



CLAY HILLS
IT IS EASY TO MOLD THE YIELDING CLAY.
AND MANY SHAPES GROW INTO BEAUTY...

DELTA ZETA INITIATION
The active chapter of the Delta Zeta sorority held formal initiation...

FRATERNITY HOUSE
Diner guests Sunday at the Triangle house were Mr. and Mrs. R. A. Palmere...

DELTA RHO CHAPTER
The Delta Rho chapter of Delta Delta Sorority celebrated its twenty annual Founders' Day...

DELTA ZETA INITIATION (continued)
Following the initiation, a breakfast was given at the chapter house...

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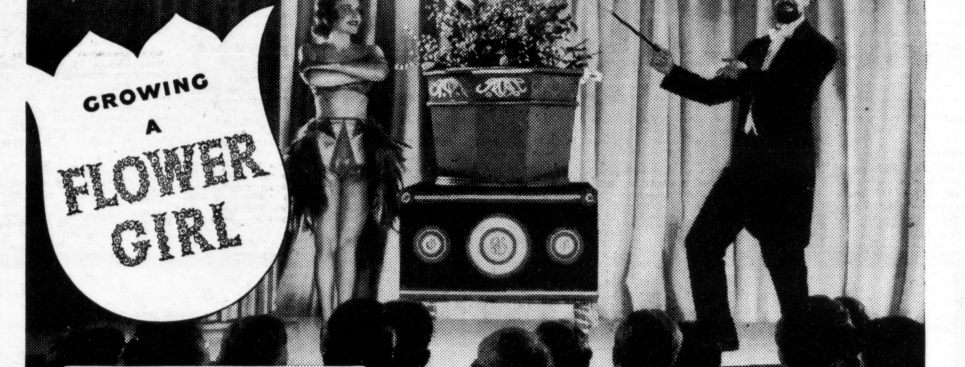
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The Well-Dressed Man Will Find... SHAVING CREAM, SHAVING LOTIONS, RAZORS, AND OTHER SHAVING ACCESSORIES. HUTCHINSON DRUG STORE. Main and Deweese



ILLUSION: The magician exhibits a flower pot with hinged sides on a table in the center of the stage. He opens out the sides to show that this container is empty. Closing it he places a screen between it and the audience. After a short period of magic incantations he removes the screen. The astounded audience sees a beautiful girl, covered in the shoulders in lovely flowers, rising from the "empty" container. Where did she come from? EXPLANATION: The girl was hiding behind the drape of the table. There is a trap door in the bottom of the flower pot, with a hole large enough to allow her to crawl through. The flowers, called "magicians' feather flowers," are a regular part of a magician's outfit. The flower girl wears a rubber tunic and a bathing cap to keep the flowers compressed into small space. She slides the tunic down and the flowers expand when she emerges.

It's fun to be fooled... it's more fun to know. A trick frequently worked in cigarette advertising is the illusion that mildness in a cigarette comes from mysterious processes of manufacture. EXPLANATION: All popular cigarettes today are made in modern sanitary factories with up-to-date machinery. All are heat treated—some more intensively than others, because raw, inferior tobaccos require more intensive treatment than choice, ripe tobaccos. The real difference comes in the tobaccos that are used. The better the tobacco, the milder it is.

It is a fact, well known by leaf tobacco experts, that Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand.

That is why Camels are so mild. That is why Camels have given more pleasure to more people than any other cigarette ever made.

It's the secret of Camels' rich "bouquet"... their cool flavor... their non-irritating mildness. Give your taste a chance to appreciate the greater pleasure and satisfaction of the more expensive tobaccos.

NO TRICKS JUST COSTLIER TOBACCO. IN A MATCHLESS BLEND. Camels advertisement with image of a man's face and cigarette pack.

STANDARD TYPEWRITER CO. All Makes TYPEWRITERS. Sale or Rent. Special Rental Rates to Students. West Short St. Opp. Court House.

SEEN FROM THE PRESS BOX

By DELMAR ADAMS

Now that the flurry of the fifteenth annual high school basketball tourney is over and the Ashland Tomcats have been crowned champions...

Ashland had the best team in the tournament or they could not have won, as they were in a bracket of tough teams...

Several outstanding stars were on teams that never reached the finals or semi-finals. Little Waldo Combs and Morton Combs of the Hazard team played a high type of ball...

The most valuable player award given to Woodrow W. Patton of Hazel Green was well deserved and he also displayed a rare brand of sportsmanship...

The gamblers who yearly follow the games played took a drubbing on several occasions. They backed Paris to defeat Hazel Green and lost; they bet heavily on Walton to trim Corinth and lost...

The All-State team picked by sports writers and officials was: R. Dorsey and Mansfield, Horse Creek; Riffe, Rice and Craig, Ashland; Earl Carson, Cooper, Danville; Patton, Hazel Green, and Carlisle, Kavanaugh...

MRS. FRANK MURRAY ADDRESSES MEETING The staff of the University library held its regular monthly meeting Friday afternoon...

WILL DEBATE GEORGETOWN The University debate team will meet Georgetown college in a debate at 3 p. m. Friday, March 24, in room 231 McVey hall...

Norma Cass and Mildred Semmons were in charge of arrangements for the meeting.

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TOMCATS WIN IN FINALS FROM HORSE CAVE

By A. STANLEY TRICKET

Crashing their way through in some of the closest games ever seen in the Kentucky state basketball tournament, the Ashland High school Tomcats defeated Horse Cave 33 to 25 Saturday night in the Alumni gym to win the fifteenth annual state high school basketball tournament.

The victory was the second for the Maroon and White team as the Cats won the title in 1928 when Ellis Johnson and Darrell Darby were members of the team...

Horse Cave had almost as hard a time winning their way to the finals as the Tomcats did, although they were in a much easier bracket. In the final game the Ashland team was off to a nice lead as Captain Jimmy Riffe flipped in one of his favorite shots...

At the end of the third period the Ashland margin was still ample, standing 26 to 17, and Ashland using a beautiful zone defense, protected its lead in the closing minutes to win easily.

Both clubs presented talented individual performers. On the Purple and Gold, West Kentucky team, was Ralph Dorsy, forward; Billy Masfield, guard, and Leslie Ross, center, all of whom were above the average in basketball ability.

Both teams played a nice brand of ball throughout the tournament, but Horse Cave found it hard to get through the Maroon and White defense for short shots and their long distance flings were always hurried.

They presented a well coached smooth working team whose only weakness was its inability to stop the long shots of its opponents.

Both club clubs presented talented individual performers. On the Purple and Gold, West Kentucky team, was Ralph Dorsy, forward; Billy Masfield, guard, and Leslie Ross, center, all of whom were above the average in basketball ability.

Ashland presented a galaxy of stars in John "Red" Craig, dynamic little guard; Bob O'Mara, center; Alvin E. guard, and Captain Riffe, forward. In fact the Tomcats' entire team were star—even to the reserves who were called upon in an emergency, came through with all that was required of them.

In order to gain their place in the finals, the Cats defeated Tomkinsville in a rather easy manner in the opening round but encountered stiff opposition from Louisville Male in the second round, finally winning in the last minute 20 to 18. Male, with a well balanced team, did not possess a good enough offense to match Ashland's crack shots.

New Student Forum Remedies Inhibitions

(Continued from Page One)

too; Sarah Whittinghill's big attraction is that her voice is so soft that she can't interrupt anyone; there's Lois Neal, too, who had to be included because she's president of W. S. G. A.

Dick Fuller who has a car, will take everybody home after the meeting—he won't offer to, but just go out and get in and he can't do anything else. Incidentally Dick's car has hauled some illustrious people, Bishop McConnell, Doctor Cardman, and a number of Deits—but it's still a good car.

To finish the committee: Jimmy Miner and Joe Reister, the inseparables, and Dave Sutherland and Joe Leck, who have been delegated to bring in some outside viewpoints. Of course, a number of other persons will attend too, but the committee members are the only ones who are bound to stay and listen.

Now, there are a few little suggestions which ought to be made just in case you have never attended a forum before: Do not talk too loudly, because if you talk in a low voice no one will pay any attention to you and everyone can talk at once, thereby setting a great many more questions. Interrupt the speaker at any time and don't be embarrassed if he goes right on talking—it's his privilege, but it's also your privilege...see, it's a free country, free speech idea, if you get what I mean.

By the way, "Steep Grade Ahead" refers to the Economic Situation, not to the gradient of the stairs in Boyd hall. Don't let this discourage you from attending, but some persons are expecting to hear some intelligent comments in regard to the subjects which will be discussed.

Professor Bigge has been chosen to lead the first meeting on account of he's real young, know how to feel the student's pulse, has a good appearance, and can draw students out—in other words, if you have any secrets, you had better stay away because they might get drawn out, or taken in or something.

This meeting will be held tonight in the recreation room of Patterson hall and all University students are invited to attend. Some boys have an aversion to Pat hall on account of there's not enough privacy, but the committee boarders petitioned to have it there so they could meet their dates and attend the meeting. It's to be at 7:30. Well, we'll be seen 'yuh.

RELATIONS INSTITUTE HOLDS MEETING AT NEW ORLEANS International Relations Institute held a two-day meeting March 8 and 9 at Roosevelt hotel in New Orleans. During the sessions, Prof. Amy Vandenberg; Norman Thomas, socialist candidate for president in the 1932 campaign; John H. Holmes; Horedas Muzumdar, and Prof. J. W. Graner, member of the relations department, University of Illinois, gave their individual opinions of the topic, "International Economic Policies."

TENNIS SCHEDULE ADDITION Coach H. H. Downing received word yesterday that the tennis team of the University of Illinois will come to Lexington, May 6, to engage the Wildcat netmen in a contest. This will be the first time that the Illinois netmen have been engaged.

DEAN HOLMES GIVES PROGRAM

Selections For Vocational Guidance Meetings of Week From March 20 to 25 Are Announced

A program of vocational guidance meetings for the week of March 20 to 25 has been released by Dean Sarah Holmes. Each girl member had previously been assigned to a group by notices placed in the student postoffice boxes.

Estelle Wedekind, was in charge of the meeting held at 4 p. m. yesterday in the staff room of the library. Helen King, advisor of the business group, held a meeting at 7 p. m. last night at her home on Linden Walk.

The remainder of the program for the week, including the advisors, the groups and the meeting points, is as follows: Marie Bersley, home economics, 4 p. m. Tuesday, staff room of Library; Katherine Herring, interior decorating, by individual appointments, Tuesday, in Elkin-Herring building at 100 Esplanade; Norma B. Cass, library science, 4 p. m. Wednesday, in staff room of Broadway street; Mildred Semmons, library science, 4 p. m. Wednesday, in staff room of Library; Katherine Conroy, education, 4 p. m. Wednesday, in Woman's building; Ruth Haines, education, 4 p. m. Wednesday, in Woman's building; Mrs. M. C. Warley, business, 4 p. m. Wednesday, at 149 North of Broadway street; Billy Whitlow, business, 4 p. m. Wednesday, in Woman's building; Ethel L. Barker, education, 4 p. m. Thursday in Room 218, Education building; Mary Frances Haner, interior decorating, 4 p. m. Friday in the building of C. F. Brewer and company.

Geology Honorary Will Initiate Tonight After a banquet which will be held at 7:30 p. m. tonight at Tea Cup Inn, Sigma Gamma Epsilon, honorary geology fraternity, will formally initiate its pledges.

Those expected to attend the banquet and initiation are: Associate members, Dr. A. C. McFarlan, Prof. L. C. Robinson, Prof. R. D. Meacham, and David M. Young; actives, William Haag, Richard Gerhard, Jack Hirsch, and Harry Emmerich; pledges, Newell Wilder and J. B. Vaughn.

Monday night an informal initiation was held to determine the pledges' ability in the fields of paleontology and geology. Refreshments were served by the pledges.

NEW APPOINTMENTS MADE Capt. Clyde Grady, adjutant of the military department, announced yesterday the appointment of the following officers in the R. O. T. regiment: captain, J. B. Hughes; first lieutenant, W. G. Reading; second lieutenants, J. B. Boddie, J. H. Cavins, W. R. Dallas, C. J. Gotlieb, R. H. Ratliff, J. P. Stewart, W. H. Girder.

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LOST—A white collar with A T O on the back and a collar. Return pin to Stenographic Bureau. Reward. WANTED—Second hand "Mathematics of Investment" book. Call Ash. 2154.



AN EASY WINNER IN A BRAEBURN

SMART isn't gay enough. STYLISH only begins to describe the tone of these Braeburns. . . swanky overchecks. . . done to a turn in patch pocket fashion with or without belted backs.

The trim new buttons. . . the talon closure on the trouser. . . tips it off. No one but Braeburn could have turned out anything quite so complete.

\$25 Extra trs. \$6



BEST DRESSED ED 8 PRIZES!

EIGHT STUDENTS WILL WIN VALUABLE PRIZES

- 1st PRIZE—Michael Stern Suit given by GRAVES, COX & CO.
2nd PRIZE—\$25 in Merchandise given by KAUFMAN CLOTHING CO.
3rd PRIZE—Six Arrow Tab Shirts given by ANGELUCCI & RINGO.
4th PRIZE—Silk Lounging Robe given by SHEPHERD'S.
5th PRIZE—One Pair of Florsheim Shoes given by BAYNHAM SHOE CO.
6th PRIZE—Stetson Hat given by R. S. THORPE & SONS.
7th PRIZE—\$5 Re-TeX Cleaning given by BECKERS
8th PRIZE—Six Tubes McKesson Shaving Cream given by HUTCHINSON DRUG STORE.

BEST DRESSED ED 8 PRIZES!

EIGHT STUDENTS WILL WIN VALUABLE PRIZES

- 1st PRIZE—Knitted Suit given by EMBRY & CO.
2nd PRIZE—"Carolyn Mode" Dress given by B. B. SMITH & CO.
3rd PRIZE—One Dress given by SHIPP & COMPANY.
4th PRIZE—One Pair Jacqueline Shoes given by Collegiate Shoe Department, MITCHELL, BAKER & SMITH
5th PRIZE—Hat given by FAIR STORE.
6th PRIZE—\$5 Worth of Lingerie given by PURCELLS.
7th PRIZE—\$5 Re-TeX Cleaning given by BECKERS.
8th PRIZE—"Seventeen Ensemble" given by PERMENTERS DRUG STORE.

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THIS CONTEST IS MADE POSSIBLE THROUGH THE COOPERATION OF THE LEXINGTON MERCHANTS WHO ARE GIVING THE PRIZES.

See Friday, March 17, Kernel for Contest Rules FREE TICKETS! Two tickets to the Strand or Ben All Theater will be given to the first five persons sending in the correct answers to each set of five questions in this ad. Send answers to Kernel Business Office.

QUESTIONS FOR TUESDAY

- MEN
1. Can you describe the Guards topcoat?
2. From what part of the camel is the finest camel's hair obtained.
3. What pattern in men's suits, increasing in popularity this spring, is always a favorite pattern with the Prince of Wales?
4. What is meant by "off the face" hats?
5. What new neckwear material is increasing in popularity with college men?
WOMEN
1. What popular movie actress recently inaugurated the feminine fashion for wearing masculine apparel?
2. What is to be one of the popular fabrics among the "sheers" for summer evening gowns?
3. What color has been very much in evidence in fashion displays as a spring style leader?
4. What was the popular bathing suit fabric among Florida fashion prognosticators this season, and how was it designed?
5. Name five well-known designers of feminine apparel?
Answers to last week's questions:
1. WHITE MESS JACKET.
2. CUMMERBUND.
3. TAB.
4. NO LINING.
5. 21.
Persons sending in correct answers to Friday's questions: JACK JEAN, NEEL PLUMMER, MURIEL WISS, HORACE MINER, WILLIAM JONES.
Call at The Kernel Business Office for your tickets.