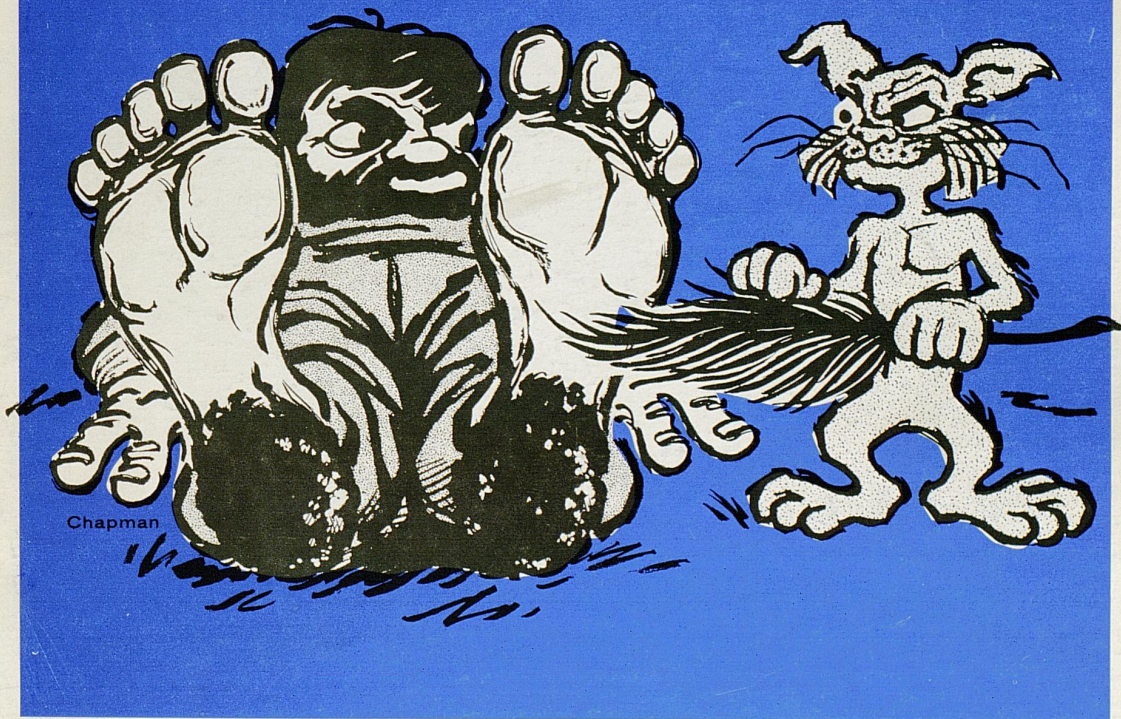


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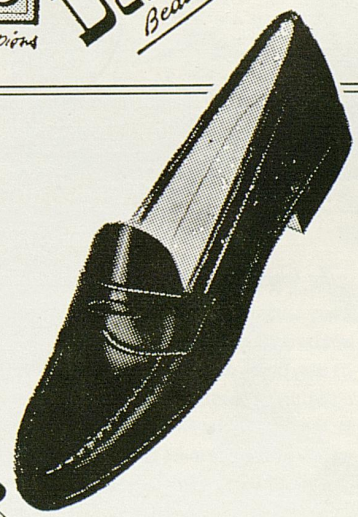
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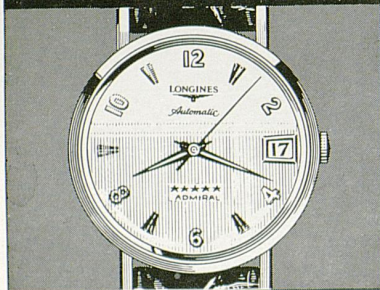
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## OFFICIAL UK FOOTBALL PROGRAM

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#### OFFICIAL 1966 SOUVENIR FOOTBALL PROGRAM

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# Wildcat Gridiron News

## KENTUCKY vs. NORTH CAROLINA

"Millionaires Row" has been replaced by a bunch of hustling guys named "Joe" in the Kentucky lineup that lifts the lid on a promising 1966 season tonight against the North Carolina Tar Heels—and therein lies the story not only of this opening encounter but of Coach Charlie Bradshaw's hopes for the entire campaign.

The stars like All-Americans Rick Norton, Rodger Bird and Sam Ball collected their six-figure bonus contracts from the pros following a successful but frustrating 1965 season. In their place, Kentucky this season will be relying on a generally unheralded and inexperienced group that hopefully will catch fire as a team to improve on last year's 6-4 record.

The chances for this prospect to come about is due for a stiff test from the star-studded Carolina Tar Heels who will be engaging a UK grid outfit for only the third time in history and for the first time in 32 years.

Pacing the dangerous Tar Heels in a bid to spoil Coach Bradshaw's unblemished record (three wins and a scoreless tie) in opening games will be one of the nation's super stars in the person of do-it-all quarterback Danny Talbott. The Carolina ace, hailed as the greatest since Choo Choo Justice, won Atlantic Coast Conference "Player of the Year" honor last season as a junior on a losing (4-6) team. He won the conference total offense title with 1,477 yards (1,080 passing and 397 rushing) and also topped the league in scoring with 70 points.

UNC Coach Jim Hickey isn't forced to rely on Talbott's exploits alone, however. All told, the '66 Tar Heel squad shows 28 yettermen including ground attack leader Tom Lampman (444 yards), ends Bob Hume and Bo Wood, halfback Dave Riggs and tackle Hank Sadler.

Offensively, the visitors may boast a pre-season advantage over the Wildcats who lost heavily in this department of play. But Kentucky's youngsters came along fast in spring and pre-season drills with a varied attack that managed to roll up impressive scrimmage scores equal to those registered by the offensively-proficient '65 bunch.

Direction of the balanced attack seems likely to be shared by a pair of inexperienced but capable quarterbacks, Terry Beadles and Roger Walz.

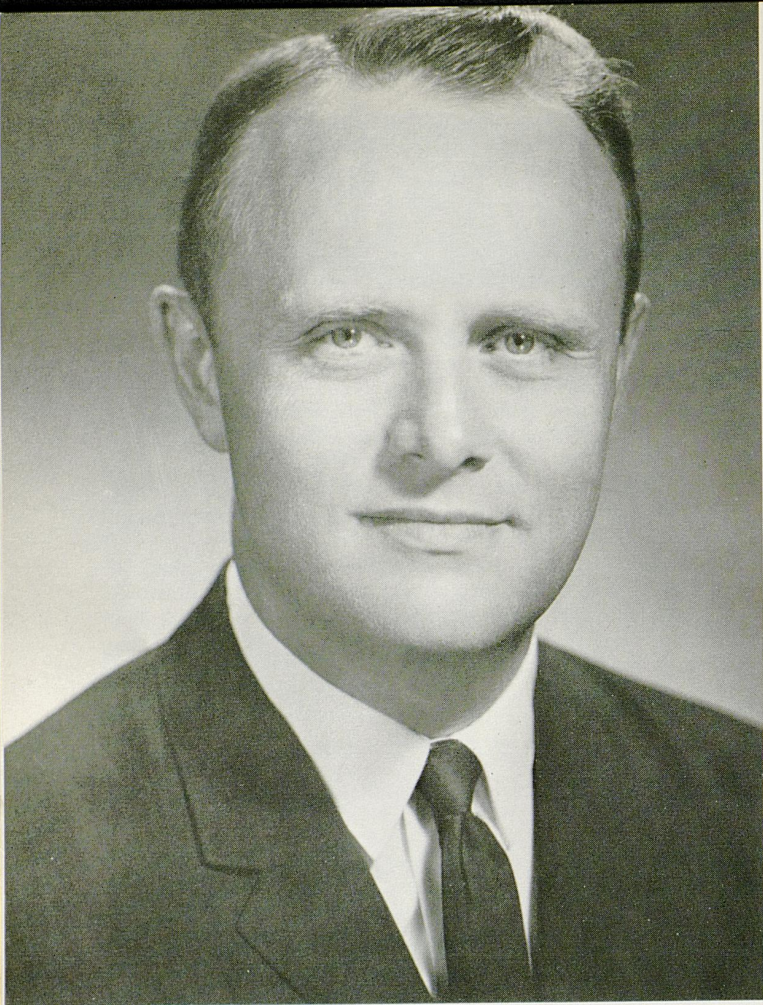
Countering the threat of offensive superiority posed by Talbott will be the running and pass receiving of Kentucky tailback Larry Seiple, the pass catching of wingback Bob Windsor and end Dan Spanish and the bulldozing of new fullback Donnie Britton.

Defensively, the prideful Wildcats hope to be able to count on the edge that will assure victory that just might ignite a smoldering fire of team spirit. Like Carolina, which finished last in the ACC in total defense last year, the Wildcats of 1965 had most of their trouble stem from inability to hold opponents in check. However, there is an indication that Bradshaw's "Sixty-Sixers" may have made greater progress in correcting this fault than have the Tar Heels.

As the two clubs square off tonight, each holds one victory in the series that began way back in 1910. In that first meeting, significantly played in Lexington, Kentucky claimed an 11-0 decision. Twenty-four years later, the Wildcats repaid the debt by absorbing a 6-0 licking during a visit to Chapel Hill. In that game, Coach Chet Wynne's Kentuckians reportedly did just about everything to Carolina except score.

**INSTANT REPLAY**—Hopeful that this scene will be repeated numerous times during the coming season, Kentucky's Larry Seiple turns on the steam to elude Ole Miss defenders in one of the high points of the 1965 game in which he starred. The Wildcats tangle with the Mississippi Rebels next week in Jackson to open their Southeastern competition.





the honorable  
**EDWARD T. BREATHITT**

Governor of Kentucky

## **Alumnus Governor Boosts Wildcat Gridders . . .**

Edward T. Breathitt, at 41, is the nation's second youngest Governor. A Hopkinsville attorney, he continues a family record of distinguished public service that dates back to pre-Civil War days when an ancestor, John Breathitt, served as the state's chief executive.

Governor Breathitt, who in his capacity as Governor, also serves as chairman of the University of Kentucky Board of Trustees, began his career as a lawyer and public servant immediately upon graduation from the University of Kentucky College of Law in 1950. At the age of 27, he was elected to the State House of Representatives. Later he was State Personnel Commissioner and a member of the State Public Service Commission before being elected to Kentucky's highest office in 1963.

While a student at the University of Kentucky, where he also obtained a degree in Commerce, he proved his capacity for leadership. While there, he was president of Lamp and Cross, senior men's honorary, and ODK, men's leadership and scholarship honorary fraternity.

His distinguished background also includes three years in the Army Air Force during World War II and the state presidency of the Young Democratic Clubs of Kentucky.

A native of Hopkinsville, he is married to the former Frances Holleman of Mayfield. They have four children—Mary Fran, who is 16; Linda, 15; Susan, 9; and Edward III, who is 7.

Governor Breathitt continues to be one of the most enthusiastic boosters of his Alma Mater and its football team.



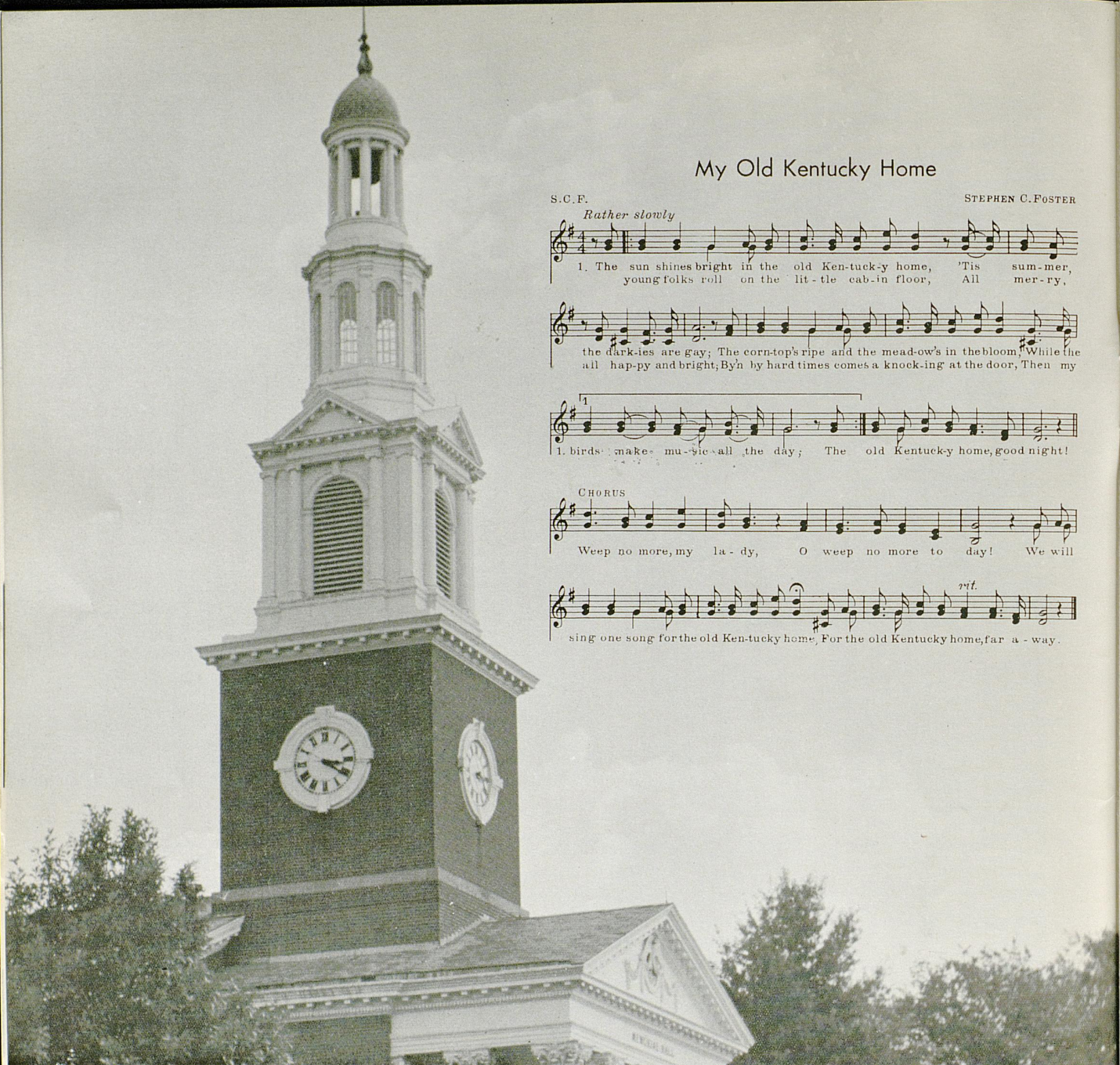
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## My Old Kentucky Home

S. C. F.

STEPHEN C. FOSTER

*Rather slowly*

1. The sun shines bright in the old Ken-tuck-y home, 'Tis sum-mer,  
young folks roll on the lit-tle cab-in floor, All mer-ry,

the dark-ies are gay; The corn-top's ripe and the mead-ow's in the bloom, While the  
all hap-py and bright; By'n by hard times comes a knock-ing at the door, Then my

1. birds make mu-sic all the day; The old Kentucky home, good night!

CHORUS

Weep no more, my la-dy, O weep no more to day! We will

sing one song for the old Ken-tucky home, For the old Kentucky home, far a - way.

## U.K. Alma Mater

Words by JOSEPHINE FUNKHOUSER

Music by C. A. LAMPERT

Also available for Band

Arr. by E. G. SULZER

*Andante*

1. Hail Kentuck-y, Al-ma Ma-ter! Loy-al sons and daugh-ter sing; Sound her praise with  
2. Hail Kentuck-y, Al-ma Ma-ter! 'Neath thy arching trees we roam; Thru thy halls our  
3. Hail Kentuck-y, Al-ma Ma-ter! Distant lands thy children claim; Still Kentucky's  
4. Hail thee ev-er, old Ken-tuck-y! Glorious is thy her-it-age; Proud thy name and

voice u-nit-ed; To the breeze her colors fling, To the blue and white be true; Balm tri-ces ech-o Al-ma Ma-ter second home. For the blue and white we strive, Fight we  
soil is dearest, Dearest still Kentucky's name, To the blue and white we're true, True, Ken-  
tucky traditions; Proud thy place on history's page! May we ne'er forget thy fame Moth-er

*rit.* *a tempo* *rit.*  
ump-hant age on age; Blue, the sky that o'er us bends; Who Kentucky's stainless page,  
ev-er for its fame Dar-ing a - ny fate to bring Glory to Kentucky's name,  
tuck-y, un-to thee, Teach each gen-er-a-tion new Ne'er to fail in loy-al-ty,  
of the great and free; May we e'er uphold thy name, Old Kentucky, hail to thee.





**JOHN W. OSWALD**  
President  
University of Kentucky



## University's President Knows Value of An Athletic Program . . .

When Dr. John W. Oswald became the sixth president of the University of Kentucky on Sept. 1, 1963, he brought to the position most unique qualifications that have since aided immeasurably in his administration of one of the nation's foremost and fastest-growing educational institutions.

John Oswald's background reflects the highest standard of excellence in educational preparation and also includes experience in athletics at both the player and coach levels.

The 49-year-old educator, who was born in St. Paul, Minnesota, received his education in the public schools of La Grange, Ill., and at DePauw University where he was a Phi Beta Kappa graduate in 1938. He also did graduate work on the Davis and Berkeley campuses of the University of California, receiving the Ph.D. Degree in plant pathology in 1942.

Following a World War II stint in the Navy as a PT boat captain and division commander, he returned to UC as a professor in his special field

and later rose through the administrative ranks to the position of Vice-President for Administration.

Dr. Oswald's athletic experience, that now stands him in good stead as president of a university boasting an ambitious athletic program, came as a player in his collegiate days at De Pauw as he played guard on the football team for three years and later at California's Davis campus—where he tried his hand at coaching (by avocation) the grid team for a brief period.

In 1962, he was named by Sports Illustrated on its Silver Anniversary All-America team, composed of former football players who achieved special prominence in their chosen professions.

Dr. Oswald is a staunch supporter of Kentucky's athletic teams and advocates a fair-minded approach that lends proper emphasis to the athletic program. UK athletics flourish within the proper perspective as an equal part of the total university.

## KENTUCKY ADVANCE GRID SCHEDULES

### 1967

Date	Opponent	Site
Sept. 23	Indiana .....	Bloomington
Sept. 30	Mississippi .....	Lexington
Oct. 7	Auburn .....	Auburn
Oct. 14	Virginia Tech .....	Lexington
Oct. 21	Louisiana State .....	Baton Rouge
Oct. 28	Georgia .....	Lexington
Nov. 4	West Virginia .....	Lexington
Nov. 11	Vanderbilt .....	Nashville
Nov. 18	Florida .....	Gainesville
Nov. 25	Tennessee .....	Lexington

### 1968

Date	Opponent	Site
Sept. 21	Missouri .....	Lexington
Sept. 28	Mississippi .....	Away
Oct. 5	Auburn .....	Lexington
Oct. 12	Oregon State .....	Lexington
Oct. 19	Louisiana State .....	Baton Rouge
Oct. 26	Georgia .....	Lexington
Nov. 2	West Virginia .....	Morgantown
Nov. 9	Vanderbilt .....	Lexington
Nov. 16	Florida .....	Lexington
Nov. 23	Tennessee .....	Knoxville

### 1969

Date	Opponent	Site
Sept. 20	Indiana .....	Lexington
Sept. 27	Mississippi .....	Lexington
Oct. 4	Auburn .....	Auburn
Oct. 11	Virginia Tech .....	Blacksburg
Oct. 18	Louisiana State .....	Lexington
Oct. 25	Georgia .....	Athens
Nov. 1	West Virginia .....	Lexington
Nov. 8	Vanderbilt .....	Nashville
Nov. 15	Florida .....	Gainesville
Nov. 22	Tennessee .....	Lexington

## — Athletics At Kentucky —

Kentucky's athletic program, a well-balanced and ambitious activity featuring inter-collegiate competition in ten different sports, is organized under the Department of Athletics and a corporation known as the University of Kentucky Athletics Association.

The program is conducted without overemphasis or sacrifice of educational objectives and in strict compliance with the rules of the University, the Southeastern Conference and the National Collegiate Athletic Association.

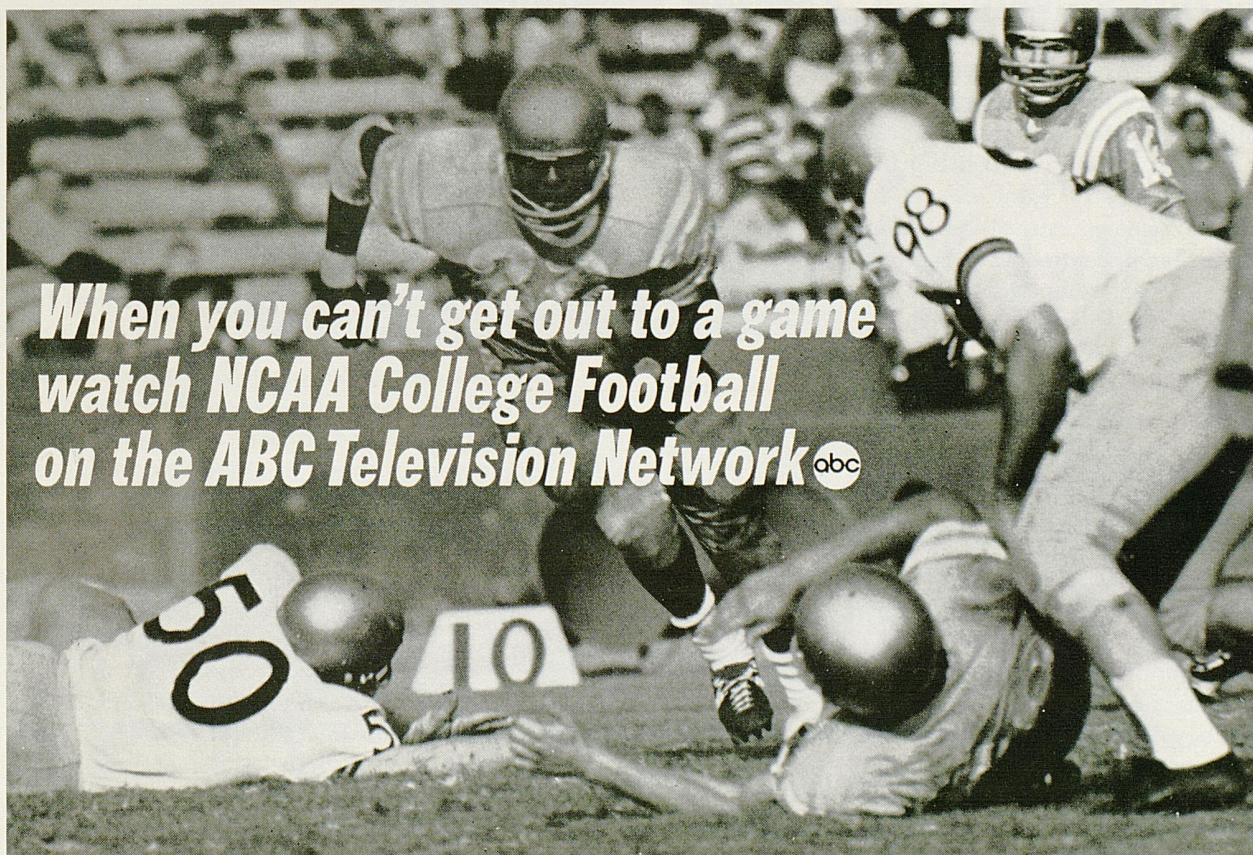
A board of directors, headed by University President John W. Oswald in the capacity of chairman, maintains overall policy supervision of the athletic program. Ex-officio members, in addition to the president, include Vice Presidents Robert Johnson and Glen Creech, Dr. W. L. Matthews in the capacity of secretary to the board, and a student representative—all appointed by the president. Twelve other men, drawn from the University faculty and the general public, also serve on the board as appointees of the president.


Supervising the steady growth and balanced

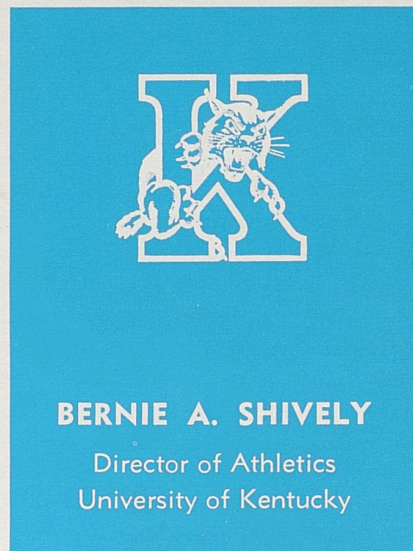
development of one of the nation's top athletic programs is Bernie A. Shively, a former Illinois grid All-American and a veteran of over 25 years in the post of Director of Athletics.

The Association's Board of Directors is composed of the following:

Dr. John W. Oswald, Chairman  
Robert Johnson, Vice Chairman  
Dr. W. L. Matthews, Jr., Secretary  
Dr. Ralph Angelucci  
Prof. David Blythe  
Dr. Aubrey Brown  
Dr. Loren Carlson  
Dr. Thomas Clark  
Dr. Glen Creech  
Dr. John Douglas  
Dr. Lyman Ginger  
Dr. A. D. Kirwan  
Carson Porter (Student)  
Douglas Parrish  
James H. Pence  
Dr. Douglas Schwartz  
Floyd Wright



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## Bernie Shively — A Veteran Administrator . . .

Behind every successful athletic program in the country today is a capable administrator who diligently attends the many and varied responsibilities connected with a big business operation.

University of Kentucky is fortunate to have the services of one of the nation's most widely-respected Directors of Athletics in the person of Bernie A. Shively. A veteran of 28 years on the job, "Shive" (as he is familiarly known to thousands of sports fans) is a tall, silver-haired, former football All-American who has gained widespread respect and recognition for his fair-minded guidance of a harmonious program that today features September to June activity in 10 different sports and involves the use of facilities valued at several million dollars.

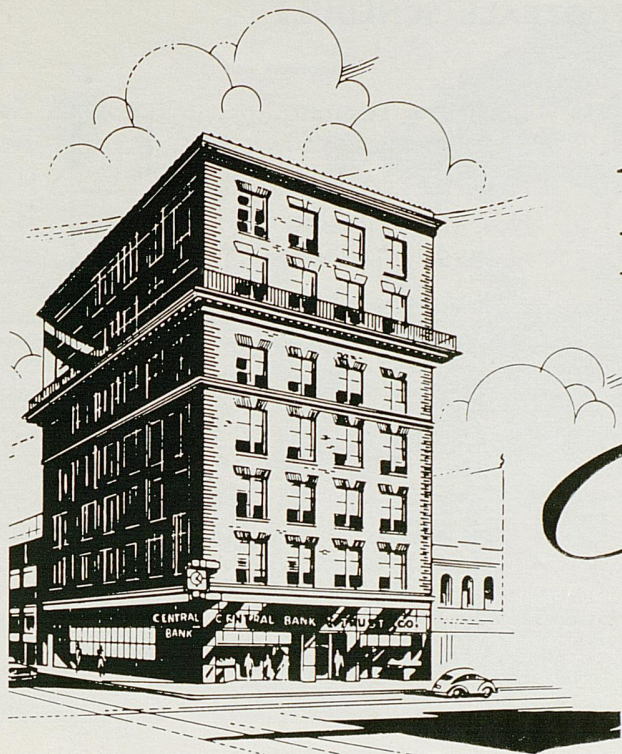
In addition to a fair-minded policy direction that has resulted in "big time" stature for the school's athletic teams, Shively during his 28-year tenure has directly supervised major expansions in the physical plant designed to keep pace with the growing patronage by a sports-minded public. Among these have been the doubling of the seating capacity of Stoll Field, construction of a four-million-dollar coliseum and preparation of a spacious sports center to

provide top facilities for spring sports teams and football practice.

Shively's first claim to fame came during undergraduate days at University of Illinois as he achieved All-America recognition as a guard on the 1926 grid team made famous by teammate Red Grange. The future UK Athletic Director also won the Big 10 heavyweight wrestling title and lettered in track.

Following graduation in 1927, he accepted a position at UK as a line coach in football to start a long-time association. In the days since, he has served as head football coach for one year (1945), track and baseball coach and headed the physical education department.

Shively also has found time to be active in civic and alumni affairs and has attained national prominence through dedicated service in national athletic organizations. He currently holds membership in the powerful NCAA Executive Committee. Only recently, he completed a second term as chairman of the University Division NCAA Basketball Tournament Committee and formerly served with the NCAA Summer Baseball group.



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## 1966 KENTUCKY FOOTBALL SCHEDULE

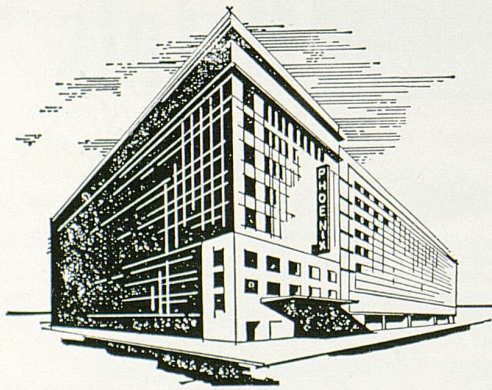
Date	Opponent	Site	Date	Opponent	Site
Sept. 17	*North Carolina .....	Home	Oct. 22	Georgia .....	Away
Sept. 24	*Mississippi .....	Away	Oct. 29	West Virginia .....	Away
Oct. 1	*Auburn .....	Home	Nov. 5	Vanderbilt (K-Day) .....	Home
Oct. 8	*Virginia Tech .....	Home	Nov. 12	Houston (HC) .....	Home
Oct. 15	*Louisiana State .....	Home	Nov. 19	Tennessee (TV).....	Away

\* Night game

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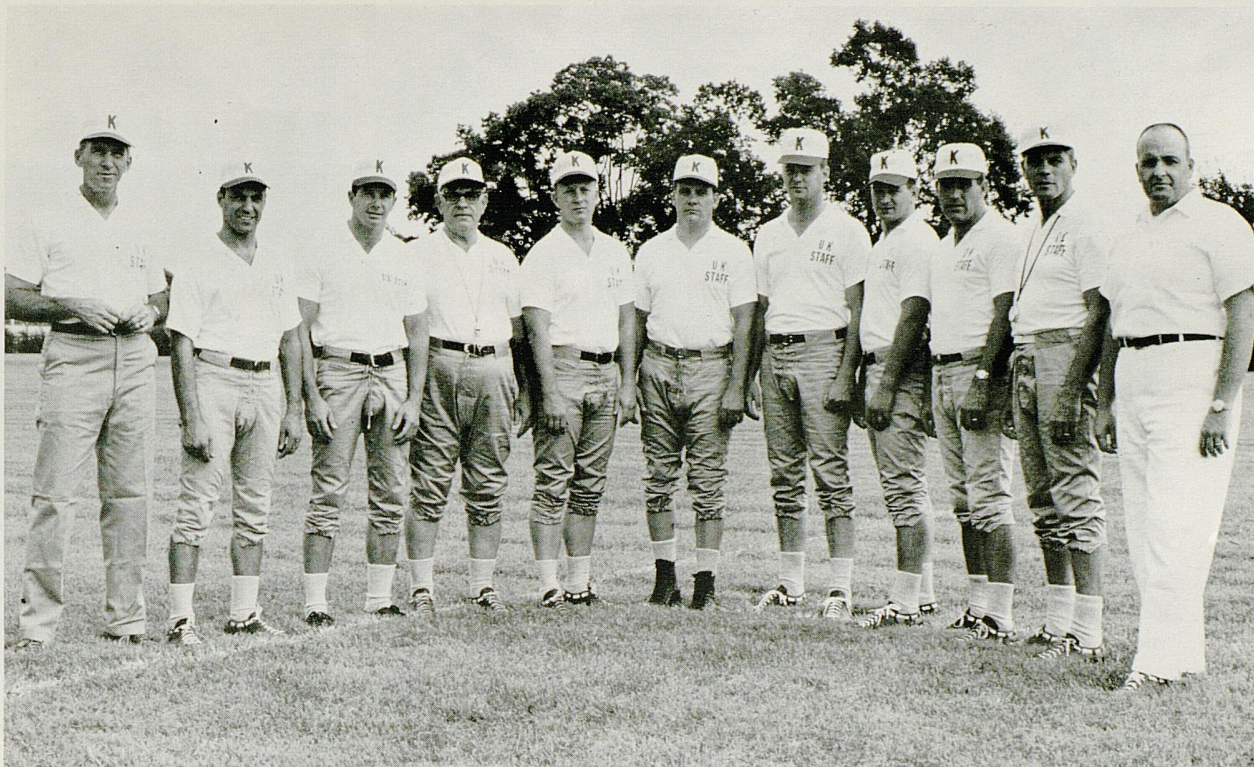
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Head Coach Charlie Bradshaw (left) poses with the aides who will be working with him in 1966. From the left, they include Phil Owen, Leon Fuller, Clarence Underwood, Wally English, Jim Poynter, Doug Shively, Charley Pell, Ray Callahan, George Sengel and Trainer Ralph Berlin.

## Wildcat Coaching Staff

**RAY CALLAHAN (Kentucky '56)**—No stranger in state grid circles, Callahan is a former Kentucky back and guard from Lebanon who enjoyed a highly-successful coaching career in prep ranks following graduation . . . Prior to joining Bradshaw staff in 1963, he assisted at Versailles and Manual High and guided Danville to state AA title.

**WALLY ENGLISH (Louisville '58)**—A former quarterback for the U. of L. Cardinals, English works with the offensive backfield. He has a background of playing and coaching experience in Kentucky and Texas. First joined Bradshaw staff in 1965 as graduate assistant.

**LEON FULLER (Alabama '61)**—This new addition to the UK staff, who tutors the defensive backfield, played his final two seasons at Alabama when Bradshaw was an assistant. He won All-SEC honor as a defensive back and was named on the Academic All-America.

**PHIL OWEN (Georgetown '53)**—Like five other current Wildcat assistants, Owen entered collegiate coaching ranks by making Kentucky his first stop . . . Joined Bradshaw staff in 1964 after successful, nine-year tenure at Mt. Sterling High . . . He directs talented frosh team this season.

**CHARLEY PELL (Alabama '63)**—Entering his second season on the Kentucky staff, Pell enjoys the confidence of his new boss stemming from a three-year player and coach relationship while both were at Alabama . . . Works with the defensive interior line.

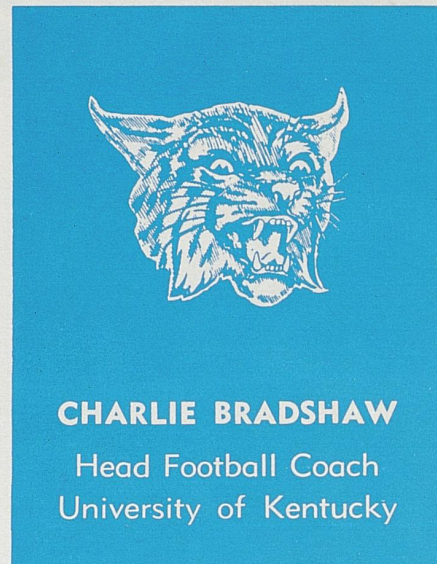
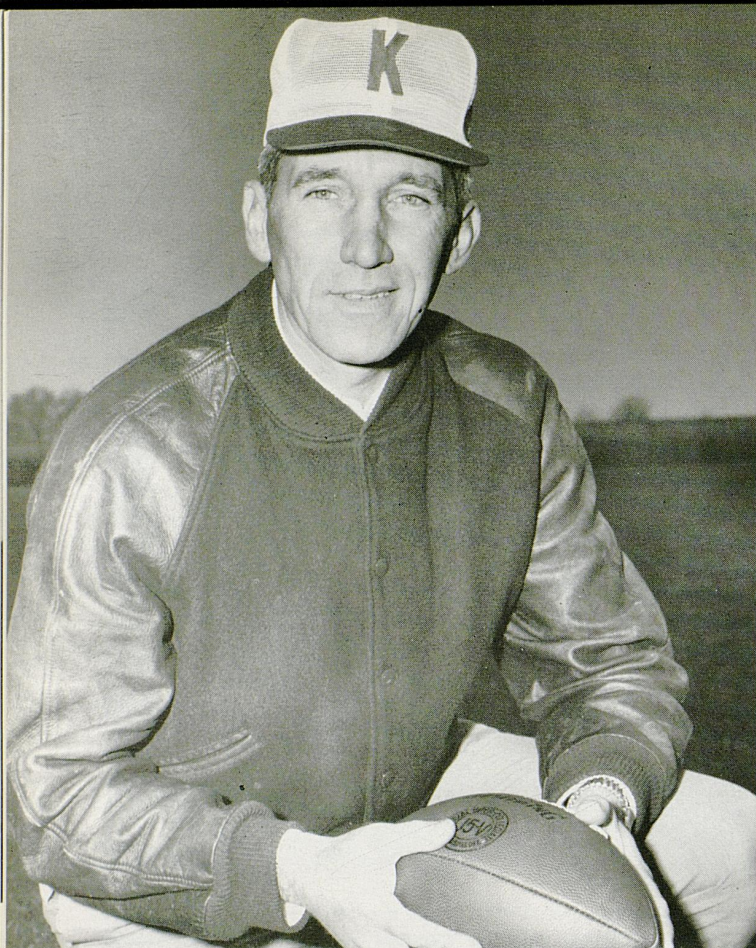
**JIM POYNTER (Kentucky '61)**—One of four former Wildcats on the staff, Poynter had a great high school coaching career before returning to UK early this year. In five seasons at three schools, his teams posted composite record of 40-10-1.

**GEORGE SENDEL (Kentucky '48)**—Louisvillian Sengel's career as a Wildcat wingman overlapped that of Coach Bradshaw by a couple of years and his former teammate asked Sengel to stay on the staff he had joined in 1961 . . . The 44-year-old Air Force vet had nine years of coaching schoolboy ranks in Florida and Kentucky prior to becoming UK end coach.

**DOUG SHIVELY (Kentucky '59)**—A youthful veteran of seven years in the coaching profession, Shively is a former Wildcat wingman and son of UK's Athletic Director. After one season at a Texas high school, Doug moved to Virginia Tech—his point of departure in coming to UK.

**CLARENCE UNDERWOOD (Marshall '38)**—Back "home" after 10-year absence, this tough-but-popular veterans has responsibility of shoring up UK defense. Spent 8 years here prior to successful 10-year stint at Jefferson High in Port Arthur, Texas. Compiled 77-26-6 record and was state "Coach of the Year."

**RALPH BERLIN (Iowa State '62)**—This 30-year-old Marine Corps veteran serves as head football trainer for the Wildcats . . . He's a veteran of six years in training field.



## Wildcat Coach Sets Winning Tradition . . .

After four hectic years, Charlie Bradshaw stands high as a coach and gentleman fully vindicated in his promise to rebuild the shattered foundations of Kentucky football into a solid front and re-establish a winning tradition.

Exemplifying the faith placed in his hard work philosophy and procedures is the unique "lifetime" contract tendered the youthful and determined ex-Wildcat upon the successful (6-4) completion of an adversity-plagued 1965 season. The new pact, believed unique to college-coach relationships, assures Bradshaw of tenure similar to that given academic personnel. At such time as he ceases to perform his current coaching duties, he will have the opportunity to take another position on the University staff.

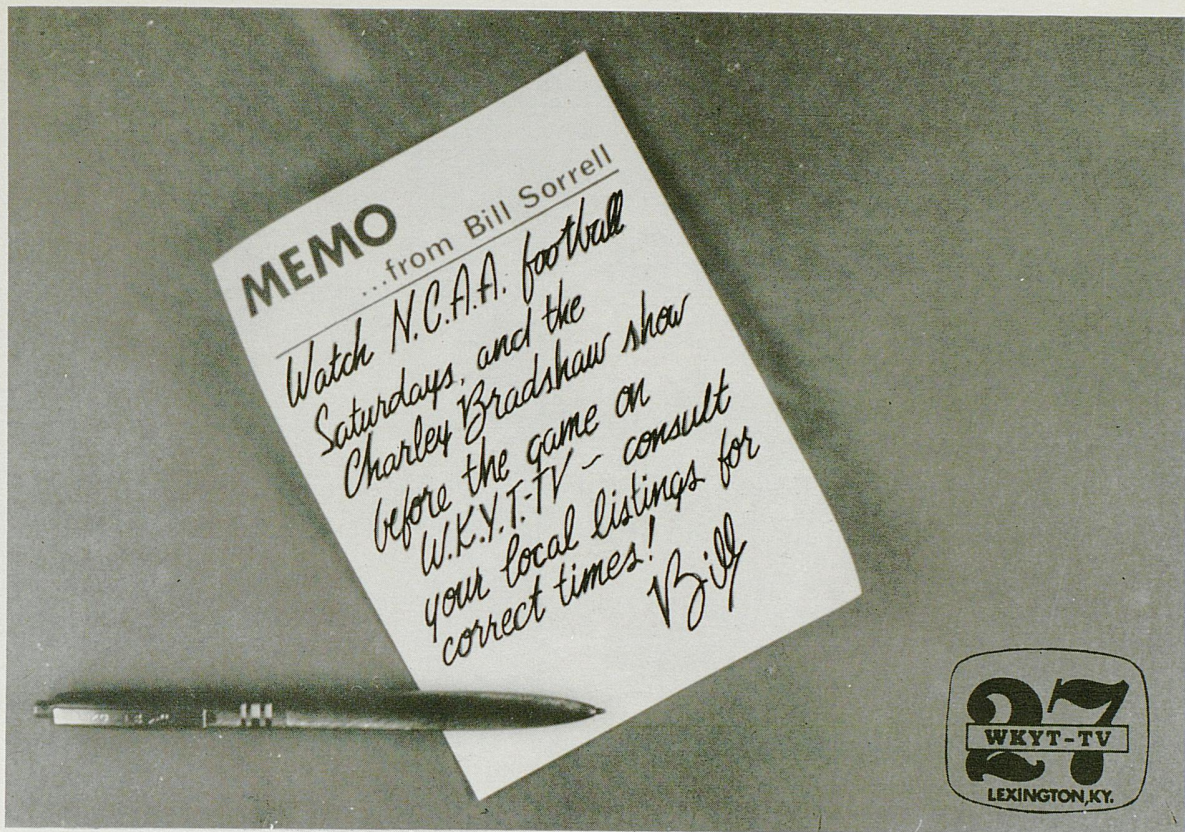
Bradshaw, a 41-year-old former UK end and assistant coach, returned to his alma mater in 1962 to take on the difficult task of repairing a sputtering Kentucky football machine that had not run well since the early fifties Bowl Era.

The magnitude of the repair job never will be fully understood by anyone less closely connected with it than the self-sacrificing Bradshaw. Only

he could take a positive approach to the almost impossible problems—and, more importantly, stick with it in the face of increasing odds. How he tackled the assignment of producing a winner out of the meager raw material reflects the type of person Charlie Bradshaw is—the personification of qualities of inner fortitude, outwardly serious demeanor, ability, confidence, integrity and quiet determination. He is an inspirational leader possessing the valuable trait of exuding enthusiasm and confidence to a degree that inspires those around him—players and assistants—to get the job done in a way that pays off with success. He demands great effort of himself and others in the belief that success cannot be purchased easily.

Bradshaw's influence not only is paying off with success on the gridiron—his 1965 team posted the school's best record since 1956—but also is being felt around the state. Coaches, alumni, general public and prospective Wildcats are rallying to the side of Bradshaw's long-range program in a fashion never before seen in the State of Kentucky.





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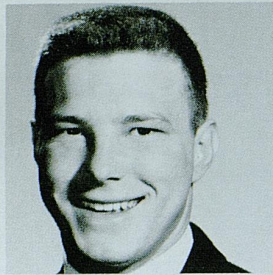


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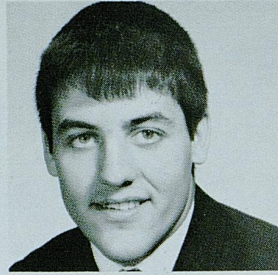
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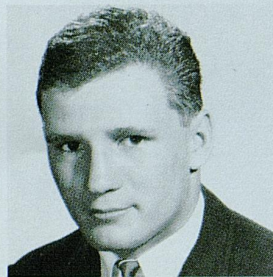
MIKE CASSITY



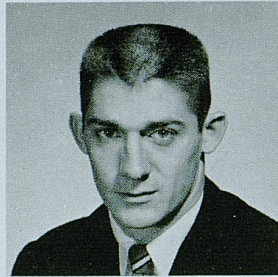
BILL CARTWRIGHT



JERRY DAVIS



JOE CARROLL



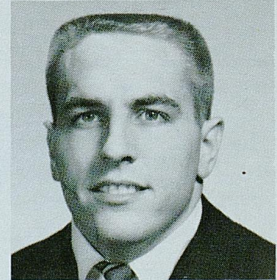
AL PHANEUF



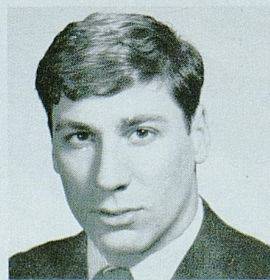
CALVIN WITHROW



MIKE BEIRNE



BOB BARTKOW



CHUCK ARNOLD



TOM ANDERSON

# YOUNG HO! GO CHEVRON!

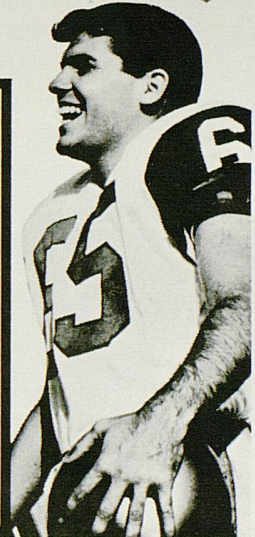


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<b>WCMI</b> Ashland	<b>WIEL</b> E. Town	<b>WHOP</b> Hpk'ville	<b>WMLF</b> Pineville
<b>WLBJ</b> Bwl'g Green	<b>WFKY</b> Frankfort	<b>WKIC</b> Hazard	<b>WPKE</b> Pikeville
<b>WCTT</b> Corbin	<b>WHIR</b> Danville	<b>WFTM</b> Maysville	<b>WKAY</b> Glasgow
<b>WSIP</b> Paintsville	<b>WNGO</b> Mayfield	<b>WSFC</b> Somerset	



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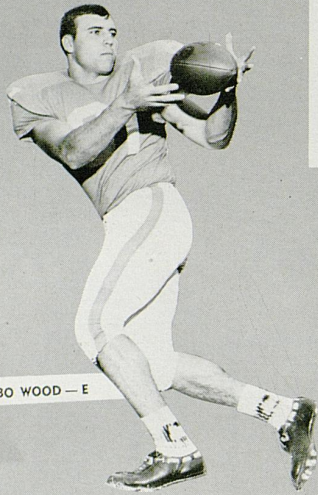
UK FOOTBALL  
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- ★ Plus - "Pick-of-Dixie"
- ★ SEC Game of The Week
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- ★ Cincinnati Reds
- ★ ★ ★ ★ ★ ★



CLAUDE SULLIVAN

# TAR HEELS



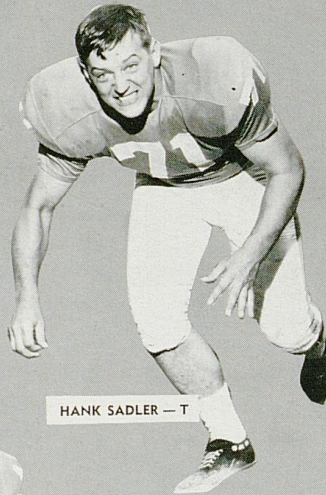
BO WOOD — E



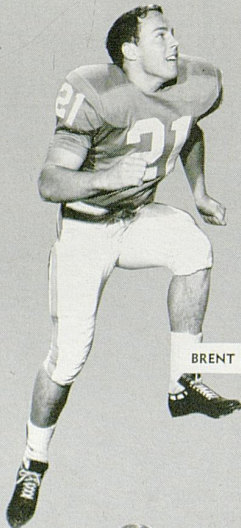
CHARLIE CARR — E



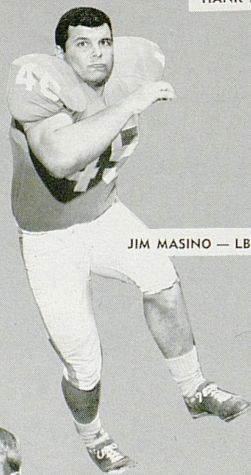
LYN DUNCAN — E



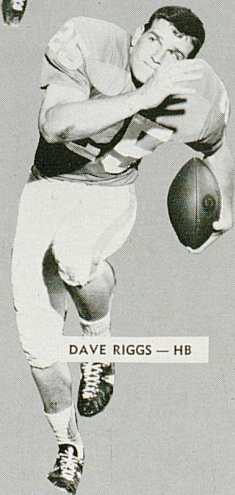
HANK SADLER — T



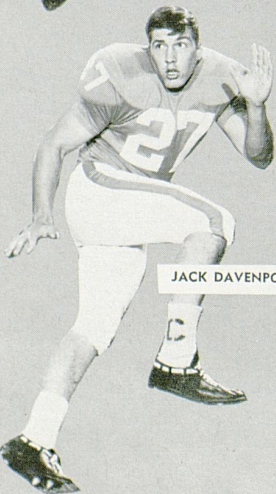
BRENT MILGROM — LB



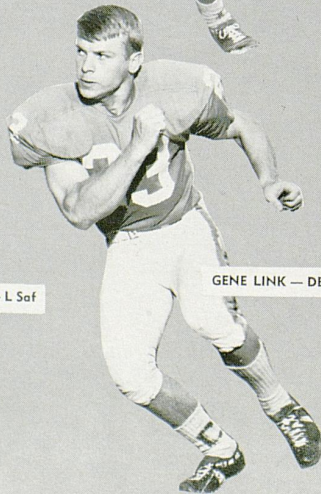
JIM MASINO — LB



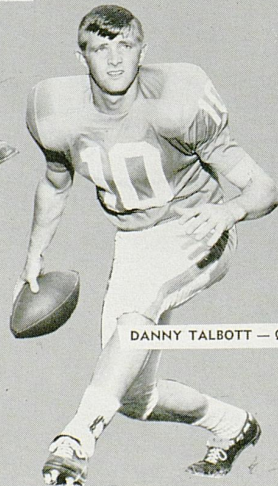
DAVE RIGGS — HB



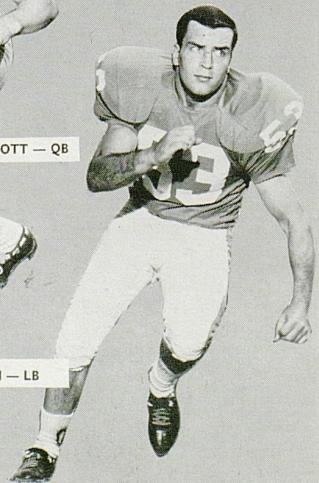
JACK DAVENPORT — L Sof



GENE LINK — DB



DANNY TALBOTT — QB



BILL SPAIN — LB

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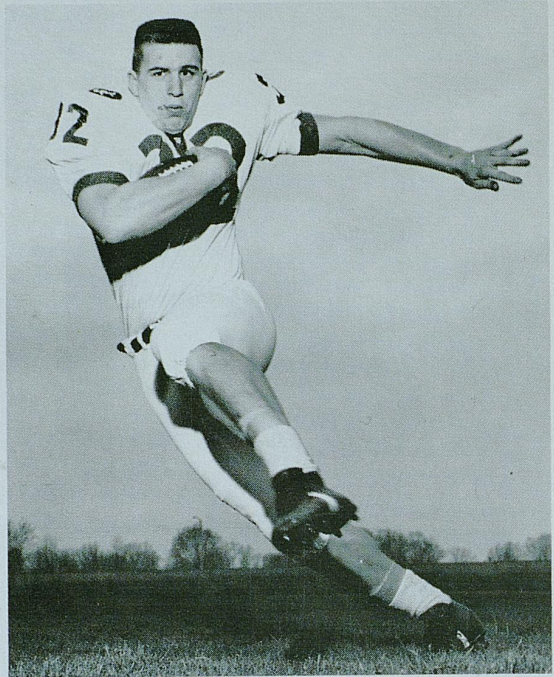
Member Federal Reserve System



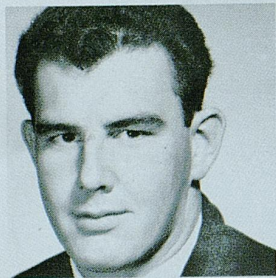
TOM FEE



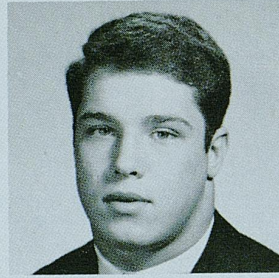
BOB FRIEBERT



LARRY SEIPLE



DENNIS DRINNEN



TOM FERGUSON

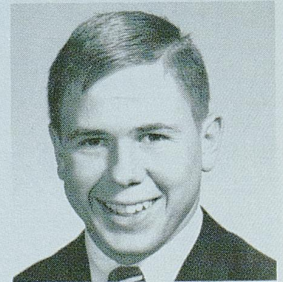


KENTUCKY

RICH MACHEL



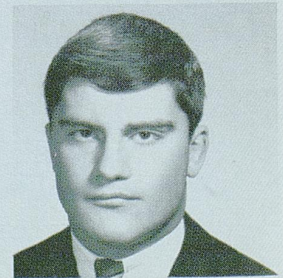
DON CHACOS



DAVID CHILDRE



HOMER GOINS



ROD CLOYD

# Hear the *GOING SOUND* of UK FOOTBALL



## Follow the Wildcats with Cawood Ledford on 'H-A-S 840 Radio!



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Before each game, Purnell's "Old Folks" Sausage sponsors a special program of football stories and interviews with sports director Cawood Ledford.

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Ten minutes prior to game time, Jerry's Drive-In Restaurants present Cawood with opponents' records, histories and rivalries.

### EVERY UK FOOTBALL GAME

Cawood's play-by-play calls of UK football games are co-sponsored by Your Friendly SINCLAIR DEALER and EAST KENTUCKY Rural Electric Co-operatives.

### S.E.C. FOOTBALL

Keep up with the Wildcats' opponents . . . exciting football every week.

# WHAS 840 RADIO



W. H. Davis (left), Alcoa's General Manager—Industrial Relations, says: "We've found that Army ROTC graduates with active duty experience as officers possess better than average initiative, foresight, and responsibility. These are qualities we rate very highly, and we gladly pay a premium to get them."

## Why did Alcoa hire Rod Wilson?

Because Alcoa needs men to fill key positions—men capable of moving to the top; men who seek and measure up to responsibility. Rod Wilson is that kind of man. An Army ROTC Distinguished Military Graduate at Colorado State University, Rod won an officer's commission in the Regular Army along with his degree. Forty-four months of active duty, including 16 months overseas as an artillery commander, earned Rod Wilson 24-carat credentials as a leader, a man schooled in the demanding disciplines of command, the kind of man Alcoa looks for.

If you're this kind of man, prove it to yourself, and to the companies like Alcoa who are looking for you. How? Get in Army ROTC. Stay with Army ROTC, all the way to success.

# ARMY ROTC

## STATISTICALLY SPEAKING

### KENTUCKY LEADERS — 1965

RUSHING	Carries	Gain	Avg.	TD's
*Bird, TB .....	179	646	3.6	12
Seiple, FB-WB-TB .....	103	446	4.3	3

PASSING	Att.	Comp.	Pct.	Int.	Gain	TD's
*Norton, QB ....	214	113	52.8	16	1823	11
Beadles, QB-S..	13	2	53.8	2	59	0

RECEIVING	Caught	Yards	TD's
Windsor, WB .....	30	426	2
Seiple, FB-WB-TB .....	27	635	6

PUNTING	Punts	Yards	Avg.
Seiple, WB-FB-TB .....	55	2188	39.8

SCORING	TD'S	Convs.	FG's	Pts.
*Bird, TB .....	13	0-0	0-0	78
Seiple, FB-WB-TB .....	9	0-1	0-0	56

### NORTH CAROLINA LEADERS — 1965

RUSHING	Carries	Gain	Avg.	TD's
Lampman, FB .....	108	444	4.1	2
*Chapman, HB .....	103	415	4.0	3

PASSING	Att.	Comp.	Pct.	Int.	Gain	TD's
Talbott, QB ....	217	103	47.5	13	1084	3

RECEIVING	Caught	Yards	TD's
*Atherton, E .....	29	433	1
Hume, WB .....	30	263	0

PUNTING	Punts	Yards	Avg.
*Edwards, DB .....	56	2197	39.2

SCORING	TD's	Convs.	FG's	Pts.
Talbott, QB .....	7	14-13	5	70
*Chapman, HB .....	3	0-0	0	18
Riggs, HB .....	3	0-0	0	18

\* Graduated





# KENTUCKY CENTRAL

Interesting facts about  
***Kentucky Central***  
***Life Insurance Company***

HOME OFFICE: LEXINGTON

**AGE** - - Founded 1902, Kentucky's oldest life insurance company.

**EMPLOYEES** - - 1,500 nationwide, 350 in Lexington.

**SCOPE OF OPERATIONS** - - 100 branch offices serving 35 states.

**FINANCIAL STRENGTH** - - \$80 million in policy reserves, capital and surplus of \$25 million.

**SIZE** - - More than \$960 million of life insurance in force.

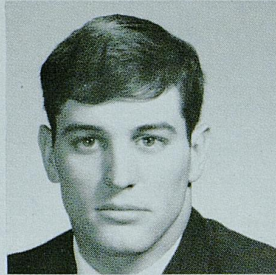
**NATIONAL RANKING** - - In the top nine percent of the nation's 1,700 life insurance companies.

**RECOMMENDATION** - - Recommended for 18 consecutive years by the Alfred M. Best Company, New York, national insurance rating authority.

**PRODUCTS** - - All types of life and health insurance for individuals, families and groups, and fire insurance through a subsidiary.



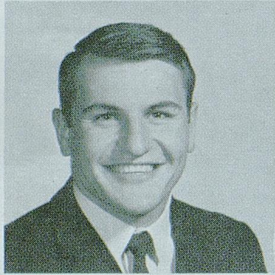
JACK GAWLER



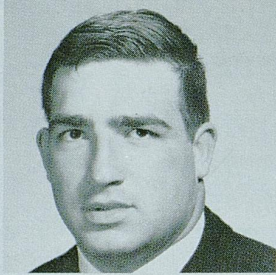
DICKY LYONS



KERRY CURLING



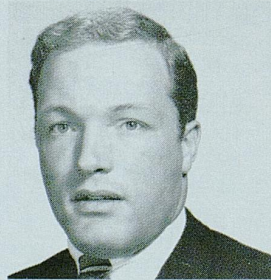
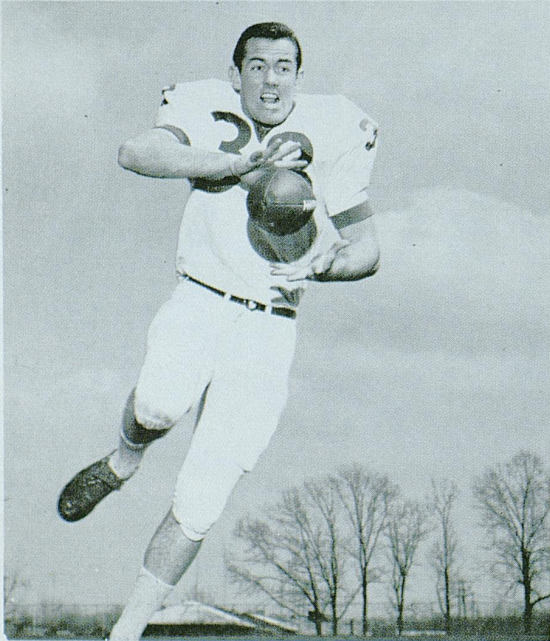
MIKE MCGRAW



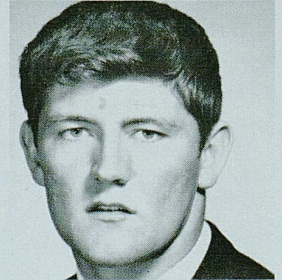
GEORGE KATZENBACH



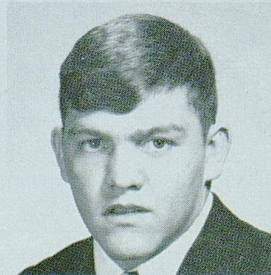
BOB WINDSOR



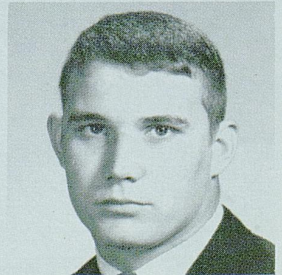
GEORGE MCCLELLAN



DWIGHT LITTLE



DOYLE KING



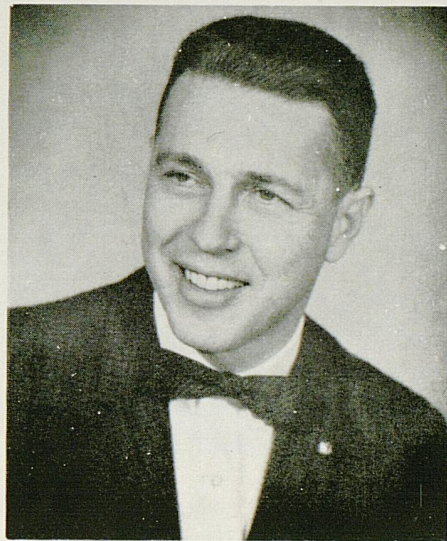
BASIL MULLINS



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**BILL SORRELL**

Play-by-Play  
Announcing  
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# WBLG

the BLUE Grass station • dial 1300

# NORTH CAROLINA

10	Danny Talbott, Sr., QB	21	6-0	185	Rocky Mount, N. C.
11	Gayle Bomar, Soph., QB	19	6-0	185	Peru, Ind.
12	Jeff Carter, Soph., QB	19	6-1	180	Eastlake, Ohio
14	Tim Kars, Jr., QB	20	6-3	210	Natrona Height, Pa.
18	Jeff Beaver, Sr., QB	21	6-2	203	Charlotte, N. C.
20	Bud Phillips, Sr., DB	21	5-10	178	Charlotte, N. C.
21	Brent Milgram, Jr., LB	20	5-11	194	Battleboro, N. C.
23	Gene Link, Sr., DB	22	5-9	176	Charlotte, N. C.
25	Dave Riggs, Jr., HB	20	5-9	181	Morganton, N. C.
27	Jack Davenport, Jr., DB	20	6-0	202	Ardmore, Pa.
28	Tom Lampman, Sr., HB	21	6-0	203	Lynchburg, Va.
30	Bill Federal, Soph., FB	18	5-11	188	Charlotte, N. C.
31	Jim Fortune, Sr., DB	21	6-0	198	Brevard, N. C.
33	Clint Frank, Soph., DB	20	5-10	170	Winnetka, Ill.
35	Bill Dodson, Soph., HB	20	6-2	199	Alexandria, Va.
37	Johnny Greene, Sr., FB	21	6-2	197	Shelby, N. C.
38	Jimmy Miggs, Soph., HB	18	5-11	180	Honolulu, Hawaii
40	Dick Wesolowski, Soph., HB	20	6-1	215	Hamilton, Ontario
41	Bill Darnall, Sr., DB	22	6-2	197	Arlington, Va.
42	Bob Hume, Sr., E	22	6-1	185	Memphis, Tenn.
43	Mark Mazza, Soph., FB	19	6-0	216	Dundas, Ontario
45	Jim Masino, Jr., MG	20	6-1	226	Uniondale, N. Y.
47	Jim Sheehan, Jr., LB	20	6-3	215	Wilmington, Del.
51	Chip Bradley, Soph., C	19	6-0	212	Asheville, N. C.
52	Ned Sparks, Soph., C	19	6-3	210	Bethesda, Md.
53	Bill Spain, Jr., LB	20	6-0	190	Greensboro, N. C.
54	Greg Battistello, Sr., C	22	6-0	197	Alex., Ky.
55	Dave Ringwalt, Soph., LB	19	6-1	210	Alexandria, Va.
57	Dave Erimas, Sr., C	22	6-1	232	Sharpsville, Pa.
58	Sonny Taylor, Soph., C	19	6-4	215	Greenville, N. C.
60	Lou Pukal, Jr., MG	19	6-0	212	Sarver, Pa.
63	Joe Fratangelo, Sr., MG	22	5-10	201	East Rutherford, N. J.
65	Tom Renedo, Soph., DT	20	6-0	236	Coral Gables, Fla.
67	Mike Horvat, Jr., G	19	6-2	218	Rocky Mount, N. C.
68	Marion Barnes, Jr., LB	21	5-11	201	Berwick, Pa.
69	Mike Smith, Soph., DT	19	6-1	233	Wheeling, W. Va.
70	Ev Cowan, Jr., G	19	6-3	225	Parkesburg, Pa.
71	Hank Sadler, Sr., DT	22	6-2	230	Charlotte, N. C.
72	Tom Ingle, Jr., T	20	6-3	240	N. Wilkesboro, N. C.
74	Mike Richey, Soph., T	19	6-5	253	Charlotte, N. C.
75	Chuck Alexander, Sr., G	21	6-0	228	Newton Square, Pa.
77	Terry Rowe, Soph., T	19	6-4	254	York, Pa.
78	Tommy Gardner, Soph., G	19	6-3	260	Plymouth, N. C.
79	Pat Shea, Sr., G	22	6-0	228	Washington, D. C.
80	Charlie Carr, Jr., E	20	6-3	201	Virginia Beach, Va.
81	Bo Wood, Sr., DE	21	6-3	225	Barrington, N. J.
82	Lyn Duncan, Jr., DE	20	6-1	207	Greensboro, N. C.
83	Billy Warren, Soph., DE	20	6-0	208	Rocky Mount, N. C.
84	George Zadjelka, Jr., E	23	6-1	195	Philadelphia, Pa.
85	Bob Powell, Sr., E	21	6-3	207	Greensboro, N. C.
87	Niel Rogers, Soph., DE	20	6-3	220	Coral Gables, Fla.
88	Peter Davis, Soph., E	19	6-4	182	Clarksville, Va.
90	Steve Lister Sr., DE	22	6-1	208	Bargainton, N. J.
93	Pat Jessup, Sr., G	21	6-2	227	Elizabethtown, N. J.

# KENTUCKY

12	Roger Walz, Sr., QB	22	5-10	171	Ft. Thomas, Ky.
14	Terry Beadles, Jr., QB	20	5-11	192	Fulton, Ky.
15	Tom Ferguson, Soph., LB	19	5-11	187	Ashland, Ky.
16	Bob Barkow, Sr., QB	21	6-0	187	Rockville, Md.
17	Jim Prather, Soph., QB	19	6-0	186	Cincinnati, Ohio
18	Rod Clloyd, Soph., DHB	19	6-0	193	Lawrenceburg, Ky.
21	Mike Granato, Soph., SAF	20	6-1	180	Cumberland, Ky.
22	Tom Fee, Jr., DHB	21	5-9	171	Uniontown, Pa.
23	Homer Gains, Jr., TB	22	5-11	191	Evarts, Ky.
24	Dicky Lyons, Soph., DHB	19	6-0	183	Louisville, Ky.
25	Jerry Davis, Sr., SAF	22	5-10	180	Fairborn, Ohio
30	Don Chacos, Soph., WB	19	6-2	186	Bethesda, Md.
32	Larry Seiple, Sr., TB	21	5-11	205	Allentown, Pa.
33	Steve Gray, Soph., DHB	19	6-2	189	Detroit, Mich.
34	Al Phaneuf, Soph., DHB	22	6-0	190	Montreal, Quebec
36	Joe Carroll, Jr., FB	21	5-9	185	Sharon Hill, Pa.
38	Bob Windsor, Sr., WB	24	6-4	216	Silver Spring, Md.
40	Mike McGraw, Sr., LB	21	5-11	205	Ft. Thomas, Ky.
41	Don Britton, Jr., FB	22	5-10	199	Broomall, Pa.
42	Kerry Curling, Jr., DG	20	5-10	189	Princeton, Ky.
43	Rodger Hart, Jr., LB	21	5-9	178	Albertville, Ala.
44	Bill Jansen, Soph., LB	19	5-11	188	Louisville, Ky.
45	George McClellan, Jr., LB	23	5-10	180	Bristol, Tenn.
46	Ken Wood, Soph., LB	19	6-0	193	Montgomery, Ala.
50	John Harris, Soph., LB-C	19	6-2	200	Highland Park, Ill.
51	Bill Cartwright, Soph., C	19	6-0	203	Princeton, Ky.
52	Eddie Ingram, Soph., C-G	20	5-10	185	Dyersburg, Tenn.
54	Galvin Withrow, Sr., C	21	6-0	218	Kettering, Ohio
55	Ronnie Roberts, Jr., LB	20	6-3	225	Louisville, Ky.
60	Mike Beirne, Jr., OG	21	6-1	206	McKeesport, Pa.
61	Mike Cassidy, Jr., OG	21	6-2	210	Xenia, Ohio
62	David Childre, Soph., OG	18	6-0	188	Henderson, Ky.
63	Doyle King, Soph., DT	19	6-1	214	Mt. Sterling, Ky.
64	Rich Machel, Sr., DG	21	6-1	202	Pittsburgh, Pa.
65	Jim Gresham, Jr., DG-DT	20	6-0	223	Jeffersonville, Ind.
66	Wesley Nailis, Soph., OG	20	6-2	222	Loyal, Ky.
67	Louis Wolf, Soph., OG	19	5-11	192	Louisville, Ky.
68	Ed Zarella, Soph., DT	20	6-2	203	Parma, Ohio
69	Dick Palmer, Soph., DG-DT	19	6-1	208	Huntsville, Ala.
71	Bob Friebert, Soph., OT	19	6-2	213	Rockville, Md.
72	Jack Gawler, Jr., DT	20	6-1	235	Wilmington, Del.
73	Marty Joyce, Soph., DT	19	6-1	236	Loveland, Ohio
74	Dennis Drinnen, Soph., OT	19	6-1	224	Fairfax, Va.
75	Scott Valentine, Soph., OT	19	6-0	220	Marion, Ky.
76	Dwight Little, Jr., OT	20	6-3	226	Hamilton, Ohio
77	Leonard Rush, Soph., OT	19	6-2	226	Paintsville, Ky.
78	Basil Mullins, Sr., DT	22	6-4	215	Philadelphia, Pa.
79	George Katzenbach, Soph., DT	20	6-1	227	Burdine, Ky.
80	Phil Greer, Soph., OE	19	6-2	192	Birmingham, Ala.
81	Tom Anderson, Jr., DE-OE	22	6-0	177	New Castle, Pa.
82	Dan Spanish, Sr., OE	21	5-10	195	Elkhorn City, Ky.
83	Derek Potter, Soph., OE	19	6-2	199	Owensboro, Ky.
84	Tommy Sauer, Soph., OE	20	5-11	189	Louisville, Ky.
85	Jim Smart, Sr., DE	21	6-2	224	Louisville, Ky.
86	Joe David Smith, Sr., DE	21	6-1	205	Mayfield, Ky.
87	Doug Van Meter, Jr., DE	20	6-0	200	Owensboro, Ky.
88	Jeff Van Note, Soph., DE	20	6-1	210	Anchorage, Ky.
89	John Zeles, Soph., DE-OE	20	6-2	191	Phoenixville, Pa.
90	Chuck Arnold, Sr., KS	21	6-1	210	Howell, Mich.



## Buick Riviera. Made in U.S.A.

*What makes a car a car is styling, performance, ride and handling. Only when they're all tuned together is the car a Buick. Like this 1966 Riviera Gran Sport.*

If there are two things the romantic Italians love, one of them is automobiles. Dashing, dramatic automobiles.

Now, some people think Italy has a monopoly on the red-blooded cars that make hearts beat faster and the adrenalin flow.

But those people have another think coming.

The tuned car is here. *Con brio.*

**Where the tuned car comes from.** Well, from the sunny slopes of far-off Flint, Michigan, if you want to be precise. But really it comes from the hearts of people who dearly love a great road machine.

The tuned car is a blend of styling, performance, ride and handling—all working together in harmony. It means the Riviera lives up to its looks, and that's going some. Under the hood, you have a 340-hp Wild-

cat V-8. The exhilaration it turns out is harnessed to the road via a suspension that gives you thorough control, yet a firmly comfortable ride.

We confess that we give the Riviera more than a little foreign flair, when it comes to designing it. So we exuberantly tune in Latin fire and grace.

But we never forget American practicality. And so the Riviera offers you a choice of bucket seating or six-passenger bench seating. (Or, for that matter, a combination: a new notch-back seat that converts into semi-buckets is available.)

**Help keep America safe.** When you first see the '66 Riviera, you might be forgiven for overlooking certain added attractions. Such as all the *safety* equipment that comes standard: seat belts front and rear; shatter-resistant inside mirror; out-

side rearview mirror; padded dash and sun visors; dual-speed wipers and washers; backup lights. (Which make seeing where you're going easier, even when you're going where you've been.) We overlook nothing to make your driving more pleasant. Nothing at all.

**Drive the tuned car. And be glad Flint is in your country.** The way to wangle an introduction to the tuned car is simply to visit your nearby Buick dealer.

You'll quickly discover that this '66 Riviera is as sleek and dramatic as any Roman chariot could possibly be. At the same time, you'll be pleased to know that it continues the Buick tradition of comfort and solid dependability.

And besides that, all the labels are in English.

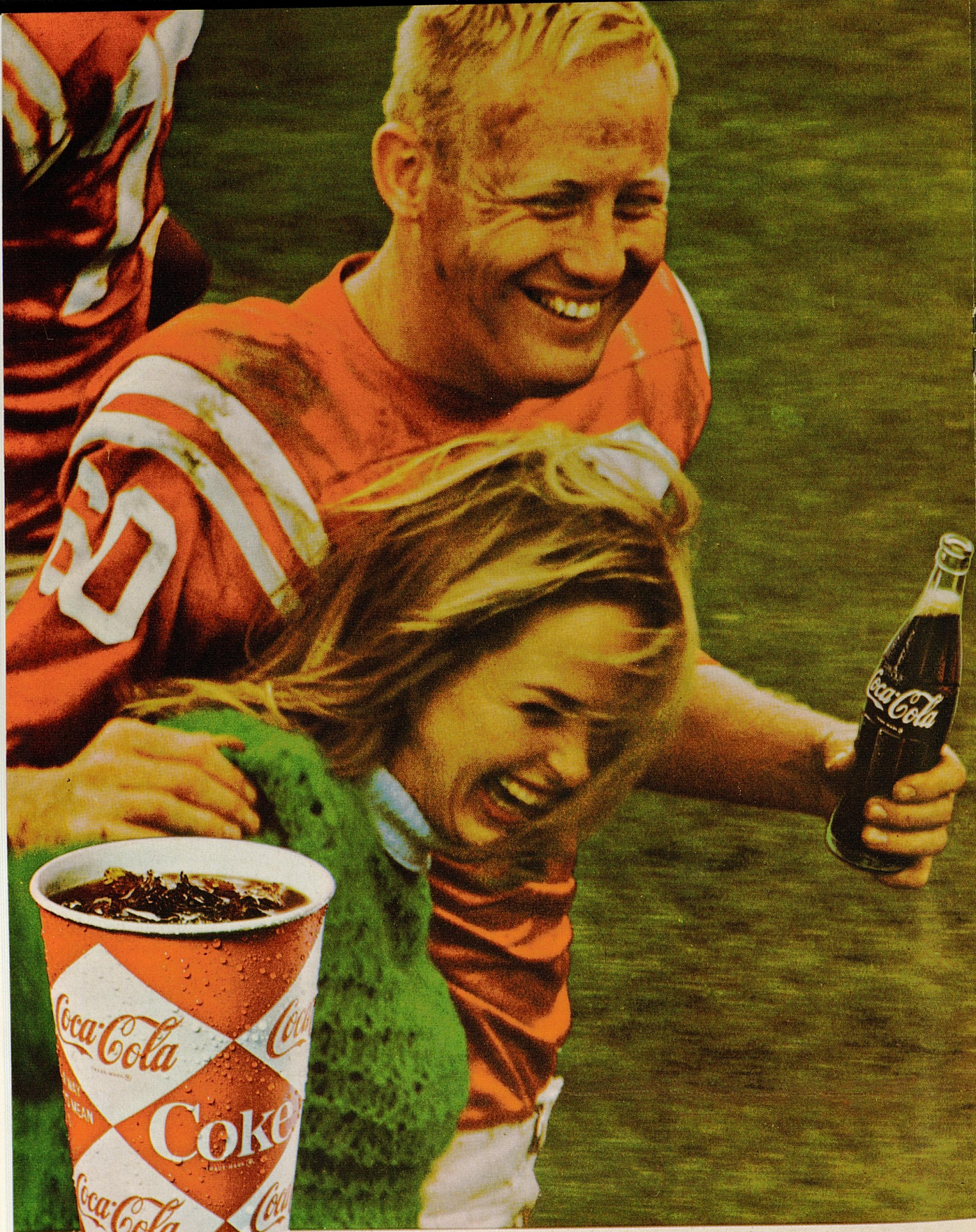
**Wouldn't you really rather have a Buick?**

## 1966 Buick. The tuned car.



BUICK MOTOR DIVISION

90 Chuck Arnold, Sr., KS ..... 21 6-1-210 ..... 21  
 Elizabethtown, N. J. ..... 21 6-2-227 ..... 21  
 93 Pat Jessup, Sr., G ..... 21



things go  
better  
with  
**Coke**  
TRADE-MARK ®

**FOR THE TASTE YOU**

**OFFENSE**

- 80 CHARLIE CARR . . . . . WE
- 72 TOM INGLE . . . . . LT
- 75 CHUCK ALEXANDER . . . LG
- 51 CHIP BRADLEY . . . . . C
- 74 MIKE RICHEY . . . . . RG
- 77 TERRY ROWE . . . . . RT
- 42 BOB HUME . . . . . TE
- 10 DANNY TALBOTT . . . . QB
- 25 DAVE RIGGS . . . . . LH
- 28 TOM LAMPMAN . . . . RH
- 43 MARK MAZZA . . . . . FB

**North Carolina**

**DEFENSE**

- 81 BO WOOD . . . . . LE
- 65 TOM RENEDO . . . . . LT
- 45 JIM MASINO . . . . . MG
- 71 HANK SADLER . . . . . RT
- 82 LYN DUNCAN . . . . . RE
- 21 BRENT MILGROM . . . . LLB
- 53 BILL SPAIN . . . . . RLB
- 41 BILL DARNALL . . . . . LCB
- 31 JIM FORTUNE . . . . . RCB
- 27 JACK DAVENPORT . . . . LS
- 23 GENE LINK . . . . . RS

**TAR HEELS SQUAD**

- |                   |                   |
|-------------------|-------------------|
| 10 Talbott, QB    | 55 Ringwalt, LB   |
| 11 Bomar, QB      | 57 Erimias, C     |
| 12 Carter, QB     | 58 Taylor, C      |
| 14 Kars, QB       | 60 Pukal, MG      |
| 18 Beaver, QB     | 63 Fratangelo, MG |
| 20 Phillips, DB   | 65 Renedo, DT     |
| 21 Milgrom, LB    | 67 Horvat, G      |
| 23 Link, DB       | 68 Barnes, LB     |
| 25 Riggs, HB      | 69 Smith, DT      |
| 27 Davenport, DB  | 70 Cowan, G       |
| 28 Lampman, HB    | 71 Sadler, DT     |
| 30 Federal, FB    | 72 Ingle, T       |
| 31 Fortune, DB    | 74 Ricey, T       |
| 33 Frank, DB      | 75 Alexander, G   |
| 35 Dodson, HB     | 77 Rowe, T        |
| 37 Greene, FB     | 78 Gardner, G     |
| 38 Miggs, HB      | 79 Shea, G        |
| 40 Wesolowski, HB | 80 Carr, E        |
| 41 Darnall, DB    | 81 Wood, DE       |
| 42 Hume, E        | 82 Duncan, DE     |
| 43 Mazza, FB      | 83 Warren, DE     |
| 45 Masino, MG     | 84 Zadjeka, E     |
| 47 Sheehan, LB    | 85 Powell, E      |
| 51 Bradley, C     | 87 Rogers, DE     |
| 52 Sparks, C      | 88 Davis, E       |
| 53 Spain, LB      | 90 Lister, DE     |
| 54 Battistello, C | 93 Jessup, G      |

**DEFENSE**

- 85 JIM SWART . . . . . LE
- 78 BASIL MULLINS . . . . . LT
- 64 RICH MACHEL . . . . . MG
- 79 GEORGE KATZENBACH . . RT
- 88 JEFF VAN NOTE . . . . . RE
- 44 BILL JANSEN . . . . . LB
- 50 JOHN HARRIS . . . . . LB
- 40 MIKE MCGRAW . . . . . LB
- 34 AL PHANEUF . . . . . LH
- 25 JERRY DAVIS . . . . . SAF
- 24 DICKY LYONS . . . . . RH

**Kentucky**

**OFFENSE**

- 82 DAN SPANISH . . . . . QE
- 76 DWIGHT LITTLE . . . . QT
- 62 DAVID CHILDRÉ . . . . QG
- 54 CAL WITHROW . . . . . C
- 61 MIKE CASSITY . . . . . SG
- 77 LEONARD RUSH . . . . . ST
- 83 DEREK POTTER . . . . . SE
- 14 TERRY BEADLES . . . . QB
- 32 LARRY SEIPLE . . . . . TB
- 38 BOB WINDSOR . . . . . WB
- 41 DON BRITTON . . . . . FB

**WILDCAT SQUAD**

- |                  |                    |
|------------------|--------------------|
| 12 Walz, QB      | 61 Cassity, OG     |
| 14 Beadles, QB   | 62 Childre, OG     |
| 15 Ferguson, LB  | 63 King, DT        |
| 16 Bartkow, QB   | 64 Machel, MG      |
| 17 Prather, QB   | 65 Gresham, DG-DT  |
| 18 Cloyd, DHB    | 66 Nails, OG       |
| 21 Granato, SAF  | 67 Wolf, OG        |
| 22 Fee, DHB      | 68 Zaremba, DT     |
| 23 Goins, TB     | 69 Palmer, DG-DT   |
| 24 Lyons, DHB    | 71 Friebert, OT    |
| 25 Davis, SAF    | 72 Gawler, DT      |
| 30 Chacos, WB    | 73 Joyce, DT       |
| 32 Seiple, TB    | 74 Drinnen, OT     |
| 33 Gray, DHB     | 75 Valentine, OT   |
| 34 Phaneuf, DHB  | 76 Little, OT      |
| 36 Carroll, FB   | 77 Rush, OT        |
| 38 Windsor, WB   | 78 Mullins, DT     |
| 40 McGraw, LB    | 79 Katzenbach, DT  |
| 41 Britton, FB   | 80 Greer, OE       |
| 42 Curling, DG   | 81 Anderson, DE-OE |
| 43 Hart, LB      | 82 Spanish, OE     |
| 44 Jansen, LB    | 83 Potter, OE      |
| 45 McClellan, LB | 84 Sauer, OE       |
| 46 Wood, LB      | 85 Swart, DE       |
| 50 Harris, LB-C  | 86 Smith, DE       |
| 51 Cartwright, C | 87 Van Meter, DE   |
| 52 Ingram, C-G   | 88 Van Note, DE    |
| 54 Withrow, C    | 89 Zeles, DE-OE    |
| 55 Roberts, LB   | 90 Arnold, KS      |
| 60 Beirne, OG    |                    |

**Officials**

- |                                     |                                                  |
|-------------------------------------|--------------------------------------------------|
| Referee . . . . . W. C. Clary       | Field Judge . . . . . Preston Watts              |
| Umpire . . . . . Harold Johnson     | Back Judge . . . . . Johnny Grace                |
| Head Linesman . . . . . Hugh Currin | Electric Clock Operator . . . . . Charles Horton |

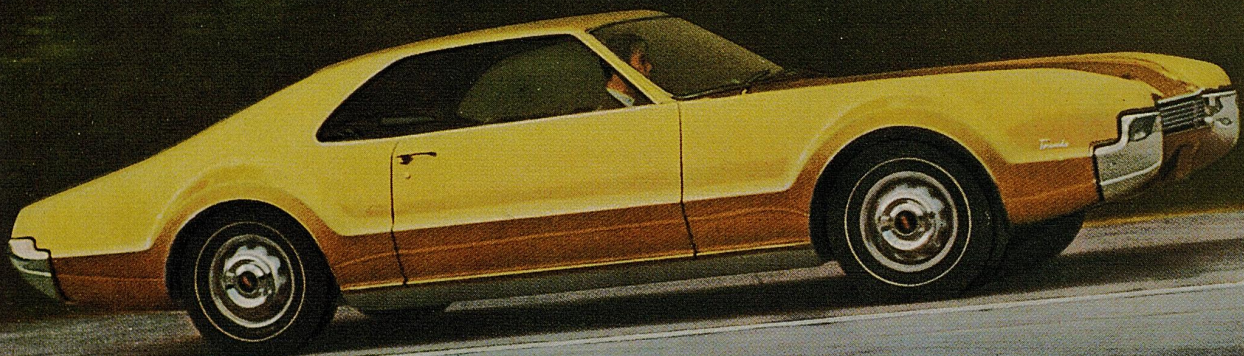
"COCA-COLA" AND "COKE" ARE REGISTERED TRADE-MARKS WHICH IDENTIFY ONLY THE PRODUCT OF THE COCA-COLA COMPANY. PRINTED IN U.S.A.



**E YOU NEVER GET TIRED OF**



*STEP  
OUT FRONT  
IN '66 ... in a Rocket Action Olds!*



**Ho-hum driving is out...Toronado's in!**



Find yourself stealing a wistful glance at that sleek Toronado in the next lane? Or peeking enviously into some lucky stranger's Toronado in the parking lot? Don't be shy. Step right up and talk Toronado with a Toronado owner. And when his boundless enthusiasm starts to get to you, remember this: Next man to talk to is your Olds Dealer. He's got one priced right for you... right now!

**LOOK TO OLDS FOR THE NEW!**

Oldsmobile Division • General Motors Corp.



**UK SPECIALISTS**

PLACEMENTS: Arnold (90)  
PUNTING: Seiple (32), Beadles (14)

**INFORMATION**

SERIES: Each Team Won 1, Lost 1 since 1910  
LAST UK WIN: 11-0 in 1910 (H)  
NEXT MEETING: Not Announced

# KENTUCKY

## Wildcats

(SENIORS, Juniors, Sophomores)

**FACTS ABOUT KENTUCKY**

President ..... Dr. John W. Oswald  
Athletic Director ..... Bernie Shively  
Head Coach ..... Charlie Bradshaw  
Publicists ..... Ken Kuhn and Bill Baxter  
Colors ..... Blue and White  
Offense ..... Wing T and "I"

<b>QUICK E</b>	<b>QUICK T</b>	<b>QUICK G</b>	<b>CENTER</b>	<b>STRONG G</b>	<b>STRONG T</b>	<b>STRONG E</b>
82 SPANISH 84 Sauer	76 Little 74 Drinnen	62 Childre 67 Wolf	54 WITHROW 51 Cartwright	61 Cassidy 66 Nails	77 Rush 71 Friebert	83 Potter 80 Greer

<b>OFFENSE</b>	<b>QUARTERBACK</b>	<b>TAILBACK</b>	<b>FULLBACK</b>	<b>WINDSOR</b>	<b>WINGBACK</b>
	14 Beadles 12 WALZ	32 SEIPLE 23 Goins	41 Britton 36 Carroll	38 30 Chacos	

<b>LEFT TACKLE</b>	<b>LINEBACKER</b>	<b>MIDDLE GUARD</b>	<b>RIGHT TACKLE</b>	<b>RIGHT END</b>
85 SWART 69 Palmer	50 Harris 55 Roberts	64 MACHEL 42 Curling	79 Katzenbach 65 Gresham	88 Van Note 87 Van Meter

<b>DEFENSE</b>	<b>ROVER</b>	<b>LEFT HALF</b>	<b>SAFETY</b>	<b>RIGHT HALF</b>
	44 Jansen 15 Ferguson	34 Phaneuf 22 Fee	25 DAVIS 21 Granato	24 Lyons 18 Cloyd

**UNC SPECIALISTS**  
PLACEMENTS: Talbott (10), Carr (80)  
PUNTERS: Talbott (10)

**SERIES INFORMATION**  
BIGGEST WIN: Kentucky 11-0 in 1910 (Lexington)  
AT LEXINGTON: UK won 1, NC won 0

# NORTH CAROLINA

## Tar Heels

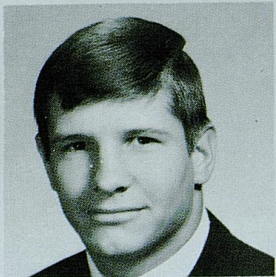
(SENIORS, Juniors, Sophomores)

<b>WIDE END</b>	<b>LEFT TACKLE</b>	<b>LEFT GUARD</b>	<b>CENTER</b>	<b>RIGHT GUARD</b>	<b>RIGHT TACKLE</b>	<b>TIGHT END</b>
80 Carr 84 Zadjeika	72 Ingle 78 Gardner	75 ALEXANDER 57 ERIMIAS	51 Bradley 52 Sparks	74 Richey 79 SHEA	77 Rowe 70 Cowan	42 HUME 85 POWELL

<b>OFFENSE</b>	<b>QUARTERBACK</b>	<b>LEFT HALF</b>	<b>RIGHT HALF</b>	<b>FULLBACK</b>
	10 TALBOTT 18 BEAVER	25 Riggs 40 Wesolowski	28 LAMPMAN 23 LINK	43 Mazza 44 Dampsey

<b>LEFT END</b>	<b>LEFT TACKLE</b>	<b>MIDDLE GUARD</b>	<b>RIGHT TACKLE</b>	<b>R LINEBACKER</b>	<b>RIGHT END</b>
81 WOOD 83 Warren	65 Renedo 92 Hollifield	45 Masino 60 Pukal	71 SADLER 69 Smith	53 Spain 55 Ringwalt	82 Duncan 87 Rogers

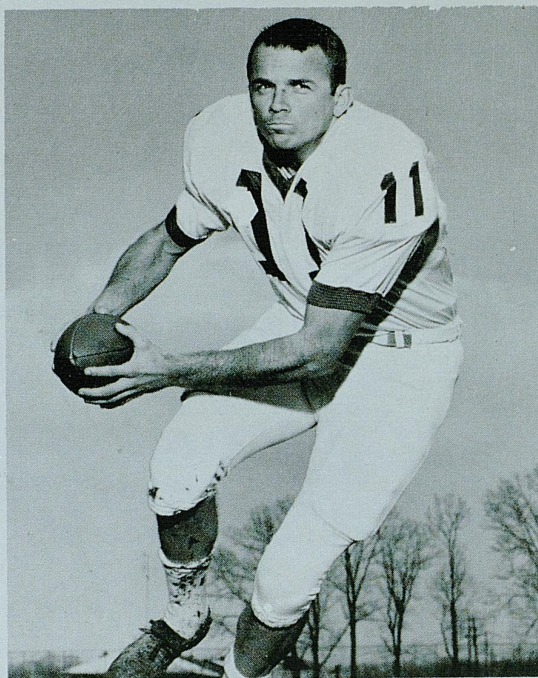
<b>DEFENSE</b>	<b>L CORNER BACK</b>	<b>R CORNER BACK</b>	<b>L SAFETY</b>	<b>R SAFETY</b>
	41 DARNALL 29 Lowry	31 FORTUNE 34 Blank	27 Davenport 11 Bomar	23 LINK 20 PHILLIPS



STEVE GRAY



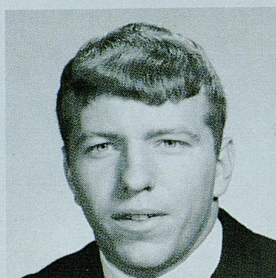
PHIL GREER



ROGER WALZ



BILL JANSEN

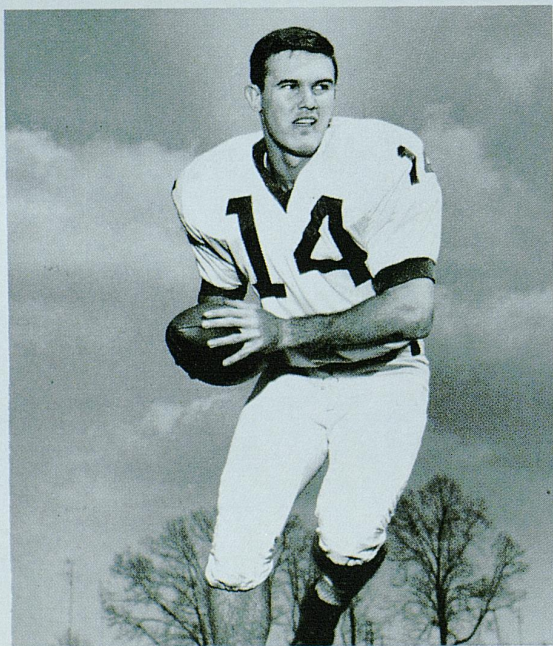


RODGER HART



# KENTUCKY

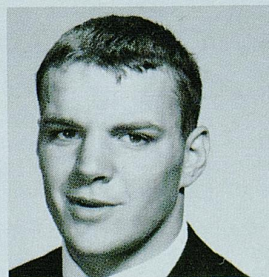
TERRY BEADLES



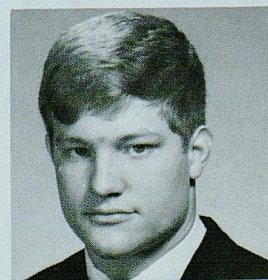
JIM GRESHAM



MARTY JOYCE



JOHN HARRIS



MIKE GRANATO

# WLEX-TV

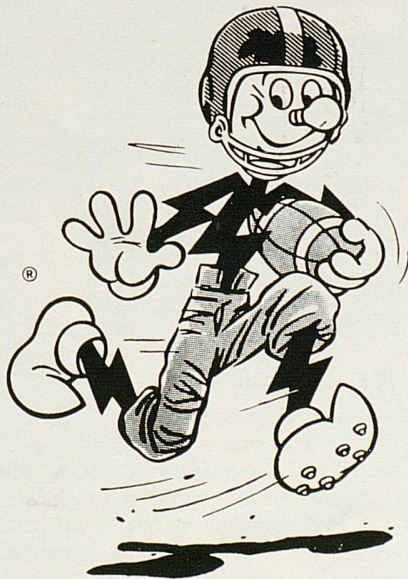
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WLEX-TV  
SPORTS DIRECTOR

Presents

- SPORTS EXTRA 6:00 P.M.
- SPORTS FINAL 11:20 P.M.
- ● BOTH in FULL COLOR
- **NFL FOOTBALL 66-67**
- 32 GAMES
- ● ● ● ● Including ● ● ● ●
- NFL Championship Game Jan. 1
- NFL Runner-up Bowl Jan. 8
- NFL PRO - Bowl Jan. 15
- And Many Top NCAA Bowl Games



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GO!

GO!

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SYMBOL  
of  
SERVICE

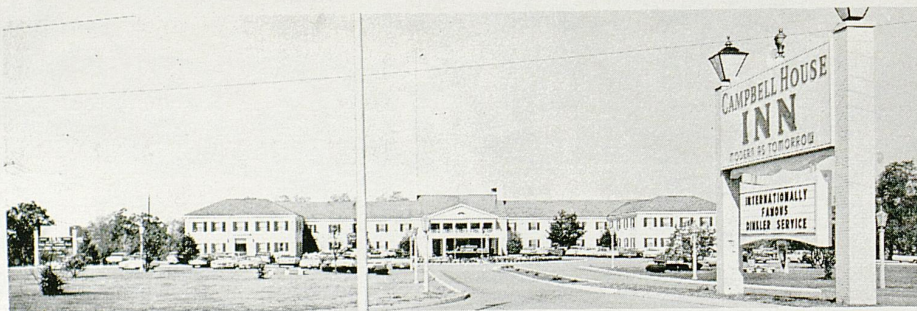
You meet the happiest people in an All-Electric home!

**KENTUCKY UTILITIES COMPANY**

# DeBoor

Laundry                  Dry Cleaning  
Rug Cleaning                  Storage

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
KEEP FREEDOM  
IN YOUR FUTURE  
WITH  
U. S. SAVINGS BONDS  
★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★



## Dinkler Campbell House Inn

Nothing matches the Dinkler Campbell House Inn for fun or food. The superb cuisine of the Cotillion Room (winner of the coveted Holiday Magazine excellence award for several years) will make your stay a memorable experience. Here you will find a happy blending of traditional Kentucky hospitality and every modern convenience; luxurious suites and rooms, beautiful Dining Room, Cocktail Lounge with sparkling entertainment, Exercise and Massage Room, Gift Shop, Dress Shop, Barber Shop and Beauty Salon. Adjacent to Par Three Golf Course and Driving Range. May we have the pleasure of serving you soon?

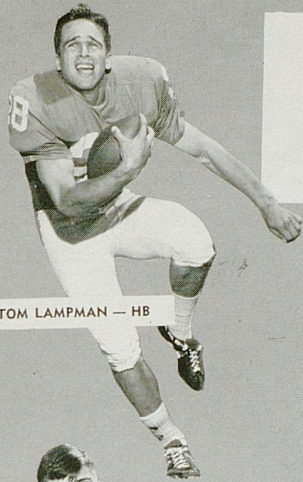
Harrodsburg Road • Lexington, Kentucky  
Phone 254-8490  
Paul Cordet • General Manager



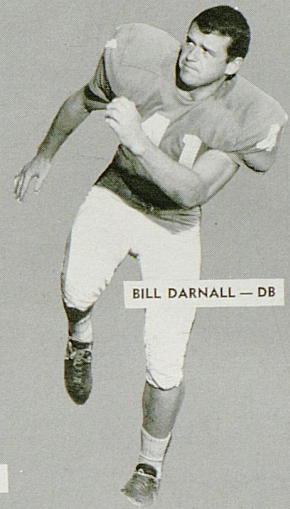
DINKLER HOTEL CORPORATION • Carling Dinkler, Jr., President  
A wholly - owned subsidiary of Transcontinental Investing Corporation



# TAR HEELS



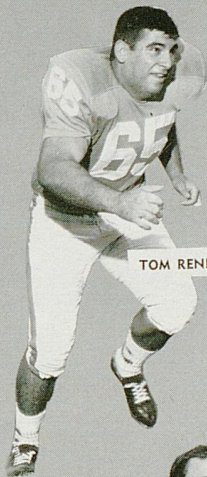
TOM LAMPMAN — HB



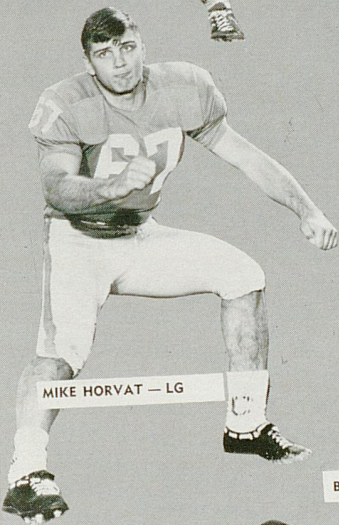
BILL DARNALL — DB



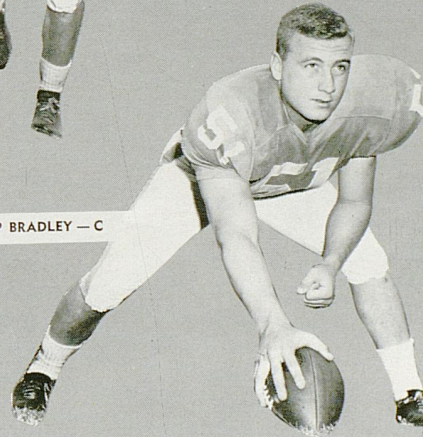
JIM FORTUNE — DB



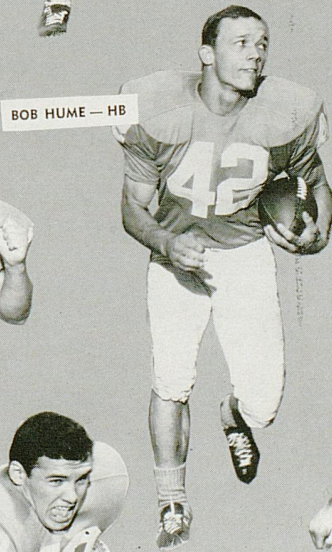
TOM RENEDO — T



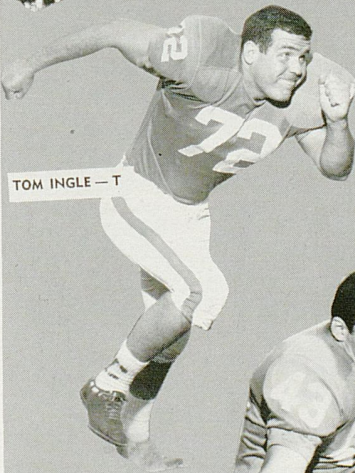
MIKE HORVAT — LG



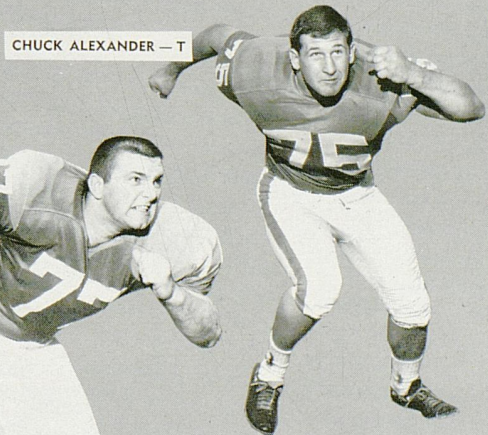
CHIP BRADLEY — C



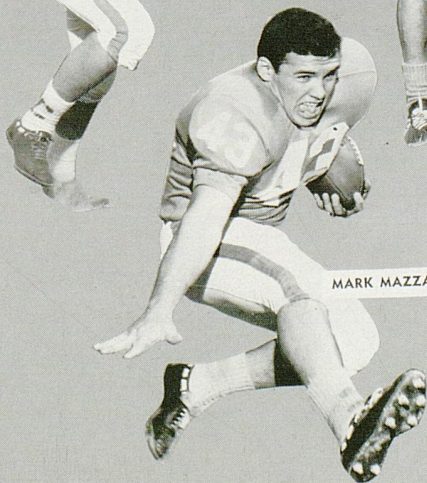
BOB HUME — HB



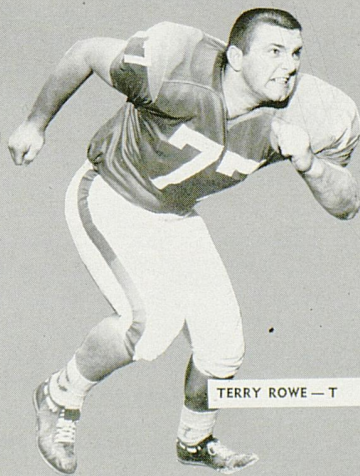
TOM INGLE — T



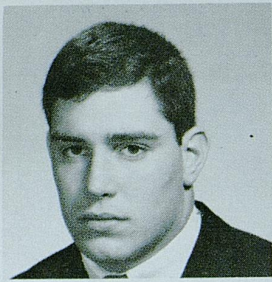
CHUCK ALEXANDER — T



MARK MAZZA — FB



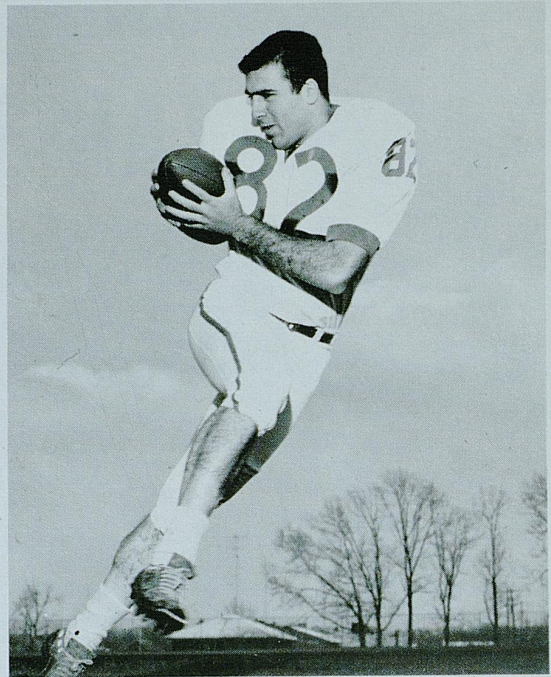
TERRY ROWE — T



DICK PALMER



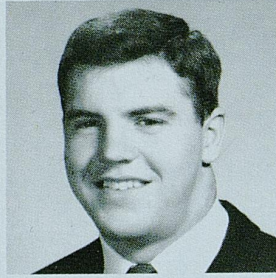
SCOTT VALENTINE



DAN SPANISH



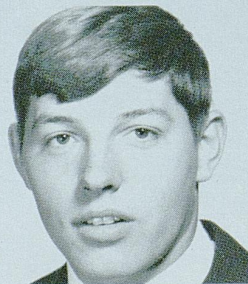
LEONARD RUSH



DEREK POTTER

# KENTUCKY

DON BRITTON



TOMMY SAUER



WESLEY NAILS



JIM PRATHER



JOE DAVID SMITH

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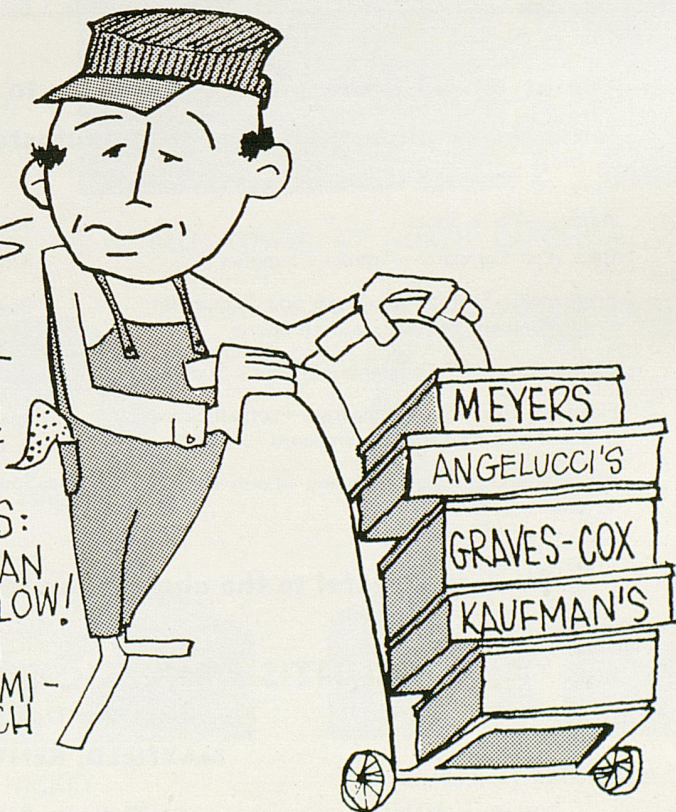
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DID YOU KNOW THAT YOU &  
THE MEN YOU SEE AROUND YOU  
ARE AMONG THE BEST DRESSED  
MEN IN THIS WHOLE U.S.A.?

IT'S A FACT! HERETOFORE,  
THOSE FAST HORSES & BEAUTI-  
FUL WOMEN HAVE STOLEN THE  
SHOW, BUT MAYBE THEY ARE  
THE STRIKING PROOF OF WHAT  
OUR MANUFACTURERS TELL US:

THE BLUE GRASS GENTLEMAN  
IS A MOST DISCRIMINATING FELLOW!

AND WE FEEL HONORED TO  
HAVE DRESSED SO MANY DISCRIMI-  
NATING GENTLEMEN FOR SUCH  
A LONG WHILE.



*Support U. of K. Football*



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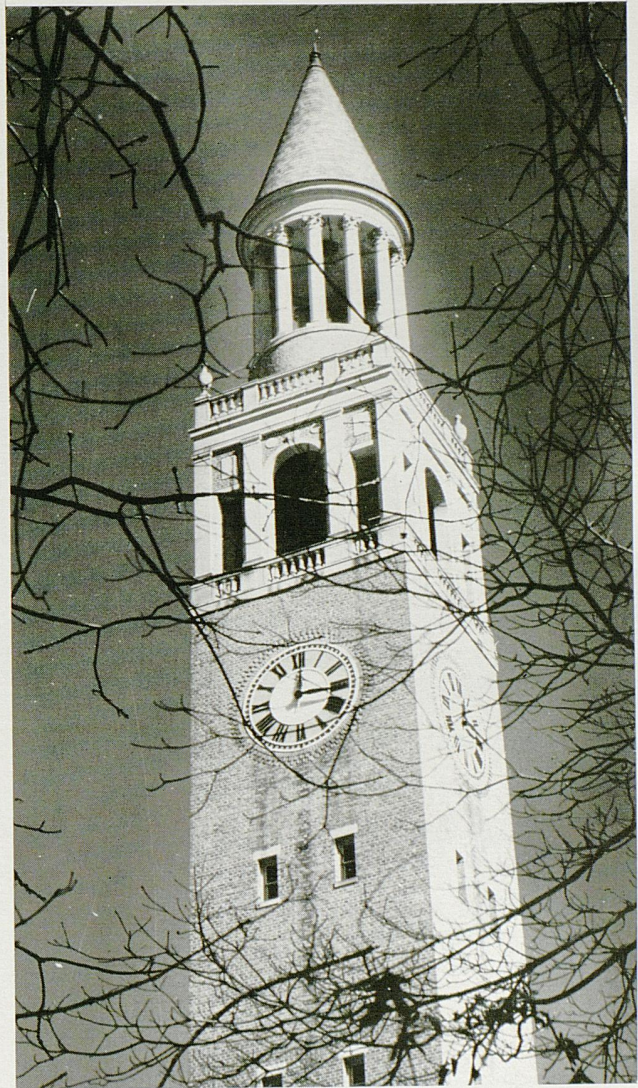
**HUNT'S ATHLETIC GOODS CO., INC.**

*"We Ship The Day You Buy"*

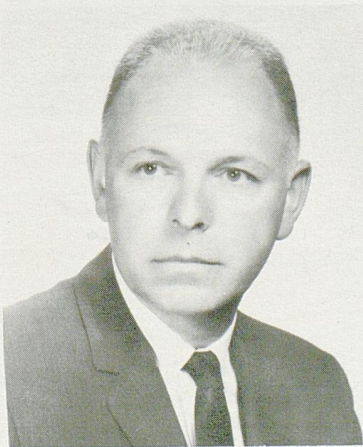
**MAYFIELD, KENTUCKY**



*University of  
North Carolina*



BELL TOWER AT NORTH CAROLINA



J. CARLYLE SITTERSON  
Chancellor



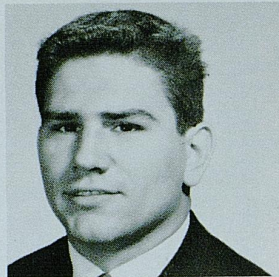
JIM HICKEY  
Head Football Coach



C. P. (Chuck) ERICKSON  
Athletic Director



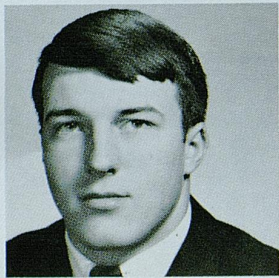
EDDIE INGRAM



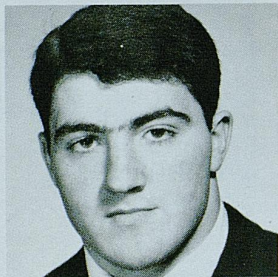
ED ZAREMBA



RONNIE ROBERTS



KEN WOOD



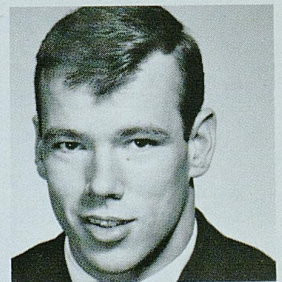
JEFF VAN NOTE

# KENTUCKY

JIM SWART



LOUIS WOLF



JOHN ZELES



DOUG VAN METER



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# Football Fashions

by MALINDA WIESNER

Fashion Editor, Des Moines (Ia.) Register

**F**ASHION is on a kick for the football season.

Designers have scored with fashions made just for the game whether you're cheering beneath the southern sun or huddling in the stands up north.

It's the fabric that keeps you comfortable no matter where you follow the team.



For Southern games you find light-weight fabrics. Cotton and synthetic materials remain fresh for the festivities. Sheer wool is increasing in popularity too.

Knits make a hit whether you are the home team or visitor. They pack and ride with ease and turn out ready to go and fresh for the occasion. Cool knits include those of cotton or acetate. Textured wool knits are full of imagination. There are ribs, checks, herringbones, and tweeds. Also rated tops are the suedes. Now found more soft and supple, they can be styled into complete suits, coats or just used for trims.

Weather turns colder and you will choose heavier fabrics. This fall note double faced wools adding warmth without bulk and weight. Designers have turned to flat-faced fabrics like gabardine leaving the fuzzy mohair in the backfield.

Being pleated and flared, skirts are in motion and move into the stands with ease. Panels, godets, wrap-arounds all add walking room. Fullness flares from the natural waistline, lowered waist or just above the knees.

Topping skirts and dresses will be jackets and coats. Suit jackets are

often short if the skirt is pleated at the waist. Longer tunic styles will end where the skirt fullness begins. Dresses with matching coats make versatile combinations—ready for the game and subsequent celebrations.

Warm-weather wraps include the all-weather coats—they are handsome enough to make you laugh at a cloudy day. Nearly any fabric can be treated to resist the rain so corduroy, faille, wool and silk will join vinyl slickers on the bleachers.

A poncho makes a sporting accessory. Some are hooded or high colored. Try a co-ordinating plaid or textured knit over a tailored dress.

Coats of double-faced wool may be reversible with a contrasting color turning out on the notched collar. In order to fit over full skirts, coats take on a flared shape. Some reach near tent proportions flaring from the shoulders and have wide sleeves. Keeping a slim look at the bodice and sleeves, some flare from a slightly raised waistline.

Collars include wide rims standing high to muffle the neck. Some roll out into a hood for the chilliest climates.

Furs are popular in all parts of the country—even the southern evenings cool off enough in autumn to make them appropriate.

Mink goes casual with double-breasted closings and notched collars. Or try a fun fur for the festivities. Just about any animal found in the woods could turn up at the game. Fox might be disguised in "spank" red and raccoon will be updated. Coats are even lined in fur, some being reversible.

Fashion needs to be co-ordinated but you don't have to buy everything matching—it makes the game more exciting to call your own plays. Your gray all-weather coat will go with a brown suit. Then blend the two with a scarf hat of brown and gray paisley. The print may have gold accents you can pick up in an alligator bag. Brown shoes and creamy white gloves complete the ensemble.

Color knows no season—especially this year. Stands will be full of classic camel and bronze with olive accents. But the aster family joins the team too, from pale pink to rich purple and blue. Other surprises include navy—no longer just for spring. It will even be seen with white or deep red trim. Other colors making their bid are rusty oranges and berry reds.

Ensembles feature tri-color combinations. A coat dress may have a blue skirt topped in brown banded in the middle with creamy white. Outfits such as these are fun to accessorize as it is a natural to pick up more than one color in the accessories.

Accessories offer a chance to play a game of color and textures with

your ensemble. Shoes of textured leathers, alligator and even wool are in the footnotes.

Shoes should be comfortable and designers have obliged with low sturdy heels and rounded toes. You're climbing, walking and on and off your feet for the duration so treat them kindly. Shed your spikes in favor of a new sporting pair. Trims will include buckles, straps, lacing and tailored bows. There will be straps, toe-less and heel-less styles for variety. Keep in mind boots—not as clumsy as other seasons—for cold stadiums.

Handbags are smaller so let the men tote their own thermos of coffee—you won't have room. Like shoes there is a distinctive array of colors and materials.

Topping the accessory field are hats. They are small and fit down over the new sleek hairdos. They are decorative and do the job of keeping ears warm.

Appropriate helmets are done in crushable felt. There are also berets, beanies, hoods and caps that are styled in soft fabrics. Even fall's small brimmed roller can be packed with ease.



If an especially bright future is forecast for the team and you will be headed for a southern bowl game, knits are suggested. Chances are weather will be sunny. A sleeveless knit will be appropriate with a co-ordinating jacket or coat. It can be dressed up or down as the occasion demands.

Do take time out to think of your wardrobe when backing the team. You shouldn't punt—be prepared.

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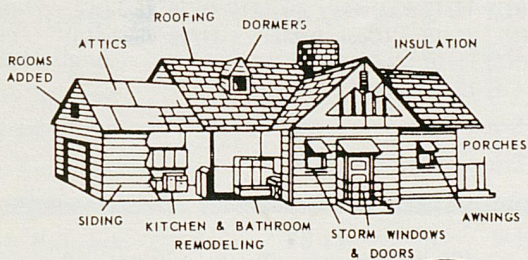
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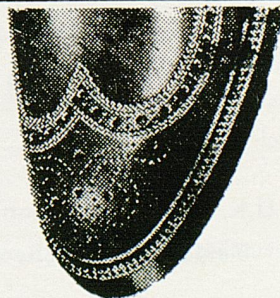
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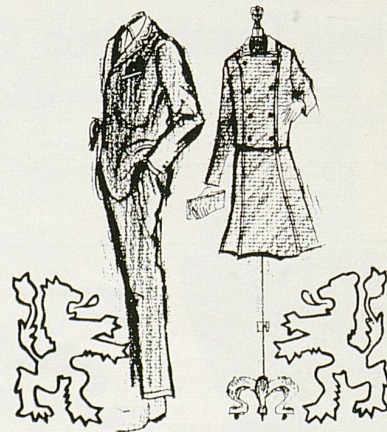
## WHAT KENTUCKY OPPONENTS ARE DOING

<b>NORTH CAROLINA (0-0)</b> 9/17 Kentucky (A) 9/24 N.C. State (H) 10/1 Michigan (A) 10/8 (Open Date) 10/15 Notre Dame (A) 10/22 Wake Forest (H) 10/29 Georgia (A) 11/5 Clemson (A) 11/12 Air Force (H) 11/19 (Open Date) 11/26 Virginia (H)	<b>MISSISSIPPI (0-0)</b> 9/17 Memphis St. (A) 9/24 Kentucky (N) 10/1 Alabama (N) 10/8 Georgia (A) 10/15 Sou. Miss. (H) 10/22 Houston (N) 10/29 L. S. U. (A) 11/5 (Open Date) 11/12 Tennessee (A) 11/19 Vanderbilt (N) 11/26 Miss. St. (H)	<b>AUBURN (0-0)</b> 9/17 Chattanooga (H) 9/24 Tennessee (N) 10/1 Kentucky (A) 10/8 Wake Forest (H) 10/15 Georgia Tech (N) 10/22 T. C. U. (H) 10/29 Florida (A) 11/5 Miss. State (N) 11/12 Georgia (A) 11/19 (Open Date) 11/26 (Open Date) 12/3 Alabama (N)	<b>VIRGINIA TECH (0-0)</b> 9/17 Tulane (A) 9/24 Geo. Wash. (H) 10/1 West Virginia (H) 10/8 Kentucky (A) 10/15 Vanderbilt (N) 10/22 Virginia (A) 10/29 Florida State (H) 11/5 Wake Forest (A) 11/12 Wm. & Mary (A) 11/19 (Open Date) 11/24 V.M.I. (A)	<b>LOUISIANA STATE (0-0)</b> 9/17 So. Carolina (H) 9/24 Rice (A) 10/1 Miami (H) 10/8 Texas A&M (H) 10/15 Kentucky (A) 10/22 Florida (H) 10/29 Mississippi (H) 11/5 Alabama (N) 11/12 Miss. St. (H) 11/19 Tulane (A)
<b>GEORGIA (0-0)</b> 9/17 Miss. State (N) 9/24 V. M. I. (A) 10/1 So. Carolina (A) 10/8 Mississippi (H) 10/14 Miami (A) 10/22 Kentucky (H) 10/29 No. Carolina (H) 11/5 Florida (N) 11/12 Auburn (A) 11/19 (Open Date) 11/26 Georgia Tech (H)	<b>WEST VIRGINIA (0-0)</b> 9/17 Duke (A) 9/24 Wm. & Mary (H) 10/1 Virginia Tech (A) 10/8 Pitt (A) 10/15 Maryland (A) 10/22 Penn State (H) 10/29 Kentucky (H) 11/5 The Citadel (H) 11/12 Geo. Wash. (A) 11/19 Syracuse (H)	<b>VANDERBILT (0-0)</b> 9/17 The Citadel (H) 9/24 Georgia Tech (A) 10/1 Florida (H) 10/8 (Open Date) 10/15 Va. Tech (N) 10/22 Alabama (N) 10/29 Tulane (H) 11/5 Kentucky (A) 11/12 Navy (H) 11/19 Ole Miss (N) 11/26 Tennessee (H)	<b>HOUSTON (0-0)</b> 9/17 Florida State (A) 9/23 Wash. State (H) 10/1 Oklahoma St. (H) 10/8 (Open Date) 10/15 Miss. St. (H) 10/22 Mississippi (N) 10/29 Tampa (H) 11/5 Tulsa (H) 11/12 Kentucky (A) 11/19 (Open Date) 11/26 Memphis St. (H) 12/3 Utah (H)	<b>TENNESSEE (0-0)</b> 9/24 Auburn (N) 10/1 Rice (H) 10/8 Georgia Tech (A) 10/15 Alabama (H) 10/22 So. Carolina (H) 10/29 Army (N) 11/5 Chattanooga (H) 11/12 Ole Miss (H) 11/19 Kentucky (H) 11/26 Vanderbilt (A)

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## U.K. FRESHMAN FOOTBALL ROSTER—1966

Name	Pos.	Age	Ht.	Wt.	Hometown	High School
Bobby Abbott	HB	19	5-8	171	Kingston, Tenn.	Roane County
Dave Bair	QB	18	6-0	182	Greensburg, Pa.	Salem
Al Borne	HB	17	6-1	183	Louisville, Ky.	St. Xavier
Mike Boulware	G-T	17	6-2	205	Columbus, Ohio	Bishop Watterson
Jim Broadwater	FB-LB	17	6-2	205	Fairless, Pa.	Pennsbury
Fred Conger	G-LB	17	6-0	208	Feasterville, Pa.	Neshaminy
Bill Duke	HB	17	5-11	182	Owensboro, Ky.	Daviess County
Pat Eckenrod	C	17	6-4	197	Chattanooga, Tenn.	Notre Dame
Stan Forston	QB	17	6-1	187	Lexington, Ky.	Henry Clay
Dick Frasca	QB	17	6-2	205	Altoona, Pa.	Altoona
Roger Gann	HB	18	6-2	200	Fayetteville, N. C.	Fayetteville
Dave Hanson	T	17	6-2	218	Greensburg, Pa.	Hempfield Area
Mike Herron	FB-LB	18	6-0	210	Henderson, Ky.	Henderson City
Don Holland	E-LB	18	6-0	180	Worthington, Ohio	Bishop Watterson
Jerry Imsland	E	17	6-2	200	Northville, Mich.	Northville
Joe Jacobs	WB-S	18	6-0	175	Hobbs, N. M.	Hobbs
Vic King	E	17	6-2	180	Kingston, Tenn.	Roane County
Steve Koon	FB	17	6-0	200	Hopkinsville, Ky.	Hopkinsville
Dick Kujawski	FB-LB	18	5-10	190	Charleroi, Pa.	Charleroi Area
Vince Leonard	G-T	18	6-1	220	Washington, D. C.	St. John's
Sam Marvis	T	17	6-4	237	Mt. Pleasant, Pa.	Mt. Pleasant
Michael Meighan	FB-T	17	6-1	190	Avonmore, Pa.	Kiski Area
Jim Mitchell	FB-LB	17	6-0	195	Louisville, Ky.	Flaget
Marty New	LB	17	6-0	220	Hamilton, Ohio	Hamilton Taft
Nat Northington	TB	18	5-11	170	Louisville, Ky.	Thomas Jefferson
Ronnie Phillips	FB	18	6-0	205	Vansant, Va.	Grundy
Greg Page	E	19	6-2	192	Middlesboro, Ky.	Middlesboro
Dave Pursell	T	17	6-5	265	Morrisville, Pa.	Pennsbury
Keith Raynor	FB-T	18	6-2	215	Raleigh, N. C.	Frederick Mil. Acad.
Jay Reynolds	TB	17	6-0	170	Perryville, Ky.	Boyle County
Don Ricketts	KS-QB	17	6-4	205	Louisville, Ky.	Manual
Frank Salotti	T	17	6-2	210	Monessen, Pa.	Monessen
Cary Shahid	G	17	5-10	190	Ft. Walton Beach, Fla.	Choctawhatchee
David Sullivan	G	17	5-11	185	Lexington, Ky.	Lafayette
Phil Thompson	E	17	6-2	185	Louisville, Ky.	Seneca
Tommy Windsor	FB	19	6-1	195	Silver Spring, Md.	Blair
Marty Yerdon	G	19	6-1	215	Troy, N. Y.	Bordentown Prep

## 1966—SOUTHEASTERN CONFERENCE FOOTBALL SCHEDULE—1966

WEEK-END	SEPT. 17	SEPT. 24	OCT. 1	OCT. 8	OCT. 15	OCT. 22	OCT. 29	NOV. 5	NOV. 12	NOV. 19	NOV. 26
ALABAMA		La. Tech Birmingham*	Ole Miss Jackson*	Clemson Tuscaloosa	Tennessee Knoxville	Vanderbilt Birmingham	Miss. State Tuscaloosa	L.S.U. Birmingham-T	So. Carolina Tuscaloosa		Sou. Miss. Mobile
AUBURN	Chattanooga Auburn	Tennessee Birmingham	Kentucky Lexington*	Wake Forest Auburn	Ga. Tech Birmingham	T.C.U. Auburn	Florida Gainesville	Miss. State Jackson	Georgia Auburn		Auburn-T Dec. 3 - B'ham Alabama-T
FLORIDA	Northwestern Gainesville	Miss. State Gainesville	Vanderbilt Nashville	Fla. State Tallahassee	N. C. State Raleigh	L.S.U. Baton Rouge*	Auburn Gainesville	Georgia Jacksonville	Tulane Gainesville		Miami Gainesville
GEORGIA	Miss. State Jackson*	V.M.I. Roanoke*	So. Carolina Columbia*	Ole Miss Athens	Miami Miami#	Kentucky Athens	No. Carolina Athens	Florida Jacksonville	Auburn Auburn		Ga. Tech Athens
KENTUCKY	No. Carolina Lexington*	Ole Miss Jackson*	Auburn Lexington*	Va. Tech Lexington*	L.S.U. Lexington*	Georgia Athens	W. Virginia Morgantown	Vanderbilt Lexington	Houston Lexington	Tennessee Knoxville-T	
L.S.U.	So. Carolina Baton Rouge*	Rice Houston*	Miami Baton Rouge*	Texas A&M Baton Rouge*	Kentucky Lexington*	Florida Baton Rouge*	Ole Miss Baton Rouge*	Alabama Birmingham-T	Miss. State Baton Rouge-T	Tulane New Orleans*	
MISSISSIPPI	Memphis St. Memphis*	Kentucky Jackson*	Alabama Jackson*	Georgia Athens	Sou. Miss. Oxford	Houston Memphis	L.S.U. Baton Rouge*		Tennessee Knoxville	Vanderbilt Jackson	Miss. State Oxford
MISS. STATE	Georgia Jackson*	Florida Gainesville	Richmond Starkville	Sou. Miss. Starkville	Houston Houston*	Fla. State Tallahassee*	Alabama Tuscaloosa	Auburn Jackson	L.S.U. Baton Rouge-T		Ole Miss Oxford
TENNESSEE		Auburn Birmingham	Rice Knoxville	Ga. Tech Atlanta-T	Alabama Knoxville	S. Carolina Knoxville	Army Memphis	Chattanooga Knoxville	Ole Miss Knoxville	Kentucky Knoxville-T	Vanderbilt Nashville
VANDERBILT	The Citadel Nashville*	Ga. Tech Atlanta	Florida Nashville*		Va. Tech Richmond	Alabama Birmingham	Tulane Nashville	Kentucky Lexington	Navy Nashville	Ole Miss Jackson	Tennessee Nashville

\*—Night #—Friday Night

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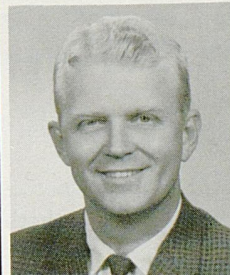
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The brightest new star in the Kentucky athletic firmament is U-KATS, the University of Kentucky Athletic Team Supporters, Inc.

This group is dedicated to the purposes of boosting the University of Kentucky athletic teams and promoting and developing athletics in Kentucky's primary and secondary schools.

Already engaged in this movement are more than 2,000 U-KATS members from all corners of the Commonwealth and Ohio, West Virginia, Georgia, Michigan, Tennessee, Indiana, North Carolina, Missouri, Arkansas, Illinois, California, Florida, Virginia and the District of Columbia. U-KATS is conducting its first membership drive with a goal of 20,000 members for the present fiscal year.

#### **These Are the Basic Facts:**

UK is now recruiting out-of-state for 75 per cent of its football players; 50 per cent of its basketball players; 70 per cent of its baseball players; 40 per cent of its trackmen; 60 per cent of its swimmers; 50 per cent of its golfers; and 50 per cent of its tennis players. The other state schools in the SEC recruit 60 to 70 per cent of their athletes from their home states.

Florida produces about 75 major-college football prospects a year in its state high-school programs, Georgia about 60, Alabama 100, Mississippi 100, Louisiana 100, Tennessee 60 and Kentucky 15.

Kentucky's primary and secondary school programs rank last among Southern states in number of schools and athletes participating in all sports except basketball, despite the fact that most of the states are not superior to Kentucky in resources or population.

UK is justly proud of its 22 SEC basketball championships, but the Wildcats have won only one SEC football crown and have never won a title in baseball, track, swimming, golf or tennis. UK football teams rank last in the all-time standings of the present member schools of the SEC.

The UK Athletics Association, under the guidance of Athletic Director Bernie A. Shively, is beginning a program this year which is designed to make the Wildcats contenders for the SEC crown in all sports. The four new state universities will also be engaged in upgrading their athletic programs in the coming years. All these projects are dependent upon the development of better school-boy athletics in Kentucky.

U-KATS believes Kentucky's children have the same latent athletic abilities as the children in our sister states. It seeks to open the doors to the development of this latent ability. Such a program requires the support and involvement of every Kentuckian who is concerned with the athletic progress and the well-being of the young people of the Commonwealth.

Each member of U-KATS pays a \$10 annual membership fee, of which \$5 goes to the athletic program of the high school of the member's choice. The other \$5 goes into a central fund to support the administrative costs of the organization and to be invested in Kentucky school programs as the U-KATS board of directors sees fit. No U-KATS funds will be in any way invested in the University of Kentucky or its athletic programs.

Anyone who wishes to join the organization may do so by sending his name, address and membership dues to U-KATS, Box 7138, Lexington, Ky., or by registering at the booth provided here in the stadium.

# Mystery Wildcats

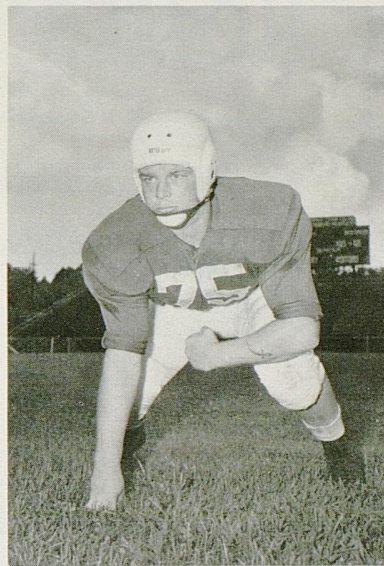
(Outstanding UK Gridders of the Past — Identification Below)



JIM MCKENZIE

Although he never gained special honors as a player in the early fifties, this hard-nosed former Kentucky lineman learned his lessons well . . . He's now the head coach at a major school whose loss to UK years ago still ranks as one of the biggest upsets of all time.

This husky ex-Wildcat will be remembered as one of UK's finest centers in history . . . Made All-Conference in 1947 and was one of few interior linemen ever accorded MVP honor in the College All-Star Game at Chicago.



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## Preview of Coming Attractions . . . .

### KENTUCKY vs. AUBURN

Playing Two Weeks From Tonight On Stoll Field

**COACH**—Ralph Jordan (Won 102, Lost 43, Tied 5)

**1965 Record**—Won 5, Lost 5, Tied 1

**Last Year's Score**—Auburn 23, Kentucky 18

**Series**—Tigers lead, 9-4-1

**Chief Losses**—QB Alex Bowden, OE Danny Fulford, LB Bill Cody, LB John Cochran, OT Jack Thornton, DT Bobby Walton.

**Top Returnees**—FB Tom Bryan (Sr.), OT Bill Braswell (Sr.), C Forrest Blue (Jr.), OE Freddie Hyatt (Jr.), DG Gusto Yearout (Jr.).

**Sophs to Watch**—HB Dwight Hurston, DE Al Giffin, HB George Davison, QB Larry Blakeney.

**OUTLOOK**—Auburn, which proved to be one of the surprise teams of 1965 by rocketing to a second place finish in the SEC, may have to rub its rabbit's foot a little harder this season to do as well. Only 16 letter winners departed but in that crowd were the entire defensive line, two linebackers and one sideback. To offset this apparent weakness, Coach Shug Jordan is counting on better overall speed and a substantially improved defensive secondary. He further admits to the prospect of a strong offensive line and big backfield manned by fullback Tom Bryan, who wound up the past season as the Southeastern Conference's third leading rusher. Quarterback supposedly is a wide open position, but the nod is likely to go to soph Larry Blakeney on the strength of spring practice showing. Another sophomore, Dwight Hurston, is counted on to provide speed at tailback. The kicking game is in good shape with specialist Tommy Lunceford back to handle the punting and Jim Jones up from the frosh to do FG and PAT work.



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RALPH JORDAN



**TOM BRYAN**  
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GLENN TAYLOR ..... Artist

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BATMOBILE .....	In the Driver's Seat
PENGUIN'S UMBRELLA ..	Top Hat, White Tie and Tails
JOKER .....	You're Driving Me Crazy
DANCE ROUTINE .....	Alley Cat
THE RIDDLER .....	No! No! A Thousand Times No!
U OF K .....	Alma Mater

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## *A New Era—A New Program— At The University of Kentucky*

A few days ago new thousands of young Kentuckians enrolled in the College of Arts and Sciences on the University of Kentucky campus and thereby set in motion Kentucky's widely-hailed academic plan.

For the next two years they will continue their courses of study in that college. Then, at the beginning of their junior year, they will select their major field of study or their professional school.

That's the story, in brief, of a plan and project which has excited educators. And as an editorial in *The Cincinnati Enquirer* says, "We cannot help believing that the course upon which the University of Kentucky is embarking is one that will attract nation-wide attention. Neither do we doubt that it will equip University of Kentucky students to tackle their careers with an especially useful insight."

The story had its beginning almost three years ago. UK President John W. Oswald, in a report to the academic faculty and the Board of Trustees, issued a challenge. He recalled the charge made by many that American universities were producing over-trained and under-educated products.

Thus was set into motion a great series of consultations and examinations. Out of them grew a decision, approved by the faculty, ratified by the trustees. The University, it was agreed, would establish new patterns and new requirements. Each student, upon graduation, would be armed with a background in several fields of the arts and sciences. Each student, therefore, would be equipped better to assume his role as a responsible citizen.

The new catalogue puts it this way:

"To help the student acquire a breadth of understanding, the University will require of each student entering in September, 1966, and thereafter, in addition to six hours of English Composition, or demonstration of proficiency, completion of a sequence of 2 courses in at least five of the following areas of general study:

- I Mathematics-Philosophy
- II Physical Sciences
- III Biological Sciences
- IV Foreign Languages
- V Humanities: Literature, Art, and Music
- VI History
- VII Social Sciences
- VIII Behavioral Sciences"

Today as you watch the Kentucky football team in action, as you rub elbows with the student body, you as a supporter of the University, you as a citizen of the Commonwealth are participating in a program designed to develop a well-rounded personality, an individual capable of contributing to society.

Dr. Oswald in remarks made to members of the 1966 General Assembly, made these observations regarding the new student as he—or she—embarked on a new career:



*New students move from the Student Center toward an orientation program session.*



"There, under proper counsel and guidance, they will undertake an examination of several of the broad fields of study, the several fields of academic discipline.

"They shall be exposed to the literature of the ages, the discovery of the scientists, the philosophy of the economist and the sociologist, the exacting mental exercises of the mathematician and linguist.

"And then at the close of two years they shall, by virtue of their probing and study, be better able to make that all-important choice, the choice of the field to which they want to devote their life.

"But in doing so, in making their choice, they shall not be unaware of the activity of their neighbor.

"The engineer will understand the searching of the historian. The teacher will be aware of the trials and tribulations of the businessman. The lawyer will share the fears and joys of the sociologist.

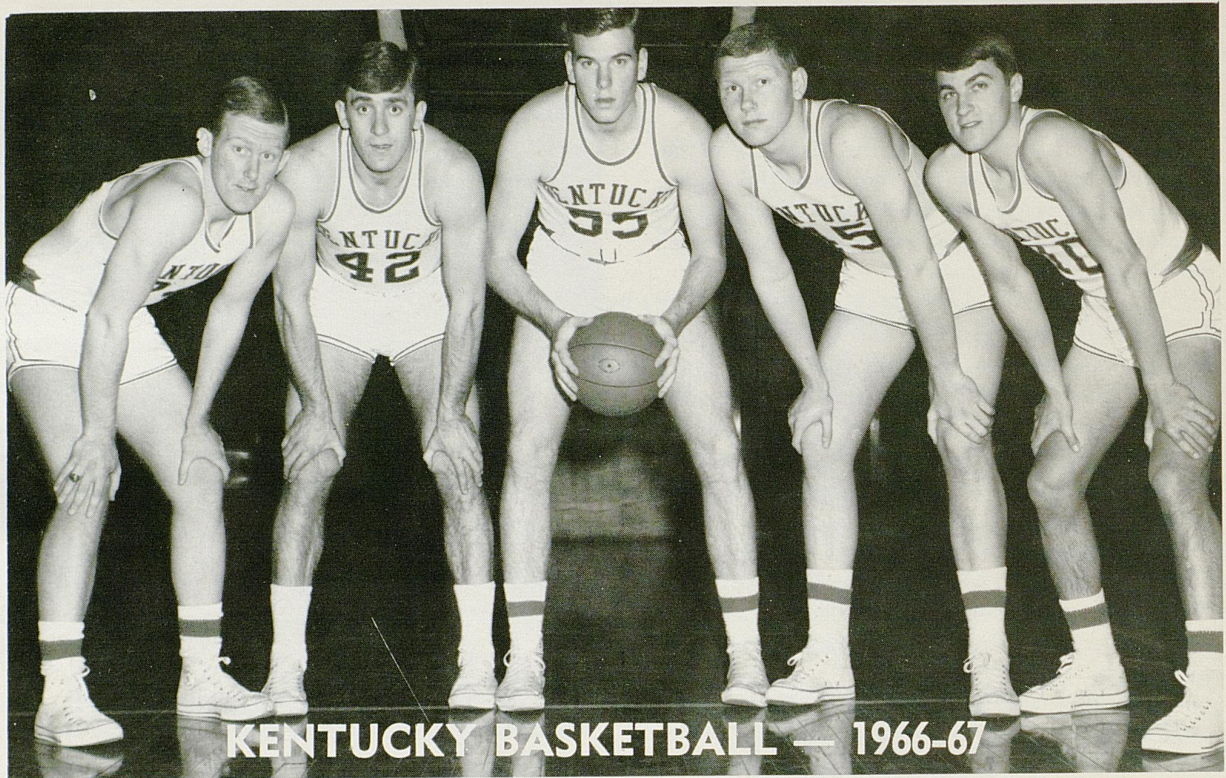
"Hopefully, all this will make for a well-rounded personality, the educated person."



*They start here at registration and—hopefully—*



*Four years later they end here, University of Kentucky graduates.*



**UNIVERSITY OF KENTUCKY  
BASKETBALL SCHEDULE — 1966-67**

**1966**

Dec. 3 (Sat.)	Virginia .....	Lexington
Dec. 5 (Mon.)	Illinois .....	Lexington
Dec. 10 (Sat.)	Northwestern .....	Evanston
Dec. 13 (Tue.)	North Carolina .....	Lexington
Dec. 17 (Sat.)	Florida .....	Lexington
Dec. 22 (Thurs.)	U.K.I.T. ....	Lexington
Dec. 23 (Fri.)	(Penn State, Kansas State, Oregon State, Kentucky)	
Dec. 28 (Wed.)	Cornell .....	Lexington
Dec. 31 (Sat.)	Notre Dame .....	Louisville

**1967**

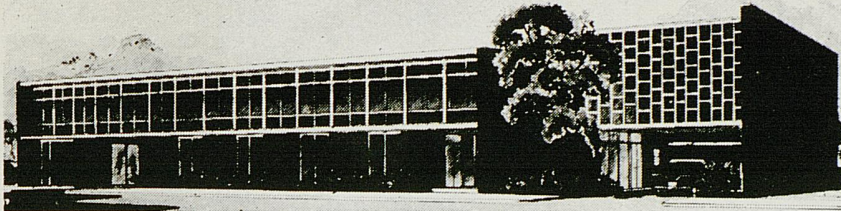
Jan. 5 (Thurs.)	Vanderbilt .....	Lexington
Jan. 14 (Sat.)	Florida .....	Gainesville
Jan. 16 (Mon.)	Georgia .....	Athens
Jan. 21 (Sat.)	Auburn .....	Lexington
Jan. 23 (Mon.)	Tennessee .....	Lexington
Jan. 28 (Sat.)	Louisiana State .....	Lexington
Jan. 30 (Mon.)	Mississippi .....	Lexington
Feb. 4 (Sat.)	Louisiana State .....	Baton Rouge
Feb. 6 (Mon.)	Mississippi .....	Oxford
Feb. 11 (Sat.)	Mississippi State .....	Lexington
Feb. 13 (Mon.)	Tennessee .....	Knoxville
Feb. 18 (Sat.)	Mississippi State .....	Starkville
Feb. 20 (Mon.)	Georgia .....	Lexington
Feb. 25 (Sat.)	Alabama .....	Tuscaloosa
Feb. 27 (Mon.)	Auburn .....	Auburn
Mar. 4 (Sat.)	Vanderbilt .....	Nashville
Mar. 6 (Mon.)	Alabama .....	Lexington

The group pictured above seems the most likely choice as a starting combo for 1966-67. From the left are Bob Tallent, All-America Pat Riley, SEC Soph of the Year Thad Jaracz, 6-8 Cliff Berger and All-America Louie Dampier. Baron Adolph Rupp (below) starts his 37th season at UK as the nation's winningest cage mentor.



COACH ADOLPH RUPP

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