



# THE KENTUCKY PRESS

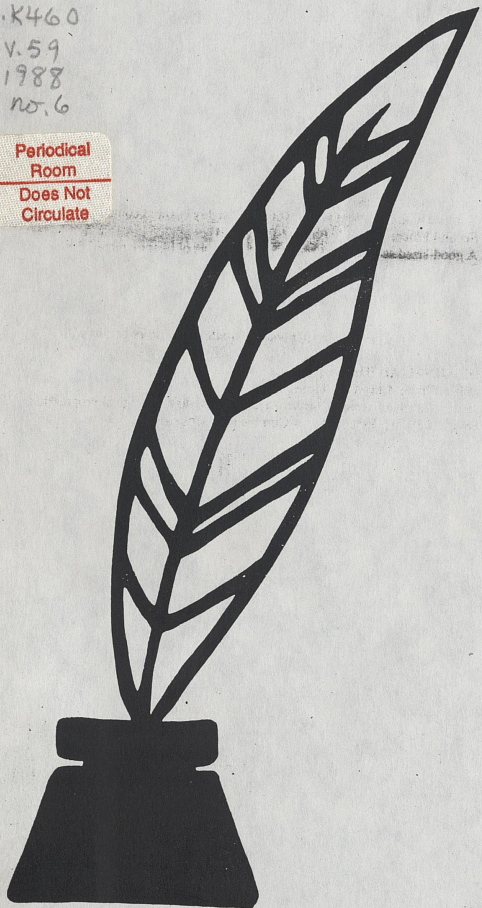
Volume 59, Number 6

June, 1988

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## 1988 Kentucky Press Association

### Better Newspaper Contest

*Judges Comments*

APR 19 Recd  
University of Kentucky  
Library



Weekly Class I

**TYPOGRAPHY**

**First Place:** Bath County News-Outlook  
Walk-away winner. Well organized for reader. Good layout and presswork.  
**Second Place:** Clay City Times  
Good bold heads and well printed.  
**Third Place:** Cumberland County News  
Type size too big. Inside banners need pizzazz. Printing of photos could be better. Front pages good and strong.

**COMMUNITY SERVICE**

**First Place:** Carlisle County Courier  
**Second Place:** Edmonton Herald-News

**FREEDOM OF INFORMATION**

**First Place:** Clay City Times  
The only entry meeting the criteria.

**FRONT PAGE**

**First Place:** Clay City Times  
Strong, hard news, good use of photos, writing has punch, a light feature on front page might add beneficial variety.  
**Second Place:** Bath County News-Outlook  
Photos basically ok but need more creativity, well designed except issue 10/1/87 has too much photography above the fold, good diversity of stories but more hard news helpful.  
**Third Place:** Cumberland County News  
Good use of photos and well cropped, type too big and more horizontal layout helpful, story variety ok but need to punch up leads.  
**Honorable Mention:** Trimble Banner-Democrat  
Variety of stories ok but need higher story count above fold, punch up heads, some paragraphs too long.

**EDITORIAL PAGE**

**First Place:** Bath County News-Outlook  
Lots of local editorial content--I like the sub-head boxes in the ads. Good clean layout--congratulations.  
**Second Place:** Carlisle County Courier  
Excellent--filled with local goodies. This newspaper staff clearly cares about its community--clean up layout and you have a winner!  
**Third Place:** Beattyville Enterprise  
Good strong (long) editorials--homey little comic strip--mix of type sizes and faces is difficult to read; overall, a strong editorial page.  
**Honorable Mention:** Pineville Sun-Cumberland Courier

**NEWSPAPER PROMOTION**

**First Place:** Bath County News-Outlook  
Good attention getters.  
**Second Place:** Cumberland County News  
**Third Place:** Carlisle County Courier

**SPORTS PAGE**

**First Place:** Cumberland County News  
Good photos. Solid local coverage but local columnist would be good. Keep working.  
**Second Place:** Clay City Times  
Editorial copy good. Page a bit busy with small pix, stats, etc. Package better and you're first place!  
**Third Place:** Edmonton Herald-News  
Crossword puzzle unique! More stories and better layout needed.

**AGRICULTURE PAGE**

**First Place:** Benton Tribune-Courier  
Well-written features, good big photos and someone knows something about photo layout theme.  
**Second Place:** Edmonton Herald-News  
Good mix of ads and related copy--I wish our county agent was a prolife!  
**Third Place:** Cumberland County News  
Clean layout--staff written copy would help.

**BUSINESS PAGE/SECTION**

**Honorable Mention:** Cumberland County News

**LIFESTYLE PAGE**

**First Place:** Benton Tribune-Courier  
A style section unusual for papers of your size, good photo work and attention to layout. Congratulations!

**Second Place:** Bath County News-Outlook  
Have a feeling readers turn to this page early--lots of news and items--clean layout.  
**Third Place:** Cumberland County News  
Good photos, ad borders a little distracting--otherwise an easy-to-read page.  
**Honorable Mention:** Pineville Sun-Cumberland Courier  
Covers the community thoroughly--typography, press needs help.

**LOCAL NEWS PICTURES**

**First Place:** Cumberland County News  
Excellent action shots--good mix of photos, layout.  
**Second Place:** Clay City Times  
Excellent reproduction! Real care shown in cropping and bordering.  
**Third Place:** Bath County News-Outlook  
Nice mix of head shots, news and feature photos.  
**Honorable Mention:** Trimble Banner-Democrat

**LOCAL FEATURE PICTURES**

**First Place:** Bath County News-Outlook  
Good tie-in of photos with stories--nice display of photos.  
**Second Place:** Clay City Times  
**Third Place:** Cumberland County News

**LOCAL SPORTS PICTURES**

**First Place:** Cumberland County News  
Good use of photos. I like the big baseball pix. Good idea on horses out of gate on racing page. Well above competition.  
**Second Place:** Bath County News-Outlook  
You had good photos but display of them needs work. Consider using one or two bigger pix instead of three across top of page.

**SPECIAL EDITION OR SECTION**

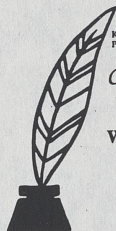
**First Place:** Times-Argus  
Good ad mix, clean first page layout, thoroughly covered contents.  
**Second Place:** Trimble Banner-Democrat  
A good-sized section, nice ad work, no shortage of historic material and photos here--a brave attempt at process color.  
**Third Place:** Clay City Times  
Work on cover is excellent--pleasing typography--bordered photos a plus.  
**Honorable Mention:** Edmonton Herald-News  
Good clean typography--good photo mix--why every story begins with a "?"

**ORIGINAL AD IDEA**

**First Place:** Clay City Times  
Excellent use of vertical format--clear and easy to read, logical progression.  
**Second Place:** Pineville Sun-Cumberland Courier  
A great, attention-getting idea.  
**Third Place:** Bath County News-Outlook  
Clean, easy-to-read, does know job for this advertiser.  
**Honorable Mention:** Edmonton Herald-News  
Attention-getter.

**DISPLAY ADVERTISING**

**First Place:** Bath County News-Outlook  
Thoroughly professional--doing a good job for their advertisers.  
**Second Place:** Carlisle County Courier  
Clean, easy-to-read ads throughout--no distracting border tapes!  
**Third Place:** Clay City Times  
Well displayed, easily read.  
**Honorable Mention:** Cumberland County News



Kentucky  
Press Association

*Certificate of Award*  
*Newspaper Contest*

Weekly I

General Excellence

**First Place:** Bath County News-Outlook  
**Second Place - TIE:** Clay City Times  
**Second Place - TIE:** Cumberland County News  
**Third Place:** Carlisle County Courier



Clay City news: Mrs. Rose enjoys visit with family in



New Daughter

SMC staff enjoys pool party, trip to Sky Bridge

Powell County Bank  
Our Farm Families  
Farmer - Banker Field Day  
Friday, Aug. 14 5:00 PM

Farmer APPRECIATION DAYS...

Things aren't easy these days for farmers and their families. We know all too well the current plight faced by the agriculture industry and we know that we must all band together and help to weather the storm. We can. We can make the important contributions our farmers have made in the past and we dedicate ourselves to helping you back on the road to a sound financial future.

To the Farm Families, We say, "Thank You!" Come Join Us

**Open ROUND THE CLOCK**

At 8:11 AM  
1.00  
1.99  
1.70

1.99  
1.00

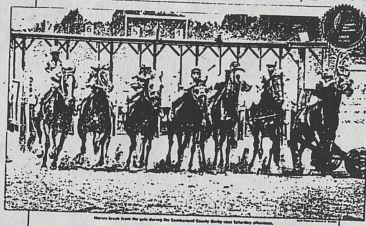
Free Cup Of Coffee With Each Purchase

We Carry A Full Line Of Groceries, Fresh USDA Meats, Fresh Produce

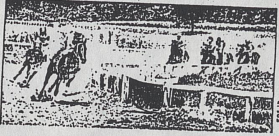
The Convenience & Friendly Service Of A Small Store Plus The Value & Selection Of A Large Store

**E Z Stop**  
Food Mart  
663-9859  
Locally Owned & Operated  
Aug. 11 & 12 Clay City

Local Sports Pictures - Weekly, Class 1



A Fair Day for a Horse Race



Lifestyle Page - Weekly, Class 1

style

Any Miller shares some of her photographs



Miller models her dream



Miller shows her playful side on the sidewalks of New York

Miller's all-American beauty shines through in this close-up

Agriculture Page - Weekly, Class 1

People

June: Dairy Month

To Shirley and Willard Byassee dairying is their way of life

By CAROL ROBERTS  
The Byassee family has been dairying for over 100 years. Shirley and Willard Byassee of Clay City, Ky., are a typical example of the hardworking dairy farmers who produce the milk that is so important to our diet. They have a herd of 100 cows and produce about 10,000 gallons of milk each month. The Byassee family has been dairying since the early 1800s. Shirley and Willard are the fourth generation to farm the land. They have a long and proud tradition of dairying. They are dedicated to their work and to providing their customers with the highest quality milk. They are also active in the community and support many local organizations. They are a true example of the hardworking and dedicated dairy farmers who produce the milk that we all depend on.



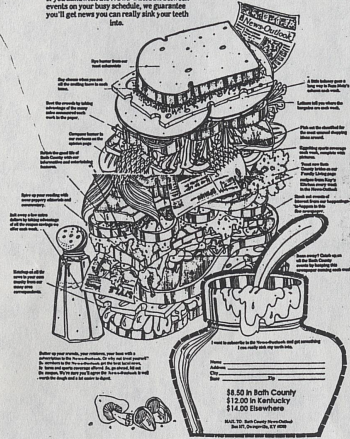
Photos by Carol Roberts



Newspaper Promotion - Weekly, Class 1

# Sandwich us into your busy schedule

If you sandwich the News-Dispatch between events on your busy schedule, we guarantee you'll get news you can really sink your teeth into.



Available in both counties for \$12.00 in Kentucky and \$14.00 in Virginia.

Call 1-800-368-7263 for more information.

Typography - Weekly, Class 1



## THE NEWS-Dispatch OUTLOOK

**No rubber check on for Lee this time**

**People pour into Preston for country-style wedding of Hee Haw's Roni Stoneman**

**Blood drive in courthouse annex Saturday, Oct. 10**

**Form Bureau marks book of show**

**Lower beef prices drop retail cost of groceries**

**Clean-up work begins at Maxey Flats dump**

**WEATHER**

Sports Page - Weekly, Class 1

### SPORTS



#### CCHS wins 2nd district title

CCHS won the 2nd district title in basketball, defeating their opponent in a close game. The team's performance was praised by coaches and fans alike.



**THE LEADER BOARD**

Team	Points
CCHS	120
...	...

#### Crum looks for versatility, team play in PanAm team

Crum is looking for versatility and team play in the PanAm team. He emphasizes the importance of each player contributing to the team's success.

**VETERANS**

Name	Points
...	...

Special Edition/Section - Weekly Class 1

The Times-Argus  
Central City, Ky.  
Wednesday, February 1, 1984

# BASKETBALL

## INSIDE

Lee wins state championship of Alabama...  
Kentucky basketball forward to another NCAA bid...  
Joe Hall reportedly followed a doctor...  
Elmer Lee Crum is among the nation's elite...  
Wentworth has another 28-win season...  
Where Arnold makes second year in WKU...  
Wentworth wins 1st One Day Basketball Conference title...  
Mr. Wizard returns to 6th history game...  
M.C. II is still the dominant force...  
Clemson's MVPs since 1962 are listed...  
Bob Weathers key readers here...  
Brent Mitchell on second page of the Year...  
Clemson's special players are listed...  
All-district teams since 1966 are reviewed...  
A look at county's boys and girls teams...  
Central City has won 34 district titles...

### 1987 10TH DISTRICT TOURNAMENT PREVIEW



## Weekly Class II

## TYPOGRAPHY

**First Place: Springfield Sun**  
The use of color makes this an outstanding issue, color registration is good with clean, crisp type and layout.  
**Second Place: News-Democrat, Carrollton**  
Good use of spot color, clean type and photo reproduction. Layout is effective and attractive.  
**Third Place: LaRue County Herald-News**  
Good layout with effective press work. Photo reproduction is sharp and clear.

## COMMUNITY SERVICE

**First Place: LaRue County Herald-News**  
A classic service to your community to allow the students a voice for their "News." Excellent!  
**Second Place: Troublesome Creek Times**  
A good effort to bring lectures to the students. An opportunity to acquaint the students with broad and interesting subjects.

## FREEDOM OF INFORMATION

**First Place: LaRue County Herald-News**  
Good job of keeping public informed on sludge sites. More hard-hitting editorials would have been good.  
**Second Place: Troublesome Creek Times**  
Open meetings are important and you've helped keep them open. However, that tape at end of editorial should have been played up more.

## FRONT PAGE

**First Place: Georgetown Graphic**  
Good strong heads. Photos basically ok. Simple layout for reader.  
**Second Place: Springfield Sun**  
Mix of story types good.  
**Third Place: News-Democrat, Carrollton**  
Good story count on front page for reader. Stronger design and you would have placed higher.  
**Honorable Mention: Cadiz Record**

## EDITORIAL PAGE

**First Place: Springfield Sun**  
Your strong local content made you a winner.  
**Second Place: Troublesome Creek Times**

## NEWSPAPER PROMOTION

**Honorable Mention: Troublesome Creek Times**

## SPORTS PAGE

**First Place: LaRue County Herald-News**  
Good variety, good feature article for lead into section.  
**Second Place: Crittenden Press**  
Good writing on interesting subject--budget cuts--could (should) help recreation program.

## AGRICULTURE PAGE

**First Place: Cadiz Record**  
A superior entry. Good information, local news, use of art! Other entries look to this newspaper for guidelines.  
**Second Place: LaRue County Herald-News**  
Good local coverage, not much use of canned material.  
**Third Place: Springfield Sun**  
Good columns, but more local stories could be utilized other than 4-H, etc.

## BUSINESS PAGE/SECTION

**First Place: Springfield Sun**  
Consistency Wins!  
**Second Place: News-Democrat, Carrollton**

## LIFESTYLE PAGE

**First Place: LaRue County Herald-News**  
This has headline, layout and writing problems--but, it's the only one of this lot to attempt more than weddings, births, etc.

## LOCAL NEWS PICTURES

**First Place: Citizen Voice & Times**  
Consistently good photography. Your staff has the knack of finding the right angle and shooting at the right moment. Good work!  
**Second Place: Springfield Sun**  
Good sense of timing and composition makes your work stand out.  
**Third Place: Troublesome Creek Times**  
Lots of local photography. Good camera angles.

## LOCAL FEATURE PICTURES

**First Place: Citizen Voice & Times**  
Ambitious photo layout--photos a little dark, but a good idea. Layout is missing a better, dominant scene-setter.  
**Second Place: Expression on the child's face makes this shot.**  
**Third Place: LaRue County Herald-News**

## LOCAL SPORTS PICTURES

**First Place: Troublesome Creek Times**  
Excellent action and layout. Photos of "Gingerbread Festival" show good on-the-spot coverage.  
**Second Place: Georgetown Graphic**  
Good action shows camera at the ready for appealing attraction.  
**NOTE: It was too bad that photo credits were not used for all entries.**

## SPECIAL EDITION OR SECTION

**First Place: McLean County News**  
Good historical issue, readers will keep it on the coffee table til a better one is published.  
**Second Place: Springfield Sun**  
Well-written articles on an important subject.

## ORIGINAL AD IDEA

**First Place: McLean County News**  
Superb, original--and certainly lasting--thought!  
**Second Place: LaRue County Herald-News**  
Good creative selling.  
**Third Place: Troublesome Creek Times**  
Appealing layout and copy. Makes you want to be there.

## DISPLAY ADVERTISING

**First Place: Henry County Local**  
Good use of space for large amount of items. Layout well balanced, good use of white space to emphasize items.  
**Second Place: LaRue County Herald-News**  
"Hawk Pride" shows good imaginative way to unite town behind the high school athletes.  
**Third Place: Citizen Voice & Times**  
Excellent layout strikes reader to read or move to new location.



Kentucky  
Press Association

*Certificate of Award*  
*Newspaper Contest*

## Weekly II

## General Excellence

**First Place: LaRue County Herald-News**  
**Second Place: Springfield Sun**  
**Third Place: Troublesome Creek Times**



**Opinion**

**Thanksgiving holiday gets lost in shuffle**

**Hospice's services vital to counties**

**Bridge deserves chance to live on**

**Knights deserve ridicule for behavior**

**Has nation gotten its signals crossed?**

**Through My Binoculars**

By A. S. Shreve  
Editor Emeritus

**Agriculture**

**Extra expense Swine tested for drugs**

**Farmers to vote May 10**

**Beef checkoff?**

**FDA regulates 'healthful' hotdogs**

**Market Report**

**Mystery House of the Week**

**See it to believe it**

**H&R Implement**

**Trigg County Farmers Bank**

# The Georgetown Graphic

Vol. 21, No. 41  
Published by and for Scott County  
September 2, 1967

**New firm takes over hospital**

**Wise case continues for lawyer**

**City hires Cincinnati man as new Main Street Program director**

**Stones will not run**

**Holiday safety urged**

**Office to be closed**

**Funeral**

**Number of 11 children Ruby Rock's family totals a hundred direct descendants**

**Spring FLING**

**TAN**

**Beginning March 1 M-F 8:00 till? Sat. 8:00-3:00**

**Visits: 10-\$25.00 15-\$32.50 20-\$39.50 (like 20 and get 2 FREE)**

**Call for appointment.**







Weekly Class III

**TYPOGRAPHY**

**First Place: Pulaski Week**  
Good color use and reproduction on front. Clean neat printing throughout -- a more "TODAY" layout look than the rest of the pack.  
**Second Place: Wayne County Outlook**  
Overall very clean product. Easy to read and look through. Very good color reproduction when you use it!!  
**Third Place: McCreary County Record**  
Reproduction of copy and art is very good. I also liked your front page layouts, inside layout brought you down a bit.

**COMMUNITY SERVICE**

**First Place: Anderson News**  
Good project and solution to an obvious community problem. Creative effort by news, promotion and advertising departments.  
**Second Place: McCreary County Record**  
Supporting young journalists in are schools is important to community. Good Job!  
**Third Place: Paintsville Herald**

**FREEDOM-OF INFORMATION**

**First Place: Oldham Era**  
Extensive use of charts helpful to readers; good job of explaining series via commentary page. Thorough research of topic.  
**Second Place: Anderson News**  
Good lead and sidebar; thorough coverage by paper kept pressure on for good resolution. Editorial helps reader understand importance.  
**Third Place: McCreary County Record**  
Well-written editorial explains importance, impact of public notice advertising.  
**Honorable Mention: Wayne County Outlook**  
Good story--really routine meeting coverage, but good work by paper of keeping officials accountable.

**FRONT PAGE**

**First Place: McCreary County Record**  
Good stuff. Clean layout, good use of photos, though in most instances you have your photos looking off the page instead of into the page. Overall real nice, clean and readable, eye catching and eye pleasing (like the stories.)  
**Second Place: Pulaski Week**  
Nice use of color and good story count using your brief box. Clean layout but could do a better job with photos. Stories read well but not much going on (meetings and fluff).  
**Third Place: Wayne County Outlook**  
Good layout and color use. Easy to read. Try to play your news over your features a bit more if not always. Shrink your "Happy Halloween" type stuff down to one column and give yourself more news room.  
**Honorable Mention: Oldham Era**

**EDITORIAL PAGE**

**First Place: News-Democrat, Russellville**  
Thorough commentary on local events; superior piece on Forgy. How about local cartoon or photo feature?  
**Second Place: Lebanon Enterprise**  
Good variety; local problems discussed fully.  
**Third Place: Paintsville Herald**  
Get rid of JP Doodles--replace with local commentary, cartoon, photo feature.  
**Honorable Mention: Casey County News**  
Good local columns, photos a plus.

**NEWSPAPER PROMOTION**

**First Place: Logan Leader**  
Nice job, clearly the winner. Nothing tells the story better than people.  
**Second Place: Breckinridge County Herald-News**  
**Third Place: Anderson News**  
**Honorable Mention: Meade County Messenger**

**SPORTS PAGE**

**First Place: Franklin Favorite**  
Good use of action photos. Good size and interesting shape cropping on some photos. I liked the change up on the front page photo page. However, a little copy would go a long way. Also try to write with a little more emotion (sports is emotional!!).

**Second Place: Wayne County Outlook**

Layout is good and reads easy. I liked your multi-topic fronts (football, track, hunting, cheerleading, fishing, etc.) Your action photography could use some work but you were the only paper to use a graphic. Good job.  
**Third Place: Harrodsburg Herald**  
Your product was almost a tossup for second place. Gary Moyers writing was standout among papers judged but layout and use of photo fell short (crop tighter and use only your best art for the front page).  
**NOTE: Some very good action photos but in many cases needed to be cropped much tighter. Where were the graphics and where were the sports features?**

**AGRICULTURE PAGE**

**First Place: Anderson News**  
Good photos--they help in story interest.  
**Second Place: Mt. Sterling Advocate**  
**Third Place: Breckinridge County Herald-News**  
**Honorable Mention: Logan Leader**

**BUSINESS PAGE/SECTION**

**First Place: Anderson News**  
Good, consistent business coverage of local area and even of yourself!  
**Second Place: Logan Leader**  
Evidence of thorough local business coverage; good use of photos.  
**Third Place: Oldham Era**  
Nice photos, layout on Central Pointe Center.

**LIFESTYLE PAGE**

**First Place: Franklin Favorite**  
Aims high. "Dabbling with Mules" didn't need to be first person. MIA story could have used a current picture for contrast.

**LOCAL NEWS PICTURES**

**First Place: McCreary County Record**  
Some very good photos here. Good use of spot news feature shot. Also like the fact that some photos were jumped inside and still more unrelated news shots could be found inside.  
**Second Place - TIE: Anderson News**  
You get on the scene and get the shot. Getting a bit closer or using a longer lens to get a few close ups, tightly cropped would help.  
**Second Place - TIE: Lebanon Enterprise**  
The photos of Clellan and Dave Pittman touched me and made the tie for second possible. You need to give your photographer some credit for going the extra mile.

**LOCAL FEATURE PICTURES**

**First Place: Lebanon Enterprise**  
Very good use of photos throughout. You have a photographer who recognizes a good feature.  
**Second Place: McCreary County Record**  
I like your use of a large feature on the front page. Consistently good on front but falls apart a bit inside.  
**Third Place: Anderson News**  
**NOTE: Overall this category was poor. Some very good individual shots here and there, but way too much so/so space fillers.**

**LOCAL SPORTS PICTURE**

**First Place: Franklin Favorite**  
Best photos of group. Action, emotion are great in baseball and football picture. Consider using bigger picture all around.  
**Second Place: Harrodsburg Herald**  
Good solid action shots. Now go for less traditional picture of emotion, etc.  
**Third Place: Pulaski Week**  
Good display of picture. I like airy style. Use of color picture could be better.  
**Honorable Mention: News-Democrat, Russellville**  
Some good pictures on photo page. Use bigger picture instead of so many.

**SPECIAL EDITION OR SECTION**

**First Place: News-Democrat, Russellville**  
Impressive. Good news/ad support and design. Complete, except sports and recreation review. Run-away winner.  
**Second Place: Lebanon Enterprise**  
Good writing. Nice job adding pizzazz to annual event.  
**Third Place: Casey County News**  
Good printing, color and general layout. Should use last year's photos closer to front of section.



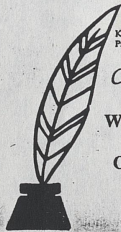
Honorable Mention: Paintsville Herald  
 Good cover design, spot color would help. Good writing--varying head size would help, as would more action shots from last year.

**ORIGINAL AD IDEA**

First Place: Anderson News  
 Your entry out-distanced all other ad ideas. Good job.  
 Second Place: Paintsville Herald  
 Third Place: McCreary County Record  
 Good idea; use of screens and better grouping of elements of ad would have made all the difference.  
 Honorable Mention: Lebanon Enterprise  
 Good idea, design and reproduction.

**DISPLAY ADVERTISING**

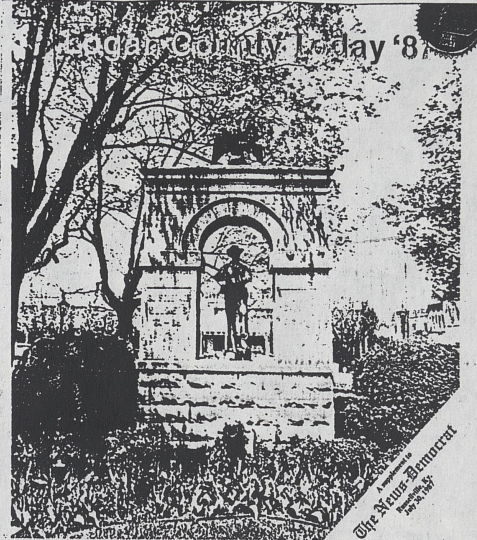
First Place: Paintsville Herald  
 Second Place: Pulaski Week  
 Third Place: Oldham Era  
 Honorable Mention: Georgetown News & Times



Kentucky Press Association  
**Certificate of Award**  
 Newspaper Contest  
 Weekly III

General Excellence  
 First Place: Anderson News  
 Second Place: McCreary County Record  
 Third Place - TIE: Lebanon Enterprise  
 Third Place - TIE: Franklin Favorite

**Special Edition/Section - Weekly Class 3**



**Typography - Weekly, Class 3**

**Pulaski WEEK**

**NEWSbriefs—**  
 County still nuclear strike zone  
 Water district retained lawyer  
 Mt. Victory water funds sought

**Zoning plans worry farmers**  
 The Board of Zoning Appeals has approved a plan to zone the area around the Mt. Victory nuclear power plant. The plan would require farmers to build their homes on the property, which would prevent them from selling the land to a developer. The plan also would require farmers to build their homes on the property, which would prevent them from selling the land to a developer.

**Car show draws buffs to Pulaski**  
 A car show was held in Pulaski, Kentucky, on Saturday. The show drew a large crowd of car enthusiasts. The show featured a variety of cars, including classic cars, muscle cars, and exotic cars. The show was held in a large open area, and the cars were displayed on a raised platform.

**City schools in the black**  
 The city schools in Pulaski are in the black. The schools have a surplus of funds, which is a result of the city's budget cuts. The schools have been able to maintain their operations despite the cuts, and they are now in a position to plan for the future.

**Funds arrive for local site of five classes**  
 Funds have arrived for a local site of five classes. The funds were donated by a local business, and they will be used to fund the classes. The classes will be held at a local site, and they will be open to the public.

**Plant funds OK'd**  
 Funds for a plant have been approved. The funds will be used to build a new plant, and they will be managed by a local committee. The plant is expected to be completed in the near future.

**Sports Page - Weekly, Class 3**

**sports**

**Poe vaults Franklin over Bowling Green 21-7**  
 Win given Cats lead in district  
 The Bowling Green State University football team defeated the Franklin College team in a game held in Bowling Green, Ohio. The game was a close contest, but Bowling Green emerged victorious with a score of 21-7. The win gives Bowling Green a lead in the district.

**Raiders to mount air attack; Savage is out, injuries hurt**  
 The Raiders football team is preparing to mount an air attack. The team's star player, Savage, is out of the game due to injuries. The team is expected to perform well in the upcoming games.

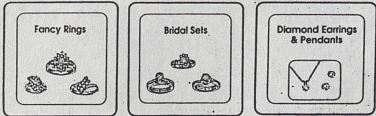
**Probable starting line-ups**  
 The probable starting line-ups for the upcoming games are as follows: [List of players and positions]



Display Advertising - Weekly, Class 3

30% - 40% - 50% OFF

Direct from our diamond source - Big savings to you  
TWO DAYS ONLY - Thurs., July 16 - Fri., July 17



NO INTEREST FOR 6 MONTHS  
NO DOWN PAYMENT TO QUALIFIED BUYERS



To help celebrate this occasion, we have teamed up with our primary diamond supplier who will be here with the concept of his profound collection - sales of 30% to 50% savings. Come in and see all the beautiful styles as well as the most exciting location deals in Glenwood. We have it all - at 30% to 50% savings - solitaires, clusters, engagement and wedding jewelry, men's diamonds, cocktail and dinner rings, diamond watches.

Over 500 styles to choose from



Wright's Jewelry

Maya Plaza  
Pawnee  
Store Hours  
10 a.m. - 7 p.m.

Front Page - Weekly, Class 3

THE MCFREARY COUNTY RECORD

RAID NETS 'NICEST MOONSHINE STILL'

By Staff Writers  
A raid by state police on a moonshine still in McCreary County has resulted in the seizure of 100 gallons of moonshine and the arrest of three men.



Former wrestler says constables are victims

Former wrestler says constables are victims

'ASSASSIN' TURNED LAWMAN



Former wrestler says constables are victims

Former wrestler says constables are victims

Newman is director of Job Corps center

Newman is director of Job Corps center

Newspaper Promotion - Weekly, Class 3

In celebration of National Newspaper Week, we introduce

Our House

A large graphic shaped like a house, containing a grid of small newspaper clippings and portraits of people. At the top, it says 'THE LOGAN LEADER The News-Memoirist'. At the bottom, it says 'WELCOME'.

Editorial Page - Weekly, Class 3

OPINION

The News

Newspaper should mirror our society

Newspaper should mirror our society



More than a problem, farming is our history

More than a problem, farming is our history

LAND OF LOGAN

More than a problem, farming is our history

More than a problem, farming is our history

LETTERS TO THE EDITOR

Children think parents too 'old fashioned' to understand

Children think parents too 'old fashioned' to understand

Why do people steal?

Why do people steal?



## Daily I

## TYPOGRAPHY

**First Place: Commonwealth-Journal**

Your strong pictures on page one and your generally good inside layout won top honors for you. I might also note that your press crew did a good job, too.

**Second Place - TIE: Murray Ledger & Times**

Your front page was very well laid out. It was the best layout of the bunch.

However, the inside layout on a number of pages needs some real help.

Check out Garcia's book on layout and design.

**Second Place - TIE: Harlan Daily Enterprise**

Generally what gave you a second place tie was the layout of your inside pages.

You all weren't bad! Think your page one layout could have been better. The printing was good. Give your press crew a pat on the back.

## COMMUNITY SERVICE

**First Place: Harlan Daily Enterprise**

Not all contest entrants understand what "community service" means, but

The Daily Enterprise certainly does--congratulations.

**Second Place: Commonwealth-Journal**

For sponsorship of downtown Christmas celebration.

## FREEDOM OF INFORMATION

**First Place: Winchester Sun**

Mr. Blakeman repeatedly, forcefully defends his newspaper's First Amendment rights amid an inflammatory situation.

**Second Place: Commonwealth-Journal**

A little digging turned up a good story and a good reason to defend

First Amendment.

**Third Place: Harlan Daily Enterprise**

Dogged monitoring of governmental "open government" procedures.

## FRONT PAGE

**First Place: Richmond Register**

Clean, modular layout--like mix of hard and soft news--use of photo clearly

the best in category.

**Second Place: Commonwealth-Journal**

**Third Place: Winchester Sun**

Honorable Mention: Harlan Daily Enterprise

## EDITORIAL PAGE

**First Place: Commonwealth-Journal**

Has a real local flavor. Liked your BSF lodge editorial and follow up--

however, it's like you got the last word--I'd do that sparingly.

**Second Place: Winchester Sun**

**Third Place: Harlan Daily Enterprise**

## NEWSPAPER PROMOTION

**First Place: Winchester Sun**

## SPORTS PAGE

**First Place: Winchester Sun**

Good photos and local coverage. Consider starting a scoreboard page for

local and national sports.

**Second Place: Harlan Daily Enterprise**

Photos and statewide coverage good but local coverage lacking. November 30

issue was all wire copy.

**Third Place: Commonwealth-Journal**

Great girls basketball pix. Local coverage great but layout and lack of

scoreboard page hurt.

## AGRICULTURE PAGE

**First Place: Murray Ledger & Times**

Selected as BEST in a limited category; page needs more local ag news. Page

features good layout and design and good, but limited art.

**Second Place: Winchester Sun**

Newsy, but could use more stories (even wire) with local angle.

**Third Place: Commonwealth-Journal**

Entry as part of "Focus" leaves a great deal to be desired such as limited

space, page size, length of article(s).

## BUSINESS PAGE/SECTION

**First Place: Commonwealth-Journal**

By far the best. The other sections are a jumbled potpourri of PR pix, releases

and wire stories. This offers depth, graphics, organization.

## LIFESTYLE PAGE

**First Place: Commonwealth-Journal**

This is only section in the group that really attempts to be a lifestyle section.

Many of the others mostly feature large wedding photographs. In contrast,

CJ's section features both people profiles and theater reviews. Heads should

be more varied in size, but gray screen is honorable attempt to dress up page.

**Second Place: Richmond Register**

## LOCAL NEWS PICTURES

**First Place: Harlan Daily Enterprise**

Photographer had to get to scene fast--that separates this from all the other

after-the-fact pictures entered.

## LOCAL FEATURE PICTURES

**First Place: Commonwealth-Journal**

The photo spread on burley is easily the best in the category. The photos

illustrate both the bulk of the crop and the fatigue of the farmer.

**Second Place: Winchester Sun**

Cute shot.

## LOCAL SPORTS PICTURES

**First Place: Winchester Sun**

Your pictures were clearly the best of the bunch. When you had a good shot

you played it strong. That's good!

**Second Place: Commonwealth-Journal**

Your action shots were good. You were definitely the second place winner.

**Third Place: Murray Ledger & Times**

Action shots you printed were pretty good. Printing could have been better.

## SPECIAL EDITION OR SECTION

**First Place: Winchester Sun**

Not particularly attractive, but loaded with facts.

**Second Place: Commonwealth-Journal**

Plenty of information. Layout is a little busy.

## ORIGINAL AD IDEA

**First Place: Winchester Sun**

Very original and effective ads for dairy. Message could be better placed to

read easier against photograph.

**Second Place: Murray Ledger & Times**

Excellent message on buying locally. Tie in items below could have been

more effectively arranged.

**Third Place: Commonwealth-Journal**

Well executed, attractive ad, conveyed theme--Come Grow With Us--very well.

## DISPLAY ADVERTISING

**First Place: Winchester Sun**

One of the reasons the Sun's advertising sells so well is its clean layouts,

creative typesetting and clean makeup. Special advertising sections were

especially well done.

**Second Place: Murray Ledger & Times**

Consistently good pasteup work. Complement very creative layouts and

selling.

**Third Place: Commonwealth-Journal**

Good use of white space and borders.



Kentucky  
Press Association

*Certificate of Award*  
Newspaper Contest.

**Daily I**

**General Excellence**

**First Place: Commonwealth-Journal**

**Second Place: Winchester Sun**

**Third Place: Harlan Daily Enterprise**



BUSINESS

7.

**Update from industrial park**  
 Latest expansion phase of Thermocautics begins

Nelson named to council, becomes Kentucky Cabinet

**Central Bank awaits okay to buy Pleasureville bank**

**Another bank hosts Business After Hours**

**Open house for Cuddle Club**

**Heritage Farm opens meat market on Main**

**STOP - LOOK - LISTEN - BEWARE**  
 STOP! LOOK! LISTEN! BEWARE!  
 Beware of insurance agents who do not have a license and are not bonded.

**Final Winter Clearance up to 75% off**

**DOG BIT!**  
 Small Dog of Shelby County

**Road trip**  
 DeWitt returns to the road see page 11

**Dream realized**  
 Churches of the Holy Spirit Building Fund

**Pay hike**  
 Kentucky State Council members receive salary in increase see page 11

The Kentucky Standard

**Collins spends her final day in office here**

**Housing authority fires three employees; wife allegedly beats Keeling**

**Night high school gives students a second chance**

**Board grants new hearing in zoning case**

**Food bank provides goods to the needy**

**Communi-Call**  
 Security for the elderly at the touch of a button



A colorful Christmas tree in the home of...



Students of the night high school...

Neison Scene

**The many lives of the MINI**

Working and picking up and in New York, L.A. and Madison

MINI

Photos by Terry Bray

Shelby County Farmer

**Shelby agriculture is a diversified industry**

**Agricultural Statistics for Shelby County**

Year	1962	1963	1964	1965
Total Value	\$1,200,000	\$1,300,000	\$1,400,000	\$1,500,000
Grain	\$400,000	\$450,000	\$500,000	\$550,000
Other	\$800,000	\$850,000	\$900,000	\$950,000

**Milk's a hit**  
 Dairy month celebration kicks off here Thursday

**Dairy goats are 'udderly' delightful**

**Sheep farming is profitable business**



**TV LISTINGS FOR LESS!**

We offer a grid with full network information or a titles only rolling log for as little as \$17.50, or a descriptive narrative listing for as little as \$37.50 weekly.

**THE CENTRAL SERVICE**

P.O. Box 215, Elktown, Ky. 42220  
Phone 502-285-2936 (after 4 p.m. CST)  
**WE WORK NIGHTS TO SAVE YOU MONEY!**

**Ashland Oil, Inc.**

P.O. Box 391  
Ashland, KY 41114

Contact:

Dan Lacy  
Director, Public Relations  
(606) 329-3148



**AGRICULTURE**

Kentucky Farm Bureau  
120 South Hubbard Lane  
Louisville, Ky. 40207  
Gary Huddleston  
(502) 897-9481

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Fairway, KS 66205 (913) 236-5400

JAMES C. STERLING  
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(417) 326-6700

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NEWSPAPER BROKERS  
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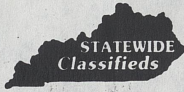
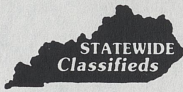
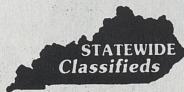
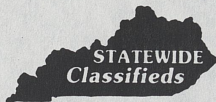
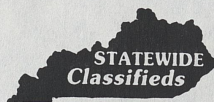
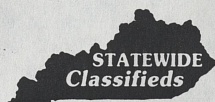
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how to make more  
money with  
Metro money makers**

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CONTACT  
**LINDA CASTALDI**  
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1-800-223-1600



Advancing the art of graphics.™



# RATE INCREASE

## Effective July 1, 1988

The Kentucky Press Association Board of Directors unanimously approved a motion to increase the 20-word price of a Statewide Classified to

# \$109

The cost per word over 20 words remains at \$5 per word.

Originating newspapers will keep \$50 for each 20-word classified, and send the Kentucky Press Association \$59 -- we both win. And of the funds received by KPA, 75 percent will go to the Kentucky Journalism Foundation to fund scholarships and 25 percent will go into the KPA Legislative Fund.

## Effective July 1, 1988

# \$109 for 20

*price*

*of*

*of*

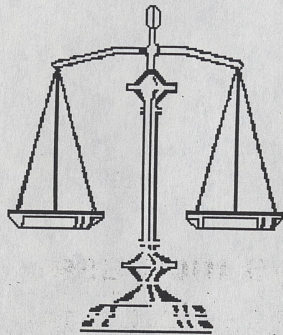
*Cancelled*

*of*

*annual go. @ yr.*



## Legally Speaking



# Supreme Court eases media pain for challenging court motions

By Kim Greene  
Wyatt, Tarrant and Combs

In March, the Kentucky Supreme Court issued an extremely important First Amendment decision.

First, the Supreme Court has told the news media exactly what procedure we are to use to contest closure of a court proceeding or a court file. The first step is to file a motion to intervene in the proceeding for purposes of challenging the motion or order for closure. If the motion to intervene is denied or if the court declines to conduct a hearing on the media's objections or if the court orders closure after a hearing, the newspaper has a right to go directly to the Kentucky Court of Appeals. The paper would file a petition for mandamus or prohibition, asking the Court of Appeals to review the action of the trial court in an expedited fashion.

This procedure is preferable by far to the procedure the Court of Appeals had mandated previously. That is, the Court of Appeals would have required the newspaper to file a lawsuit against the court which ordered closure. That procedure would be extremely cumbersome, time-consuming and expensive. The lawsuit would be before a judge of equal stature to the judge you were suing and, if handled in the ordinary course of that court's affairs, would take an extremely long time to complete.

The Supreme Court explicitly recognized that, where access to the judicial process has been denied, the news media may intervene and demand access even though not a party to the underlying litigation.

The news media is entitled to no special privileges simply because it is a powerful business. Nevertheless, the law recognizes it occupies a unique position as the eyes and ears of the public, a status authorizing it to demand access as the public's representative whenever the public's right to know outweighs the litigants' lawfully protected rights. Lawfully protected rights include both constitutionally protected rights and the right of privacy in its various aspects as appropriately defined in court decisions.

In establishing the procedure for expedited review of an order sealing a court record or closing a proceeding, the Supreme Court

...and all points in between

## Public notices under fire from here to Washington

The following article appeared originally in *Grassroots Editor*, a quarterly journal published by the International Society of Weekly Newspaper Editors. It was written by Don Sneed, a member of the journalism faculty at San Diego State University.

The staid world of public notice advertising—most often buried deep within a newspaper and set in small type—is under attack. From the United States Supreme Court to small

school districts, calls frequently are heard to do away with these legally mandated ads that critics argue are too expensive, too difficult to read or too ineffective at notifying people.

Despite the criticism, public notices have defenders. Two of the most unlikely are William Rehnquist, chief justice of the United States, and Sandra Day O'Connor, a Supreme Court associate justice.

While several state legislatures have busied themselves with laws that would eliminate

or reduce public notice requirements, the United States Supreme Court has consistently shown that it is no friend to public notice advertising. No friend, that is, until Rehnquist, O'Connor and Associate Justice Lewis Powell joined in a dissent to a 1983 case that bolsters the public notice concept—a notion that predates radio, television and direct mail service.

Why is it important that public notice advertising survives? It's certainly not just because legal ads raise revenue for newspaper publishers. True, tax dollars pay for public notices that appear in newspapers. What's more important is the United States Constitution guarantees that government will not deprive citizens of life, liberty or property without notice. Thus, the Fourteenth Amendment's due-process clause and the First Amendment's free-press clause work in tandem, ensuring that government will not take things from citizens unsuspectingly. That basic right is taken for granted all too often by many Americans.

In the meantime, enter Rehnquist and O'Connor. Certainly a bad assumption could be that both justices would prefer the demise of public notices—a position in keeping with that of some legislators who would like nothing better than to keep the public in the dark by stifling the release of information. On the contrary, O'Connor wrote a dissent that gives a ringing endorsement to public notice advertising. Unfortunately, her opinion is a dissent. The majority ruling bears ominous news for newspapers since it continues the Supreme Court's assault on public notice advertising.

The case involved an Indiana statute that required the county auditor to post notice in the county courthouse of the sale of property for non-payment of taxes, and to publish notice once each week for three consecutive weeks. The court ruled that notice by publication is not reasonably calculated to inform interested parties who can be notified by "more effec-

recognized the urgency and time-sensitivity of the news gathering process.

In relative terms, in reporting the news time is of the essence. News is news when it happens and the news media needs access while it is still news and not history. The value of investigative reporting as a tool to discovery of matters of public importance is directly proportional to the speed of access. This is true when investigating court records after the case is closed as well as with a case in progress.

This language will be particularly helpful when we are arguing that getting the transcript of a hearing after the fact is not an adequate substitute for having access to the hearing itself. (An argument we've had to make all too often.)

Second, the court gave us some wonderful language concerning the media's and public's right of access.

We recognize that the government belongs to the people, that its activities are subject to public scrutiny, and that the news media is a primary source for protecting the right of public access. This right includes the public's right to inspect and copy public records and documents, including judicial records and documents.

Third, for the first time, the Kentucky Supreme Court has expressly stated that there is no difference between the public's right of access to criminal proceedings and its right of access to civil judicial proceedings and records. The Court also reiterated that there is a "fundamental right of the news media to a hearing to decide whether the hearing (or trial) should be closed or the records sealed from access to the public and the media."

In the past, we have made all of these arguments in court closure cases or cases where court files were sealed. We have had to resort, however, to cases outside of Kentucky for authority for our arguments. This decision from our Supreme Court, with all of its excellent language about our right of access in a timely manner, will be extremely helpful to all news agencies in Kentucky.

If there are any questions about this decision, don't hesitate to call either Jon or myself (502) 589-5235.

Continued on Page 15



# House approves Lottery Clarification Act

On a voice vote, the U.S. House of Representatives has passed H.R. 3146, the "Lottery Advertising Clarification Act of 1988." The bill will now go to the Senate where it may face a tougher test. This is the farthest this bill has ever moved in the legislative process.

The bill, sponsored by Rep. Barney Frank (D-Mass.) has these five things that you should know, says Bob Brinkmann of the National Newspaper Association:

\* The bill would allow the advertising of any lottery which is legal in the state in which it is conducted, except for casino gambling. This means that all nonprofit lotteries, bingos, etc., could advertise anywhere unless state law

prohibited it. Also, state lotteries would no longer be limited to advertising in their own states or adjacent states with similar lotteries.

\* The amendment which retains the prohibition against the advertising of professional casino gambling reads as follows:

This subsection (i.e. the section allowing the advertising of any lottery that is legal in the state in which it is conducted) shall not apply with respect to any casino gambling game conducted or operated by a gambling establishment. For purpose of the preceding sentence —

(1) the term casino gambling game means roulette, blackjack, craps, slot machines, and

any similar games of chance or device which is played for money or other thing of value; and

(2) the term gambling establishment means an establishment which is engaged in for profit and is operated primarily for the purpose of gaming or gambling, including accepting, recording, or registering

bets for money or other thing of value."

\* The bill would not take effect until 18 months after the date of enactment. This was done at the insistence of several Congressmen in order to give any state which wished to impose its own restrictions on lottery advertising, sufficient time to do so.

\* In states where Indians run gambling establishments in defiance of state laws, an amendment was added to prohibit broadcast advertising but not newspaper advertising.

\* A severability clause was added to the bill so that in case any portion of it was found unconstitutional, the rest of the bill would stand still.

## KPA board okays increase in Statewide Classified cost

The Kentucky Press Association Board of Directors has approved an increase in the amount of a 20-word classified ad through the Kentucky Statewide Classified Program, and at the same time, increased the share for the originating newspaper.

Effective July 1, 1988, a 20-word statewide classified will cost \$109, with each additional word at \$5 apiece. This is the

first increase since July, 1984, when the program began.

Under the proposal approved by the board, originating newspapers will keep \$50 for each 20-word ad and send the ad and \$59 to the Kentucky Press Association. The ad will then be sent to participating newspapers while the \$59 will be divided between the Kentucky Journalism Foundation and the KPA Legislative Fund.

For additional words, originating newspapers will keep \$2.50 and send \$2.50 to KPA.

In the same proposal, the board approved increasing the percentage of proceeds for the Kentucky Journalism Foundation to 75 percent while the KPA Legislative Fund will receive 25 percent. Previously, the two funds divided the amount equally.

## Public notices under fire

Continued from Page 14  
tive means," such as personal service or mailed notice.

The opinion also cited a previous case that took a whack at public notice advertising. The court said:

"Chance alone brings to the attention of even a local resident an advertisement in small type inserted in the back pages of a newspaper, and if he makes his home outside the area of the newspaper's normal circulation, the odds that the information will never reach him are large indeed."

Finally, the court added that personal service or mailed notice is required as long as the party's identity and address are reasonably ascertainable. However the court did not specify to what lengths government should go in an effort to identify a person and locate an address.

That ruling, while it may not sound the death knell for public notices ads, provides ammunition for forces that want to do away with legal advertising in newspapers.

On the other hand, O'Connor wrote that "it shouldn't be for the court to prescribe what form of service the state should adopt." Instead, she wrote, the decision should be left to the states, and courts should intercede only if the form adopted infringes on the right of due process.

The decision has caused headaches in lower courts that have struggled with deciding whether the Supreme Court meant to establish a rigid rule that prescribes actual notice whenever a party is deprived of due-process rights, or a flexible rule that notice will vary with circumstances. In any case, newspapers could begin to educate readers as to the importance of public notice advertising. Education also can mean creating the awareness that the existence of this basic form of notifying citizens of governmental actions is threatened.

Newspapers can consider making public notices more readable, using better headlines with them, and positioning them where readers will be drawn to them.

The public no longer can rely on legislators to look after their First Amendment and Fourteenth Amendment due-process rights. Nor can the public rely on a majority of the United States Supreme Court to overturn infringements of those basic rights.

Newspapers, citizens, the First and Fourteenth Amendments and the public notice concept all are endangered when the leading Supreme Court spokespersons on a pro-press subject are readily identifiable as among the least of the pro-press advocates.

## Southern Journalism contest open to Kentucky papers

The Institute for Southern Studies, with assistance from the University of North Carolina School of Journalism, announces its second annual Southern Journalism Awards for newspapers in the 13-state region.

Submissions for cash awards totaling \$2400 are invited in two categories:

Investigative Reporting, including individual articles and series that critically examine the policies, practices and accountability of public and private decision makers and institutions (from prison conditions to urban developers to for-profit hospitals).

Campaign Reporting, including individual articles and series that go beyond the horse-race approach to examine campaign finances and organization, voter registration patterns and voter behavior, racism and black politics, the candidate's record versus rhetoric, and the influence of money on elections.

Entries may be submitted by anyone for articles published between July 1, 1987, and June 30, 1988, in a newspaper in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia and West Virginia.

Entries will be judged in four separate divisions: Daily newspapers with Sunday circulation over 100,000; dailies between 30,000 and 100,000 circulation; dailies under 30,000; and non-daily community newspapers published at least once a week.

A prize of \$300 will be awarded to the writer of the first-place winner in each category in each division. The first, second and third place winners will also receive a certificate announcing their awards. A banquet will be held in the fall to honor the winners and present the awards.

Judging will be coordinated by Professor Harry Aman of the UNC School of Journalism.

Entries must be received by July 12, with a registration fee of \$20 per entry. Three copies of the entry must be submitted. Alternatively, the entry must be mounted flat, without folds, on paper no larger than 11x17 inches. Where appropriate, entries should be accompanied by a letter describing the context and impact of the work.

In 1987, awards were restricted to daily newspapers and the winners appeared in a special edition of Southern Exposure entitled "The Best of the Press." This year, awards will be given in four divisions of newspapers based on circulation and frequency.

To submit an entry or obtain additional information, write Southern Journalism Awards, Institute for Southern Studies, P.O. Box 531, Durham, N.C., 27702, or phone (919) 688-8167.



# Across Kentucky...

Kit Mullay-Fullenlove, editor of the Oldham Era, has been named to Who's Who in the South and Southwest. She has been editor of the Oldham Era since 1984, having served previously as a reporter/photographer for the Sentinel News in Shelbyville, editor of the Cobb County (Ga.) Softball Watch and city editor of the Mt. Vernon (Ind.) Democrat.

Wade Daffron, a 1988 Western Kentucky University journalism graduate, has been hired as reporter and photographer for the Russell County News and the Times Journal in Russell Springs. Last summer, Daffron worked for the McCreary County Record.

Dwain Harris, who worked as a stringer for various sports events for the News Statesman in Columbia, has been named sports editor of the Adair weekly.

Mark Conrad, former advertising manager of the Owensboro Messenger Inquirer, has been named general manager of the Somerset Commonwealth Journal and McCreary County Record. He succeeds George Joplin III after the Joplin family sold the Commonwealth Journal, Record and two other weekly publications to Park Newspapers in early May. Conrad previously worked for The Advertiser-Tribune in Tiffin, Ohio, and The Sentinel in Lewistown, Pa. Park Newspapers also announced that Ken Schmidheiser would remain as managing editor of the McCreary County Record.

Gathie Shaffer, of the Owensboro Messenger-Inquirer and past president of the Ohio Press Women's Association, was elected president of the Ken-

tucky Press Women's Association. Bobbie Foust, former editor of the Benton Tribune Courier and former KPA Board of Director for District 1, was elected vice president. Katrina Larsen of the Bowling Green Daily News was elected second vice president and Suzy Bartholomay of the Messenger-Inquirer was elected secretary.

Sharon Wright, a veteran Elizabethtown News Enterprise reporter who most recently covered police and the courts, has been assigned to a new post at the Hardin County daily - that of cultivating the community news beat. Her responsibilities will be to gather, edit and prepare all news items submitted by readers; generate additional reader input; and write news and features about the community.

Barbara Meyer, a graduate of Murray State University, has joined the staff of the Carlisle Mercury as director of marketing and promotions. She most recently was employed by McAlpin's department store as assistant fashion and promotions director for the Lexington stores. She was a sales representative at the Murray State News while in college and completed a six-month internship with the Lexington Herald-Leader advertising department.

Nancy Green, former advisor to The Kentucky Kernel, the University of Kentucky student newspaper, was inducted into the Ball State University Journalism Hall of Fame. Green is presently publisher of the Richmond (Ind.) Palladium-Item. She served 11 years as student publications

adviser at UK before being named general manager of student publications at the University of Texas.

Phil Quillman, a retired U.S. Army Master Sergeant and graduate of the University of Louisville, has been named editor of The Shively Newsweek. He replaces Jackie Wilham who has accepted a position in Corporate and Community Affairs for South Central Bell.

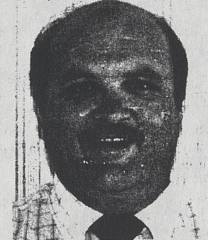
John Luby, former circulation director for the Lexington Herald-Leader and Charlotte (N.C.) Observer, has been named general manager of the Observer. Luby is a native of Lexington and graduate of Eastern Kentucky University.

Chris Miller, who has been advertising manager of the Kentucky Business Ledger in Louisville for the past three years, has been named advertising manager of the Shelbyville Sentinel News. Miller replaces Bonnie Gray, who was recently promoted to director of advertising for Landmark Community Newspapers, Inc., Shelbyville, parent company of the Sentinel News.

David L. Stone has been promoted to director of produc-

tion for the Lexington Herald-Leader Co. Stone, who joined the company in 1971, previously was pressroom manager.

The Berea Citizen has added two staff members in an effort to improve coverage of local



JIM McALISTER



MIKE FRENCH

events. Jim McAlister is the new sports editor, replacing Keith Steer, who resigned to accept a position at the University of Louisville. Mike French has joined the staff as a photographer-reporter. McAlister comes to The Citizen from the Corbin Times-Tribune, while French comes from the Richmond Register where he was the darkroom technician.

## Letter to the Editor

The following letter was sent to the Kentucky Press Association as a Thank You for all Kentucky newspapers.

Part of the beauty of Kentucky lies in the energy and ingenuity of our citizens and their willingness to work together to meet each other's needs through volunteerism.

This has never been more evident than it was in April when all across Kentucky, recognition ceremonies, editorials, news stories and celebrations saluted Kentucky's super volunteers.

I want to thank all of the Kentucky Press Association newspaper publishers, editors and reports who went that extra mile to provide their local volunteers with the accolades they so richly deserve.

The members of your Association are very special people themselves. Without their concern for their local communities, many worthwhile projects would not get done. They wouldn't even get started.

While we have saluted our volunteers this month, we don't want to forget the members of the Kentucky Press Association who worked hard to communicate to their constituents the never-ending volunteer story.

Thank you. You make that story worth telling over and over again.

Sincerely,

Norma Johnson  
Kentucky Office for  
Volunteer Services  
Cabinet for Human  
Resources

## Federal code defines use of flags in advertising

The U.S. Code says that the United States flag should never be used for any advertising purposes in any manner whatsoever. This is the same section of the federal code that says the flag should never touch the ground. A New York Court of Appeals case said that this federal law is "not intended to prescribe behavior, but is expression of prevalent customs, and thus the provisions are not to be accorded the full weight of statutory prohibition. This means that you could have some trouble with the federal authorities if you use a flag to sell merchandise or services.

But if you are showing the flag as an illustration to sell a flag kit or flag poles, you are relatively on safe ground.

The National Newspaper Association says on page A-12

of "Federal Laws Affecting Newspapers" that federal law prohibits the U.S. flag from being used in advertising:

"While the language of a federal statute would indicate that the flag may not be used in any ads whatsoever, at least one court has held that the provisions are not to be accorded the full weight of a statutory prescription. Also, the Justice Department has informally advised NNA that it does not generally enforce this prohibition. Thus, common sense uses, such as pages with the flag that were sponsored by advertisers to welcome home the Iranian hostages in 1981, and advertisements by companies selling flagpoles should not result in any action by the Justice Department."

## TV news: It would fill less than half a page

We thought you might be interested in this information published recently in the Nebraska Press Association bulletin. "Well, Harvey, that's a great tan you have. Must mean good weather is heading our way."

"No, Earl, it isn't; in fact, a blizzard is just around the corner. But my tan is terrific, isn't it? Now for the news..." An inquiry was made about a house ad that "the news on TV today covers just a half page of this newspaper." Well, here is how that was arrived at:

A Nebraska daily newspaper recorded every word of a television news program including the pitter-pat between anchors, then set it in newspaper format. It was less than a quarter page. So they did it again. And again. Believe me, it's less than a half page per newscast.



Third Place: Sentinel-News  
Excellent editorial content and page layout makes your industry section a winner. "Meet Your Merchants" also good, but I would run it in another issue to keep it from looking like a stepchild.

**ORIGINAL AD IDEA**

First Place: Sentinel-News  
"Go Rockets" section was a great idea! Designing the front page as a pennant makes this one a winner. Good promotional follow-up on photo of fans holding the pennants.  
Second Place: Kentucky Standard  
Good use of dominant illustration to drive home (forgive me) \$100 cash offer.  
Third Place: Central Kentucky News-Journal  
This ad has a lot of copy, displayed in such a way that every copy block draws attention.

**DISPLAY ADVERTISING**

First Place: Kentucky Standard  
Organization of copy and use of space best of entries. Choice of typefaces and sizes also very good. A few logos have been copied too many times.  
Second Place: Sentinel-News  
Tie-in ads for themes (burley, women, industry) well thought out. Some ads could be improved by use of different typeface: condensed face in Kountry Market ads leaves gaps between item and price.  
Third Place: Grayson County News-Gazette  
Mostly good. Some ads lack focal point or dominant illustration or type. Especially Grayson County Hospital ad with newborns.



Kentucky Press Association  
**Certificate of Award**  
Newspaper Contest

Multi-Weekly

General Excellence

First Place: Kentucky Standard

Second Place: Sentinel-News

Third Place: Central Kentucky News-Journal

**Sports Page - Multi-Weekly**  
**SPORTS**

Hisle's hustles way past tough Lola's for Dogwood title  
Joyce's, Top Guns win, stay undefeated  
Rockets, Eminence tangle in district opener  
Rockets bow 6-3 to Franklin, rally past Scott County  
Lady netters start season off strong with pair of wins

**Typography - Multi-Weekly**

Playoffs  
This 'n that  
Ghoulish  
The Kentucky Standard  
State to install light at KY 245, U.S. 62  
Area water supply is adequate  
Wenco employees to vote today on joining the Transfers union  
Don't panic now, says stock market broker  
All fired up  
Bardotown again wins Certified Cities Award

**Original Ad Idea - Multi-Weekly**

SCHS ROCKETS  
GO ROCKETS



## Multi-Weekly

## TYPOGRAPHY

## First Place: Kentucky Standard

Thank your press crew. They won this category for you! Your printing was even, clean and generally well done throughout. The Tobacco Festival edition was particularly well printed. Your layout wasn't bad either.

## Second Place: Pioneer-News, Shepherdsville

Pretty fair job of printing. Generally neat and clean. The Santa Picture in the December 23 edition was well printed. John Roberts shot was a good, clean picture. Layout not bad both on page one and inside, too.

## Third Place: Sentinel-News

Your printing was not bad. Particularly the color shot of the guy with ties in July 1 edition. Karen Whitaker took a good picture and the press crew did a good job of printing. Your layout was weak. You might check out Mario Garcia's book on layout and design.

## COMMUNITY SERVICE

## First Place: Sentinel-News

Your effort to promote education in your circulation area was good and obviously a community pleaser. From a graphic design standpoint you would have been well advised to design a logo of some kind you could use whenever you ran anything having to do with your community service category. That would have given you more cohesiveness. Although I believe you did a nice job of what you did, you're lucky there wasn't any hard news entries where a paper was raising hell about a tough issue. Basically you did good!

## FREEDOM OF INFORMATION

## First Place: Appalachian News-Express

Your coverage of the school boards obviously questionable activities was okay, but why didn't you folks write some tough editorials about the issue? You had from January through April. How about interviewing the union guy in a separate story? Why not do a story on the people fired? Why couldn't you have done a coupon campaign to find out what the public thought about the issue? You could have raised a lot more hell than you did! Why didn't you? Forgetting all that, your entry was the best!

## Second Place: Kentucky Standard

You did a good job of coming up with the inside information from DOT, but you didn't raise enough hell! Why no tough editorials? Why didn't you interview the people to find out what they thought?

## FRONT PAGE

## First Place: Kentucky Standard

You can thank Bob Villanueva for your first place. His story on the dog pound put you all over the top. Since you didn't give me your jump page it was hard to tell what all the stories were like. But it seems to me you could have had some to go with the dog story. Also you could work on page one layout. You might try getting Mario Garcia's book on layout and design.

## Second Place: Pioneer-News, Shepherdsville

Your June 24, 1987 front page was nicely laid out. I think you should have had your light face head on your Bullitt County Junior Miss story, not on the Planning Commission story. Overall, stories not bad.

## Third Place: Appalachian News-Express

The story of "Fuzzy" returning the loot to bad guys put you in third. But I can't believe the head. Granted, maybe everyone in Pikeville knows who "Fuzzy" is, it sure in hell would have been nice to say: Sheriff returns \$20,000 to crooks!

## EDITORIAL PAGE

## First Place: Pioneer-News, Shepherdsville

Good blend of editorials (on local topics), locally drama editorial cartoons, columns and letter to the editor. Clean, well laid out and easy to read.

## Second Place: Kentucky Standard

In a photo finish for first place. Well written editorials on local controversies. Photo quality is excellent, but these are news photos unrelated to editorial content or comment.

## Third Place: Central Kentucky News-Journal

Well-written columns, but displayed in such a way that there appears to be no single identifiable editorial voice in the newspaper. Consider signed editorials instead of columns with photos for your major editorial statement in each issue.

## NEWSPAPER PROMOTION

## First Place: Sentinel-News

Well rounded promotional effort--your anniversary tab, explanation of redesign, stories on the paper and its still clever art work, testimonial ad. NIE activities. An excellent job!

## Second Place: Grayson County News-Gazette

A series of clever house ads. Some contain subscription coupons, some don't; all should. Enjoyed your ad themes.

## Third Place: Kentucky Standard

A good job of telling the newspaper's story and promoting NIE.

## Honorable Mention: Appalachian News-Express

Not sure this qualifies as newspaper promotion as much as community service, but your "cut through" project deserves much recognition.

## SPORTS PAGE

## First Place: Sentinel-News

Layout and photos good but difference was top writing by Jeff D'Alessio. Good work.

## Second Place: Central Kentucky News-Journal

Good variety of coverage. Photos and layout good for second place.

## Third Place: Pioneer-News, Shepherdsville

Solid local coverage. Good column on FNC by Mike Farmer. Hey, Mike, change your picture.

## Honorable Mention: Kentucky Standard

Good writing but better layout and photos would improve.

## AGRICULTURE PAGE

## First Place: Sentinel-News

Clearly the winner--first rate coverage.

## Second Place: Central Kentucky News-Journal

Good content--nice layouts, photos.

## Third Place: Kentucky Standard

Good, consistent coverage--photos a plus.

## Honorable Mention: Pioneer-News, Shepherdsville

Good coverage--needs more photos.

## BUSINESS PAGE/SECTION

## First Place: Sentinel-News

Good layout, changes often, bright.

## Second Place: Pioneer-News, Shepherdsville

Very good, could use more imaginative make-up.

## LIFESTYLE PAGE

## First Place: Kentucky Standard

Good photos, competent layout on twins. Horsing around begins with amusing anecdote.

## Second Place: Central Kentucky News-Journal

Drunk driving story need not have started with a quote, but rest of story is gripping.

## LOCAL NEWS PICTURES

## First Place: Kentucky Standard

All three of your entries had pretty good HARD NEWS photos on page one. That's good! Terry Boyd is obviously an asset. Inside pages are dull photo wise. How about more pictures?

## Second Place: Central Kentucky News-Journal

Rick RoBards photos of the Lowe murder trial weren't bad. He could have used something a bit more dramatic and your dominant photo could have been larger. Your other two entries weren't as strong as your competition.

## LOCAL FEATURE PICTURES

## First Place: Kentucky Standard

Exhibits creativity; clearly photographers know how to make pictures rather than just "shoot" them.

## Second Place: Central Kentucky News-Journal

Good creativity; good coverage; "People Make News" approach.

## LOCAL SPORTS PICTURE

## First Place: Central Kentucky News-Journal

Yours were tops without a doubt. Top swimming photo was great. Baseball pretty good, too. Keep up the good work.

## Second Place: Sentinel-News

Good use of photos. Solid pictures throughout.

## Third Place: Kentucky Standard

Solid pictures of a good variety. Regular action pictures missing, however. Feature eye good.

## Honorable Mention: Pioneer-News, Shepherdsville

Good use of pictures. More action would be good.

## SPECIAL EDITION OR SECTION

## First Place: Central Kentucky News-Journal

Beautifully done tribute to Taylor County's war dead. A great job of research for editorial content. Well-written ad copy. A credit to community journalism.

## Second Place: Appalachian News-Express

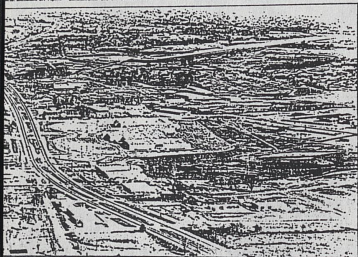
A progress edition in a class by itself . . . your staff must spend half the year producing this annual (one presumes) project. Well done!



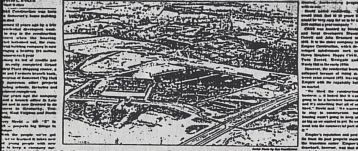
Business Page/Section - Daily, Class 1

Alaska again enjoying economic growth

Alaska's economy is showing signs of recovery, with a projected 4.5 percent increase in gross state product for 1987. The state's oil and gas industry remains a key driver, but other sectors like tourism and services are also contributing to the growth.



Grand Central Place is 'grand' for CB&S Construction



Line building work being completed for facility. Photo by [Name].  
Construction workers are seen on the site. Photo by [Name].  
County Board members are seen at a meeting. Photo by [Name].

Original Ad Idea - Daily, Class 1



Local Feature Pictures - Daily, Class 1

**FOCUS**  
The Community Journal

complete local and cable TV listings for the week of Sept. 20 - 26

**'Bad'**  
Michael Jackson's latest is excellent dance album, but holds no surprises. Review/Page 12

**Expo '87**  
McClain Family Band is coming to Somerset to spend the busy weekend of entertainment. Rhythm & News/Page 7

**Grandparents Day**  
Ferguson church pays special tribute. Senior Focus/Page 18

**BURLEY**

Newspaper Promotion - Daily, Class 1

You Make The Grade



Sun Carriers!

OUR CARRIERS MAKE THE GRADE EACH AND EVERY DAY through the dedication and hard work it takes to be a Winchester Sun Carrier.

Throughout the year, boys, girls, men and women do their best to deliver The Winchester Sun on time through summer rain and winter snow.

Through their relentless efforts they are safeguarding your right to know.

So please join The Winchester Sun today - Saturday, October 10, 1987 - International Newspaper Carrier Day in expressing our thanks and yours to the outstanding individuals who Make The Grade Every Day.

International Newspaper Carrier Day Saturday, October 10, 1987





Lifestyle Page - Daily, Class 1

FAMILY LIVING

Community theatre couldn't be much better

By LARRY BROWN
Theatre is a great way to spend an evening...

Radford's reflections tell 'serious'

By LARRY BROWN
Radford's reflections tell 'serious'...



Playing post office can be dangerous

By LARRY BROWN
Playing post office can be dangerous...

Hey Mom, we love you!



This year, tell her in a special way...

VIDEO REVIEW

Free Membership VCR Rentals Latest Movies
Movie Rentals: Mon. & Tues. Only 99¢...

Agriculture Page - Daily, Class 1
FARM AND AG NOTES

State farmers reluctant to risk yields

By LARRY BROWN
State farmers reluctant to risk yields...



USDA: farmland values bottoming out

By LARRY BROWN
USDA: farmland values bottoming out...

Wheat program announcement delayed by USDA

By LARRY BROWN
Wheat program announcement delayed by USDA...

Trade group to promote American meat

By LARRY BROWN
Trade group to promote American meat...

Beef production declining

By LARRY BROWN
Beef production declining...

LAKE HOME REPLACEMENT COST GUARANTEE
ESPECIAL FINANCING
COX ELECTRIC MOTOR REPAIR

For An Year And Part Years KEY AUTO PARTS
Quality Petroleum Products
becher oil co. inc.

Don't put your life on the line!
West Kentucky Rural Electric Co-op Corp.
753-8072

Display Advertising - Daily, Class 1

Table with columns for TV, radio, and other advertising spots.



Writer lived novel before writing it

By LARRY BROWN
Writer lived novel before writing it...

Debbie Reynolds has been through it all

By LARRY BROWN
Debbie Reynolds has been through it all...

KET special takes a look at drive-ins

By LARRY BROWN
KET special takes a look at drive-ins...

MUNCIE USED TRUCKS
MUNCIE USED TRUCKS

Convenient Food Mart
Convenient Food Mart

Make the YORK decision and you can stay warm at a very 'HUMBLE' price.
YORK

JR. FOOD MART
JR. FOOD MART

Creole Fried Chicken
Creole Fried Chicken

Humble Plumbing, Heating and Air Conditioning
Humble Plumbing, Heating and Air Conditioning

MUNCIE USED TRUCKS
MUNCIE USED TRUCKS

Freedom of Information - Daily, Class 1

comment: ours... yours... theirs

Yes, we're biased

Freedom of information. It's one of the most important...

Let punishment fit crime

Let punishment fit crime...

Lifestyle was behind S&L's fall

Lifestyle was behind S&L's fall...

Viewpoints

Viewpoints...

The Winchester Gun
The Winchester Gun



## Daily II

## TYPOGRAPHY

**First Place: News-Enterprise**  
 Good feature pages. News fronts a little too cluttered. Typefaces clash.  
**Second Place: Kentucky New Era**  
 Too gray. But dynamic cover on Inventing America tab.  
**Third Place: Henderson Gleaner**

## COMMUNITY SERVICE

**First Place: Advocate-Messenger**  
 Shows you went above and beyond the normal campaign coverage.  
**Second Place - TIE: Henderson Gleaner**  
**Second Place - TIE: Frankfort State Journal**

## FRONT PAGE

**First Place: News-Enterprise**  
 Like the use of photos and diverse news content. Nice packaging and promotion of inside stories.  
**Second Place: Kentucky New Era**  
**Third Place: Henderson Gleaner**  
**Honorable Mention: Advocate-Messenger**

## EDITORIAL PAGE

**First Place: Henderson Gleaner**  
 Good overall appearance, good local editorials; layout changes; attention given to local issues.  
**Second Place: Advocate-Messenger**  
 Clean typography, use of local editorial cartoons, local editorials.  
**Third Place: Kentucky New Era**  
 Good layout, local editorials.

## NEWSPAPER PROMOTION

**First Place: Henderson Gleaner**  
**Second Place: Kentucky New Era**

## SPORTS PAGE

**First Place: Advocate-Messenger**  
 Better than average layout--but content is what won it--great leads and emphasis on local sports. Good job!  
**Second Place: News-Enterprise**  
**Third Place: Henderson Gleaner**

## AGRICULTURE PAGE

**First Place: News-Enterprise**  
 Strong graphics, both photos and map make this paper the top choice. Advertising relates to editorial content.  
**Second Place: Henderson Gleaner**

## BUSINESS PAGE/SECTION

**First Place: Advocate-Messenger**  
 Excellent local coverage; generous use of art.  
**Second Place: Henderson Gleaner**  
 Good local coverage; use of "Briefs"; good art.  
**Third Place: News-Enterprise**  
 Good use of art; mix of wire service and local.

## LIFESTYLE PAGE

**First Place: News-Enterprise**  
 Most ambitious, best looking pages.  
**Second Place: Henderson Gleaner**  
**Third Place: Advocate-Messenger**  
 Normally, I hate first person stories. And I'm not sure this one couldn't have been written another way. But I liked it.  
**Honorable Mention: Kentucky New Era**  
 Effective layout.

## LOCAL NEWS PICTURES

**First Place: Kentucky New Era**  
 You won this on one photo "Assault Suspect" by virtue of the fact that it was a good shot and it was not a (1) fire (2) car wreck (3) feature photo.  
**Second Place: News-Enterprise**  
**Third Place: Henderson Gleaner**

## LOCAL FEATURE PICTURES

**First Place: News-Enterprise**  
 Balloon photo was the difference. It's an outstanding picture. Great use of photos. Good reproduction.  
**Second Place: Madisonville Messenger**  
 Lowell Mendyk has a great eye for the unusual. Flag picture shows creativity.  
**Third Place: Henderson Gleaner**  
 Interesting photos, especially one of the first-grader crying! Color helps, keep using it.  
**Honorable Mention: Kentucky New Era**  
 Good photos by Tony Kirves. Competition just a bit better. Tough category.

## LOCAL SPORTS PICTURES

**First Place: Henderson Gleaner**  
 Allen Mayo's good sports photography coupled with someone's ability to understand how to play a good shot gives you all first place. Printing wasn't bad either.  
**Second Place - TIE: News-Enterprise**  
 Strong pictures generally well laid out. Not bad--you tied for second.  
**Second Place: Advocate-Messenger**  
 Your photos weren't bad. You tied for second.  
**NOTE: Several papers were disqualified for not reading the rules.**

## SPECIAL EDITION OR SECTION

**First Place - TIE: Advocate-Messenger**  
 Effective layout of year's best pictures. Dramatic black and white cover. Credit for the poems?  
**First Place - TIE: Henderson Gleaner**  
 Nice idea to reproduce front pages from the flood period. Probably would have been useful to use more writers for variety.  
**Second Place: News-Enterprise**

## ORIGINAL AD IDEA

**First Place: Kentucky New Era**  
 Good idea, creativity, use of color and design.  
**Second Place: Henderson Gleaner**

## DISPLAY ADVERTISING

**First Place: Henderson Gleaner**  
 Clearly the winner.  
**Second Place: Kentucky New Era**  
 In all text ads, need to make headline dominant--use more variation in type size and boldness. Sidewalk sale ad for mall very well done. Holiday open house ad for especially Kentucky and social butterfly especially effective.



Kentucky  
Press Association

Certificate of Award  
 Newspaper Contest

Daily II

General Excellence

**First Place: Henderson Gleaner**  
**Second Place: News-Enterprise**  
**Third Place: Advocate-Messenger**

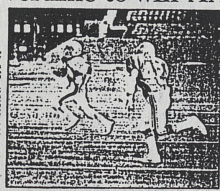


sports

Ads work overtime to win AA title

Freshman Walker star of stars for winning Admirals

By Bob Smith
The Admirals' victory over the...



Blocked kick gives Ads crown

By Bob Smith
The Admirals' victory over the...



State title a perfect ending for McDaniel

By Bob Smith
The state title for McDaniel...

THE KENTUCKY ADVOCATE

BRANSON, KENTUCKY, MONDAY, APRIL 26, 1969

Crowd hears candidates attack each other and status quo at Rally on the Square '87



By Bob Smith
A large crowd gathered on the square...

Customs agents raid Hall Mack

By Bob Smith
Customs agents raided the Hall Mack...

Rally features old-fashioned politics and fun

By Bob Smith
The rally featured old-fashioned politics...

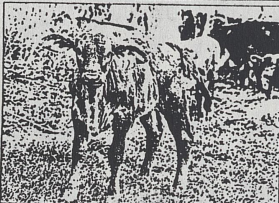
Inside today

Local news items and updates.

FARM

Funny-looking cow study in adaptation

By Bob Smith
A study of a funny-looking cow...



FARM NEWS

Jack Patterson of... (Farm news items)

Surplus will keep export rates near same level

By Bob Smith
The surplus will keep export rates...

Conservation groups doubt report on soil erosion

By Bob Smith
Conservation groups doubt the report...

Business

Fourth Street sees business — and speed — pick up



By Bob Smith
Fourth Street sees business and speed...

Business briefs

Head estate firm adds to staff
Arts and crafts workshop offered
Homecoming displays planned
Danville Office earns award
Cattle bring sale of \$121,818

New shops planned in old Heck's center

By Bob Smith
New shops planned in old Heck's center...

Toyota considers engine plant, papers say

By Bob Smith
Toyota considers engine plant, papers say...

Stock market correction or awakening bear?

By Bob Smith
Stock market correction or awakening bear?



Front Page - Daily, Class 2



TV  
The Beaver turns 30 years old/inside

SPORTS: Detroit takes one-game lead/18  
FAMILY: Making out crafts is her game/10  
USA WEEKEND: What's 'in' with kids/inside



BUSINESS  
Flown for 40 years

# The News-Enterprise

OCTOBER 4, 1987 ELLERBROOK, KY. 35 CENTS

### YOUR MORNING BRIEFING

WORK  
FAMILY  
STATE  
SPORTS



### One jailed inslaying at tavern

A man was jailed after a shooting at a tavern. The victim was injured but not seriously. The suspect is being held on charges of assault with a deadly weapon.

**Hiring the handicapped isn't the burden many think it is**  
By [Name]... Many employers believe hiring disabled workers is a burden, but studies show it can be a benefit to the company.

**Dixie detour set for Monday**  
By [Name]... A major detour on Interstate 75 is planned for Monday due to construction work.

**Army unveils tank battalion amid revised search for soldiers**  
By [Name]... The Army has unveiled a new tank battalion as part of a broader effort to recruit more soldiers.

**Armory sites forthcoming**  
By [Name]... Several new armory sites are being planned for the region.

**Recruiters use vocational 'edge'**  
By [Name]... Vocational training is becoming a key selling point for recruiters.

**Tip test**  
By [Name]... A new test is being used to evaluate the skills of potential employees.

## Editorial Page - Daily, Class 2

### Opinion

Steve Austin, Publisher Ron Jenkins, Editor

### Yule drive needs help, and quickly

The Yule drive is a time-honored tradition, but it needs more support from the community to be successful this year.

### A prison — would county welcome one?

Should the county build a new prison? The question is being debated as the current facility reaches the end of its useful life.



### We lack the leaders to master our future

Our society lacks the leadership needed to navigate the challenges of the future. We need more visionaries and leaders who are willing to take risks.

### Let's bring back our bright youth

Many of our brightest young people are leaving the area in search of better opportunities. We need to find ways to attract and retain them.

### Nobody will win in Flynt-Falwell fight

The political fight between Flynt and Falwell is a distraction from the real issues facing our country. Neither side has a viable solution.

### Readers' forum

**Corydon firemen need support**  
The firemen in Corydon are doing a great job, but they need more support from the community.

## Typography - Daily, Class 2



SPORTS  
Glantz, Lewis call to playoff w/18

OUTDOORS: Fall is when fishing improves/18  
FOOD: Hospital celebrates Oktoberfest/10  
ABBY: Dating service proves a \$750 rip-off/7C



INDEX  
1000

# The News-Enterprise

OCTOBER 8, 1987 ELLERBROOK, KY. 35 CENTS

### Cities, counties scramble to attract showcase spotlight

Local governments are competing for the attention of major events and investors. They are offering various incentives and improvements to attract these events.



### Switching to the GOP

Some voters are switching their allegiance to the Republican Party. This is seen as a significant shift in the political landscape.

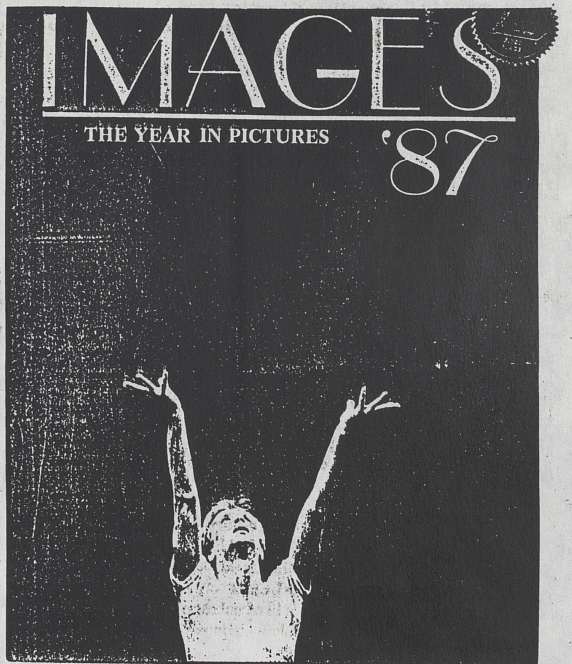


**McDonald's band picks local players**  
A new band has been formed for McDonald's. The members are local musicians who are passionate about their craft.

### Wilkinson talks to workers at E'town plant

Wilkinson visited the E'town plant and spoke with the workers. He listened to their concerns and offered solutions.

## Special Edition/Section - Daily Class 2





**TYPOGRAPHY****First Place: Kentucky Post**

Clean, uncluttered look. Heads a little too large and too bold for my taste. Color should be a daily fixture.

**Second Place: Owensboro Messenger-Inquirer**

Fix those flags. Nice blend of head sizes.

**Third Place: Lexington Herald-Leader**

Heads not too big; not enough variety. Teasers need work.

**COMMUNITY SERVICE****First Place: Lexington Herald-Leader**

The Herald-Leader combined sparkling writing with compelling graphics to highlight Kentucky's illiteracy problem. The paper's excellent story development stuns the reader as a good series should.

**Second Place: Kentucky Post**

The Post committed resources and space to feature a year-long series on "The Year of the Family." Its well-written, well-illustrated presentation jolted readers subjects. Cover included child pregnancies and emotions of struggling families. Series was augmented by a special community meeting, "Summit of the Family."

**Third Place: Owensboro Messenger-Inquirer**

The community's poor was helped by stories that resulted in \$23,000 in Christmas giving for needy kids. Well done!

**FREEDOM OF INFORMATION****First Place: Owensboro Messenger-Inquirer**

Congratulations on hospital stories that really made a difference. Story might be pursued for statewide impact. Fine job by Keith Smith.

**FRONT PAGE****First Place: Owensboro Messenger-Inquirer**

Great job of packaging--stories well-written and edited. Picture play and graphics made this the winner by a long shot.

**Second Place: Kentucky Post****Third Place: Lexington Herald-Leader****EDITORIAL PAGE****First Place: Kentucky Post**

Excellent local editorials, sufficient space devoted to major issues; editorials called for action; layout easy to view, actually inviting to casual reader.

**Second Place: Lexington Herald-Leader**

Very close second! Localized page refreshingly open, editorials well-written.

**Third Place: Ashland Daily Independent**

Layout clean and crisp; editorials direct call for action. Columnists on ed page write in a light but convincing manner.

**Honorable Mention: Paducah Sun**

Primary points lost only in comparison to local efforts in first, second and third place.

**NEWSPAPER PROMOTION****First Place: Kentucky Post**

While not a typical newspaper promotion, the Post's report on the family is a good example of a public service that also helps the paper.

**SPORTS PAGE****First Place: Lexington Herald-Leader**

Your readers must love you! Super sports section from top to bottom. Great inside organization on layout and top-notch writing was difference.

**Second Place: Owensboro Messenger Inquirer**

Tough choice but you're close second. Color and layout of front pages are second to none. Inside should be as good.

**Third Place: Ashland Daily Independent**

Good reporting on football special. Too much AP writing for other award.

**BUSINESS PAGE/SECTION****First Place: Owensboro Messenger-Inquirer**

Larger dailies pale before this well-planned business section. Good mix of local/national stories. Terrific, well-planned photos. Good statistical matter.

**Second Place: Lexington Herald-Leader**

From timely local leads to fact lists like bankruptcies and the personnel file (with local photos), this weekly tabloid obviously works at having some content for every leader category.

**Third Place: Kentucky Post**

Did a great job with limited space. But where are the local "people-in-business" and lists of local facts? Creative supporting art.

**LIFESTYLE PAGE****First Place - TIE: Owensboro Messenger-Inquirer**

Both are attractive, colorful sections. A variety of subjects is covered. Flag is a jumble. Day of week is almost as big as section name.

**First Place - TIE: Kentucky Post**

Birdwatching package particularly well-done. Each front offers a different look, but without startling the readers.

**Second Place: Lexington Herald-Leader**

First-day fears a good idea, and well executed.

**Third Place: Paducah Sun**

Good-looking page on gossip.

**LOCAL NEWS PICTURES****First Place: Kentucky Post**

Easily the class of the category. Pictures show emotion, drama and good timing instead of after-the-fact photography.

**Second Place: Lexington Herald-Leader****LOCAL FEATURE PICTURES****First Place: Lexington Herald-Leader**

Obvious excellent communication between photographer, camera department and the press.

**Second Place: Owensboro Messenger-Inquirer**

Creativity excellent, photographer obviously has had good training.

**Third Place: Ashland Daily Independent**

Good photography; suggest tighter cropping.

**LOCAL SPORTS PICTURES****First Place: Owensboro Messenger-Inquirer**

Superb photos all around. Derby picture was world-class! Tell publisher to keep these shutterbugs!

**Second Place: Kentucky Post**

Fine photos throughout. One-legged boy story and picture was good piece. Baseball shot extraordinary.

**Third Place: Ashland Daily Independent**

Use of photos is great. Good variety with use of jetskiers.

**SPECIAL EDITION OR SECTION****First Place - TIE: Lexington Herald-Leader**

Next-day coverage of Derby is thoroughly impressive and entertaining.

**First Place - TIE: Paducah Sun**

The 50th anniversary flood issue is a marvel to read. Survivors in their own words describe the disaster. Graphics, photos support the words.

**Second Place: Owensboro Messenger-Inquirer**

The farming special is not as flashy as the two winners, but is a super examination of the farming problem.

**Third Place: Ashland Daily Independent****ORIGINAL AD IDEA****First Place: Kentucky Post**

Florence Mall continuing ad campaign was well done in both concept and actuality; local ads have good typography--good white space, clarity.

**Second Place: Owensboro Messenger-Inquirer**

Continuity ads for Park Regency are clear, concise, have strong identity, good continuity.

**DISPLAY ADVERTISING****First Place: Kentucky Post**

We were impressed that the Post typesetting folks paid as much attention to creating a one-inch ad, as they did with more expensive ads. Good customer service.

**Second Place: Ashland Daily Independent**Kentucky  
Press AssociationCertificate of Award  
Newspaper Contest

Daily III

General Excellence

First Place: Kentucky Post

Second Place: Owensboro Messenger-Inquirer

Third Place: Lexington Herald-Leader



SUNDAY

Business

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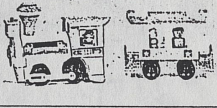
For all ages

Age labels direct parents to proper toys; makers say

Age labels on toys are helping parents choose the right toys for their children, according to toy makers.

Tips make toys safe, enjoyable

Parents are advised to look for age labels on toys to ensure safety and enjoyment.



BUSINESS

LOCAL

Local business news including market reports and company announcements.

STATE

State business news covering regional developments.

NATION

National business news and economic indicators.

WALL STREET WEEK

Wall Street news and financial market analysis.



PEOPLE IN BUSINESS

Profiles of business leaders and industry figures.



Turkey tally up for holiday meet

Tire man treads sure sales path

Just like April

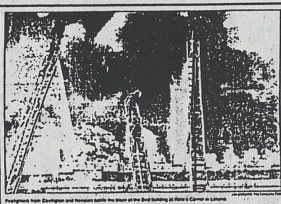


The Kentucky Post

Collins lobbies for Delta

Governor speaks at federal hearing

Collins is lobbying for Delta, Governor speaks at federal hearing.



Bowman makes it official

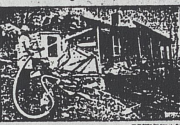
By James B. ...

Bowman makes it official, news article text.

Firemen too few for fires

Rash of blazes, wreck stretch Covington manpower thin

Firemen too few for fires, rash of blazes, wreck stretch Covington manpower thin.



Mother pleads guilty

By James B. ...

Mother pleads guilty, news article text.

Poor turn out with tales of hardship to seek utility aid

We can't afford to pay the whole bill but our responsibility is to alleviate the crisis.

Poor turn out with tales of hardship to seek utility aid, news article text.

Surely they just couldn't club ...



Kentucky beats Ole Miss 35-6 ...



LEXINGTON HERALD-LEADER

ELECTION '87



Building a million-dollar empire

Wilkinson has gone from paperback seller to formidable financier.

Reagan has 'no illusions'

Bork can win

President indicates he would have accepted request to withdraw.

Contras, Sandinistas observe tense peace

Contras, Sandinistas observe tense peace, news article text.

Thousands expected for gay march on capital

Thousands expected for gay march on capital, news article text.

Coming soon: an all-plastic gun

Coming soon: an all-plastic gun, news article text.

Derby '87

Table with columns for Derby '87 results, including names and times.



Alysheba wins demolition Derby

Son of Alydar bumps, grinds his way through 17-horse field

Alysheba wins demolition Derby, news article text.



Vertical text at the bottom of the page, possibly a page number or date.



# Messenger-Inquirer

OWENSBORO, KY., WEDNESDAY, OCTOBER 7, 1987

## Senate panel votes to reject Bork

By Larry Reynolds  
 The Senate Judiciary Committee today voted 10-7 to reject the nomination of Robert Bork to the Supreme Court.

The committee's vote was a decisive rejection of the president's pick, which had been widely expected. The vote was taken after a hearing in which Bork's record and views were scrutinized.

The committee's decision is a significant setback for President Reagan's effort to reshape the Supreme Court. Bork's nomination had been a major focus of the administration's judicial appointments.



## Japanese studying Daviess schools

By Larry Reynolds  
 A group of Japanese educators and officials are studying the Daviess County Public Schools as a model of educational excellence.

The group, led by a Japanese education official, spent several days in Owensboro, Kentucky, observing classrooms, meeting with teachers, and visiting various school facilities.

The Japanese delegation is impressed by the quality of the Daviess schools and is looking to learn from their practices to improve education in their own country.

## Wendell Ford another foe of judge's nomination

By Larry Reynolds  
 Sen. Wendell Ford today announced he will vote against the nomination of Robert Bork to the Supreme Court.

Ford, a Democrat from Kentucky, said he has serious concerns about Bork's qualifications and his views on the role of the judiciary.

Ford's opposition is part of a broader coalition of Democrats and liberal Republicans who are working to block Bork's nomination.

## Schools urged to stress morality as AIDS combatant

By Larry Reynolds  
 Local educators reviewing programs on fatal disease

The Kentucky State Board of Education today urged schools to place a strong emphasis on teaching morality as a key component of the fight against AIDS.

The board's report, which was released after a series of hearings, stated that schools should not only provide factual information about the disease but also teach students about the importance of responsible behavior and ethical choices.

Local educators are currently reviewing various programs to determine the most effective ways to integrate moral education into their existing curricula.

Local educators reviewing programs on fatal disease

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**MISSOURI** ...  
**RUSSELLVILLE** ...

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**Play things**  
 1700's national toys for sale  
 First annual toy drive  
 First annual Page 1A

# The Kentucky Post

Wilkinson bows to past, grasps future

By Larry Reynolds  
 Gov. Wilkinson today bowed to the past and grasped the future in a speech to the General Assembly.

Wilkinson, who has served as governor for over a decade, reflected on his tenure and outlined his vision for the state's future.

He emphasized the importance of education, economic development, and environmental protection in shaping Kentucky's destiny.



First speech a legislative fence mender

Gov. Wilkinson's speech today was seen as a balancing act between different factions of the General Assembly.

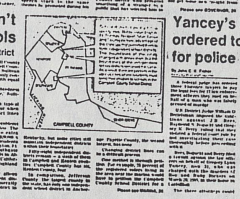
He sought to address the concerns of both liberal and conservative members, positioning himself as a mediator in a polarized political environment.

## Marina taxes won't aid Dayton schools

Property lies within county district

Local school officials are disappointed that the proposed marina taxes will not provide additional funding for Dayton schools.

The schools argued that the tax revenue would be used for other purposes, leaving them without the extra resources they need.



Yancey's lawyers ordered to pay fees for police they sued

The court has ruled that Yancey's legal team must cover the costs of the police department's lawsuit.

This decision is a significant financial burden for the lawyers, who had previously won the case against the police.

## '33 grad staging bid to equip old Newport High theater

By Larry Reynolds  
 A group of graduates from the Class of 1933 are planning to stage a production in the old Newport High School theater.

The group is raising funds to purchase and restore the building, which is currently in a state of disrepair.

The production is expected to be a major event for the community, and the graduates are committed to making the theater a vibrant part of Newport's cultural scene.

**Inspector's warning: rail crossings deadly**

By Larry Reynolds  
 A railroad inspector today issued a stern warning to motorists about the dangers of crossing railroad tracks.

The inspector emphasized that many accidents occur because drivers fail to stop completely and look in both directions before crossing.

He urged motorists to take extra precautions, especially in areas with frequent crossings, to ensure the safety of themselves and others.

# Perspective

Opinions

## The juvenile code

By John Reiter  
 The new code, which seeks to provide a more comprehensive framework for dealing with juvenile delinquency, is a step in the right direction.

It addresses the need for a more consistent and effective system of justice for young offenders, taking into account their unique developmental needs and circumstances.

While there are still challenges ahead, the new code represents a commitment to reform and a better future for our youth.

## Protester jailed for unlawful assembly; family wants him to give up, come home

By John Reiter  
 A man who was arrested for participating in an unlawful assembly has been jailed, and his family is urging him to give up and return home.

The man's family expressed their concern for his safety and well-being, stating that they want him to leave the protests and focus on his family and future.

They believe that the current situation is not in his best interests and that he should seek a peaceful resolution to his concerns.

## Those air travel delays

By John Reiter  
 The frustration of air travel delays is a common experience for many people, and it is a result of a complex system of scheduling and operations.

Delays can be caused by a variety of factors, including weather, air traffic control, and mechanical issues. While airlines and passengers both have a role to play, the system as a whole needs to be more efficient.

Passengers should be prepared for potential delays and understand the reasons behind them, so they can make the most of their travel experience.

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## The Post welcomes letters from its readers

Letters should be addressed to the editor and include a return address. They will be published if space permits.

## The kneading of education reform

By Shirl Short  
 Quality improvement in education is a complex task that requires a combination of policy changes, funding, and a focus on the classroom.

Reform is not a one-time event but a continuous process of learning and adaptation. It involves listening to the voices of teachers, parents, and students, and finding ways to address their needs and concerns.

The goal is to create a more equitable and effective education system that prepares all students for the challenges of the future.

**Snippets** By Ruth Hall

**TRIPS**  
 ...

**TRIPS**  
 ...

**Winter Clearance Sidewalk Sale**  
 January 28-31  
 Find the Best Deals of 1988 NOW throughout the Mall

**Florence Mall**  
 We've Got It!

**Downhotels Sidewalk Sale**  
 THURSDAY thru SUNDAY

**WOMEN'S**  
 ...

**CHILDREN'S**  
 ...

**MEN'S**  
 ...

**SHOES**  
 ...

**ACCESSORIES**  
 ...



The Kentucky Press (ISSN-0023-0324) is published monthly and second class postage paid at Frankfort, Ky. 40601, and at additional mailing offices. Subscription price is \$4 per year. Postmaster: Send change of address to The Kentucky Press, 332 Capitol Avenue, Frankfort, Ky., 40601.

Official publication of the Kentucky Press Association

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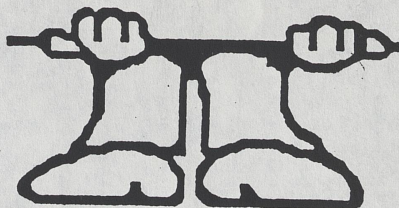
# IT'S JUST AROUND THE CORNER

WATCH YOUR MAIL FOR ENTRY  
INFORMATION FOR THE

## 1988 KPA News Editorial Contest

Entry deadline: August 15, 1988

For the period July 1, 1987, to June 30, 1988





*Saluting the Better Newspaper  
Contest General Excellence  
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*The Anderson News*

Established in 1877

*The Kentucky Standard*  
Vol. 88, No. 31 BARDSTOWN, KENTUCKY

*The Commonwealth Journal*

the **gleaner**  
Henderson, Kentucky



**The Kentucky Post**