

Copy 1

KENTUCKY

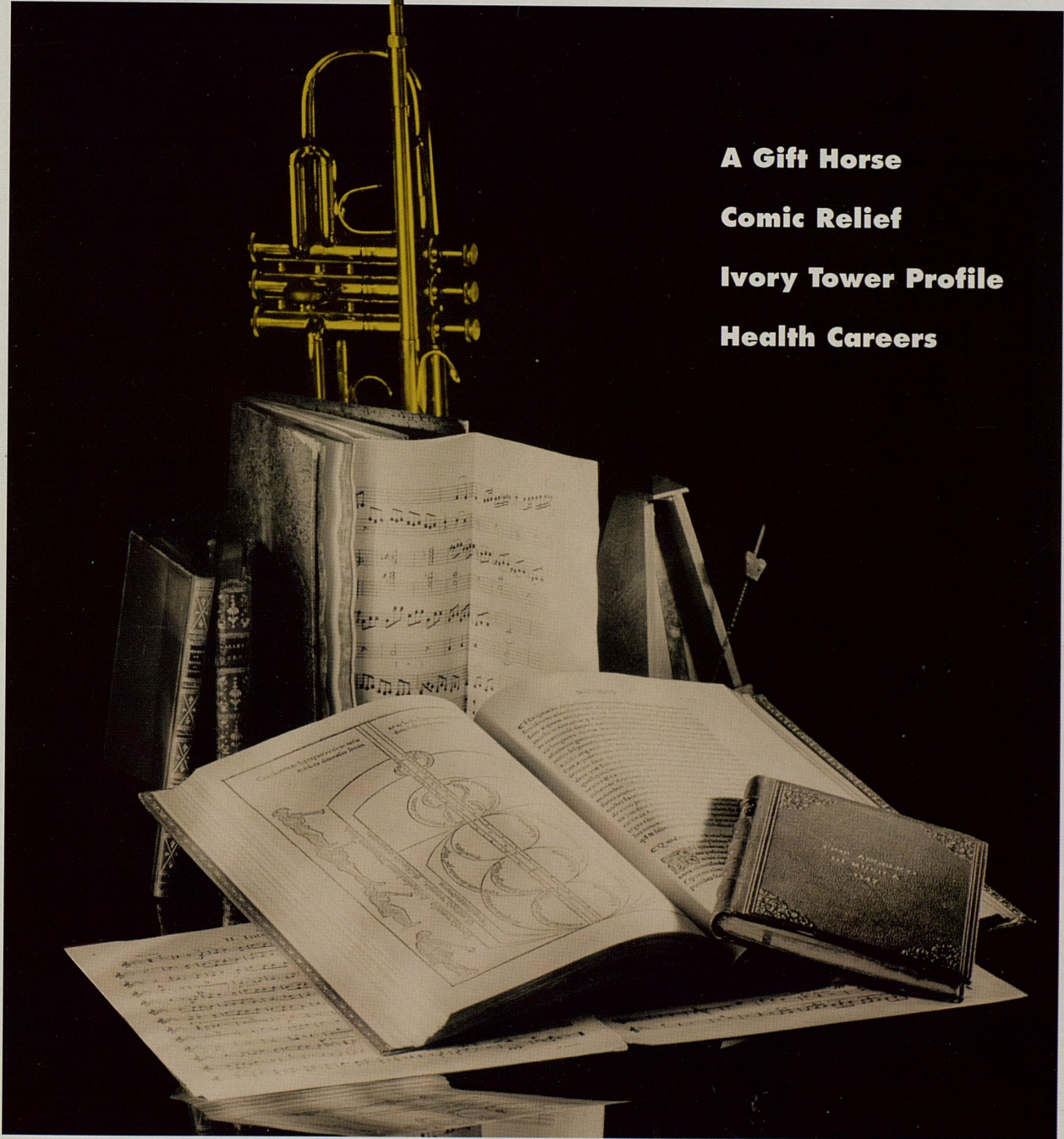
Alumnus

A Gift Horse

Comic Relief

Ivory Tower Profile

Health Careers



V. 62 #3

GET WILD

ANNOUNCING THE WILDCAT CARD...
THE OFFICIAL CREDIT CARD
OF THE UNIVERSITY OF KENTUCKY



Not everyone gets a chance to be this wild! We proudly introduce "The Wildcat Card" for friends and fans of The University of Kentucky. This card features a 13.8% APR*, no annual fee for the year in which you apply (an \$18 value) and the satisfaction of knowing that each time you use your card you show your support for UK. This new card is provided through the UK Alumni

Association and The UK Athletics Department. So come on Cat fans, give yourself some credit!

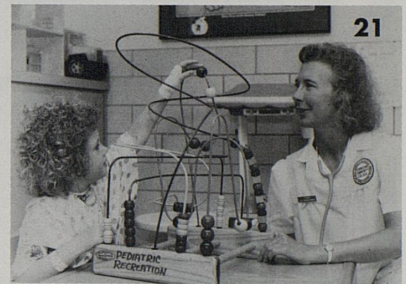
For more information, visit your nearest Fifth Third Banking Center, call 1-800-972-3030, or call the UK Alumni Association at 606-257-8905.

*13.8% APR effective until January 1993. After that the APR will be 6.5% above the highest Prime Rate quoted in the *Wall Street Journal*.

Copy 1

KENTUCKY Alumnus

University Archives
Margaret I. King Library - North
University of Kentucky
Lexington, Kentucky 40506



COVER
The Cortot Music Collection in the UK Library encompasses more than 500 years of musical history.

Vol. 62 no.3
ISNO732-6297 The Kentucky Alumnus is published quarterly by the University of Kentucky Alumni Association, 400 Rose Street, Lexington, Kentucky 40506-0119, and Host Communications, Lexington, Kentucky, for its dues-paying members. Opinions expressed are not necessarily those of the University of Kentucky, the UK Alumni Association or Host Communications. Postmaster: Forwarding and address correction requested. Send to The Kentucky Alumnus, UK Alumni Association, Lexington, Kentucky 40506.

PRINTING
Host Communications.

ADVERTISING
For advertising information, contact Susan Lester at (606) 253-3230.

1992-93 OFFICERS
PRESIDENT
Dan Gipson '69
Ashland

PRESIDENT-ELECT
T. Eugene Spragens, Jr. '57
Lebanon

TREASURER
William T. Uzzle '62
Birmingham, Ala.

SECRETARY
Bob C. Whitaker '58
Frankfort

ASSOCIATION STAFF

DIRECTOR
Bob C. Whitaker '58

EDITOR
Liz Howard '68

ASST. EDITOR
Kay Johnson '86

OUTREACH/CLUBS
Stan Key '72

**MEMBERSHIP/
MARKETING**
Tasha Kah '89

STAFF
Brenda Bain
Julia Brothers
Linda Brumfield
Margie Carby
Rebecca Foley
Ruby Hardin
Charles Livingston
Carolyn Rhorer
Tom White

Features

A Gift Horse Murals from the popular 1940s restaurant, the Golden Horseshoe, have found a home at UK. **6**

Comic Relief One enterprising student got relief from college loans and it all started with a comic book. **10**

Defining the Professoriate This historical perspective shows the changing definition of a university. **12**

Ivory Tower Myths & Facts How many hours do professors work? What do they do? **16**

Health Professions Health careers are among the fastest growing areas of employment through the year 2005. **21**

Special Insert Fundraising report for 1991.

Departments

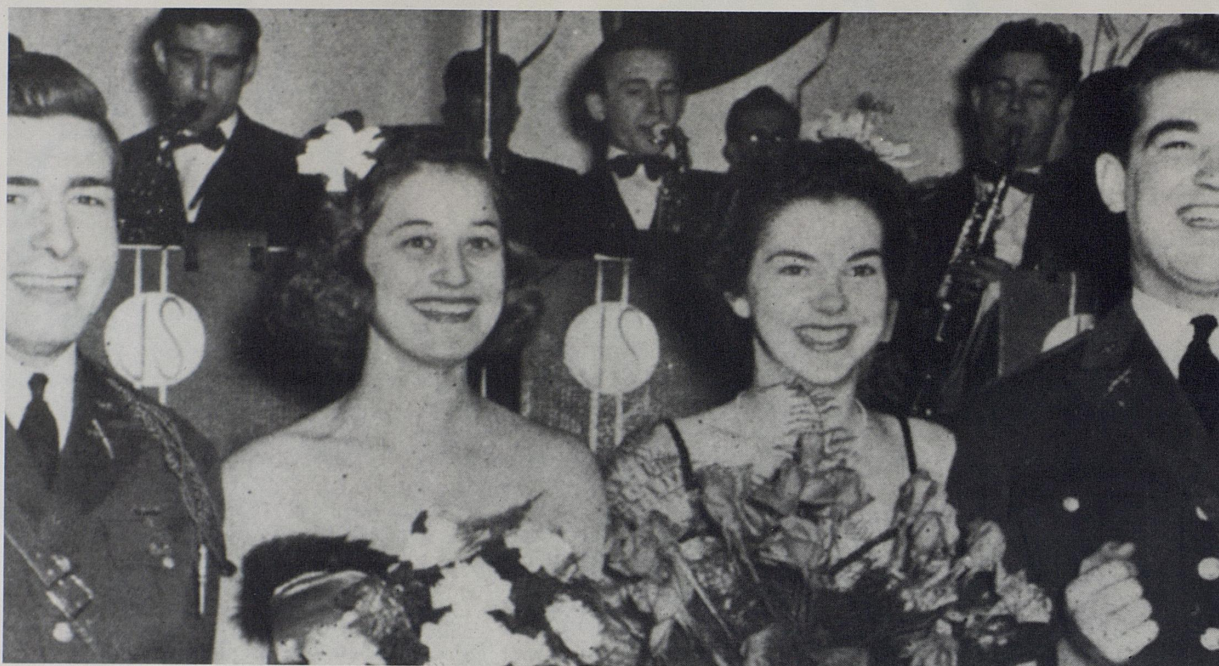
Around Campus **2**

Sportswatch Curry's steps to success; Van Note honored. **4**

Class Notes A class by class update. **24**

Faxline Feedback and letters. **31**

Faxline Focus Your response is appreciated. **32**



Caroline Conant Wade, second from right, is a member of the 1942 class reunion steering committee. Shown with her at the 1941-42 Military Ball, from left to right, are George Nollau, Sara Ewing, Conant Wade and Ivan Potts.

CELEBRATE BICENTENNIAL '92

Friday, October 30

- | | |
|---------------------------|--|
| 9:00 a.m. to
4:30 p.m. | Come one, Come All! King Alumni House — Registration and Open House — All Alumni and Friends are welcome! Coffee, soft drinks and snacks — campus maps, walking tour brochures, and activities schedules available |
| 9:00 a.m.** | Army ROTC Golf Scramble. RSVP by Oct. 19. For information on this and other events call 606-257-2696 |
| 12 noon | Presentation of Kentucky Historian Laureate Dr. Thomas D. Clark's papers to UK Libraries, Peal Gallery, reception to follow |
| 1:30 p.m. | Class of 1942 Paul Sawyer Exhibit, Singletary Center for the Arts |
| 2:30 p.m. | Class of 1942 Campus Bus Tour on "Old Blue" from King Alumni House |
| 3:15 p.m. | Campus Bus Tour for all Alumni and Friends from King Alumni House |
| 5:00 to 7:00 p.m. | Alumni Trustees Reception for all Alumni and Friends, Hors D'oeuvres and Open Bar, King Alumni House |
| 5:00 to 7:00 p.m. | Nursing Alumni Reception, Hors D'oeuvres and Open Bar, King Alumni House |
| 6:30 p.m.** | Golden Celebration — Class of 1942 Reception/Dinner/Dance, \$17.50
•6:30 p.m. Reception (cash bar)
•7:30 p.m. Dinner
•8:15 p.m. Program
•9:00 p.m. to 12 midnight — Dance featuring the Bourbonaires, Spindletop Hall, Iron Works Pike |

6:30 p.m.** Lyman T. Johnson Alumni Awards Banquet honoring The Trailblazers (early grads)
 •6:30 p.m. Mix and Mingle
 •7:30 p.m. Awards Banquet
 •9:00 p.m. to 1:00 a.m. — Dance (semi-formal) sponsored by The Black Professional Graduates and students, music provided by SAT Productions. For reservations, call 606-257-5726, Marriott's Griffin Gate

7:30 p.m. "Wildcat Roar!" — Pep Rally for all Alumni and Friends, featuring comedian Henry Cho, football coach Bill Curry, athletics director C.M. Newton, UK football captains, Homecoming King and Queen finalists, the "Yell Like Hell" competition, and more! Memorial Coliseum Kirov Orchestra of St. Petersburg with Vladimir Feltsman, piano — Singletary Center for the Arts, for ticket information, call 606-257-4929

Saturday, October 31

10:00 a.m. Homecoming Parade Viewing Party with Sunrise Beverages and Refreshments for Alumni and Friends, King Alumni House

10:00 a.m.** Mining Engineering Alumni Brunch, Mining & Mineral Resource Building, Room 102, no charge

10:00 a.m.** Civil Engineering Alumni Brunch Meet the new Chairman, Anderson Hall, Room 257, \$6.00

10:00 a.m.** Mechanical Engineering Brunch, Hilary J. Boone Faculty Center, \$5.00

1:00 p.m.** Classes of 1942, 1947 and 1952 Keeneland Outing, view races and enjoy buffet in the Phoenix Room, \$30.00

4:00 p.m.** College of Engineering Barbeque Dinner
 •4:00 p.m. Registration
 •5:00 p.m. Dinner, Ag Engineering

4:30 p.m.** North Building. For more information, call 606-257-8827, \$7.00
 Class of 1947 Reunion Dinner
 •4:30 p.m. Reception
 •5:30 p.m. Dinner, Spindletop Hall, \$13.00

4:30 p.m.** Class of 1952 Reunion Dinner
 •4:30 p.m. Reception
 •5:30 p.m. Dinner, Spindletop Hall, \$13.00

4:30 p.m.** Alumni Association Past Presidents and Board Members Dinner
 •4:30 p.m. Reception
 •5:30 p.m. Dinner, Hilary J. Boone Faculty Center, \$13.00

5:00 p.m.** Class of 1967 Reunion Tailgate Barbeque under the Big Blue Tent, Commonwealth Stadium, \$7.50
 5:00 to 7:00 p.m.** FREE to Everyone! "UK CELEBRATES THE BICENTENNIAL" Featuring an ABC Daytime Star & HOMER LEDFORD AND THE CABIN CREEK BAND! All under the Big Blue Tent at Commonwealth Stadium — Door Prizes! Food! Music! ** Optional (\$7.50) BBQ, franks and hamburgers, salads, corn-on-the-cob, baked beans and cookies* *

5:30 p.m.** Class of 1942 Dinner and Tailgate Party
 •5:30 p.m. Open Bar and Dinner
 •7:00 p.m. Ride "Old Blue" to game, King Alumni House, \$6.50

6:00 p.m. College of Pharmacy Tailgate Party, Contact R. David Cobb, Pharmacy, 606-257-3805, no charge

8:00 p.m.** Football! Wildcats meet the Mississippi State Bulldogs, Commonwealth Stadium, \$18.00 each

Sunday, November 1

10:30 a.m.** Class of 1942 Reunion Brunch, Hilary J. Boone Faculty Center, \$9.50.

** Reservations Please send me reservations/tickets for the following Homecoming events

Name _____ Address _____ City _____ State _____ ZIP _____ Telephone _____ MasterCard # _____ VISA # _____ Expiration Date _____ Check Enclosed for \$ _____ MAIL TO: King Alumni House University of Kentucky Lexington, KY 40506-0119, or call (606) 257-7162 (FAX 606-258-1063)	<p style="text-align: center;">Friday, October 30</p> ___ Golden Celebration\$17.50 <p style="text-align: center;">Saturday, October 31</p> ___ Mining Engineering Brunch...no charge ___ Civil Engineering Brunch..... \$6.00 ___ Mechanical Engineering Brunch ..\$5.00 ___ Keeneland Racing & Buffet\$30.00 ___ College of Engineering BBQ.....\$7.00 ___ Class of 1947 Reunion Dinner ..\$13.00 ___ Class of 1952 Reunion Dinner ..\$13.00 ___ Alumni Association Past Presidents and Board Members\$13.00	___ Class of 1967 Reunion Tailgate BBQ\$7.50 ___ All University Tent Event BBQ...\$7.50 ___ Class of 1942 Dinner/Tailgate Party\$6.50 ___ Football Game Ticket\$18.00 <p style="text-align: center;">Sunday, November 1</p> ___ Class of 1942 Reunion Brunch.\$9.50 <p style="text-align: right;">TOTAL \$ _____</p>
--	--	---



The hard-hitting days of football are upon us. Here the team works out under the watchful eye of Coach Bill Curry.

Seven Steps to Success

Coach Bill Curry told the crowd gathered at the Jefferson County Alumni Club in August that "This year could be a big step forward for us, but a lot of good things have to happen for that to occur."

Among the "good things" Curry said are needed is for "somebody to come through and be consistent at the quarterback position." The names that go with that "somebody" are Pookie Jones, Ryan Hockman or Antonio O'Ferral. Then Curry said, "obviously, we've got to get to where we can stop people on defense. Changing schemes and new offenses and new systems, all that's wonderful, but you win with people. The fact is we are much bigger, much stronger and much faster than we were last year." Curry adds that the offensive line "should be the best by far since we have been here." Part of this season's hope lies with the six junior college transfers who Curry calls "very impressive physically", but added his caution that "I would not want a lot of people

to put pressure on them before they've even stepped on the field."

Curry told the Lexington Rotary Club that there is a seven-step process to changing over to a winning attitude. The first four — Make a commitment, Set a target date, Assemble the ingredients and Give — have been accomplished. Curry reiterated UK's commitment to a program centered on the student-athlete and to winning in the "right" way within the rules of the NCAA and the SEC. The target date, he says, "I'd like to set it for now." Curry declared that the ingredients have "never been here before for football, but they're here now." And, the giving Curry is talking about is of the sacrificial variety. "That means to give when you don't feel like giving."

The last three steps, the ones the program and fans face now, are more difficult to achieve, says Curry. They are to visualize precisely what it is you want, to believe and to expect to win. Curry said, "I have never seen a great athlete or a great leader that could not visualize his or her skill well before it ever happened." As for

belief, Curry pointed out that "When the Master did the great miracles we're all so familiar with in the New Testament, almost every time He said something like 'Do you believe that you can be healed?' The answer was in the affirmative, and then He said, 'Get up and walk.' And then He said, 'Your belief has made you well.'

"It is the human belief system that every single one of us has that causes great things to happen against the odds. We get into the fourth quarter with most every team and we're in it. And there will be a time when we dominate those games. But last year we were dominated, and the difference was in the head, between the ears."

The seventh step is the hardest to get to because it requires doing steps 1-6 for a long time, according to Curry, "but it's that expectation of winning that every great football team has. We want it to be such a shock here if we should run out of time while the other team still has more points. We want it to be such a shock that we just get right back to work. That's what (coach Vince) Lombardi meant when he said, 'We never lost a game.' That's the way we felt. And that's the way our team will learn to feel."

Basketball Museum

Once again the idea for a University of Kentucky basketball museum is under discussion. The current tentative plan calls for a stand-alone attraction in the downtown area. Previously, the plan was to make the project part of a city cultural center, but that proposal has been put on hold, at least until 1994, due to lack of funds in the urban government treasury for such things. The original museum proposal dates back to the late 1970s when the idea for the museum surfaced as an ideal place for the accumulated memorabilia of the legendary, late UK coach Adolph Rupp.

The present committee of UK basketball supporters headed by former player and current state senator Jim LeMaster of Paris, is looking at a proposal that includes "virtual reality"

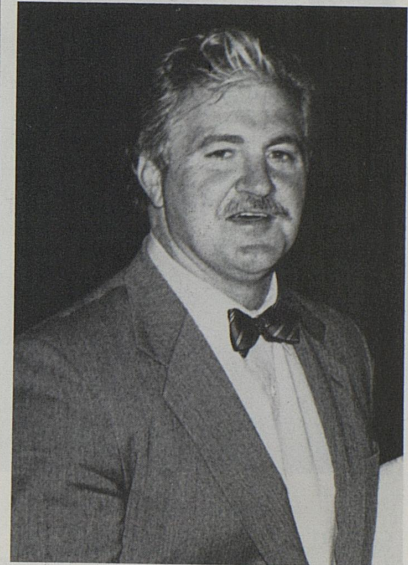
computer equipment. This technology would allow visitors to come in and take the floor with the Fabulous Five or the most recent Unforgettables.

Site possibilities include the Lexington Center and either the Embry's or Lowenthal's buildings on the Ben Snyder's block, the area on East Main Street that has been bought for construction of the future cultural center.

Mayor Scotty Baesler, himself a former player, has said he is personally committed to trying to get the basketball museum built. He would like to have the committee's recommendations by November. The committee and museum consultants Gail Lord and Hugh Spencer plan to visit several similar sports museums to look at the types of exhibits that have been successful. They will also explore such other issues as size (a recommended minimum of 5,000 to 8,000 square feet); audience (from where and how many); cost (to build, operate as well as admission fees and other revenue generation), and exhibits (what should the museum contain).

Updates

John Pelphrey is off to France and Deron Feldhaus to Japan to continue their basketball careers. Richie Farmer is taking his boyish grin to TV as he encourages you to 'drink milk' for Southern Belle Dairies. The commercials are cleverly written to capitalize on Richie's charisma. Sean Woods had a tough time on the NBA try-out circuit which left his immediate plans uncertain at press time. However, he played with fellow alumni Leroy Byrd and Ed Davender in a summer league championship...Rex Chapman's been in town this summer, too. While you might guess that eating is the second favorite thing football players like to do, that assumption must go to basketball players. Yet another one, Rex, is involved with a new restaurant venture, Threes, which opened August 20 on Maxwell Street, the old Alley Oops location.

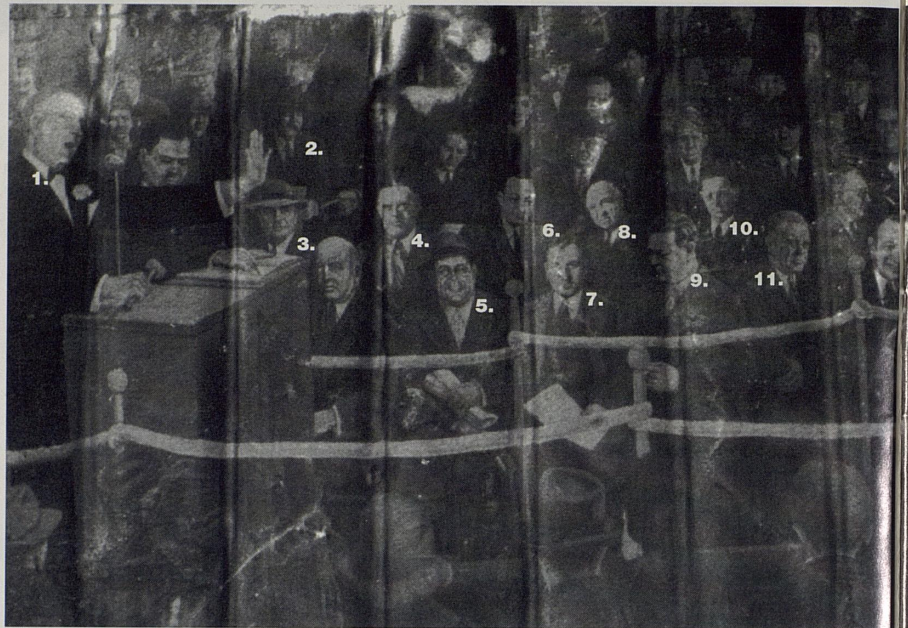


Jeff Van Note who played defensive end and linebacker at UK under coach Charlie Bradshaw in the late '60s and then center for the Atlanta Falcons for 18 years, has been inducted into the Kentucky Athletic Hall of Fame. Van Note was 40 when he retired in 1986 having snapped the

ball to 13 different Atlanta quarterbacks, under five different head coaches and playing in six Pro Bowls. Other UK alumni inducted into the hall with Van Note were horseman John Gaines and Fabulous Five basketball player Alex Groza.

A GIFT HORSE

by William J. Hanna '49



In this scene of the 1946 thoroughbred sales at Keeneland, painted by Russ Ellis for the Golden Horseshoe

Restaurant are some identifiable faces. They are, numbered, 1 through 22, with the number immediately beneath each face:

1. George Swinebroad, sales auctioneer;
2. Freeman Keyes, Reverie Knoll Farm;
3. Charles Asbury, Hedgewood Farm;
4. Thomas Carr Piatt, breeder;
5. Al Wellman, of Wellman Stables;
6. Grant Dorland;
7. Jim Clyburn, manager of Hamburg Place;

8. Ray Ankenbarr;
9. Charlie Sanborn;
10. Hugh Goff;
11. Ercel Ellis, manager of Dixiana Farm;
12. Billy Karsner, breeder;
13. Neville Dunn, editor, Thoroughbred Record;
14. Haden Kirkpatrick, editor, Thoroughbred Record;
15. Jack Welch, breeder;
16. Howard (Babe) Wells, breeder;
17. Leslie Combs II, Spendthrift Farm;
18. Ruby White, trainer;
19. Gus Owens, manager of Thoroughbred Club of America;
20. Warren Wright Jr., Calumet Farm;
21. A.B. "Bull" Hancock Jr., Claiborne Farm;
22. C.W. Damon, trainer.

A gift to the University of Kentucky of 10 horse paintings has stirred fond memories of the post-war 1940s — glory years for both downtown Lexington and the university community.

These colorful reminders came in the form of large, oil-on-canvas horse scenes which graced the walls of the Golden Horseshoe, a favorite Lexington restaurant and bar in the late 1940s and early 1950s.

Downtown in those days teemed with economic and social activity not yet marred by suburban sprawl and outlying shopping centers. The university campus a few blocks south boasted a booming population of returning war veterans. National acclaim was showered on UK's beloved Wildcats. Bear Bryant created a football program the likes of which UK had never seen. Adolph Rupp and his Fabulous Five made a shambles of basketball opposition in the SEC, NIT and NCAA.

The Golden Horseshoe paintings — with their vivid depiction of Blue Grass equine scenes — have been donated to the university by Mrs. Eliz-

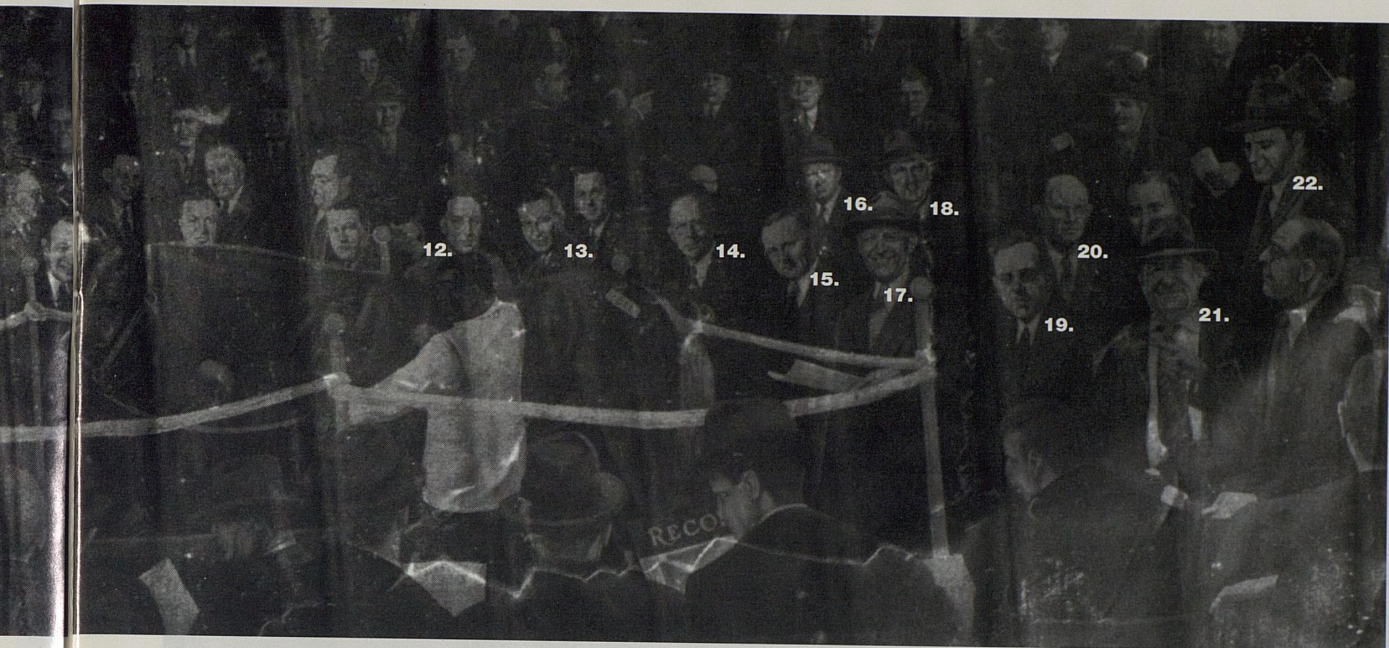
abeth Thompson Gatten. The restaurant building, 129 East Main Street, was razed several years ago.

The Golden Horseshoe was part of downtown Lexington's centerpiece after World War II. It joined the Phoenix Hotel (directly across the street) and nearby Canary Cottage and the Lafayette Hotel to create a hub of urban activity.

The paintings, by equine artist Russ Ellis, were an integral part of the Horseshoe's plush decor. One of the large canvases was a particular drawing card. It depicts a thoroughbred auction at the Breeders Sales Co.'s 1946 session at Keeneland. Around the sales ring are seated notables of the horse world; Ellis made many faces recognizable.

The other paintings show horse scenes of Central Kentucky, representing thoroughbreds, standardbreds and saddlebreds.

The university has made no decision as to the disposition of the paintings. But wherever they hang, they will bring a touch of nostalgia and Lexington lore to many Kentuckians. Here is a look at how the paintings came about and what they represent.



The Restaurant

The Golden Horseshoe opened April 1, 1947. It previously was known as Keith's Bar and Chop House, which restaurateur Ralph Campbell had purchased several years earlier. When it was Keith's, Campbell operated the restaurant on the first floor and Joe Keith ran a handbook on the second floor. Campbell remodeled after closing Keith's March 2, 1947. He did away with the handbook and moved kitchen facilities to the second floor to enlarge the first-floor dining room and lounge area.

Campbell, a native of Mercer County, already had established a reputation as a first-class restaurateur. He previously had operated the Kentucky Bar and Restaurant in Daytona Beach, Fla.

The Golden Horseshoe cuisine was excellent and the cocktail lounge relaxed and friendly. The decor, with colors of gold, subdued green and black, added to the restaurant's drawing power. Artist Ellis' handsome paintings were topics of discussion by the horsy set and other patrons. The canvases were large, ranging in size from 17-by-5

feet to smaller ones 5-by-5 feet.

The Horseshoe soon became Lexington's foremost eating and drinking place of its time. It was known throughout Kentucky as a favorite gathering spot before and after UK football and basketball games. Campbell installed Harry Ware as resident organist, and his artistry and musical personality enhanced the restaurant's reputation.

It attracted considerable attention because many of the faces of famous persons were identifiable.

It was not unusual for patrons to line up through the front door onto the Main Street sidewalk to wait for a table or a stool at the bar. Apparently they thought the wait was worthwhile.

The Artist

Russ Ellis, a native of Dallas, Texas, had been knocking around race tracks for more than 30 years (as he put it) when he came to Lexington in the mid-1940s. He joined the *Thoroughbred Record* as contributing artist and soon thereafter was commissioned by Campbell to paint Blue Grass equine scenes for the Golden Horseshoe.

Ellis' reputation as a gifted horse artist already was established. His work was familiar, said then *Thoroughbred Record* editor Haden Kirkpatrick, "to practically every horse lover who looks at pictures anywhere, in magazines or hanging on walls."

Ellis painted the famous set of murals depicting the life of the great runner Seven Hearts for the Thoroughbred Room of the Brown Hotel in Louisville.

His work was exhibited at major race tracks throughout the United States, and his paintings were reproduced in publications not only in America but also in France and England.

The covers he painted for the *Thoroughbred Record* could well be called

collector's items. His original study of Bayridge, and his painting of trainer Max Hirsch with Assault (the 1946 Kentucky Derby winner) rank with the portrait of Ben Jones and Armed as among Ellis' top works.

Ellis stayed in Lexington about two years and then returned to his native Texas.

The Paintings

Few observers at the time could

find reason to say that the paintings Ellis did for the Horseshoe were not impressive

The major canvas, depicting the 1946 thoroughbred sales at Keeneland, hung on the wall near the Horseshoe bar. It attracted considerable attention because many of the faces of famous persons were identifiable. They included auctioneer George Swinebroad; A.B. (Bull) Hancock of Claiborne Farm; War-



Top, Thoroughbreds racing. Not likely at Keeneland, since rail is not proper style.

Bottom, Thoroughbreds at water. One of Ellis' best works and one of the best preserved. Canvas paintings are rolled up for storage. When hung again, the stretching process will eliminate most of the marks visible in these photographs.



ren Wright Jr. of Calumet Farm; Brownie Leach, director of Keeneland public relations, and Col. Phil Chinn, legendary thoroughbred breeder.

The yearling in the sales ring, identifiable by hip number, is Speculation, a colt by Mahmoud. The colt was consigned by Dr. Eslie Asbury's Forest Retreat Farm and brought \$65,000, the highest price of the sale and an enviable figure in those days.

The other paintings depict Blue Grass scenes with thoroughbreds, standardbreds and saddlebreds. Most are in good condition but some were damaged in removal from the walls before the building was razed.

One painting of mares and foals watering at a pond in excellent condition is one of Ellis' greatest works. The thoroughbred racing scene and the harness racing canvas are in mint

condition. Two saddlebred paintings are scenes in which the artist displays personal touches. A lady riding a saddle horse was purported to be a likeness of artist Ellis' wife. In a painting of a saddlebred standing in classic showhorse pose, the initials R.C. + M.W. are visible in a heart carved on a tree. This is an obvious reference to Golden Horseshoe

...the paintings are of inestimable value to those who remember the Golden Horseshoe and downtown Lexington of the 1940s.

owner Ralph Campbell and his wife, nee Mabel Williams.

Although no record could be found regarding the artist's commission amount for the paintings, Campbell often said he had insured the paintings for \$25,000 — that's in 1947 dollars. There also were reports at the time that Ellis received \$5,000 for the work, also 1947 money.

Whatever their present-day monetary and artistic worth, the paintings are of inestimable value to those who remember the Golden Horseshoe and downtown Lexington of the 1940s.

William J. Hanna is a 1949 graduate of the UK School of Journalism. He retired from the Lexington Herald-Leader in 1986, and is a past member of the Alumni Association Board of Directors.



Plan A Group Outing This Fall At Keeneland.

October 10-31

What better way to enjoy the races than a group outing in Keeneland's newest dining facility — the Phoenix Room. Overlooking the picturesque walking ring, the Phoenix Room is beautifully decorated, climate-controlled with conveniently located mutual windows and television monitors.

A delicious luncheon buffet is featured daily.

Tickets are \$30 per person for Lunch Buffet and \$20 for Sunday Brunch.

Individual tables are also available after September 28.



KEENELANDSM

Call now for Fall reservations: 1-800-456-3412 or 1-606-254-3412 (Extension 210).

COMIC RELIEF

by Kyle Foster



Student entrepreneur Chuck Moore, right, has not sold his entire comic book collection — he says he's kept the best of them to use toward his retirement. At far right, happiness for a comic book aficionado is a place called Disney World.

Between the comic book pages of *Swamp Thing* and *Hellblazer*, a 14-year-old boy found adventure, action, madness, mayhem and a college education.

Chuck Moore, 21, opened his first comic book store in Ironton, Ohio, when he was in the eighth grade by selling a box of comic books from his collection to pay for the first month's rent on the store.

"It was a hole in the wall, and I said if I didn't make it through the first month, I wouldn't keep doing it," said the UK telecommunications student, who expects to graduate in May 1993.

But Moore made it and soon opened another store in his hometown, Portsmouth, Ohio, and he worked there after school. Moore's father, who has a doctorate in education, worked for his son at the Ironton store location.

His parents helped him, their only child, supporting his hobby financially when they realized Moore had a real interest in the subject.

An old Captain Marvel, with yellowed pages, was the first comic book in Moore's collection, a gift from his mother, who put the comic book aside for him after finding it on one of her attic searching expeditions.

"My mom has always been interested in antiques, and she would always go to people's attics and look around for stuff. She found a comic one day with old yellow pages," he said.

She kept the comic book for her son, in hopes that it would be worth some money. He said he will always keep the first comic because it was a milestone which opened a new world for him.

Moore eventually owned five stores, selling out one store and moving it to another community.

The stores were open for after-school business, from 3 p.m. to 6 or 7 p.m. daily, but Moore said the short hours did not discourage people from visiting his stores. "It's like an addiction," he said "People who buy comics will come whenever you're open."

The money Moore made from the stores was enough to pay for his college education, a computer and his used red Honda CRX.

He kept his customers happy and earned a reputation as a reliable comic book connoisseur, who often catered to those high-paying customers who requested he locate and deliver special editions for them. These are the customers that Moore kept in touch with after he sold his last store and moved to Lexington to attend UK.

After dealing with them at his New Boston store, Moore decided Kentuckians were a friendly lot and that he would like to attend UK.

He moved into an apartment in Lexington before classes began in the fall of 1988 and tried to get a feel for the campus and the city. And what better way to check out another of his interests — music?

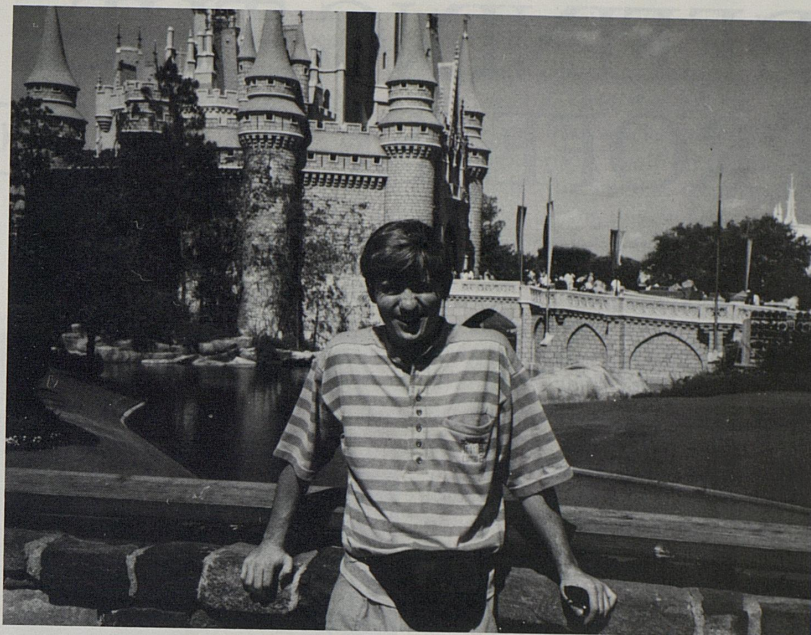
To Moore's surprise, he found what he thought was a heavy metal station at 88.1 WRFL-FM. "I was amazed when I heard a station playing old AC/DC, but I thought I had stumbled across an all heavy metal station."

Moore had stumbled across WRFL, UK's student-run radio station, and he liked what he heard. He stopped by the station one afternoon to pick up a schedule of the heavy metal shift.

He not only picked up a schedule but filled out an application to work at WRFL, even though he had no prior radio experience.

Although he started off at the bottom of the staff, Moore was on his way to becoming the youngest general manager ever at WRFL.

The position was opening up for



the spring semester — so Moore applied decided to apply.

"It was there, and I decided to go for it. I saw it as a way to pay the station back for what it had taught me."

Moore spent most of his time at WRFL during the year he was general manager, and he slacked off on his comic book fetish. Now that he is taking some time off from the radio station to concentrate more on his education, he will probably begin collecting comics again.

He has been putting comics away for the future, but he said his collection is too large to keep in his apartment in Lexington.

"The best of what I had I put back for my retirement. It's nice to know that no matter how everything else turns out, I have something to fall back on."

Swamp Thing, *Hellblazer* and the *X-Men Mutant* books are among Moore's favorite comics. He said he likes these because they are different from the typical superhero comic — they are geared toward a more adult, more intellectual-thinking crowd.

"They've got a little depth to them and a little bit of strangeness ... I like

to like everything. I don't like to focus on things," he said.

Besides comic books, Moore has other interests, like his Macintosh computer.

"The more I find I can do, the more I like to do with it — it's obsessive."

Role-playing games allow Moore to live another life with as much excitement and adventure as he can conjure up. *Dungeons and Dragons*, a game in which the players assume different identities and live out their characters' lives, was given to him by his grandmother when he was seven and he has been playing it for 14 years.

Moore attributes his diversity to his parents. They have been divorced for almost as long as he can remember, but they both supported him and created a free-thinking atmosphere by doing things that weren't the norm.

Starting in the first grade, Moore changed schools every two years because his parents wanted him to get a diverse education. "I like it — I knew everybody.

"I think I've been very lucky."

Kyle Foster is a senior staff writer for The Kentucky Kernel. This article is reprinted with permission. © 1992.

DEFINING THE PROFESSORIATE

by Jeff Worley



Right, Physiology classroom, 1897-98, shortly after the university began admitting women.

The character of the American university has changed considerably since the first college was planted on this continent more than 350 years ago. In responding to various expectations and urgencies, American higher education has moved through three distinct, yet overlapping phases.

The colonial college, with its strong British roots, took a view of college life that focused on the student — on building character and preparing new

generations for civic and religious leadership. One of the first goals the English settlers of Massachusetts pursued, according to a description of the founding of Harvard College in 1636, was to “advance *Learning* and perpetuate it to Posterity.”*

The colonial college was expected to educate and morally uplift the coming generation. Teaching was viewed as a vocation — a sacred calling — an act of dedication honored as fully as the ministry. In fact, what

society expected of faculty was largely dictated by the religious purposes of the colleges that employed them. Students were entrusted to tutors responsible for their intellectual, moral and spiritual development. According to historian Theodore Benditt, "professors were hired not for their scholarly ability or achievement but for their religious commitment."

This tradition, one that affirmed the centrality of teaching, persisted well into the 19th century. Young scholars continued to be the central focus of collegiate life, and faculty were employed with the understanding that they would be educational mentors, both in the classroom and beyond.

But change was in the wind. Higher education's focus gradually began to shift from the shaping of young lives to the building of a nation. The idea that Americans should strive to build a better world began to come into prominence.

In 1846, Yale University authorized the creation of a professorship of "agricultural chemistry and animal and vegetable physiology." In the same decade, Harvard president Edward Everett stressed his institution's role in the service of business and economic prosperity.

The practical side of higher learning was remarkably enhanced by the Morrill Act of 1862, later called the Land Grant College Act. This historic piece of legislation gave federal land to each state, with proceeds from sale of the land to support both education in the liberal arts and training in the skills that ultimately would undergird the emerging agricultural and mechanical revolutions. In Kentucky, this legislation had a direct and almost immediate consequence: the founding in 1866 of Kentucky's A&M College, a component of the one-year-old Kentucky University.

The Hatch Act of 1887 added energy to this effort by providing federal funds to create university-sponsored agricultural experiment stations that brought learning to the farmer, and the idea of education as a democratic

function to serve the common good was planted on the prairies. Kentucky University president James K. Patterson, two years before the Hatch Act was signed into law, had already convinced the university board of trustees to create an agricultural experiment station. The General Assembly approved the board's action, awarding the station state funds and giving it the obligation to serve the state farming interests by testing commercial fertilizer.

**The colonial college
was expected to
educate and morally
uplift the coming
generation.**

By the end of the 19th century, American education, once devoted primarily to the intellectual and moral development of students, added service as a mission, and both private and public universities took up the challenge. In 1903, David Starr Jordan, president of Stanford University, declared that the entire university movement in the 20th century "is toward reality and practicality." By 1908, Harvard president Charles Eliot could claim: "At bottom, most of the American institutions of higher education are filled with the modern democratic spirit of serviceableness."

Skeptics looked with amusement, even contempt, at what they considered the excesses of utility and accommodation. Some even viewed the agricultural experiment stations as a betrayal of higher education's mission. They ridiculed the "cow colleges," seeing in them a dilution of academic standards. Others recoiled from the idea that not-elite young people were going to college.

The idea that professors could spread knowledge that would improve agriculture and manufacturing gave momentum to what later became

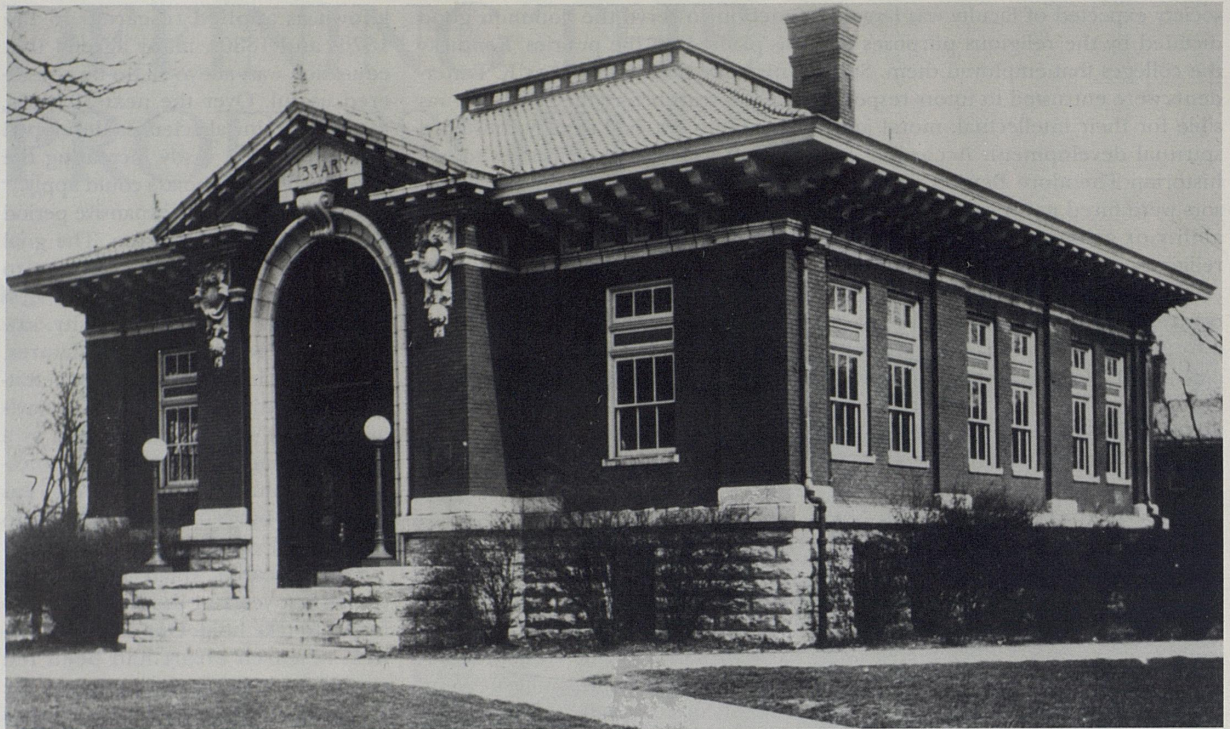
known as applied research. In the 1870s and 1880s, many agreed that education was, above all, to be considered useful. Over the next 30 years, these agricultural sciences developed at a rapid pace, vastly increasing the knowledge that scholars could apply.

Service during this expansive period had a moral meaning, too. The goal was not only to serve society, but to reshape it. Andrew White, the first president of Cornell University, saw graduates "pouring into legislatures, staffing the newspapers and penetrating the municipal and county boards of America." In this era marked by a continued emphasis on liberal education and values, the faculty's role was energized by determined efforts to apply knowledge to practical problems.

Basic research, which can be traced to the first years of the Republic, also began to take hold. Our country's earliest research effort had been led mostly by investigators outside the academy — people such as Thomas Jefferson; the mathematician Nathaniel Bowditch; the pioneer botanists John and William Bartram; and the perseverant astronomer Maria Mitchell, who set up an observatory on lonely Nantucket Island and, on one October night in 1847, discovered a new comet.

Still, colleges themselves were not wholly devoid of scientific effort. As early as 1738, John Winthrop of Harvard, the first academic scientist, had a laboratory in which to conduct experiments. However, this change to research experimentation at the college itself came slowly: when Benjamin Silliman became the first chemistry professor at Yale in 1902, there were only 21 other full-time scientific faculty positions in the United States.

At Kentucky University, the first research project was carried out almost as soon as the doors of the institution opened. In 1866, a stranger from Pennsylvania, G.W.N. Yost, appeared before Regent John B. Bowman seeking the help of faculty and students in testing a farm machine he had invented. Yost's



Carnegie Library, the library of the University of Kentucky from 1909 to 1931.

proposal can be called the first research contract UK received. In gratitude for the help he was given, Yost gave the college the sum of \$25,000, an astonishing amount when translated into 1992 equivalents.

The research mission the university assumed from its beginning was also exemplified in other fields. In the 1890s, the university pioneered in the new field of X-rays. Merry L. Pence and Joseph W. Pryor, M.D., studied scientific journals and, guided by them, built an X-ray machine. Pryor used it for his research into the anatomy of the hand, and he placed their machine at the service of the Lexington medical profession.

By this time, late in the 19th century, a number of Americans had gone abroad to study in Europe and were profoundly influenced by the research orientation of the German university and wanted to develop a similar model here. G. Stanley Hall, first president of Clark University, wrote in 1891, "The German Universi-

ty is today the freest spot on earth...Nowhere has the passion to push on to the frontier of human knowledge been so general." Some, it is true, resisted the German influences. The prominent American humanist Irving Babbitt argued that the Ph.D. degree led to a loss of balance. He complained about the "maiming and mutilation of the mind that comes from over-absorption in one subject," declaring the German doctoral dissertations gave him "a sort of intellectual nausea."

Still, research and graduate education increasingly formed the model for the modern university. And to men like Daniel Coit Gilman, who introduced the term "research" to American higher education in 1906, this European model called for a new kind of American university, one based on the conviction that knowledge was most attainable through research and experimentation. Acting on this conviction, Gilman founded Johns Hopkins University in 1876, a

step described by sociologist Edward Shils as "perhaps the single, most decisive event in the history of learning in the Western hemisphere," since Gilman was the first to "transplant," successfully, the German university model to American soil.

So by the turn of the century, the advancement of knowledge through research had taken firm root in American higher education, and colonial college values, which emphasized teaching undergraduates, began to lose ground to the new university that was emerging.

In contrast to European university professors, however, American professors who wanted to undertake research projects had to scramble for the necessary funds. Chair appointments for European professors typically included direct support for research institutes or seminars. Before 1900, it was common for American professors to pay these extra expenses out of their own pockets.

A true research economy did not come into existence until the 1920s. The stimulus for this development was the war-related research conducted by scientists during World War I.

American scientists had been mobilized during the war to perform a wide variety of tasks, of which anti-submarine warfare was probably the most scientifically challenging. Scientists not only performed these tasks effectively, but their accomplishments seemed to vindicate past investments that had gone into building academic science. Basic scientific knowledge came to be regarded as the foundation for the achievements of applied science during the war. In the United States, at least, this was a monumental realization. "For the first time in history," according to internationally-renowned American physicist Robert Millikan, "the world has been waked up to an appreciation of what science can do."

Universities in the 1920s began to view industry as a source of revenue for research work — the role of industry should be to support the universities and then reap the eventual

harvest of practical results. After the war, in fact, MIT made an explicit commitment to work closely with industry. The MIT "Technology Plan" encouraged contributions by businesses, giving them access to MIT's facilities, personnel and expertise. A Division of Industrial Cooperation and Research, set up to administer industrial contracts in conjunction with the plan, became a permanent fixture — the first university office of grants and contracts.

...by the turn of the century, the advancement of knowledge through research had taken firm root...

As the Great Depression gave way to a devastating war, another watershed in the development of the university research system was reached. Vannevar Bush of MIT and James Bryant Conant of Harvard volunteered the help of the universities in bringing victory to the nation. In 1940, Bush took the lead in establishing the National Defense Research Committee which, a year later, became the Office of Scientific Research and Development. Academics flocked to Washington to staff the new agencies, and federal research grants began to flow. Universities and the nation had joined in a common cause.

Remembering the growth of higher education in the years following World War I, and anticipating another such time of growth after World War II, the University of Kentucky planned for the future as the war was ending. The administration thought in terms of both undergraduate and graduate education and, at the same time, of research activity. In 1946 the Kentucky Research Foundation was established to oversee an expected increase of outside funding for research and expan-

sion of gifts for scholarships and university development. It was evident that the federal government, which had been granting money to universities for a long time, would participate on an unprecedented scale in supporting university research.

A few years after the war, with the help of the G.I. Bill, a veritable army of freshly minted Ph.D.s fanned out to campuses across the country. These young scholars sought to replicate the research climate they themselves recently had experienced. In just a few decades, priorities in American higher education were significantly realigned. The emphasis on undergraduate education, which throughout the years had drawn its inspiration from the colonial college tradition, became overshadowed by the European university tradition, with its emphasis on graduate education and research.

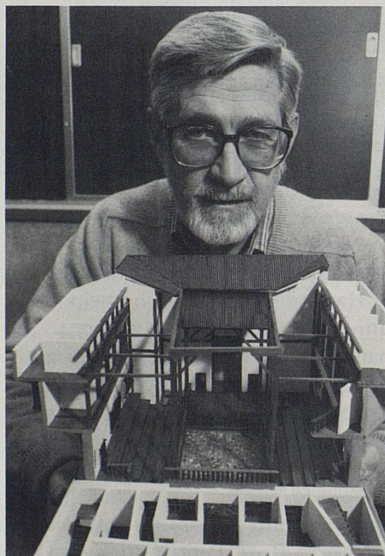
According to Roger Geiger, professor of education at Pennsylvania State University, the current climate seems to be ripe for universities to convey the hope that science will contribute to resolving the current economic malaise, to spread faith in the efficacy of basic research to provide us with more knowledge, more alternatives and more flexibility to deal with future challenges.

**[Information for this article was taken from *Scholarship Reconsidered: Priorities of the Professoriate*, Ernest Boyer, The Carnegie Foundation for the Advancement of Teaching (Princeton, N.J.), 1990; *Milking the Sacred Cow: Research and the Quest for Useful Knowledge in the American University since 1920*, Roger Geiger, *Science, Technology & Human Values*, 13, Nos. 3&4, Summer & Autumn 1988; and *As We See It: Recollections on the Emergence of Research & Graduate Education*. Susan H. Hodgetts, ed., *the University of Kentucky* (Lexington, Ky.), 1990.]*

*Jeff Worley is associate editor of *Odyssey*, the University's magazine about research. Reprinted with permission. © 1992.*

IVORY TOWER MYTHS & FACTS

by Jeff Worley



Jay Allen, right,
with a model of the
17th century
Spanish theater.

It's an old debate, one that re-emerges from time to time on the venerable dais of higher education; research vs. teaching. And as the American research university settles into its second century of existence, it has, once again, been called on the carpet to explain itself.

From UCLA to Harvard, with stops in between, the issue of how faculty apportion their time has gained momentum, and criticism has come both from the general public and from

within research universities themselves.

UCLA Chancellor Charles E. Young bluntly stated recently that there is an imbalance between teaching and research. "I don't think it's a great imbalance, but in the last few years there's been kind of an erosion in terms of the amount of time and effort devoted to undergraduate teaching."

"The quality of education and teaching is at risk in a research university," said Harvard's former president Derek Bok in the fall of 1990, "because the rewards of society are so powerful in the direction of research."

In responding to what he characterizes as an unprecedented volley of criticism fired at American research universities in recent years, David Riesman, a professor emeritus of sociology at Harvard, who is well known for his studies of American higher education, warns against what he calls the "anti-intellectual" nature of some of the calls for reform, particularly in what he sees as a tendency for "simple-minded dichotomies" of teaching versus research. "I worry about this rhetoric," he says, "and all this talk that there's...too strong a focus on research. Personally, I don't want to be taught by somebody who has not continued to learn."

Closer to home, several broadsides

PRIVATE FUNDRAISING REPORT 1991



Message from President Wethington

This report of private giving in 1991 is but one example of the bond that exists between the University of Kentucky and the people it serves, particularly the thousands of alumni who so generously respond to the call for private support.

The University is grateful for these positive ties to alumni, friends and the many corporations, foundations and organizations from throughout the nation who choose to invest in the future of this institution.

We offer a special salute to the 16,643 alumni who made a contribution in 1991. It was a record-breaking year for alumni support, as it was for total giving to the University. The \$27.9 million received from the private sector significantly enhanced the University's pursuit of excellence.

Each contribution is viewed as an expression of confidence. We pledge to continue to merit your support. I extend to each of you my heartfelt gratitude and the appreciation of the Board of Trustees, students, faculty and staff.

New records were set in calendar year 1991 for both the number of private donors and dollars given to UK:

- Private giving totaled \$27.9 million.
- There were 33,100 donors, a 22 percent increase over the previous year.
- UK added 239 new Fellows bringing the total number of Fellows to 2,962.
- Contributions from alumni totaled \$3.57 million.
- Gifts from 3,062 corporations and 209 foundations reached \$19.17 million.

This report on fundraising is for cash or gifts-in-kind received in 1991. Totals do not include pledges made but not fulfilled. Here are the details of the University's record-breaking year in private fundraising:

Private Sector Gifts Reach \$27.9 Million

Contributions to UK from private sources in calendar year 1991 totaled \$27,899,319, an increase of more than 4 percent over the previous record amount of \$26,735,633 received in 1990.

There was a dramatic increase in the number of contributors. The donor total was 33,100, a 22 percent increase over the 27,129 donors in 1990. The number of donors has doubled in the past seven years.

More Than 16,500 Alums Give \$2.7 Million

In the 21-year history of the UK Annual-Giving Fund, alumni gifts have never failed to surpass the previous

Right, College of Nursing graduates ask alumni for support of the college during their annual phonathon. More than 6,600 alums contributed through phonathons during 1991.

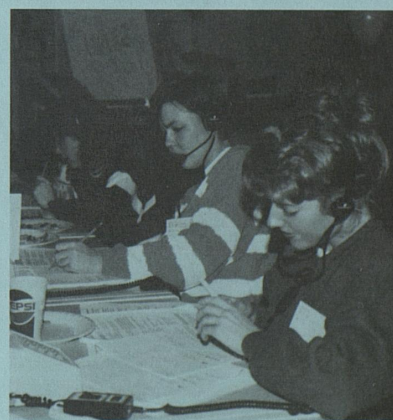
year's totals. A total of 16,544 alums gave \$2,731,414 in 1991, an increase of \$163,130 over the 1990 total.

The Annual-Giving Fund includes only those alumni gifts that the University reasonably expects to receive on an annual basis, thus the "Annual-Giving Fund." Some contributions from alumni are quite large and cannot be considered an annual gift. In 1991 UK received \$844,511 from another 99 alums to put the total contributions by 16,643 alumni for the year at \$3,575,925.

Phonathons Are Major Part of UK Fundraising

The University's colleges are reaching out to their alumni by telephone to seek support for their programs. Last year 14 colleges and the Office of Minority Affairs held phonathons, usually with students volunteering their time to make the calls.

More than 6,615 of the 16,643 alumni gifts received last year came as a result of phonathons. Contributions from the phonathons totaled \$266,079. All 17 of UK's academic colleges have scheduled phonathons in 1992.





Above, Lexington businessman and UK alumnus W.T. Young, center, announced a \$5 million pledge to the Library Building Fund at the campaign kick-off in October 1991. President Charles T. Wethington Jr., left, and John Gaines are co-chairmen of the Library Campaign.

UK Fellows Membership Has Doubled Since 1985

The UK Fellows program has enjoyed remarkable success in its 26-year history. The program enrolled 239 new Fellows in 1991, the third largest class ever. These 239 Fellows gave or committed \$2,060,000 to the University, bringing to more than \$59 million the amount all 2,962 Fellows have given or pledged to UK. The Fellows program membership has doubled since 1985.

UK Fellows are recognized for minimum cash contributions of \$10,000 or deferred gifts of \$50,000. Cash gifts can be paid over a 10-year period.

Each year new Fellows are welcomed to membership at a black-tie gala on the floor of Rupp Arena. More than 900 Fellows and friends attended the 1991 event.

Planned Giving Totals \$3.1 Million

Planned giving is playing an increasingly important role in the charitable gift plans of UK alumni and friends. Last year the University received more than \$3.1 million in planned gifts.

These contributions include gifts by bequest, gifts in trust, life insurance, real estate or personal property, gifts of securities, and gifts-in-kind such as books, works of art, artifacts or equipment.

Planned gifts last year included:

- \$278,255 from the estate of Carroll Morrow for the College of Law;
- \$399,687 from the estate of John Rachal for the College of Engineering;
- and \$457,667 from the estate of Charles Molony for scholarships in the arts and literature.

Library Fundraising

A highlight of 1991 fundraising for the University was the launching of a campaign to raise \$20 million for a new library and for the library's Book Endowment Fund.

By the end of December the campaign had gifts and pledges totaling nearly \$13 million, including \$5 million from alumnus W. T. Young of Lexington, and a second \$1 million from Toyota Motor Manufacturing, Inc.

(Through mid-June 1992, the campaign was within \$3 million of its goal. Humana, Inc. announced a \$1 million gift in January, Kentucky Utilities Co. committed \$250,000 in May, and Lex-

Below, Hazard Community College President G. Edward Hughes, left, thanks Robert L. Johnson, president of Appalachian Regional Healthcare, at the announcement of a \$220,000 gift to the college. Ben W. Carr Jr., right, is chancellor of the UK Community College System.



mark announced a pledge of \$500,000 in June.)

The Library Campaign has been a family affair for the University. An employee campaign began in September and 9,818 faculty and staff, 78 percent of all employees, made a contribution. Gifts from retired faculty and staff and from students and many student organizations put the total UK family commitment to the Library Campaign at nearly \$1.1 million.

The campaign has been state-wide. With employees spread throughout the state in the Cooperative Extension Service, gifts to the library have come from all 120 Kentucky counties. The UK Alumni Association also mounted a drive and more than 2,300 alumni around the state and nation have responded with gifts in excess of \$730,000. Other initiatives include special campaigns for corporations and foundations.

The state has authorized the University to use the private funds it has raised to employ an architect and begin the design of the new library. The State Legislature will be asked in 1994 to approve bonding authority for the \$58 million library building.

Community College System Gets Endowed Professorship

Contributions in 1991 to the UK Community College System totaled \$3.21 million, including \$391,331 from the Regional Medical Center of Madisonville to expand the Madisonville Community College's nursing program. Also received was \$1 million from the U. S. Department of Education for the Hazard Community College Endowment Challenge.

The Community College System will have its first endowed professorship thanks to a pledge of \$220,000 from Appalachian Regional Healthcare, a non-profit corporation with facilities in Kentucky, Virginia and West Virginia and headquartered in Lexington. The professorship will eventually support a full-time teaching position in Hazard Community College's nursing program and will become the system's first endowed teaching chair.

Lexington Campus Totals \$5.99 Million

Contributions from private sources to the Lexington Campus totaled \$5.99 million in 1991. The College of Business and Economics received

\$200,000 from the Ashland Oil Foundation and \$250,000 from the Humana Foundation, each of which has pledged \$1 million to the college's Program for Excellence.

Other major gifts were: \$351,000 from R. J. Reynolds Tobacco Co. and \$292,000 from Philip Morris, Inc., for College of Agriculture programs; \$200,000 from the Mary and Barry Bingham Sr., Fund for the Gaines Center for the Humanities; and a \$348,000 gift-in-kind from Universal Fasteners, Inc., for the College of Fine Arts.

Chandler Medical Center Has Record-Breaking Year

Gifts from private sources to the Chandler Medical Center in 1991 totaled \$13.58 million. Included were a gift of the \$7.13 million Magnetic Resonance Imaging and Spectroscopy Center Building by the McDowell Cancer Foundation, and \$1.12 million by the Kentucky Medical Services Foundation for College of Medicine projects.

Other major gifts included an anonymous gift of \$780,480 for the Pisacano Endowed Chair and \$240,000 from the Telford Foundation for cancer research.

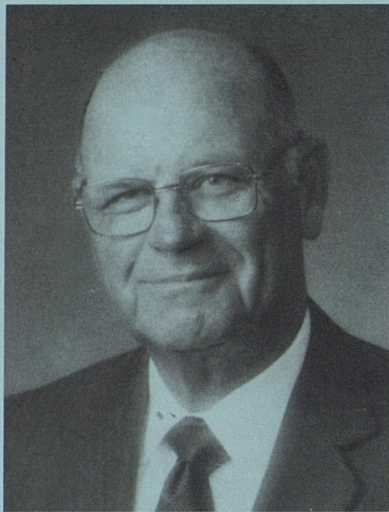
The Medical Center began two major capital campaign projects in 1991. The Sanders-Brown Center on Aging raised more than \$1 million for a new facility and the College of Allied Health Professions received \$655,000 in cash and pledges in its effort to raise funds for a new building.

Computing Center Gets Gift-in-Kind

The UK Computing Center, which is a part of the University's Information Systems, received a \$500,000 gift-in-kind of computer hardware and software from Wang Laboratories, Inc.

Left, Lexington Campus Chancellor Robert Hemenway, left, talks with UK Alumni Association President-elect Thomas E. Spragens Jr., Lebanon, center, and Association President Dan Gipson, Ashland, at a UK Development Council meeting.





William B. Sturgill
Chair, UK Development Council

*UK Development Council
Board of Directors*

- William B. Sturgill, Chair
- Ralph G. Anderson
- Robert D. Bell
- Hilary J. Boone Jr.
- James C. Bowling
- Joseph T. Burch
- Albert G. Clay
- Richard E. Cooper
- John R. Crockett
- William C. Ellis
- Tracy Farmer
- Lisa Keeton
- Robert E. Lee Jr.
- Philip Bruce Leslie
- Robert T. McCowan
- A. Stevens Miles
- Terry B. Mobley
- Ervin J. Nutter
- Foster Ockerman
- John C. Owens
- Carl F. Pollard
- Frank Ramsey Jr.
- Ben F. Roach
- James L. Rose
- Warren W. Rosenthal
- James W. Stuckert
- Myra L. Tobin
- Charles T. Wethington Jr.
- William T. Young
- H. M. Zachem
- Otis A. Singletary, Honorary

Donors 1991

Alumni	16,643
Friends	12,571
Corporations.....	3,062
Foundations.....	209
Trusts/Associations	615
Total	33,100
*16,544 from Annual-Giving Fund	

*Gifts by Donor Designation
1991*

Lexington Campus.....	\$5.99 million
Medical Center.....	\$13.58 million
Community Colleges..	\$3.21 million
Athletics	\$2.46 million
Other	\$2.66 million
TOTAL	\$27.90 million

Contributions from Private Sources

'82.....	\$ 7,864,981
'83.....	9,308,086
'84.....	18,292,014
'85.....	23,821,620
'86.....	17,327,459
'87.....	18,167,474
'88.....	22,267,061
'89.....	20,583,775
'90.....	26,735,633
'91.....	27,899,319

*UK Fellows Program Growth
1982-91*

Year	Fellows	Year	Fellows
'82	206	'87	189
'83	132	'88	200
'84	135	'89	280
'85	153	'90	465
'86	167	'91	239

Total 2,166*

* Since start of program there have been 2,962 Fellows.

Total Donor Growth 1982-91

Year	Donors	Year	Donors
'82.....	11,867	'87.....	19,823
'83.....	13,444	'88.....	21,028
'84.....	14,852	'89.....	24,037
'85.....	16,828	'90.....	27,129
'86.....	18,932	'91.....	33,100

Below, John R. Hall, left, chairman of Ashland Oil, Inc., and Carl F. Pollard, center, president of Humana, Inc., each announced \$1 million gifts from their companies to the College of Business and Economics in April 1991. President Charles T. Wethington Jr. is at right.



have been fired at Kentucky's flagship university, the criticism focused primarily on faculty work loads and the quality of undergraduate education at the University of Kentucky.

The "Six-Hour" Workweek

How can faculty meaningfully engage students, the question runs, if professors are so seldom in contact with them?

The issue of how faculty spend their time isn't new. In a recent monograph, *Faculty Workload, Research, Theory and Interpretation*, Harold Yaker notes that the first study of faculty workloads was done in 1919. Research and fiscal analyst Daniel Layzell, in a recent article titled *Tight Budgets Demand Studies of Faculty Productivity*, says that a number of studies have been done since that time by individual researchers, institutions, state boards of higher education and state governments. The overall results of these studies, interestingly enough, have varied little over time.

In general, Layzell says, full-time faculty members are found to work from 50 to 65 hours a week, with approximately half of their time devoted to instructional activities — preparing for classes, grading papers and administering tests. A recent report by the National Center for Education Statistics, *Profiles of Faculty in Higher Education Institutes, 1988*, indicates that in the fall of 1987 full-time faculty members at all institutions worked an average of 53 hours a week and spent 56 percent of their time in instructional activities.

Nicholas Rast, UK Hudnall Professor of Geology, says that "lots of professors on campus" would consider a 53-hour workweek light duty. "In the fall, I taught two courses, involving every week six hours in the classroom, between 10 to 15 hours of lecture preparation, and three to four hours of advising students in my office. I spent three weekly hours on my administrative duties and up to 40 hours on research, divided between

time allocated to my own investigations and time allocated to four or five graduate students."

Rast may well be right about UK faculty effort. According to the 1991 Self-Study Survey of faculty, staff and students at UK, of faculty involved in teaching 61 percent spent from 11 to 30 hours on instructional activity (a few worked more than this), and 49 percent of professors involved in research worked 11-30 hours on research projects. Thirteen percent of those conducting research put in even more time — 31 hours a week or more. When time spent on public service, administration and professional development is added, a 60-hour workweek becomes commonplace for many professors.

In general, Layzell says, full-time faculty members are found to work from 50 to 65 hours a week...

"Recent charges that UK professors work six-hour weeks seem to have given rise to a comparison I've heard around campus recently," says Louis Swift, dean of University Studies at UK. "The analogy has been put forward that Rick Pitino, on a typical week, coaches two basketball games. Each game takes about three hours, so he's spending only six 'contact hours' a week doing his job. So shouldn't he also be coaching tennis, maybe golf as well? Like Pitino, UK professors spend quite a lot of time preparing to do the best job they can."

Robert Hemenway, chancellor of the Lexington Campus, says that a UK faculty member, on the average, works about 56 hours a week. But how many hours faculty work, he says, is "the wrong question."

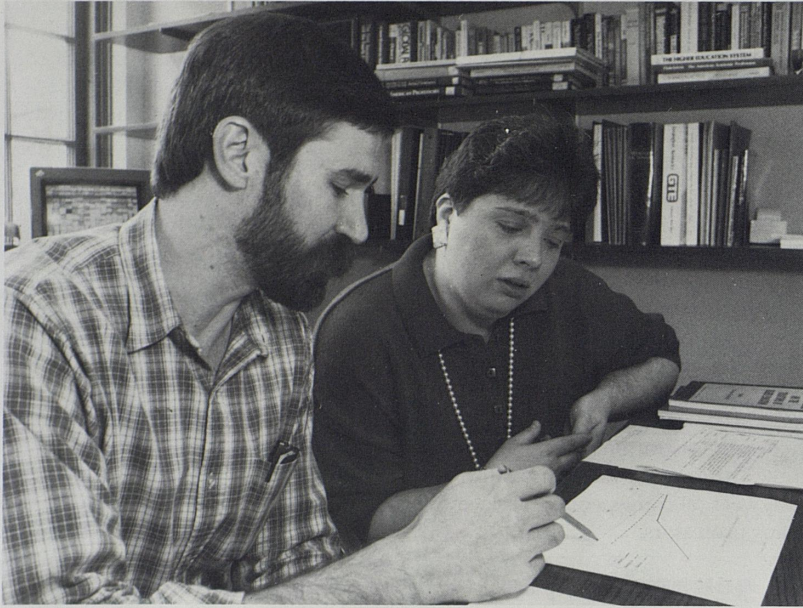
In an article published in the *Lexing-*

ton Herald-Leader in early March, Hemenway says that what should be asked is this: What is the quality of education students receive? "Calculating faculty labor by counting hours is like judging your minister on time spent preaching. Ministers, like faculty, are trained to organize their workweek around their public performance. There is a public ministry on Sunday and preachers spend hours preparing for their parishioners, just as faculty do for their students." University faculty, Hemenway adds, are like ministers: "Teaching is a calling, and faculty endow and inspire each new generation with knowledge, challenging them to make a better world."

Swift has a thing or two to say about the quality of instruction at UK. He recently chaired a committee to select final candidates for the Chancellor's Awards for Outstanding Teaching at the university. Swift says he found this committee assignment to be "one of the most difficult in my 21 years at UK."

"The Chancellor's Awards recognize top-notch teaching on the Lexington campus," says Swift. "There we were, sitting around a table going through 71 nominations — 71! And as we reviewed and discussed them, we kept saying 'These people are all so good! How can we make these decisions?' I don't think people realize that there's a great deal of excellent teaching that goes on here."

Swift believes that research and teaching are complementary, not antithetical. "It seems to me that one of the reasons we want to make sure professors are involved in research is so that they are intellectually alive. If you want to keep current, to bring students up-to-date information, you have to do research." Swift adds that the impact in the classroom may be immediate — a discovery in the lab that students can be shown during the next class period, or it may be more gradual — developing a new attitude toward the work of Virgil or Goethe. "But," says Swift, "there's no



Jeffrey Bieber and graduate student Susan Burress, top, discuss a graph of nationwide faculty productivity.

Burress expects to receive her master's degree in higher education in the fall of 1993. Above, Nicholas Rast (right) with graduate student Peter Goodman, a Chevron Fellow.

question about the fact that research influences teaching in a positive way."

The Research/Teaching Link

From the time the first "research university" opened its doors in 1876 [see article titled, "A Backward Glance: The Emergence of Research Universities in the United States,"], research has been envisioned as a companion to instruction. It's reasoned that a faculty member who is also a practicing explorer is better equipped to lead the next generation into the frontiers of knowledge. "It's different being taught by a teacher, versus being taught by a discoverer," says Benjamin Ware, vice president for research at Syracuse University, who describes a predisposition to insight that can be imparted only by a researcher. "At a research university, we want to develop students who, rather than just reciting facts that we've given them, can look at a body of knowledge, see what's missing, and focus on what remains to be asked."

Even Ernest Boyer, president of the Carnegie Foundation for the Advancement of Teaching and a leading critic of what he sees as the misuse of

faculty talent in American colleges and universities, agrees that all faculty should establish their credentials as researchers (Boyer prefers the term "scholarship," which, he says, includes discovery, integration, application and teaching, to the term "research"). "Whether or not they choose specialized, investigative work on an ongoing basis, every scholar must, we believe, demonstrate the capacity to do original research, study a serious intellectual problem, and present to colleagues the results."

The "Enthusiasm Factor"

In addition to bringing current information and perspectives into the classroom, researchers-as-teachers can enliven the classroom with a constantly renewed enthusiasm, says Jeffery Bieber, assistant professor in UK's Department of Educational Policy Studies and Evaluation. "Even if researchers can't discuss the work they're doing with, say, an undergraduate class, they can still spark the group with some of the enthusiasm and vitality they bring to the research project. That's one thing that I think is too often overlooked in evaluating the classroom experience — the demonstration of this love of learning."

David Watt, UK professor of pharmacy and chemistry, had a choice between working in the pharmaceutical industry or teaching. He chose teaching. "Teaching combines the chance to do research in organic chemistry alongside undergraduates and graduate students with the opportunity to show these students what I find fascinating about my discipline." Watt, who won a 1991 Great Teaching Award, sponsored by the UK Alumni Association, believes that great teachers can't exist without great students. "The students here at UK press me to answer difficult questions and generally won't settle for anything less than a solid answer to those questions."

Researcher/teacher interaction with students in the classroom can be particularly effective when the research is linked to the teaching. "Research universities must always watch to see that the research that is a part of their self-definition is available to undergraduates," says Jay Oliva, president of New York University.

As part of their learning experience, undergraduates at a number of American universities have been working alongside researchers in programs specifically designed to show students what research is all about. A recent study by the Association of American Universities listed roughly two dozen member-schools with ongoing undergraduate research initiatives. The University of Kentucky, hoping to excite students about science and encourage them to major in scientific fields, has joined the growing number of universities that have developed research programs for undergraduates. In 1987, UK initiated a Research Education for Undergraduates (REU) program so that, as University Research Professor Robert Dickson says, "undergraduates can have a chance to see what research is like."

Allan Butterfield, professor of chemistry at UK, says that it's important in lots of ways for researchers to work as teachers of undergraduates. "We want to help them learn how to organize their thoughts, collect and assemble and evaluate data and make some conclusions," says Butterfield, who has worked with "40 to 45" undergraduates on independent study projects. "In today's marketplace, if people can't do that they aren't going to be competitive."

"A Good Question" — Students Inspiring Research

The initial impulse for discovery "is of two directions," says Raymond Betts, professor of history at UK, who points out that an added bonus of teaching is the intriguing question from a student that can send the pro-

fessor off on a research mission.

"I think there's a 'silent dialogue' between teaching and research," Betts says, "and it's a dialogue that benefits teachers and students. Students often come to a body of knowledge with a fresh perspective; their questions might point up a lack of understanding about some facet of a subject that needs to be investigated."

Daniel Reedy, dean of the Graduate School at UK, agrees. "It's something the good teacher just loves to get; the question he can't answer. The answer may be found in the research of others, or it may be such an original question that there isn't any research that can help find the answer."

It was a student's question, in fact, that sent Jay Allen, chairman of UK's Spanish and Italian Department, off to Madrid, Spain. Allen was teaching a course in 17th-century Spanish theater at the University of Florida in 1979. In order for students to better understand Spanish plays of that time, Allen asked them to act out various scenes. Wanting a realistic sense of stage and audience, a student asked, "How big was the theater at this time?"

"That's a good question," Allen remembers saying. So he did some library work, only to find that "there was little information on the subject, and what there was contradicted itself." Allen's relentless search to discover how the theater looked took him to the Madrid archives a few years later and led him, eventually, to write and publish a book on these open-air theaters of Spain's "Golden Age." His studies have been compared to studies of the Old Vic and the Globe Theatres in England, and Allen is now considered to be one of the world's leading experts on the staging of 17th-century Spanish drama.

Other Stereotypes: Professors Deadwood & Esoteria

But perhaps Allen's enthusiasm and perseverance are the exception,

not the rule at research universities. What about, some detractors might say, all the "deadwood"?

"Of all the misperceptions of professors — I'm thinking of institutions like UK now — the one that's the most off-base," says Bieber, "is the stereotype of the indolent tenured professor, who 'has made it' and so has no further interest in research or publishing." Bieber, whose area of expertise is faculty research as it relates to tenure and promotion, explains that at research universities like UK 80 percent of faculty have published at least one article in the last two years.

"It's something the good teacher just loves to get; the question he can't answer."

"Now I suppose to some people this wouldn't seem very productive," Bieber says. "But it says to me that if UK is typical of research universities in the U.S., 80 percent of faculty here are actively working in their discipline, contributing to the production of knowledge. Bieber adds that of the 20 percent who haven't published in the last two years, a large percentage have been reading and keeping up in their field, remaining "scholarly alert." And in this group, there are some who will have published three or four articles, or a book perhaps, "the next time you ask the question."

"In my experience, the most unfounded stereotype," says Reedy, "is the researcher hidden away in a library carrel with no desire to interact with the rest of the world. He's working on some esoteric project only to please himself, something that serves no other purpose. That, I think, is the perception farthest from the truth." Reedy points out that

research at UK, as in any research university, rarely occurs in isolation. Researchers work with one another and with students — graduates and undergraduates — to solve problems.

"Most of our faculty are here at the university rather than at research institutes because they have an interest in teaching and in students — it's as simple as that," says Jim Boling, associate dean of research in the College of Agriculture. Boling, who places teaching at the heart of the scholarly endeavor, clearly sides with physicist Robert Oppenheimer, who said in a lecture at the 200th anniversary of Columbia University in 1954: "It is the proper role of the scientist that he not merely find the truth and communicate it to his fellows, but that he teach, that he try to bring the most honest and most intelligible account of new knowledge to all who will try to learn."

Studies on the Relationship Between Research and Teaching

It's not difficult to find a great deal of anecdotal evidence and personal testimony, especially among professors and administrators at research institutions, to support the contention that professors involved in research and in publishing tend to be superior classroom instructors. But such evidence by itself may not convince some people to buy into this relationship.

In his article "Research Productivity and Scholarly Accomplishment of College Teachers as Related to Their Instructional Effectiveness," published in *Research in Higher Education* in 1987, Kenneth Feldman reviews and analyzes the research that has been done since 1950 on the connection between research productivity of scholarly accomplishment of faculty members and their teaching effectiveness. Feldman, a sociologist at the State University of New York, Stony Brook, limits his analysis to projects based upon teaching evaluations by students.

In linking the two variables — research and teaching — Feldman considered several factors from the

students' point of view, including classroom attitudes, behaviors, techniques (insofar as these are perceived by students), instructional experience, and the teacher's personality characteristics. In considering research productivity and scholarly accomplishment of faculty members, Feldman considered publication counts, citation counts (the number of times the faculty member's scholarly work has been cited in other publications), success in getting research funds, and ratings by outside experts in the field. The analysis was restricted to studies of teachers at colleges and universities in the United States and Canada.

The parameters of the studies Feldman examined varied widely. In one study, conducted in 1970, 128 faculty members at the University of Illinois were rated; in a 1973 survey, 349 faculty members at the University of Rochester Colleges of Arts and Sciences, Engineering, and Management were evaluated; and in 1976, 53,034 full-time faculty members at 301 institutions of higher learning were rated.

Overall, 29 studies yielded measurable results in terms of what is called the "Pearson product-moment correlation coefficient," a traditional measurement that is used by social scientists and education researchers to determine the relationship between two variables. Of these 29 studies, 26 showed a positive correlation between research productivity and teaching effectiveness.

All of these studies, of course, are based on students' perceptions of faculty effectiveness. What keeps Feldman's study from being, then, merely a measure of student satisfaction with their teachers, a thinly disguised popularity contest?

"Students' evaluations of teaching are not popularity contests for the most part," says Bieber. "They know good teaching from bad teaching, and students can discriminate regardless of factors that might temper their objectivity, for example, the grades they expect in the course." Bieber adds that

in several studies of teacher evaluation, the students are again asked — as alumni — to evaluate their teachers retrospectively, and that ratings of individual teachers are highly consistent with earlier results. "Alumni studies like this," Bieber says, "make Feldman's statistics more solid."

At Ease with the Mission

University of California-Berkeley vice chancellor John Heilbron terms the teaching/research debate "overblown." He says, "The people who tend to be our distinguished teachers and who are most interested in improving undergraduate education also tend to have distinguished research records. So although it would be idle to deny that some people might slight their teaching to comply with their research imperative, I do not believe that the two enterprises — research and teaching — are antithetical."

"At the research university," Boyer says, "original research and publication should remain the basic expectations and be considered the key criteria by which the performance of most faculty will be assessed. Where else but in our major research universities — with their intellectual and physical resources and their tradition of rigorous and untrammelled inquiry — should the bulk of research in a free society be conducted and rewarded?"

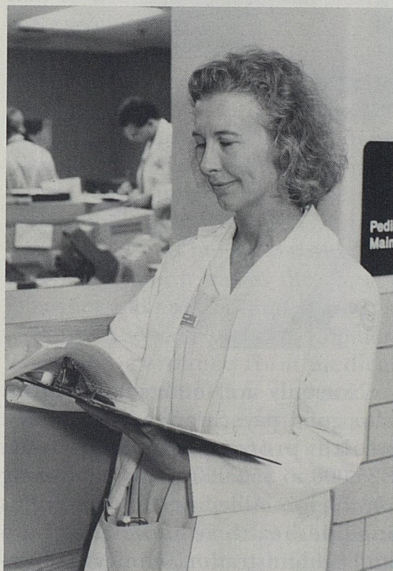
"Perhaps," says Bieber, "research universities like UK — with their unique mission of research, teaching and community service — just need to get more comfortable with their niche, with what it is they do."

Betts, in a more philosophical tone, says, "A corollary of Socrates' famous dictum, 'The unexamined life is not worth living,' might read, 'The uninformed life is greatly impaired.' To do research, to refresh our experience, makes our lives richer and more meaningful."

Jeff Worley is associate editor of Odyssey, the university's magazine about research. This article is reprinted with permission. © 1992.

HEALTH CARE PROFESSIONS

by Kay Yelton



Four years, or more, of college and then graduation. Finally, you are earning your own money, paying off debts, and buying things you have always dreamed of buying. Right? Wrong! "There are no jobs" — is the familiar cry of thousands of college graduates today.

While college students, particularly those fast approaching the labor market, are facing tough times in finding jobs, the same is not true for those studying for a health care profession.

"Not only will there be jobs," said Carolyn A. Williams, dean of the UK

College of Nursing, but "nursing students will be able to choose among jobs."

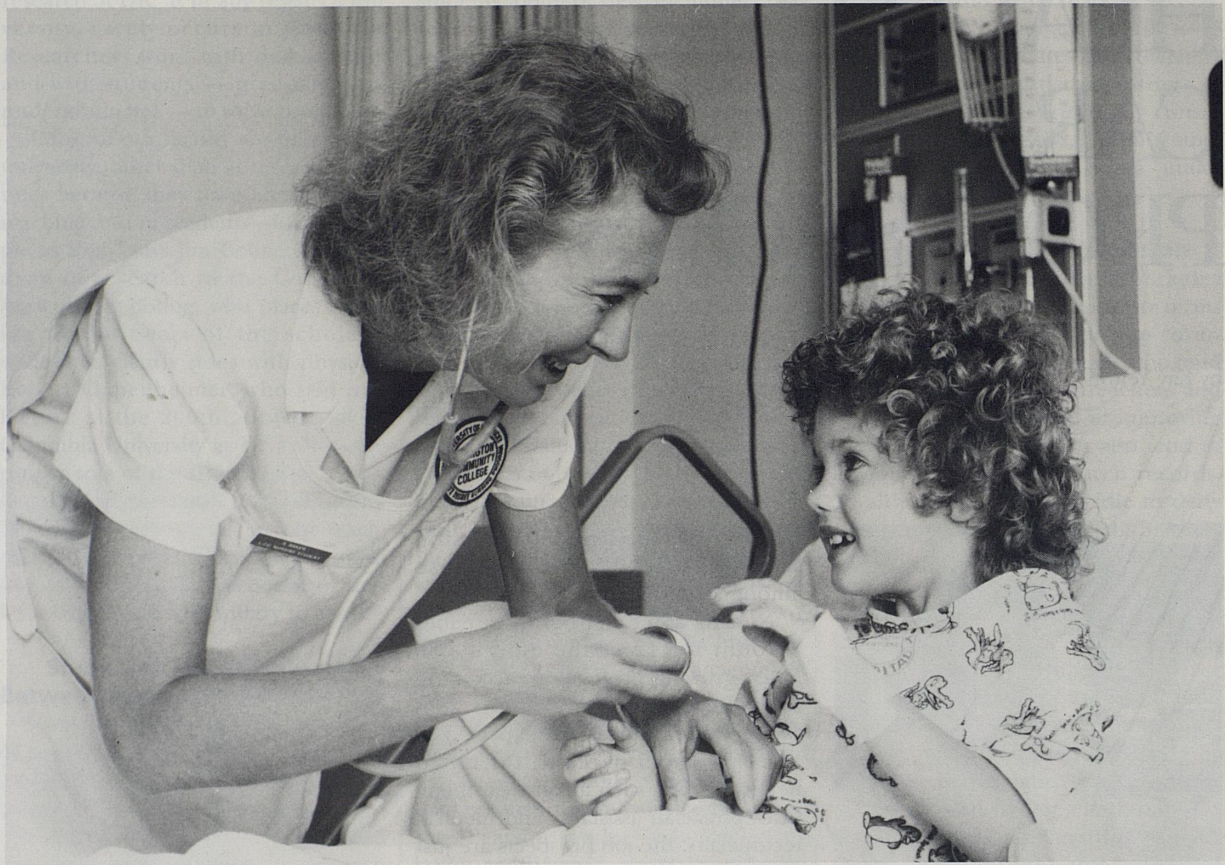
Nursing and other health care jobs account for 12 of the nation's 30 fastest-growing professions, according to the Bureau of Labor Statistics. Jobs for registered nurses are expected to increase by 45 percent; for allied health workers such as physical therapists, physician assistants and medical technicians, the job prospects are just as great.

It seems the demand for health care professionals is continuing for many reasons including an aging population, chronic illnesses that need long-term care and technological advances effective in sustaining the lives of patients who would not have survived in the past.

"Allied health professionals intervene in an illness early to prevent costly, chronic disabilities later," said Thomas C. Robinson, dean of UK's College of Allied Health Professions and president of the Association of Schools of Allied Health Professions (ASAHP). "Allied health professionals also help extend the physician's effectiveness by handling a multitude of routine health care services."

Physician assistant David Fahringer liked the flexibility and the negotiating power he had when he looked for a job in his field in 1988. Working quickly up

Sharon Baker, a nursing student at Lexington Community College, is attracted to the medical field for many reasons — among them are job security along with job availability, and flexible working schedules.



Seven-year-old Brandy Whitaker, who lives in Somerset, decided that LCC nursing student Sharon Baker is one of her favorite people. Brandy was a patient at the University of Kentucky Hospital after being burned by a sparkler on the 4th of July.

the career ladder at the UK Chandler Medical Center from staff physician assistant to director of clinical services in preventive medicine, Fahringer likes the autonomy he has as a physician's assistant.

"I like interacting with the patients and being able to take time with them that physicians often don't have the luxury to do," said Fahringer. "I'm proud to be a PA."

Ten years ago, according to Robinson, the college was lucky to get 20 applications for 20 spots in the physician assistant program. This year, it received almost 150 for 36 spots.

Those who are accepted into the schools of allied health have good job prospects. A survey by the ASAHP found that 95 to 100 percent of all allied health graduates at member institutions are employed in their area of study immediately upon graduation.

Not only are there jobs, there is also good pay. Salaries in the allied health professions range from \$25,000 to \$50,000 a year depending on the job. Allied health professions include health sciences education and administration, clinical laboratory sciences, physical therapy, physician assistants, radiation sciences and communication disorders and clinical nutrition.

For registered nurses, the average starting salary in 1990 was almost \$25,000 according to the American Nurses Association. "The difference between the salaries of two-year and four-year graduates is not great," said Williams. "But bachelor's degree holders go through the ranks faster."

In addition, most hospitals offer hefty benefits packages and flexible schedules to prospective nursing employees. Others advertise sign-on

bonuses of \$1,000 or more.

Melissa Ann Wilson, RN, MSN, is director of the Improved Pregnancy Outcome Project at the UK Hospital. The Ashland native completed UK's undergraduate nursing program in 1976 and graduate program in 1981. She worked in the pediatric intensive care unit and the neonatal intensive care unit for three years. Babies and children are her specialty. Although she now offers educational consulting services to hospitals across the state, she can't seem to stay away from the children. "I do patient care as an on-call nurse after my regular office hours. I do a couple of shifts a week in the labor hall to keep up my clinical skills," she explained.

The changes in the nursing profession have been good while Wilson has been practicing. "The technological advances of medicine have allowed patients to survive life-threatening illnesses. I've seen the technology evolve almost to a 'Star Wars' level, where we're able to do more now with our equipment and it makes the nurse's job easier and more accurate."

Support services such as computerized data, assistance from medical technicians, and full-time charge nurses have enabled nurses to give more direct patient care rather than be diverted to other duties.

With all the positive changes, available jobs and satisfactory salaries, it might seem difficult to understand, then, that there is still a shortage of health care specialists, particularly nurses. According to a 1990 study by the American Hospital Association, the vacancy rate for registered nurses in hospitals is 11 percent.

The availability of jobs is one thing that attracted non-traditional student Sharon Baker who is now making a career change and studying to become a nurse. "I'm a single parent and the security, flexible working schedules and job availability were major factors in my pursuing a nursing career. But a big reason also is that I like the human contact and

Not only are there jobs, there is also good pay. Salaries range from \$25,000 to \$50,000 a year, depending on the job.

being able to make a difference in whatever way I can for the people who have to be hospitalized."

Yet, hospitals and doctors' offices aren't the only environments where allied health professionals are utilized. Corporations such as Ashland Oil employ health care professionals to provide on-the-site new-hire examinations and many routine health care services.

Charles Elliott of Ashland, has worked as a physician assistant at Ashland Oil since graduating from UK in 1979. Now manager of occupational health at the Bellfonte location, Elliott has seen the role of physician assistants become a vital part of the medical clinics at the corporation's five locations.

"We are now involved in exciting types of computer technology that

assists us in overseeing the health of our employees around the nation," Elliott stated. "Information that had always been gathered is now easily accessible and enables us to target and develop specific programs for our employees." Wellness programs such as the in-house non-smoking program is just one service recently developed.

While routine health care is part of the daily service provided, acute medical problems are seen in the corporation's medical clinics. "I see employees who have diabetes or are experiencing chest pains also," Elliott explained.

It is not the intention of the corporate physician assistant to replace the family physician but to provide basic health care for employees.

Whether in the work place or in a health care setting; whether initiating needed employee wellness programs or caring for the sickest — there is a need for dedicated health care professionals.

The demand is continuing. In fact, health care careers might even be labeled the jobs of the present and the future.

Kay Yelton is an information specialist for the Office of Public Affairs at UK's Chandler Medical Center.

FASTEST GROWING HEALTH JOBS

Occupation	Percent increase expected from 1990-2005
1. Physical therapists	76.0
2. Medical assistants.....	73.9
3. Radiologic technologists and technicians.....	69.5
4. Medical secretaries	68.3
5. Physical and corrective therapy assistants.....	64.0
6. Occupational therapists.....	55.2
7. Surgical technologists	55.2
8. Medical records technicians	54.3
9. Respiratory therapists.....	52.1
10. Registered nurses	44.4

Source: U.S. Bureau of Labor Statistics

Before 1950

Richard B. Fenley '18 received an honorary Doctorate of Letters degree from Lindsey Wilson College in May. A retired businessman, Fenley is a resident of Wesley Manor in Louisville.

Robert S. Reed '33, who at one time was mayor of Benton and served as the assistant secretary of agriculture in Washington, D.C., now lives in Venice, Fla.

Oscar M. Corbin Jr. '40 lives in Ft. Myers, Fla., where he served as mayor from 1967 to 1977.

Rufus H. Richie '47, '49 of the Department of Energy's Oak Ridge National Laboratory has been elected vice chairman of the Southeastern Section of the American Physical Society. A senior corporate fellow with the Health and Safety Research Division and a Ford Foundation professor of physics at the University of Tennessee, Richie is representing some 1,500 members of the society.

1950s

Jerald A. Finch '50 has completed nearly 20 years as managing editor of the *Richmond* (Va.) *News Leader*. In May, when the paper merged with the *Richmond Times-Dispatch*, Finch became ombud for the merged newspapers.

Martha Carter Van Meter '54 and her husband are both retired and are living on their farm in Hardin County, where they "love it!" She had been executive secretary to the president of American Commercial Lives, in Jeffersonville, Ind., for 33 years.

George F. Scarborough '56 is national director of the Miss American Coed Pageants Inc. of Florida. He is a member of the Greater Pensacola Chamber of Commerce and the Florida Chamber of Commerce.

Doris Wilkinson '58, a UK professor of sociology, is the College of Arts and Sciences Distinguished Professor for 1992-93. As Distinguished Professor, Wilkinson will be able to devote a full semester to research and will present a formal public lecture in the spring of 1992. She was named a UK Great Teacher in April and is a member of UK's Hall of Distinguished Alumni, both programs sponsored by the UK Alumni Association.

Donald L. McWhorter '58 is president of Banc One Corporation. He has been chairman and chief executive officer of Banc One Ohio Corporation which serves as the management corporation for all the Banc One banks in Ohio, Kentucky and Michigan. McWhorter is also on the Banc One Corporation board of directors.

1960s

Kenneth N. Robertson '60 is president of Exxon Chemical Americas. He lives in Houston, Texas.

Michael Waldman '64 is marketing manager for the Exxon Company U.S.A., in Houston, Texas.

Martha May McCarthy '66 has been a member of the Indiana University faculty in Bloomington since 1975. She is a professor of education and co-director of the Indiana Education Policy Center.

Arlie Hall '67 retired from IBM in July 1991 and that December completed a doctorate in human resource development. He is currently a consultant focusing on quality education.

Jon E. Kelly '67 has moved his mining engineering consulting firm to Denver, Colo., from Tulsa, Okla. In addition to consulting, he is teaching a graduate level course in the mineral economics department of the Colorado School of Mines.

Jean Shackelford '68, a professor of economics at Bucknell University in Lewisburg, Pa., received the Christian R. and Mary F. Lindback Award for distinguished teaching during commencement ceremonies in May. She went to Bucknell in 1975 from the State University of New York, Geneseo, where she was an assistant professor. She has also taught at the University of Alabama in Huntsville.

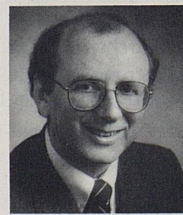
Earnest O. Robbins II '69 is director of plans and programs, office of the civil engineer at the Pentagon for the U.S. Air Force. He is a colonel.

Steve Lile '69, a professor of economics at Western Kentucky University, has been appointed by Kentucky Gov. Brereton Jones to the Kentucky Economic Roundtable.

1970s

Amy C. King '70, a professor in Eastern Kentucky University's Department of Mathematics, Statistics and Computer Science, has received the Award for Distinguished College or University Teaching of Mathematics presented by the Kentucky Section of the Mathematics Association of America. This is the first year for the award. King has been a member of the EKU faculty since 1972.

Dale Chapman '70 is president of Lewis and Clark Community College in Godfrey, Ill. Prior to this he was the college's vice president for administration, finance, instruction and chief financial officer and treasurer. He joined the college in 1988 after serving as vice president of Suomi College in Hancock, Mich.



R. Michael Ricketts '71 is first vice president for PaineWebber, Inc. in Louisville. He is married to the former **Cary Rasnick '73**, and they have four children. He is a UK Fellow.

William Pfeifle '72, '74, assistant dean of academic affairs at the College of Allied Health Professions at UK, received the 1992 Award for Outstanding Service to the Allied Health Professions, an annual award presented by the University of Nebraska Medical Center's School of Allied Health Professions in Omaha. Pfeifle, along with Betty Spohn of St. Joseph's Hospital in Lexington, were honored for their work in developing and nurturing the Teaching Improvement Project System (TIPS) Network since its inception in 1975. A \$500 scholarship in their names will be awarded to a student in one of the SAHP's education programs every year for the next five years.

G. Kenneth Williams '72 received the 1992 Clarence Day Award for Outstanding Teaching and its \$7,500 prize, in recognition of teaching excellence at Rhodes College in Memphis, Tenn. He is chair of the mathematics department.

Michael W. Hawkins '72 is a partner in Dinsmore & Shohl, a law firm in Cincinnati. He received the 1991 Annual Service Award from the Salmon P. Chase College of Law, and is president-elect of the Cincinnati Bar Association.

W. Keats Sparrow '73, chair of the English department at East Carolina University from 1987 until 1991, has been named dean of the ECU College of Arts and Sciences. He has been serving as acting dean since May 1990, while on leave from his position as English department chair.

Terry Neal Coleman '73 is president and CEO of Pikeville National Corp. He has been with the bank since 1982. He is a CPA.

Stuart S. Lewis '73 is senior vice president and branch manager for Flat Top Insurance Agency of Tennessee, Inc. in Knoxville. He is married to the former **Mary Appel '82**. They have two children.

Diane G. Smathers '73, '74 is president, as of June, of the national organization of Phi Upsilon Omicron. She was a faculty member in the UK department of textiles and clothing from 1974 to 1978. Smathers earned her doctorate in university administration from the University of Georgia. She is now a professor and extension specialist with the cooperative extension service at Clemson University in South Carolina.

Philip J. Lynch '75 has been elected an assistant vice president of Brown Forman Corporation by the executive committee. He was director of corporate communications. Lynch joined the company in 1989.

Pike Caskey '75, who works for Valvoline, Inc., has been promoted to the position of Mac's Oil and Chemicals, Inc. division manager in its Cincinnati office.

Carol Chase Thomas '75, '83, a member of the faculty at the University of North Carolina at Wilmington, received one of two 1992 Chancellor's Excellence in Teaching Awards. She is an associate professor of special education and student services coordinator for the School of Education.

Molly A. Moore Rapp '76 is the Jefferson County Elementary Teacher of the Year. She is a kindergarten teacher at Samuel Coleridge Taylor Elementary School, and is Montessori liaison for the Jefferson County Schools.



Cortot Music Collection

The Cortot Music Collection contains nearly 300 musical treatises from the 15th to the 19th centuries. Works are in Latin, Italian, French, German and English. All were formerly in the library of the celebrated French pianist and collector Alfred Denis Cortot and provide an important and unique resource encompassing over 500 years of musical history and commentaries. Included are works by Charles Burney, Pedro Cerone, Rene Descartes, Henricus Glareanus, Sir John Hawkins, Leopold Mozart and J.J. Quantz.

CLASS NOTES

Betsy Binkley Henry '76 has been named teacher of the year at Mast Academy in Miami, Fla.

Cynthia Cecil Lazarus '79, an attorney, is a trustee of the Nationwide Investing Foundation. She's executive director of the Leo Yassenoff Foundation and president of the Columbus (Ohio) City Council.

Stephen H. Goins '79 is an account executive with Tanner Personnel Service in Atlanta, Ga. He specializes in medical temporary staffing. Goins is a past president of the Greater Atlanta UK Alumni Club and is serving on the Atlanta club's board of directors.

1980s

Debbie Gordon '80 has been promoted by Valvoline, Inc. to retail account manager in its Dallas office.

Connie Royce Bruner '80 is a teacher at Warner Elementary School in Nicholasville. She is on the Warner School council, ungraded primary committee, and integration program.

Paula Hammer-Higgins '81, '87, a staff psychologist in counseling services at the University of Tulsa, conducted a study of 116 women at UK on women re-entering college. Her findings were printed in *USA Today*, the April 15, 1992 edition. She expected to find depression as the response. Instead she discovered they had high self-esteem and good "coping" skills, but they also were "just beat" from all of the demands on their time.

Peter Louis Maas '81 is the director of operations for Associated Building Maintenance in Medford, N.J. He and Carter Ridgely Lee were married in April.

W. David Cain '81 is an associate with the firm of Finkbeiner, Pettis & Strout, Ltd., a full service engineering firm. He has been with the firm since 1986 and is manager of the firm's Greensboro, N.C., office.

Andy Ryan '81 opened Andy Ryan Pontiac-Nissan Inc. in Winchester in January of this year. Prior to that he was general manager of White Chevrolet-Pontiac in Manchester. He is married to the former Scarlett White '81, who teaches business at Clay County High School. They have two daughters, Langdon, six; and Sydney, two.

Janeen N. Wise '81 is a corporate tax manager for United Catalysts Inc. in Louisville. She received her MBA degree from Xavier University in Cincinnati. She and her husband, **David R. Wise '82**, live in Prospect.

1992 CLOSEOUT SALE

TOYOTA
OF LEXINGTON



Long Bed Deluxe Truck*



Corolla 5-Door Deluxe Wagon

630 NEW CIRCLE RD N.E.
LEXINGTON, KENTUCKY 40505
(606) 254-5751



Celica 2-Door GT Sport Coupe*



Camry 4-Door XLE Sedan

ALL MODELS

David G. Weldon '81 is a senior staff engineer for the Exxon Company, U.S.A. He and his family live in Spring, Texas.

Thomas R. Taylor '81, a Navy lieutenant commander, has returned from training with NATO multinational "Teamwork 92." Teamwork 92 was designed to improve the professionalism and effectiveness of NATO forces while operating in the realistic environment of the North Atlantic and coastal waters of Norway.

Clare Borgman Greene '81, '82, and **John Greene '82**, live in Richmond, Va., where Clare is assistant administrator at Retreat Hospital, and John is a cost accountant with Philip Morris, U.S.A. They have three children, Ashley, seven; Jason, five; and Allison, almost two.

Kathryn A. Poe '83 is an account executive with Medical Legal Illustrations in Marietta, Ga.

David T. Bradford '83, '84, '87 is an associate in the New York law firm of Shearman & Sterling.

Peter Freeman '84 has been promoted by Valvoline, Inc., to marketing manager of national accounts in its Lexington office.

John Vidal '84, '86 has been promoted by Brown-Forman Beverage Company to associate marketing operations manager for a newly formed Specialty Brands Division. He is based in Louisville.

K. Douglas Hoffman '84, '88, a member of the faculty at the University of North Carolina at Wilmington in the Cameron School of Business Administration, received one of two 1992 Chancellor's Excellence in Teaching Awards. He joined UNCW in 1989 as an assistant professor of management.

Wm. Jay Jackman '84 works for the Department of Agriculture, Higher Education Programs in Washington, D.C. He received his Ph.D. in educational research and evaluation in 1991 from Virginia Polytechnic Institute and State University.

Todd Graybeal '85 has been promoted by Valvoline, Inc., to manager of collection service for Ecogard in its Lexington office.

Cynthia L. Stewart '85 has become a member of the law firm of Brown, Todd & Heyburn. She is continuing her practice in general corporate and banking law in the Louisville office.

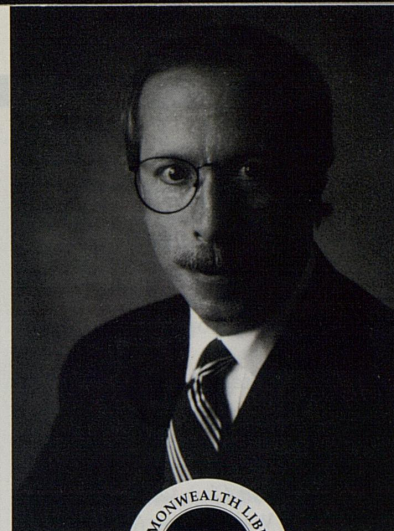
Curt McCall Jr. '85 is a real estate adviser with Attaway, Thompson, Jeffers & Associates in Charleston, S.C. He has earned an MAI designation whose members are professionals experienced in the valuation of property.

Carol Spalding Mattingly '85 is manager of accounting for Ingersoll Rand in Campbellsville. She lives in Lebanon.

John C. Maxwell '85 received his MBA in finance from Cornell University in May and has taken a position in finance with the Procter & Gamble Company. He lives in Loveland, Ohio.

Jackey R. Stanley '86, a lieutenant in the Navy, has received the Air Medal for superior performance of duty while serving as a Naval flight officer in the S-38, Viking aircraft, with Air Anti-submarine Squadron-30, at the Naval Air Station, Cecil Field, Jacksonville, Fla.

Douglas S. Witten '87, a Navy lieutenant, has been cited for superior performance of duty while assigned with Air Anti-submarine Squadron-33, at the Naval Air Station, North Island, San Diego, Calif.



**Alumni Association
President, Dan Gipson**

"The alumni phase of the Campaign for the Commonwealth Library is concluding on a successful note," according to Dan Gipson, president of the UK Alumni Association. "We feel like we have reached everyone either personally, through the mail, or through the alumni publications. So the first success has been that everyone has had the opportunity to participate. And, many have chosen to do so. At the end of July, alumni had contributed nearly seven million dollars. Your response to the Annual giving mailing amounted to \$213,535 and another \$165,934 was raised through personal solicitation. It's still not too late to give a gift that counts. Send your contribution to UK Library Campaign, Office of Development, Sturgill Building, Lexington, KY 40506. THANKS!"

David E. Spenard '87 received his JD from the University of Louisville School of Law in May and is working as a staff attorney for the Kentucky Court of Appeals. He is married to the former **Jennifer Biagi '87**. Their daughter, Lauren Elizabeth, was born last October.

Melanie Stricker '87 is the accounts payable supervisor for the advanced systems group of Cincinnati Milacron, Inc. She is vice president of the Cincinnati UK Alumni Club, and is involved with United Way, Junior Achievement and Boys & Girls Club.

Frank S. Rodgers '87 is manager of the Southeast advanced information technology focus group within the management consulting services practice of Price Waterhouse in Charlotte, N.C.

Deanna Hellmueller Koppelhofer '87 is a human resources recruiter for the NovaCare/Rehab Systems Company. She lives in Doylestown, Pa.

Jeffrey Clayton Adams '87 graduated from Vanderbilt School of Law in May and has joined the Dallas law firm of Meadows, Owens, Collier, Reed & Coggins.

Leslie L. Popplewell '88 has received an M.D. degree from the University of Louisville and has begun a residency program in internal medicine at Temple University in Philadelphia, Pa.

Morey E. Daniel '88 is the area finance manager for Agricredit Acceptance Corporation. He is responsible for operations in Kentucky and West Virginia. He lives in Lexington.

Elizabeth Ann Ham Steele '88 completed her master's degree in math education from Western Kentucky University in 1991. She is working in math education at Muhlenberg County South High School.

James A. Rose III '89, '91 has been appointed a foreign service officer candidate with the Agency for International Development, U.S. Department of State. While at UK, Rose served as student body president. He is a UK Fellow, a member of Alpha Gamma Rho fraternity, and a member of the UK Alumni Association. He is serving in the Office of the Inspector General in Washington, D.C., while awaiting assignment abroad.

1990s

Michael A. Conley '91, an ensign in the Navy, has graduated from the basic civil engineer corps officer school in Port Hueneme, Calif.

Susan R. Wingo '91 is a staff accountant for Coopers & Lybrand in Louisville.

Jennifer L. Draper '91 is working as a legal secretary in Cincinnati while studying for a MBA degree at Northern Kentucky University.

Donna J. Miller '91 is a property manager with Nationsbank Mortgage in Louisville.

Cynthia Howard '91 is a property manager with Chaney, Brooks & Company in Kailua-Kona, Hawaii.

Travis K. Musgrave '91 is a financial consultant with Merrill Lynch in Lexington.

Former Students

Joseph W. Phelps is chairman and CEO of both Liberty National Bank and Trust Company of Louisville and Liberty National Bancorp Inc.

John E. Tobe, who retired in 1990 as president and CEO of Lexington-based Jerrico Inc., and Long Silvers Inc., has joined Laura's Lean Beef as chairman of the board. He is a UK fellow.

The University of Kentucky Alumni Association extends its sympathy to the family and friends of the following alumni.

Frances Hart Render '21* of Beaver Dam, April 5, 1992. Life member.

Ruby Miller Bradley '23* of Denver, Colo., December 22, 1991. Life member.

John C. Cottongim '26 of Corbin, May 11, 1992.

John M. Rachel '27 of Ft. Myers, Fla., June 16, 1990.

Georgia Alexander Gill '28 of Las Vegas, Nev., July 30, 1991.

Ruby Lovell Schwarberg '28 of Covington, April 10, 1992.

Edward O. Asher '29* of Pineville, February 16, 1991.

Robert H. Baker '29* of Kalamazoo, Mich., May 15, 1992.

Jesse J. Coop '30 of Willow Grove, Pa., August 29, 1991.

Lena E. Koehler '30 of Covington, January 1, 1992.

Moses W. Howard '31 of Naples, Fla., April 26, 1992.

Mary E. Ransdell '31 of Black Mountain, N.C., April 23, 1992.

Elizabeth Hartnell Smith '31 of Wilmington, Del., November 22, 1991.

James S. Wilson '31 of Pineville, April 7, 1992.

Matthew C. Darnell Jr., '32* of Lexington, May 17, 1992. Life member.

Amah R. King '34 of Ft. Lauderdale, Fla., April 1990.

Bess Day Taulbee '34 of Hazard, September 2, 1991.

Armand Chiappori '35 of Scottsdale, Ariz., April 3, 1992.

Josephine Gaillard '35 of Louisville, November 21, 1991.

Vivian Mustee Ewing '36* of Greensburg, April 7, 1992. Life member.

Thelma M. Brooking '36 of Stillwater, N.Y., April 14, 1992.

James B. Gilbert '36 of Alexandria, Va., April 25, 1992.

Edith L. Bray '37 of Frankfort, December 28, 1991.

Rebecca Rankin Helton '37 of Nashville, Tenn., April 24, 1990.

Donald L. King '37 of Sun City, Ariz., May 1, 1991.

Patti V. Bolin '38 of Clinton, April 4, 1992.

Woodrow H. Hughes '39 of Scottsville, May 25, 1991.

Robert W. Burggraf '41 of Indiana, Pa., July 15, 1991.

Mary Rodes Taliaferro '41* of Lexington, April 26, 1992.

Thomas F. Duffy Jr. '42 of Shelbyville, November 29, 1991.

Grant F. Knuckles '42 of Pineville, February 25, 1992.

Betty Chapman Walker '43 of Amarillo, Texas, February 28, 1991.

Thelma W. Jones '46 of Goldsboro, N.C., March 16, 1992.

Brownie B. Bolton '47* of Louisville, January 22, 1992. Life member.

Randall F. Hammer '47 of Panama City, Fla., March 13, 1992.

Byram H. Faris '47* of Lexington, April 1, 1992.

Allen Kiel '47 of Memphis, Tenn., November 27, 1991.

Benjamin L. Cowgill '48* of Lexington, April 28, 1992.

Charlton O. Goodykoontz '48 of Livonia, Mich., November 14, 1990.

Sam Fred Kibbey '49 of Ashland, May 29, 1992.

Francis R. Stone '49 of Bellbrook, Ohio, September 21, 1990.

James H. Terry '49 of Sonora, January 5, 1992.

Earl T. Noble '49 of Greenwood, Ind., June 23, 1992.

Harold J. Rucker '49 of Midland, Texas, January 7, 1990.

Grover C. Ethington Jr. '50 of Frankfort, May 7, 1992.

Joseph W. Willett '50 of Louisville, April 23, 1992.

Warren W. Walton Jr. '50* of Lexington, May 3, 1992. Life member.

Robert S. Follis '50* of Glasgow, March 9, 1992.

Bowers H. Wallace '50* of Sturgis, February 11, 1992.

Ralph C. Martini '52* of Marietta, Ga., January 9, 1992. Life member.

Thomas J. Price III '52* of Lexington, April 30, 1992.

Betty Blake Simcox '52 of Cincinnati, Ohio, April 27, 1992.

John W. Sublett '52 of Tulsa, Okla., June 25, 1990.

Edith A. Orick '53 of Middlesboro, December 1, 1991.

Leonard E. Griswold '54 of Westminster, Md., April 9, 1992.

Mary Chick Wilkes '54 of Lexington, April 9, 1992.

Charles C. Davidson '54* of Lexington, June 10, 1992.

Esther Kenney Cannon '56* of Nicholasville, April 11, 1992.

Suzane Bradley Boggs '57 of Owingsville, October 2, 1991.

Paul M. Busse '57 of Melbourne, Fla., April 6, 1992.

Edward W. Eversole '57* of Ashland, June 21, 1992.

Earlyne Saunders '58 of Lexington, April 20, 1992.

Kenneth M. Howard '58 of Frankfort, June 23, 1992.

R. Trabue Davis '59 of Lexington, January 22, 1990.

John R. McWilliams '59 of Pauling, N.Y., March 12, 1990.

Albert H. Hutchinson Jr., '60 of Satellite Beach, Fla., April 18, 1991.

Miriam Camp Miller '64 of Moreland, Ga., October 27, 1991.

William P. Dorsey '64 of Lexington, May 16, 1992.

Boice N. Daugherty '65 of Greenville, N.C., November 4, 1991.

John P. Carr '67 of Fairhaven, N.J., June 14, 1992.

Gerald L. Rueff '69* of Louisville, April 4, 1992. Life member.

Jennifer B. Antoniou '69 of Paris, June 21, 1992.

Daniel A. Sullivan III '70 of Union Bridge, Mo., May 14, 1990.

Gary J. Wagers '71 of Louisville, April 29, 1990.

James D. Schrim Jr., '72* of Powell, Ohio, June 21, 1992.

Larry D. Krueger '73 of Madison, S.D., August 12, 1991.

Michael E. Corrigan '74 of Louisville, August 2, 1991.

Stephen L. Mulloy '74 of Lexington, May 16, 1992.

Ernest A. Sangivliano '76 of Louisville, September 19, 1990.

Patricia Buckingham Petre '77 of Covington, March 16, 1991.

Dominic J. Mudd '84 of New York, N.Y., May 5, 1992.

Daniel D. Mynear '84 of Lexington, May 6, 1992.

Thomas V. Hart '86 of Ft. Worth, Texas, November 13, 1990.

Ronal D. Marasco '89 of Chatham County, Ga., May 15, 1992.

Joseph L. Conley of Cincinnati, Ohio, February 2, 1990.

Jane Hoskins Sparks* of Paris, April 22, 1992.

Martha Hunger Williamson of Sunland, Calif., January 12, 1992.

Sarah Riddell Herndon* of Nicholasville, June 21, 1992. Life member.

Eleanor C. Featherston* of Lexington, May 16, 1992. Life member.

Elizabeth Heil Kirwan* of Lexington, June 12, 1992. Life member. Former first lady of the University and wife of the late UK President Ab Kirwan.

*Denotes active membership in the UK National Alumni Association at the time of death.

TALENT PERSONIFIED: MEL TORMÉ



Mel Tormé is heading this year's annual UK Fine Arts benefit on October 20. "It provides not only an evening of entertainment, but also invaluable training for our student performers who will long benefit from performing with the best," said Rhoda-Gail Pollack, dean of the College of Fine Arts.

For more than 60 years, Mel Tormé has been wrapping his voice around a melody like no one else. On Tuesday, October 20, Tormé is performing his timeless jazz/pop standards in a concert to benefit the UK College of Fine Arts. This is an 8 p.m. performance at the Singletary Center for the Arts.

Tormé is helping the college raise funds for the continued development of its art, music and theatre departments, and the Singletary Center for the Arts. Also appearing are the award-winning, 20-piece UK Jazz Ensemble, Miles Osland, director, and other talented students and faculty of the college.

Deemed "America's greatest male singer" by critic Rex Reed, Tormé

has remained a household name — a living legend — through the Mel-Tones era, through 500 re-recordings of his signature, *The Christmas Song*, and now as Harry's hero on NBC's "Night Court."

According to family legend, Tormé sang his first complete song at ten months of age; his *Lament to Love* reached the top ten of the "Hit Parade" when he was fifteen. Thirteen Grammy nominations later, including two awards for Best Male Jazz Vocalist, he keeps getting better. In 1991, he was invited to perform an unprecedented three engagements at Carnegie Hall.

A versatile music man, Tormé has also won critical and audience acclaim as a composer and arranger (he is the only entertainer that writes and orchestrates his own musical arrangements), a drummer, as a pioneer TV talk show host, actor, cabaret performer and author.

Valvoline, Inc., SuperAmerica, the *Lexington Herald-Leader*, and Hilliard Lyons are co-sponsoring the gala, making it possible for all proceeds to benefit the College of Fine Arts. Funds are slated for student scholarships, technological advancement and academic enrichment. A total of more than \$190,000 has been raised during the past benefit performances.

Tickets to the gala benefit are \$25, \$50 and \$100 and are on sale at the Singletary Center for the Arts ticket office. For more information, call 606-257-4929.



Faxline Focus responses to the questions about summertime reading were truly a mixed bag. However, most of us like to read in bed, and the Bible was the overwhelming choice for the outer-space library. Now, ponder this . . . of those who chose to put the Bible in an outer-space library, fewer than half named the Bible as a book that had helped define their lives.

The space colony library included not only sustenance for the soul (the Bible and the Koran), but for the mind (the dictionary in several languages), the body (selections on health), and the environment (Atlas and map of the heavens, The Whole Earth Catalog). One alumnus chose to take *Mad Magazine* along, and another said "one of Gary Larson's cartoon anthologies."

Books continue to be a favorite gift to give to others and to buy for one's self. Usually five to ten books are purchased each year.

The public library is a popular place for most of you — some go as many as 50 or 60 times each year. Most of us read at least an hour a day, while some read as much as three and four hours a day whenever possible.

Favorite authors include James

Michener, John Updike, John Irving, C.S. Lewis, Stephen King, William Styron, Tom Clancy, Anne Tyler and D.H. Lawrence. James Michener was mentioned more than any other. Alumnus Bobbie Ann Mason made the list, too.

The answers to "what is the best book you've ever read" are also very mixed — from *The Source to Trinity to Hitchhikers Guide to the Galaxy* — also included are *Where the Red Fern Grows*, *Les Miserables*, *Fatal Vision*, *Parliament of Whores*, *Lonesome Dove*, "almost any Ayn Rand book," among many others.

There is no particular theme running through the summer's favorite reading — it includes "various mysteries," *The Free Frenchman*, *Gondar*, *Kitchen God's Wife*, *Blind Ambition*, *Bluegrass Land & Life*, *Koop*, *The Texas Connection* and *The Dead Sea Scrolls Deception*.

Letters to the Editor

More Families of Five

Regarding your request for information on multi-alumni families ("A Family of Five Graduates" — Kentucky Alumnus Vol. 62, No. 1), Rita and Frank Faraci's five children graduated from UK from 1967-1977. They are Mary '67, a professor at Florida Atlantic University in Boca Raton; Frank '68, an attorney in Huntsville, Ala.; Pat Welch '70, a high school teacher in St. Louis, Mo.; John, a physician in Jupiter, Fla., and Janet '77, a dentist in Lexington.

The Faraci family's loyalties to the University of Kentucky remain quite strong.

Frank J. Faraci
Jupiter, Fla.

SEE THE WORLD AT AMERIFLORA '92

Travel with us by motor-coach to AmeriFlora '92 in Columbus, Ohio,

Friday September 11, 1992 for a *day-trip of

DISCOVERIES & REDISCOVERIES

Without borders, bellhops, or bother, you're a guest at a *Monte Carlo palace*, a *British High Tea*, and a *Japanese Tea Ceremony*. Discover the wonders of *Malaysia, Korea and Russia...* the marvelous variety of *Africa and Australia*. Rediscover familiar friends from *Canada to Holland, Ireland and Italy*. With beautiful pavilions, displays, shops, entertainment, and ...

THE GARDENS

The world is bringing its best to *AMERIFLORA '92!*

8:00 a.m. — Depart from King Alumni House, 400 Rose Street, Lexington
11:00 a.m. — Arrive in Columbus (Optional 1-1/2 to 2 hour guided walking tour available upon arrival. Cost- \$8.00 per person/Seniors \$5.00 each. Reserve below.)
7:45 p.m. — Depart Coumbus
11:30 p.m.— Approximate arrival back in Lexington

Send your check to the UK Alumni Association, King Alumni House, 400 Rose Street, Lexington, KY 40506-0119. For more information, call 606-257-1478.

Make _____ reservation(s) for the AmeriFlora trip @ \$55 each = \$ _____
Please include _____ walking tour(s) @ \$8.00, and _____ @ \$5.00 = \$ _____
Total enclosed = \$ _____



Name _____
Address _____
State _____ Zip _____ Phone _____
VISA# _____ Exp. Date _____
MasterCard# _____ Exp. Date _____

*There must be a minimum of 30 people booking this trip to prevent cancellation.

FAXLINE FOCUS

606-233-1099



We are asking for your assistance to determine what you are up to in your careers and lives in general. We will use this information to assist us in discussions with advertisers as they make their decisions to support the Kentucky Alumnus magazine. We do not need your name or address. You need only to return the survey at the right. **THANKS FOR YOUR HELP!**

Please reply by October 15. Send your response by fax, or mail to Host Communications, 546 E. Main St., Lexington, KY 40508
ATTN: UK Alumni Publications.

Sex: Male Female

Marital Status: Single Married
 Divorced Widowed

Age: 23 & Under 24-32 33-41
 42-50 51-59 60 & Over

Number of Children: _____

Household Income: 20,000 & Under 20,001-35,000
 35,001-50,000 50,001-65,000
 65,001-80,000 Over 80,000

Current Position: _____
Length of time with current employer: _____

Post-Graduate Degree: Masters PHD
 Law Medical

Residence: Own home Rent

Regularly Invest in Stocks: Yes No

Regularly Invest in IRAs or Keough Plans: Yes No

Exercise on a regular basis: Yes No

Nights per year spent in a hotel: 1-5 6-10 11-15
 16-20 Over 20

Number of automobiles owned: _____

Name of Long Distance Service: _____

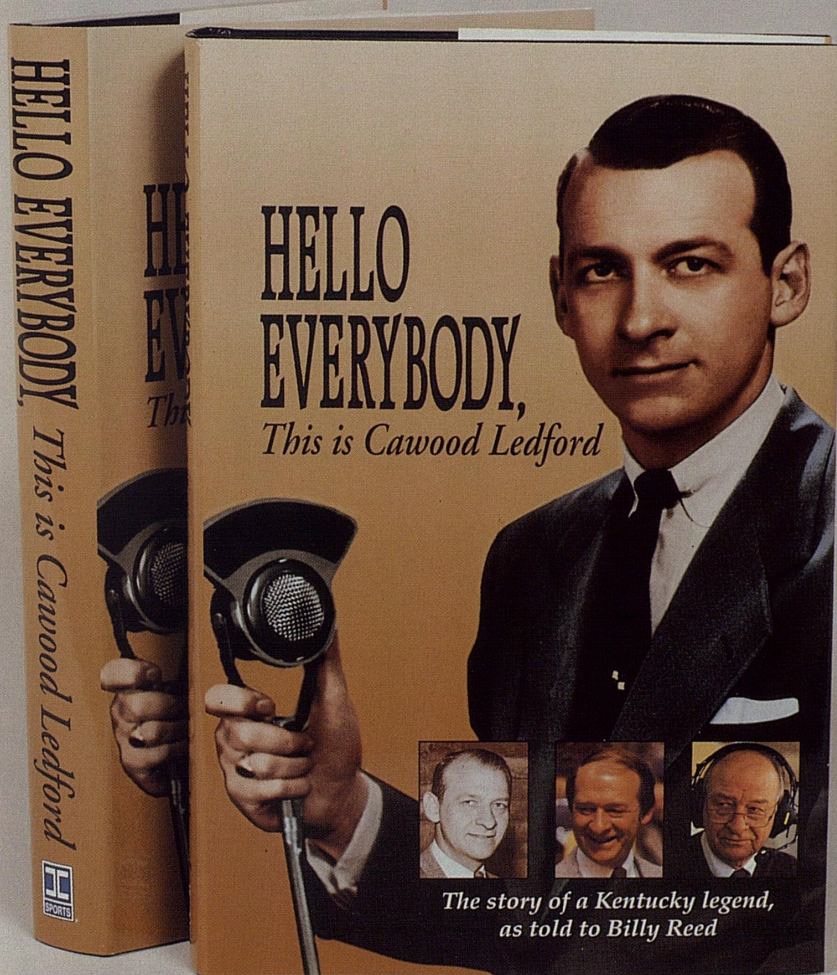
Do you own a mobile telephone: Yes No

Number of UK home games attended per year: 1-5 6-10
 11-15 16 or more

Favorite past-time/hobby outside of work: _____

HELLO EVERYBODY. This is Canwood Ledford.

The Story of a Legend



After 39 years of radio excellence, Cawood Ledford concluded his broadcasting career last spring. Read all about this remarkable man and the Kentucky tradition as seen from the best seat in the house.

A Great Gift Idea!

Now available at bookstores throughout the Commonwealth or by calling

1-800-488-3883.

If ordering by mail: 904 North Broadway Lexington, KY 40505 \$21.95 + 4.00 Shipping & Handling.

UK National Alumni Association
Lexington, KY 40506-0119

Address Correction Requested

Non-Profit Organization
U.S. POSTAGE PAID
University of Kentucky
Alumni Association
1208

000009364 0 G B
Margaret I. King Library
UK Archives Dept
Lexington, KY 40506

Calendar of Events

September

- 1 Hopkins County Club meeting with UK Athletics Director C.M. Newton.*
- 11 Visit AmeriFlora in Columbus, Ohio. One day motorcoach trip. Call 606-257-1478 for more information.
- 12 Alumni Association Brunch in Gainesville prior to UK vs. Florida game.*
- 14 Southcentral Kentucky Club meeting with Doug Bruce, P.A. voice of the Wildcats.*
- 19 Mason County Alumni Club tent-tailgate party at Commonwealth Stadium before the UK vs. Indiana game.*
- 19 Canada/New England tour departs. Call 606-257-7162 for more information.
- 26 Southeast Community College Alumni Football Outing for the UK vs. South Carolina game.*
- 27 Danube River Cruise departs. Call 606-257-7162 for more information.

October

- 2 Alumni Association bus trip departs for Memphis for UK vs. Ole Miss football weekend.*
- 13 Cumberland Valley West Club meeting with UK Athletics Director C.M. Newton.*
- 30 Homecoming weekend begins! See pages 2 & 3 for details.
- 30 Kirov Orchestra of St. Petersburg with Vladimir Feltsman, piano, Singletary Center for the Arts. Ticket information: 606-257-4929.
- 4-November 29, With Joy and Wonder: Antebellum Taste in the Bluegrass, UK Art Museum.



- 4 Opening lecture, 2:00 p.m. Estill Curtis Pennington, guest curator, UK Art Museum.

November

- 3 Jefferson County Club luncheon with UK basketball coach Rick Pitino.*
- 14 Northern Kentucky Club pre-game activity at Caddy's prior to UK vs. Cincinnati game.*
- 20 Alumni Association bus trip departs for Gatlinburg and then on to Knoxville for UK vs. Tennessee game.*

The Homer Ledford Band plays Homecoming — Pam Case, Rollie Carpenter, L.C. Johnson and Ledford.

December

- 4 Mason County Club annual meeting at Maysville Country Club.*
- 27-31 ECAC Holiday Festival charter flight with Coach Pitino to New York City. Basketball Wildcats play Dec. 28 & 30 in Madison Square Garden.*

* For details call Linda Brumfield at 606-257-7161.