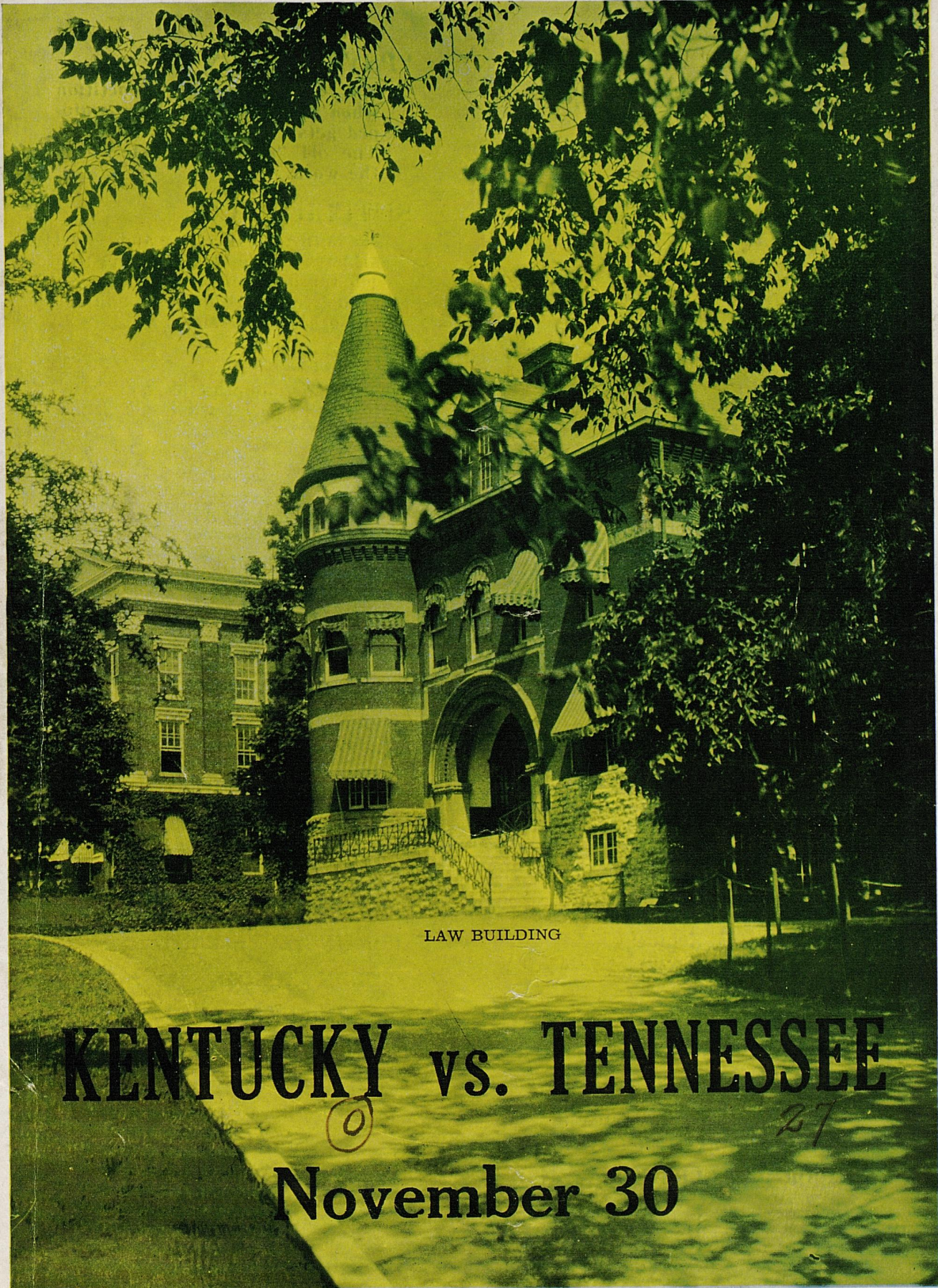


OFFICIAL PROGRAM

PRICE 25c

1933  
copy 1



LAW BUILDING

KENTUCKY vs. TENNESSEE

November 30

Stoll Field 1933 2:00 P. M.

GAMMAGE'S LAST GAME

## DUNN DRUG COMPANY

### The Student's Hangout

They know that our Drinks and  
Lunches are made right  
and that the service  
is prompt

DUNN'S DELICIOUS ICE CREAM  
(Home Made)

## DUNN DRUG COMPANY

Lime and Maxwell Phone Clay 200

Lexington's Most Beautiful  
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## "PSYCHOLOGY"

Any athlete in any competition  
when properly dressed or equip-  
ped gets 100% out of his ability.  
The old "mental attitude" does  
the work.

## SUTCLIFFE CO.

are outfitters of college and school  
athletes and have been doing this  
job for near on to 40 years. No  
school too large or too small for  
our order department.

## COACHES

write for our athletic goods cata-  
log and special wholesale school  
prices.

## THE SUTCLIFFE CO.

(Incorporated)

LOUISVILLE, KY.

## CROPPER'S LAUNDRY

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EQUIPPED TO SATISFY THE  
CUSTOMER ON ANY CLASS  
OF SERVICE, EITHER LAUN-  
DRY OR DRY CLEANING . . .

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We Carry a Complete Line of

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# UNIVERSITY OF KENTUCKY

---

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President of University of Kentucky

S. A. BOLES  
Athletic Director

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WILLIAM RODES                              JAMES MINER  
WALTER STEITLER

## COACHES

HARRY GAMAGE, Head Coach              LEONARD MILLER, Asst. Coach  
BERNIE SHIVELY, Line Coach              B. L. PRIBBLE, Freshman Coach  
JOHN CAMPBELL, Backfield Coach        A. F. RUPP, Head Basketball Coach

NIEL PLUMMER  
Director of Sports Publicity  
Editor of Programs

MRS. W. G. MCKINNEY,  
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Assistant

---

# Official Football Program

**Question:** Where do the College Folk Hang Out?  
**Answer:** At UK Grill Room, Mecca of College Folk!

## THE ROSE STREET GRILL

(Two Short Blocks North of the Stadium)

We Feature Good Food      30c Dinner Daily

---

**L**INKED with the courageous story of Kentucky's growth, is the life of the University of Kentucky. Its high standard of learning, sportsmanship and chivalry are indelibly stamped upon the characters of the youth who have passed beneath its portals.

Lexingtonians are justly proud of the prestige of the University located within the confines of their city. The Athletic Association is to be commended for its efforts in building up cooperative efforts in athletics, particularly exemplified in the game of football, which requires the coordinated movement of the team as a whole.

From a well wisher who joins in the tribute of acclaim to the University and its student body.

---

## Jerseys by O'Shea

Here at Kentucky O'Shea  
Stands for the best in  
Knitted Wear  
—Ask the Wildcats



### O'Shea Knitting Mills

2414 Sacramento Avenue  
CHICAGO

"The Coldest Draught Beer in Town"

# BLUE AND WHITE

Limestone and Euclid  
SANDWICHES      LUNCHES

VISIT OUR TAP ROOM AFTER THE GAME

# Football and Other Things

By NIEL PLUMMER  
Program Editor

And so another football season comes to an end, and a coach who has brought more than his share of grief to Tennessee's Volunteers makes his exit. This 1933 season has been filled with contradictions.

Opening happily for Kentucky, it has now turned slightly sour. Victories over Maryville, 46-2; Sewanee, 7-0; Georgia Tech, 7-6, and Cincinnati, 3-0, sent the Kentucky followers rejoicing into the new season. Then came disappointment in losses to Washington and Lee, 7-0; Duke, 14-7; Alabama, 20-0—relieved only by a 21-6 victory over V. M. I.—and then Tulane, 34-0. True, the loss to Duke was in the nature of a moral victory, but the others carried no such balm.

Now the finale—Kentucky vs. Tennessee. Homecoming for thousands of Kentucky alumni. Thanksgiving Day, and altogether a joyous occasion. So let yourself be exceedingly gay, or words to that effect.

It will be of interest to Kentucky alumni to note the tentative football schedule which has been arranged for the 1934 season. It follows:

September 22, Maryville at Lexington; September 29, Washington & Lee at Lexington; October 6, Cincinnati at Cincinnati (night game); October 13, open, probably Sewanee at Lexington; October 20, open, probably Ohio State University at Columbus; October 27, Auburn at Lexington; November 3, Alabama at Lexington; November 10, Southwestern at Memphis; November 17, Tulane at Lexington, and November 29, Tennessee at Knoxville.

\* \* \* \* \*

Basketball gets under way on December 5 when Coach A. F. Rupp's Southeastern Conference Champions meet an alumni team in the University gymnasium. Kentucky will have another good basketball team this season—even though such players as All-American Sale, All-Southern Johnson and Darrell Darby are missing. Sale is coaching at Kavanaugh and playing on an all-star team at Indianapolis; Johnson is coaching at Williamson, W. Va., and Darby is playing on Babe Didrickson's star team.

\* \* \* \* \*

Don't forget the homecoming dance tonight at the University gymnasium.

New outfits for our University Wildcat Cheer Leaders were donated by

GRAVES, COX & CO.  
KAUFMAN'S

ANGELUCCI & RINGO  
SHEPHERD'S

# OUR SENIOR WILDCATS

RALPH KERCHEVAL, 190 pounds, Lexington and Salt Lick Ky.

Kercheval has been recognized for three years as one of the greatest kickers in the South, and is bringing a brilliant career to a close today. This season he has been an inspiration to the team. He leads the Wildcats in battle today—a fitting honor to one who has served Kentucky so loyally.

\* \* \* \* \*

DOUGLAS PARRISH, 180 pounds, Paris Ky. End.

Doug Parrish will be a tackle today, although his normal position is at end. He's fast, willing, and an honor to the Wildcats.

\* \* \* \* \*

STANLEY BACH, 180 pounds, Lexington and Jackson, Ky.

"Pug" has performed well for the Wildcats this season. It was his long touchdown gallop that won the Sewanee game this season.

\* \* \* \* \*

TOM CASSADY, 180 pounds, East St. Louis, Ill. Back.

Cassady played a blocking back his first two years, and this season he has done good work as a running back. He has put in three valuable years at Kentucky.

\* \* \* \* \*

BURTON ALDRIDGE, 175 pounds, Benham, Ky. Guard.

Year in and year out Aldridge has played a consistently good game for the Wildcats. Soon he will be battling in the courts as Attorney Aldridge.

\* \* \* \* \*

JOHN FRYE, 150 pounds, Louisville, Ky. End.

Frye leaves only happy memories as a result of his playing, this season in particular. His brilliant catch of a pass from Kercheval put the Wildcats in position to score the winning touchdown on Georgia Tech, and another catch scored on Duke.

\* \* \* \* \*

O. B. MURPHY, 170 pounds, Lexington, Ky. Tackle.

Murphy started the season for the Wildcats and was one of the defensive stars in the line. An injury in the Cincinnati game ended his career.

\* \* \* \* \*

LETCHER ASHER, 150 pounds, Pineville, Ky. End.

Asher tried hard for the Wildcats. He is out with an injury now as the season closes.

\* \* \* \* \*

HOWARD KREUTER, 170 pounds, Newport, Ky. End.

As an end on the football team and forward on the championship basketball team, he rounded out an active athletic career.

\* \* \* \* \*

O. L. DAVIDSON, 215 pounds, Evansville, Ind. Guard.

Davidson was captain of the 1932 football team and played a good brand of football. He is recognized as one of the South outstanding guards.

\* \* \* \* \*

RAY FEHRMAN, 180 pounds, Newport, Ky. Guard.

A reserve, yet always on hand to do his part, Fehrman has fulfilled his position at Kentucky.

# Kentucky Players



BACH  
- HALF BACK -

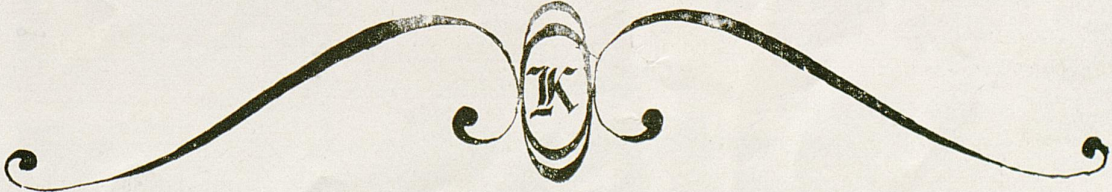
KREUTER  
- END -

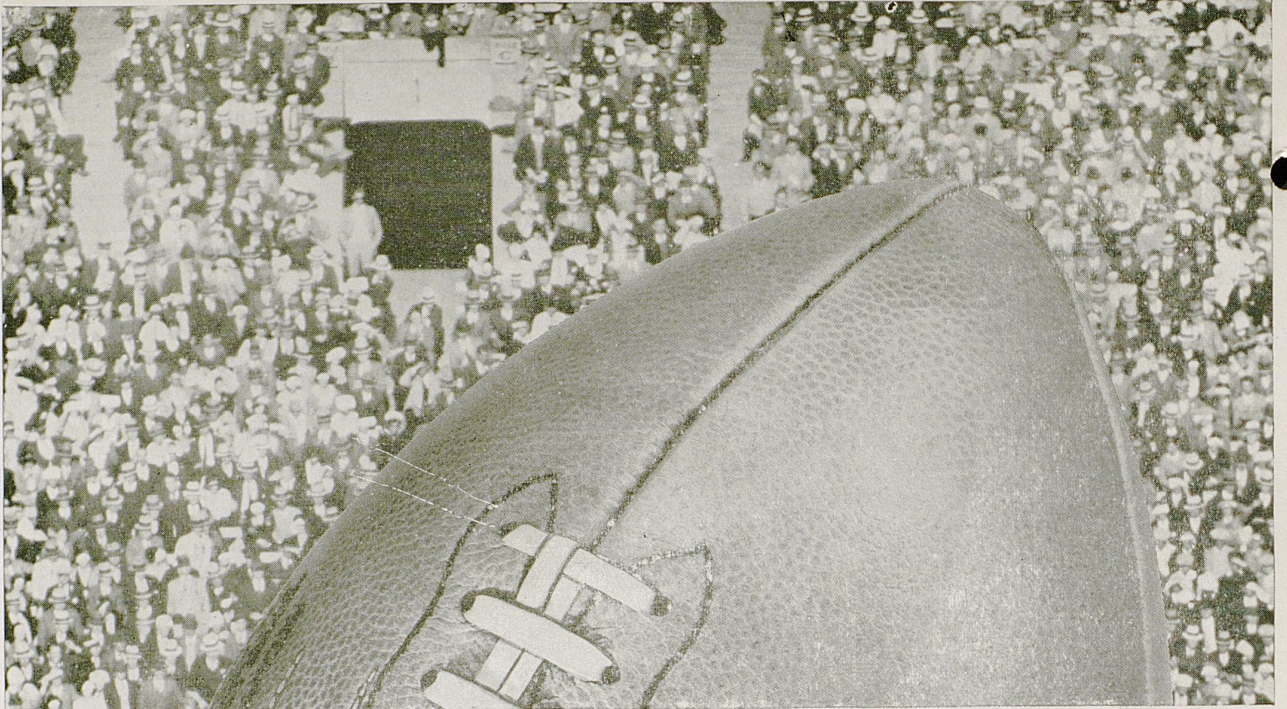
KERCHEVAL  
- FULL BACK -

DAVIDSON  
- GUARD -

On their  
"Last Roundup"

— Four Kentucky  
Seniors





## *No stranger at the gate!*

BACK in those distant and hazardous days when moustaches were football equipment, Spalding produced the official football. From the first Intercollegiate game, when 11 Rutgers huskies faced 11 Princeton burles on that historic day some fifty odd years ago, the Spalding Official Intercollegiate Football has been kicked by the best kickers, passed by the best passers, and tucked under the arms of the most elusive runners. It outwears any ball made and holds its shape under all conditions. It's the easiest ball in the game to handle

—easy to control when passing against the wind and easy to catch. It's the ball that's used by college teams to the virtual exclusion of all other balls. And it's hardly necessary to add that it holds all record kicks and long distance passes.

But there's a reason for this excellence, because back of every piece of Spalding equipment stands the Spalding guarantee—a guarantee that only the best materials and the finest workmanship are used.

Whatever your sport, let Spalding outfit you. If it's Spaldings, it's right.

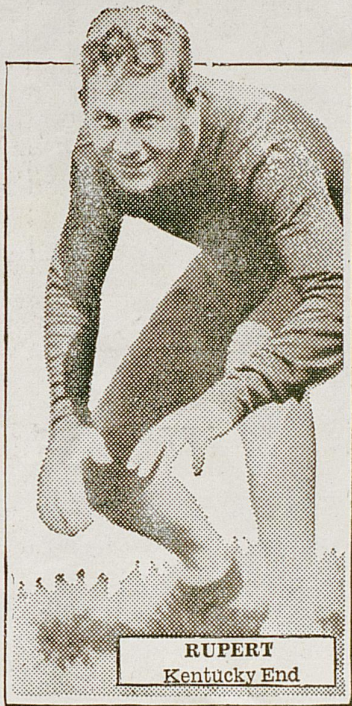
*A. G. Spalding & Bros.*

STORES IN ALL LARGE CITIES  
DEALERS EVERYWHERE





# Kentucky Players



## KENTUCKY LINEUP

FRYE (50)	Left End
WAGNER (84)	Left Tackle
DARNABY (22)	Left Guard
DICKEY (58)	Center
KELLY (45)	Right Guard
PARRISH (24)	Right Tackle
LONG (38)	Right End

McCLURG (35)  
Quarterback

AYERS (42)	WALKER (26)
Left Halfback	Right Halfback

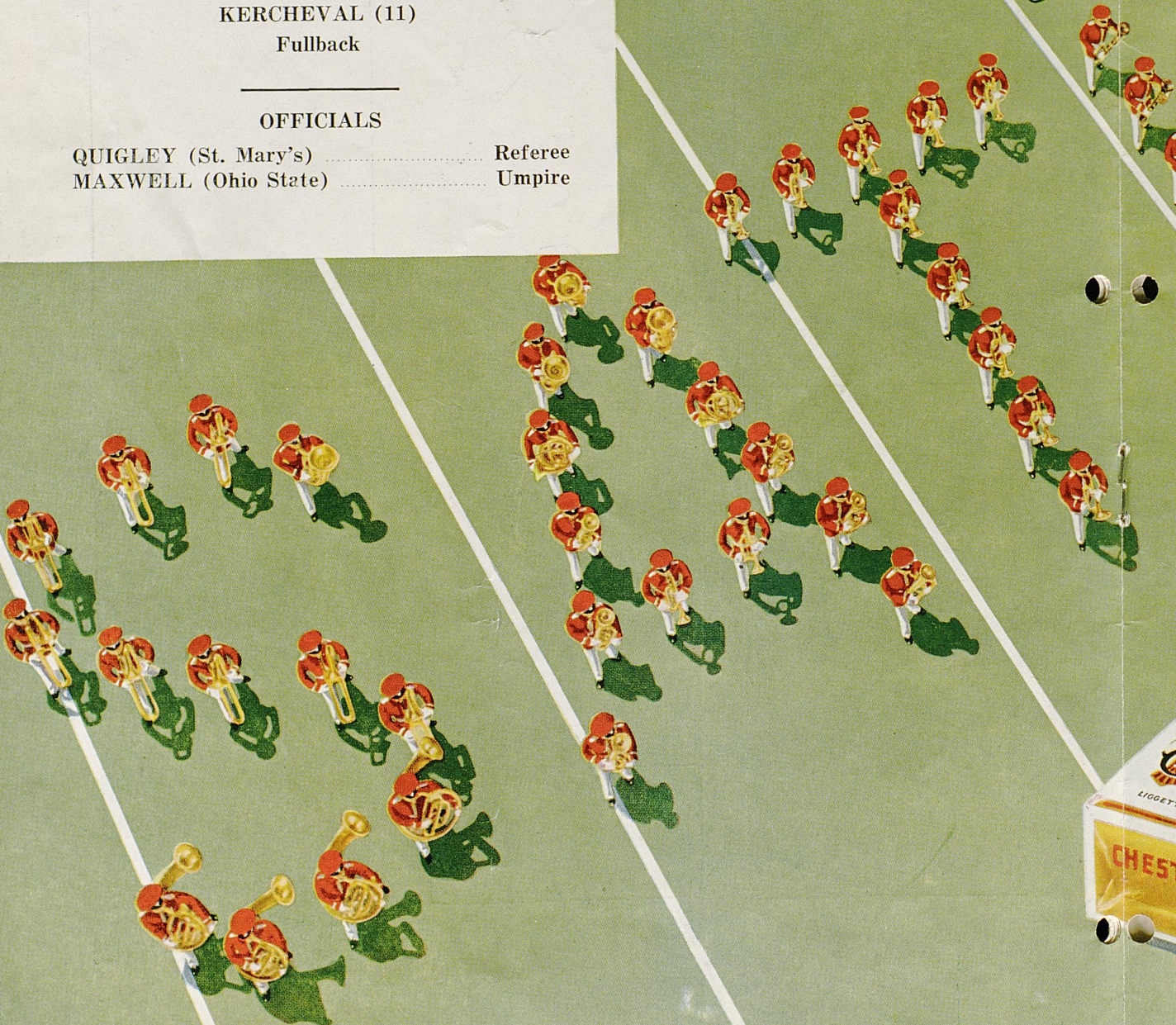
KERCHEVAL (11)  
Fullback

---

### OFFICIALS

QUIGLEY (St. Mary's)	Referee
MAXWELL (Ohio State)	Umpire

# Chesterfield signature



erfield  
nal



### TENNESSEE LINEUP

MARK (31)	Left End
FRANK (30)	Left Tackle
ELLIS (21)	Left Guard
MAPLE, Captain (46)	Center
SMITH (23)	Right Guard
BAILEY (25)	Right Tackle
WARMATH (26)	Right End

BRACKETT (43)  
Quarterback

PETRUZZIE (38)	FEATHERS (48)
Left Halfback	Right Halfback

CRAIG (41)  
Fullback

---

#### OFFICIALS

WESSING (Kenyon)	Head Linesman
WELLS (Vanderbilt)	Field Judge

# Jersey Numbers and Statistics of the 1933 University of Kentucky Squad

BLUE	WHITE	NAME	HOME	POS.	YR.	WT.	HGT.
00	00	McMillan, Norris	Millington, Tenn.	Back	2	152	5.9
11	11	Kercheval, Ralph	Lexington	Back	4	191	6.1
18	37	Jobe, William	Youngstown, Ohio	Tackle	2	245	6.3
22	21	Darnaby, James	Lexington	Guard	3	170	6
24	12	Parrish, Douglas	Paris	End	4	180	6.1
25	23	Bach, Stanley	Lexington	Back	4	180	5.11
26	26	Walker, Harry	Glendale	Back	3	165	5.10
27	...	Nicholson, Ken	Ashland	Back	4	165	5.11
28	18	Rupert, Joe	Catlettsburg	End	3	188	6.3
29	32	Fish, William	Lexington	Guard	3	225	6.2
30	27	Olah, Arperd	Conneaut, Ohio	Center	2	205	6.2
31	43	Miller, James	Henderson	Back	3	162	5.9
32	34	Cassady, Tom	E. St. Louis, Ill.	Back	3	180	5.11
33	33	Kreuter, H. (c)	Newport	End	4	182	5.11
34	44	Hay, Langon	Irvine	Back	2	170	5.11
35	42	McClurg, Charles	Erlanger	Back	2	170	6
38	35	Long, James	Smithfield	End	2	175	5.10
39	...	Shanklin, E. C.	Elkhart, Ind.	Back	4	170	5.10
40	40	Jean, Jack	Owensboro	Back	2	175	5.10
41	...	Bryant, Eugene	Lexington	End	2	180	6.1
42	25	Ayers, Clarence	Corbin	Back	2	157	5.10
43	...	Huddleston, Joe	Winnemack, Ind.	Back	2	170	5.11
45	19	Kelley, Henry	Sturgis	Guard	2	200	5.10
46	...	Ross, D.	Ashland	Tackle	3	170	6
48	29	Davidson, O. L.	Evansville, Ind.	Guard	4	215	6
49	15	Aldridge, Burton	Benham	Guard	3	176	5.11
50	38	Frye, John	Louisville	End	4	155	5.11
51	31	Tichenor, William	Lexington	Tackle	2	190	6.1
52	36	Potter, Sam	Whitesburg	Back	2	170	5.11
57	13	Jackson, Doty	Kosciusko, Miss.	End	2	175	6
58	28	Dickey, Robert	Conneaut, Ohio	Center	2	220	6.2
60	20	Murphy, O. B.	Lexington	Tackle	3	170	6.2
61	...	Asher, Letcher	Pineville	End	4	152	5.8
62	45	Gilmer, Fillmore	Big Stone Gap, Va.	Back	2	160	5.9
64	...	McCool, Frank	Kosciusko, Miss.	Back	2	165	5.10
65	16	Jacobs, William	Cumberland	Tackle	3	191	6.2
67	...	Fehrman, Ray	Newport	Guard	4	178	6
68	10	Potter, Lexie	Whitesburg	Guard	2	190	5.11
69	17	Aulick, Wade	Latonia	Tackle	2	219	6.3
70	39	Pritchard, Robert	Princeton	Back	2	170	6
84	30	Wagner, Frank	Newport	Tackle	3	186	6.2
86	14	Janes, Ernest	Bardstown	Center	3	195	6.2
90	41	Sympson, Gordon	Bardstown	Back	2	173	6

# Jersey Numbers and Statistics of the 1933 Tennessee Squad

NO.	NAME	HOME	POS.	AGE	HGT.	WGT.
11	Bounds, Clemmer	Knoxville	Tackle	19	6.0	188
12	Bond, Joe Edward	Murfreesboro	Guard	19	5.11	170
13	Bibee, Marcus Bert	Jacksboro	Center	21	6.0	187
14	Stafford, Robert H.	Asheville, N. C.	Tackle	22	6.5	209
15	Bayless, John D.	Hinsdale, Ill.	Quarter	21	5.11	167
18	Vaughan, Charles W.	Knoxville	Back	21	6.0	169
19	Bourkard, Harrison O.	Deerlodge	Guard	20	5.11	184
20	Claxton, James O.	Knoxville	Center	21	6.2	189
21	Ellis, J. B.	Halls	Guard	21	5.8	184
23	Smith, Gordon F.	Paris	Guard	22	5.8	171
24	Wynn, Herman D.	Dublin, Ga.	Full	24	5.10	180
25	Bailey, Howard H.	Knoxville	Tackle	21	6.0	189
26	Warmath, Murray	Humboldt	End	20	6.1	180
27	Giddens, Clarence E.	Knoxville	Tackle	20	6.0	182
28	Dorsey, Richard T.	Memphis	Back	21	5.11 1/2	177
30	Frank, Milton,	Nashville	Tackle	23	5.11	184
31	Mark, Alton	Easton, Pa.	End	19	5.10	182
32	Lippe, William I.	New York, N. Y.	Back	22	6.0 1/2	185
33	Rose, Roy E.	Cincinnati, Ohio	End	22	6.2	187
34	Needham, Kenneth	Knoxville	Guard	22	5.8	162
35	McPherson, C. L.	Knoxville	End	21	6.0	170
36	Anderson, Malcolm S.	Tulahoma	Back	21	6.0	190
37	Palmer, Edwin C.	Shelbyville	Back	22	6.0	171
38	Petruzzie, Leo F.	Smethport, Pa.	Back	23	5.6	162
39	Humphreys, Cecil	Paris	End	19	6.0	175
41	Craig, George	Blythville, Ark.	Guard	22	5.9	167
42	Hatley, Ralph L.	Jackson	Tackle	20	6.0	187
43	Brackett, Herbert B.	Knoxville	Quarter	23	5.10	162
44	Moses, Fred J.	Knoxville	Quarter	21	5.6	142
45	Fooshee, George L.	Knoxville	Tackle	22	5.11	217
46	Maples, Talmadge R.	Knoxville	Center	23	5.11	188
47	Paty, John W.	Bell Buckle	Back	19	5.10 1/2	166
48	Feathers, Beatie	Bristol	Half	24	5.10	180
49	Jeter, Charles E.	Bartlett	End	20	6.0	168
50	Dougherty, Joe Q.	Gate City, Va.	Tackle	22	5.11	190
51	Lacey, William F.	Johnson City	Back	19	5.10 1/2	170
52	Pounders, Louis E.	Memphis	End	20	6.1	176
53	Cullum, Jessie P.	Nashville	Guard	22	5.11	178
54	Austelle, Alfred	Cowan	Tackle	21	6.2	205
55	Leeman, Van	Old Hickory	Back	23	5.9	168
56	McCarroll, James N.	Johnson City	Tackle	20	6.1	185
57	Goodrich, Guinn B.	Nashville	Guard	22	5.11	188
58	Pick, John W.	West Bend, Wis.	Center	21	6.5	187
62	Fox, Richard K.	Chattanooga	Tackle	20	6.1	185
63	Mimms, Thomas G.	Knoxville	Tackle	23	6.0	220
64	Stewart, Howard L.	Lebanon	Guard	21	6.0	191
66	Binkley, James W.	Nashville	Back	21	5.6	160
67	Younger, E. Clyde	Nashville	End	21	6.0	155
68	Gauntlett		End			
69	Keever, Wade E.	Johnson City	End	20	6.0	170

# Referee's Signals

Published through the courtesy of the "Sportsman"  
Magazine



Incomplete Pass



Holding



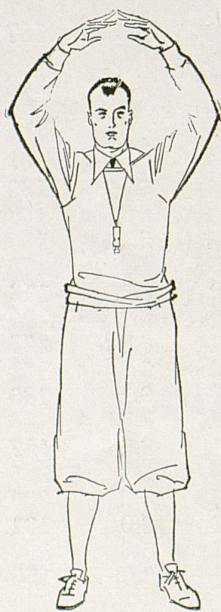
Interference



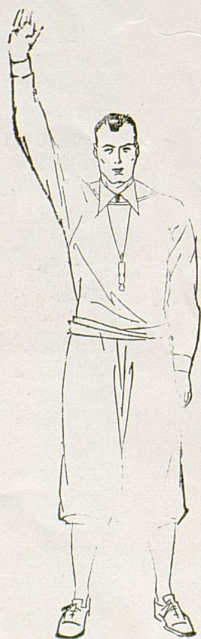
Roughness



Outside



Foul by Both Sides



Dead Ball



Touchback

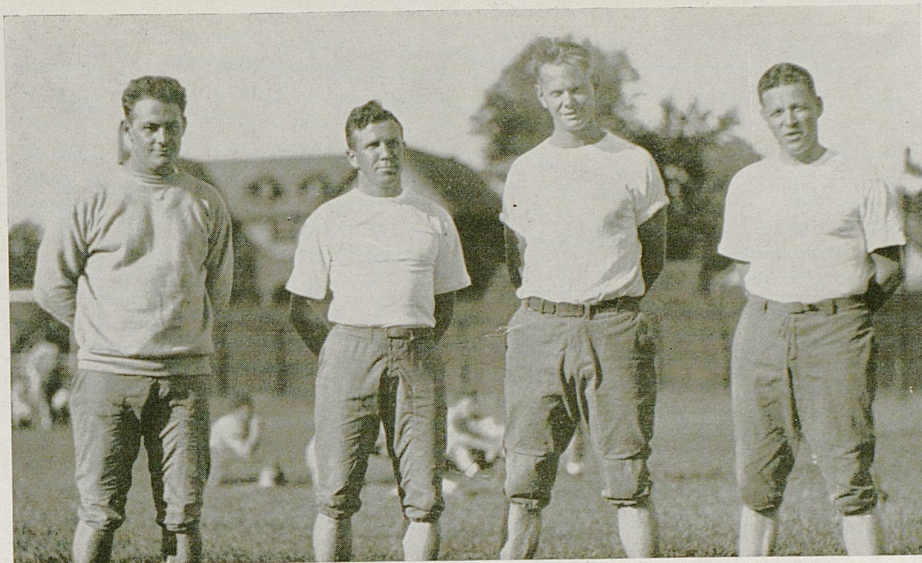


Safety



Touchdown

## KENTUCKY'S VARSITY COACHES



Here are the gentlemen who direct the Wildcats in their preparations for their 10-game schedule. Reading left to right, they are: Len Miller, assistant coach, who once played brilliantly for Kentucky; John Campbell, backfield coach, one of Alabama's immortals; Bernie Shively, line coach, one of Illinois' All-Americans, and Harry Gamage, head coach, once of the Illini and now regarded throughout the South as one of Dixie's finest coaches.

Lexington's Most Complete  
Hardware and Sporting  
Goods Store

### The Smith - Watkins Company, Inc.

GOLDSMITH ATHLETIC  
EQUIPMENT  
CORBIN HARDWARE

Phones—Ashland 28 and 702

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The Home of  
GOOD GOODS AND  
SATISFIED CUSTOMERS

Felix Kennedy Tom A. Gooding

THERE'S A  
DIXIE DEALER  
NEAR YOU



SUKY CIRCLE  
SERVING YOU

## Presenting the Champions



Above is shown Coach A. F. Rupp and his Southeastern Conference basketball team. Front row, left to right: Biggerstaff, Settle, Gates, Nugent, Tucker, Jackson, and Lawrence. Second row: Coach Rupp, Athletic Director S. A. Boles, Kercheval, Bill Davis, Johnson, Darby, Trainer Frank Mann, Assistant Coach Miller. Back row: Blair, L. B. Davis, Morris, Captain Sale, Captain-elect DeMoisey, Yates, Kreuter, and Manager Maxson.

### SOME FACTS —

Kentucky's Wildcats were hailed at the tournament at Atlanta as the greatest team ever seen in the South.

Led by Sale and DeMoisey, the Wildcats broke all scoring records for the tournament.

The sweep of the tournament left the Wildcats undefeated by any member of the Conference for the entire season.

Coach Rupp's three-year record now stands at 50 victories and only 8 defeats.

Out of a possible 15 all-Southern players in three years, the following Wildcats have won this honor under Coach Rupp: "Little" McGinnis, Carey Spicer, George Yates, Jake Bronston, Ellis Johnson, Forrest Sale, John De Moisey, and Darrell Darby. Sale was named All-American.

The Wildcats will have another good team in 1933-34, despite the graduation of two all-Southerns and an all-American.

We salute Coach Rupp, of Kansas, and his Kentucky Wildcats—the champions.

### 1933-1934 BASKETBALL SCHEDULE

December 5—Alumni, at Lexington  
 December 9—Georgetown, at Lexington  
 December 14—Marshall, at Lexington  
 December 16—Cincinnati, at Lexington  
 December 21—Tulane, at New Orleans  
 December 22—Tulane, at New Orleans  
 January 3—Millsaps, at Lexington  
 January 6—Open  
 January 9—Sewanee, at Lexington  
 January 12—Sewanee, at Sewanee

January 13—Tennessee, at Knoxville  
 January 20—Chattanooga, at Lexington  
 January 27—Tennessee, at Lexington  
 February 1—Alabama, at Tuscaloosa  
 February 2—Vanderbilt, at Nashville  
 February 8—Alabama, at Lexington  
 February 10—Georgia Tech, at Lexington  
 February 17—Vanderbilt, at Lexington  
 February 24—Drake, at Lexington  
 (tentative)





**OLAH**  
Kentucky Tackle



**PRICHARD**  
Kentucky Halfback



**JEAN**  
Kentucky Fullback

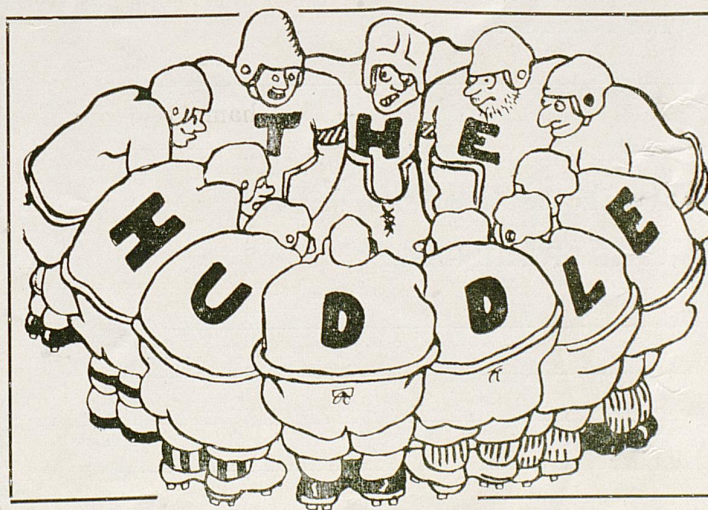
### ANNOUNCING

Lexington's Newest and Most Up-to-Date Laundry and Dry Cleaning Plant

**Ashland Family Laundry**

J. P. WRIGHT, Proprietor

Flowers for the University of Kentucky band sponsor are given by Keller Floral Co., "At the Sign of the Rose."



After the Game Come Into

**THE HUDDLE**

for the Next Play

**Fountain Service and Lunches**

For Delivery Call Clay 390  
Corner Rose and Euclid

# SCORING PAGE

MAKE YOUR PROGRAM COMPLETE

Kentucky	First	Second	Third	Fourth	Final
First Downs .....					
Forward Passes .....					
Passes Completed .....					
Penalties .....					

Tennessee	First	Second	Third	Fourth	Final
First Downs .....					
Forward Passes .....					
Passes Completed .....					
Penalties .....					

## THE SCORE BY QUARTERS

Kentucky .....					
Tennessee .....					

## THE SCORES MADE BY:

For Kentucky

For Tennessee

The weather was .....

There was a crowd of.....,000 in the stands.

## SIDE-LIGHTS OF THE GAME

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# Football Schedule

## AND TICKET INFORMATION UNIVERSITY OF KENTUCKY

September 23 (Night) . . . . MARYVILLE, at Lexington  
 September 30 (Night) . . . . SEWANEE, at Lexington  
 October 7 . . . . . GEORGIA TECH, at Lexington  
 October 14 (Night) . . . . . CINCINNATI, at Cincinnati  
 October 21 . . . . . WASHINGTON & LEE, at Roanoke  
 October 28 . . . . . DUKE UNIVERSITY, at Lexington  
 November 4 . . . . . ALABAMA, at Birmingham  
 November 11 . . . . . V. M. I., at Lexington, Va.  
 November 18 . . . . . TULANE, at New Orleans  
 November 30 . . . . . TENNESSEE, at Lexington  
 (Homecoming)

(Tear off and mail with check to Manager Football Ticket Sales, University of Kentucky, Lexington)

### UNIVERSITY OF KENTUCKY FOOTBALL RESERVATIONS FOR 1933 SEASON

NAME \_\_\_\_\_

(Print Name and Address in Ink)

ADDRESS \_\_\_\_\_

#### SCHEDULE AND PRICES—HOME GAMES

Sept. 23—Maryville:	_____ Gen. Admission, \$0.75;	_____ Box Seats, \$1.10;	Total \$ _____	
Sept. 30—Sewanee:	_____ Gen. Admission, \$1.25;	_____ Box Seats, \$1.75;	Total \$ _____	
Oct. 7—Georgia Tech:	_____ Res. Seats, \$2.25;	_____ Box Seats, \$2.75;	_____ Bleachers, \$1.25;	Total \$ _____
Oct. 28—Duke:	_____ Res. Seats, \$2.25;	_____ Box Seats, \$2.75;	_____ Bleachers, \$1.25;	Total \$ _____
Nov. 11—V. M. I.:	_____ Res. Seats, \$1.25;	_____ Box Seats, \$1.75;	_____ Bleachers, \$0.55;	Total \$ _____
Nov. 30—Tennessee:	_____ Res. Seats, \$2.25;	_____ Box Seats, \$2.75;	_____ Bleachers, \$1.25;	Total \$ _____

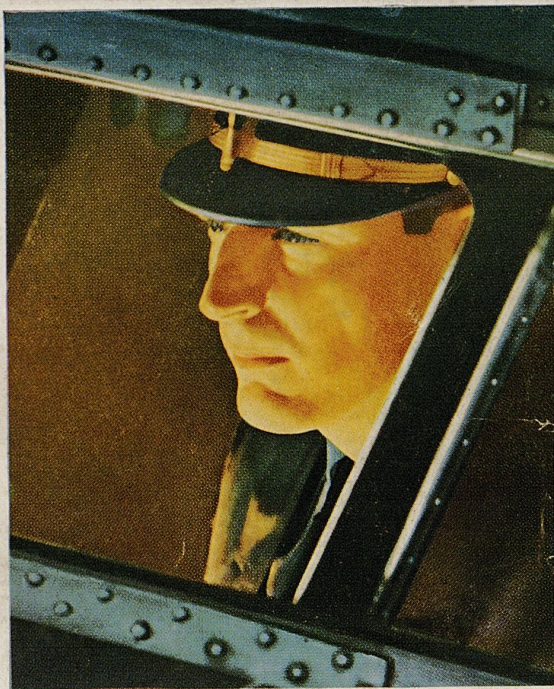
(All Prices include Federal Ticket Tax)

Indicate choice of South or North side of Stadium      Add 20 cents registry fee for each game

#### GAMES AWAY FROM HOME

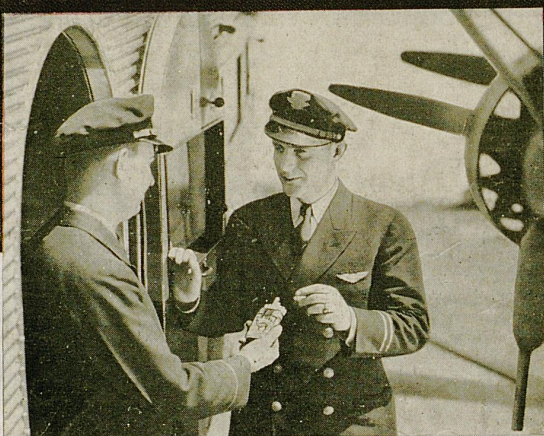
Oct. 14—Cincinnati, at Cincinnati; Reserved Seats _____	\$ _____
Oct. 21—Washington & Lee, at Roanoke; Reserved Seats _____	\$2.00
Nov. 4—Alabama, at Birmingham; Reserved Seats _____	\$2.20
Nov. 18—Tulane, at New Orleans; Reserved Seats _____	\$2.00

Home night games at 7:30 p. m.    October home games at 2:30 p. m., except Duke, which will be at 2:00 p. m.    November home games at 2:00 p. m.



IT TAKES  
HEALTHY NERVES  
TO FLY THE MAIL  
AT NIGHT

● A. M. WILKINS has flown the night air mail over 150,000 miles for TWA. It takes healthy nerves to hang up a record like that!

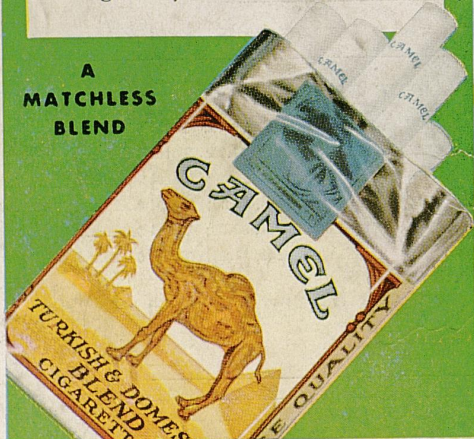


● WILKINS joins a fellow pilot, W. Niedernhofer, at Newark Airport, for a chat and a smoke. "Camels never ruffle or jangle my nerves," Wilkins says.

IT IS MORE FUN TO KNOW

Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand. They are milder, richer in flavor. They never tire your taste or get on your nerves.

A  
MATCHLESS  
BLEND



STEADY SMOKERS  
TURN TO CAMELS

A. M. WILKINS, air-mail ace, says: "It's a steady grind, all right, living up to our tradition that *the mail must go through!* That's why I smoke Camels. And I smoke plenty! Camels never ruffle or jangle my nerves, and I like their mild, rich flavor."

Camels never tire the taste—never get on the nerves. *Your* taste and *your* nerves will confirm this. Start smoking Camels today and prove it for yourself.

Copyright, 1933,  
R. J. Reynolds  
Tobacco Company

Camel's Costlier Tobaccos  
NEVER GET ON YOUR NERVES  
NEVER TIRE YOUR TASTE