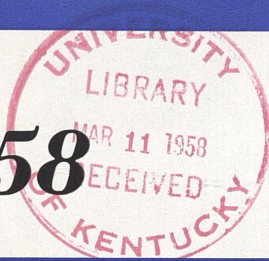


The Kentucky Press

February, 1958



Published in the Interest of Community Journalism . . . Of, By, and For Kentucky Newspapers



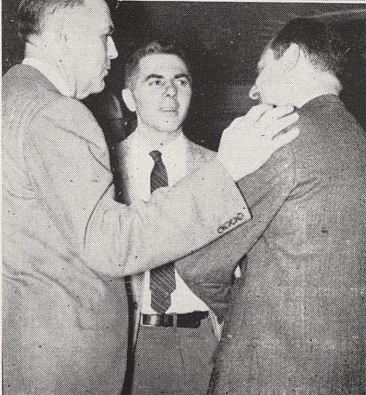
VOLUME TWENTY-FOUR
NUMBER FIVE

Publication Office:
School of Journalism
University of Kentucky
Lexington



President Wathen Presents Cup To The Outstanding Citizen

Official Publication Kentucky Press Association



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Annual Mid-Winter Meeting Program Holds High Interest

The eighty-ninth annual mid-winter meeting of the Kentucky Press Association was initiated on January 30 with a ladies' get-together, meeting of the executive committee, and a buffet dinner followed by an evening of entertainment and singing.

Following breakfast, the Friday morning session was opened by the invocation by Rabbi J. J. Gittleman, Adath Jeshurum Temple, Louisville. Mayor Bruce Hoblitzell extended a gracious welcome to Louisville, explaining the desire of the largest city to be of service to the whole state. Thomas L. Adams responded for the Association.

After call to order, President Al Wathen gave his annual report which was followed by the annual report of the Secretary-manager, Vic Portmann. Wathen appointed the resolutions committee consisting of Landon Wills, chairman, Enos Swain, and John Sutterfield. Past presidents of the organization were named as the nominations committee to select the officers. In the absence of Lt. Gov. Harry Lee Waterfield, Secretary Portmann presented the report of the legislative committee with the promise of more action in the future.

"Encouragement of Excellence in Editorial Writing, News, and Press Photography" was the topic of the first panel of the Friday morning session. Richard C. Ferguson, Stanford, served as moderator of the group while the separate topics were discussed by Bennett Roach, Shelbyville, editorial writing; Clayton Roland, Owenton, news; and George Joplin III, Somerset, press photography.

Al J. Schansberg, St. Matthews, served as moderator for the next panel which presented some new material on the "Business Management" aspects of the newspaper. Included on this discussion group were Maurice Henry, Middlesboro; Howard Ogles, Franklin; Edward Templin, Lexington; and Victor Portmann, University of Kentucky.

Immediately after the Friday luncheon, Ed Diddle, Western Kentucky basketball coach, was presented with the silver pitcher and citation, the evidence of the Association's highest award, the Outstanding Kentucky Citizen of the Year. Mr. Diddle was presented to the group by Dr. Kelly Thompson, president of Western Kentucky State College.

In the afternoon, the Kentucky Press Service held its annual meeting and the same officers were re-elected for the coming year. They are James M. Willis, Meade

County Messenger, Brandenburg, president; James G. Wilson, Cynthiana Log Cabin, first vice president; George M. Wilson, Herald-News, Hardinsburg, second vice president; and Victor R. Portmann, University School of Journalism, secretary-manager. Directors for the Press Service are Bennett Roach, Shelbyville, chairman; Rumsey E. Garrison, Lawrenceburg; Enos Swain, Danville, and Niles O. Dillingham, Dawson Springs.

At the same time Weekly Newspaper Representatives' President, Alan McIntosh, addressed the group on "Today's National Advertising Outlook". He emphasized the fact that much of the advertising dollar is going into TV and, contrary to popular belief, this media is selling the product for the advertiser. He strongly urged a united front in securing more of the advertising lineage for weekly papers, pointing out that the community newspaper is still the most thoroughly read and has the highest saturation in the community. Much confusion has resulted from the national advertiser not being able to reach the publishers of an area as a group through the local press organization, McIntosh said. Contacting the publications separately, he added, is an expensive operation for the national firm.

Later, the panel on "Weekly Newspaper Advertising", moderated by James M. Willis, convened and common problems were discussed by the group's members, Larry Stone, Central City; Alan McIntosh; Arthur Eyl, Louisville; and Dorothy Davis, Harrodsburg.

The annual banquet Friday evening, with the Brown Hotel and the Louisville Chamber of Commerce as hosts, was well attended. After the meal a lively floor show was seen with dancing taking up the rest of the evening.

Saturday breakfast was followed by a report on the National Editorial Association by James M. Willis, state chairman, and Ed Schergens, NEA regional director from Tell City, Ind.

A panel of newspapermen from three states urged the association to adopt measures securing access to government meetings and records and to encourage such legislation during the present session of the Legislature. The group consisted of James S. Pope, moderator, executive editor of the Courier-Journal and Times; Carl A. Jones, publisher of the Press-Chronicle, Johnson City, Tenn.; and Eugene Pulliam, Jr., managing editor of the Indianapolis News.

The discussion group gave their listeners

a picture of the advantage of freedom of information being written into law while warning an information law is desirable, it is no good if it isn't used. This was emphasized by Pulliam who stated, "if we (news-papers) give up trying to do our job, our Government is not going to survive."

He said if newspapers are in the right the public will back them up and added that one of the best ways to sell the public on the need for such laws is to publicize the problems.

Jones stated the first problem in securing such a law in Tennessee was to sell the publishers and editors on the idea. After that it was easier to secure the backing of the local and state officials and to convince them it was to their advantage to have their records public.

Pulliam related the battle in Indiana several years ago to open up the welfare rolls in order to expose "chiselers". He said one of the greatest opposition claims was that neighbors could check on one another. "But," he concluded, "after the rolls were opened our county auditor reported only two persons asked to see the records."

A resolution which was adopted by the Association near the end of the meeting endorsed the open record and meeting theme of the panel.

A report on the Kentucky Press Fund for crippled children was given by committee chairman, Neil Dalton, with an accounting of income and distributions for the year.

During a second panel discussion on "Your Tourist Promotion", Gracean M. Pedley, commissioner of the State Department of Public Relations, said while Kentucky does \$500,000,000 in tourist business now it has a potential of \$2,500,000,000. Lt. Gov. Harry Lee Waterfield, also taking part in the discussion, urged newspapers to be interested in the program for increasing the state's tourist business and to help develop the program.

In the mid-morning business session, reports were heard from the standing committees including Dr. Niel Plummer, director of the UK School of Journalism for the schools of journalism committee; W. L. Dawson, memorials; and Secretary Portmann for the contest committee.

At the Saturday luncheon the new officers were presented and installed for the coming year. Then Col. Charles G. Patterson of the Huntsville, Ala., Army Ballistics Missile Agency, informed the group of the success of the first U.S. missile to be fired into space only 14 hours before his talk in Louisville. In his opening remarks he accused program committee chairman, Tom Adams, of having read his mail since he seemed to have

(Please Turn To Page Two)

guessed the right time to have him on the program.

With a call for further remarks and a reminder of the summer meeting at Cumberland Falls, newly-elected president Martin Dyche adjourned the meeting.

Lawrence Hager, Jr., managing editor of the Owensboro Messenger and Inquirer, was elected chairman of the Kentucky Associated Press for 1958. He succeeds Herman Phelps, managing editor of the Lexington Herald.

The group consists of members of the Associated Press news service.

• • • • •

Martin Dyche, editor and publisher of the London Sentinel-Echo, was elected president of the Kentucky Press Association at its 89th annual meeting. He had previously served as vice president and chairman of the executive committee and many years on the committee.

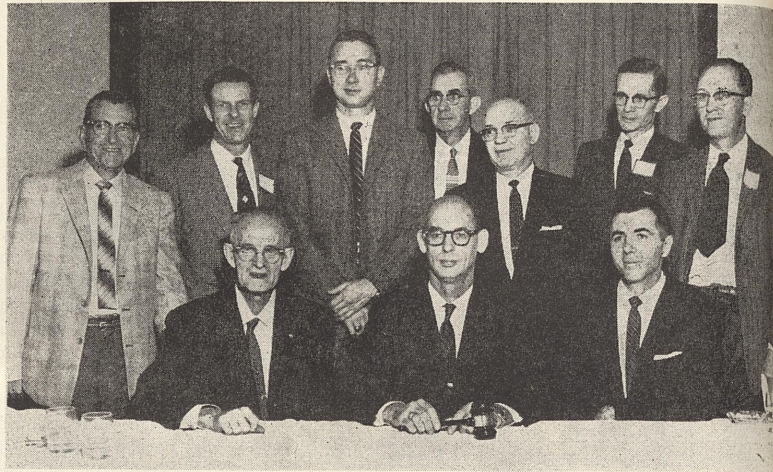
Following his father, Russell Dyche, president in 1941, Martin is the third father-son combination to have held the office during the history of the organization. Other father-son combinations were T. C. and Tom Underwood, and B. F. and Chauncey Forgey.

Other officers elected for the coming year were Vice President, Thomas L. Adams, circulation manager, Lexington Herald-Leader; Chairman of the Executive Committee, Paul Westpheling, editor and publisher of the Fulton County News; and Secretary-Manager, Victor R. Portmann, reelected for his 17th consecutive term of office.

Besides Chairman Westpheling, the district executive committee was named by President Dyche: Larry Stone, second, Messenger-Argus, Central City; Basil Caum-misar, third, Courier-Journal and Times, Louisville; John B. Gaines, fourth, Park City News, Bowling Green; Frank C. Bell, fifth, Trimble Democrat, Bedford; George Trotter, sixth, Enterprise, Lebanon; W. Foster Adams, seventh, Berea Citizen, Berea; George Joplin III, eighth, Commonwealth, Somerset; Earl W. Kinner, ninth, Licking Valley Courier, West Liberty; S. C. Van Curon, tenth, Enterprise, Harlan; Fred J. Burkhard, state-at-large, Casey County News, Liberty; Landon Wills, state-at-large, McLean County News, Calhoun; and Alfred S. Wathen, Jr., Bardstown, immediate past president.

• • • • •

Col. Charles G. Patterson of the Army Ballistic Missile Agency at Huntsville, Ala., stepped up to the microphone to address the Saturday luncheon of the Association with a broad smile on his face, and stated that he had torn up his formal notes. The reason—some 12 hours earlier the Army had successfully placed its satellite, Explorer I, in orbit around the earth.



KPA Executive Committee And Officers

The satellite is designed to provide four types of information, Colonel Patterson related. This data consists of external heat, internal heat, cosmic-dust activity, and density of cosmic rays all of which is transmitted back to receiving stations by radio waves emitted from two small sets installed within the unit. The higher of these two signals will fade out in two to three weeks while the lower one will last for a period of two to three months.

The orbit of the satellite will be over the southern hemisphere and will never pass directly over Kentucky. However, at certain times it will be visible with the aid of field glasses.

A four-stage rocket was used to send the baby moon into space, the last of which is part of the missile. The entire unit weighs 30.8 pounds, is 80 inches long and 5 inches in diameter and circles the earth in 114 minutes.

Colonel Patterson continually emphasized the team work aspect of the whole project which was necessary for its completion. "No individual is important," he added, "not one man by himself but all working together."

The Colonel has spent 15 years in missile work and now is chief of the military requirement and application staff.

• • • • •

Resolutions Adopted

Section I

The membership of the Kentucky Press Association thanks the people of Louisville, their officers, the organizations and companies, and others who helped make the Eighty-ninth winter meeting of the Association an enjoyable visit to Louisville.

Section II

We are grateful to the officers of the As-

sociation, the program committee, Secretaries, and those on the program for their valuable contributions to our work as editors and publishers.

Section III

We feel a sense of sadness in the sudden death of Don Eck, who performed uncounted services for the publishers of Kentucky and the nation during his years as secretary of the National Editorial Association. We recommend that our members give thoughtful consideration to participation in the Don Eck Scholarship Fund as a living memorial to our friend.

Section IV

The publishers commend State Auditor Mary Louise Foust for her energy and efficiency in executing the laws of the Commonwealth relating to recording and reporting the collection and spending of public funds. We believe that strict accounting of all public funds is necessary to good and honest government. We urge each member of the Association to give full news coverage and objective editorial support to Miss Foust for her efforts.

Section V

We thank the legislative committee for its efforts and urge all our members to give thoughtful and effective support to its recommendations.

Section VI

WHEREAS as a condition to the entry of a publication as second class mail matter under U. S. Postal Laws and Regulations it is required that the publication be circulated to a legitimate list of paid subscribers and

WHEREAS certain groups of publishers of so-called controlled circulation publications and newspapers which derive their revenue solely from advertisers, have for ser-

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eral years been actively petitioning Congress for a revision of Postal Laws so as to permit such free distribution publications second class entry or, in the alternative, rates comparable to, or bearing some relation to, second class rates, and

WHEREAS it is deemed that the maintenance of a free and independent press would be imperiled by the granting of second class entry privileges or low postal rates to such free distribution publications which have no responsibility to paid subscribers, and

WHEREAS, such a change would subject the public to receive unasked-for mail which would lower the prestige and obligation of those for whom the the second class privilege was established,

NOW, THEREFORE, be it resolved that the Kentucky Press Association resist efforts by anyone seeking to change the present requirements of Postal Law that publications must have a legitimate list of paid subscribers to be entered as second-class matter, and

BE it further resolved that this opposition also be applied to any efforts to change the present differential in rates between publications entered as second-class matter and publications not having a legitimate list of paid subscribers.

Section VII

The Kentucky Press Association welcomes introduction in both House and Senate of bills designed to provide the public access to public meetings and public records.

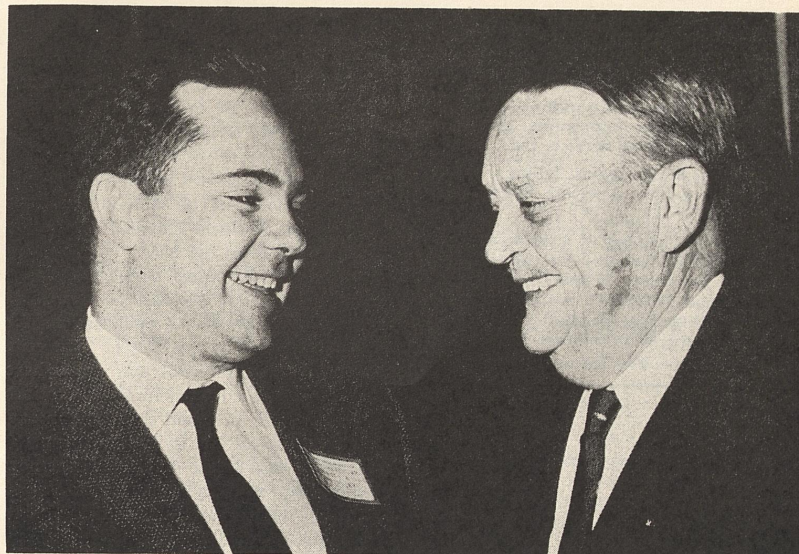
None of the authors of these bills is a newspaper man. We consider this most significant. Their interest reflects the widespread growing concern of every citizen about any artificial barriers that shield his business from him.

Several Kentucky newspapers now are fighting for access to meetings of county fiscal courts and city councils and court records—their communities' only source of information about their own affairs.

This Association would welcome establishment of the principle that public business should be transacted openly as provided in all the information bills so far introduced. Senate Bills 12, 47, 55 and 84 differ in small details, but all are admirable statements of an objective vital to the people of Kentucky.

If the various bills should create legislative delay and uncertainty about which is best, we would suggest unification on House Bill 188, which reads as follows:

"Unless otherwise provided by law, all meetings of any board or commission of any state agency or authority or of any agency or authority of any county, town, municipal corporation, school district or other political subdivision are declared to be public meetings open to the public at all times. No



State AP President Lawrence Hager, Jr., And Past President Herman Phelps

resolution, rule, regulation or formal action of any kind shall be adopted at any executive session of any board or commission of any such agency or authority.

"The minutes of a regular or special session or meeting of any board or commission of any such agency or authority shall be promptly recorded and such records shall be open to public inspection."

This bill does not go as far as some others. But if a rallying point is needed by those seeking the same end, House Bill 188 would fix the principle of open meetings of public bodies firmly into law, where it should be.

As to public records, the principle, at least, already is established in KRS 12.140. We would welcome new legislation that would strengthen and extend access to public records; but should a conflict arise under pressure of time, we feel that open meetings should get first attention right now.

The trend toward open State and local government is irresistible. Eight states passed laws in 1957, bringing the total of such states to 29. Other legislatures are to act this year. Kentucky should not be among the last.

* * * *

President's Address

Affairs of the Kentucky Press Association have come to a close for the 88th year and it is heartening that we are entering a new year of activity with interest in the Association's affairs at a high level. I say this because it has been my observation that the initiating of any activity has always brought numerous communications from members. This bears out the fact that underlying interest is excellent and offers encouragement

for those who will be directing committee work and projects in the immediate future.

The ideas of individual publishers which have been forthcoming have been most gratifying to your officers.

It was evident at the beginning of the year that our newspapers were continuing to lose opportunities to sell advertising space because of inroads being made by various professions in restricting by statute. Our resolution at the last winter meeting asked repeal of such a statute. It had become apparent that we had lost ground without being aware of what was going on.

With that having been the start, it is not unusual that legislative matters continue to hold an important place in our affairs. At our recent Board meeting the Board approved setting machinery in operation to seek passage of what we will call a model newspaper publication law. This is a large-size order but we feel it is of tantamount importance and should merit the solid backing of our membership.

In the Spring, a joint 1st and 2nd District meeting and Spring Executive Committee meeting took place at Dawson Springs with the Dawson Springs Progress and Central City Messenger-Times Argus cooperating to furnish a fine program. Also at this time a committee designated to study Central Office activities recommended employment of an assistant to the Secretary-Manager to help carry on the growing activities of the Association and the Press Service. Perry Ashley of the Journalism Department at the University of Kentucky was employed.

A highly successful summer meeting at

(Please Turn To Page Five)

The Kentucky Press

Official Publication
Kentucky Press Association, Inc.
Kentucky Press Service, Inc.

Victor R. Portmann, Editor
Perry J. Ashley, Associate Editor

Member
Kentucky Chamber of Commerce
Newspaper Managers Association

Sustaining Member
National Editorial Association
Associate Member

National Newspaper Promotion Association
Printed by The Kernel Press

The Kentucky Press Association recognizes the fundamental importance of the implied trust imposed on newspapers and dissemination of public information. It stands for truth, fairness, accuracy, and decency in the presentation of news, as set forth in the Canons of Journalism. It advocates strict ethical standards in its advertising column. It opposes the publication of propaganda under the guise of news. It affirms the obligation of a newspaper to frank, honest and fearless editorial expressions. It respects equality of opinion and the right of every individual to participation in the Constitutional guarantee of Freedom of the Press. It believes in the newspaper as a vital medium for civic, economic, social, and cultural community development and progress.

Kentucky Press Association, Inc.

Martin Dyche, *President*
Sentinel-Echo, London
Thomas L. Adams, *Vice-President*
Herald-Leader, Lexington
Victor R. Portmann, *Secretary-Manager*
University of Kentucky, Lexington

District Executive Committee

Chairman, Paul Westpheling, Fulton County News, Fulton (First); Second, Larry Stone, Messenger-Argus, Central City; Third, Basil P. Caummissar, Courier-Journal, Louisville; Fourth, John B. Gaines, Park City News, Bowling Green; Fifth, Frank C. Bell, Trimble Democrat, Bedford; Sixth, George Trotter, Enterprise, Lebanon; Seventh, W. Foster Adams, Citizen, Berea; Eighth, George Joplin III, Commonwealth, Somerset; Ninth, Earl W. Kinner, Licking Valley Courier, West Liberty; Tenth, S. C. Van Curon, Enterprise, Harlan; State-At-Large, Fred J. Burkhard, Casey County News, Liberty; State-At-Large, Landon Wills, McLean County News, Calhoun; Immediate Past President, Alfred S. Wathen, Jr., Kentucky Standard, Bardstown.

Kentucky Press Service, Inc.

James M. Willis, *President*
Messenger, Brandenburg
James G. Wilson, *First Vice-President*
Log Cabin, Cynthiana
George M. Wilson, *Second Vice-President*
Breckinridge County Herald-News, Hardinsburg
Victor R. Portmann, *Secretary-Manager*
University of Kentucky, Lexington

Board Of Directors

Chairman, Bennett Roach, Shelby News, Shelbyville; Rumsey E. Garrison, Anderson News, Lawrenceburg; Enos Swain, Advocate-Messenger, Danville; Niles Dillingham, Progress, Dawson Springs; Officers Ex-Officio.

Postal Bill Approved

The long-anticipated postal bill was approved by the U.S. Senate Post Office Committee, February 20, by a 7 to 6 vote. We believe that the section relating to second class postage meets with the approval of newspaper organizations and individual publishers, a consensus of opinion that was voiced by the National Editorial Association in its long fight on the bill.

You will be interested to learn that the new postal rate bill includes no change in the regulation governing qualifications for second class mailing privileges. The committee rejected a proposal that would have admitted controlled circulation publications to the privileges of second class mail and accepted a proposal for an increase from 10 cents to 12 cents in the per pound rate now paid by controlled circulation publications.

The new bill proposes three successive annual increases of 10% in the rates now charged for the editorial content and three successive annual increases of 20% in the rates now charged for the advertising content of publications now moving in second class mail.

The committee's bill set first class inter-city postage at 5 cents and 4 cents on letters mailed to local destinations. The Postmaster General would be given the authority to decide that mail moving to suburban areas in large cities would be considered intracity (local) at the 4 cent rate even though such mail technically moves between post offices in different cities.

The bill further sets airmail at 8 cents per ounce as was expected.

These, and other increases, would take effect July 1 and would add an estimated \$750 million a year to PO revenue. The additional revenue would be used to pay higher salaries to postoffice personnel as well as improvement in all types of services, provisions that most persons deem highly desirable.

By resolution some time ago, KPA approved the ten cent per year increase. We sincerely hope and believe that greater efficiency and increased services would follow that passage of the bill and recommend our support.

In the last session of Congress the House passed a bill that would have raised the first class postage rate to 4 cents with increased revenue at that figure of \$527 million.

The working draft of the new bill which was submitted to the committee to consider contained no reference to any exemptions whatsoever. There is some reason to believe an exemption from the new rates of publications with a press run of 5,000 or less which has been in previous drafts may be restored to the new bill in conference.

There is no assurance the bill that is finally passed will be in this form. We are in no means halting our effort to obtain the kind of a postal rate measure we believe our members can live with, states the NEA Legislative Committee. We urge that publishers continue to be alert for further assistance in case it is needed as the bill moves ahead toward passage.

Courier-Journal Files Suit To Open Records

The Courier-Journal and Louisville Times have filed a mandamus suit with the Taylor County Circuit Court asking an injunction against Taylor Circuit Court clerk, Homer McKinley, for refusal to let a reporter inspect certain court records.

The suit was filed by the newspaper after McKinley refused to let the reporter see three indictments returned a month ago by the Taylor County grand jury. McKinley told Bill Rafferty, editor-manager of the News-Journal, he would not make public the indictments until the persons charged had been arrested. He further stated on persons "with an interest in the prosecution or defense of the cases" would be allowed to see the indictments.

The three indictments which the clerk declined to expose were charges involving assault and battery, arson and child desertion. These charges had been presented in open court by the grand jury but Rafferty was not present at the time.

The principal reason for the withholding of the facts was that releasing of names would hamper the arrest of those persons who were not already in custody. However, indictments returned by a grand jury are usually considered public records and are released to the press as soon as they are returned.

Edgar A. Zingman, attorney for the newspapers, argued that refusal to disclose records of this nature is in violation of sections of the Kentucky Constitution, the Rules of Civil Procedure, and the Criminal Code of Practice.

James Gibson has been named editor of the Mt. Vernon Signal. He was formerly with the news staff of the Sentinel-Echo.

J. L. Bradley, publisher of the Providence Journal-Enterprise, has been in Florida on recuperation leave.

The Press is indebted to Fred J. Burkhard, Liberty, for the group pictures and personalities; to the State Department of Publicity, for group pictures; and to the Associated Press for the pix of the new state president.



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(Continued From Page Three)

Kenlake Hotel was enjoyed by our members and we are indebted for a considerable amount of preparation work on this to committee chairman, Paul Westpheling.

Photography committee chairman Fred Burkhard is to be commended for an excellent job. Activity of the contest committee has been noticeably good.

The Kentucky Press Sports Fund benefited \$1,000 at the beginning of the year from the dutiful efforts of past-president Doug Cornette, and lost no time in putting this to good cause—making two grants during the year to Covington and Owensboro.

Having encouraged work through committees and endeavored to see that time be allotted at our conventions so they could meet officially, I knew that the committees for 1958 should have the benefit of the thoughts and ideas of whoever has preceded them. The chairman of our committees should submit a written report at the end of each year; the report to contain any problems in its sphere of activity. These reports to go on file in the Central Office and be available for new committee chairmen as guideposts in the performance of their work. This should be beneficial in giving greater continuity to our endeavors and enable a new chairman to start with a full report on the situation in his line of committee work.

During the year numerous "red herrings" have come across our path, but I am happy to say that for the most part, their scope has been limited to providing worry for the officers and the Board and have not become entanglements for the membership.

It has been a pleasure to work with Vice-President Martin Dyche and Chairman Tom Adams, both of whom have gone out of their way to promote the Association's endeavors.

The operation of our Central Office under the capable management of Vic Portmann with the assistance of Perry Ashley and Miss Florida Garrison, continues to be the strong point of our operation. There is no substitute for Mr. Portmann's experience.

I would like to say a great big THANK YOU to members of the Executive Committee and several past presidents. We are indebted to them for long hours of travel and much level-headed advice in representing the publishers of their districts. They have been particularly cooperative and helpful to me during the past year.

Your officers have attempted to steer a steady course and God willing, to make a safe landfall about Saturday, 1 p.m.

It has been a distinct honor to have served as president of Kentucky's finest organization, the Kentucky Press Association.

Alfred S. Wathen, Jr.
President

In Memoriam...

Murray Teacher Dies

Prof. Edwin G. Schmidt, head of journalism at Murray State College since 1947, died Friday, January 17, after a nine months' illness. He was a native of St. Paul, Minn. As advisor of the school's newspaper, the Murray College News, he was responsible for the winning of three top national awards for small college papers.

Mrs. T. R. Underwood

Mrs. Frances Rust Underwood, widow of Thomas C. Underwood of Hopkinsville, died recently in a Lexington nursing home. Her son, the late Thomas R. Underwood, was president of the Kentucky Press Association, U. S. Senator, and editor of the Lexington Herald for 20 years.

Mrs. Underwood was a regular contributor to the "Office Cat", succeeding a widely known column, "Jots", which her husband wrote when he was editor of the New Era. After her husband's death in 1926, she edited a book of the best items from "Jots".

Like her son, she was active in the Democratic party in the state, holding office as president of the Democratic Woman's Club of Kentucky in 1935 and 1936. She also had served the party as a member of the Democratic State Central Executive Committee and her name once appeared on the ballot as state elector.

A native of Hopkinsville, Mrs. Underwood was 83 at the time of her death.

In this brief pause in our deliberations we stand upon the hallowed ground of memory, whose light reveals to us the faces of associates we have loved and, though lost to us for a time, we can almost feel the grip of their vanished hands and hear the voices that are stilled.

"One by one the links are severed
From the golden chain of love;
One by one Temple's forming
In the Father's House above.
Let our deeds be pure and noble
May our lives be not in vain;
So that when the links are welded
Complete again will be the chain."

The Grim Reaper has not spared our membership during the past year. His shadow has fallen upon many homes. In the solemn silence of this hour we honor them by contemplating their virtues and recognizing the splendid service they have rendered to the Fourth Estate. Their labors should not be forgotten, now that they have gone to stand in the presence of the Supreme Judge. Of each it may be said—
"How well he fell asleep!"

(Please Turn To Page Six)

IT HAPPENED IN KENTUCKY

1796—Kentucky Gazette Reports Wilderness Road Completion

In its issue of October 15, 1796, The Kentucky Gazette carried an announcement signaling a new epoch in Kentucky's growth and development. Editor John Bradford used all four columns of his front page to carry the news to the Kentucky settlers:

"THE WILDERNESS ROAD from Cumberland Gap to the settlements is now completed. Waggon loaded with a ton weight, may pass with ease, with four good horses,—Travelers will find no difficulty in procuring such necessities as they stand in need of on the road; and the abundant crop now growing in Kentucky, will afford the emigrants a certainty of being supplied with every necessary of life on the most convenient terms.

JOSEPH CROCKETT
JAMES KNOX
Commissioners

Widening the pioneer trail to accommodate wagons quickly swelled the tide of migration into Kentucky.

In Kentucky's historic past, just as today, many of our citizens have always enjoyed a glass of beer. The brewing industry makes jobs for thousands of our residents. The sale of this light, bright beverage of moderation under orderly conditions is an important objective of the United States Brewers Foundation. Our continuing educational program helps beer retailers maintain their high standards.



KENTUCKY DIVISION
U. S. BREWERS FOUNDATION
1523 Heyburn Building
Louisville 2, Kentucky

Coach Edgar Diddle Is Outstanding Citizen 1957

The "winningest" coach in basketball, Western Kentucky's Ed Diddle, was given the Outstanding Citizen of Kentucky for 1957 award by the Association at its annual winter meeting in Louisville.

Diddle, introduced to the group by Dr. Kelly Thompson, president of Western Kentucky College, was cited for his outstanding contribution to his profession, college, community, state and fellow man.

In his term at Western, Thompson noted, Coach Diddle has given inspirational and financial help to thousands of girls and boys, although he has the reputation of being the most underpaid coach in America. He related a personal experience when the coach found him, as a freshman, broke and dejected. Diddle then loaded him in his car, drove him to a Bowling Green bank and arranged a \$25 loan, the difference between completing college or quitting.

Diddle suffered three severe heart attacks in the fall of 1952 and the doctors wrote finish to his career. Since being counted out, he has won over 200 games for a comeback story without equal.

The rise of Western State College as a small-college football power and an almost annual national championship threat in basketball daes from Diddle's appearance on campus in 1922. He coached all sports for five years, but only basketball and baseball since 1928. However, he remains in charge of all other sports as director of athletics.

At one time he had more than 100 former pupils in high school and college coaching ranks. Three of his ex-stars are currently head collegiate basketball coaches — Peck Hickman, University of Louisville; Johnny Oldham, Tennessee Tech, and son Eddie Diddle Jr., Middle Tennessee State College. He is credited by national basketball observers with blazing the basketball trail for colleges with small enrollment.

Diddle is a man who has attracted much attention prior to this time. In 1951 he was presented an Optimist Club award for "outstanding achievement" and contributions to youth. He was the 23rd coach in the 60-year history of basketball to be named to the Helms Athletic Foundation's National Hall of Fame in San Francisco. He also has been presented a "Distinguished Service Award" by that organization in commemoration of his feat of winning his 500th game at Western in 1954. In 1956, while his team was helping to dedicate the State Fairgrounds' Freedom Hall, he was presented a national Veterans of Foreign Wars citation for his coaching achievements.

A native of Adair County, Diddle began his coaching career at Monticello and

Greenville where he spent one year each before moving on to Western. During his college days, he attended Centre College where he played football.

Other outstanding citizens who have been named in past years are: late Alben Barkley; Senator John Sherman Cooper; Thomas Cooper, former dean of Agriculture at the University of Kentucky; UK football coach Paul Bryant; Mary Breckinridge, director of Frontier Nursing Service; Governor Chandler; Henry Ward, director of agricultural development for the Louisville Chamber of Commerce; Paul Blazer, president of Ashland Oil Company; and Author Jesse Stuart.

(Continued From Page Five)

Like some proud river widening toward the sea
Calmly and grandly, and deep,
Life joined eternity."

William L. Daly, former NEA Representative; Robert D. McMillan, former adv. mgr. Evening Sun, Paducah; Frederick D. Weaver, former Indiana editor, Louisville Times; Jerry P. Freeman, publisher, Times City News, Cumberland; Harry Davenport Jr., proofreader, Ashland Independent; George S. Weathers, assoc. editor, Todd County Standard, Elkton; Charles P. Colman, staff, Courier-Journal; Clarence Doolan, linotype operator, Courier-Journal and Times.

Ralph H. Earle, former editor, Salt River Valley News, Shepherdsville; William C. Smith, former publisher, News-Democrat, Carrollton; Elijah Wooten, co-founder, Hazard Herald, Hazard; Kyle Whitehead, former editor, Harlan Daily Enterprise, Harlan; William C. Schinnick, former editor, Shelbyville Sentinel, Shelbyville; Perry E. Marshall, former printer, Carrollton Democrat; Charles H. Scanlon, retired linotype operator, Lexington Herald-Leader.

George Joplin, Jr., publisher, Somerset Commonwealth; Neville Dunn, former sports editor, Lexington Herald; Harry R. Preis, printer, Louisville Times; Albert Aronson, former managing editor, Louisville Times; Mrs. Ruth S. Willis, widow of George L. Willis, Shelbyville; Dudley H. Taylor, former managing editor, Kentucky New Era, Hopkinsville; W. B. Lennon, newspaperman, Hardinsburg Independent; and Don Eck, National Editor Association, Chicago.

"After the sea, the harbor;
After the storm, the calm;
After the road, the arbor;
After the bleeding, balm;
After the gladness, weeping;
After the bloom, the clod;
After the labor, sleeping;
After the sleeping—God!"

W. L. Dawson

A Creole is an American-born person of pure European blood.

UK Director Plummer Pleads for Cooperation

(Note: The following report was prepared, and presented, by Dr. Niel Plummer, Director, School of Journalism, University of Kentucky, for the School of Journalism committee, George Joplin III, chairman.)

Those of you who read Journalism Quarterly, the Auxiliary, Editor & Publisher, or similar publications are already aware that most leading Schools of Journalism in the United States are reporting smaller and smaller graduating classes.

Those of you who have called me, or have written to me for help, know that we are getting upward to ten calls for every qualified man or woman we can graduate.

There are some observations and facts on this problem:

In the last ten years the School of Journalism at the University of Kentucky has opened to you, and the publishers over the entire United States, nearly 400 well-founded Liberal Arts graduates. Many of these names are already becoming known in our field, and journalism would certainly be poorer for not having them. But the classes are definitely tapering off in quantity—and worse, I am afraid they are tapering off in quality as well.

In the matter of quantity—size of graduating classes—you can see what is happening in the following figures:

Back in 1948-1951 students at the University of Kentucky were roughly equal to the present enrollment. In that period of some ten years ago we graduated classes of 53, 62, and 50 seniors.

Last year, 1956-57, we gave you only 23 graduates, a drop from 37 for the preceding year. We should have about 25 this year and perhaps the same number for 1959.

But as serious as the matter of declining quantity of graduates may be, I am sure that you will agree with me that a decline in quality is likely to be even more critical. And, as conditions are, I hardly see how we can escape some decline in quality for the simple reason that there is a war being waged for brain power, and Journalism is, at best, a non-belligerent. A regular barrage is being poured on the youngsters. Go into Science, Engineering, Physics, Chemistry, Mathematics—science and more science.

Furthermore, for a number of reasons, the honorable profession of journalism has been losing its appeal to young men and young women for the last few years. They have heard of high salaries for engineers . . . salaries that be riding high on the basis of cost-plus contracts and defense spending . . . but high, nevertheless, in comparison to what they have heard about newspaper salaries.

Then, too, their life span has been marked by an almost unceasing clatter of criticism directed at the press by government at all levels, by politicians, by labor, by educators, and even by ordinary citizens. Journalism has been fair game for critics for the entire life time of the young men and young women who might now be excellent prospects for service in the field. Now when the critics and detractors are joined by certain sour and dour bellyaching newspapermen who never miss an opportunity to discourage young talent, it is small wonder that journalism may lack something in appeal to young people.

I believe science is fine, and we need scientists, but not everyone is qualified to become a scientist. Meanwhile, we are must have to have top-flight men and women in journalism in this complicated world of ours if we expect to preserve our representative democracy.

But let's go one step farther in this competition for brain power, the ability to help promising youngsters financially. Here is an agonizing truth! We do not have a single scholarship to offer prospective good students for the School of Journalism. We do provide work for some of them in student publications, and the Lexington newspapers and radio and television stations employ all they possibly can. But the fact remains, we have no scholarships at all.

How does this compare with other fields at the University? I called the offices of the Deans of Agriculture and Engineering on Tuesday. Here is what I learned.

At the University of Kentucky there are 35 scholarships for freshmen in agriculture and 19 for freshmen in home economics. In addition, there are ten four-year scholarships in agriculture and one four-year scholarship in home economics. Back of these lie the general University student loan funds available for additional help. These scholarships total \$12,475 annually.

Remember, Journalism, no scholarships.

For the College of Engineering: 75 freshman scholarships ranging from \$250 to \$900 are available, and a series of honor loans (no interest) brings the total to 105 scholarships. The total amount of the annual Engineering scholarships is \$50,000.

Journalism—no scholarships at all.

Let's look at a real, honest-to-goodness scholarship program; let's look at the grants-in-aid for athletic skill. The Southeastern Conference rules allow the Athletic Association to grant 140 of these scholarships annually. For the Spring semester there are the following grants-in-aid in effect: 4 in track; 9 in freshman basketball; 34 in freshman football; 4 in baseball; 14 in varsity basketball; and 62 in varsity football—a total of 127.

Each grant-in-aid covers room, board, books, tuition, and \$15 monthly for laundry. The value to an in-state student is \$1,400 a year; to an out-of-state student, \$1,600 a year. You can do your own multiplication, but I gather that the total sum for these grants to athletes is more than \$177,000.

Journalism . . . how many scholarships?

Now you are likely saying . . . "here it comes, he is going to ask us for some money." No, I am not going to do that. I am going to tell you briefly what WE are doing at Lexington about the situation, and if you see a way to assist, I promise you that we will give the best in us in preparing our graduates for service in journalism.

Let me pause only to say that perhaps the programs already under way in other states, such as Tennessee, Wisconsin, and North Carolina, where Journalism Foundation for Scholarships have been established, might be of interest to the Association.


Or perhaps the KPA could find an activity similar to the spring event in behalf of crippled children to provide scholarship funds for promising young people. That's for you to say.

Meanwhile, at Lexington we are in the process of revising our curricula. For years all graduates of the School of Journalism have met every requirement for the Bachelor of Arts degree as outlined by the College of

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Arts and Sciences. As you well know, English and Literature and the Social Sciences, such as history, political science, and economics, are basic studies in a Liberal Arts degree.

Our new curricula will require one hundred and thirty-three and a third per cent MORE English than the minimum specified by the College for the A.B. Degree, and the same increase in hours in social studies is being required. Beyond these courses we are arranging a solid block of elective hours by which the student may be guided into other fields of study which will enhance his value when he reports to his first newspaper job.

Next, we are opening up additional opportunity for learning and earning to more students by shifting the Kentucky Kernel, our weekly newspaper of 8,000 circulation, to a Tuesday-Wednesday-Thursday-Friday newspaper. Perry Ashley, who is assisting Professor Portmann, will be closely identified with this expansion of the student newspaper.

Again, along with the increase in the number of issues of The Kernel, we may be able to make available some jobs for young men and young women you can recommend to us as competent backshop workers.

Finally, we have in the last four months established a Photographic Service for the University, underwriting it with student publication funds. Two jobs for students were thereby created, and they are paying out.

We are at work in the School of Journalism at Lexington just as we were back in 1924 when we needed a printing plant. You recall how the late Enoch Grehan set up one on borrowed money, personally guaranteed, and how today that plant is the all-University printing plant—efficient, productive, and fully self-sustaining. You recall, too, how our new \$425,000 Journalism building was erected, and how it is being paid for out of the earnings of the printing operations.

I am sure that you know good sound youngsters in your towns, either personally or by reputation; talk to them about Journalism. Maybe they can't arrange to come to the University of Kentucky. Then get them to Murray, or Morehead, or Western, or Eastern, or to one of our many private colleges.

Help them get started. You will be surprised how many of them can make their own way after they get launched, so when they come out of school, I believe you will be glad to employ them.

There's a big job that needs doing—and together, I believe we can do it.

Mrs. Reece Baker, formerly make-up editor of the Corbin Times-Tribune, is the new society editor of the Sentinel-Echo.

Open Meeting Bills

Bills have been introduced in the State Senate, one of which would require all meetings at which public business is transacted to be open to the public. The other measures requiring all papers, books, and other records of any agency of the State, not specifically required by law to be kept confidential, to be open to public inspection at reasonable times.

The first bill, sponsored by Sen. John Angelis of Lexington, carries a provision that would open to the public all regular and special meetings of city councils, fiscal courts, boards of education, governing boards, commissions or departments of city, county, state, combination of city and county, and every political agency and subdivision of city, county, and state. It was passed by the Senate, 19 to 4, on reconsideration.

This proposed statute carries a section on public policy which states, "The people of this state do not yield their sovereignty to the agencies which serve them. The people, in delegating authority, do not give their public servants the right to decide what is good for the people to know and what is not good for them to know. The people insist on remaining informed so that they may retain control over the instruments they have created."

The measure would require such governmental bodies to set up and state to the press, radio or others interested groups regular meeting times and places and to hold them in public. Special meetings could be held but would have to be announced in advance stating the time, place and nature of business to be transacted.

The open records bill, sponsored by Sen. C. W. McCann of Louisville, is modeled upon the "freedom-of-information" statutes enacted in recent years by other states.

Robert T. Kincaid Resigns as President

Dr. Robert L. Kincaid, president of the Citizens News Co. of Middlesboro and former editor and manager of the Daily News, will retire as president of the Lincoln Memorial University at Harrogate, Tenn., effective June 2.

Dr. Kincaid has been active in the affairs of the University since he was a student there in 1912. He served as secretary of the school from 1916 to 1923 and later was named executive vice president, a position which he held for 10 years prior to becoming president. He is a graduate of the University of Missouri School of Journalism.

Upon retirement, Dr. and Mrs. Kincaid plan to make their home in Middlesboro.

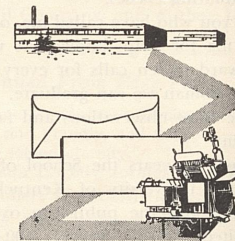
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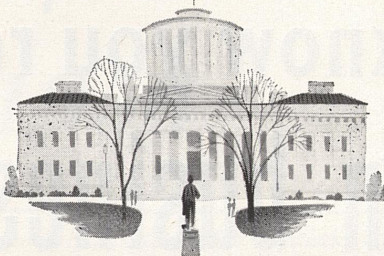
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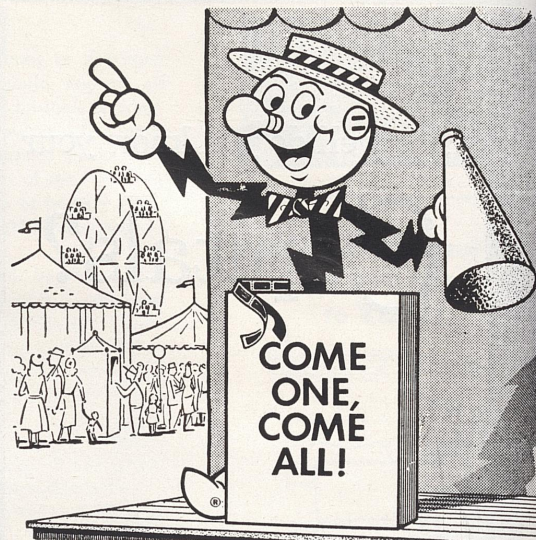
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