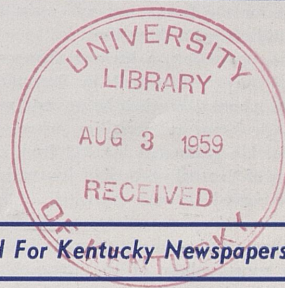


The Kentucky Press

June, 1959



Published in the Interest of Community Journalism . . . Of, By, and For Kentucky Newspapers



VOLUME TWENTY-FIVE
NUMBER NINE

Publication Office:
School of Journalism
University of Kentucky
Lexington

Pinnacle Rock Overlooks Cumberland State Park Which Will Be
Dedicated July 3-4

Official Publication Kentucky Press Association

Thomas L. Preston Buys Cynthiana Newspapers

Negotiations were completed June 2 when in Tommy L. Preston and his father, T. J. Preston, purchased the Cynthiana Publishing Company, Inc., publishers of the Log Cabin and Democrat, including commercial printing office supplies, from James G. Wilson and Miss Katherine Wilson. Tommy Preston will be publisher and general manager when the new proprietors take possession on June 29.

The new firm has leased the three-story building at 117 South Main street from the Wilsons and has announced that no change was contemplated in the present personnel and policy. James Wilson has not announced his plans for the future but will assist the new publishers for a short time.

The new publisher, a lifelong Democrat, has been deeply interested in journalism since high school days when he was editor of the V-High News at Versailles, where he graduated. He graduated in 1956 from the University of Kentucky School of Journalism, where he served in both capacities of feature editor and sports editor on the Kentucky Kernel, student newspaper. At UK he was also sports editor of the Kentuckian, school yearbook.

For two years while at the university, he was also UK correspondent for International News Service and wrote a column for a weekly newspaper. He is a member of Phi Kappa Tau, national social fraternity, and Sigma Delta Chi, national professional fraternity.

Upon graduation from UK, he served as editor of the Carrollton paper for eight months, then going to the U. S. Army and serving two years. For the first year, as second lieutenant, he had command of a 300-man company and was then promoted to first lieutenant on the post Command Staff as Public Information Officer. The major portion of his time, was spent at Ft. Lawton, Seattle, Wash.

Mr. Preston and his wife, the former Miss Carolyn Louise Points of Ashland, will move to Cynthiana when suitable housing is arranged.

The Cynthia Democrat, one of the company's weekly (Thursday) publications, was established in 1868 and has played a vital part in the development of the community for almost a hundred years. It probably reached its greatest height under the editorship of the late James M. Allen, who served as president of the Kentucky Press Association and was highly regarded as a journalist and often quoted throughout the state.

At his death, ownership of the Democrat passed to Joe Costello, who died in

April of 1938, his wife, the late Mrs. Amy Russell Bishop Costello, continuing to operate the paper until it was sold to the Cynthiana Publishing Co., Feb. 27, 1945.

The Log Cabin, the Friday publication, was established in 1898 by J. M. Wilson Jr., it being purchased the following year by James T. Wilson, his cousin, and edited 56 years by him until his death Dec. 12, 1953, at the age of 81. A Republican and Presbyterian, Mr. Wilson gained the respect and held the confidence of the entire community, and his many years of editing made a real contribution to the growth and prosperity of this community.

At his death, his son, Jas. G. Wilson, who had been general manager of the company as well as city editor of the Log Cabin since graduating from Centre College in 1931, succeeded his father to the presidency and held these posts until the present time. He had also been secretary-treasurer until his duties were taken over by his sister, Miss Katherine Wilson; later Mrs. James G. Wilson held that post.

In addition to members of the Wilson family who served as officers and directors of the corporation, John L. Cummins and J. Ray Peak Sr. had also been on the Board

of Directors and served as vice-president, until they disposed of their interest in the company last year.

Both papers for a number of years had their subscription lists audited by the Audit Bureau of Circulations, two of the few weeklies in the state affording advertisers the guarantee of known paid circulation. The equipment of the Mechanical Department is generally regarded in trade to be about the best in the state, such a city the size of Cynthiana.

Some men who desert their wives should be charged with desertion. Most of them are in reality refugees of a kind of a man.

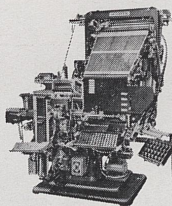
According to the latest figures, approximately 1,500,000 people enter the work force of the United States annually. 82 per cent of these working men and women read a newspaper every day.

For decades, newspapers' audited circulation has kept pace with the increasing number of U. S. households. Since 1920, the number of U. S. households has more than doubled; newspaper circulation has more than doubled.

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Access Recruit

The problem of the young people is one in which should be more K. Payne, journal College, during of the mid-summer Press Association The situation a vacancies than is largely the f on the part of The rapidly United States educated readers ioned, which wi good news rep sure the reading newspaper whi trained and pa the field of new or reasons for college graduat loss of glamou suffered in the intelligent you because of the with newspaper lost that appea

Another stum journalistic car would equal th related fields of and personnel the recent grad average journa only five dollar fields have incr dollars. On the uate can expec month than in he could seek

What can b Payne suggests their case to th encouraging m the high scho should place in nel problems, position by adj job conditions and keep their

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Access To Records, Student Recruiting Topics Of Meeting

The problem of attracting more intelligent young people into newspaper careers is one in which all editors and publishers should be more interested, reported Robert K. Payne, journalism director, Murray State College, during the opening day's session of the mid-summer meeting of the Kentucky Press Association at Kentucky Dam Village. The situation as it now stands—having more vacancies than journalism schools can fill—is largely the fault of bad public relations on the part of the newspaper profession.

The rapidly increasing population of the United States means there will be more educated readers in the future, Payne envisioned, which will mean a greater demand for good news reporting in the future. To insure the reading public of the quality of newspaper which they will expect, better trained and paid persons will be needed in the field of news gathering. One of the major reasons for the decline in the number of college graduates entering the field is the loss of glamour which the profession has suffered in the past few years. In the past intelligent young persons went into the field because of the excitement which was involved with newspapering. Now the profession has lost that appeal.

Another stumbling block in the road to a journalistic career is the lack of pay which would equal the starting salaries in the related fields of public relations, promotion, and personnel which industry is offering to the recent graduates, Payne continued. The average journalistic salary had increased only five dollars in the past year while other fields have increased by as much as nineteen dollars. On the whole, the journalism graduate can expect to make \$83.00 less on the month than in other possible fields in which he could seek employment.

What can be done about this situation? Payne suggests that newspapers should carry their case to the young people themselves by encouraging more journalistic activities in the high school level and the profession should place increased emphasis on personnel problems, putting the newspapers in a position by adjusting salaries and improving job conditions wherever possible, to attract and keep their share of graduates.

"The major problem will continue, Payne concluded, "until newspapers accept the reality of modern personnel conditions. When the newspapers begin to emulate their fellow business men, then they bring their salaries up to the average in other

fields, install modern personnel practices, improve job conditions, and rebuild the profession in the eyes of today's young people, the problems will be solved."

In another part of the Friday morning session, Carl McKim, plant manager of National Carbide Co., Calvert City, told the group that the press of Western Kentucky can be credited with enabling the new industries in the Calvert City area to establish themselves firmly as part of the community. He reported that the 2,000 employees of the plants there have the highest per capita income on the state. The Calvert City development came about because "all the ingredients for establishing industry were present." He listed the ingredients as raw materials, transportation, power, water, plant sites and personnel. The most important thing, he continued, is the people who wanted industry were willing to give up their farms and homes to make plant sites available. He also added that future developments are possible in the area.

Dr. Niel Plummer, Director of the School of Journalism, University of Kentucky, reported on the great acceptance and success of the first three seminars on the "Legal Side of the News" which the Press Association has been sponsoring in different parts of the state. In noting the current developments in the struggle for access to the news—especially in the Courier-Journal case—he noted the KPA-School of Journalism clinics were most timely and significant. He emphasized that more increased effort must be made to restore the press in the estimation of the people and that leadership was required to make it clear to the people that their interests were vitally affected by the barring of access to information.

"If our people are to maintain their basic freedoms," Plummer commented, "a free and responsible press in the people's strongest and indispensable ally. The press is not one force and the people another when the maintenance of civil rights is involved! The press has only the rights guaranteed to the individual—the person—in the Bill of Rights and the Constitution in general. Only the press is standing up to the overwhelming power of massive government—at all levels—in these times. Every issue the press loses, the people have suffered a tragic defeat."

Plummer further stated that somehow, somewhere—and soon—leadership is going to have to step forth to make clear to the people that the loss of the fight for access

to public information will eventually mean the withering of the word responsible when it is poised with the word government.

"Colossal indifference on the part of the people and refusal to insist upon being informed of the details of the great social and economic undertaking which the billions and billions of tax dollars finance," he concluded, "will do more than the Soviets can do—and faster, too—to destroy the democratic structure of government which the people profess to treasure."

Secretary-Manager Portmann urged newspapers to help combat the wave of legislation rolling across the nation to establish many workers as "professionals" by statute. The catch, he stated, is that the bills usually carry a joker which says the rank and file cannot advertise and still remain "professional." More than 125 such bills have been introduced in Congress and the state legislatures with the past four years; fortunately few have passed, but the trend is there. What is missed, he concluded, that such legislation of "permissive regulations accorded the groups" is that the public suffers greater harm than advertising media. The great right of the public "to know" is abridged by such permissive statutes.

Friday's activities were rounded out by individual recreation in the afternoon, a bus tour of the Calvert City area and the annual banquet and dance in the evening. 203 persons were served at the banquet after which James Morris, starring in the Stephen Foster Festival in Bardstown, presented a preview of the music and story which will be told in that historical presentation.

During the closing session on Saturday morning, Byron Jay, vice president of the Atlantic and Pacific Tea Co., told the large representation present that the A&P and the press have something in common, a very important commodity—food for A&P and news and educational materials for the press.

Jay explained to the newsmen that mass production is not the sole priority of the U. S. as it has been in the past but mass distribution is the only field in which we still excel as a nation. He noted that the food industry is the largest industry in the U. S. today and pointed to the fact that a one per cent savings in manufacturing and distributing can mean a substantial savings to the consumers of food products. This small savings, he continued, could save the public three-quarters million dollars each year. In the case of A&P, Jay concluded, the confidence of the customer, employee and the people with whom they do business must be maintained in order for the organization to function properly.

Basil Caummisar, promotion director of the Courier-Journal, presented the A&P a plaque in commemoration of their 100th year

of service in the field of food distribution, noting that the company and the press have always had very close relations and hoped for the same in future years.

In opening up the second part of the Saturday session, Dr. Adron Doran, president of Morehead State College, pointed to the fact that it does little good to build elementary and secondary educational systems in Kentucky unless we are able to offer a hard core of higher education. In speaking for the Southern Regional Educational Board, he explained that the press has done a better job than it realizes in interpreting the educational patterns of Kentucky.

The SREB, authorized by the governors of 16 southern states and approved by the legislatures of those states, is in its 10th year of operation this year, Dr. Doran explained. He told those present how the Board works with the states of the South in improving the quality of their college and university programs through inter-state cooperation. This in turn has saved the states large sums in building programs and staffing of faculty to offer the same program in the state which the student can obtain in other participating schools and colleges. This eliminates the duplication of facilities.

The Morehead educator, a member of the Board of Control of SREB, listed the following areas in which it is working:

1. Improving agricultural research;
2. Educational television;
3. Encouraging educational opportunities for gifted students;
4. Cooperation in development of an exchange in regional libraries;
5. Development of a program to train personnel in crop devastation by sharing faculty and students.
6. Develop a program in regional atomic energy.
7. Training personnel to work with exceptional children (blind, deaf, etc.);
8. Encouraging degrees in nursing on the advance level;
9. Training of statisticians; and
10. Encouraging research and study within the separate institutions.

Doran concluded by saying there is a substantial savings in letting each state develop its own speciality and exchange students.

In closing the 90th annual summer meeting, held at Kentucky Dam Village, Gillbertsville, a panel of past presidents of KPA encouraged more active membership in the organization for future years. Through this means only, the group agreed, can the organization be strong enough to meet the increasing pressure of outside groups to restrict the liberties to which the press is as-

sured by the Constitution. Other members of the panel commented on the unusually good quality of the entries in the newspaper contests and remarked on the increased interest during the past few years. The KPA seminars were also enthusiastically supported by those who have attended them and the group was encouraged to give their full cooperation when the study group moved to their locality.

Past presidents participating on the discussion were, Martin Dyche, LaMar Bradley, J. P. Gozder, Herndon Evans, Charles Adams, James Willis, Douglas Cornette and Al Wathen.

Committee reports and the adoption of resolutions concluded the program.

Resolutions

We, the members of the resolution committee of the 90th annual mid-summer meeting of the Kentucky Press Association, do hereby submit the following:

1.—Sincere thanks to the Kentucky State Park Commission and local Manager Duke Mayfield for the accommodations and facilities provided us at Kentucky Dam Village State Park.

2.—Our thanks to Carl McKim for arranging the tour of industries and chemical plants in this area.

3.—We are especially grateful to all those on the programs and those who made arrangements for the programs, and all those who have worked on the seminars.

4.—We acknowledge with deep appreciation the extra special efforts of the Kentucky Brewers Foundation, the Louisville Courier-Journal and Times, the Paducah Sun-Democrat, the culinary art of Chief H. G. Luther and the splendid group who provided music for Friday night's program.

5.—We also would like to go on record as strongly opposing any extension of the Federal Wage-Hour Law and urge retaining Section 9 of the present law which applies to circulation for smaller newspapers.

6.—Last but not least, our thanks to the Lord for the wonderful weather we have had during this KPA session.

J. Earle Bell, Chairman
W. T. Davis
George Joplin
Jack Perry
Joe LaGore
John Sutterfield

Kentucky editors have been invited to be guests at the Opening Night Performance of the Stephen Foster Story at the new amphitheater, Old Kentucky Home state park, on Friday evening, June 26. Many editors expect to attend this gala performance of this outstanding historic play.

1959 Contest Winners

Winners in the 1959 Newspaper Production contests were announced at the 90th Mid-Summer meeting by Landon Wills, executive committeeman. Shield-shaped plaques and certificates of merit were presented to the place winner in each category, and similar certificates were presented to the second, third and honorable mention winners.

Sweepstakes plaques, based on a point system, were presented to the Lebanon Enterprise, George Trotter, editor, in the weekly division. The Henderson Gleaner & Journal, Francele M. Armstrong, editor, repeated in 1957 and 1958 triumphs by winning the place in the daily division. The Kentucky Standard, Bardstown, weekly, and the Corbin Tribune, daily, were runners-up for the sweepstakes.

Winners in the Best All-Around Newspaper divisions were: Weekly, Class I, (under 1,500 circulation)—First place, The Carlise Mercury, Warren R. Fisher Jr., publisher; second place, The Sturgis News, E. C. Calman, publisher; third place, Hancock Clarion, Hawesville, Roscoe I. Downs, publisher; honorable mentions to the McLean County News, Calhoun, Landon Wills, publisher, and the Gray County News, Leitchfield, Carlos B. Embury, publisher.

Weekly, Class II, (1,500-2,500)—First place, Russell Springs Times-Journal, Andrew Norfleet, publisher; second place, Fulton County News, Fulton, Paul Westpheling, publisher; third place (tie) the Anderson News, Lawrenceburg, R. E. Garrison, publisher, and the Hickman Courier, Ro Gardner, publisher; honorable mentions to the Greenville Leader, Charles W. Taylor, publisher, and the Georgetown Times, John Sutterfield, publisher.

Weekly, Class III (2,500 over)—First place, Voice of St. Matthews, Al Schansburg, publisher; second, Somerset Journal, Mrs. Murray K. Rogers, publisher; third, Hazard Herald, Fred Luigart Jr., editor; honorable mentions, Franklin Favorite, L. L. Valentine, publisher, and The Log Cabin, Cynthiaana, James Wilson, publisher.

Daily Division—First place, Corbin Tribune, John L. Crawford, publisher; Henderson Gleaner & Journal; Park City News, Bowling Green, John B. Gaines, publisher; honorable mentions, Harlan Enterprise, Springer Robinson, publisher, and Middlesboro Daily News, Maurice K. Henry, publisher.

Front Page, Weekly Division—First place, Kentucky Standard, Bardstown, Alfred Wathen, publisher; Union Co. Advocate, Morganfield, Earle Bell, editor; second place, third place, Anderson News, Lawrenceburg, and honorable mentions, Somerset Commonwealth, George Joplin III, publisher, and Central City Messenger, Larry and Amos Stone, publishers.

Front Page, Daily Division—First place, Corbin Tribune; second, Park City News, Bowling Green; third, Henderson Gleaner & Journal, and honorable mentions, Frankfort State Journal, N. A. Perry Jr., publisher, and Glasgow Times, Carroll Knicely, publisher, and Harlan Enterprise.

News Pictures, Weekly Division—First place, Anderson News, Lawrenceburg; second, Carlisle Mercury; third, Cynthiaana Log Cabin; honorable mentions, Jefferson Reporter, Richard Conn, publisher, Central City Messenger, and Somerset Commonwealth.

News Pictures, Daily Division—Corbin Tribune

(Please Turn To Back Cover)

Kentucky In Co

By N

For my report of women's papers. I sent some forty Kentucky papers and received replies. The results are interesting and I feel that my friends should know. Many of the women are making their own journalism.

Some of the Kentucky women:

1. The major intent of having journalism, and training.

2. Their entry was through the help of him in it, and stayed to edit their papers. The business of their husbands.

3. All of them find it an aid to their personal challenges.

4. Almost all are editors, and "a little bit of" including soliciting out and editing.

5. All spend over work, some as much as 10 hours.

6. These were taken from the replies which was somewhat views her job.

7. Probably the Willis, at present the Owensboro Miss Willis has evening and church librarian. She beat for the M

8. loves her work. just about run in my work. I have murder, rapes and fashion shows in profession could experience?"

9. Pat Gish's story married journal the Whitesburg sixty to seventy. Her work day

Kentucky Women Are Active In Community Newspapers

By NANCY MEADOWS

For my report I chose to make a brief survey of women working on Kentucky newspapers. I sent a letter and survey sheet to some forty Kentucky weekly and daily newspapers and received a surprising number of replies. The results have been most interesting and I feel I have made many journalistic friends throughout the Commonwealth. Many of the women wrote personal notes in making their replies, wishing me well in my own journalism career.

Some of the facts I learned about Kentucky women in journalism are:

1. The majority are women who had no intent of having a career, particularly in journalism, and have had no journalism training.

2. Their entrance into the Fourth Estate was through their husbands. They began by helping him in his work, found they liked it, and stayed on. Many now manage and edit their papers, following the death or illness of their husband.

3. All of them like their work immensely, find it an aid to the community and a personal challenge and wouldn't give it up for anything.

4. Almost all the replies were from owners, editors, and publishers who have done "a little bit of everything" on the paper, including soliciting advertising, reporting, layout and editing. It's a full time job; almost all spend over forty hours a week at their work, some as many as fifty or sixty hours.

These were the things I learned in general from the replies I received. But each reply was somewhat individual and each woman views her job somewhat differently.

Probably the earliest reply was from Joan Willis, at present night news reporter for the Owensboro Messenger and Inquirer. Miss Willis has served as farm, fashion, gardening and church editor, proofreader and librarian. She has even covered the police beat for the Messenger and Inquirer. She loves her work. As Miss Willis said, "I have just about run the gamut of news reporting in my work. I have covered everything from murder, rapes and courts to the Press Week fashion shows in New York. In what other profession could a 28-year-old girl have such experience?"

Pat Gish's story is typical of the gal who married journalism. As managing editor of the Whitesburg Mountain Eagle, she spends sixty to seventy-two hours weekly at her desk. Her work day includes reporting, type set-

(Editor's note: This article was written as a term paper in an UK journalism class. We deem it worthy of publication and congratulate the women of KPA.)

ting, ad selling, bookkeeping and public relations. She and her husband, publisher of the paper, work together closely, as they have for the past fourteen years.

The couple met at the University of Kentucky, where both graduated from the School of Journalism. During college days, Pat was Kernel editor; her husband-to-be, Tom Gish, was Kentuckian editor. After marriage Pat worked at the Lexington Leader, serving as assistant city editor, food, bank and fashion editor.

In 1956 the couple scraped together the cash to buy the Mountain Eagle. When her husband is away from home, Mrs. Gish serves as managing editor. She calls herself "the only unpaid employee here." They divide the reportorial tasks and attend meetings together when possible.

Meanwhile she has taken time out to have three children, Ann Duncan, six; Sarah, four, and Ben, two.

Mrs. Charline Rawls is typical of the women who have sort of fallen into a journalism career, without any specific training for the job. Mrs. Rawls was Trigg County librarian and became chief of the Trigg Bookmobile in 1954. She worked actively for the bookmobile and managed to accumulate more than three thousand books for the present Trigg County library.

Upon the death of the managing editor of the Cadiz Record, her father urged her to apply for the job; she is now managing editor and business manager. Her sixty-hour week includes soliciting subscriptions and advertising, reporting, and make-up.

Mrs. Rawls' enthusiasm and interest in her work compensate for any lack of journalistic training she has. She said her only previous experience were a few high school journalism courses and serving as publicity chairman for several local organizations.

She fully realizes the importance and influence of the local paper to the community. Although a novice in the field, she has many plans for the future of the Cadiz Record. She is a member of the Trigg County Planning and Development Association and choir director of the Methodist Church in Cadiz. She has two daughters, fourteen and twelve years.

Mrs. Margaret Moran's career has been

one of the most interesting and exciting. She has traveled extensively and spent four years in Europe as a free-lance writer. She is now a full-time staff writer and photographer for the Owensboro Messenger and Inquirer. Formerly she was assistant to Cissy Gregg of the Courier-Journal. Her husband is presently serving with the Army in Southeast Asia.

Like many of the other Kentucky women journalists, Mrs. Morgan has had no journalism training. She enclosed an interesting note with her reply, saying she would like to see research done on the relationship between training for a career in journalism and the application of the training. She noted that no woman on the staff of the Owensboro Messenger and Inquirer had majored in journalism.

Incidentally, Mrs. Morgan is a home economist. She has won several photographic awards, including the Sigma Delta Chi awards for 1955 and 1956.

Mrs. Olive Mendell, publisher and editor of the Thousandsticks in Hyden has also taken over managerial duties on the paper since the illness of her husband. She and her husband, former manager of the paper, have worked together since 1937.

Soon after high school Mrs. Mendell started working on the small county weekly, then owned by her father. She recalls that all type was set by hand then. She recently celebrated her fortieth year in the newspaper world.

Her present newspaper duties are endless—she does make-up, proof reading, feeding the presses, operating the linotype, reporting and soliciting advertising.

Because of ill health, Mrs. Aileen Evans recently retired from active newspaper work, including serving as editor and publisher of Russellville's News-Democrat and Auburn News.

Probably one of the oldest papers in Kentucky, it was established in 1806 as The Mirror. Her husband bought the newspaper in 1930, but Mrs. Evans did not begin working on it until 1940, following her husband's death.

Mrs. Evans says of her newspaper career, "While I entered not from choice, nor even a liking, I came to enjoy newspapering very much. It is interesting, keeps one on his toes and young at heart. Had I known this was to be my field, I would gladly have swapped Latin for typing and journalism."

She believes women make good journalists, but admits they are not always accepted in their field and often have poor cooperation in getting news. Mrs. Evans added, "A good newspaperman is good, whether he is a man or woman."

Both her daughters studied journalism in

(Please Turn To Page Five)

The Kentucky Press

Official Publication
Kentucky Press Association, Inc.
Kentucky Press Service, Inc.

Victor R. Portmann, Editor
Perry J. Ashley, Associate Editor

Member
Kentucky Chamber of Commerce
Newspaper Managers Association
Sustaining Member
National Editorial Association
Associate Member
National Newspaper Promotion Association
Printed by The Kernel Press

The Kentucky Press Association recognizes the fundamental importance of the implied trust imposed on newspapers and dissemination of public information. It stands for truth, fairness, accuracy, and decency in the presentation of news, as set forth in the Canons of Journalism. It advocates strict ethical standards in its advertising column. It opposes the publication of propaganda under the guise of news. It affirms the obligation of a newspaper to frank, honest and fearless editorial expressions. It respects equality of opinion and the right of every individual to participation in the Constitutional guarantee of Freedom of the Press. It believes in the newspaper as a vital medium for civic, economic, social, and cultural community development and progress.

Kentucky Press Association, Inc.

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Herald-Leader, Lexington
Paul Westpheling, *Vice-President*
Fulton County News, Fulton
Victor R. Portmann, *Secretary-Manager*
University of Kentucky, Lexington

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Ruling Damages Education

The recent ruling of the court of appeals on salary limitations has done the state irreparable harm at the present status quo. The only solution, as viewed by the Press, is a modernized revision of the antiquated constitution, such procedure should be the forward action of the state press.

NEA Contest Winners

Kentucky winners in the 1959 NEA Better Newspaper Contests included The Voice of St. Matthews, honorable mention, Community Service; the Middlesboro Daily News, honorable mention, Service To Agriculture; and The Hickman Courier, honorable mention, Freedom Of Information. We join in extending congratulations to the editors and staff.

Study Groups To Visit Alaska And Hawaii

Two study missions have been announced by NEA for Alaska and Hawaii. The Alaska mission will be limited to 30 NEA members, men only (because of limited housing facilities), the Hawaiian mission is limited to 60 NEA members, men and women.

The Alaskan mission will leave Seattle on August 1 and return to Seattle, August 11, both on Pacific Northern Airways. It will be conducted at the official invitation of the Governor of Alaska and co-sponsored by the U. S. Dept. of Defense and U. S. Dept. of Interior. The mission will be guests of the new state, cities, and towns, and welcomed and entertained by our new citizens. The cost: \$596.50, exclusive of meals.

The Hawaii mission will leave, via air at San Francisco, August 13, and return August 28. It is hoped that the island visit will coincide with the Hawaiian Admission Day. Visits will be made to other islands in the group, via boat and air. The cost: \$708 (estimated) exclusive of meals in Honolulu, but including meals of the other islands.

The serious objective of both missions will be to observe and inquire into the cultural and economic status of our new states which can best be done by meeting and talking face to face with the people and leaders in commerce, industry, and government. This opportunity is assured the missions.

Reservations will be made on the first-come basis. For full particulars write Ed Bayol, NEA Executive Vice-President, 1025 Connecticut Avenue NW, Washington, D.C.

For one who never knows what she wants, today's woman is quite apt at getting it.

Fourth Legal Seminar To Be Held At Barbourville

Plans for the fourth KPA seminar on the legal side of the news at Union College, Barbourville, for Saturday, July 18, are rapidly being completed and a formal announcement should reach our southeastern publishers early next week. The committee of KPA officers met in Berea Sunday to complete the plans.

Publishers from the southeastern counties of Bell, Breathitt, Clay, Clinton, Harlan, Knott, Knox, Laurel, Leslie, Letcher, Macon, Meade, Mingo, Morgan, Powell, Wayne, and Whitley will be invited to attend and take active part in the panels and discussions.

This seminar will be an all-day meeting starting at 9:00 o'clock in the morning, closing with a dinner in the evening. Publishers, and their staff members if they wish, are urged to attend.

Adams New KOB Member

W. Foster "Pap" Adams represented KPA on the 16th Goodwill tour of Ontario province, Canada, along with editors from other states. The 1,500 mile tour started at Sault Ste. Marie on June 7 and ended in Windsor on June 19. Thus "Pap" will be a new initiate in the exclusive KOB club, joining some 25 other KPA members who made the previous KOB trips.

SDX PICNIC At Frankfort

The annual picnic of the Louisville Professional Chapter, Sigma Delta Chi, will be held Sunday, July 28, at the Stagg Club House, Frankfort, with the Frankfort members as hosts. Hours from 4:00 p. m. to 8:00 p. m. Tickets \$2.50 per person. All SDX members and families are invited to attend but should make their reservations immediately by addressing SDX, Capitol Press Room, State Capitol, Frankfort.

Over 49,339,000 airline tickets were sold in the United States in 1957. Airline advertisers invested \$24,500,000 in daily newspapers that year—154% more than five years earlier.

Newspapers reach the same people—practically everyone in every market—day after day. For newspapers offer news and features of special appeal for every member of the family.

Of the 1,718 daily newspapers in the United States, no two are alike. Each is edited with its own community in mind, printing the local news and features that every local citizen wants to read about.



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(Continued From Page Three)

college. Her son-in-law is now advertising manager and her daughter assists in the office.

Mrs. George A. Joplin Jr. also began her newspaper career by assisting her husband on the Somerset Commonwealth. Following her husband's death in 1957, her son, George Joplin III became editor and Mrs. Joplin serves as publisher.

Aside from her publishing tasks, Mrs. Joplin serves as reporter, edits copy and reads proof. She is also active in community activities and has served on local fund drives.

Mrs. Alfred Magee and her husband both left journalism jobs in New York, he in advertising, she on an industrial paper, to buy the Advance at LaCenter. Two years later the couple purchased the Yeoman at Wickliffe and now publish the combined Advance-Yeoman at Wickliffe.

Mrs. Magee finds newspaper work an ideal career for a woman and suggests more women become interested in it. Of her own newspaper career, she says, "It is a thrilling, fascinating business and I like all parts of it. I like to write, edit, lay up pages, design type and also love the mechanical work necessary for it. But newspaper work is the most challenging and most rewarding."

About small-town newspaper work, Mrs. Magee says, "You are able to make a definite contribution to your community and to your community and to work for many things that you believe in deeply in making your home and community a better place to love. You become a big frog in a little pond, but in a small town, people know you so intimately that you are never tempted to have a big head."

Mrs. Margaret Freeman and her husband founded the Cumberland Tri-City News in 1929. Since her husband's death in 1957, she has served as publisher. It was not an easy job beginning a newspaper, she explained. "We felt that this area needed a paper and since the need had never been met, decided to try it against advice from others, who said we'd never make it."

She also writes and solicits advertising for the paper, along with her many community projects. In 1957 she was honored by the local Lions Club for community service.

Mrs. Katherine Fisher assists her husband part-time in editing and publishing the Carlisle Mercury. As all-round assistant, she proof reads, edits copy, writes a column, helps in circulation and does general office work.

Since buying the Spencer Magnet of Taylorsville ten years ago, Mrs. Claude Brock describes her husband as "editor and chief bottle washer." Because of the difficulties in finding help, Mrs. Brock began helping her husband. First she learned printing, then be-

gan selling advertising and now helps edit the paper.

Mrs. L. D. Gasser does make-up on the Owensboro Messenger and Inquirer, of which her husband is city editor. She and her husband have worked together for sixteen years. Of their work she says, "Family feuds are settled before we get to the office or we declare a truce." This might be good advice for any woman.

Mrs. Roy Cecil, editor and managing editor of the Wolfe County News, Campton, is one who had her fiction writing career side-tracked and ended in the newspaper field. Mrs. Cecil has had several short stories published. In 1946 Mrs. Cecil was asked to take the post of editor of the recently-founded Wolfe County News, so in June she quit her school-teaching job to assume the job.

Formerly president of the Wolfe County Woman's Club and clerk in the Campton post office, she finds that people "appreciate good and factual news." She doesn't find it hard to dig out the news generally and keeps several correspondents throughout the county to help her with a wide range of reporting.

One of the busiest women and one of two daily women editors in Kentucky is Francele Armstrong, editor and president of the Henderson Gleaner and Journal. Her father was editor and publisher of the paper from 1909 to 1950, when she became editor. Since 1937, Mrs. Armstrong has written a daily column, Gleanings, which has won nine Kentucky Press Association awards.

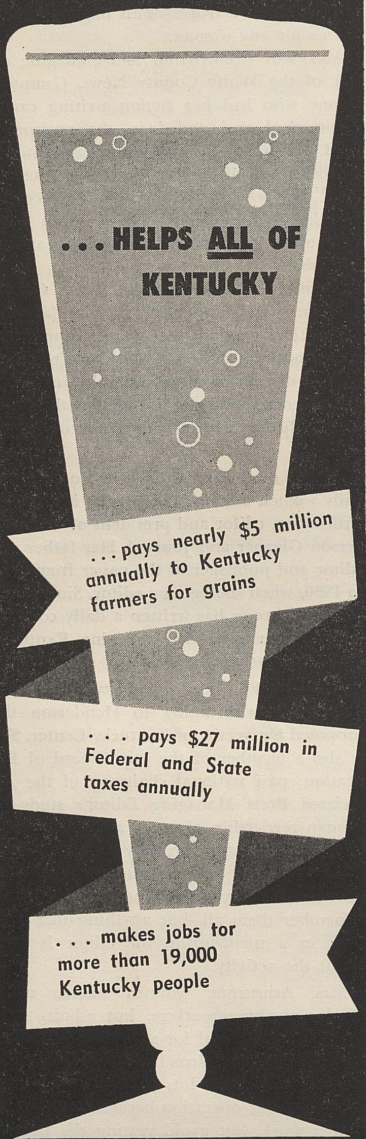
As a leader in her community, she was instrumental in bringing to Henderson the proposed University of Kentucky Center. She is also a member of the state Board of Education; past national chairman of the Associated Press Managing Editor's study of woman readership of news; active in drama groups, and was honored by a Negro group for her service toward bettering race relations. As she says of her activities, "I can't remember them all—but anything that happens in a small town, the editor is busy about the activity."

Mrs. Armstrong believes women make good newspaper workers, but admits it is a handicapped field for a woman. "Fighting the battle of male-female in the daily field is a chore. It takes lots of grit. I use many women in our operation because they do excellent work, but avoid getting the payroll lopsided because I don't want the community to feel it is a hen-organization entirely."

Mrs. Martha Comer is also one of the two women editors of Kentucky dailies. She is editor and co-publisher of the Daily Independent in Maysville. "There was never a

(Continued on Next Page)

KENTUCKY'S BREWING INDUSTRY...



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time when I did not want to be in the newspaper business and to write," she said. And her newspaper career has been long and varied. From her high school days on, she has worked for the paper, owned by her father. During that period she has taken time out to marry and have three children. In 1935, following the death of her brother, then editor, she assumed the post.

Mrs. Comer has been named "Woman of the Year" and helped her newspaper win a Community Service Award. She has been active in many school, civic and community activities, explaining, "Newspaper people are put on everything as a matter of course." Mrs. Comer was instrumental in starting the Cancer Control Program in Maysville and her paper worked diligently in getting a one million dollar low-cost federal housing project for Maysville. She also attracted the duPont Company to invest over a million dollars in Mason County land.

Jane Bird Hutton, editor of the Harrodsburg Herald, says of her career, "From the time I can remember I wanted to do newspaper work." Soon after her college graduation, she went to work as advertising manager for her father, then owner and editor of the Herald. Following her father's death she became editor and manager, the post she still holds.

Active in many local organizations, Mrs. Hutton was listed this year in Who's Who in American Women.

The majority of the women "married journalism and the job." They began working part-time to aid their husbands or help along the family budget. Most of them now spend full-time at their job, along with the full-time job of running their homes and raising their families.

Few have had any journalism training. Most of them have learned their job "on the job" and with the help of other members.

Mrs. Bernice Bird Browning is co-owner and manager of the Whitley Republican in Williamsburg. Of her career, she said, "I married this job but had studied journalism while studying for bachelor's and master's degrees. It was not my major." She and her husband have worked together for many years, until he became ill eighteen months ago.

Mrs. Browning offered some excellent advice to women interested in journalism, which she calls "the most fascinating work there is." She believes it is a job a woman can handle along with marriage and motherhood. She also mentioned the many opportunities available for women in free-lance journalism.

Mrs. Douglas Wheeler, editor and publisher

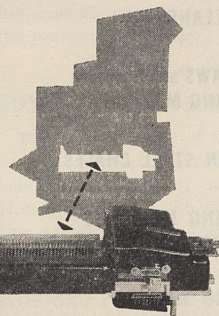
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lisher of the Paintsville Herald, is proud if the way she and her family have brought up the Herald "from a few articles of poor equipment to a modern shop of good presses." With an avid interest in newspaper work as "a way of living rather than a vocation."

Geneva Cottrell does layout and copy writing for the Owensboro Messenger and Inquirer. She started her newspaper career as proofreader, later began reporting and doing some photography, even wrote radio advertising copy. In addition to her present duties, Miss Cottrell does merchandising for national advertisers and proofreading.

Miss Edythe G. Harrell started as general office helper for the Grant County News in Williamstown. She advanced to associate editor of the News and is now publisher and owner.

When Mrs. Mary Mathews' husband, editor of the Maysville Public Ledger, was named acting postmaster, she assumed his duties as editor. Previously she had worked on the paper since 1923.

This has been only a brief survey of Kentucky women working in the field of journalism. Probably there are more than fifty women who have taken or are taking an ac-

tive part in the Fourth Estate. And there are possibly many more who assist or have some part in newspaper work.

Because this paper has been written solely from the replies received from the forms sent out, it is certainly not complete and can give only a glimpse of the working of women of the commonwealth. But it has been a most interesting project.


What is the most useful section or feature in the daily newspaper? It's advertising—according to a survey conducted by Dr. George Gallup.


In 1693, the first newspaper in the colonies appeared in Boston. It was called the "Public Occurrence." It expired four days later because it had been published without official permission. Today, a free and independent press serves 100,000,000 readers daily.

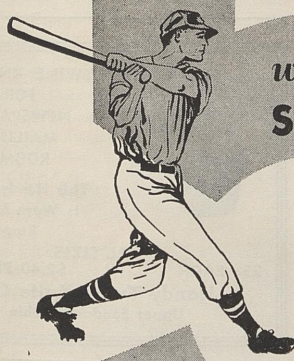
In 1685, the first printing press outside of New England was assembled by William Bradford in Philadelphia. Last year newspapers all over the United States and Canada invested more money to improve their plants and equipment than in any previous year.

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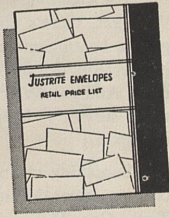
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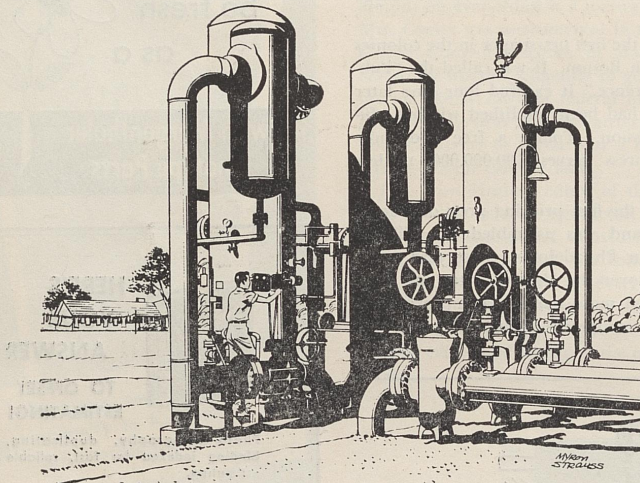
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Fairchild Graphic Equipment has announced a new product in its line of Teletypesetter equipment, a device which automatically inserts either steel or lead rules between classified ads as type is being set. Known as the "Horizontal Rule Dropper," the unit is attached to a linecasting machine directly above and slightly to the right of the outside galley.

The device can be operated either manually or by Teletypesetter tape. When operated by Teletypesetter, the steel or lead

rules are dropped automatically at the proper time from a signal in the perforated tape. When the linecasting machine is operated manually the rules are dropped by the flick of a switch, located adjacent to the linecasting machine keyboard.

The Rule Dropper can be used with either steel or lead rules having a thickness of 2 or 4 points and a length of 9 to 12 picas. It is anticipated the Horizontal Rule Dropper will be used to speed up and simplify classified composition.

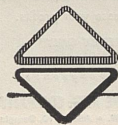


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To provide its customers the cleanest fuel, Texas Gas Transmission Corporation literally "washes and dries" natural gas as it moves through its pipeline system before reaching its users. The gas is forced through giant "scrubbers" that remove all foreign substances. Dehydrators take out moisture, leave it dry and ready to burn with a clear blue flame, sootless and smokeless—the perfect fuel for home, business and industrial use.

The cleanliness of natural gas is one of its outstanding features. With gas, there's no smog to sully the community. Homes that use gas for heating and air conditioning stay clean and fresh-looking. Gas incinerators dispose of trash and garbage without a trace of smoke or odor. And gas water heaters provide economical round-the-clock hot water service to keep homes, restaurants, schools and hospitals spic-and-span.

Supplying clean, dependable natural gas at the lowest possible cost to expansion-minded Mid-America is the year-round job of Texas Gas. This contributes to the kind of community progress that brings better living for everyone—a reward that is shared by Texas Gas and the communities to whose doorsteps it brings natural gas.



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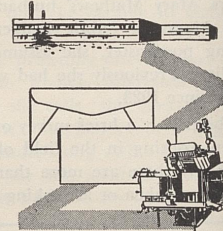
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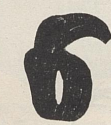


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Tribune, first place; second, Frankfort State Journal; third, Henderson Gleaner & Journal; and honorable mentions, Glasgow Times and Middlesboro Daily News.

Advertising Excellence, Weekly Division—First place, Sturgis News; second, (tie) McLean Co. News, Calhoun, and Lebanon Enterprise; third, Franklin Favorite; and honorable mentions, Russellville News-Democrat, Mrs. B. rne Evans, publisher; and Somerset Commonwealth.

Advertising Excellence, Daily Division—First place, Middlesboro Daily News; second, Harlan Enterprise; third, Glasgow Times; and honorable mentions, Corbin Tribune and Frankfort State Journal.

Editorial Page, Weekly Division—First place, Hazard Herald; second, Union Co. Advocate, Morganfield; third, Lebanon Enterprise; and honorable mentions, Russell Springs Times-Journal, and Whitesburg Mountain Eagle, Tom and Pat Gish, publishers.

Editorial Page, Daily Division—First place, Middlesboro Daily News; second, Corbin Tribune; third, Harlan Enterprise; and honorable mentions, Park City News, Bowling Green, and Henderson Gleaner & Journal.

Editorial Writing—First place, George Trotter, Lebanon Enterprise; second, Amos Stone, Central City Messenger; third, Ro Gardner, Hickman Courier; and honorable mentions, Maurice K. Henry, Middlesboro Daily News; John L. Crawford, Corbin Tribune.

Religious Editorial—Francele H. Armstrong, Henderson Gleaner & Journal; second J. Earle Bell, Union Co. Advocate, Morganfield; third, Roscoe L. Downs, Hancock Clarion, Hawesville; and honorable mentions, Erl Sensing, Hickman Co. Gazette, Clinton, and Leonard Kelsay, Glasgow Times.

News Story, Weekly Division—First place, Hazard Herald; second, Hickman Courier; third, Lebanon Enterprise; and honorable mentions, Greenville Leader and Floyd Co. Times, Prestonsburg., Norman Allen, publisher.

News Story, Daily Division—First place, Frankfort State Journal; second, Henderson Gleaner & Journal; third, Corbin Tribune; and honorable mentions, Harlan Enterprise and Middlesboro Daily News.

Feature Story, Weekly Division—First place, Somerset Commonwealth; second, Lebanon Enterprise; third, Jefferson Reporter; and honorable mentions, Kentucky Standard, Bardstown, and Whitesburg Mountain Eagle.

Feature Story, Daily Division—First place, Henderson Gleaner & Journal; second, Frankfort State Journal; third, Corbin Tribune; and honorable mentions, Glasgow Times and Harlan Enterprise.

Hometown Column, Weekly Division—Elizabeth Spalding, Kentucky Standard, Bardstown, first place; second, Emily Asbury, Jefferson Reporter; third, Larry Stone, Central City Messenger; and honorable mentions, Landon Wills, McLean Co. News, Calhoun, and Ro Gardner, Hickman Courier.

Hometown Column, Daily Division—First place, Francele H. Armstrong, Henderson Gleaner & Journal; second, Jim Hawkins, Frankfort State Journal; third, John L. Crawford, Corbin Tribune; and honorable mentions, Maurice K. Henry, Middlesboro Daily News, and S. C. Van Curon, Harlan Enterprise.

Community Service—First place, Whitesburg Mountain Eagle; second, Fulton Co. News, Fulton; third, Kentucky Standard, Bardstown; and honorable mentions, Somerset Commonwealth

and Henderson Gleaner & Journal.

According to the Secretary-Manager, the Central Office received the largest number of entries in the 1959 contest in years with a greater number of newspapers competing.

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Electric Addressograph, bell selector system; several hundred new plates. Electric plate-cutting machine, keyboard equipped. Two heavy metal storage cabinets complete

with trays and plate holder. These cabinets will store more than 5,000 plates. This machine has been used very little and is a real bargain at \$1,500, including all equipment, for some newspaper wanting an all electric mailing system. Write S. C. Van Curon, P.O. Box 231, Harlan, Kentucky.

Coral reefs are skeleton-like masses formed by the secretion from animals called "coral polyps."

Report to the Editor



What's Coming Up in Communications?

By 1970, there will be 40,000,000 more people in the U. S. This means that keeping ahead of our customers' telephone needs will be very important during the next ten years. We'll be able to do this through the Bell System's unique concept of unified research, manufacturing and operation which enables us to look ahead and *be* ahead.

There will be new, improved telephone instruments for our customers — plus *many* other advances — all planned to give our customers the best telephone service possible this year and for years to come.

Southern Bell



IN KENTUCKY

Progress Is Everybody's Business

Progress is everybody's business. It's the goal of the butcher, the baker, the kilowatt maker. It's the goal of Kentucky communities that must work together to grow together.

Official reports show industrial and economic progress in nearly all sections of the state: industrial employment up 205 per cent in Fayette County since 1949; up 32.7 per cent in the state as a whole, outside of Louisville, with major increases in areas served by Kentucky Utilities Company.

KU has kept right in step with this economic progress . . . working to attract new industries, providing dependable, low cost power, and creating new jobs and payrolls with its own construction of new power plants and transmission lines.

Wherever you find progress you'll find electricity—and Kentucky Utilities—doing its job.

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