

3 weeklies change hands
as 1988 comes to a close

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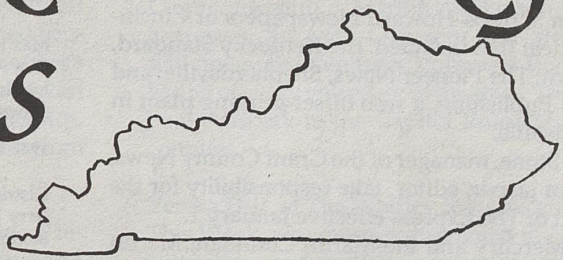
PERIODICALS 1988
Rules, information for 1988
Ad contest; due Feb. 15

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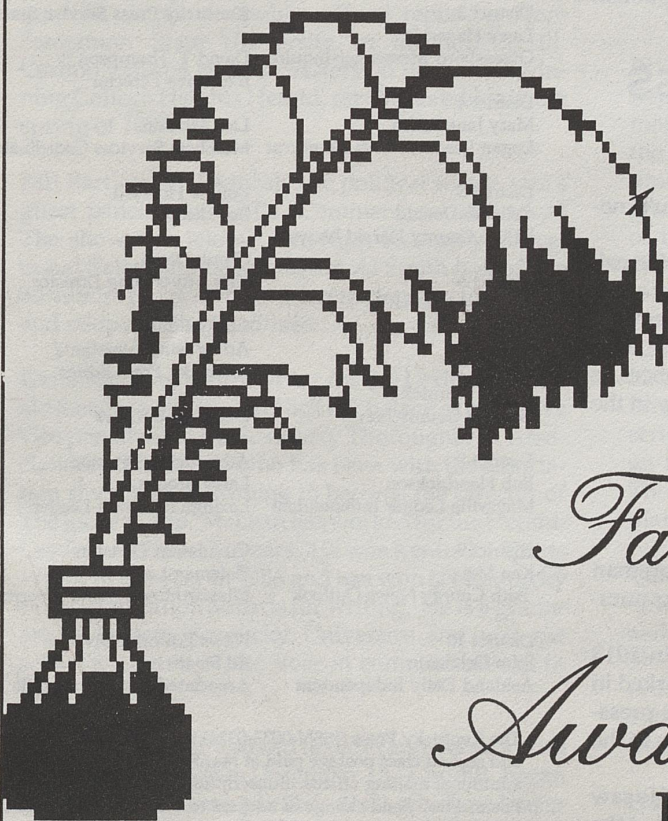
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The Kentucky Press



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Official Publication of the Kentucky Press Association - Volume 60, Number 1 - January, 1989



*Saluting
Kentucky's
1988
Fall Contest
Award Winners
Pages 6 - 19*

3 papers change hands as '88 draws to a close

Three newspapers changed hands at the end of the year.

The Grant County Express, a free newspaper circulating over 8,000 copies in the Grant County trade area, was purchased by Landmark Community Newspapers, Inc., Shelbyville, December 30.

The Express was started in November, 1986 by Ed Ashcraft of Ashcraft Publishing in Owenton.

LCNI already owns and operates the weekly Grant County News, purchased by LCNI in April, 1987 from Scripps-Howard Newspapers of Cincinnati in a deal that included The Kentucky Standard, Bardstown; The Pioneer News, Shepherdsville; and Standard Publishing, a web offset printing plant in Shepherdsville.

Ken Stone, manager of the Grant County News, and Debra Jasper, editor, take responsibility for the operation of The Express effective January 1.

The Mercury and the Martin Countian, Martin counties two weekly newspapers, have been sold to LaJeune Waggoner, publisher of the Appalachian News-Express of Pikeville. Beginning the week of January 9, Waggoner and his associates will publish a single newspaper for Martin county.

The Kentucky Press changes format

With this issue of The Kentucky Press, you'll notice a change in our format.

We've switched from tabloid to mini-tab format.

The change allows us to incorporate many of the special notices of programs -- convention, seminar and contest information -- into the mini-tab and makes it easier for you, our readers and members, to keep track of what's going on in our industry in the state and nation.

We hope you enjoy this new format.

Obits

Henry Duncan Kasey, 87, former press foreman at The Gleaner, died December 12 at Redbanks nursing home.

Kasey started working at The Gleaner in 1913 earning \$3 a week as a newsboy. He later worked in the mail room and eventually got a job, in the press-room, where he helped print the extra edition at the end of World War I.

Kasey retired from The Gleaner in 1967. He saw three generations of printing technology used at the paper before his retirement.

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Across Kentucky.

PERIODICALS DEPT.

JUL 25 1989

Jimmy D. Garrison has joined the Sentinel-News advertising department as an ad representative. Garrison is a graduate of the University of Kentucky with a degree in marketing. While a student at UK Garrison worked as an advertising representative for the Kentucky Kernel, UK's independent student newspaper.

Lisa Frost has joined the staff of the News-Enterprise November 14 as a copy editor. She is a former staff writer for the Winchester Sun. Frost graduated September 1 from Ohio State University with a master's degree in journalism. While in school, she was a staff writer for the Ohio Cooperative Extension Service. She earned her bachelor's degree in journalism from Eastern Kentucky University.

Chad Carlton is The News-Enterprise's newest reporter. Carlton will cover Ft. Knox, Vine Grove and health from the Radcliff bureau. He is a graduate of Western Kentucky University with a bachelor's degree in journalism and government. He has a master's degree in public affairs reporting from Sangamon State University in Springfield, Ill. Carlton worked eight semesters on the award-winning College Heights Herald, serving as editor in the spring of 1987.

Bill Bartleman, Paducah Sun political writer, was a guest panelist on KET's "Comment on Kentucky." The show was telecast live from Kentucky Educational Television headquarters Al Smith hosted the 30 minute program in which reporters discuss events and people in the headlines.

Gene McLean, sports writer for the Lexington Herald-Leader will succeed Nick Nicholson as executive vice president of the Kentucky Thoroughbred Association. Nicholson, who has been with the association since 1983, is leaving to become the director of The Jockey Club. McLean has worked for the Herald-Leader for almost 11 years. He was Kentucky Sports Writer of the year in 1986 and has won six Kentucky Press Association awards for writing. He is a graduate of Eastern Kentucky University and was the school's Alumni of the Year in communications in 1986.

Ronald J. Caudill marked his 25th anniversary with The Morehead News December 13. Caudill began his career in 1963 as a printer's devil, which no longer exists since the business has become computerized.

He melted lead used for a linotype machine, a hot dirty job. Caudill worked his way up from a printer's devil to publisher and president of Kentucky Publishing Company, Inc.

Donald B. Towles, vice president of the Courier-Journal, is chairman of a month-long celebration to recognize volunteers and their contributions to the Commonwealth. Martha Wilkinson is honorary chairman. In April Governor and Mrs. Wilkinson will unveil the Kentucky Volunteer Roll of Honor, a listing of every volunteer in the state. The names will be on display in the Capitol Rotunda from all 120 counties.

Teresa Hill, of The Whitley Republican and Corbin! This Week, was recently promoted to editor. Hill, a journalism and political science major from Morehead State University, joined The Whitley Republican in July of 1987 as a reporter and was named Feature Editor in October of the same year.

Bill Cox, director of photography for The Whitley Republican and Corbin! This Week, has been promoted to Graphics Editor. Cox will be responsible for the design and lay-out of the papers as well as continuing to supervise all photography work. Cox is a graduate of Cumberland College. He joined the staff of the newspapers in 1987 and has won national awards for his photography and paper designs.

Doug Taylor general manager of the Mt. Sterling Advocate presented a check for \$475 to Dr. Robert Haynes, superintendent of Montgomery County Schools. The money was raised from a recent subscription drive conducted by the Advocate and will go to the Montgomery County Scholarship Fund. The money will be awarded to a graduating senior planning post-secondary education.

Connie Moles has been named Whitley Republican news editor. Moles will be responsible for the news and editorial decisions for The Whitley Republican. She has been reporting for paper since leaving The Jonesborough Herald & Tribune, Jonesborough, Tennessee, last January. She is a journalism major from East Tennessee State University.

Frank Newman and **Herman J. Adams** have been

Continued on Page 19

From Here and There

The Central Kentucky News Journal recently completed a project to provide books and magazines to elementary and junior high students in the Solomon Islands.

Jane Marlow Willis, a former newspaper owner in Brandenburg joined the Peace Corps and is stationed in the Solomon Islands. In a letter the newspaper received from Ms. Willis in September of 1987 she said, "My main project is to start a resource library for the primary schools in New Georgia. And I need help from my friends and neighbors at home.

The News-Journal took her request to heart and with the help of the Campbellsville/Taylor County Rescue Squad initiated a book and magazine collection project in the community that ended in 685 pounds of reading material being shipped out.

According to figures recently released by the Audit Bureau of Circulations, an organization that audits the circulation sales of most of the magazines and daily newspapers in the United States, the circulation of The News-Enterprise grew faster than that of any other Kentucky daily newspaper during the six months of April through September.

The News-Enterprise's Monday through Friday circulation rose by 4.3 percent, compared with the same months in 1987. Their Sunday circulation was up 5.9 percent over last year.

During the second quarter The News-Enterprise converted to morning publication and reorganized the paper to include a daily "Headlines" section. The News-Enterprise also added charts, that cover 20 hours a day, seven days a week, for its television section.

The second fastest growing newspaper in Kentucky was The Lexington Herald-Leader, which grew by 2.1 percent on week days and 4.6 percent on Sundays. The Courier-Journal's circulation rose by one-half of one percent on weekdays and fell by 1.3 percent on Sunday.

Most of the other newspapers in the state experienced modest drops in circulation.

The Kenton County Recorder has recently received a new look. The design has been changed to a tabloid so it will be easier to handle and easier to read.

The Commonwealth Journal, along with a lot of other newspapers across the state, is adjusting sub-

scription rates to match dramatic increases in the cost of newsprint and production.

Newsprint costs are skyrocketing. During the past 21 months, newsprint has increased in price 17 percent. For 1989 the paper suppliers have announced another 5 percent hike.

The Commonwealth-Journal has not had a rate increase since July 22, 1985, however, the new rate increase went into effect January 8, 1989.

Gannett, the parent company of The Courier-Journal s announced that President and Chief Executive Officer John J. Curley, 49, will also become chairman March 31, when Chairman Allen H. Neuharth retires. Neuharth, who will be 65 on March 22, has been an executive of Gannett for 25 years, the last 18 as president, CEO and/or chairman.

The Daily News weekday circulation reached a high mark in November of 22,485, which is a gain of 874 copies over the figure attained in November 1987.

The increase represents an annual rate increase of slightly more than 4 percent.

Sunday circulation at the Daily News grew at a slower rate, but showed a gain of 374 during this same 12 month period, from 24,824 to 25,198. Sunday circulation still runs more than 2,700 copies ahead of daily circulation.

The Daily News has increased its single copy rate to 50 cents. The rate increase was effective January 3.

Publisher Earl Burchfield said that raising the single copy rate was an alternative to increasing the home delivery price. The home delivery and mail rates will remain the same.

For the fourth year The Kentucky New Era has received first place recognition for its promotion of International Newspaper Carrier Day.

This year the award was for the best use of color in a full-page advertisement promoting carriers.

For the third year the award was sponsored by The Hickey-Mitchell Co., an insurance carrier. Another sponsoring company honored the New Era previously.

The theme of this year's promotion was "Dedication to Service, a Carrier's Pride." The newspaper received a plaque and certificate for its first-place promotion.

1989 Trade Show Exhibitors

Booth #1

Ky. Bankers Association
1 Riverfront Plaza, Suite 500
Louisville, Kentucky 40202
502/582-2453
Frances Aicklen

Booth #9

Web Press Corporation
Bennett Business Park
22023 68th Avenue South
Kent, Washington 98032
Jo Bunger

Booth #10

W. D. Gatchel & Sons
720 E. Market Street
Louisville, Kentucky 40202
502/582-2631
Rudy Fritsch

Booth #11

MycroTek
9229 E. 37th Street North
Wichita, Kansas 67226
316/636-5000
Leslie Smith

Booth #12

Gross Magee
P.O. Box 8
Wickliffe, Kentucky 42087
502/335-3194
Gross Magee

Booth #13

Boone National Guard
Frankfort, Kentucky 40601
502/564-8478
Chuck Tohler

Booth #14

Associated Press
525 W. Broadway
Louisville, Kentucky 40202
502/583-7718
Ed Staats

Booth #15

KET
600 Cooper Drive
Lexington, Kentucky 40502
606/233-3000
Ed Mastrean

Booth #16

U.S. Bureau of Census
222 S. Church St., Suite 505
Charlotte, NC 28202-3220
704/371-6144
Ken Wright

Booth #17

Meisner Roller Company
3103 Millers Lane
Louisville, Kentucky 40216
502/774-5549
Maurice Meisner

Booth #20

U. S. Postal Service
1088 Nandino Blvd.
Lexington, Kentucky 40511-9998
606/231-6732
Phillip Lykins

Booth #21-22

Lexington Computer Store
2909 Richmond Road
Lexington, Kentucky 40509
1-800/432-7329
Jerry Gibson

Booth #25

Dynamic Graphics
6000 N. Forest Park Drive
Peoria, Illinois 61614
309/688-8800 ext. 255
Bob Behrends

Booth #26

Encyclopaedia Britannica USA
310 S. Michigan Avenue
Chicago, Illinois 60604
312/347-7346
Oreatha Blake

Booth #27

Metro Creative Graphics
33 W. 34th Street
New York, New York 10001
1-800/223-1600
Linda Castaldi

Booth #28

Powell, Walton, Milward
P.O. Box 2030
Lexington, Kentucky 40594
606/254-8023
Charlie Hamilton

Booth #29

Transylvania University
300 North Broadway
Lexington, Kentucky 40508
606/233-8120
Barbara Jane Ownby

Booth #30

Copy Corporation
11401 Bluegrass Parkway
Louisville, Kentucky 40224
502/267-0000
Dennis Thompson

Booth #31

Ohio Addressing Machine
3040 Prospect Avenue
Cleveland, Ohio 44115
216/391-3000
Mike Leciejewski

Booth #32

Varityper
7843 Palace Drive
Cincinnati, Ohio 45249
1-800/543-1975
Carol Dunaway

Booth #33

ReproSystems
P.O. Box 1480
Owensboro, Kentucky 42302
502/926-0123
Kelly Mirt

Booth #34

Federal Express
P.O. Box 727
Memphis, Tennessee 38194-1862
901/395-3507
Doug Williams

Weekly Class I

BEST EDITORIAL

First Place: Carlisle County Courier, Mary Ellen Thomason

Most appropriate Independence Day edition editorial. An attention-getter.

Second Place: The Herald-News, Pamela Stearns
Nicely detailed expression of the whole idea of being a **community** newspaper.

Third Place: The Carlisle Mercury, Hank Bond

BEST SPOT NEWS STORY

First Place: The Pineville Sun & Cumberland Courier, Tim L. Cornett

Headline caught my interest and the story quickly detailed background of what led to arrest.

Second Place: The Gallatin County News, Kelley Warnick

Story brought out some background of business that burned. Not much about future plans, further investigation or leads.

Third Place: The Times-Argus, Richard L. Deavers
Good job of relating an almost tragedy.

BEST GENERAL NEWS STORY

First Place: Carlisle County Courier, Mary Ellen Thomason

Headline caught my attention and I felt writer/editor/publisher did a pretty good job of presenting balanced story--even though she was in it.

Second Place: The Gallatin County News, Kelley Warnick

Important story. Could have included more specific information about what prompted attack. Good work on naming board members and their votes.

Third Place: The Herald-News, Patricia Stilts
Nicely detailed story on an important economic development story.

BEST FEATURE STORY

First Place: The Bath County News-Outlook, Ken Metz
I was caught up in the white water adventure, and the photograph was excellent.

Second Place: The Trimble Banner-Democrat, Becky Jackson

Good story combining information about training race horses, but with the never failing "animal saved from death" angle.

Third Place: Tri-City News, Jeff Wilder
Flo's character was caught by the writer and I could easily imagine her head stuck deep inside a trash container.

BEST COLUMN (One Subject)

First Place: The Gallatin County News, Kelley Warnick
Most entertaining columnist . . . could liven up the front page of any newspaper.

Second Place: The Herald-News, Pamela Stearns

Third Place: The Pineville Sun & Cumberland Courier, Tim L. Cornett

Honorable Mention: The Kenton County Recorder, David Opon and Mark Cohen

BEST COLUMN (Variety of Subjects)

First Place: Cumberland County News, J. O. Brown
Easy to read, filled the requirements concerning variety very well. Good writing.

Second Place: The Times-Argus, Larry Stone
Although some of the stories are in the "oldies but goodies" category, this column was quite entertaining.

Third Place: The Kenton County Recorder, Luann McLane

Repetition of subjects kept these well-written pieces from scoring higher.

Honorable Mention: The Pineville Sun & Cumberland Courier, Tim Cornett

BEST SPORTS COLUMN UNDER REGULAR HEADING

Honorable Mention: The Pineville Sun & Cumberland Courier, Duane Stewart

BEST SPORTS STORY

First Place: The Russell County News, Charles Pearl
Made coverage of a track meet quite interesting, something that is hard to do. Nice local approach to coverage.

Second Place: The Kenton County Recorder, David Opon

Highlighted well--did not barrage the reader with needless statistical rhetoric. Nice quotes.

Third Place: The Times-Argus, Richard L. Deavers
Honorable Mention: The Bath County News-Outlook, Russ Metz

BEST SPORTS FEATURE

First Place: The Kenton County Recorder, Stephen Vest
Nice approach to the old adage "local boy makes good." Commendable that newspaper traveled across two states to do story.

Second Place: The Russell County News, Charles Pearl
Provided insight into an athletic event that virtually everyone had wondered about but knew nothing about. Good behind the scenes approach to Wallenda's thoughts.

Third Place: The Pineville Sun & Cumberland Courier, Duane Stewart
Good research.

BEST INVESTIGATIVE OR ANALYTICAL STORY

First Place: The Trimble Banner-Democrat, Becky Jackson

By far most outstanding entry. Lots of homework and then good interpretation. Side bars were appropriate as well as editor's column. Good job.

Second Place: Cumberland County News, J.O. Brown
Third Place: Carlisle County Courier, Mary Ellen Thomason

BEST STORY SERIES

First Place: The Todd County Standard, Rebecca Barnhart

Told me a lot about different aspects of EMT. Seemed well planned, writer had a goal and completed it.

Second Place: Carlisle County Courier, Mary Ellen Thomason

Third Place: The Pineville Sun & Cumberland Courier, Tim L. Cornett

BEST BUSINESS OR AGRIBUSINESS STORY

First Place: The Trimble Banner-Democrat, Becky Jackson

Reasonably good job of explaining business to public. Photo might have told more.

Second Place: The Kenton County Recorder, Cindy Stevenson

Obviously an important story to area.

Third Place: The Trimble Banner-Democrat, Becky Jackson

BEST GENERAL NEWS PICTURE

First Place: The Gallatin County News, Kelley Warnick
While lacking in the best composition, a different angle would have avoided the flag coming out of Adams' head, this photo captures his pleasure very well and includes the most important item--the key.

Second Place: Cumberland County News, J. O. Brown
Photo captures the earnest expression on Wilkinson's face, good use of soft focus surrounding subject; would have cropped closer.

Third Place: The Russell County News, Charles Pearl
Good framing by bare-branched tree, tombstones.

BEST SPOT NEWS PICTURE

Note: Photos that won captured events as they were happening, rather than the scene of an accident after all people were gone.

First Place: The Times-Argus, Doreen Dennis
Good photo with menacing motorcycle in foreground, circle of rescuers surrounding victim. Also very good use of photo in the paper.

Second Place: The Gallatin County News, Kelley Warnick
Billowing smoke, running firemen made this shot a winner.

Third Place: The Trimble Banner-Democrat, Becky Jackson
Activity captured in the photo shows the drama of the scene.

BEST FEATURE PICTURE

First Place: Carlisle County Courier, Mary Ellen Thomason

Great picture - lighting especially good. Photo made routine dedication of memorial memorable.

Second Place: The Bath County News-Outlook, Ken Metz

Editing (i.e., cropping) made this effective photo even better.

Third Place: The Gallatin County News, Kelley Warnick

Good composition and lighting of an appealing subject.

Honorable Mention: The Times-Argus, Doreen Dennis

BEST FEATURE PICTURE ESSAY

First Place: The Gallatin County News, Kelley Warnick

Good variety, layout, subject selection and reproduction. Top notch job.

Warnick's entries in a class by themselves.

Second Place: The Gallatin County News, Kelley Warnick

Difficult photo to take--done expertly.

Third Place: Cumberland County News, Bruce Henson

Different angle for face shot.

Honorable Mention: Cumberland County News, Morris A. Grubbs

BEST SPORTS PICTURE

First Place: The Gallatin County News, Kelley Warnick

This is a superb shot. Basketball shots tend to become routine. This one is not.

Second Place: Cumberland County News, Bruce Henson

Had this shot been any smaller its effectiveness would have been greatly diminished. Excellent photography, facial expressions make this outstanding.

Third Place: The Bath County News-Outlook, Bob Warner

Clarity of detail as action is frozen made this one a winner.

Honorable Mention: The Kenton County Recorder, Tim Smith

BEST SPORTS PICTURE ESSAY

First Place: The Gallatin County News, Kelley Warnick

Superb photography. Entry filled qualifications for category in magnificent fashion.

Second Place: Cumberland County News, Bruce Henson

Good pictures. Reproduction in print hardly did them justice.

Third Place: The Todd County Standard, Mark Howell

Great action photos.

Honorable Mention: The Bath County News-Outlook, Russ Metz

Weekly Class II

BEST EDITORIAL

First Place: The Springfield Sun, George Gabehart
Good editorial on an interesting local subject. I liked the way it was displayed, the art, and the way it was clearly identified as "A Sun Editorial."

Second Place: Troublesome Creek Times, Frank Curtis
A well written and hard hitting editorial on an important subject to local readers. Use of quotes was especially effective.

Third Place: Hardin County Independent, Gerald R. Lush

Well balanced, on what has to be a very controversial local issue.

Honorable Mention: Citizen Voice & Times, H. B. Elkins

BEST SPOT NEWS STORY

First Place: The LaRue County Herald-News, Bob McDonald

Thorough reporting, great on details. Depositors should know where they stand after reading this.

Second Place: The Grant County News, Debra Jasper
Capsulizes tragic event very well.

Third Place: The LaRue County Herald-News, Celia McDonald, Debbie Polly

Good roundup story on storm.

BEST GENERAL NEWS STORY

First Place: The Cadiz Record, Janet Freeman
Well done story supplemented by understandable graphic.

Second Place: The LaRue County Herald-News, Debbie Polly

Thoroughly explores all angles of problem.

Third Place: The Georgetown Graphic, Byron Brewer

Honorable Mention: The Georgetown Graphic, Byron Brewer

BEST FEATURE STORY

First Place: The LaRue County Herald-News, Debbie Polly

Nicely developed story about a person's life work. Good quotes and pictures--good job.

Second Place: The Springfield Sun, George Gabehart
Sensitive telling of a father's grief over murder of son and what he learned about son during one suspect's trial. Son and father both victims.

Third Place: The Georgetown Graphic, Jim Rector
Liked the lead, use of Shakespeare.

Honorable Mention: Greensburg Record-Herald, Lisa Richerson

Worthwhile story about a fine community effort.

BEST COLUMN (One Subject)

First Place: The Crittenden Press, John Lucas
Good style.

Second Place: McLean County News, Beth Jordon
Good first person writing on topics with which readers can identify.

Third Place: The Cadiz Record, Janet Freeman

BEST COLUMN (Variety of Subjects)

First Place: Troublesome Creek Times, Ron Daley

Second Place: Greensburg Record-Herald, Walt Gorin

Third Place: The LaRue County Herald-News, Celia McDonald

BEST SPORTS COLUMN UNDER REGULAR HEADING

First Place: The LaRue County Herald-News, Robin Milby

Subject matter out of the routine and an entertaining, readable style make this a winner.

Second Place: The Crittenden Press, Chris Evans
Light touch must be appreciated by readers. Well written.

Third Place: Citizen Voice & Times, Mike Lay
Strong opinion, vigorously expressed makes interesting reading.

Honorable Mention: The Springfield Sun, Tom Bystrek

BEST SPORTS STORY

First Place: The Pioneer, Lois Rodgers

Good lead, well organized. Told me what happened.

Second Place: The LaRue County Herald-News, John D. Fox

Third Place: The Springfield Sun, Tom Bystrek

Honorable Mention: Citizen Voice & Times, Mike Lay

BEST SPORTS FEATURE

First Place: The Cadiz Record, David Blackburn
Good story about an important part of getting started in sports.

Second Place: The Campbell County Recorder, Ken Robinson

Good subject, interesting story, lead might have been rewritten at least one time.

Third Place: The Grant County News, Debra Jasper

BEST INVESTIGATIVE OR ANALYTICAL STORY

First Place: The Pioneer, Phillip Powers

Thorough analysis of a multi-faceted story.

Second Place: The LaRue County Herald-News, Debbie Polly

Good followup on story of great community interest.

Third Place: Citizen Voice & Times, H. B. Elkins

Story shows evidence of much digging into records.

Honorable Mention: The Georgetown Graphic, Byron Brewer

BEST STORY SERIES

First Place: The Pioneer, Lois Rodgers

This reporter stayed right with a story of great interest to the area. Good job.

Second Place: The Springfield Sun, George Gabehart
Effective display and graphics helped make this one a winner.

Third Place: The Georgetown Graphic, Jim Rector
Series of great interest to many readers was well done.
Honorable Mention: Troublesome Creek Times, Ron Daley

BEST BUSINESS OR AGRIBUSINESS STORY

First Place: The Pioneer, Phillip Powers
In-depth look at experimental project without becoming boring. Readers can understand what's at stake.

Second Place: The Pioneer, Phillip Powers
Explains well the potential impacts on many facets of the community.

Third Place: The LaRue County Herald-News, John D. Fox
Good study in contrasts.

BEST GENERAL NEWS PICTURE

First Place: The Clay City Times, Jerlene Rose
Focus centers attention on the real subject.

Second Place: The Clay City Times, Kenny Faulkner
Shows true mixed emotions.

Third Place: Troublesome Creek Times, Ron Daley
You can almost hear the sentence being read by expression on the convict's face.

BEST SPOT NEWS PICTURE

First Place: The Georgetown Graphic, Jim Rector
More than your usual accident photo. Shows the victim's true situation.

Second Place: The Pioneer, Phillip Powers
The glow of the fire can be felt in this photo. Good job.

Third Place: The Clay City Times, James Mulcahy
Good emphasis on point of impact.

BEST FEATURE PICTURE

First Place: The Georgetown Graphic, Jim Rector
Picture sets mood for this special section. Quality reproduction enhanced by color picture says "peaceful."

Second Place: The Pioneer, Mark Bandurske
Cute subject could be better if cropped closer. That would eliminate "staged" feeling.

Third Place: The Georgetown Graphic, Marphy Crump

BEST FEATURE PICTURE ESSAY

First Place: The Clay City Times, James Mulcahy
Good capturing of many expressions.

Second Place: The News-Democrat, David Hill
Yes, that gum is really a mess now! Would be better if best pictures were larger and others omitted.

Third Place: Troublesome Creek Times, Ron Daley
Best photos are at bottom of page. Layout could accentuate best better.

BEST SPORTS PICTURE

First Place: The Georgetown Graphic, Jim Rector
Good pix deserve good display and this one gets it. Good cropping.

Second Place: Henry County Local, Tom W. Smith
Shows player's concentration, could be cropped to two columns and be just as effective.

Third Place: Citizen Voice & Times, James Morris

BEST SPORTS PICTURE ESSAY

First Place: The LaRue County Herald-News, Robin Milby, Gary Spratt

Good selection of pictures that show action, feeling.

Second Place: The LaRue County Herald-News, John D. Fox

Good job throughout three pages of photos.

Third Place: Greensburg Record-Herald, Tammy Blaydes

Three good pictures; crowd shot shows little. Good use of color adds to layout.

Honorable Mention: The LaRue County Herald-News, W. L. McCoy

Weekly III

BEST EDITORIAL

First Place: The McCreary County Record, Ken Schmidheiser

Good explanation of why newspaper is accused of printing only negative stories.

Second Place: The Oldham Era, Kit Millay
Clearly outlines the unanswered questions that should be answered.

Third Place: The Casey County News, Maleena Streeval

Great on details. Could emphasize infringement of public's right to know more.

BEST SPOT NEWS STORY

First Place: The Anderson News, Janie Buntain
Great recount of tense happenings. You would think the reporter had been inside the poolroom.

Second Place: The Anderson News, Janie Buntain
This reporter knows how to write understandably so the reader feels he is at the scene.

Third Place: The Lebanon Enterprise, Ninie Glasscock

Honorable Mention: The Anderson News, Don White

BEST GENERAL NEWS STORY

First Place: The McCreary County Record, Ken Schmidheiser

Good lead, balanced because it presents all sides of a potentially controversial proposal to reduce the county's financial troubles.

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Second Place: The Anderson News, Don White
Good story with good headline. This is bickering and the reader feels he's on the scene hearing it.
Third Place: The Lebanon Enterprise, John Bramel
Honorable Mention: The Meade County Messenger, Michael S. Benham
Interesting way to summarize trial testimony.

BEST FEATURE STORY

First Place: The Lebanon Enterprise, Ninie Glasscock
This was hard to judge, all 60 entries were good. In my opinion, this was the winner, primarily on the basis of the excellent quality of writing.
Second Place: The McCreary County Record, Ken Shmidheiser
The light touch must have made readers glad this story was published.
Third Place: Franklin Favorite, Jill E. Brown
An unusual educational experience handled with a deft touch.
Honorable Mention: The Logan Leader, Jim Turner

BEST COLUMN (One Subject)

First Place: The Lebanon Enterprise, Ninie Glasscock
This entry covered the gamut of emotions: tears, laughter, admiration. Good writing, excellent choice of subjects, clearly the winner.
Second Place: The Oldham Era, Kit Millay
The light touch was excellent and made for enjoyable reading.
Third Place: The Whitley Republican, Dave Mobley
Satirical pieces done tongue-in-cheek are hard to bring off--this columnist does so, quite well.
Honorable Mention: The Cynthiana Democrat, Andy Ivers

BEST COLUMN (Variety of Subjects)

First Place: The Paintsville Herald, Scott Perry
Presents good mix of humor, entertainment and information. Doesn't dwell too long on one subject, which keeps his pieces lively.
Second Place: The Harrodsburg Herald, Kent Brown
Third Place: Pulaski Week, Terry Barger
Honorable Mention: The McCreary County Recorder, Ken Shmidheiser

BEST SPORTS COLUMN UNDER REGULAR HEADING

First Place: Mt. Sterling Advocate, Kenn Johnson
A true column--Johnson is not afraid to invoke his personal opinion, and give us some humorous personal insights, on Kentucky's Sweet 16 Tournament.
Second Place: Union County Advocate, Paul Monsour
A cynical look into the UK sports program. This quiz gets the point across.
Third Place: Mt. Sterling Advocate, Kenn Johnson
Honorable Mention: The New Voice, Earl Cox

BEST SPORTS STORY

First Place: Mt. Sterling Advocate, Kenn Johnson
Far and away the best in this category. Johnson takes you to the games and sets you on the bench.
Second Place: The Times-Journal, Charles Pearl
A well-written story that lets us know exactly what happened, how it happened, and how everyone really felt about it.
Third Place: The Anderson News, John Herndon

BEST SPORTS FEATURE

First Place: The New Voice, Tom Stephens
An in-depth look at a local swimmer whose decade of hard work could lead to the Olympics. Good use of photographs and design.
Second Place: The Whitley Republican, Willie Sawyers
A local update on an international game. Presents the community point of view. Good layout and design.
Third Place: The Oldham Era, Mickey Patterson
Honorable Mention: The Whitley Republican, Kenzie Winstead

BEST INVESTIGATIVE OR ANALYTICAL STORY

First Place: Union County Advocate, Kenny W. Barkley and Paul Monsour
Sticking with a story for over six months, this ongoing, constantly unfolding drama was covered well. The paper's readers were kept informed and up-to-date.
Second Place: The McCreary County Record, Ken Shmidheiser
Third Place: Mt. Sterling Advocate, Mary Scott Offutt

BEST STORY SERIES

First Place: The Times-Journal, Charles Pearl
General problem well described through gripping individual lives affected by the alcohol related tragedies.
Second Place: The Cynthiana Democrat, Andy Ivers
Third Place: The Lebanon Enterprise, Ninie Glasscock

BEST BUSINESS OR AGRIBUSINESS STORY

First Place: The McCreary County Record, Ken Shmidheiser
Thoroughly explains economics of paying for what you don't get. Good photos, layout.
Second Place: The Anderson News, Janie Buntain
Step-by-step explanation of how family enterprise grew to international proportions.
Third Place: The Casey County News, Maleena Streeval
Honorable Mention: The Boone County Recorder, Jamie Baker

BEST GENERAL NEWS PICTURE

First Place: Franklin Favorite, Charles Portmann
Good photo which captures the courtroom drama. Picture would have looked better in the paper had it been bordered.

Second Place: The Oldham Era, Kit Millay
Third Place: The Lebanon Enterprise, John Bramel
Honorable Mention: The Paintsville Herald, Harold Ratliff

BEST SPOT NEWS PICTURE

First Place: Georgetown News & Times, Denise Keenan
Good, quality spot photo. Keenan's shot of victim's upraised arms creates the sense of anxiety for readers that was intended.
Second Place: Franklin Favorite, Ellen Sandman
Clean and crisp. Photo brings to readers the news, plus a smile at the nature of the accident.
Third Place: The Oldham Era, Kit Millay
Photo would have been far more dramatic had it been larger.

BEST FEATURE PICTURE

First Place: Pulaski Week, John A. Nelson
Nelson captures the spirit of the moment, which isn't too good.
Second Place: The Lebanon Enterprise, John Bramel
Third Place: The New Voice, David Miller
Honorable Mention: Union County Advocate, Kenny Barkley

BEST FEATURE PICTURE ESSAY

First Place: The Times-Journal, Eric West
An interesting look at life on the farm before sunrise.
Second Place: The New Voice, Staff
Third Place: Franklin Favorite, Terry Reagan
Honorable Mention: Pulaski Week, John A. Nelson

BEST SPORTS PICTURE

First Place: The Whitley Republican, Bill Cox
A picture says a thousand words . . . good quality, strong impact.
Second Place: The Anderson News, Janie Buntain
Photographer stayed with the action to deliver a quality, but unusual, photo.
Third Place: The Oldham Era, Mickey Patterson
Honorable Mention: Franklin Favorite, John Russell

BEST SPORTS PICTURE ESSAY

First Place: The Lebanon Enterprise, John Bramel
The camera tells this story with a quality mixture of zoom and wide-angle shots. Excellent variety of photographs gives all-around picture.
Second Place: The Oldham Era, Mickey Patterson, Jeff D'Allesio

The photos tell it all as the OCHS basketball team's hope quickly gave way to dejection.
Third Place: The Whitley Republican, Bill Cox

Multi-Weekly

BEST EDITORIAL

First Place: The Pioneer News, Thomas Barr
A well written and cogent piece on a highly controversial subject. It was prominently displayed, had art which carried out its theme. Good job!
Second Place: The Kentucky Standard, Tim Ballard
Hard-hitting, on an important subject. I liked the explanation of editorial policy at bottom.
Third Place: The Sentinel-News, Duanne Puckett
Well crafted opinion with constructive suggestion for improving community.
Honorable Mention: Central Kentucky News-Journal, Stan McKinney

BEST SPOT NEWS STORY

First Place: The Kentucky Standard, Tim Ballard
Concise, factual, plus enough quotes/interview material to read quite well.
Second Place: The Kentucky Standard, David Greer
Good on-the-scene news coverage of event that some newspapers might not have thought was particularly newsworthy, but this newspaper did and did a good job with it.
Third Place: The Sentinel-News, Mickey Meece
Good description . . . made me feel like I was at the accident scene. Chronological order of events a different approach, but effective.

BEST GENERAL NEWS STORY

First Place: The Kentucky Standard, Steve Lowery
Catchy lead in . . . good research.
Second Place: The Kentucky Standard, Terry Boyd
Third Place: The Sentinel-News, Mickey Meece

BEST FEATURE STORY

First Place: Central Kentucky News-Journal, Stan McKinney
Second Place: Grayson County News-Gazette, Edna Duggins
Third Place: The Pioneer News, Bobbi Welch
Honorable Mention: Central Kentucky News-Journal, Fran Smith

BEST COLUMN (One Subject)

First Place: The Kentucky Standard, Steve Lowery
Well-written pieces of interest to local people. Versatility shows in treatment of serious as well as not-so-serious subjects.

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Second Place: Adair County News-Statesman, Sharon Burton

Short, punchy, varied. That's how columns should be written.

Third Place: The Kentucky Standard, Bob Villanueva
Too off-the-wall, my wife would say. But what does she know?

BEST COLUMN (Variety of Subjects)

First Place: The Kentucky Standard, Ron Greenwell
An entertaining mixture of old and new, well written and interesting.

Second Place: The Kentucky Standard, Tim Ballard
This columnist tackled a variety of subjects--and covered all of them well.

Third Place: The Sentinel-News, Duanne Puckett
A nice personal touch in these columns, evidence of good rapport with readers.

Honorable Mention: The Pioneer News, Thomas Barr

BEST SPORTS COLUMN UNDER REGULAR HEADING

First Place: The Pioneer News, Mike Farner
Nice personal, emotional approach.

Second Place: Central Kentucky News-Journal, Bobby Brockman

As stated, an 'unprecedented' preview . . . sure it caught the attention of every Little League parent.

Third Place: Appalachian News-Express, Chris Altman

BEST SPORTS STORY

First Place: Appalachian News-Express, Terry Spears
Great coverage of a great football team.

Second Place: The Pioneer News, Mike Farner
Good emotional approach.

Third Place: The Pioneer News, Mike Farner
Honorable Mention: The Kentucky Standard, Ron Greenwell

BEST SPORTS FEATURE

First Place: The Kentucky Standard, Tim Ballard
Catchy lead in. Good expression.

Second Place: Grayson County News-Gazette, Jim Allen

Third Place: Appalachian News-Express, Barbara Justice

BEST INVESTIGATIVE OR ANALYTICAL STORY

First Place: The Kentucky Standard, Tim Ballard
Writer covered this story from alpha to omega. Excellent series.

Second Place: The Sentinel-News, Duanne Puckett
These pieces reflect a great deal of research effort. A complicated issue was well covered.

Third Place: The Pioneer News, Thomas Barr
Nice graphics helped readers digest statistics.
Honorable Mention: Grayson County News-Gazette,

BEST STORY SERIES

First Place: The Sentinel-News, Duanne Puckett
Tastefully done following the tragedy of the little girl.

Second Place: Appalachian News-Express, Barbara Justice

Exhaustive coverage--shows you kept paying attention to something you could easily have let lapse.

Third Place: The Kentucky Standard, Bob Villanueva
Informative and interesting.

BEST BUSINESS OR AGRIBUSINESS STORY

First Place: Appalachian News-Express, Staff
A progress edition that would be the envy of the largest daily--great team effort.

Second Place: The Sentinel-News, Duanne Puckett
Concise. Good use of color and graphics.

Third Place: The Kentucky Standard, David Greer
Honorable Mention: The Kentucky Standard, Terry Boyd

BEST GENERAL NEWS PICTURE

First Place: The Kentucky Standard, Tim Ballard
Terrific photograph . . . emotional, attention-getting.

Second Place: The Kentucky Standard, Terry Boyd

Third Place: The Kentucky Standard, Terry Boyd

BEST SPOT NEWS PICTURE

First Place: The Kentucky Standard, Terry Boyd
Terrific capture of emotions.

Second Place: The Kentucky Standard, David Greer
Remarkable on-the-scene photograph.

Third Place: The Pioneer News, John Roberts
You can actually feel the cold and frustration through this photograph.

BEST FEATURE PICTURE

First Place: The Kentucky Standard, Terry Boyd
This photo has it all when it comes to putting a smile on your face--a boy, a dog and a cool stream. Good quality feature photo.

Second Place: Central Kentucky News-Journal, Richard RoBards

Third Place: The Pioneer News, John Roberts
Honorable Mention: Grayson County News-Gazette, Edna Duggins

BEST FEATURE PICTURE ESSAY

First Place: The Kentucky Standard, Evan Silverstein
A real attention-getter . . . could not have timed it any better. Good crop effect.

Second Place: The Kentucky Standard, Terry Boyd

Third Place: The Pioneer News, John Roberts
Honorable Mention: Central Kentucky News-Journal, Fran Smith

BEST SPORTS PICTURE

First Place: The Kentucky Standard, Terry Boyd
Boyd captures the will and determination of two handi-
capped basketball players. Good quality.
Second Place: The Kentucky Standard, Tim Ballard
Third Place: Appalachian News-Express, Susan
Huffman
Honorable Mention: The Pioneer News, Mike Farner

BEST SPORTS PICTURE ESSAY

First Place: The Kentucky Standard, Ron Greenwell
Clear--good facial expressions. Probably would have
been even more effective if given another column of play.
Second Place: The Pioneer News, Mike Farner
Third Place: Appalachian News-Express, Ricky Smith,
Terry Spears, Jimmy Easterling

Daily Class I

BEST EDITORIAL

First Place: The Commonwealth-Journal, Bill Mardis
This newspaper reacted exactly the way it was
supposed to when a miscarriage of justice is recognized.
Well written, full of detail, this editorial started out on a
strong note, stayed strong and reached a strong
conclusion.
Second Place: The Harlan Daily Enterprise, Jeff Phillips
It always makes sense for a newspaper to remind
municipal officials who they are working for-
this editorial did that well.
Third Place: The Murray Ledger & Times, Greg Travis
Professional newspapers too often forget where their
future writers come from - this newspaper has not
forgotten & this editorial gives appropriate guidance to
a university's school of journalism.
Honorable Mention: The Commonwealth-Journal,
Madelynn Coldiron
Well expressed editorial indignation over wrong-headed
use of public money.

BEST SPOT NEWS STORY

First Place: The Daily News, Joedy Isert
Good wrap on serious storm, regardless of what weather
bureau says, it was a twister.
Second Place: Times-Tribune, Susan Davis
Solid, complete reporting.
Third Place: The Winchester Sun, Ellen Ballard
Clear reporting with a touch of lightness which brings
sparkle to a "stranded" story.

BEST GENERAL NEWS STORY

First Place: The Harlan Daily Enterprise, Ed Gibson
Excellent localization of a story which touched all
Kentuckians.
Second Place: The Daily News, Britt Nelson
Good coverage of an important local issue.
Third Place: The Richmond Register, Beth Jewitt
Good perspective on this story.

BEST FEATURE STORY

First Place: The Commonwealth-Journal, Larry Troxell
I didn't hold it against you that your title has been used
more times than the family has kids. Very, very well
written.
Second Place: The Commonwealth-Journal, David L.
Baker
Everyone loves a love story - and this was a good one.
Third Place: The Murray Ledger & Times, Scott Wilson
Though this is a common story, you did a much better
than usual job with it.

BEST COLUMN (ONE SUBJECT)

First Place: The Commonwealth-Journal, David L.
Baker
Columns are short & to the point - folks don't have long
attention spans these days, no matter how good the
writing. Good mix of topics and styles.
Second Place: The Harlan Daily Enterprise, Mark Bell
Good political columns.
Third Place: Fulton Daily Leader, John O. Jones
Nice mix of styles & topics, written in folksy style.

BEST COLUMN (VARIETY OF SUBJECTS)

First Place: The Commonwealth-Journal, David L.
Baker
Columns are an excellent way to present & interpret the
facts of an issue and to point out the ridiculousness of
some situations in a way you can't do in a news story.
You do this very well.
Second Place: The Murray Ledger & Times, M.C. Garrott
Like a front porch chat with an old friend.
Third Place: The Winchester Sun, William S. Blakeman
Cute, punchy, entertaining. Bet it's one of the first
things people read in your paper.

BEST SPORTS COLUMN UNDER REGULAR HEADING

First Place: The Commonwealth-Journal, Jeff Neal
Good flow, good topics.
Second Place: The Daily News, Neill Morgan
Well written.
Third Place: Times-Tribune, Mike Marsee

BEST SPORTS STORY

First Place: The Winchester Sun, Danny Brandenburg
Excellent play-by-play account of close game, written
with style and enthusiasm - makes reader wish he or
she was at the game.
Second Place: The Ledger-Independent, Richard
Skinner
Good analytical piece that shows why sports is
important and remembers people well after their glory
days. Affectionately well written.
Third Place: The Richmond Register, J.C. Dumas
Thorough look at the aspirations of a gifted athlete, and
the competition & pressure he must deal with. Writing
inspirational & effective.

BEST SPORTS FEATURE

First Place: The Ledger-Independent, Richard Skinner
Fascinating story about a real-life "character"--well
written but not "overdone".

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Second Place: The Commonwealth-Journal, Ken Shmidheiser

Very well written--a folksy style that lends itself to the type of story being told.

Third Place: The Murray Ledger & Times, Daniel T. Parker

Interesting treatment of a rather offbeat subject. Good depth.

Honorable Mention: The Commonwealth-Journal, Jeff Neal

Good coverage of the sport, its pluses and its minuses.

BEST INVESTIGATIVE OR ANALYTICAL STORY

First Place: The Ledger-Independent, Tom Farkas
A top effort at looking into a once "sacred cow" profession--revealing that to some, business comes first.

Second Place: The Richmond Register, Randy Patrick
A solid, lucid examination of the question of library support.

Third Place: The Harlan Daily Enterprise, Lisa Fee

Old fashioned reporting, asking one more question - again resulted in a line story.

Honorable Mention: The Daily News, Joedy Isert
Another instance where asking "what" let the citizens know what's going on in city hall.

BEST STORY SERIES

First Place: The Daily News, Jim Malone, Dennis Sherer and Britt Nelson

Excellent reporting of a controversial, complex issue facing the community. The reader got **all** the facts.

Second Place: The Harlan Daily Enterprise, Mark Bell
This reporter covered a municipal government controversy in depth and the reader benefitted.

Third Place: The Harlan Daily Enterprise, Lisa Fee
Well researched series on a subject, steroids, that probably had not meant much to the community before the article appeared.

Honorable Mention: The Ledger-Independent, Frank Robinson

Well written series about a controversial issue.

BEST BUSINESS OR AGRIBUSINESS STORY

First Place: The Winchester Sun, Jeff Kerr
Catchy lead takes reader into a story explaining that almost opaque area, farmers and the government. Good writing.

Second Place: The Winchester Sun, Ellen Ballard
Good explanation of the dairy business. Frankly, you ought to share the award with Edgar Gillaspie - his comment on brown feed, black cow, white milk virtually assured readership.

Third Place: The Murray Ledger & Times, Donna Newcomb

Most stories like this are dry, boring and not read. Yours was interesting as well as informative.

BEST GENERAL NEWS PICTURE

First Place: Glasgow Daily Times, Cathy Clarke
Good angle - good catch of expression, good crop, an eye stopper.

Second Place: The Murray Ledger & Times, David Tuck
Nice catch of conference during a break.

Third Place: The Murray Ledger & Times, David Tuck
Color guard - in good taste.

Honorable Mention: The Winchester Sun, James Mann
Angle - weather - bring a ground breaking into the winners circle.

BEST SPOT NEWS PICTURE

First Place: The Commonwealth-Journal, Roy Mobley
Right place - right time - right picture.

Second Place: The Commonwealth-Journal, David L. Baker

The dejected expression, the framed action make this an emotional picture.

Third Place: The Murray Ledger & Times, Greg Travis
Capturing that intense look - good angle for fire shot.

Honorable Mention: The Daily News, Raymond Short
Again, The emotion in this photo arrests the readers eye.

BEST FEATURE PICTURE

First Place: The Commonwealth-Journal, Roy Mobley
Could have been a routine portrait, but photographer captured their happiness and joy; the baby to the side makes for good composition.

Second Place: The Ledger Independent, Leo McKay
You can see how important tobacco is to the area from this photo; good close up.

Third Place: The Murray Ledger & Times, Greg Travis
Good Lines in this shot, though a sharper angle could have improved it.

BEST FEATURE PICTURE ESSAY

First Place: The Winchester Sun, James Mann
Nearly every dimension of "Project Quick Build" is represented by a photo. Each is different but contributes to the entire storyline. Prose almost not needed.

Second Place: The Murray Ledger & Times, Greg Travis
A wrenching representation of a hard-hitting drought. The photo essay explains how serious it was.

Third Place: Glasgow Daily Times, Cathy Clarke
Wonder, excitement, rapt attention - it all comes across.

Honorable Mention: The Commonwealth-Journal, Nancy Daly
Gorgeous, feeling photos full of effective contrast and creative lighting.

BEST SPORTS PICTURE

First Place: The Murray Ledger & Times, David Tuck
Captures one of sports' "private moments" very well.

Second Place: Glasgow Daily Times, Cathy Clarke
Superb action photo - a winner in any publication.

Third Place: The Ledger Independent, Leo McKay
Good job of capturing the "critical moment"
Honorable Mention: The Harlan Daily Enterprise, Chris Jones

Good freeze-action shot - good use of light.

BEST SPORTS PICTURE ESSAY

First Place: The Harlan Daily Enterprise, Chris Jones
Good pictures enhanced by the layout tell the story. Well done.

Second Place: The Ledger-Independent, Leo McKay
Once again, the camera tells the story.

Third Place: The Harlan Daily Enterprise, David Sterling
This essay also conveys grace and poetic motion.

Honorable Mention: The Murray Ledger & Times, Greg Travis

Good action pictures bring the sport to life.

Second Place: The Advocate-Messenger, Todd Kleffman,
Feature on elderly uncle thrown into spotlight by
nephews kidnapping is an unusual angle; reader
quickly empathizes with the man's confusion over
disruption of his normal lifestyle.

Third Place: The Gleaner, Darrell Clem

A sad history of not only one man's, but a family's hell,
caused by alcoholism. I was left feeling hopeful for
O'Leary's future, but worried about it. Good writing
carried the reader through a long story.

DAILY CLASS II

BEST EDITORIAL

First Place: The Gleaner, Ron Jenkins

A clear position clearly stated - strong words put
together in a straight forward, no-nonsense manner.

Second Place: The Advocate-Messenger, John T. Davis
Endorsement editorials are much more difficult to write
than others, this was well-done; concise with well-
thought out arguments.

Third Place: The Messenger, Tom Clinton

This page one editorial was signed - a courageous thing
to do considering the honesty portrayed by the writer
about his newspaper and city. Though lengthy, the
detail was justified.

BEST SPOT NEWS STORY

First Place: The News-Enterprise, Staff
Excellent team coverage of strong story. Each story
rates A A A.

Second Place: The Gleaner, Frank Boyett
Well organized story covers all angles, answers readers'
questions.

Third Place: Kentucky New Era, Rob Dollar & Mary D.
Ferguson

Good handling of major spot news story.

Honorable Mention: The Gleaner, Chuck Stinnett

From the lead to the conclusion, it holds reader and
relives the drama of the rescue.

BEST GENERAL NEWS STORY

First Place: The News-Enterprise, Dannie Prather
Few papers & reporters think to follow up on stories
like this. Both the human and technical aspects of the
story were well done, well thought out. Editing could
have been a bit better, however. Great job overall.

Second Place: The Advocate-Messenger, Emily Morse
Too often, reporters accept the plausible sounding
excuses for policies like this grading system.
Congratulations for cutting through the B.S. and telling
it like it is!

Third Place: The Gleaner, Darrell Clem

This could have been one of those dull inside page
stories on yet another anti-drug program. Instead, you
turned it into an interesting, gripping account. Keep
looking for the human, interesting side of stories like
this.

BEST FEATURE STORY

First Place: The Advocate-Messenger, Sallie Bright

Not your average Santa story; Santa defending his right
to be jolly and fat is amusing and touching; preserves
Santa image while providing entertainment for young
and old.

BEST COLUMN (ONE SUBJECT)

First Place: The News-Enterprise, Paul Carty

Excellent writing style evidenced in all three pieces -
particularly moving was Carty's approach to the scene
at a memorial service for 27 accident victims. Surely he
has a wide, appreciative reading audience.

Second Place: The Advocate-Messenger, Herb Brock
Using a bright, breezy but interesting approach to his
column, Brock is fun to read as well as being accessible.

Third Place: The Messenger, Garth Gamblin

Poking fun at the pompossities of life and American
society, Gamblin hits the bulls-eye more often than not.
Honorable Mention: The Advocate-Messenger, Amy
Wolfford

The stories she tells about her life engage the reader
fully, humorous, recognizable and fun.

BEST COLUMN (VARIETY OF SUBJECTS)

First Place: The Advocate-Messenger, Herb Brock
Dandy political columns - They make politics
interesting, for a change. Good ideas for columns, well
carried through. Just one suggestion - don't go
overboard on the good ole boy dialect. A little "whoa
doggies" goes a long way.

Second Place: The Messenger, Tom Clinton

Ever consider a career as a stand-up comic? Good
humorous columns, followed up by a very, very good
piece on Chandler's foot-in-mouth.

Third Place: The Gleaner, Judy Jenkins

Very nice human interest pieces which almost could be
used as news features. Use of photos help
tremendously.

BEST SPORTS COLUMN UNDER REGULAR HEADING

First Place: The Gleaner, Gary Schneider

Focus on people attracts reader, flowing copy presents
interesting portrait.

Second Place: Kentucky New Era, Ray Duckworth

Nice blend of personal copy with commentary.

Third Place: The Advocate-Messenger, Larry Vaught

Writes with an eye for people and a flair for telling the
tale.

BEST SPORTS STORY

First Place: The News-Enterprise, Don Bradley

Very well written, readable and informative account of a
football game. Lots of folks can write a cute story but
unlike many of them, you didn't stay "cute" so long you
forgot to say what happened. Good job.

Second Place: The Gleaner, Chuck Stinnett

Well done job of covering the new track format.

Third Place: The Advocate-Messenger, Larry Vaught

Nicely done.

BEST SPORTS FEATURE

First Place: The Gleaner, Brad Schneider
Your gimmick is used too often, because the material usually isn't worth it. In this case it was - and it made me read all the way through the story to see what happened. Better still, the middle was **worth** reading. Good work.

Second Place: The News-Enterprise, Don Bradley
A very well done profile of the little gymnast. Next time, though, don't try to get cute with the picture.

Third Place: The Messenger, Jim Pickens
Everyone likes to read the reminiscences of an old star athlete. In this case Gant's enthusiasm jumps out of the story at you. Too bad a prettier layout & maybe some old photos couldn't be used.

Honorable Mention: The Gleaner, Chuck Stinnett
Nice work on the card story.

BEST INVESTIGATIVE OR ANALYTICAL STORY

First Place: The Gleaner, Frank Boyett
You covered all the bases on an issue of importance. That says it all.

Second Place: The Messenger, Tom Clinton
This is the kind of stuff most people consider "investigative." Good coverage of politics and possible crime among the cops.

Third Place: The Gleaner, Darrell Clem
Readable, thorough series on schools. Graphics were a tremendous asset.

BEST STORY SERIES

First Place: The Advocate-Messenger, Sallie Bright
Comprehensive, interesting, from first to last.
Second Place: Kentucky New Era, Tonya Smith
Series on teachers as people is one we all relate to.
Third Place: The Advocate-Messenger, Annabel Girard
Child bride form marriage to annulment good coverage of continuing story.

BEST BUSINESS OR AGRIBUSINESS STORY

First Place: The Gleaner, Chuck Stinnett
Reporter shows understanding of product; expansion makes good live copy.

Second Place: The Gleaner, Gary Schneider
What could be a statistic, another farmer loses out - comes to life.

Third Place: The Advocate-Messenger, Sallie Bright
Bad news stories affect people and the community - a humanized look at an economic loss.

BEST GENERAL NEWS PICTURE

First Place: The News-Enterprise, O'Neil Arnold
Photo of 3 mourners at memorial service for crash victims told the story - picture was appropriately large, appropriately in black and white and, appropriately had no need of a cutline.

Second Place: The News-Enterprise, Mike Douglas
Even though this photo was used inside, and belonged there, it certainly was seen by every reader of that paper. Dramatic, intense but cautious of the subjects feelings.

Third Place: The News-Enterprise, Mike Douglas
Beautifully made color shot that depended on natural light for its success-and it was successful.
Honorable Mention: The Gleaner, Allen Mayo
Wonderful shot for last day of school that avoided the usual cliches.

BEST SPOT NEWS PICTURE

First Place: The News-Enterprise, Mike Douglas
Douglas' photo coverage of the tragic bus crash was, in a word, superb.

Second Place: The News-Enterprise, O'Neil Arnold
This photo dramatically detailed the heartbreak inherent in any natural disaster yet the picture had other elements, just as interesting.

Third Place: The Gleaner, Mike Lawrence
Photo of the survivor of a grain elevator explosion had an almost unreal look about it as it captured the chaos of such a calamity.

Honorable Mention: The Gleaner, Allen Mayo
First time I ever saw a fireman fighting a fire with his coat - good shot of a unique situation.

BEST FEATURE PICTURE

First Place: The Messenger, Lowell Mendyk
Compelling eye stopper - and entertaining - what a good feature shot should be.

Second Place: Kentucky New Era, Tony Kirves
The usual shot of a stretched out teenager in a new locale again grabs the reader (and the buyer).

Third Place: The Messenger, Lowell Mendyk
Lowell Mendyk has the eye for a good picture.

BEST FEATURE PICTURE ESSAY

First Place: The Advocate-Messenger, Daniel T. Price
Hands down winner, though remember, you had the advantage over others because you showcased your best from the whole year. Others ought to do the same.
Second Place: Kentucky New Era, Tony Kirves
Nice selection showing all the angles & perspectives you could want.

Third Place: The Advocate-Messenger, Sallie Bright
Shows the man, explains his work in photos, and displays plenty of the finished product. That's the way to illustrate a feature story.

BEST SPORTS PICTURE

First Place: The News-Enterprise, Mike Douglas
This is as good a basketball shot -color or black & white- as I've seen in a while.

Second Place: The Advocate-Messenger, Larry Vaught
The thrill of victory, as wide world of sports puts it. Please, please, though, pay more attention to cropping.

Third Place: Kentucky New Era, Tony Kirves
Nice novelty shot.

BEST SPORTS PICTURE ESSAY

First Place: The News-Enterprise, O'Neil Arnold
Interesting subject - well covered, good angles, crops, top quality wins out.

Second Place: Kentucky New Era, Tony Kirves
Kids are winners - nice change from bitty baseball kids in too big helmets.

Third Place: Kentucky New Era, Ray Duckworth
Good idea, well executed.

DAILY CLASS III

BEST EDITORIAL

First Place: The Kentucky Post, Judy Clabes
Hard-hitting, well written editorial that is not shy about addressing local bigotry. Also, photo adds spark & humanity - A nice touch too rarely used in editorials.
Second Place: Lexington Herald-Leader, Larry Keeling
Rousing editorial attacking bureaucratic in competence and public apathy. Nice style, makes reader want to get involved.
Third Place: Messenger-Inquirer, John Hager
Uses a local governmental problem as a vehicle for broader, more succinct political analysis. Very well written & entertaining.

BEST SPOT NEWS STORY

First Place: Lexington Herald-Leader, Kit Wagar, Jack Brammer
A very well-done wrap-up on the bus accident with both the human and technical aspects covered comprehensively and tastefully. Your story was ever so slightly ahead of the second place one on the same topic, because it did not go so quickly into generality on buses.
Second Place: The Kentucky Post, Crystal Harden, William Weathers
Same comments as above go for your story - the only thing which edged you into second place was your story got into the general bus safety issue a bit too quickly.
Third Place: Messenger-Inquirer, Stewart Jennison, Keith Lawrence
Very readable, comprehensive story on an economic issue believe it or not, you nearly made 1st place ahead of the bus accident stories. The only thing that held you back was when I got to the end and notice AP had contributed.
Honorable Mention: Messenger-Inquirer, Staff
Well-done story on a problem of immediate, critical concern to the public. The facts box on phosphorous was excellent. Rambo, however, could pick a better chemical for a smoke bomb.

BEST GENERAL NEWS STORY

First Place: Messenger-Inquirer, Jennie Dear, Stewart Jennison
Clear, complete reporting of complex finding with great local impact.
Second Place: The Kentucky Post, Peggy Kreimer
Well done, in good taste, the writer did not get in the way of the story.
Third Place: Messenger-Inquirer, Thomas T. Ross
Clear and fair reporting of criminal hearing.

BEST FEATURE STORY

First Place: Lexington Herald-Leader, Kevin Nance
More than a trivial piece; the story charts and measures a real phenomenon in America. Excellent research and extended knowledge of subject.
Second Place: Lexington Herald-Leader, Mike Mayhan
Completely absorbing prose. A touching look at more-normal-than-we-may-realize situation. Diplomatically.
Third Place: Lexington Herald-Leader, Robert Kaiser
Fascinating account of a real anachronism.

Honorable Mention: The Kentucky Post, Rosemary Weathers
I can't wait to visit this town! The approach was novel, as is the varied use of comparatives.

BEST COLUMN (ONE SUBJECT)

First Place: Messenger-Inquirer, Keith Lawrence
In simple, expository prose--and without "gimmicks"--Mr. Lawrence makes his point clearly while eliciting an emotional response from the reader. His columns educate and entertain.
Second Place: The Daily Independent, John Cannon
Cannon writes with real "flair." He treats serious subjects with a well-aimed dose of sarcasm, communicating his point without preaching.
Third Place: Messenger-Inquirer, Steve Thomas
Captures the "human side" of a story with flair and strong command of the language.
Honorable Mention: The Kentucky Post, Judy Clabes
Extremely adept at using the language for impact. Fine use of parallel structure.

BEST COLUMN (VARIETY OF SUBJECTS)

First Place: Lexington Herald-Leader, Dick Burdette
Every editor dreams of a column like this - and figures it'll never be more than a dream because of the talent, hard work and community support needed. Great work. Great writing.
Second Place: Lexington Herald-Leader, Merlene Davis
These columns show great writing skill, the offbeat view on the world a good columnist needs, and the versatility to go humorous as well as serious. I thought seriously about asking if I could declare a tie for first place between you and your co-worker. Your columns were entertaining and thought-provoking. Of particular interest to me was the column on racism. Though I'm white, I'd told my daughters once last year that serious racism was demonstrated by only a small minority in America. The next day four men in our area were arrested for murder after, quoting what one of them said, "We decided to go get a nigger." A few weeks later the Klan held a rally in our town. It must be tough for you to explain racism to your daughter - but believe me, it's tough for many whites to explain it to our children, too. Great columns!
Third Place: Lexington Herald-Leader, Jim Jordan
Good writing which makes "business" a topic about which people must enjoy reading - when it's in your column.

BEST SPORTS COLUMN UNDER REGULAR HEADING

First Place: Lexington Herald-Leader, John McGill
Captures the essence of the stories he covers better than the other entrants. Communicates with a literate flair that's pleasing and refreshing.
Second Place: Lexington Herald-Leader, Billy Reed
Supports his columns with meticulous research. Does an excellent job of reporting.
Third Place: Messenger-Inquirer, Steve Vied
Writes with style and impact. Readers "feel" his columns.
Honorable Mention: The Daily Independent, Mark Maynard
Follows the rules of effective communication--"tells 'em what he's gonna tell 'em, tells 'em, then tells 'em what he told 'em."

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BEST SPORTS STORY

First Place: The Kentucky Post, Terry Boehmker
A solid human-interest story that captures Bowie's personality and character. Solidly written and well-excuted.

Second Place: Lexington Herald-Leader, Andy Mead
Effectively uses "turns of the phrase" to hold reader's interest--a great sidebar story!

Third Place: Lexington Herald-Leader, Jerry Tipton, Jeff Marks, Billy Reed

Good piece of investigative sports journalism. Avoids the common trap of parroting "official" school sources.
Honorable Mention: The Daily Independent, Rocky Stanley

Terrific job of capturing the racer's determination. Well-told and well-written.

BEST SPORTS FEATURE

First Place: Lexington Herald-Leader, Gene McLean
Well-told story that gets you acquainted with young Mr. Rose. This could easily be published in a major sports magazine.

Second Place: Lexington Herald-Leader, Jerry Tipton
Takes an arcane subjects and brings it to life. Very thorough.

Third Place: Lexington Herald-Leader, John Clay
Well-written piece about a "role-player" athlete--a breath of fresh air from "headliners."

Honorable Mention: Lexington Herald-Leader, Mike Fields

Good job of getting decent quotes from a high school athlete--well-written and researched.

BEST INVESTIGATIVE OR ANALYTICAL STORY

First Place: The Kentucky Post, Staff

A superb series that features good writing, layouts & use of graphics. The subject matter was thoroughly researched and the reporting was revealing but fair. Outstanding examination of a critical subject.

Second Place: The Kentucky Post, Greg Paeth
Reporter took a complicated governmental agency & a checkered, cloudy past and produced a readable, entertaining & complete analysis of what happened & why.

Third Place: Messenger-Inquirer, Dan Heckel, Keith Smith

Great example of keeping on top of often secretive board of directors. Reporters were fair, accurate and the writing was crisp & easy to follow. Good job.

Honorable Mention: Lexington Herald-Leader, Kit Wagar

A thorough, well-written analysis of a complicated string of events. Great profile of criminals involved.

BEST STORY SERIES

First Place: Lexington Herald-Leader, Andy Mead

A gripping, eye-opening look at the history & present state of racial relations & attitudes. Clean, flowing writing, excellent use of photos & graphics - Top notch journalism.

Second Place: Lexington Herald-Leader, Staff
Thoroughly fascinating and well-written documentary. Great use of old photos--every article easy to read, highly entertaining.

Third Place: Lexington Herald-Leader, Mary Ann Roser
Writing crisp, subject matter soundly covered, good photos & graphics.

Honorable Mention: Messenger-Inquirer, Karen Owen
Well-written, sensitive and enjoyable - wonderful writing style, great photos.

BEST BUSINESS OR AGRIBUSINESS

First Place: Lexington Herald-Leader, Jim Jordan
Well done follow up on major story & its impact on Ashland.

Second Place: Messenger-Inquirer, Thomas T. Ross, Karen Owen, Brad Sultan

The effect of the drought interesting pair of stories.

Third Place: The Kentucky Post, Omer Johnson
What's ahead for tobacco growers, interesting reporting.

BEST GENERAL NEWS PICTURE

First Place: Lexington Herald-Leader, J. D. VanHoose
Marijuana grower surrounded by his product look like a jungle scene, not one in Kentucky, brings reality home to readers.

Second Place: Messenger-Inquirer, David Cooper
Teenager trying to look tough as he smokes tells a sad story, good composition of photo.

Third Place: The Daily Independent, Jeff Adkins
I like this because its so awesome, the work that had to be done to build this highway - it's carved right out of the mountain.

BEST SPOT NEWS PICTURE

First Place (tie): Messenger-Inquirer, Gary Emord-Netzley

Faces of the children just break your heart. Though you see many photos similar to this - This is one of the Best.

First Place (tie): The Daily Independent, Jim Donithan
All the crucial elements, burning home, fire truck and grieving homeowners come together in a beautifully composed shot.

Second Place: Messenger-Inquirer, Jim Baumgarten
An unusual fire shot, piglet in fireman's arms is a nice contrast.

Third Place: Lexington Herald-Leader, Mike Malone
Got in on the scene of the capture - in the right place at the right time.

BEST FEATURE PICTURE

First Place: Messenger-Inquirer, Gary Emord-Netzley
Superb execution; lighting, depth-of-field, focus right-on; communicates the story's theme to a "T".

Second Place: Lexington Herald-Leader, Charles Bertram

Great "fine-art" photo--use of "leading lines" highly effective; superb use of light and shadow.

Third Place: The Kentucky Post, Jim Osborn
A "grab shot," for sure, but WOW! Well executed--shows action, tension, concentration.

Honorable Mention: Messenger-Inquirer, Gary Emord-Netzley

Well-done night shot--blurring of cloud lends action to a static scene.

BEST FEATURE PICTURE ESSAY

First Place: The Kentucky Post, Terry Duennes
What won here was tone. The entire layout has that slightly musty, brown tone of an old home and antiques. Plus, general quality of photos and the package-telling the whole story-were excellent.

Second Place: Lexington Herald-Leader, Charles Bertram

Excellent! This girl's pain and struggle, as well as that of her family, come through strongly. What put you in 2nd place was that your best shots, the black & whites, were inside. Color shots weren't as good.

Third Place: Messenger-Inquirer, Jim Baumgarten
You get a feel for the Fordsville Diner from these photos, and that's the point of a photo essay. In addition these displayed the same quality of tone as noted for #1, accept in this case bright & glitzy.

Honorable Mention (tie): Messenger-Inquirer, Jim Baumgarten

Honorable Mention (tie): Messenger-Inquirer, Gary Emord-Netzley

BEST SPORTS PICTURE

First Place: Messenger-Inquirer, Gary Emord-Netzley
Even though it's posed, this photo really does the trick, these guys look scary! They look straight from hell. Good job.

Second Place: Messenger-Inquirer, Gary Emord-Netzley
I couldn't resist this one because it must be so embarrassing for the golfer.

Third Place: Lexington Herald-Leader, Steve Castleberry

Good composition on this shot, good use in the paper.

BEST SPORTS PICTURE ESSAY

First Place: Lexington Herald-Leader, Charles Bertram
All dimensions of football experience covered; action/rest; emotion/intellectual concentration; passive/active. Complete story.

Second Place: Messenger-Inquirer, Gary Emord-Netzley
Same subject with different contrasting personalities and postures. Effective imaging.

Third Place: Lexington Herald-Leader, Steve Castleberry

Varied settings and postures contribute to a full story-line. Story portrayal of emotion.

General Excellence

Weekly, Class 1

- 1st - The Gallatin County News
- 2nd (tie) - Carlisle County Courier
Cumberland County News
- 3rd - Trimble Banner Democrat

Weekly, Class 2

- 1st - LaRue County Herald News
- 2nd - The Pioneer, Brandenburg
- 3rd - Georgetown Graphic

Weekly, Class 3

- 1st - Lebanon Enterprise
- 2nd - McCreary County Record
- 3rd - Anderson News

Multi-Weekly

- 1st - Kentucky Standard, Bardstovwn
- 2nd - Pioneer News, Shepherdsville
- 3rd - Appalachian News Express

Daily, Class 1

- 1st - Somerset Commonwealth Journal
- 2nd - Murray Ledger & Times
- 3rd - Harlan Daily Enterprise

Daily, Class 2

- 1st - Elizabethtown News Enterprise
- 2nd - Danville Advocate Messenger
- 3rd - Henderson Gleaner

Daily, Class 3

- 1st - Lexington Herald-Leader
- 2nd - Owensboro Messenger Inquirer
- 3rd - The Kentucky Post

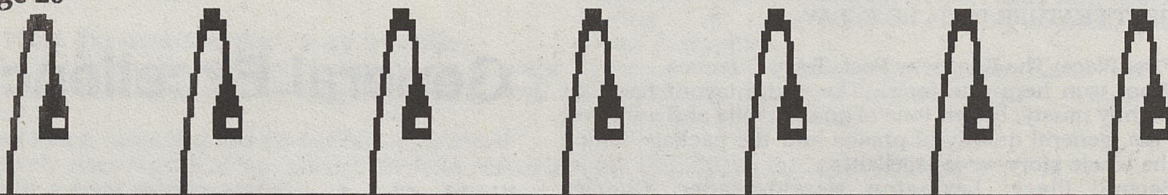
Across Kentucky . . .

Continued from Page 3

named to The Whitley Republican staff. Newman has been named circulation manager and Adams has been appointed general reporter and photographer. Newman is a graduate of Union College where he earned his B.S. in English and Sociology. He has worked with Corbin! This Week for several months in advertising. Adams is a graduate of Western Kentucky University and has a B.A. in photojournalism. He has extensive newsroom experience with such papers as The Kentucky Post, Covington; The

New Haven Register, New Haven, Conn.; and The Times Tribune, Corbin.

Tim Ballard has been named editor of The Kentucky Standard. Ballard takes the place of David Greer, who recently accepted the editor-general manager position at The Spencer County Journal-Democrat, a weekly newspaper in Rockport, Ind. Ballard has worked for The Standard for 4 1/2 years. He is a graduate of the University of Kentucky where he received degrees in journalism and Middle East civilization and attended one year of graduate school at Princeton University.



You Can Be in the Spotlight if You Enter the...

Kentucky Press Association

1988 Advertising Contest

*For Period: January 1, 1988
through December 31, 1988*

Entry Deadline -- February 15, 1989

Mail Entries to:

**Kentucky Press Association
Advertising Contest
332 Capitol Avenue
Frankfort, Kentucky 40601**

Kentucky Press Association

Weekly Division: (up to three issues per week)

Class 1 - Paid Circulation up to 5,000

Class 2 - Paid Circulation of 5,001 and Up

Daily Division: (four or more issues per week)

Class 1 - Paid Circulation up to 15,000

Class 2 - Paid Circulation of 15,000 and Up

Rules

1. All entries must be postmarked no later than February 15, 1989.
2. Contest is open only to paid-up members of the Kentucky Press Association. To be eligible, individuals must have been full- or part-time employees of the newspaper submitting the entry at the time the material was published.
3. A newspaper's entry must be accompanied by payment in full for all entries in the contest. Please compute carefully. There will be no refunds.
4. Contest publication period for entries in the annual KPA Advertising Contest shall include all issues between January 1, 1988 and December 31, 1988.
5. All entries must have been conceived, written, designed, composed and sold by staff members. No agency submitted ads prepared by the client may be entered. While mat service illustrations are permissible, no "ready made" ads from the services may be entered. The creative element should be stressed and mat service illustrations can be used only to supplement original ad ideas.
6. Separate sets of tearsheets or complete copies of issues must be furnished as indicated in each individual contest category. Newspapers should anticipate submitting entries in the KPA contests by saving tearsheets as prospective contest entries appear throughout the contest period. Machine copies of entries are not permitted without specific authorization prior to the judging. Do not send clippings or scrapbooks.

1988 Advertising Contest

7. An entry may be submitted in one category only with the exception of Best Use of Color. Any ad submitted in another category may be entered separately in the Best Use of Color (with separate tearsheet). Ads having color will not be automatically entered in the Best Use of Color category.

8. Once you have selected your entries and properly identified them, package all together in a single packet and mail on or before February 15, 1989 to:

Kentucky Press Association
Advertising Contest
332 Capitol Avenue
Frankfort, Kentucky 40601

9. A contest entry fee of \$10 is required for each newspaper entering the contest, regardless of group ownership. A fee of \$4 per entry is to be paid for each entry in each contest category.


10. Be sure to fill out the entry form and return it with your entries and payment in full.

11. Type information for each entry on the appropriate label and affix to the upper right-hand corner above the entry. The ad should be marked and the label affixed on the same side of the tearsheet as the ad appears. Entry labels are identified at the top of each label by specific category number and name. Make sure the appropriate label for that entry is used. For more than one entry in any category, make sufficient copies of the appropriate label to have one for each entry. Entries will be eliminated if not properly labeled and marked.

12. All entries, except winning entries, will be retained by the judges. Winning entries can be viewed at the KPA Advertising Seminar when judges' comments of winning entries and presentations of awards will be made. The 1989 KPA Advertising and Circulation Seminar is scheduled for April 27-28 at the Galt House East in Louisville. Awards presentations will be made at a luncheon on April 28.

13. The judges will use the current KPA Directory to determine any points upon which information is desired. The decision of the judges is final. All entries will be judged on merit by the discretion of the judges.

14. Appropriate plaques and certificates will be awarded to winners in each contest category; plaques will be presented to first place winners, and certificates to second, third and honorable mention. If only one entry is received for any specific category, honorable mention only will be awarded in that category.



Don't Forget to Check Your Entries!

- * Use appropriate label (enclosed) for each entry
- * Submit full-page tearsheets with ad marked and label affixed in upper right-hand corner
- * Fill out entry form
- * Enclose check for payment in full
- * Package all entries in one envelope and postmark **NO LATER THAN February 15, 1989**
- * Address entries to:
Kentucky Press Association
Advertising Contest
332 Capitol Avenue
Frankfort, Kentucky 40601

(And make plans to attend the KPA Advertising Seminar - April 27-28 in Louisville)

Post Office cannot refuse mailing

During a discussion of legal issues at the NNA convention, it was pointed out that Section 123.34 of the Domestic Mail Manual requires the post office to accept your paper for mailing, even if it contains nonmailable material.

Here is how that section reads:

"A report concerning written, printed or graphic matter found in the mail that appears to be nonmailable must be forwarded to the Inspection Service. Such matter may not be withheld from dispatch or delivery."

Classified

Help Wanted

Classified Manager. The Owensboro Messenger-Inquirer, a 32,500 daily, is seeking a creative and highly motivated classified manager. Applicants must possess: excellent people skills, leadership and organizational skills and knowledge of sales and sales training, telemarketing and promotion. Send resume to: Messenger-Inquirer, Attn: Personnel, P.O. Box 1480, Owensboro, Ky 42302.

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State law specifies handling of special business sales

The Kentucky State law requires that all businesses obtain a license from the county clerk for "going out of business sales," "fire sales," "liquidations sales," "removal sales," "lost our lease sales," "closing out sales," "forced to vacate sales," or any sales relating to going out of business.

The Kentucky Revised Statutes state:

KRS 365.410: As used in KRS 365.410 to 365.480 and 365.992:

(1) "Going out of business sale" means any sale, whether described by such name or by any other name such as, but not limited to, "closing out sale," "liquidation sale," "lost our lease sale," "forced to vacate sale," held in such a manner as to induce a belief that upon disposal of the stock of goods on hand, the business will cease and discontinue at the premises where the sale is conducted.

(2) "Sale" means a transfer of goods from the seller to the buyer for a price less than that for which the goods were originally offered to the public by the person conducting a sale hereunder.

(3) "Fire sale" means any sale held in such a manner as to induce a belief that the goods are being sold at a reduction in price due to damage by fire, smoke, water or otherwise.

(4) "Cost" means that price which the seller actually paid for goods.

(5) "Goods" means all goods, wares, merchandise and other personal property, excepting closes in action and money.

(6) "Person" includes a person, firm, corporation, partnership, association or two or more persons having a joint or common interest.

(7) "Removal sale" means any sale held in such a

manner as to induce a belief that upon disposal of the stock of goods on hand, the business will cease and discontinue at the premises where the sale is conducted, and thereafter will be moved to and occupy another location.

KRS 365.415:

No person shall advertise, represent or hold out to the public that any sale of goods is an insurance, bankruptcy, mortgage foreclosure, insolvent's, assignee's, executor's, administrator's, receiver's, trustee's, removal sale, going out of business sale or fire sale unless he first obtains a license to conduct the sale from the county clerk of the county in which he proposes to conduct the sale.

KRS 365.455

A copy of the application for a license to conduct a sale under KRS 365.410 to 365.480 and 365.992, including the inventory filed herewith, shall be posted in a conspicuous place in the sales room or place where the inventoried goods are to be sold, so that the public may be informed of the facts relating to the goods before purchasing same, but the copy need not show the cost price of the goods. The duplicate copy of a license shall be attached to the front door of the premises where the sale is conducted in such a manner that it be clearly visible from the street. All advertising relating to the sale shall prominently state the final date of the sale and the number of the license. All such advertising shall be confined to or refer only to the address and place of business specified in the inventory as to be discontinued.