR WOMEN

- Suits (black, brown, navy worsted wool; tan or gray flannel; herringbone or shadow-plaid wool).
- Blazers (choose from these basics: Brown, burgundy or navy; one herringbone tweed or camel hair).
- Tailored dresses, to wear with or without a blazer.
- Several solid colored blouses, silk or cotton. Try patterned scarves to add color and variety to your wardrobe.
- Several black, navy, brown, gray, and burgundy wool skirts; straight, pleated; avoid high slits.
- Several pairs of comfortable pumps in simple classic colors.
- Solid color wool and trench coats.
- Solid color leather or canvas briefcase.

Most important, you'll want to vary your wardrobe to make it situation-appropriate. If you work for a record company, antique clothing, magenta hair and colorful earrings might be the accepted (and expected) style; wear the same outfit to your new accounting position and you'll attract as much attention as the Emperor sporting his New Clothes.



DESK FOR SUCCESS

For appearance's sake, author Cornelia Ravenal (*How To Tell If You're A Grownup Yet*, Collier Books/Macmillan Publishing) offers her own tips on the upkeep of one of success's surest signposts—your office desk.

"Is your desk at work covered with fast food wrappers, torn envelopes and cigarette burns?" Ravenal asks. "Do items like stick-um fuzzy creatures with rotating eyes, or cat cards with slogans like 'Hang in there, baby!' litter the area you work in?" If so, you and your work station could use a little overhaul.

Although you may be able to function swimmingly with a desk that looks like it was thrown in a blender, you're probably better off keeping a clean professional slate.

"Yes," Ravenal concedes, "you may get great pleasure from desk sets with self-congratulatory awards—like 'World's Best Sales Rep'—on them. But no, you will not be the first person your boss thinks of when it's time to award the 'Best Person To Promote And/Or Give a Raise.'"

started coming in early, staying late, coming up with new ideas, doing things, helping people in a way that went beyond my job description. I started to dress better, more professionally than my current job called for, and decided I had to make myself a presence in the department if I was going to get anywhere."

His efforts soon paid off, and within six months he was offered a raise and a promotion to his current account executive status. "You always hear people telling you you have to sell yourself, promote yourself and everything. You always hear it, but I never paid much attention. I figured, do your job, do a good job and you'll get noticed. No way, you've got to make nice with your boss and all that.

"I tell people starting out in this field to develop a real personality. In public relations you can't be a nameless faceless drone. You have to have a certain flair, some style, you have to make sure people know you and remember you. When a job opens up, as it

Here, then, are Ravenal's own tell-tale signs of the "Desk for Success" and the "Desk in Distress."

DESK FOR SUCCESS:

- Compartmentalized desk arranger
- Engraved business stationery
- Business cards in business card holder
- Rolodex
- IN/OUT box
- Paperback dictionary
- Small bottle of Excedrin
- Framed family photographs
- Bound report (to be submitted next week)
- Files—tax information organized by year, financial reports and legal documents, vacation file (clippings from the year's Sunday Travel Section), expense forms/receipts

DESK IN DISTRESS:

- Paper clips, bent out of shape
- Rubber bands
- Birthday card you forgot to send
- Phone numbers scribbled on envelopes
- Blunt pencils, pens that don't work
- Doonesbury cartoons
- Dristan nasal spray
- Loose snapshots from the camping trip with your college roommates
- Second-third-notice reminding you of the \$250 pledge to your college fund drive
- Files—files, what files? Everything's on the desk.

Of course, the "Desk for Success" does have room for your party hat, your Walkman, your Valentine's Day cards, boxes of chocolate, crossword puzzles, book of truly awful truly tasteless jokes, and all of the other fun stuff that helps you get through the day.

In the drawers!

does a lot in this business, you've got to make sure your boss remembers something about you, something about your work. Make sure you get the credit, because if you don't, someone else will and that person will get the job that you deserve."

One of the hardest ways to test how the political winds are blowing in an office is from the outside looking in. But it's a crucial assessment if you're pursuing any sort of freelance career. To Bill, a 25-year-old freelance copy editor in San Francisco, learning how to judge the mood and mind-set of a particular office was one of the most difficult aspects of working on his own.

"It's hard to figure," he now says, "but you really have to be on top of things, you really

have to know when certain jobs are coming up, when the person who hires you is going to be in a good mood, what kinds of things you have to talk about to set the right impression in a given office. Talk about office politics... a freelancer has the hardest job of all."

Bill is certainly on to something here. In an age when freelance workers in all fields—from copy editing to art directing, computer programming to accounting—are finding more and more work on a part-time basis, the outside worker more than ever needs to rely on several short courses in office politics to get by.

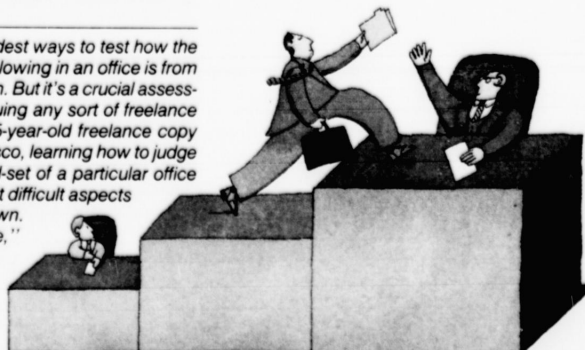
"I need to work a certain amount of hours each week to meet my expenses," reasons Bill, who earns approximately \$20 an hour for his services. "If I'm not plugged in to every job opportunity with the companies I do business with, then I'm losing out on possible income. And if I'm not hearing of an opportunity before it gets filled, then I'm going about things wrong."

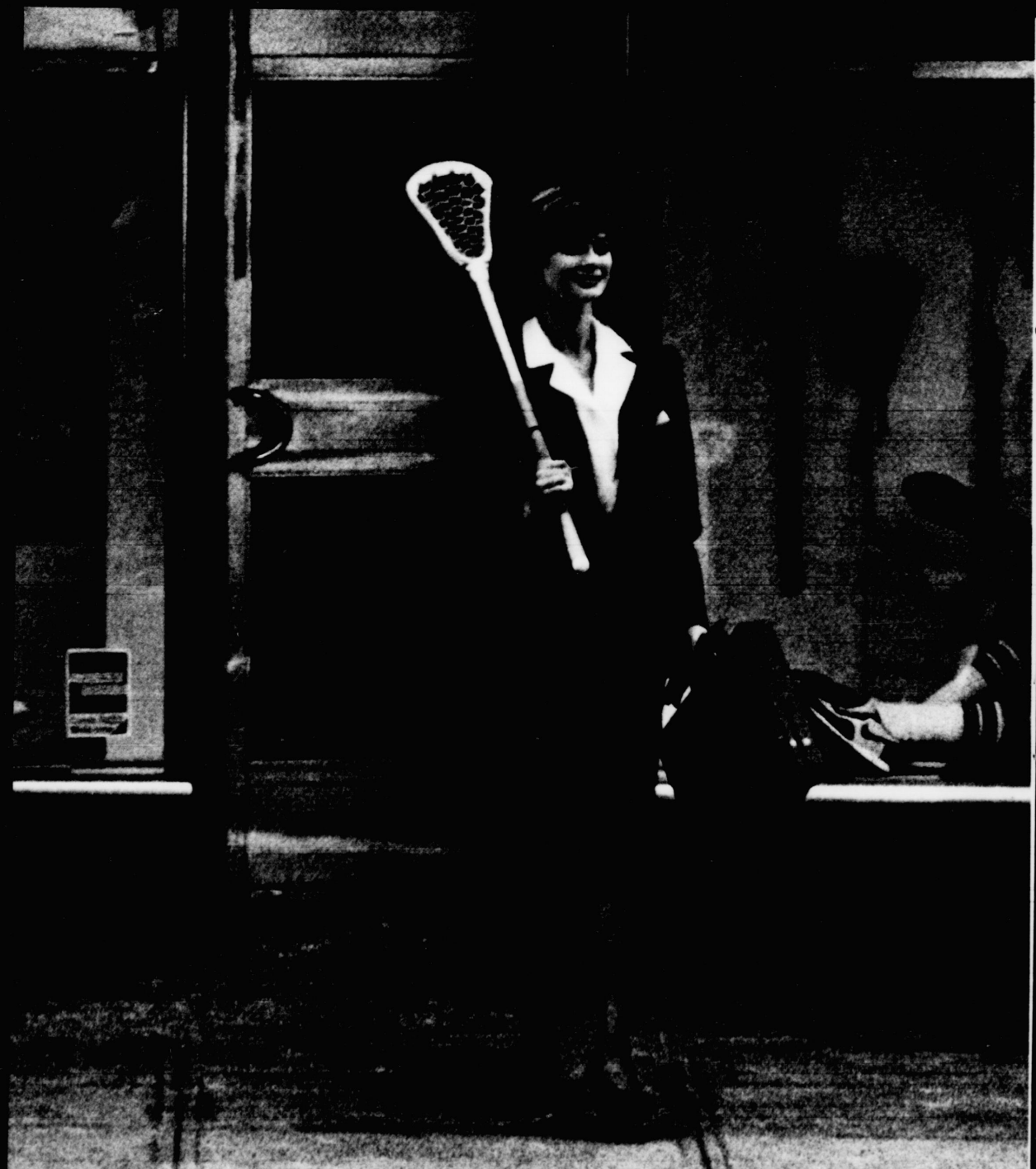
To go about things right, then, Bill keeps regular contact with those in a position to offer him work, through regular "checking-in" phone calls and occasional office visits. He also tries to keep tabs on the comings and goings in different offices: "One guy at a computer magazine I sometimes work for got a promotion, and he was so flattered when I congratulated him on it he started giving me more work," Bill remembers.

Consultants and part-time workers in all fields would do well to follow Bill's advice about a freelance wardrobe. "The first time I visit an office, I'll wear a sports coat and a tie," he says. "Nothing fancy, just enough to get by in case they do things by the book there. After I take a look-see, I'll modify my clothes to accommodate."

Bill says he's had better luck dressing to fit in rather than dressing to impress in unaccustomed office situations. "If you go in a three-piece suit and everybody else in the office is casual, it looks sort of like you don't need the work," he reasons.

Perhaps the best advice Bill can give an office outsider is to make friends with someone in every office where you do business. "It always helps to have someone on the inside looking after your best interests," he says.





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EDUCATION

Let's Talk It Over

Foreign TA's, U.S. students fight culture shock.

When Jen-Tseh Chang began teaching calculus at Harvard five years ago, he was often hampered by his faulty English. Whenever his pronunciation failed him, he would improvise. After struggling repeatedly to say "parallelepiped"—the geometric term for a six-sided solid—Chang finally smiled and declared, "I'll call this a box." And from then on, he did. "He was really enthusiastic, very funny

because so many top American graduates are siphoned away by high-paying, high-prestige jobs in industry. At the University of Miami, for example, 33 of the 56 teaching assistants in math, physics and chemistry, and 60 percent of engineering TA's, come from other countries.

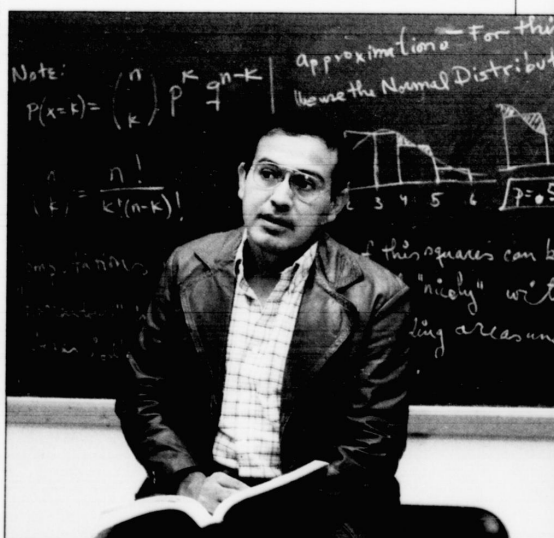
No matter how expert foreign TA's may be in their subjects, American students often feel shortchanged when they have to

critics to be simply intolerant. "I don't think students give them a chance," says Texas A&M physics senior John Cottingham. Janet Constantinides, an assistant professor of English at the University of Wyoming, suggests that foreign TA's have become an all-purpose excuse: "It's a good way to explain to Mom and Dad why you're not doing well in class." Occasionally the alleged offender is not even foreign. Eric Kristensen, an associate director of Harvard's Danforth Center for Teaching and Learning, says students griped about the accent of an Asian teacher "born and raised in San Francisco, who does not speak a word of Chinese and whose only accent is Californian." And some complaints are just wrong-



ANTHONY CASPER

ED RASMUSSEN—UNIVERSITY OF WYOMING



Constantinides instructs TA's at Wyoming (left), Burguete teaches at Texas A&M: Beating language barriers in the classroom

and flexible," recalls Harvard junior Ros Hartigan, who was so captivated by his lively class that she is now majoring in math. Chang has advanced to an assistant professorship at Berkeley.

But for many foreign teaching assistants—and their American students—the meeting of the minds is more traumatic. Undergraduates often complain that their foreign-born TA's give incomprehensible lectures and unfair grades. The TA's—who are usually harried graduate students—say that they are often victims of prejudice and scapegoating. And now the university authorities who hire the TA's find themselves pressured by students, parents and even state legislators to upgrade linguistic standards and improve training.

The demand for reform is rising in part because an increasing number of classes are being taught by foreign TA's (known at some schools as graduate assistants or teaching fellows). This is especially common in engineering, math and the sciences,

work at understanding both the course and the teacher's accent. Given the cost of education—and the career stakes—they may believe they aren't getting their money's worth. Some TA's speak in broken English; some barely speak at all. Berkeley sophomore Aviva Jacoby recalls a calculus TA from Hong Kong who would write his lessons on the blackboard; when asked questions, "he'd just point at the blackboard over and over again, then walk away."

Some complaints can be traced to culture clash. American students, raised on the Socratic model, expect to be able to question the teacher and to disagree. In many other countries, the professor is absolute master of his classroom, accustomed to discoursing without interruption or challenge. Thus University of Wisconsin engineering senior Linda Daehn was outraged when a Cuban teaching assistant refused to answer questions in calculus class. "He's so cocky," she complains. "He thinks he's Math God."

The TA's and their defenders find many

headed; a few USC students grouched that a Greek TA wrote letters from his native alphabet on the board in an economics course, where Greek symbols are common.

The TA's have private problems of their own, starting with money. Although housing costs at Miami have doubled since 1980, TA stipends have remained the same (from \$3,000 to \$8,000) for three years, and because they lack green cards the TA's can't supplement their incomes in the marketplace. "It's a very tight life," says Iranian-born Prof. Reza Peyrovian, who arrived at Miami in 1977 as a graduate assistant. The TA's must, of course, do their own graduate work. And they are seldom given adequate training as teachers. "The [foreign] student gets off the plane and a week later he's teaching a class," says Robby Cohen, who coordinates Berkeley's new TA training project. If the foreign students are isolated from Americans, they miss the social life that makes learning a



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EDUCATION

language easier. Even for TA's with an adequate grounding in English, teaching can be taxing. Esteban Burguete, a popular statistics TA at Texas A&M, has only minor classroom-communications problems. But he still thinks in Spanish, and to respond to a question, "I have to go to my deepest conscience to pull out an answer. When I finish this lab, I'm wiped out."

Schools are trying to deal with the discontent in various ways. Johns Hopkins lets students who are dissatisfied with a TA's performance transfer to other sections. The University of Pittsburgh even refunded tuition to nine night-school students who couldn't understand their Taiwanese TA. Hiring has taken on new forms. Frequently universities used to choose TA's sight unseen on the basis of their academic records and judged language skills with written tests of English comprehension. Now more and more department chairmen require personal interviews or oral exams. Some schools have finally begun to offer special courses in English-language skills and American culture and teaching methods.

Reform came to Texas A&M when a powerhouse parents' group, the Houston A&M Mothers Club, singled out the Aggie math department. Math TA's now must pass screening interviews and attend sessions at A&M's Center for Teaching Excellence, where they view videotapes of classes conducted by award-winning TA's, one of whom is foreign. The department also assigns poor speakers to grading or one-on-one math tutoring, where their English tends to improve. Responding to pressures, legislatures in Florida and Minnesota have required that faculty in public institutions must show fluency in spoken English to be able to teach, and other states are considering similar legislation.

Because of the attention paid to their training, some foreign TA's have become plainly better teachers than their American counterparts, which has in turn led to a broadening of many programs. Harvard's math department instituted a mandatory, six-session apprenticeship for all teaching fellows in 1983. The next step may be fine-tuning pedagogy from region to region. Wyoming's Constantinides, who heads a national clearinghouse on TA training programs, showed videotaped lectures around the country not long ago. She found that a professor who was deemed caring yet firm by Wyoming standards was rated a "wimp" in Boston. And at Wisconsin, math Prof. Thomas G. Kurtz says that when his department polled students about their difficulties understanding foreign accents, the students found one city most troublesome. It was New York.

JOHN SCHWARTZ with LISA GIBBS in Miami, KIRSTEN DIETZ in College Station, Texas, TIM KELLEY in Madison, Wis., ERIK HIMMELSBACH in Berkeley, Calif., PAULA BOCK in Boston and bureau reports

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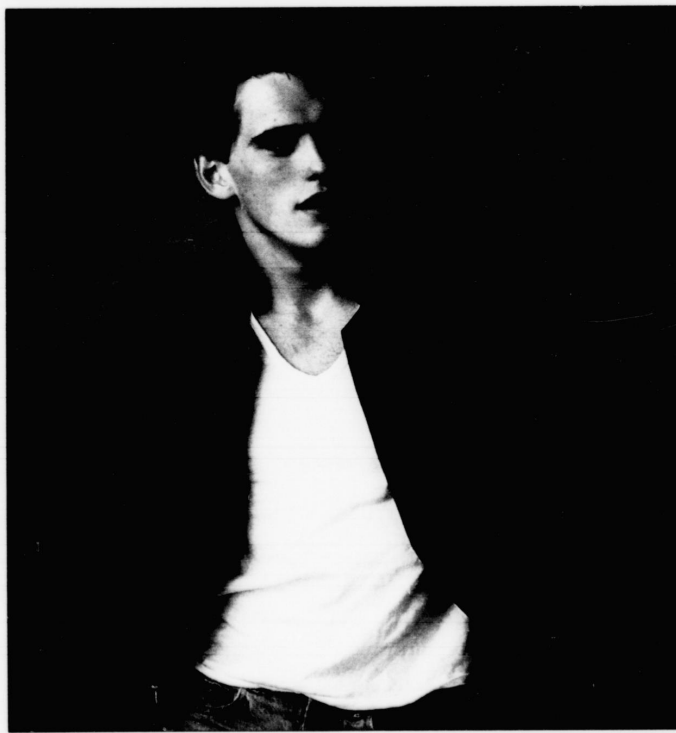
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Arts & Entertainment



Teen idol at 21: Finally, a movie that's not intended for immature audiences

He's an Actor, Too

As Matt Dillon walks across the shiny wooden floor of his manager's living room, his combat boots squeak loudly. In khaki T shirt and well-worn black denim pants, Dillon looks much thinner than he does on screen. His hair is cut short—almost a butch, but not quite. Asked what he's working on, Dillon takes the dog tags hanging around his neck and pulls their chain playfully into his mouth. "I'm in a play called 'The Boys of Winter,'" he replies. "It's about Vietnam. It's an ensemble thing." Asked why he's attempting his first play, he drops the chain, sips his club-soda-with-lime and says, "I wasn't seeing any good film scripts. I thought, 'Why not do a little theater?' I thought it would be a learning experience and could be a lot of fun."

All good reasons, but there's more to it. Like previous generations of movie stars, Matt Dillon wants to earn credibility by working on the stage. And his first play is a heavyweight undertaking—a Broadway drama by John Pielmeier, who wrote the 1982 hit "Agnes of God." Dillon's recent choice of film projects shows just as much care. After building a career by portraying rough-and-tumble kids, he lightened up with last year's "The Flamingo Kid" and surprised a lot of critics. Just as important, Dillon's forthcoming "Target" represents his first chance to work in an "adult" movie. Directed by Arthur Penn and costarring Gene Hackman, "Target" is not intended for immature audi-

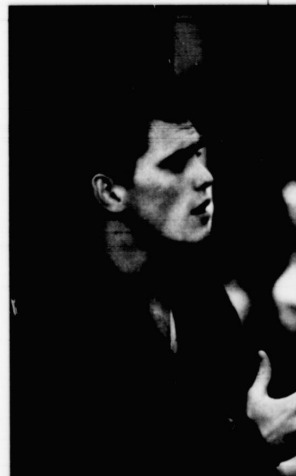
ences. Matt Dillon wanted to do it so he could grow as an actor. "I wanted to work with these people," says Dillon, "and learn."

Not that he isn't experienced; Dillon, now 21, has acted in ten movies in the past seven years. But his acting has plainly received less attention than his boyish good looks. Part of the problem has been his choice of roles: most of his characters have been inarticulate tough guys with an undercurrent of vulnerability, and Dillon has had to work hard to make them distinct from each other. Even though he's succeeded to a considerable extent—the title character in "Tex" could never be confused with Rusty James in "Rumble Fish"—it took last year's "Flamingo Kid" to add some credibility to Dillon as an actor. As a carefree goof-off who comes of age and learns about life and love, Dillon swaggered charmingly through the film with his shirt unbuttoned and his straw porkpie tilted back.

No such props could be used for "Target." "Basically, I play a guy from a regular family in Texas," says Dillon. "There weren't a lot of things to do. No tricks." The movie begins like a character study of an underachieving son, Chris Lloyd, and his disappointed father. And even after Chris's mother is kidnapped and the movie becomes in part a thriller, "Target" pays particular attention to the growing respect between Lloyd and his father. "It was a whole different thing for me," says Dillon. "It's the kind of movie where you have to be concerned with creating a character, but also telling a story." Despite the distractions of the action-oriented plot, Dillon and Hackman make their cool-to-hot relationship believable and touching.

Matt Dillon seems like a natural actor. He often brings us characters who very much resemble himself and, unlike most of the "Brat Pack" of young actors, he relies more on charisma than technique. It's pure movie-star acting and, within his narrow limits, Dillon does it effortlessly. His performances ride on instinct, powered by emotion. Says Francis Coppola, who directed him in two movies, "Matt has a real sensitivity and intelligence about people."

In conversation, Dillon can be as inarticulate as some of his characters—reaching out as if to wrench the correct word out of the air and pin it to the ground. Yet one senses an unmistakable native intelligence. S.E. Hinton, who wrote three books that became Dillon movies, once said, "He's got a lot of insides to him." Dillon doesn't spend a lot of time analyzing his life. In the third week of rehearsals for his Broadway debut, he showed no signs of



With Gene Hackman in 'Target'

stage fright. "I can't really worry about it," he says between puffs on a Marlboro Light. "All I can do is go on and do my job."

In New York, Dillon has a reputation as a nighthawk—false, he says. "I don't know where some of these [media] people get their information," he insists. While Dillon has pals in the industry—notably Vincent Spano and Mickey Rourke—many of his friendships date from his growing-up years in a New York City suburb in Westchester County. At the moment he lives in a Manhattan apartment and has no particular romantic interest. But he is not open about his off-screen life: "I'm not going to go revealing anything that's private or personal, because if I do that, it's no longer private or personal."

When asked if he likes to do interviews, Dillon retreats beneath his normal air of self-assurance. "Doing interviews," he says, "it's like going to the bathroom. You don't think about it." Then, after a pause: "It's not something I really get off on. It's sort of like being cross-examined." Then, trailing off and barely audible: "It's sort of like being . . . crushed." From cocky to careful, brusque to shy, exclamation to whisper—all in a flash. It's the art of Matt Dillon, and, apparently, it imitates his life.

RON GIVENS

Postpunk Now, But Still Nasty

Punk rockers have career problems. Their bands tend to self-destruct after a short while, having learned that: (1) you can't be nihilists forever, (2) no matter how bad you are with an instrument to begin with, the more you bash one the better you get and (3) as you play faster, and the songs get shorter, you come close to having the song end before it begins. Moving from punk to postpunk music without losing your fury or punch can be as painful as ripping a safety pin from your cheek. Yet, as two Minneapolis bands—Hüsker Dü and The Replacements—prove on their new albums, there are at least two ways to do it.

Both bands started with the punkiest of intentions. Hüsker Dü guitarist-singer Bob Mould (his real name) can remember listening to a Ramones album before his band formed in late 1978 and thinking, "If it's that easy, anybody can do it." Hüsker Dü helped to get the punk scene started in the Twin Cities, and it was flourishing by the time The Replacements came along two years later. But on successive albums, the two groups have steadily tempered their initial, raw style. Neither band considers itself to be "hardcore," as punk music has come to be called. ("I frankly don't know what that means," confesses Replacements lead singer Paul Westerberg.) Hüsker Dü wants nothing to do with the label. "We're a rock-and-roll band," says Mould.

Yet the change in Hüsker Dü's music may be tough for some to hear. Their new album, "Flip Your Wig," sounds just about as harsh as their first. And well it should, because Hüsker Dü—Mould, bassist Greg Norton and drummer-singer Grant Hart—is, first and foremost, about aggression. On "Divide and Conquer," for example, Mould snarls about the depersonalization of society: "The police state is too busy/ And the neighborhood's getting out of hand."

But the glory of Hüsker Dü's music comes from what they do beyond the normal slash-and-

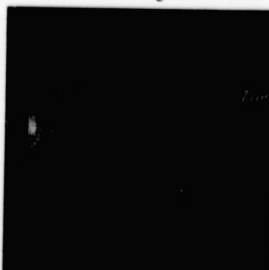


The Replacements: Changing without losing fury or punch

trash of hardcore. Beneath the cacophony of the songs on "Flip Your Wig" lies subtlety. For all its roughness, Hart's "Green Eyes" is a romantic ballad ("Is it the sun/that makes them so green/those are the prettiest eyes/I have ever seen"). The dissonance between the music and the lyrics is intentional. "We're working for the sound we want," says Mould. "If we wanted to do the song clear and sterile, 'Green Eyes' would sound like Jackson Browne."

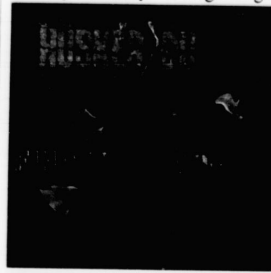
At times The Replacements almost *do* sound like Jackson Browne on their new album, "Tim." While Hüsker Dü has evolved within the musical parameters of hardcore, this style is just part of the mix used by Westerberg, guitarist Bob Stinson, bassist Tommy Stinson and drummer Chris Mars. You can hear the deep hardcore influence on "Bastards of Young," when Westerberg sings, "God, what a mess/on the ladder of success/you take a step/and miss the whole first rung."

But other songs on "Tim"



'Tim': Moving away from punk

show no connection with hardcore. "Kiss Me on the Bus" is a bouncy little tune about making out. And "Here Comes a Regular" uses only acoustic guitar and synthesizer to back up Westerberg's plaintive song about feeling ordinary. "I'm getting a



'Flip Your Wig': Harsh sound

little more gutsy," says Westerberg. "I could have written songs like these a couple of years ago, but I would have been afraid that people would say, 'He's a wimp. They're not a rock-and-roll band anymore.'"

In a sense, these two bands have changed because they've grown older. As loud, nasty music, hardcore communicates anger very well. But the members of these two groups—all in their mid-20s, except one who's 19—have grown tired of music that hits only one emotional note. "We've found out that there's a time to be aggressive and a time not to be aggressive." The music of Hüsker Dü and The Replacements is richer for this.

R. G.



Choosing the roles to grow on

How to read a newspaper

by **Walter Cronkite**

International Paper asked Walter Cronkite, for years television's foremost news anchorman, and an ardent advocate of the need for a free people to remain free by keeping fully informed, to tell you how your newspaper can help you cope better with your world each day.

If you're like most Americans, you try to keep up with the news by watching it on television.

That's how 65% of us get 100% of our news — from the 24-odd-minute TV news broadcast each evening.

The problem — and I know the frustration of it firsthand — is that unless something really special happens, we in TV news have to put severe time limitations on every story, even the most complicated and important ones.

Get more than headlines

So what we bring you is primarily a front-page headline service. To get all you need to know, you have to flesh out those headlines with a *complete account* of the news from a well-edited and thorough newspaper.

Is it really necessary to get the *whole* story? Dorothy Greene Friendly put it this way: "What the American people don't know can kill them." Amen.

News people have a responsibility. And so do you. *Ours* is to report the news fairly, accurately, completely. *Yours* is to keep yourself informed every day.

I'll never forget the quotation hanging in Edward R. Murrow's CBS office. It was from Thoreau: "It takes two to speak the truth — one to speak and one to hear."

Take a 3-minute overview

Here's how I tackle a paper. For starters, I take a three-minute over-



view of the news. No need to go to the sports section first, or the TV listings. With my overview you'll get there quickly enough. First I scan the front-page headlines, look at the pictures and read the captions. I do the same thing page by page front to back. Only *then* do I go back for the whole feast.

The way the front page is "made up" tells you plenty. For one thing, headline type size will tell you how the paper's editor ranks the stories on relative importance. A major crop failure in Russia should get larger type than an overturned truckload of wheat on the Interstate, for example.

Which is the main story?

You'll find the main or lead story in the farthest upper right-hand column. Why? Tradition. Newspapers used to appear on newsstands folded and displayed with their top right-hand quarter showing. They made up the front page with the lead story there to entice readers.

You'll find the second most important story at the top far-

left, unless it's related to the lead story. Do you have to read *all* the stories in the paper? Gosh, no. But you should *check* them all. Maybe the one that appears at first to be the least appealing will be the one that will most affect your life.

News is information, period

A good newspaper provides four basic ingredients to help you wrap your mind around the news: *information, background, analysis and interpretation.*

Rule #1 of American journalism is: "*News columns are reserved only for news.*"

What is news? It is *information* only. You can tell a good newspaper story. It just reports the news. It doesn't try to slant it. And it gives you *both* sides of the story.

Look out for a lot of adjectives and adverbs. They don't belong in an objective news story. They tend to color and slant it so you may come to a wrong conclusion.

Do look for by-lines, datelines and the news service sources of articles. These will also help you judge a story's importance and its facts.

As you read a story you can weigh its truthfulness by asking yourself, "Who said so?" Look out for "facts" that come from unnamed sources, such as "a highly placed government official." This could tip you off that the story is not quite true, or that someone — usually in Washington — is sending up a "trial balloon" to see if something that *may* happen or be proposed gets a good reception.

Another tip: Check for "Corrections" items. A good newspaper will straighten out false or wrong information as soon as it discovers

its error. A less conscientious one will let it slide or bury it.

An upside-down pyramid

Reporters write news stories in a special way called the "inverted pyramid" style. That means they start with the end, the *climax* of the story, with the most important facts first, then build in more details in order of importance. This is unlike the telling or writing of most stories, where you usually start at the beginning and save the climax for last. Knowing about the newspaper's "inverted pyramid" style will help you sift facts.

A well-reported story will tell you "who," "what," "when," "where" and "how." The best newspapers will go on to tell you "why." "Why" is often missing. And that may be the key ingredient.

Many important stories are flanked by "sidebars." These are supporting stories that offer, not news, but the "why" — *background* and *analysis* — to help you understand and evaluate it.

Background offers helpful facts. *Analysis* frequently includes opinion. So it should be — and usually is — carefully labeled as such. It's generally by-lined by an expert on the subject who explains the causes

"These are the kinds of stories you can find on the front page: 1: biggest story; 2: second biggest story; 3: background; 4: sidebar. Also: analysis and interpretation. What's it all about? Let's look into it here."



of the news and its possible consequences to you.

No good newspaper will mix *interpretation* with "hard" news, either. Interpretation goes beyond analysis and tells you not just what will probably happen, but what



"TV news coverage, as good as it is, has some limitations. Time slips by quickly. It restricts the length of each story and the number of stories we can cover. A good newspaper can carry more stories and give you considerably more detail."

ought to happen. This should be clearly labeled, or at best, reserved for the editorial page or "op-ed" (opposite the editorial) page.

Form your own opinion first

I form my own opinion *before* I turn to the editorial page for the pundits' views. I don't want them to tell me how to think until I've wrestled the issue through to my own conclusion. Once I have, I'm open to other reasoning. *Resist the temptation to let them do your thinking for you.*

Here's an idea I firmly believe in and act on. When you read something that motivates you, do something about it. Learn more about it. Join a cause. Write a letter. You can *constantly* vote on

issues by writing letters, particularly to your Congressman or state or local representative.

To understand the news better you can also read news magazines. *Books* help fill in the holes, too. During the Vietnam war, for example, many people felt that the daily news coverage wasn't entirely satisfactory. The truth is, you could have gotten many important new facts on the war from the books coming out at the time.

Pick a TV story and follow it

Now that I've told you about the basics of getting under the skin of a newspaper, let newspapers get under your skin.

Tonight, pick an important story that interests you on the TV news. Dig into the story — in your newspaper. Follow it, and *continue* to follow it closely in print. See if you don't find yourself with far more understanding of the event.

And see if you don't have a far more sensible opinion as to the "whys" and "wherefores" of that event, even down to how it will affect you — and maybe even what should be done about it.

Keep up with the news the way my colleagues and I do — on TV and in the newspapers.

Learn to sift it for yourself, to heft it, to value it, to question it, to ask for it *all*. You'll be in better control of your life and your fortunes.

And that's the way it is.

Today, the printed word is more vital than ever. Now there is more need than ever for all of us to *read* better, *write* better and *communicate* better.

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A&E

Superwoman Writes a Book

Perri Klass is one of those achievers who almost makes you want to give up. Born in Trinidad, where her anthropologist father was doing fieldwork, she published her first short story in *Seventeen* magazine when she was 13—thereby establishing a habit of getting ahead of herself. By 16 it was

entist working with recombinant DNA. Anne changes her life through what Klass calls "idle experimentation." She takes up with a young musician and breaks up with her staid banker boyfriend, trying to read messages in her life as she does in her lab, trying to sort out the code. By the end Anne sees that the world does not submit neatly to analysis and accepts a more eclectic, spontaneous life. This, Klass says, can be seen as "a closer analogue to what happens in science," with its trial, error, genius and occasional dumb luck.



HARRY BERSON

Klass with son: From a wealth of experience, a parable of life-styles

time to enter college, so she majored in biology at Vassar. At 21—after a year of world travel—she set out to get a Ph.D. in zoology at Berkeley, then opted for medical school at Harvard, where she's now in her fourth year. In her spare time the 27-year-old Klass has managed to have a baby (she has not married), win two O. Henry awards for short fiction and write several "Hers" columns for *The New York Times*, in between contributions to *Vogue*, *Mademoiselle* and *Discover*.

Did we mention the novel? Klass tossed it off while waiting to be accepted to medical school. She rented a room off the Piazza di Spagna in Rome and wrote a parable of life-styles called "Recombinations" (283 pages. Putnam's, \$17.95). With cool detachment and wry wit, Klass chronicles changes in the life of Anne Montgomery, a sci-

Although Klass's first novel basically applies newfangled metaphors to old games like musical beds, "Recombinations" refreshes. At last—an under-30 author who doesn't rely on nihilism or hard drugs to make a point. Klass shies away from comparison with other younger writers, explaining that she reads relatively little recent fiction. Instead she looks back a century to authors like the Brontë sisters. "When you spend a lot of time in a hospital, one of the things you read for is escape," she says. "Nineteenth-century novels provide escape like nobody's business." "Recombinations" offers escape—enough laughs and flashes of insight to be appealing—and, thank goodness, enough flaws to make you forgive the author's relentless record of achievement.

JOHN SCHWARTZ

Klutzes of the World, Arise!

Are you hopelessly clumsy? Does supermarket juggling cost you a fortune in bruised fruit? After you read "Juggling for the Complete Klutz"—with beanbags attached to the front cover—produce stockers will gladly hand over three apples. And the next time your shoelace breaks, read about the short-end sheet bend found in "The Klutz Book of Knots," due out this month. You can even practice tying the sheet bend with the rope attached to a board on the facing page.

Many people assume that catching a boomerang or targeting an Aerobie are skills that only those disgusting natural athletes can master. Not true, believes John Cassidy, one founder of Klutz Press and author of all but one of its seven how-to books. You simply need the proper instruction—from someone as clumsy as you are. "As a klutz, I'm probably somewhere in the low to medium range," Cassidy confesses. "I was good enough to go out for basketball, but bad enough to sit on the bench all season." To spare others a similar fate, Cassidy anticipates the anxiety inherent in learning a new skill. "Recognize that things do not appear difficult... They appear utterly impossible," he warns

in "The Hacky Sack Book," which explains the foot-bag sport. Cassidy also realizes klutzes are not fools, and he promises there's nothing a sense of humor and assiduous practice can't fix: "Remember that although you may be bad now, you will never be any worse."

Klutz Press grew out of Cassidy's desire to avoid the Real World. After graduating in 1972 from Stanford, where he majored in "introductory courses," Cassidy became a commercial river guide. During the weeklong trips he taught juggling and discovered tremendous interest in the skill. Betting that most people were frus-

trated circus stars, Cassidy began work on the juggling book with two college friends as partners. "We originally thought it would be a sort of *Pet Rock* thing," explains Cassidy now. "We'd all be in it for a year, sell millions of books, retire and buy an island." Things didn't move quite that fast, but interest didn't die; "Juggling" has sold about 800,000 copies. Since then Cassidy has taken the business over from his partners and published books ranging from "Pumping Plastic," a jump-rope fitness book, to "Country & Blues Harmonica for the Musically Hopeless," which comes with both a harmonica and a cassette tape.

After eight years, Klutz Press remains appropriately low key. Corporate headquarters can be found on the second floor of the Cassidy house in Palo Alto, Calif. And when sales reps come to discuss distribution plans, they must first step over 17-month-old Cody's child gate at the bottom of the stairs. Mail orders are still shipped from the garage, but a few concessions have been made to the business world: there's a staff of seven and three computer terminals, befitting a company that last year increased its revenues 40 percent to \$1.7 million. Cassidy's fertile mind has put more books in the works. "Kiddings Holler Along Handbook," inspired by Cody and written by Cassidy's



LARNE TENNILES—WHEELER PICTURES

Cassidy: Juggling his way to success

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A&E

wife, Nancy, and "Country & Blues Guitar for the Musically Hopeless" will be published this spring. For a man who was looking for a get-rich-quick scheme, this continued success is perplexing. "Maybe it's time to start talking about this as a career," admits Cassidy.

JENNIFER CECIL

PBS Tells How It All Began

Cosmologists believe there is a simple explanation for how the universe began—they just don't know what it is. On Nov. 20, PBS will air "The Creation of the Universe," a fascinating account of how scientists are trying to solve this puzzle. The program delves into both the infinitesimal and the infinite, because the greatest cosmological insights now result from studying—together and separately—the minutiae of particle physics and the enormously big picture of astronomy. As the program's writer-host, Timothy Ferris, puts it, "To know the atom, it seems, we must know the universe, and to

know the universe, we must know the atom."

Cosmological research today resembles a scavenger hunt. Making this esoteric and varied exploration understandable is not easy, but Ferris, a respected science journalist who also teaches at USC, succeeds nearly all the time. He eloquently describes the four very different basic forces that rule the universe—gravity, electromagnetism and the "strong" and "weak" forces that govern subatomic particles—and he discusses the theory that they were part of one basic force at the moment of creation. He also shows how the distant stars provide important historical data: because they are millions of light-years away, our examination of them teaches us what the universe was like eons ago. Ferris presents his information chronologically, according to important theoretical and experimental breakthroughs, and thus gives his account the tang of a good detective story.

He also does his best to keep it lively. At one point, he uses the comedy team of Bob and Ray to explain how matter really isn't solid. While describing a flyball out in a baseball game, Bob says, "It's not so much that he caught it. It's more that the electromagnetic field set up by the atoms in his glove surrounded the electromagnetic field of the ball." Not all of Ferris's devices work so well. To introduce a number of backward glimpses—1,000 years ago, 10,000 years ago, and so on—he marches backward in time. The first time we see him stride off, it's effective, but not the second and third. Still, with the assistance of computer graphics, an atmospheric electronic-music sound track by rock experimentalist Brian Eno and eloquent comments from leading scientists (including two Nobel Prize winners), Ferris makes a normally dry subject come to life. This program, itself, is quite a creation.

R. G.



Ferris: Exploring the beginning

Joni Mitchell's 'Angry Honey'

You could listen to Joni Mitchell's new album, "Dog Eat Dog," and reasonably conclude that a lot about this very personal singer has changed in the three years since her last album, "Wild Things Run Fast." That record was supersaturated with romance, while the new album shows more concern with social issues. Your ears will also detect more direct, pop rhythms in the music, instead of the spacey, jazzy feel that has characterized her songs for the past decade. Mitchell, 42, concedes that "Dog Eat Dog" is quite a departure. But this time, she says, she's largely reflecting the era she lives in, rather than her own three-year-married life. "I'm like the bee who collects pollen on his legs as he goes around from flower to flower," she says. "This album is this year's honey. It's sort of an angry honey."

Angry indeed. Mitchell has written political songs before, but never as many at one time as on "Dog Eat Dog." "These are dangerous times," says Mitchell. "There's a stance being taken in this country under Reagan. This country is sliding back. Things that were done in the '60s are being undone." On "Tax Free," Mitchell takes on fundamentalists for "preaching love like vengeance/preaching love like hate/calling for large donations/promising estates." And on "The Three Great Stimulants," she decries those who'd like to "slam free choice behind us." Other songs address her public concerns (a manipulative mass media) and humanitarian issues (famine in Ethiopia).

Still, "Dog Eat Dog" isn't all Mitchell's issues and answers. One song, "Lucky Girl," gloats over her happy marriage to her bass player and coproducer, Larry Klein. "Good Friends," an up-tempo rocker, describes the easy synchronization of old pals. And there's even room on the album for fun. On "Shiny Toys" she sings the praises of "whatever makes your time feel satisfyin'."

Musically, the change in Mitchell's style can be attributed to her latest shiny toy: a Fairlight CMI synthesizer.

R. G.

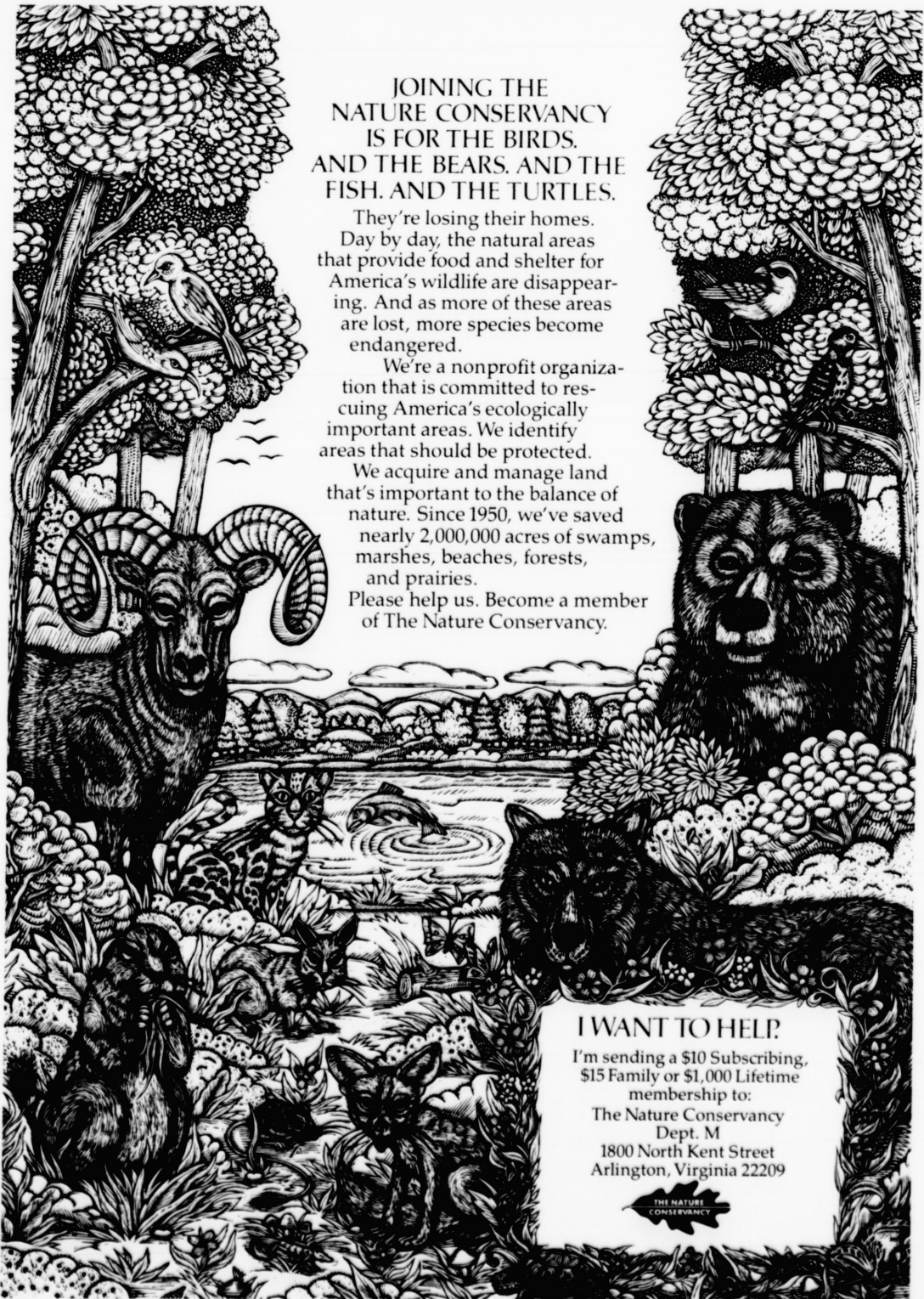
"You have at your fingertips every instrument that's ever been known," says Mitchell, "and others that haven't been invented." She draws upon the synthesizer not only to carry the melody, but also to fill out arrangements with the sound of strings. The last time she changed primary instruments—from guitar to piano—was on the dark, introspective "Blue" album. That also marked the end of her pure folk-music peri-



Songs for 'dangerous times'

od. In many ways "Dog Eat Dog" represents the end of her pure-jazz period, including her collaboration with the late Charles Mingus.

The music on "Dog Eat Dog" resembles Mitchell's 1974 best seller, "Court and Spark," more than anything else she's done. It's also the first album in which she's credited other producers—husband Klein, recording engineer Mike Shipley and British synthesizer wizard Thomas Dolby. Mitchell denies, however, that the pop feel of the new record is entirely due to Dolby, though she acknowledges that he did heavily influence some of the tracks—particularly "Good Friends." "I like musicians on my albums to create something and surpass themselves," says Mitchell. "But I like, ultimately, to say, 'I like that' or 'I don't like that.' It's like being a dictator at a free school."



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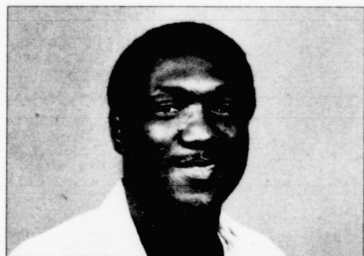
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MY TURN

There Is Life After Sports

By ELVIN HAYES



Since I re-enrolled in classes at the University of Houston last fall, hardly a day has passed without someone asking me that inevitable question, "Why?" The question suggests that a college degree is primarily viewed as preparation for earning a living. I believe it is that—and so much more. Otherwise I wouldn't be here, since 16 years of professional basketball has generously secured my financial future.

As an athlete, I would not consider facing my opponent without being thoroughly prepared. I now realize that the toughest competition I'll ever face is in the "game of life." Today, more than ever, the stakes are high, and in order for a person to remain a winner, an education is no longer optional—but essential. Fellow athletes, take heed—a career in athletics is finite, but the benefits from your education last a lifetime.

A few weeks ago, my oldest son went away to college. He has grown up listening to me stress the importance of education. As the father of four, I've never been a believer in the "do as I say . . . not as I do" role model. I want to be a positive role model for all my children, and I would not ask something of them that I am not willing to do.

I first entered the University of Houston as a student-athlete more than 20 years ago. The term "student-athlete" implies a dual role. Ideally, there should be a balance between the two. In my case there wasn't. I realized my full potential as an athlete but not as a student. So 17 years later, I'm fulfilling the desire to reach my academic potential—while completing some unfinished business.

I follow a line of achievers who place a high premium on education. My youngest sister earned an M.B.A., while my oldest sister received a doctorate in English and my older brother, a doctorate in psychology. I feel that my accomplishments would be incomplete without a college degree.

The completion of education provides balance in my life. Balance as it relates to my total development. I've always set goals and standards for myself, both personally and professionally. Toward those ends, I've spent much time developing my physical as well as my spiritual being.

I'm now devoting more time to my intellectual development.

In addition to my own personal fulfillment, I'm committed to helping other student-athletes who may not be as fortunate as I have been. I'd like to set an example for them to follow. Too many end up falling through the cracks of the system or becoming disillusioned when their dreams of becoming professional athletes are not realized. The harsh reality is that only 1 in 12,000 college athletes will make it into the professional ranks. The entire National Basketball Association roster consists of only 276 active players at any given time. Each year there are thousands of college players competing for a maximum of 50 available positions. These figures make it all too clear that the student-athlete can no longer continue to sacrifice education for athletics. To them I say: "Don't be short-changed!" There is a world of options awaiting you, provided you take full advantage of your educational opportunities now.

Unfortunately many athletes live in an unrealistic world and are unprepared for life after sports. Too often this comes into focus when it's time to apply for a job in the "real world," and the athlete is faced with

his or her limitations. This need not be. In investment circles, the watchword seems to be "diversify." This is also good advice for the athlete. It's necessary to develop more than one dimension of your talents; education facilitates this development, making it possible to achieve away from sports.

I certainly didn't coin the phrase, but I agree that "a mind is a terrible thing to waste." And many of our nation's athletic programs are in danger of becoming wastelands unless we start caring as much about winning in the classrooms as on the playing fields. We can no longer afford to be complacent concerning the plight of student-athletes. All too often, they are dumped aside once their four years of eligibility have lapsed. The institutions that courted and wooed them as high-school recruits are the ones that shun them once those athletes can no longer produce revenue for the school. The responsibility for graduating the athletes rests with both the students and the institutions in which they are enrolled.

It helps to have concerned administration and faculty who care as much about the student as the athlete. It pleases me to say that the University of Houston is demonstrating its commitment toward graduating student-athletes by implementing new programs to ensure that their educational pursuits are satisfied. I have recently joined the athletic staff at the university to help devise and put in motion these programs. Tom Ford, the athletic director, Lee McElroy, the assistant athletic director, and the rest of the athletic staff share my concern and my commitment.

I hope the message to student-athletes is clear. Don't be quitters. Care enough about yourself and your future to demand that athletics and education go hand in hand.

Elvin Hayes, 39, is a senior at the University of Houston. He was a three-time All-America basketball player at Houston from 1966 to 1968. In 16 years, he played the most regular-season games and scored the third most points of any player in NBA history.

Hayes battling UCLA's Lew Alcindor in 1968 classic



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