# Judge accepts jury's life sentence for Morton

By STEPHANIE WALLNER Contributing Writer

By STEPHANIE WAILLER
Contributing Writer

Contributing Writer

Elize Alexander Morton was sout on parole for a rior rape conviction when he committed the murder.

Elize Alexander Morton was out on parole for a rior rape conviction when he committed the murder.

He will serve 20 years each for the standard rape charges and serve a consecutive life sentence for the south could not override the jury's recommendation and impose a farring for arms of the court to undo not override the faulty. The court to impose a stricter should not be allowed to sentence allowing the court to own of the said. "I'll go with common folks using the court to own of the said only three states, Florand and defense attorneys Evaluation and impose the death penalty.

Worton seaged the death penalty of parole death in capital and the said only three states, Florand and defense attorneys Evaluation and impose the stricted as jusages." After the court could not override the jury's recommendation and impose the death penalty of the fourt could not override the jury's recommendation and impose the striction of any case over white the court could not override the jury's recommendation and impose the stricted by such as a strict of a page." After the court could not override the jury's recommendation and impose the stricted as jusages. The strict of the page to the page to

Higgs' touchdown

gives Cats first win

you must have a great runner and Higgs is that. He made a difference."

Higgs is that. He made a difference."

It is a load to 3 heading into the final nine minutes of the game when Green Wave quarterback Ken Karcher completed nine passes to a label to the end sood. Such down pass to flanker Tony Wright. That touchdown palled Tulane to within a point, with 3.52 remaining in the game.

Online to so for the win. Tulane feel like last year."

Opting to go for the win, Tulane then went ahead 11-10 on a two-point conversion when Karcher, who completed 27 of 42 passes for 28 yards

S. African soldiers

### S. African pleads for student aid

By CHRISTY MOORE

Naomi Tutu-Seavers urged UK students to donate not only their time, but books and other supplies to the anti-apartheid movement in South Africa.

South Africa.

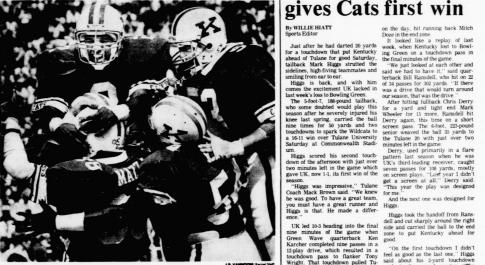
"Black African refugees... need movement in South Africa.

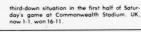
"Black African refugees... need material aid specially educational materials." Thus-Seavers said at 18 lecture Friday afternoon. About 150 people attended her speech, the first in a series titled "South Africa—Time is Running Out." Thus-Seavers, a May graduate of UK's Patterson School of Diplomacy and daughter of 1984 Nobel Peace Prize winner Bishop Desmond Tutus and students should come to the assistant students should come to the assistant should be should come to the assistant should be should

For more information on the refu-gee support programs, students can contact Chester Grundy, director of the Office of Minority Affairs.

During the lecture, Tutu-Seavers stressed that the liberation

of cancer center reality





### Winners' circle

Wildcats:— clockwise from top left, Brian Williams, Jeff Kremer, Jerry Reese and Steve Mazza — rejoice after stopping Tulane on a



end raid on Angola

Associated Press

JOHANNESBURG, South Africa Surge, but no deaths.

Nearly 500 South African troops attack an estimated 400 to 800 guers-vasion of Marcist Angola after killing 15 guerrillas and capturing 40, the military said.

The strike achieved "large-scale disruption" of the command structure and supply lines of rebels fighting South African rule in South West Africa, said Maj. Gen. George Meiring.

The Angolan raid provoked spread condements.

See S. AFRICAN, page 5

### INSIDE

If a picture's worth a t words, then you can find about Saturday's UK win c lane. For a photo spread game, see SPORTS, page 3.

# Involvement essential for rights group, leaders say are against penalties of death, but it is hard to tell the lid Amins and the thermational scene as it is on the thermational without the scene as it is on the thermational without the scene as it is on the thermational without the scene as it is on the thermational without the scene as it is on the thermational without the scene as it is on the thermational without the scene as it is on the thermational without the scene as it is on the thermational without the scene as it is on the thermational without the scene as it is on the thermational without the scenario and the scenario as the scenario and the scenario and the scenario as the scenario and the scenar

# Campus Calendar

Information on this calendar of events is collected and coordinated through the Student Center Activities Office, 203:704 Student Center, University of Kentucky. The information is published as supplied by the an-compus spore, with editorial privilege allowed for the sake of clarity of expression. For student organizations or University departments to make entries on the calendar, a Campus Calendar form must be filled out and returned to the Student Activities Office.

Deadline: Forms will be accepted no later than the Mo day preceeding the publications date.

### MONDAY TUESDAY WEDNESDAY 24 23 25 26 Movies: Beverly Hills Cop: \$1 w/UKID: Worsham Theatre; 7:30 p.m. Sports: UK Football ticket distribution for game against Cincinnati; Memorial Coliseum; 9-4 p.m. Meetings: Concert Committee meeting; 228 SC; 5 p.m.; Call 7-8867 Seminars: Kinetics of the Hepatocyte Gluvance seems of the Megatives. Proceedings of the Parts Mediume. Proceedings of the Megatives. necoming: Homecoming Royalty Voting 1, 4-7 p.ni.; Commons Cafeteria, 4-1 assroom Eldg., 9-3 p.m.; Student Cen Other: Homecoming Royalty Voting at The Iomecoming Fashion Show; SC Ballroom; 8-10 Homecoming Fashion Show; SC Ballroom; 8-10 p.m. • Other: Homecoming Fashion Shows; SC Grand Ballroom; 8 p.m.; Call 7-8867 • Films: Ashland Kiwanis Club Film Series of Ashland Community College; \$3.50; ACC Auditorium; 7:37 p.m.; Call 329-2999 • Movies: China Syndrome; \$1.75 w/UKID; Worsham Theatre; 7:30 p.m. • Sports: UK Football ticket distribution for game against Cincinnati; Memorial Coliseum; 9-4 p.m. SC. S.p.m.; Call 7-8867 - Seminors: Kinelics of the Hepatocyte Glucagon Receptor by Ms. Rapti Madurawe; Rm. MN 463; 4 p.m. - Meetings: Food for Thought discussion group: Strategies for Dealing w/ Role Conflicts; 119 SC, Noon; Call 7-3295 and proceeds to Commonwealth Stadium, 7:30 p.m., Call 7:3867 \* Sports: Entry deadline for Intramural Track Meet: 135 section 4.pm.; Call 1-3928, Own House, 10:41 for .m.-8 p.m. • Other: Apply for Oct. 21- Oct. 25 on-cam-us interviews; 201 Matthews Bldg.; 8-4:30 9.4 p.m. • Meetings: SAB Public Relations Committee meeting: 115 SC; 4 p.m.; Call 7-8867 • Other: Apply for Oct. 21-25 on-campus interviews: 201 Matthews Bldg.: 8-4 p.m. • Workshops: Resume Writing: 103A Matthews Bldg.: 2-3 p.m. • Other: Sept. 30- Oct. 4 Interview Priority Lists Published; 201 Matthews Bldg. flicts; 119 SC: Noon: Call 7-3295 • Meetings: Emergence- A Feminist Women's Press; 106 SC; 6 p.m.; Call 231-7985 • Meetings: National Organization for Women meetings: 106 SC; 5 p.m.; Call 231-7985 • Other: JOIN THE COLLEGE REPUBLICANS IN WELCOMING TIM PHILIPOT TO UK!: 228 SC; n-requipment provided: Alumni Cym: 7-30 p.m.; Cell 23355-51. Bb Rashbell vs. Georgetown at home, Shivley 1 pg.m.; Coll 7-8901 • Concerts: Out to Lunch: free noontine concertsbands featured: As-is; between SC & S. Limestone; 1221.30 p.m.; Coll 7-18887 • Lectures: Living Through Personal Crisis: Anne Koise will speek; Free Center for the Arts; 8 p.m.; Coll 7-3145 • Workshops: Interview Techniques; 103A Maithlews 2 \* Lectures: Current State of West German Economy by Dr. Michael Richtstein W. German Embassy: 230 SC: 11Noon; Coll 7-362 • Meetings: Students for America meeting; 115 SC: 7-30 pm.; Coll 7-314 Other: Sept. 30- Oct. 4 Interview Priority Lists Sign-up; 201 Matthews Bldg. SUNDAY FRIDAY SATURDAY MONDAY 28 Other: Homecoming House Displays Other: Colloquim in Social/Philosophical Studies in Education: 131 Taylor Ed. Bldgs; 3-5 Movies: Beverly Hills Cop: \$1.75 W/UKID: Worsham Theatrer: 7:30 p.m. Other: Trip to Cincinnati Reds game-biceves the Student Center parking lot at 5 p.m.; Tickets \$15 at 102 SC: Call 7-8867 Sports: UK Basseball vis. Ohio Dominican (2) at home: Shively Field: 2 p.m. Lectures: Organizing the Anti-Apartheid Movement in the U.S.: by Charles Barron; 230 SC: 8 p.m.; Call 255-5641 Other: Engineering Alumni Reunion Workshops: A Cross-Cultural Workshop for awareness of cultural differences & similarities: Natural Bridge, 4 p.m., Call 7-2755 Religious: Sunday evening fellowship-worship, dinner & fellowship at K-House/412 Rose 51; 5 p.m.; Call 254-1881 Sports: UK Boseboll vs. KY Wesleyan (2) at home; Shively Field; 1:30 p.m. Other: Sign up for Teacher Ed. Interviews; 166 Taylor Ed. Bldg.; 8-4:30 p.m.; Call 7-7971 Exhibitions: Isnardi Exhibit; Rasdall Gallery; Call 254-6026 Movies: Goldfinger; \$1.75 w/UKID; Worsham Theatre; 7:30 p.m. Sports: UK Football ticket distribution for game against Clemson; Memorial Coliseum; 8 am. 8 n.m. Univ. of Cincinnati; Commonwealth Stadium; 1:30 p.m. • Workshops: A Cross-Cultural Workshop for owareness of cultural differences & similarities: Natural Bridge: 8 a.m.; Call 7:2755 • Concerts: Graduate Recital: Steven Chicurel, piano; CFA Recital Hall; 3 p.m.; Call 7:4900 • Movies: Beverly Hills Cop; \$1.75 w/UKID; Worsham Theatre; 7:30 p.m. • Concerts: Pete Fountain in concert (New Orleans Jazz); Center for the Arts; 8 p.m. a.m.-8 p.m. Other: Sept. 30- Oct. 4 Interviews Open Schedule Sign-up; 201 Matthews Bldg. Other: Engineering Alumni Reunion Classes Luncheon; SC Grand Ballroom; Noon; Call 7-1622 MOVIES **ARTS & CONCERTS** SPORTS 9:23. UK Football ticket distribution for game against Cincinnati; Memorial Coliseum; 8.a.m.-8.p.m. 9:24:25. UK Football ticket distribution for game against Cincinnati; Memorial Coliseum; 9:4.p.m. Coliseum; 9:4.p.m. 6:8: 9.26: 'Out to Lunch' free noontime concerts/ band featured: As-Is; between SC and S. Limestone; 12:1.30 p.m.; Call 7.886; 'Delay S. Carducter Recribe Steven Chicurel, piano; CFA Recital Hall; 3 p.m.; Call 7.886; 'Delay S. Carducter Recribe Steven Chicurel, piano; CFA Recital Hall; 3 p.m.; Call 7.826; Pete Fountain in concert (New Orleans Jazz); Center for the Arts; 8 p.m.; 9/26: University Orchestra: Phillip Miller, conductor; CFA Cc Call 7-4900 9/30 thru 10/18: Isnardi Exhibit; Rasdall Gallery; Call 254-6026 ersity Orchestra: Phillip Miller, conductor; CFA Concert Hall; 8 p.m.; MEETINGS & LECTURES SPECIAL EVENTS SPECIAL EVENTS CONT. 9.26. Living Through Personal Crisis: Anne Kaiser-Stern will speak; Free; Center for the Arts. 8 p.m. (2011-73.45 9.26. Curren State of West German Economy by Dr. Michael Richtstein/W. German Embossy; 200 SC; 11-Noon; Call 7-4642 9.77: "Organizing the Anti-Aparheid Movement in the U.S." by Charles Barron; 200 SC; 8 p.m.; Call 255-5641 9.24: SAB Public Relations Committee meeting; 115 SC; 4 p.m.; Call 7-8867 9.25: Food for Thinging meeting; 228 SC; 5 p.m.; Call 7-8867 9.25: Food for Thinging organizing Step Science (Control of Science) (1909) 9.25: Emergence A Feminist Women's Press meeting; 106 SC; 6 p.m.; Call 21-7985 9/26: Last day for filing an application in college dean's office for a December 9/28. A Cross-Cultural Workshop for awareness of cultural differences & simi-larities: Natural Bridge; 8 a.m.; Call 7-2755 9/29: A Cross-Cultural Workshop for awareness of cultural differences & simi-larities: Natural Bridge; 4 p.m.; Call 7-2755 degree 7-24: Ashland Kiwanis Club Film Series at Ashland Community College: \$3.50, ACC Audhorium: 7-37 pm; Coll 329-2999 9-23 thu 9-15; Chemecoming Royalty Varing. MI King library. 4-7 p.m.; Commons Catelaria, 4-7 pm.; Cossroom Bidg., 9-3 p.m.; Student Center, 9-3 p.m. 7-23. Apply for Col. 17:25 on-cranpos interviews; 201 Mart-flews Bidg.; 8-4.30 Homecoming Royalty Voting at the Homecoming Fashion Show; SC Ball-: 8-10 p.m.; Call 7-8867 room; 8-1u p.m.; Call 7-8867 9/24: Homecoming Fashion Show; SC Grand Ballroom 8 p.m.; Call 7-8867 9/24: Apply for Oct. 21-25 on-campus interviews; 201 Mat-thews Bldg.; 8-4 201-7985 9.25. National Organization for Women meeting: 106.5C. 5 p.m.: Cell 231-7985 9.26. TOPs: [Iwenty-One Plus] Movie: It's a Wonderful Life w/Jimmy Stewart 8 supper served 28 older: K-lowes 41 & Rose 51: 50.5 p.m.: Cell 231-7885 9.26. N.O.W. Emergence: A Ferninist Women's Press meeting: 109.5C. 7:30 pm.: Cell 231-785. Cell 261: Cell 2 9.724. Apply for Cct. 21-25 on.compus interviews; 201 Most-mews Bidg; e-s-pi. 45-59; 30-024. Alterview Priority Lish Published; 301 Mothlews Bidg; 9-725. JOIN THE COLLEGE REPUBLICANS in WELCOMING TIM PHILPOT TO UKIT1: 228 E-5.30 pm.; ccill 8-30 pm.; coll 8-30 p LOOKING AHEAD 9/25: 'Kinetics of the Hepatocyte Glucagon Receptor' by Ms. Rapti Madu 10/1: Entry deadline for Intramural Swim Meet; 135 Seaton; 4 p.m.; Call 7-3928 10/3: Professor Raymond Betts, distinguished professor lecture; Center for the Arts 8 p.m.; Call 7-3923 10/3: UK Theorico Expartment Production; \$5-Pub.; \$4-Stu.; Guignol Theotre; 8 p.m.; Call 7-1385 10/5: UK Football vs. Clemson at home; Commonwealth Stadi-um al 5 pm. Ticketh \$15 at thus au-y-72: Engineering Alumin Reunion Classes Luncheon; au uni-Noon: Call 7-1622 9/30-10/4: Sign-up for Teacher Ed. Interviews; 166 Taylor Ed. Bidg. 8-4:30 p.m. 9/30: Sept. 30-Oct. 4 Interviews Open Schedule Sign. Up; 201 Matthews Bidg. 9/30: Sept. 30-Oct. 4 Interviews Open Schedule Sign. Up; 201 Matthews Bidg. 9/30: Sept. 30-Oct. 4 Interviews Identify Worship, dinner & Fellowship at K.-House/412 8/20: Coreers in Business: IOBA Matthews Bidg. 2: 30-04-30 p.m. 9/24: Resume Willing; IOBA Matthews Bidg. 2: 30-04-30 p.m. 9/26: Price Cardiopulmonary Resuscitation (CPR) by Rosemary Veach; 15 Memorial Hall; 8 a.m. Article State S

### **UK** unveils new Nike footwear



"It has given Kentucky some publicity other than Coach Hall's leaving," said junior forward Winston Bennett. "It's an honor tous. It's a carrity that a team would have a press conference about a basketball tennis shoe. It's a compliment to the Kentucky program."

Roger Harden, though, whose father is vice president of the Converse company, will apparently maintain tradition for one more year. The senior point guard said his not being pressured by anyone to wear Nike.

### Defense reflects renewed zeal

Wildcats' pass rush a key element in win over Green Wave

By BRETTHAIT
Staff Writer

There's a phrase in football that many coaches live by: Offense sells with the plant of the start of the sta





and Williams for a loose ball.
Fullback Chris Derry (left) is
tripped up by the Tulane defense. Derry caught seven
passes in the game for 108
yards, including a 35-yard







### Marsalis II

Classical/jazz trumpeter returns for second UK performance in 10 months.

The latest Hollywood philosophy says good movies breed good sequels. So it seems only logical to apply the same principle to last fall's only sold-out jazz concert at UK.

"Ticket sales are rather slow," she said, "because the promoter has not promoted as heavily as I expected." The concert hall seats about 1,500 people, and tickets are "about one-third of the way sold. I'm really surprised that ticket sales have not gone faster," she said.

One major difference from De-cember's concert is that "The Wyn-ton Marsalis quartet" will lack the saxophone of brother Branford — whose talent has been compared to John Coltrane. Branford Marsalis is currently touring with Sting, whom he worked with on The Dream of the Blue Turtles.

Bassist Charnett Moffett will be returning, however Jazz fans who attended the Marsalis concert will probably remember Moffett's lengthy solo Most recently he worked with guitarist Stanley Jordan on the hit jazz album Mogic Touch. Jordan will also be making a

UK appearance this fall through the Spotlight Jazz series.
Ten months ago Marsalis filled the 8e2-seat Memorial Hall. The son of a New Orleans jazz pianist, Marsalis plays not only jazz but classical music, and is the only artist in history to have received simultaneous Grammys in both areas.
The 25-year-old began with classical through the properties of the properties

fall's only sold-out jazz' concert at UK.

Grammy-award winning trumpets of the property of th

Keeping it in the family, Marsalis has recorded Fathers and Sons with Branford and father Ellis on piano. The trio dominated one side while the Chico and Von Freeman duo played the flip side.

His other four jazz albums include a self-titled album, after which he received a Grammy nomination for Best Solo Instrumentalist, Think of One; his latest, Hot House Flow-ers; and then Wynton Marsalis: The All: American Hero, a compilation of previously recorded material.

The concert will begin at 8 p.m. Oct. 2 in the concert hall in the Center for the Arts. Tickets for the concert are on sale at the Center for the Arts ticket office. They are \$13 for students with a validated ID and \$15 general admission. Call 257-4929.



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The Cracow Philharmonic with Yo-Yo Ma, cello Krzysztof Penderecki, Conductor esday, Jan. 15, 1986 • \$15; \$8 UK Students, Sr. Citizens

Jean-Pierre Rampal, flute Feb. 23, 1986 • \$14; \$8 UK Students, Sr. Citizens

Marilyn Horne, mezzo-soprano y, March 11, 1986 • \$15; \$8 UK Students, Sr. Citizens

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### Kernel

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UK Equine Research Foundation Night
and 3. Saturday, Sept. 28, 2:00 p.m.

Metro Police Officer Roy Mardis Trust Fund Benefit Night
and 4. Saturday, Sept. 12, 2:20 p.m.

mgler Round Finals Sunday, Sept. 12, 2:30 p.m.

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### **Tiring work**

d, an electrical engineering graduate student spends part of yesterday afternoon working on his car.

### •S. African

South African Defense Minister Magnus Malan denied the charge. Minister Magnus Malan denied the charge Minister Minis

ca and Angola.

South Africa seized the mineralrich territory twice the size of California from Germany during World
War I, later administering it under a
League of Nations mandate. It has
ignored United Nations resolutions
calling for the territory's indepen-

South African troops withdrew government soldiers back from southern Angola in May after et advisers and Cuban an 18-month occupation under an come within 120 miles of hi

agreement with the Angolan govern-ment.

Vilioen said Angola violated that agreement by allowing SWAPO guerrillas to move back into areas South Africa vacated, leaving no choice for South Africa but to go back into Angola after the guerril-las.



YEAR OF THE DRAGON ( 2:00 4:30 7:00 9:30

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### Kentucky ACT scores hold firm, except in math

By MARK R. CHELLGREN
Associated Press

score was 18.6, and Kentucky historically has lagged behind the national scheme fractive cannulation remained state of the state. Kentucky students were madernated state of the state. Kentucky students who en area, mathematics.

According to figures compiled for the state. Kentucky students who en area, mathematics.

According to figures compiled for the state. Kentucky students who en a standard college are freshment this fall had placed to the state. Kentucky students who en a standard college are freshment this fall had been standard college and the standard college are freshment this fall had been standard college and the standard college and the standard college are freshment this fall had been standard college from the standard college and the standard college from the college from the standard college from the standard

### **Greg Austin Band**

Tuesday-Saturday

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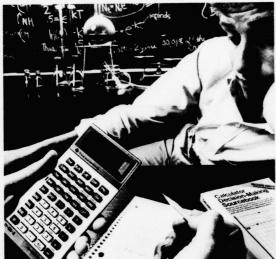
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### Kernel VIEWPOINT

### Horse industry gives vote of confidence to UK equine study

Kentucky's image — sleek horses gamboling beside white fences — received a boost at UK last week. The University won't be buying more horses, but its ability to help the horse and racing industry should be enhanced signifi-

the horse and racing industry should be enhanced significantly.

The most spectacular event of the week came at the Board of Trustees meeting Tuesday, when President Otis A. Singletary announced an anonymous \$5 million donation to the UK Equine Research Foundation.

The center has been big news anyway. Horseman Maxwell H. Gluck and his wife kicked it off handsomely with a3 million challenge gift. The challenge was met, and the center is scheduled to open in early 1987.

Gov. Martha Layne Collins, who usually appears next to the horse on state advertisements, helicoptered in especially to laud the donation and what it means for Kentucky. "This makes Kentucky again in the forefront of one of the state's most important industries," she said.

The horse is no doubt a centerpiece of the state economy. And Gluck's instincts were correct when he donated his \$3 million to UK. The results of the center's research will pay dividends for horsemen that will more than eraphetic rootributions.

The Kentucky State Racing Commission, which oversees one of the most visible parts of the horse industry, seconded the anonymous donor when it unanimously awarded a \$1.1 million grant to UK to develop new tests for illegal equine drugs.

Dr. Jerry Blake, a professor of veterinary science, said

awarded a \$1.1 million grain to the control of the

small.

UK is the only institution working to develop a method of detecting etorphine, said Mike Fulkerson, chief administrative officer for the commission. The University was chosen to conduct the study because "Kentucky has always been a leader, if not the leader, in the Thoroughbrei dudustry, and I guess hand in glove with that is the UK lab."

In addition to the research both the donation and the grant will support, the funds are equally a vote of confidence in UK. Certainly neither the racing commission nor the generous donor would give millions if they weren't impressed with the work UK scientists have done thus far. And for a university with no official school of veterinary medicine, their confidence means some people must be doing a good job.



### Family gathering revives joys of kinship

Go north, young man.
The last time I ventured to my
grandparents' Ohio farm, it was for
a funeral — my Uncle Tom's wife
and been killed instantly when he
car slid on the ice and crashed.
This time we were once again
called upon to dress up and spend an
afternoon in the same church, but it
was for a decidedly more pleasant
affair.

afternoon in the saute values of a decidedly more pleasant affair.

A weeding. And happily, it was Tom's weeding. Dad and I cruised merrily along Interstate 71 in his abourdly law. They make pligrimages from anywhere and everywhere. And hard the family and lazz tapes of Charlie Parker. As it happers, Dad does not put the car top up for anything over degrees, and this includes 41 degrees at 65 miles an hour.

And hurtling 60 miles an hour down an off-ramp — hanging high over the streets of Cincinnati — is chilling enough as it; a street of thing. But we put the top up for the last 70 miles anyway.

We dheard Aunt Father of the street of th

Not the Stolls. And as of my last wo trips, not me.

Stoll Farms Inc. has been in dairy farming for a long time, and they now own somewhere around 1,500 area. They may not be heavily into astrophysics, but these people know bullshit when they see it.

Dad and I could smell it (and the more pungent odor of pigshit) a number of times during the trip, but it wasn't until my second night at the farm that I once again adjusted to the general aroma of the place.

But 1 had more fun. Rather than dread the meeting of unknown relatives and the standing for hours in were filled with stars and sounds. Being welcome in that age-old Walton's Mountain farmhouse, sugrounded by uncounted acres of friendly territory gave me a feeling for foreign the foreign that I have not had in some time.

# last 70 miles anyway. Dore us to revere our relative from Chicago and bringing a cousin of two along. Aunt Janie and hisband Freeman were coming all the way from wherever it is they coust at the edges. Or perhaps it is the agriculture of past quarrels that were all the way from herever it is the voice of perhaps it is the edges. Or perh

This reply is in defense of the Kirwan I Little Sisters program that
was the subject of an article in the
Sept. 16 Kentucky Kernel.
First of all, we would like to clarfirst of all, we would like to clarfirst of all, we would like to clarduring the seminor of the month of the control of the control

and expressed his enthusiasm in our organization. We were officially organized in 1983 after a disappointing football season to create enthusiasm and expressed this enthusiasm in our organization. We were officially organized in 1983 after a disappointing football season to create enthusiasm and spirit in the dorm. Johnny Jones and Wayne Abell were in charge of the program at that time. They attended every meeting we held and representation this past year, and it was very fufficult for us to obtain every meeting we held and representation this past year, and it was very fufficult for us to obtain every meeting we held and representation this past year, and it was very fufficult for us to obtain every meeting we held and representation this past year, and it was very fufficult for us to obtain every meeting we held and representation this past year, and it was very fufficult for us to obtain every meeting we held and representation this past year, and it was very fufficult for us to obtain every meeting and support or activities we had planned to do. Where was the program of the program of the program of the program of the program at that time. They attended the program at the program at

**Editorial** 

under the competent guidance of Jones and Abell. A member of the football staff attended a meeting and expressed his enthusiasm in our organization. We were not visited by any member of the football staff after that. Likewise. Mark Wheeler, who was a House Council representative this past year, attended a maximum of one Little Sisters meeting.

was "a real laugh." We eventually raised funds with the aid of the Kirwan I athlietes, but by that time it organize anything.

On Sept. 4. Mr. Meredith assured us that we would all work together this year, and the organization would be greatly improved. We agreed to his proposal of a reorganization because it was obviously needed.

### Letters policy

Persons submitting material should address their comments to the editorial editor at the Kernel, 113 Journalism Building, Lexington, Ky. 40506.

ton, Ky. 40506.

All material must be typewritten and double spaced.

To be considered for publication, letters should be 350 words
or less, while guest opinions
should be 850 words or less.

Writers must include their names, telephone numbers and major classifications or connection with UK. If letters and opinions have been sent by mail, telephone numbers must be included so that verification of the writer may be obtained.

# Registering to vote in the United States is a right, privilege and responsibility As a citizen of the United States and student of UK, it is a process you should be proud to participate in. Our age group, 18 to 23, has the lowest voter turnout of any demargabic group. Why is this 'A lack of concern is one reason. Apathy among college students is an evertical transportation of the control of t The week of Sept. 23-27, the Governmental Affairs branch of SGA will be coordinating a campuswide registration drive. If you haven't yet registered to vote or wish to change your party affiliation, then please feel free to stop at any of the registration tables around campus. AIDS test bad idea

In reference to the letter by Dusyne D Willis on Sept. 10. I'm strongly opposed to a mandatory AIDS test. A positive AIDS test doesn't mean that a person has AIDS, it just means that he/she has been exposed to the AIDS virus. There is also the question of who poses a health hazard. AII the current research states that AIDS is transmitted only through the blood or semen. Therefore, I'm in favor of retring, with disability, a person with AIDS who is too sick to work, of if he has a job where there is potential for spreading the virus if he develops an open lesion.

**LETTERS** 

In New York City, where there is an AIDS epidemic, there hasn't been a panic about going to restaurants. Yet, no cases have been reported of people contracting AIDS from eating in a restaurant where a food handler has AIDS.

SGA registering student voters

There has to be much more evidence that a person who has been exposed to AIDS is a health risk before I'll go along with the idea of firing someone simply on the basis of a positive AIDS test.

way to improved voter turnout in November.

This year SGA is making a special effort to register as many voters as: If the times are not convenient for year and there are very few heated reaces, SGA wants to still encourage registering to vote.

The Public Relations department

you to register there.

The Public Relations department of SGA has worked closely with Governmental Affairs to promote registration awareness. On Sept. 25 from 6 to 10 a.m., WKQQ-FM radio will broadcast its morning show from the registration booth in the Student Center. At 9 a.m. Sept. 28, Lt. Gov. Steve Beshear will kick off slayers of the Student Cutter of the Student Cutter of Stayers.

Donna Greenwell SGA executive vice president Lisa Corum Governmental affairs director David Botkin Governmental affairs assistan Glen Buckne Architecture freshm

### **BLOOM COUNTY**







### DROLL





### by David Pierce



### **SPECTRUM**

From Staff and AP reports

### Tickets for series go on sale today

Tickets for the individual 1985-86 University Artist Series concerts go on sale at noon today at the UK Center for the Arts ticket office. Previously only season tickets were

available.

Ticket prices for the concerts are as follows: Tokyo String Quartet, Oct. 23, \$7 with student ID and \$11 general public; pianist Russell Sherman, Nov. 18, \$7 with ID and \$11 general public; the Cracow Philharmonic with cellist Yo-Yo Ma, Jan. 15, \$8 with ID and \$15 general public; flutist Jean-Pierre Rampal, Feb. 23, \$8 with ID and \$14 general public; mezzo-soprano Marilyn Horne, March 11, \$8 with ID and \$15 general public

The ticket office is open noon to 4 p.m. Monday through Saturday. Visa and MasterCard orders may be placed by calling 257-4929.

### Deadline for EPA appeal drawing near

LOUISVILLE — The U.S. Environmental Protection Agency faces a deadline tomorrow to appeal a court order requiring the agency to force Kentucky and six other states to substantially cut emissions of sulfur dioxide and other

ruling, issued in July by a federal judge in Washington, D.C., came in response to a suit filed by seven northeastern states. The order gave the EPA nine months to require emission reductions from power plants and other sources of pollutants believed to cause acid rain.

### Rain doesn't dampen FarmAid spirit

CHAMPAIGN, Ill. — Flanked by huge banners reading "Keep America Growing," singer Willie Nelson and a cavalcade of other stars braved pouring rain yesterday to perform in a marathon FarmAid concert aimed at helping the nation's struggling farmers.

About 64,000 attended the concert, the purpose of which, Nelson said, was not only to raise money to help needy farmers but to "change the attitude of the average American toward (his) ham and eggs in the morning. This is just the beginning of a crusade."

### U.S. vets meet former Nazi SS soldiers

FRANKFURT, West Germany — Former Nazi SS sol-rsy yesterday welcomed a group of U.S. World War III terans to a controversial reunion and agreed to continue iir decade-long friendship despite criticism from Jewish

leaders.

As television cameras whirred, 25 veterans of the U.S.

70th Infantry Division and their wives hugged and shook hands at Frankfurt airport with three veterans of the 6th SS Mountain Division. The two divisions fought each other in the Battle of the Bulge in France near the end of the

"This is no official joint reunion or celebration; we're not trying to create a precedent or a confrontation," said Floyd Freeman, a U.S. veteran who organized the Americans' two-week visit to Germany and France.

"We are just meeting our friends by choice as individu-als," Freeman said.



### Mexican death toll includes 4 Americans Authorities, worried about the Del Valle, a doctor, said carried threat of disease, said bodies undical supplies. "We are not cleaning up. What is essential is to get the bodies out and, led in mass graves. Brazilian President

MEXICO CITY — Mexicans bur-ied their dead yesterday and prayed there were more living as rescue teams, bolstered by aid from around the world, worked to remove the devastation left by twin earth-

the war-devastation left by twill quakes.

Mayor Ramon Aguirre said 1,641 bodies were recovered and 2,000 more remained trapped under col-lapsed buildings and were feared

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MEXICO CITY — Mexicans buried their dead yesterday and prayed there were more living as reaction mass graves.

Thousands gathered to hear to h

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Nancy Reagan, wife of President Reagan, was to arrive today.

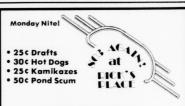
Brazilian President Jose Sarney, if possible, someone alive," said Mi en route to the opening session of guel Figueroa, who had been work to United Nations in New York, in at the site of a five-story apart, stopped with relief aid. Other Latin American officials also were expected to stop here.

Nancy Reagan, wife of President Reagan, was to arrive today.

More than 400 buildings were partially or totally destroyed, said Aguirre. He said 149 were on the verge of collapse.

### INTERACT

A group for people interested in meeting other people. The first meeting of the semester will be Wednesday, September 25 at 5:00 p.m., 412 Rose Street. Supper will be free followed by a presentation by Pat Danridge on the film, "The Toughest Job You'll Ever Love", Call 257-6598 for more infomation and to let us know if you plan to attend by Sept. 23rd.



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terviewing for the following position

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Although the two groups do not gree on the future of a free South drica, they still operate on one remise. There cannot be a free south Africa with apartheid. There so ne task for both of the groups — o rid South Africa of apartheid, but Sources 200.

The series is sponsored by the Office of Minority Affairs in cooperation with the Black Student Union, the Fellowship for Reconciliation and the African Students Association.

Tutu-Seavers said.

"We're seeing increased resistance by Black Africans answered with increased repression by the danization and chief of staff of the white minority government," Tutu-Seavers said.

One example she gave was the 800 young schoolchidren who were arrested a couple of weeks ago and

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Secretary of State George P. Shultz and his Soviet counterpart meet here this week to prepare for the week to prepare for the week to prepare for memoration.

They also pin a parade of with the same that they also pin a parade of which the same that they also pin a parade of which the same that they also pin a parade of which the same that they also pin a parade of which the same that they also pin a parade of which the same that they also pin a parade of which the same that the same that

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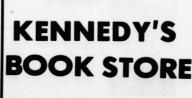
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### College Sports: Out of Bounds

The dishonesty underlying much of bigtime college sports threatens the integrity of higher education. Finally, college presidents have stepped in to assert control. The cover story describes the abuses—and the cleanup measures. Two companion articles show that honesty can pay: one explains how Notre Dame wins fairly; the other profiles former Oklahoma basketball star Wayman Tisdale. (Cover painting by Jeffrey Smith.) Page 8



### Photojournalism: An Eye for the Moment

Photojournalists serve two masters: art and journalism. Their images include timely news pictures and timeless feature photos. In a portfolio of student photojournalism, assembled by NEWSWEEK ON CAMPUS Photo Editor Nia Krikellas, the subjects range from women football players to a man dying of cancer. Page 24

### Hampshire College Goes Its Own Way

No grades, no credits, no fixed academic programs—that's the Hampshire College way. When the school first admitted students in 1970, this approach got mixed notices. But these days, thanks to an emphasis on "entrepreneurship," educators see a model in Hampshire, the college where being nontraditional is already a tradition. Page 44





### 'It's Time to Get Out and Raise a Little Hell'

Eleanor Smeal, once again the president of the National Organization for Women, vows to carry her cause to the streets-and the campuses. But she knows it will be hard to get her message across to students, a majority of whom supported Ronald Reagan. In an interview, Smeal contends that most college women have not yet felt the sting of discrimination.

### Paying for School With Good Looks

Working your way through college at \$2,500 a day doesn't sound like a bad deal. But the life of a studentmodel is often more strenuous than glamorous, and getting a job is usually harder than doing one. Still, opportunities exist all over the country-you may even be discovered on campus. Page 20





### Arts and Entertainment: A Geek Baring Gifts

Now in his fourth season on "Night Court," Harry Anderson is turning the geek and the con man into an art form. Scottish rock trio The Blue Nile offers an evocative debut album. CBS's "Hometown" is Yuppie television. Garrison Keillor takes us back to "the little town that time forgot"-Lake Wobegon, Minn. Wayne Wang's new film tenderly dissects a Chinese-American family. Page 52

### **Multiple Choice**

Can women executives look too good? Where children of the rich and famous go to school; a meat major at Sul Ross State; \$100 tuition, room and board for Goucher centennial; the threat of a measles epidem-Page 17 ic: Texas Tech's dinosaur.

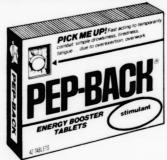
### My Turn: Student-Parents

The freshman who asked Kathryn Dawson to a toga party was surprised to learn she had two children at home. (She was pleased.) To assist her peers, Dawson provides a primer on what life is like for students who are also parents. Page 56

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### **LETTERS**

### Crackdown on Drinking

Iwould like to commend NEWSWEEK ON CAMPUS for the excellent and informative report on the problem of drinking on college campuses (LIFE/STYLE). Your statistics did an effective job of showing that there really is a problem deserving attention.

PAUL ENSINGER Windham, Ohio

We are not all alcoholics

Douglas Martin Purdue University West Lafayette, Ind.

The Vermont State Legislature has recently voted down a raise in the drinking age. It's nice to know that some states have the guts to oppose unfair federal government restrictions.

DAVE PEAK Middlebury College Middlebury, Vt.

It's good to know that some colleges and universities are getting tough and laying down harsh drinking laws because so many young people lose their lives each year as a result of drunken driving. More often than not it isn't the drunken driver who's fatally injured but the sober victim; too many young people don't know when to stop drinking and their friends don't know how to stop them from driving. Articles like yours may make them think before they drink and drive.

BETH SPICKENAGEL Brighton, Mich.

If a man can risk his life for his country and vote on who runs it, he should be able to enjoy a glass of wine with dinner. If the drinking age is raised to 21, then I say, raise the draft and voting age along with it.

KRIS STEPHENS Long Beach, Calif.

Society needs to revamp its attitude toward alcohol and treat it with the respect it deserves. The emphasis should be on being responsible. If an 18-year-old can be prosecuted like an adult, vote like an adult, serve in the Army like an adult, he should be able to drink like an adult and assume the responsibility that goes with it.

GREGORY L. LANG Michigan Tech. University Houghton, Mich.

South Carolina sophomore Katherine Morgan's logic is faulty: students do not handle alcohol responsibly and they do not view the issues of marriage, abortion and drinking with equal gravity. Drinking and getting drunk has never been an issue of responsibility with students. Rather, it is a hobby, a kick viewed with about as much sobriety as a weekly bowling league. Until

the consumption of alcohol is taken seriously by students and discarded as an inalienable rite of passage to adulthood, the 21-year-old drinking age is smart, possibly lifesaving, legislation.

JOHN ANDERSON University of Texas Austin, Texas

Education and drinking certainly don't mix. Furthermore, you don't have to drink to be a man, as Professor Rada has proven to us. Keep up the good work, Professor Rada!

ARGENTINA MIKESELL
Pasadena, Calif.

Thank you for "Crackdown on Drinking." I especially enjoyed the picture of Professor Rada. Is he the only decent professor in UCLA or is he the only brave one?

RANDY CARLSON Corona, Calif.

Your article missed the point by representing the student life-style through an ignorant few who show poor judgment. An important repercussion of raising the drinking age will be that students will no longer be able to go to dance clubs or live-music bars. Our social life will be restricted to movies, dry fraternities and all-ages clubs teeming with high-school students.

RICHARD SANDERS Atlanta, Ga.

### The Unappreciated R.A.'s

Tappreciated Bob Garrison's "Let's Hear It for R.A.'s" (MY TURN). For more than 20 years I have done pastoral work among students, and I'm convinced that R.A.'s are the most valuable and least appreciated among those who educate ("lead forth") at the college level. They have to live "in the trenches" and face the early signs of depression, shame and failure. They also have access to those teachable moments when freedom is granted and can shape the emergence of self-governing community. The successes of American residential campuses depend more on these people and their supervisors than most outsiders can imagine.

The Rev. ROBERT L. EPPS
Center for University Ministry
Indiana University
Bloomington, Ind.

I'm glad that a major magazine took the time and space to present this article because so many people don't understand the situations that R.A.'s deal with daily.

ROBIN McMULLIN Appalachian State University Boone, N.C.

### Vietnam Courses

Your article "Vietnam: Tell It Like It Was" (EDUCATION) suggests that universities are just beginning to teach about the Vietnam experience. It might interest your

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### **LETTERS**

readers to know that in 1980 Prof. Sheila Manes and I introduced a course on the 1960s in American history. More than 100 students enrolled to learn why America nearly came apart during the turbulent decade of the 1960s and its aftermath.

LEON G. CAMPBELL Professor, Department of History University of California Riverside, Calif.

### South African Divestment

The recent student demonstrations against apartheid in South Africa and the divestment drive by the universities reck of hypocrisy (BUSINESS). If the students are concerned about human rights, why aren't they demonstrating in front of the Soviet Embassy and protesting against the Soviet noncompliance with the Helsinki accords?

RON M. KAGAN California State University Long Beach, Calif.

Divestment by itself does not guarantee that sanctions will be taken against South Africa. The stocks that American colleges sell will be bought by others who may not care about oppression. The alternative is reinvestment in corporations that will abide by the Sullivan principles and train blacks to move up in the hierarchy.

CYMBER SITCHLER Purdue University West Lafayette, Ind.

### Bennett on Federal Aid

It is interesting that William J. Bennett espouses "stereo divestiture, automobile divestiture and three-weeks-at-the-beach divestiture" (NATIONAL AFFAIRS). But where is he looking when federally assisted students are working 40-plus hours per week during the summer and working part time during the school year as well?

DAVID J. T. BURNS Bowdoin College Brunswick, Maine

It's reassuring to be told that a four-year degree is meaningless. With optimism like that in the Department of Education, all college students should quit school and go flip burgers. Or maybe as graduating high-school seniors we should have "knocked on the door of some big company." I've often heard of openings for engineers, architects, computer programmers and teachers waiting for unskilled 18-year-olds.

RICHARD SMYKAY California Polytechnic State University San Luis Obispo, Calif.

Letters to the Editor, with the writer's name and address and daytime telephone number, should be sent to: Letters Editor, Newsweek On Campus, 444 Madison Avenue, New York, N.Y. 10022. Letters may be edited for reasons of space and clarity.

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# **Out of Bounds**

Outraged by sports corruption, college presidents finally try to take charge.

Marshall Criser became president of the University of Florida last September and found himself standing on a land mine. The university's football program was accused of 107 National Collegiate Athletic Association violations-ranging from unethical recruiting activities and improper payments for athletes to spying on opponents' practices. Criser promptly forced the resignation of Charley Pell, the hugely popular football coach, who was no stranger to NCAA violations. Pell had built a Clemson team that later won the 1981 national championship, then decamped for Florida, leaving Clemson on NCAA proba-tion. Despite Criser's action, the NCAA slapped Florida on probation for two years, and the Southeastern Conference presidents stripped the Gators of the 1984 SEC football title they won after Pell's departure. A lot of Florida fans felt aggrieved, figuring everybody cheats a little, and their team was simply unlucky enough to get caught. And some Gator boosters gave erstwhile coach Pell a \$24,000 Lincoln Town Car as a thank-you for all he had done for Florida football.

The rumors began on the Tulane campus in New Orleans last February: the fix was in for a basketball game against Memphis State. That may not have been the first time. An investigation begun by a concerned alumnus—and completed by a grand jury—turned up allegations of a cocaine-and gambling operation. Seven students were ultimately arrested and hit with charges including bribery, conspiracy and drug dealing. As part of a plea-bargain agreement,

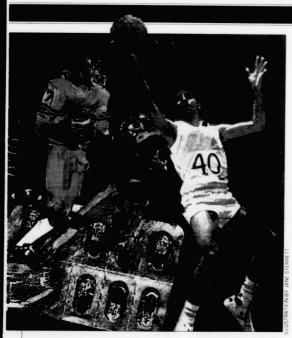
# here are just an awful lot of coaches out there who don't have character and integrity.'

-Fred Hargadon
Vice president, The College Board

three of them admitted that they persuaded some players to shave points. Coach Ned Fowler, who was not implicated with the point-shaving case in any way, did, however, admit giving a "signing bonus" of \$10,000 in a shoe box and \$100-a-week payments to star center John (Hot Rod) Williams. Fowler resigned. But outraged president Eamon

Kelly, citing the commercialization of college athletics as the root of such evil, killed the Tulane basketball program outright.

Not many college presidents have felt sports headaches as severe as Criser's and Kelly's. But an awful lot of them share the same concern-the degree to which grossly unsportsmanlike conduct has tainted higher education. This summer they demonstrated the magnitude of their worry by turning out in unprecedented numbers for a special convention called by the NCAA's new Presidents Commission. "I do not believe that I can overstate the level of concern that presidents and chancellors feel regarding the 'integrity crisis' in col-lege athletics," said Indiana University's John Ryan, head of the Presidents Commission. Of the more than 400 institutions casting ballots at the New Orleans gathering, nearly half were represented by their presidents or chancellors, most of them dealing directly with NCAA business for the first time. "The athletic directors must be pissed off," cracked Ira Michael Heyman, chancellor of the University of California, Berkeley. "All of a sudden these amateurs come in and tell them how to do



things." That was precisely the point. Although they may be amateurs when it comes to sports administration, the presidents were determined to reassert their power over a system that many believe has spun out of control.

The evidence is abundant enough to convince most observers that something is very, very wrong. Elastic academic standards make the term "student-athlete" an oxymoron. No one doubts that there are people

sporting university colors on the playing fields who simply don't belong in college. At the same time, there are marginal cases in which players might benefit from the exposure to academe—if they were not discouraged from taking real courses leading to graduation with meaningful degrees.

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The real world of college athletics was illustrated vividly last year when lavishly recruited North Carolina State freshman Chris Washburn pleaded guilty to stealing \$800 worth of stereo equipment. The 6-foot-11 center received a suspended six-year sentence and remained in school. He was not allowed to compete in basketball last year after the episode but presumably will return this season. Washburn's trial record revealed that he had come to school with a 470 combined SAT score, 70 points above the minimum and nearly 600 below the average for his classmates. "I don't want to fool anybody." NC State assistant vice chancellor Hardy Berry conceded afterward. "Chris Washburn was recruited by this institution as an athlete."

The intense pressure to win leads almost inevitably to abuses. "I've met my fair share of coaches who are good role mod-els," says Fred Hargadon, senior vice president of the College Board and former dean of admissions at Stanford. "But there are just an awful lot out there who don't have character and who don't have integrity." Since coaches typically have three- to fiveyear contracts, some feel compelled to show quick results, by any means necessary. Penn State football coach Joe Paterno, one of the leaders in the effort to

reform college athletics, outlines the problem coaches can face: "If you're losing because you're not cheating, you have to make a decision: get fired or cheat."

It's not always the coach who goes, either. Earlier this year, a former conditioning coach and a former track coach at Clemson pleaded guilty to charges of illegal possession and distribution of prescription drugs. An anti-inflammatory drug may have contributed to the death last fall of

cross-country runner Augustinius Jaspers. A grand jury found no criminal responsibility in Jaspers's death, but a judge blamed the coaches' actions on "a national obsession to win." Clemson president Bill Atchley, in a showdown with the school's athletic department, asked his board of trustees for a vote of confidence to reaffirm a commitment to academics above athletics; hours later, the board announced that Atchley had resigned.

The sad truth is that unless a university president is a demon fund raiser (and many are), athletic teams may mean more to the institution, in dollars and cents, than its chief executive. At Notre Dame, for example, the \$10 million generated by football and basketball carries the university's entire athletic program. In the 1985 NCAA basketball tournament, 64 teams split \$18.6 million. Winning a single game meant \$300,760 for the school; reaching the Final Four was good for \$751,899.

The NCAA Presidents Commission, a 44-member group formed in 1983 to enable chief executives to become more involved in athletics, proposed a stringent set of rules changes. Among them: Division I schools (those with major sports programs) would have to make annual reports to the NCAA on the academic progress and graduation rates of athletes; athletes themselves would be held accountable for any violations in which they participate; an annual independent audit would be made of all athletic expenditures, including those made by boosters not officially connected with an institution, and a school's athletic budget would be subject to its normal budgeting procedures-in







Indiana's Ryan (top), Miami's Foote, Tulane's Kelly: It's about time to show them who's boss

dents also proposed that any NCAA restrictions resulting from violations by a coach be applied to that coach even if he has already moved to another institution—a provision that might have penalized Florida's Pell for previous problems at Clemson. (The athletes' accountability proposal must be ratified by the NCAA convention next February; the others are now official NCAA rules)

The most far-reaching of the presidents' initiatives was a proposal immediately dubbed "the death penalty." At any institution found guilty of two major NCAA violations in any sport within a five-year period, the program guilty of the second violation would be all but wiped out for up to two years: no recruiting, no scholarships and perhaps no games. That could be devastating for schools like Southern Methodist, which has been involved in NCAA violations in 11 of the past 14 years and last month was hit with one of the harshest penalties ever imposed on an athletic pro-

# f you're losing because you're not cheating, you have to make a decision: get fired or cheat.'

—Joe Paterno Football coach, Penn State

gram. After a 26-month investigation, the NCAA prohibited SMU from awarding any new football scholarships next year and cut its new scholarship allotment in half for the following year; the Mustangs are barred from television appearances in 1986 and from bowl games for two seasons. The death penalty was a bold stroke, and a potentially controversial one, but it became an NCAA rule with 98.6 percent of the vote. In fact, every proposal brought to the convention floor passed overwhelmingly, some unanimously—a tribute not only to the presidents' new clout in athletic policy but also to higher education's profound embarrassment about its sports scandals.

For the presidents the victory was as satisfying, though certainly not as profitable, as winning a big bowl game. "Now that everybody in the business knows how serious the penalties are, you'd have to be very, very foolish to knowingly commit a violation," said Florida's Criser, who was relieved that the convention had turned back an effort to make the death penalty retroactive. Tulane's Kelly, who has steadfastly defended his decision to eliminate the basketball team, allowed that if the tougher penalties had been in place, he might not have acted so dramatically. Walter Byers, the crusty executive director of

the NCAA who has said that as many as 30 percent of college athletic programs cheat in some way, pronounced the convention "a historic moment in intercollegiate athletics."

For all the back-patting, it remains to be seen how well the new rules will work. Some prominent coaches-the people whose cooperation is most needed to make them work-applaud the attempts at reform. "Many institutions have given in to the amusement aspect of athletics," complains Penn State's Paterno. "We have moved out of the realm of education into a realm where coaches go out and buy players." Yet others bear out the theory, advanced by Miami president Edward T. Foote II, that if one considers only the athletic issues in isolation, "perfectly well-meaning people will end up in a different place." University of Oklahoma basketball coach Billy Tubbs, for one, finds the rules often unrealistic in the real world. He complains that athletes aren't allowed to work during the school year, that coaches can't meet with their players in the off season or buy them a dinner to talk about their problems or offer their parents a cup of coffee. In his day, Tubbs says, the coach was a father figure, somebody who could look out for his guys. But the way things are going now, Tubbs frets, two things will happen to a potential athlete at birth: "First they're going to hit you on the butt to make sure you're breathing and all. Second, they're going to have to give you an NCAA rule book.

So far, the problems don't begin quite that early. But they show up soon enough, with gifted young athletes pampered and groomed for stardom, often at the expense of academics. The recruiting wars may begin as early as junior high, and the NCAA makes a point of contacting outstanding high-school sophomore and junior athletes to warn them of the sharks in the water. But one aspect of the recruiting process, designed to minimize abuse, speaks volumes about the nature of the business: star athletes don't signify their college choices by sending in room deposits like other students; they sign contractual "letters of in-tent," as if they were already coming to terms with the Lakers or 49ers

College admissions officers are the presumed gatekeepers; their job is to admit students who can be expected to do well at their schools and who fulfill the schools' needs. "Fulfilling the school's needs" is the loophole, which is sometimes wide enough for a defensive tackle to slip through. Admissions officers routinely categorize scholarship athletes as special-interest-group candidates, like a gifted violinist or a computer prodigy or a minority student who might be admitted in the cause of ethnic diversity. But athletes are different, especially "franchise" players who can almost single-handedly change a university's competitive fortunes (page 13). "If we're talking

# It's Not Just

s ince that gray Saturday afternoon in 1928 when Knute Rockne, preparing an undermanned team to face powerful Army, begged his players to "win one for the Gipper," Notre Dame has epitomized big-time college sports. The legend of the Fighting Irish is so powerful that many people assume the university must be a sports factory, where pampered athletes such as Joe Theismann and Joe Montana are treated like gods by an awed faculty and adoring student body. On the contrary, L'Université de Notre Dame du Lac (still the official name of the school, which was founded by a French priest in 1842) is one of the few institutions where the cloying term "student-athlete" actually resembles the truth.

dent-athlete" actually resembles the truth.

Varsity athletes at Notre Dame must meet
the university's tough

admission standards and cannot play if they have transferred from a junior college. To compete they must maintain the same 2.0 grade-point average required of all students for extracurricular activities. Just as important, they must take courses leading to a degree in four years; unlike almost every other institution with a bigtime program, Notre



The Golden Dome

Dame will not "red shirt" its athletes to gain them an extra year of eligibility.

ore than 98 percent of these athletes graduate, an astonishing figure compared with any group of students anywhere. And Notre Dame doesn't rely on its tennis or fencing squads to bolster its graduation statistics. Basketball coach Digger Phelps boasts a 100 percent graduation record for his players since he arrived in 1969, and only a few, like superstar Adrian Dantley, needed to return to get their degrees while playing pro ball. Last year, for the third year in a row, Notre Dame won the College Football Association's Academic Achievement Award for graduating 27 of its 28 scholarship seniors (Duke shared the honor, graduating 22 of 23). "There are no popcorn courses at Notre Dame, no phys-ed degrees," says Jim Lynch, captain of the 1966 national championship team and a linebacker for 11 seasons with the Kansas City Chiefs.

Notre Dame has maintained its academic

# Irish Luck

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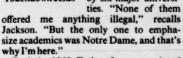
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integrity and avoided scandals because of the unequivocal policies set by the two Holy Cross priests who have run the university for three decades, Father Theodore M. Hesburgh, the president, and his right-hand man, Father Edmund Joyce, the executive vice president who oversees the athletic program. Digger Phelps vividly remembers the orders Hesburgh and Joyce gave him when he was hired, the same message they've personally addressed to every new coach: They told me three things very clearly: we want our athletes to graduate, we want to be competitive and we won't stand for cheating. It's as simple as that. There's no room for misunderstanding.

Because it doesn't bend its admission minimums Notre Dame must pass up many top prospects. "I can't

recruit maybe 40 per-cent of high-school athletes," says football coach Gerry Faust. "It's not that they're dumb, but they haven't taken the right preparatory courses to get into this university." Milt Jackson, a senior split end who will take the CPA exam next spring and eventually attend law school, was aggressively recruited by six major universi-



'Touchdown Jesus'

Back in 1962 Father Joyce appointed Mike DeCicco, a mechanical-engineering professor, as full-time academic adviser for all athletes-and cheerleaders and team managers. DeCicco, who looks and talks like a line coach, makes sure that all of his charges attend classes, keep up their grades and stay on track for graduation. Unlike academic advisers at many schools, De-Cicco does not work for the athletic department. His only boss is Father Joyce, whose office is just down the hall on the third floor under the Golden Dome. DeCicco posesses absolute authority to order an athlete with faltering grades to get off a practice field or even to drop a sport if it is jeopardiz-ing his chances of graduating. "If Mike says a guy has to miss the rest of spring football because of grades," says Faust, "I don't even bother to argue."

The 100 or so scholarship and nonschol- Football cocaptain Scannell in class



Academic adviser Mike DeCicco with football star Milt Jackson: Education first

arship athletes in every freshman class are brought to campus early for meetings with DeCicco and Father Joyce, plus special orientation sessions on study habits, budgeting time and scheduling classes. "We set the tone right off the bat," says DeCicco. 'They're here for an education. Sports comes second. I don't care if they're playing Southern Cal for the national championship, classes come first." Those with scholarships also learn—though NCAA rules prohibit it from being stated in recruitingthat Notre Dame has made them a four-year commitment. Unless he flunks out or is expelled for disciplinary reasons, no Irish athlete will have his scholarship taken away, even if he can't make the team or quits a sport. Athletic director Gene Corrigan says



this hampers football recruiting more than mediocre seasons. Limited by NCAA rules to 95 total football scholarships, Notre Dame has had years when it could recruit only 17 freshman players. "We just don't have an attrition rate," says Corrigan.

ven those who think Notre Dame can be a bit smug and self-righteous about its athletic program concede that it does a better job than almost any other big school in integrating its athletes into the relatively small student body (7,488 undergraduates, 2,159 of them women). Some institutions house their athletes together, often in dorms far better than average, and feed them at sumptuous training tables. Notre Dame's administration sees to it that athletes live, eat, study and socialize as much as possible with nonathletes. For example, the 24 freshman football players this fall are living in 12 different dorms. And an All-American linebacker eats the same food and stands in the same cafeteria lines as a philosophy major. "I've seen schools where the athletes don't really feel they're part of campus life," says Tim Scannell, marketing major, offensive guard and cocaptain of this year's football team. they like to keep you levelheaded."

Ironically, George Gipp, who spent

more hours shooting billiards in South Bend than hitting the books and was known to bet on his own games, never would have lasted under the Hesburgh-Joyce regime. But his mentor, Rockne, a magna cum laude chemistry graduate who also acted in several student theatrical productions, would have felt right at home at the new Notre Dame.

FRANK MAIER in South Bend



Tulane star Williams and his son outside their house: Accusations of money in a shoe box

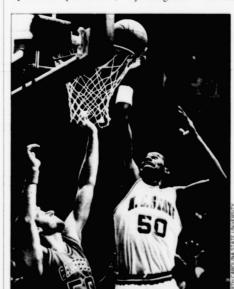
about one of the finest athletes in the nation, that certainly adds to his admissions foldunderstates John Blackburn of the University of Virginia. A lesser player, Blackburn admits, "wouldn't have as much to contribute to the university.

The tug of war over athletic admissions can be gentle and friendly, or it can be extremely fierce. "There are institutions where the head coaches have the ability to simply designate people and tell the university they're going to be admitted,' the College Board's Hargadon. "At some, if the admissions office decides someone isn't eligible and the coach still wants him, the coach can take it to the president and the president might overrule the admissions office." Ed Wall, dean of admission and financial aid at the University of Southern California from 1982-84, confirms the end-around play. At USC, Wall claims, the president can make special dispensation for alumni or trustee children, kids who might represent heavy financial contributions or athletes. Wall says he recalls about eight "presidential admits" in his first year at USC and about 15 in his second, perhaps half of them athletes with GPA's below 2.0.

Even the Ivy League is not immune, reports former Princeton admissions dean James Wickenden. About 10 years ago, he says, some of the schools in the league (which is in fact an athletic alliance dating back only to 1954) appeared to be dipping deeper into the academic pool to get good athletes-and started winning more. Ivy admissions directors now have access to each other's applications. And the Council of Ivy Group Presidents has reaffirmed the league's founding principle of maintaining no double standard for athletes.

According to Richard Cashwell, director of admissions at the University of North Carolina at Chapel Hill, the inher-

ent conflict is simple: admissions people tend to want straight-A students, and those are usually not the best athletes. Says Indiana's Robert Magee: "We see some weird transcripts, and those kids get in someplace." That is a nightmare for any coach, even one who truly believes in holding tight to a decent academic standard: an athlete rejected by his school will be admitted by a rival institution and come back to beat his team in the last 10 seconds. Hargadon thinks there must be a book circulating among coaches that lists 1,000 explanations of why an athletic recruit has not performed well academically. "They try and have you in tears," says Hargadon



Washburn on the court: FG-FT-TP beats SAT

That was the fun part-to see what they would come up with. Coach P J. Carlesimo, who is trying to build a basketball program at Seton Hall that can be competitive in the powerhouse Big East conference, sees the problem clearly. "You're trying to marry two pools," he says. "You've got your pool of talented enough players, and you've got your pool of acceptable students. They don't overlap a real lot. We can recruit better students, but we can't win playing them.

The NCAA is trying to merge the two pools a little more smoothly by encouraging prospective college athletes to become acceptable students while still in high school. Two years ago the association passed a controversial rule. known as Proposition 48, that would require athletes to show a

2.0 scholastic average in a specified curriculum of college-prep courses; acing phys ed and "bachelor living" wouldn't count. Proposition 48 also calls for student-athletes to earn a combined score of at least 700 on the SAT or 15 on the American College Testing program exam. Any student who did not meet those criteria would be ineligible to play as a freshman. Black colleges presidents as well as coaches—protested the new rule hotly as unfair to black students. In 1982, for example, the average combined score for all black students taking the SAT was 707 (the average for all students is just below 900). Some NCAA members may propose modifications, which are

to take effect for the 1986-87 academic year, without changing the

intent of the rule.

There is also growing sentiment, within the commission and among presidents and coaches generally, for a return to the days when freshmen were not eligible at all for varsity teams. Theoretically, this would allow freshmen athletes to spend a year acting, more or less, like other students. They would have time to get adjusted to college life and to devote to their studies. It might also help improve graduation rates, another touchy problem with college athletics. One recent study conducted for the NCAA found that of college athletes entering school in 1975, 42 percent graduated within five years. That figure seems not so bad compared with the 50 percent fiveyear graduation rate for the student population at large, but there is a trick in it. Most students who do not graduate either drop out or flunk out in the first year or two. The athletes often remain in

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school for five years—until their eligibility runs out—and are still nowhere near graduation.

The study also included some other troubling facts. Only about one-quarter of black male athletes graduated, for instance, and some single-college rates for basketball players, many of them black, were abysmal. At Memphis State, in fact, only 4 of 38 scholarship basketball players have graduated since 1973, none of them black. "Most of the players play four years and come out with about 60 credits that don't fit any kind of degree pattern," says Prof. Jerry N. Boone, a former Memphis State vice president. "This is the norm."

The issue of exploitation came into focus at Memphis State last spring, when a federal grand jury investigating gambling and bookmaking in Memphis started looking into the Colonial Country Club. The

e can recruit better students, but we can't win playing them.'

--P.J. Carlesimo Basketball coach, Seton Hall

club's members include basketball coach Dana Kirk (who supplements his income by doing waterbed commercials on Memphis television), former athletic director Billy (Spook) Murphy and several members of the enthusiastic Golden Tiger booster club—from which the university disassociated itself last May. Everyone

concerned denies any wrongdoing. But rumors of various illegalities have become so commonplace that Memphis State has hired a former FBI agent to conduct his own investigation as an "adviser to the president."

No one has been charged, but the situation has produced some unhealthy strains. Local black leaders are particularly appalled because Memphis State's basketball program has been built largely on the labors of black athletes from the city's streets. "They are taking our kids and using them," complains Maxine Smith, executive secretary of the Memphis NAACP, which proposed a resolution at last summer's national NAACP convention calling for a task force to monitor the problems of black college athletes. Although Smith charges that the university "just doesn't care," Memphis State has taken at least



Wayman Tisdale at home with his parents: 'You don't have to give dirty for dirty'

# **A Winning Team**

onor and fortune can come to a university any number of ways. For the University of Oklahoma, it came recently in a smiling 6-foot-9 package named Wayman Tisdale. A three-time All-American and member of the Olympic gold-medal basketball team, Tisdale carried the Sooners to the upper reaches of the NCAA rankings and at the same time helped make football-crazy Oklahoma safe for basketball. Just as important in an era of grand-jury headlines, he managed to accomplish that with charm and grace and no hint of scandal. "Wayman exemplifies what college sports are all about," says coach Billy Tubbs, "working hard, doing your very best and having fun." Tisdale's success need not be measured

Tisdale's success need not be measured only in games won and postseason awards. In 1981-82, just before "Mr. T" arrived, the school grossed \$278,000 in ticket sales on an

average attendance of 7,466 per game. Last season's gross was \$762,000; the average crowd was 11,510—in an arena that seats only 10,800.

Obviously a figure of stature at Norman, Tisdale enjoyed the campus social life. But he roomed with his brother and nearly every weekend went home to Tulsa to visit his high-school sweetheart and play guitar at the Baptist church where his father is minister. According to his mother, Deborah, not one of the more than 200 schools that recruited Wayman offered more than an education and a chance to play. Any recruiter who had planned to offer more would have been quickly dissuaded. The family practices the religious ideals preached by the Rev. Louis Tisdale, who insists that "sport sport. It's good to win, but you don't have to give dirty for dirty."

Intruth, Tisdale was probably sold on OU long before coach Billy Tubbs knocked on his door; his older brother William, a highschool star who injured his knee as a freshman, was one of Tubbs's first recruits. As Reverend Tisdale puts it, William and Wayman are "best friends, best brothers, best everything." Tubbs, for his part, was entranced by Wayman the first time he saw the youngster play. "I knew he would be really good for our program, both as a player and as a person," Tubbs says.

and also as a student. An honor student in high school, Tisdale maintained about a 2.7 GPA at OU. Tubbs believes he could easily have pulled a 3.5 had it not been for basketball. "An athlete has a number of constraints," Tisdale explains. "There's pressure to perform, and the good college players are expected to perform every night. Then you're expected to be a normal student, but you have twice as much work as other students." Tisdale handled the load with such ease that some OU fans were surprised—as well as disappointed—when he decided to leave a year early to turn pro.

he decided to leave a year early to turn pro. The NBA was elated. The Indiana Pacers snatched Tisdale with the second pick in the draft and began negotiating a contract that should be worth millions. Still, the decision did not come easily for Tisdale. His parents reportedly wanted him to finish school first, but the family has rallied behind his decision. "William encouraged me to do what I wanted," Wayman says of his brother and confidant. And his older brother Weldon, who went to Yale on a scholarship, has signed on as Wayman's manager. "I wouldn't encourage anyone to drop out," says Wayman, who insists that he hasn't. "I'm going to get my degree. It'll be written right into my contract."

BARBARA BURGOWER in Tulsa

### **SPORTS**

some steps. Former vice president Boone is conducting a study of the school's football and basketball players who didn't graduate and didn't make it to the pros; he hopes to develop a system to help future athletes before they drop out. "An institution owes something to an unsuccessful athlete that it doesn't necessarily owe to an unsuccessful student," Boone says, "in that the athlete has performed for the university and helped raise millions of dollars."

Syracuse University's Tim Green, an All-American defensive tackle and a Rhodes-scholarship candidate, has an idea that might help. He points out that many

he odds are better for a high-school athlete to become a doctor or an attorney than a pro athlete.'

> —Director Richard Lapchick Center for the Study of Sport in Society

college football and basketball players, and increasingly hockey and baseball players as well, want to be pro athletes but have little interest in being students. Rather than turning them away—or making a farce of their educational experience—Green suggests establishing a separate vo-

cational curriculum for those who are, in effect, studying for a professional athletic career. "Universities should recognize people who have athletic gifts and establish appropriate courses of study, practical courses that will meet the needs of those students," says Green. Such a curriculum, as he envisions it, would provide some basic financial-management training as well as some preparation for life after a pro career has ended. It would lead to a certificate of completion, not a bachelor's degree, so as not to compromise the academic integrity of the institution. As many as 20 to 30 percent of college athletes might opt

for such a curriculum, Green estimates. The rest would pursue a normal college education, "which, believe it or not," says Green, "is what most of us want."

For one reason or another, many athletes aren't getting it. The Center for the Study of Sport in Society at Boston's Northeastern University has developed an innovative approach to provide a second chance for athletes who did not get an education—and to make sure future student-athletes have their priorities straight. The center's University Degree Completion Program encourages athletes playing for proteams in the Boston area to fin-

ish up at Northeastern. During the center's first year of operation, 45 members of the

New England Patriots, Boston Bruins and Boston Red Sox enrolled in special transitional Northeastern courses to begin work toward completing their degrees. The courses were held at the office, as it were—at Sullivan Stadium, Boston Garden and Fenway Park.

The athletes were also attracted by the opportunity to participate in another of the center's efforts—an outreach program for junior-high- and high-school students. Pro athletes spoke, in both large and small groups, to the awed kids, counseling them about the pro-hibitive odds against making it to the big time. "Many youngsters, believing they can be the next Dr. J but not Dr. James, ignore their studies while pursuing the dream of becoming a sports star," says center director Richard Lapchick. truth is that the odds are better for a high-school athlete to be come a doctor or an attorney

Memphis State's Kirk

than to become a pro athlete." The pro athletes are uniquely qualified to deliver the message, but the center's staff has an athletic pedigree as well: Lapchick is the son of legendary St. John's basketball coach Joe Lapchick, and associate director Tom (Satch) Sanders was a basketball star for New York University and the Boston Celtics. Sanders says that the pros are enthusiastic about the outreach program. "They realize that they were in some ways victims," he says, "that they had not had the help and guidance they should have had."

This summer the center announced the formation of a consortium to work with

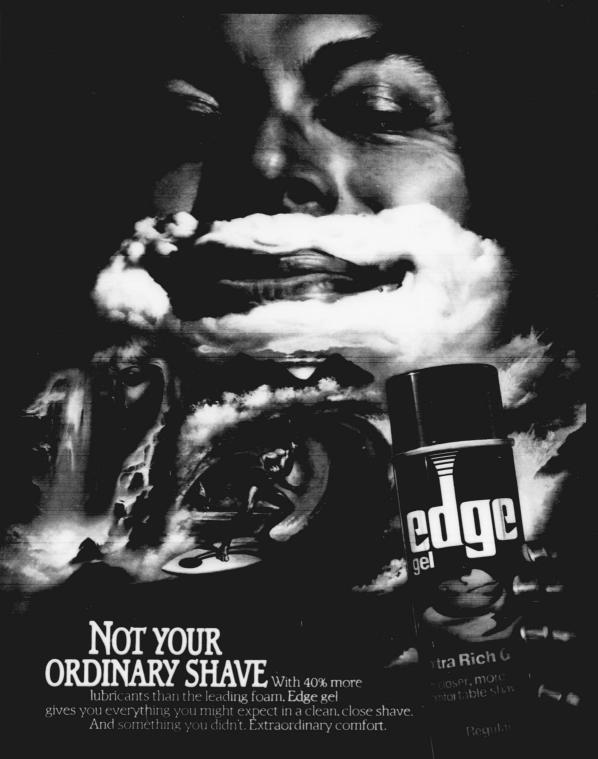


Florida's Pell: A goodbye present from the fans

Northeastern: St. John's, NYU, Seton Hall, William Paterson College of New Jersey, Georgetown, Temple, the University of Denver, California State University, Long Beach, the University of California, Berkeley, and the University of San Francisco. All 11 schools will operate the degree-completion and outreach programs. They have also agreed to a radical new scheme: each institution will offer tuition-free education to any of its own former athletes who have attended on scholarship since 1975 and have not graduated. It is an amnesty of sorts that applies equally to the millionaire pro and the dropout bus driver. And it is remarkable in that it acknowledges some unfinished business on the part of both the athlete and the university

That unfinished academic business underlies much of the integrity crisis in college sports. Potential for abuse can be limited when athletes are admitted and educated as students, when responsible adults place humane values above competitive pressures and when institutions do not succumb to a greedy pursuit of sportsgenerated dollars. It can be done; some schools still manage to play it straight—and win. But it seems to be getting harder all the time.

DENNIS A. WILLIAMS with VINCENT COPPOLA in Atlanta, MARY BRUNO and CYNTHIA I. PIGOTT in New York and SUE HUTCHISON in Boston

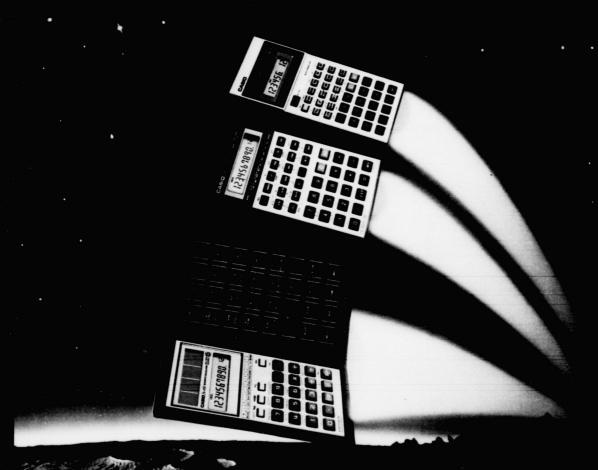


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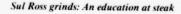
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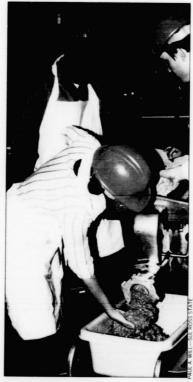
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### A Wide-Open Market For Meat Majors

Tired of the phalanxes of business majors all around you? How about a major that's different, yet practical . . . like Meat? Sul Ross State University, in the midst of the west Texas cattle country, has developed a hefty Department of Meat Industry Management and Technology, with courses like "Meat Science" and "Physiology and Biochemistry of Muscle as a Food." The Sul Ross program covers the industry from ranch to table, says Paul Will, associate professor of animal science. It offers a fouryear B.S. degree and a two-year associate of applied-science degree, plus internships, which Will describes as "icing on the cake." About 50 students are enrolled in the program, more than one-third of them women. The Sul Ross meat-management brochure, the cover of which once pictured a hard-hatted scientist wielding a chain saw against a side of beef, entices potential students with a wide-open job market: "There are more positions available in the meat industry than there are qualified college graduates to fill the vacancies." And this major offers an additional benefit: the lab experiments, from hams and cured meats to prize-winning sausages, can be sold.





### Can 'Feminine' Looks Hurt Career Women?

Researchers have found that good looks can help a person in a lot of ways, from inducing better grades in school to favorably influencing a jury at a trial. But studies indicate that beauty can be fickle, backfiring on women as they climb the corporate ladder. New York University psychology Prof. Madeline Heilman and doctoral student Melanie Stopeck showed résumés and photos of purported executives to 113 working men and women and asked them to explain the executives' success. Attractive men and unattractive women were more often seen as having moved into executive ranks by sheer ability and were apt to be described as having integrity; attractive women were not so favorably assessed. "Simply put," Heilman said, "[attractive women] were most often believed to have gotten where they were for reasons other than their skill and/or tal-ent." In another Heilman study, business students were asked (also based on faked dossiers) whether they would hire certain people for management. Attractive women generally received lower salary recommendations than equally qualified attractive men and unattractive women.

Beauty may not be the only factor working against executive women. Another study indicates that simply looking too "feminine" can hold women back. Old Dominion University psychology Prof. Thomas Cash asked 216 male and female corporate managers to judge the career prospects of businesswomen, some with more feminine hair styles and clothing than others. The more femininely groomed women were judged less competent than their more androgynous peers-and, as a result, less likely to be recommended for management and executive positions. The apparent reason: femininity is deemed incompatible with qualities such as strength, leadership and decisiveness that companies look for in potential managers. Ultrafeminine fashions seem to help women only when they are going after 'pink collar" clerical positions or jobs in traditionally female fields like cosmetics and fashion.

To beat such prejudices, Cash concluded, women might have to give in somewhat—not by being less attractive but by avoiding such overly feminine styles as long hair, low-cut sweaters, dangling jewelry and heavy makeup. As Cash put it: "If a woman wants to succeed in a man's world, she had better not look too feminine. Several 'dress for success' books have made it to the best-seller list by advising women to get ahead in business by wearing their hair short, using cosmetics sparingly and wearing conservative suits. Our research suggests, sadly, that the advice is sound."

### Centennial Bargain: Tuition, Housing for \$100

One hundred dollars barely buys enough books for a semester these days, but for two lucky freshmen it will buy a year's education at Goucher College. To celebrate its centennial, the Baltimore women's college decided to roll back tuition to the 1885 level for two scholarship winners. Honorees Anna-Marie Christello of Baltimore and Angela Enger-McCartney of Rome, Ga., will pay \$100 for full tuition, room and board, which now cost \$12,570 a year. The

two were chosen by an alumni, faculty and administrative committee from 135 qualified applicants, who had been nominated by Goucher alumni or high-school headmasters on the basis of "superior academic and leadership records." Goucher may have given up some potential tuition money, but it probably came out ahead: according to Janice Boster, director of admissions, the contest helped boost applications 15 percent.



Goucher student, circa 1885: For two fortunate people, a hundred-year-old bargain

# Where Do Children Of the Famous Go?

If the TV moguls want to film "Children of the Rich and Famous," they should probably begin at Brown. For starters, they'd find a whole new generation of the Democratic Party. Amy Carter and Laura Zaccaro entered this fall, joining Bill Mondale, who will graduate in January after taking time off to help his father on a project; among the recent graduates are Donna Zaccaro '83 (Laura's sister), John F. Kennedy Jr. '83 (the late president's son) and Kerry Kennedy '82 (Robert F.'s daughter). Vanessa Vadim (Jane Fonda and Roger) will be a classmate of Amy and Laura, carrying on an entertainment line that has included Kate Burton '79 (Rich-



JFK Jr. graduating: It's no coincidence

ard), Matthew Scott '81 (George C.), Casey Cole '83 (Nat) and Polly Segal '87 (George). Then there is the international set, flavored by such students as Prince Faisal of Jordan '85 and Giovanni Agnelli '86, whose surname is synonymous with Fiat in his native Italy. Another freshman is Cosima von Bülow, whose father, Claus, was recently acquitted of trying to murder her mother, Sunny; Claus, as followers of the rich and famous all know, is being sued by Sunny's son from a previous marriage, Alexander von Auersperg, Brown '83.

It's all coincidence, or perhaps not coincidence at all, says Robert C. Reichley, Brown's vice president for university relations. Brown is the most popular school in the Ivy League, having drawn 13,700 applications for 1,300 openings this fall, in large part because its flexible curriculum appeals to bright students who want to develop their own programs. Brown considers itself second choice to none, including Harvard, which John F. Kennedy attended. After all, says Reichley, John F. Kennedy Jr. "could have gotten in anywhere he applied."



Imitation fans at Northeastern women's basketball game: A danger for young adults

### Once Again, the Threat of a Measles Epidemic

The '50s revival isn't limited to fashion and politics. Measles and rubella (also known as German measles), once thought to have almost vanished, have returned in epidemic proportions—and both are hitting colleges hard. Out of 1,802 cases of measles reported around the nation so far this year, a record 334 have occurred on campuses. (The epidemic was considered so serious at Northeastern last year that students were not allowed to gather at basketball games; for one women's game, students prepared life-size cutouts so that the team appeared to have a cheering section.)

College students have always been vulnerable to communicable diseases, mainly because of crowded living conditions. The current crop is particularly susceptible to measles, however. The disease was so rare when they were children that many of them were never inoculated against it. The Atlanta-based Centers for Disease Control (CDC) estimates that 5 to 15 percent of the nation's college students may be susceptible.

Measles is a much scarier proposition for young adults than it is for children. For one thing, older victims run a greater risk of serious complications, among them, pneumonia, hearing loss and encephalitis. For another, rubella is especially dangerous for women of childbearing age, since it can cause birth defects in developing fetuses. So both the CDC and the American College Health Association are calling for renewed inoculation efforts. "Anybody born after 1956 should be vaccinated against measles, unless they have had a documented prior case or have been appropriately vaccinated on or before their first birthday," says Dr. Ronald Davis of the CDC. "One shot and you're protected for life."

### Texas Tech's Pride: Its Own Little Dinosaur

Texas Tech, long overshadowed by more illustrious universities in its home state, has a new claim to fame—its very own dinosaur. Tech acquired the beast last summer, when a group of museum-science students uncovered the bones of a previously unknown genus of ornithischian dinosaur on a dig about 30 miles south of the Lubbock campus. Exercising his scientific prerogative, expedition leader Sankar Chatterjee promptly named the beast Technosaurus in honor of the school.

Technosaurus inhabited west Texas some 225 million years ago. It was a small animal, about four feet tall, with elongated hind legs that made it look somewhat like a chameleon on stilts. Its discovery, says Chatterjee, "fills a gap in the evolution of reptiles." It also vaults Tech into a very select group: the only other "college dinosaur" is the Yalesaurus, a plant-eating reptile whose fossilized remains were discov-

ered and named about 60 years ago. Will the find improve Texas Tech's image? "It's not that Tech has a bad reputation," says Darrell Smith, a junior broadcast-journalism major. "It just doesn't have a reputation at all." Little Technosaurus may be big enough to change that.



It's a small saurus, but it's all Tech's



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### **Summa in Good Looks**

### Modeling can wear students out, but it pays well.

n campus, Karen Williams looks much like any other student, with baggy clothes and no makeup. But unlike most, she rarely gets to go on vacation or to attend a fraternity party, and she has never been troubled with weight problems like the dreaded "freshman 10."

On the other hand, when she works to pay her college expenses, she can earn up to

\$2,500 a day.

Williams, 19, is a top fashion model—a "Face of the '80s" finalist last year—one of hundreds of college students who pay their tuition through this glamorous but demanding, even nerve-racking, job. Some are famous, like Brooke Shields and Jennifer Beals, but most student-models are the boys and girls in the next seat in history class.
While some models are en-

ticed by the glamour and the travel, primarily they go for the "How many places can money. you work two hours a week and make \$250?" asks Mike Beaty, head of a Dallas modeling agency and a former college model himself. Understandably, some of their classmates find this annoying. "My friends tease me all the time," says Keith Maley, 19, who attends Brooklyn College. "I work an hour and make as much as they make in a week." Says Boston College junior Tracy Fitzpatrick, 21, who has modeled for Ralph Lauren and Wendy's: "If it weren't for modeling, I wouldn't have been able to go to school." Tracy and her twin, Tara, a sophomore at the State University of New York in Purchase, often appear together in Seventeen.

Schoolwork, of course, limits models' time and income. "I'm definitely at a financial loss, but [college is] like an investment," says Williams. Women are particularly tempted to quit school, since the college years usually offer them their peak modeling opportu-nities. "I'm 21, and I'm one of the vets," says Jacki Adams, a New York University junior represented by the Ford agency

and under contract to Elizabeth Arden. Having lost a small fortune in bookings last year, she is taking some time off from NYU but plans to return. Male models can usually work longer, and Ken Batt, 22, one of last year's Jordache jeans men, warns that "a lot of the models who have taken off from

Tracy (left) and Tara Fitzpatrick in Italian Vogue: Money for school





Tracy at Abbey Theatre in Dublin, Tara at SUNY, Purchase

school have never gone back." Still, he skipped a semester from St. Joseph's University in Philadelphia to build his portfolio in Europe, where fashion magazines abound.

New York is the modeling capital of the world, but work is available in nearly every city in the country. Models often move to New York during vacations and do catalogs in their college towns during the school year. Each summer in New York, Batt saves enough to cover tuition at St. Joe's and during the academic year works in Philadelphia. For two years Williams commuted

from Brown in Providence, R.I., to New York. "I know every single route," she says. This year should be easier because she is taking her junior year at Columbia.

utside New York the work often pays less and looks less glamorous. Models at J.F. Images in Denver usually earn \$75 an hour posing and not as much when serving as hosts at conventions, dinner parties and benefits. But it is easier to break into the business. "There are enough girls in New York," says Denver model Valerie Butler, 20, who majors in foreign languages and commercial art at Metro State College. College models, many of whom are athletes, make up half of Beaty's Dallas agency. One is Henry Barnes, a junior majoring in interior design and architectural engineering at North Texas State. At 22, he usually earns \$100 an hour modeling for everything from Ebony magazine to K mart catalogs. There's no shortage of business in Texas: "You have to turn down bookings all the time,

Barnes says. There are, however, tradeoffs. The schedule is unpredictable, so most college models elect to miss classes only if a job offers an exotic trip or a lot of money. "Two hours' work in New York isn't worth it if you're going to miss classes, says Batt. But for a job that meant a week in San Diego, the international-relations major got his teachers' blessing (he has a 4.0 grade-point average) and popped his books in his suitcase. Agencies push their star models to work steadily. If college models ignore bookings because they're taking finals, the agencies, which collect a 15

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NEWS



a month, many from students. "Don't spend one penny on pictures until you meet with a reputable agent," Beaty advises. To find one in smaller towns, he says, ask department stores for recommendations. And, he adds, skip the "modeling schools." About half of all models, agents say, are "discovered." Alison Mayer, a Princeton junior who has modeled for Seventeen, was found a year ago at a boutique in New York's Soho district: a Wilhelmina executive noticed Keith Maley at a bar mitzvah three years ago; Adams was discovered four years ago by Eileen Ford while she was visiting Walt Disney World with her family. If you're lucky, the agency will come to you-perhaps between classes one fine fall day. Says Jo Farrell of J.F. Images: "We

actually send scouts on campus to find College students have an advantage these

the beauties.

days because the clean-cut or preppy look is in. Also, clients now seem to prefer models who "have some smarts," says Paul Darrow, promotion director at Zoli. Referring to Becky Long, 19, a biomedical-engineering major at the University of California, Berkeley, he says, "Her intelligent look comes across in photos." Zoli encourages top models like Long to take time off from school. "I really play up the fact that at school. I really play up the fact that at \$150,000 a year, the girl can then have more than enough money to go into any field," says Darrow. "At 22, you surely can go back to school." But a star like Williams says, "It's surprising how many models are frustrated. They want something else." She wants to build a career in broadcast journalism. "I don't want to do this for the rest of my life," says Tara Fitzpatrick, who has modeled since she was eight. "I'm bored." KAREN SPRINGEN

MALEY WILHELMINA MEN

Keith Maley (center) with friends, and his model's publicity 'composite': Worth the teasing to 20 percent fee, can lose money. Most

models, of course, don't appear on televi-sion or in the pages of Vogue—and, given the erratic and uncertain nature of modeling, don't have the luxury of declining bookings. Catalog work is usually the best opportunity, although "parts" work (hands, legs, etc.) is often available. But like all aspiring models, students spend a lot less time being photographed than answering "cattle calls" (mass interviews), dragging their portfolios around to catalog houses and calling their agencies three or four times a day to find out if any jobs exist.

odeling also offers little intellec-tual stimulation. "You can't carry on an interesting conversation with half the models because they never finished high school," says Angela Alva-rado, 20, who attends Hunter College in New York City. Many college models don't think enough of their jobs

to flaunt them. "I feel much better telling people about vet school than telling them I'm a model," says Harvard graduate Bob Tedaldi, 27, who is enrolling at the Tufts veterinary school. And most profess to lead lives in the slow lane. They don't have time for football games, and if they stay up late partying, their faces give them away the next morning. "I have a responsibility to my clients to show up looking good every day," explains Adams. "The nature of my time schedule eliminates the possibility of my being a 'normal' college student," says Williams.

For all the difficulties, no shortage of eager recruits exists. Beaty's Dallas agency gets 400 applications





Karen Williams in the Columbia quad and in Brides magazine: A schedule that makes it impossible to be a 'normal' student

NEWSWEEK ON CAMPUS

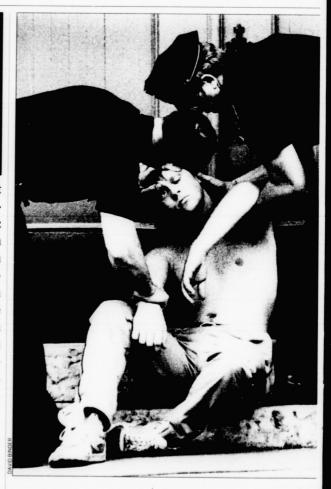
# AN EYE FOR THE MOMENT

On the face of it, photojournalism means just what it says—photography in the service of journalism. Most basically, this means news pictures: the explosion of the dirigible Hindenburg in 1937 or the John F. Kennedy assassination in 1963. But just as journalism is more than breaking news, photojournalism is more than action photography. A feature picture, like a feature story, can be interesting without being about a major event: people in the park on the first warm day of spring. Newsweek On Campus canvassed student photojournalists around the country for their best work. Here is a portfolio.

A s Linda Stelter drove past a farm near Columbia, Mo., she saw two horses in a field. She aligned them with a billboard in the distance and shot. The result,

says the University of Missouri grad student, is a "simple feature picture—something that would run on the front page and people would say, 'That's a nice picture'."





A thens, Ohio, is a quiet, little college town, with a downtown area that is more or less two blocks long. But when finals week comes around, people can get a little overstimulated. It was just about 8 p.m. during spring-finals week at Ohio University when two Athens policemen were summoned to check out a report of a young man who was asleep on the church steps in the middle of town. David Binder, who is majoring in visual communications at

OU, was out for an evening stroll and got to the scene with his camera at just the right time to see the police trying to rouse the sleeper. After he regained consciousness, the young man was arrested. Eventually he paid a fine for being "disorderly by intoxication."

The Cabrini Medical
Center in New York
City maintains a hospice
where terminally ill patients
come to spend their final days. For five months beginning last September, David Rentas, a photojournalism major at the Parsons School of Design, took pictures at the hospice for his senior thesis. Part of his work focused on Murray Perline, a New York City printer, who was in and out of the facility twice during the last months of his life. Rentas photographed Perline a number of times over a four-month period; Perline died from prostate cancer last January at the age of 87. "When he came into the hospice, Murray was hopping—he would jump all around and kid," says Rentas. "At the end, he couldn't recognize you. It was painful." Despite the emotional strain of working with the seriously ill, and the under-standable bureaucratic constraints taken to protect the patients, Rentas found taking pictures at the hospice to be extremely rewarding: "I like what they do at the hospice. That's why I wanted very much to do this project. They let the patients rest, and they're al-ways there whenever the patients need them."

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### PHOTOGRAPHY

D og bites man. When Buddy Charles Mangine, a photojournalism student at the University of Kansas, first encountered this young man playing with his Doberman pinscher in Muskogee, Okla., they were en-gaged in a simple but intense game of keep-away. Unfortunately, things got out of hand, and the boy could not keep away from his dog.

or three years, Lewis B. Spencer Jr. III (sic) lived in room 325 of the Morrison Hotel in Daytona Beach, Fla. A Vietnam veteran, Spencer was separated from his wife and living on a \$300-a-month disability pension (he says he was exposed to Agent Orange) from the U.S. Army. A trained painter but unable to afford canvases, Spencer applied his paints to the only surfaces available—the walls of his room. In a primitive style reminiscent of prehistoric cave painters, Spencer used every exposed surface of his living area to express in images and words his vision of the past, present and future. Photography student Warren Salowe of Daytona Beach Community College took this portrait of the artist and his studio/canvas. Shortly afterward, the hotel was demolished, and Spencer was forced to make new living and painting arrangements.





 $m{B}$  ehold the Columbus, Ohio, Pacesetters, a professional football team. Lois Bernstein, a photocom-munication grad student at Ohio University, caught one player's concentration (left) and the team's spirit (right) dur-ing the singing of the national anthem.





# True blue.



What's a little paint between friends? Catch those drops on Kodacolor VR 200 film. Sharp enough to capture the brilliant splotches. Versatile enough to pick up the shades of detail. So even if the sunlight fades, you can still show off your school colors.

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your sound. And just to back things up there's the new GE auto-neverse personal stereo cassette player. Check out the GE Power of Music products at your GE dealer baday.

No one lets you experience the power of

music like General Electric



## **PHOTOGRAPHY**

I t wasn't hard for David Paone to find a subject for what's become a long-term photo project. All he had to do was walk to class at New York City's School of Visual Arts. On the way he passed The Epiphany School,



just around the corner from SVA's photography building, and became hooked. In the three years since then, Paone has taken thousands of pictures. Some photos (above right) show both the obvious exuberance of the playground



and the subtle tensions that play beneath the surface. Others (above left) display the individual give-and-take of grammar-school kids. All show the immediacy that has kept Paone interested in his subjects. "The kids are very receptive to the camera and me," he says. "The pictures are direct and uncluttered." A Roman Catholic grammar-school graduate himself, Paone is currently working with a writer in hopes that his project will eventually become a book.



he event was a relay The event was a roll, race in wheelchairs over an obstacle course—an opportunity for senior citizens to prove they could accom-plish things. Before the competition, held last summer in Quakertown, Pa., one team lined up with quiet anticipa-tion, their visors in place and their hands at the ready, awaiting the starting gun. Standing by, seemingly as coach-counselor, was six-month-old Randy TenEyck, who had completed the grueling course—with some help— just a few moments before. There to catch the scene was David Spencer, a photojournalism major at the Newhouse School of Public Communications at Syracuse University.



PTEMBER 1985

vas a relay neelchairs ourse—an mior citizens ld accomre the compemmer in one team et anticipan place and ready, ing gun. ingly as was sixTenEyck, d the grueling e help— is before, e scene was photo-at the of Public at Syra-

ne of the most dangerous notions foisted on today's graduating student is the one that suggests that any impending career or lifestyle decision is of the noturning-back variety, that life's course — once charted — can never be changed, that there is no room for wrong turns. Nothing could be farther from the truth.

**FACT:** Most college graduates change jobs within two to three years after graduation. According to Career Aptitude Testing President Barry Gale, you can expect to change jobs eight times in your professional lifetime; statistics show most people make three major career changes before retirement.

If you're like most students, the postgraduate decisions that lie before you—where to live, where to work—give you reason for pause, and perhaps it is well that they should. Life beyond the nurturing confines of the college campus is not something to be entered into lightly, but at the same time the collected wisdom of an assortment of professors, parents, career counselors and placement officers can leave you just a little bit leery of what lies ahead.

This is where *The American Express Real Life Planner* comes in. In our first installment—"Getting Started"—we'll start you thinking clearly and sensibly about your future, get you started on making some of those important beginning career decisions, start you thinking about which directions you want your life to take, where you want to live, how to find your first apartment, and how to weigh your considerations of quality of lifestyle against concerns of career growth and upward mobility. Along the way we hope to set you somewhat at ease and convince you it's okay to change directions if things don't work out quite the way you'd planned.

## THE JOB SEARCH



verybody has a piece of advice on how to begin your career search. For the standard line on resume preparation, interview techniques and what not, we refer you to the list of recommended reading at the end of this installment. For information you won't find anywhere else, read on.

Career Aptitude's Barry Gale tells students that the best first step in a beginning job search is to know what your talents are—what you're best at—before you decide what it is you want to do for a living. Though this seems obvious, Gale is surprised at the number of recent graduates he's encountered who not only have no idea what they want to do for a living, but who haven't a clue where their talents lie or what they're capable of becoming.

"There are more than twenty-seven thousand different career titles out there," Gale reasons, "and each year we add about two thousand more. First things first, figure out what it is you can do, what it is that turns you on, what it is you want to spend the rest of your life doing. If you're going to spend more than eighty thousand hours in your lifetime working, you'd better make sure you're getting something more out of it than just a paycheck."

John D. Shingleton, Director of Placement at Michigan State University, cautions students against seeking out the "hot" career areas. "If you want to go into a field, if you're really interested in it, go into it and become the best in it and there's a job for you," he advises. "There's a job in every field if you're the best."

Students, says Stanford University Director of Career Planning and Placement Christopher J. Shinkman, should feel free to pursue their own interests, chase their own dreams, and not worry about which fields have the most jobs. "They should be interested in what it is they want to do," Shinkman says. "For a student to

come and ask me what the hot fields are is, I think, an inappropriate question, the tail wagging the dog. And the presumption is, whatever I say, well then that's what they're going to do. So if I say geology is hot they'll say, 'Great, I'll be a geologist.' Well, that's ridiculous.'

Dogged persistence, many say, is one of the best qualities you can take with you on your job search. "I see a lot of complacence," Shingleton admits, "though less now than four years ago. We still get students who don't start looking early enough. I had a student come in in April who was graduating in June, and she hadn't started looking for a job yet. By that time, I'd say about three quarters of the jobs are filled because the companies have been recruiting since October and they've made most of their offers. She limited herself to one-quarter of the market and that kind of complacency can really hurt you."

"They wait until too late," Shinkman says of the graduating student. "People wander into this office toward the end of their senior year for the first time, and we've got a big job to do in a relatively short period of time."

Though classified ads in magazines and newspapers may give you a good idea of what's out there for you, the ads typically represent only a small fraction of the available job pool. Jeffrey Powell, acting director of the career placement services at Tulane University, estimates that job prospects that reach the general public represent only 15 percent of all openings. In other words, roughly 85 percent of all jobs are being filled behind the scenes.

Most schools invite local and national firms to recruit on campus, and this process, experts say, has both its advantages and its drawbacks. "The first and obvious advantage is convenience," Shinkman offers. "You can simply get out of bed and walk across campus to your career planning and placement center, and it's right there. You will also be seeing organizations that have come specifically looking for undergraduates with your particular background and degree, so you know up front that you're an appropriate candidate and on target.

"The disadvantages include the fact that only large, often national or even multinational firms have the staff and the resources and the hiring needs such that they can predict ahead and hire people to go out on campus and conduct these interviews. So that means students are only seeing a very limited type of organization."

By many estimates, campus interviews account for approximately 30 percent of all jobs offered to graduating students, and many of these are concentrated among a relatively small number of the larger schools. Also, some fields of study attract a greater percentage of

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men publ tions ask start two, recruiting interest than others. Engineers, for example, will have more interview possibilities on campus than liberal arts majors; science, math, and computer science students will outdistance social and political scientists by a significant margin, and so on.

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Check the recruiting station on your campus and proceed with your job search accordingly. Make intelligent use of your campus placement office, and get an early jump on your career effort. "Our responsibility is not simply to help people secure a job," says Stanford's Shinkman, "but before that to help them determine what kind of job they want to secure, and to help in resume writing, interviewing techniques, and job-search strategies."

"One of the things we've been promoting at Tulane," notes Powell, "is internships and externships, not only to give people experience but so that they meet people in their fields of interest. It's the well-rounded student who is going to come across best to employers, the one with the respectable average who has somehow proven himself in the field."

Off-campus, your time will be best spent conducting your own information interviews, a little-used practice to help you decide whether a company or a position is right for you, before letting the company decide whether you're right for them. Most schools will offer a list of prominent alumni in various fields, and you would do well to contact a few in your area to see firsthand what life is like out there in your field of choice.

Career Aptitude Testing's Gale offers his own list of questions to help you in your

 "Ask someone now working in a job you might enjoy what he did yesterday from nine to ten in the morning. Nail him down on it and make him be very specific."

 "Be sure to find out if there are particular pressure times on the job, and, if there are, do they occur every day, every month, every season, or whatever."

 "It's always a good idea to find out when the person you're interviewing last had a good laugh on the job. Again, make him be very specific."

 "if you can, get your host to talk about his last failure on the job, and see what, if anything, he learned from it."

 "Always ask how frequently you'll have to relocate if you want to get ahead in that particular business. Also, find out early on how much travel time will be expected of someone new to the field."

"If there's a way to work the conversation around to salary, I would strongly recommend it. Too often the salary figures published in industry or career publications are far off the mark. Don't be afraid to ask what you can be expected to earn to start off, and what you can hope to earn two, three, or five years down the road."

## THE INTERVIEW



here are a few things you should almost never do in a job interview: never tell the interviewer he/she could stand to lose a few pounds (unless, perhaps, the interview is for a job at a nutrition and fitness center); never ask who his/her favorite pro wrestler is (unless, obviously, you're interviewing with the Worldwide Wrestling Federation); and never, under any circumstances, ask the interviewer how long it will realistically take for you to move up the ladder to his/her job.

There are a few, less obvious rules of the road, and we'll start off with a look at the Quaker Oats Tacky Ten Checklist, developed by vice president of corporate personnel, Larry Baytos:

- Candidate does not make eye contact.
- Candidate only asks questions pertaining to salary/benefits.
- Candidate berates current boss/ employer.
- 4. Candidate smokes without asking.
- Candidate does not have a good working knowledge of the company and its products.
- 6. Candidate is late for appointment.
- Candidate dresses inappropriately.
- Candidate shakes hands like a dead mackerel.
- Candidate rambles on with needless details.
- Candidate cannot respond maturely to questions of personal strengths and weaknesses.

Job applicants who fall victim to too many of the above are quickly out of the running for Quaker Oats positions, Baytos says. No word on how Baytos determines how a dead mackerel shakes hands. Most companies, you'll find, have similar checklists that help them to sift through the endless stream of job hopefuls and bring them closer to landing the perfect job candidate, and it's a good idea to find out what's accepted (and what's expected) before you show up for the interview (on time, of course).

Resumes, many experts tell us, are not as important for what they say as for how they're presented. "You'll still find students who will send in resumes with typographical errors," notes one college recruiter. "I always look at it in the sense that you take someone from Columbia who has spent \$40,000 on their education, and you ask them to write on one piece of paper their qualifications. To me that paper should reflect \$40,000 worth of qualifications, because that's what you're selling, and you have to put it on one piece of paper. It's an indication of carelessness."

Personal appearance and personality go a long way toward making a positive first impression. "Look, subconsciously, whether we like it or not, we're grading someone on their looks," admits Don Fleshman, a college recruiter for Goodyear. "When I'm interviewing someone I'm saying to myself, 'Can I picture this person working at Goodyear?' Whether we realize it or not, we recruit a particular image. Luckily there are four or five of us interviewing, because if I were the only recruiter all the new graduating seniors we'd bring in would look exactly the same."

Dress appropriately (a conservative business suit is always appropriate for both sexes), relax, and be your usual charming self and you should be able to get past what most interviewers agree is an important hurdle. "When you go into an interview, it's best to be as candid and open and as straightforward as possible," observes a recruiter. "That gives the interviewer the chance to see you as a person. If they still want to hire you then that lets you know you have the type of personality that can fit into that company because they are accepting you for what you are."

One interviewer says he notices a tendency among graduating students to make the interview process too mechanical, a result of many schools developing training programs to improve interviewing skills. A typical strategy that is seen over and over is the students' forced effort to turn a negative into a positive, a technique that is stressed in many campus placement programs. "If I ask a student to tell me about his faults," he says, "and the student says, "Well, I think my biggest faul is that I'm too aggressive, I always want to get the thing done, and I'm always pressing for more work," that's turning the negative into a positive. After a while you hear it so many times, it doesn't really wash.

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"If someone isn't being candid with you, you can throw questions at them to show that. You'll say, 'Well, give me an example of a situation where you were overly aggressive and it turned out poorly.' And then they'll sit there and they'll think and they won't be able to come up with anything."

The technique he is describing is an example of a common interviewer strategy, known in some circles as "the stress interview." By pinning the job candidate down on the finer points of his resume, the interviewer hopes to see the candidate perform under something resembling pressure. Always be prepared for an aggressive interview session.

Lady Luck probably plays a bigger role in your future than you'd like. Most companies don't look back in their resume file when a new position opens up, so timing is everything in a job search. "You really have to be in the right place at the right time," agrees Fleshman. "We might come back to the office and discover we've had our quota cut back and then two months later it's back up again. Well, we usually won't backtrack, so we might have bypassed someone who would have been the next Goodyear CEO."

"We might come across someone who would have been good for a research analyst position," explains another recruiter, "but right then we might not have anything available. We don't really remember that person when something comes up three months down the road."

"Luck is where preparation meets opportunity," notes Tulane's Powell. "The student who has prepared himself, with work experience in his field of interest, has a better chance of being in the right place at the right time."

Of course it is possible to increase the number of "right times" you have working for you. It's always a good idea to follow-up your interview with a call or letter every few weeks (or months, as indicated), to make sure yours is the name that's remembered when an opening occurs.

Perhaps the most important thing you can do to prepare for an interview is to prepare for an interview. Really prepare. "Too many people come into interviews knowing very little about the companies they're interviewing with," says a recruiter for the Federal Reserve Bank. "There are people who come in and I'll ask them. "Why are you interested in working for the Fed?" And they'll say, 'Well, it's one of the most important banks in the whole United States.' Okay, but you're not going to be president of it. Do your homework and know a little bit about the company to see where you might fit in."

Fleshman always ends his interviews by asking candidates if they have any questions for him. "If they say, 'Well, I do have some question that you haven't covered, and then they ask me some good questions, well then I feel that they've really prepared themselves for this interview."

There is a tendency to put too fine a point on the interview process; if you're qualified for the job, make a good first impression, carry yourself well and with confidence, and do a little bit of homework about the company, you'll have all of the variables in the process working in your favor.

favor.

"The most important thing is to be yourself," advises Fleshman. "That doesn't mean don't prepare. Prepare and be yourself. If you don't want to take time to prepare, well then don't interview with that company; you don't really want to work for them anyhow."

## **CASE IN POINT**

Tom Alperin, 26, is an executive vice president in the Boston branch of National Development Corporation, a Pittsburghbased real estate development firm. The Boston office, which he opened two years ago, has just completed its first project, a \$10 million office building in Andover, Massachusetts. Ground has been broken on two other projects, and a third projectthe development of 380 acres of Franklin, Massachusetts property into 395 residential units, a hotel, health center and 2.5 million square foot research and development industrial facility (all at a projected cost of \$200 million)—is well under way. Several other projects are in various stages of development.

In the summer of 1980, as a Tufts University political science major, the only thing Alperin knew for certain was that he did not want to go to law or business school when he graduated the following spring. With an interest in urban and environmental affairs. and city planning, worked that summer assisting his faculty advisor in a research project documenting the changes in Boston's central neighborhoods between 1945-1979. He was able to parlay that experience into a non-paying internship at the Greater Boston Real Estate Board during the first semester of his senior year, and from that vantage point he began his job search in earnest.

"By pure luck I chose the best possible job I could have had," Alperin remembers. Looking back on his first job, a \$16,000-a-year position as an investment analyst at the Boston real estate firm of Meredith & Grew, Alperin reflects: "I think it's important to find a job where you're comfortable with your employer's personal interest in your own career growth. You should look for a job that gives you some independence, the freedom and responsibility to learn from your own mistakes. And the last thing you should be thinking about is the money you'll be making. Salary shouldn't be important the first few years."

Alperin kept in professional contact over the years with one of the firms he turned down upon graduation; in 1983, the National Development Corporation asked Alperin to move to Miami to help them open an office there. In response, Alperin drew up a proposal to convince the firm to open a development office in the Boston area.

"It was an ideal situation," he says. "I had the backing of a strong corporate parent, and the chance to start something new, to learn, to break off on my own," Alperin now oversees a full-time staff of seven, and he holds an equity position in the firm's Boston office.

"An internship," Alperin reflects, "is the best way to break into any field. If a school doesn't offer an internship program, professors should be able to provide names of people in particular fields who might be of some help.

"I think what you do outside the classroom is more important than anything you do academically. People recognize ambition and a certain amount of experience, and the kind of work you've done, or the experiences you've had is really more important than whether or not you have a Phi Beta Kappa key."

## WHERE TO LIVE



nce you've settled on what it is you plan to do for a living, you'll have to land on a place to live for a living. Juneau, Alaska, is a great place to live—it ranks first among American cities with the highest average number of days of precipitation (220 per year; Syracuse, New York, scores second with 166), first in household income (\$30,872 to runner-up Livonia, Michigan—\$30,068), first in per capita income (\$12,435, slightly higher than Alexandria, Virginia's \$12,177), and last in the average number of cooling

degree days each year (0). Juneau is more than three times the size of America's second largest city (2,626 square miles versus Jacksonville, Florida's 759.7), and you'll find fewer people per square mile there (7) than you will in, say, New York (23,455)

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This is all well and good if you're looking for a big, cold, wet place to live, or if you're overly concerned about the amount of money you earn or the number of people you'll likely run into over any given square mile. Chances are, though, you're looking for someplace a little less sprawling, a little warmer and drier, and even a little less lucrative. After all, what good is all of that per capita income if all you have to spend it on is raingear?

The point of all this is not to diminish the many wonders a nice place like Juneau (we hear it's lovely there this time of year), but to suggest that you can find statistics to support any real life decision you care to make. The U.S. Census Bureau or the U.S. Department of Commerce will be more than happy to bog you down with more information than you could ever hope to find useful. Or, you can look to two resources that break down government statistics for you-The Rand McNally Places Rated Almanac (available at your local bookstore), or 199 American Cities Compared, an annual publication that you should be able to find in your campus library (or, by writing Information Publications, Box 1536, Burlington, Vermont 05402).

199 American Cities Compared will tell you where to find America's youngest cities: Tallahassee, Florida (median age,

24.4) Burlington, Vermont (24.7) Tempe, Arizona (25.2) Ann Arbor, Michigan (25.2) Lubbock, Texas (25.2)

or, the cities with the most single men: Berkeley, California (where 65.9% of all men are unhitched) Boston, Massachusetts (60%) Ann Arbor, Michigan (59.9%) Burlington, Vermont (58.2%) Washington, D.C. (58.2%) or, single women:

Berkeley, California (66.1%) Burlington, Vermont (66.1%) Washington, D.C. (63.8%) Boston, Massachusetts (63.5%) Albany, New York (62.4%)

The Rand McNally Places Rated Almanac ranks all of the country's 329 federally designated metropolitan areas in terms of climate, housing, health, transportation, education, crime, recreation and the arts, and economic outlook. The Rand McNally Guide rates Pittsburgh, Pennsylvania, as the best place to live in the country, but if the steel city doesn't quite fit your idea of the perfect place to settle down you'll find Boston, Raleigh-Durham, San Francisco and Philadelphia rounding out the top

According to the Michigan State University Placement Services, which recently surveyed a cross-section of 658 employers in the areas of business, industry, education, and government, the best availability of jobs for college graduates in 1985 will be in the southwest region of the country (California, New Mexico, Nevada, Arizona, etc.), followed by the country's south central region (Texas, Oklahoma, Idaho, Kansas, Louisiana, etc.). And what's the worst area of the country to look for jobs? The Michigan State study, reported in the annual publication Recruiting Trends, finds the northwest region (Washington, Oregon, Montana, Utah, Alaska, etc.) holds the dimmest prospects for job candidates. So much for the wonders of Juneau.

Salaries, we've found, differ only slightly from one region of the country to another. Big corporations-IBM, General Electric. Exxon-will offer the same salary for entrylevel applicants no matter which office of the company is handling the placement. Starting salaries will, of course, vary from one regional company to another, although the differences have more to do with the type of work you do than with where you want to do it. A good rule of thumb: the bigger the city, the bigger the paycheck; of course, the bigger the city, the bigger also the living expenses

Since the cost of living will vary from one city or region of the country to another, so too will your ability to live a certain kind of lifestyle on the same salary. For example, a starting salary offer for \$20,000 from a firm in San Francisco will not give you the same buying power as a \$20,000 offer from an Atlanta company. You would have to earn only \$16,698 in Atlanta to match the San Francisco offer in buying power; conversely, it would take a \$23,954 offer in San Francisco to keep pace with the \$20,000 Atlanta job.

You can drop appropriate cities into the formula to come up with some figures that might be of personal interest. To determine the Atlanta equivalent of the San Francisco offer, simply divide Atlanta's cost of living index (104.2) by San Francisco's (124.8), and then multiply the resulting figure by \$20,000. To assess the San Francisco offer against the one in Atlanta, divide the San Francisco index by

the Atlanta one, and multiply that figure by

The average cost of living index is 100.0, and you can find specific indices for your cities of interest by checking with the local Chambers of Commerce. A random sampling is offered below to get you started:

Syracuse, New York (92.3) Bloomington, Indiana (94.2) Cedar Rapids, Iowa (95.7) New Orleans, Louisiana (98.2) Lexington, Kentucky (99.1) Boise, Idaho (99.7) Cleveland, Ohio (100.5) Salt Lake City, Utah (101.5) Fort Lauderdale, Florida (102.0) Albuquerque, New Mexico (103.1) Atlanta, Georgia (104.2) Phoenix, Arizona (104.5) Baltimore, Maryland (106.6) Portland, Oregon (107.9) Hartford, Connecticut (109.1) Houston, Texas (109.2) Denver, Colorado (109.4) Los Angeles, California (113.8) San Francisco, California (124.3) New York, New York (140.4)

#### CASE IN POINT

"When I first started working in this field I had no real idea of the kinds of jobs that were out there, the kind of lifestyle I was getting myself into," remembers Diana Phillips, who this month completes a summer-long stint as an assistant to the production office coordinator on the set of Alan Alda's upcoming Universal feature,

"Sweet Liberty."
Phillips, 24, graduated from Yale University in 1983 with a degree in modern American history, and an aversion to law school or anything resembling a teaching career. "I thought about publishing for a while," she recalls, "but I decided that the area of video and film production was a new area of opportunity, holding the same sort of promise the publishing field may have held many years ago.

By the middle of her senior year, Phillips managed to hook up, through a

As a soon-to-be college graduate, you probably have fixed ideas about what you're looking for in a place to live. you're looking for in a place to live. Let's say you don't want to settle in a city that's too confining, you're concerned about safety, you're interested in an area with strong prospects for economic growth, and you'd like to be exposed to a broad range of cultural activities. A student using the Rand McNally Guide with these requirements will come up with the following list of the top ten metropolitan areas with populations of more than 500,000:

- Raleigh-Durham, North Carolina
- Middlesex-Somerset-Hunterdon, New Jersey Minneapolis-St. Paul, Minnesota
- Rochester, New York
- Denver, Colorado Boston, Massachusetts
- Pittsburgh, Pennsylvania
- Salt Lake City-Ogden, Utah
- Dallas, Texas
- 10. San Jose, California

family friend, with producer Jerome Gary ("Pumping Iron"), who was about to begin work on a new, feature-length documentary. "I set up an appointment with him just to get some more information about the field," Phillips says, "but he ended up offering me a job."

After a year and a half as Gary's production coordinator (her efforts can be seen on the recently released docu-drama "The Stripper"), Phillips decided to make a go of a free-lance career. "After a year and a half, you develop a lot of contacts in this business, "she says. "You learn a lot of names, and I called anyone and everyone I knew who had some connection to the business. I spent weeks with nothing but phone appointments before anything turned up."

Something did turn up, and Phillips landed her first free-lance position, as an assistant at a commercial company for \$75 a day; that, in turn, led to a \$50 a day job with an industrial production company. "You get more experience in industrial work," Phillips says, "so it's worth the difference in pay." In the year since she left her full-time position with Gary, Phillips has been out of work for no more than three or four weeks.

During Alda's Sag Harbor, New York, location shooting for "Sweet Liberty," Phillips earned \$450 a week (plus another \$120 in weekly meal money). "I was lucky enough to fall into something I really liked," she reflects. "I mean, I could have taken that first job and hated it."

I think if someone doesn't know what they want to do they should just go out and try something. If I had taken courses in film at school, I don't think it would have mattered. Nothing recommends you in this business, or in many others I would think, like your previous experience. People don't look at what courses you've taken, which professors you've had; that's not real. They look at who you've worked with, what you've done. That's what counts."

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Onetime cost bother moving in	\$4,000 (down payment)	\$1,300 (two months; rent) \$656 (security deposit) \$760
40-10-10-10-10-10-10-10-10-10-10-10-10-10	940	\$2,750 (total)
manages .	0100 0500	(name)

## **MOVING IN**



kay, you've decided on that great accounting job in Chicago (or was it that terrific spot as junior public relations executive at the racetrack in Louisville, Kentucky?). Next step: find a place to live. Once you've decided how you want to live—alone, with a roommate, with your parents (with your parents?), or with a large group (in a boarding house situation, for example)—you should run (don't walk) to the nearest newsstand and pick up the best daily newspaper in the area.

By assessing the prices in the area, and knowing what's available to you, you will now be equipped to ask some intelligent questions. Start with the personnel office of your new firm; if the firm is not large enough for a personnel office, talk to the person who hired you. Do as much legwork as you can before visiting the local real estate brokers, who sometimes (particularly in the larger cities) charge as much as 15 percent of your annual rent in exchange for their services. (In some other areas of the country it is the landlord who pays the brokerage fee, so check and see what the accepted convention is in the area you're looking.)

You might want to look into the furnished apartment market, which can lead you to some pleasant surprises. You can often find a furnished apartment at close to the same price as an unfurnished unit. If you do decide to go the furnished route, which could save you a good deal in time,

what exactly is in the apartment and what condition it's in before you move in, eliminating any questions which might arise at the end of the lease.

Speaking of leases you'd probably be smart to pay a visit to the local real estate board and review a copy of the standard lease agreement. If the lease offered to you by your landlord doesn't differ from the standard form, you have nothing to worry about. If at all possible, see that your security deposit is being kept in an interest-bearing account (this has become almost standard operating procedure, but it never hurts to ask).

Be prepared to spend at least onequarter of your take-home salary on rent (less if you want to double- or triple-up with a roommate or two), although you might find you have to part with more than half of your paycheck to find suitable living quarters, particularly if you want to live

When you're starting out, it probably makes good sense to seek a short-term lease, which would leave you free to make any career change that might come up. (Of course, a longer-term lease locks you in to a given rent for a longer period of time, so you should weigh carefully your needs for mobility against those of security.)

One last note: it's often a good idea to consider buying an apartment (either in a cooperative or condominium complex) if you plan on living in a large city for a long period of time. You'll rarely be called upon to put down more than 10 percent of the purchase price as a down payment (in Texas, for example, you'll need only 5 percent), and it is almost always possible to get a mortgage as long as you're able to make the down payment and demonstrate

Once you're interested in a specific house or apartment, make sure to ask yourself the following questions before you move in:

- Has the apartment been recently painted (or will it be before you move in)?
- 2. Are the appliances functioning as advertised?
- Does the apartment fall under any local ordinances that would govern future rent increases?
- 4. What is the nature of the lease being offered? Is it a direct lease? A sublease? Is it renewable, and if so, at what rate?
- 5. Who will your neighbors be? Will their lifestyle (loud music, early hours) interfere with yours (early hours, loud music)?

180 Faced interests. See Sectional Lyan company

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# How to prepare for the second biggest shock of your life.

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your earning potential. Think about it for a minute: you put down, say, \$4,000 against a \$40,000 apartment-the same apartment you would consider renting for, say, \$650 per month. As a renter, it would cost you (in most cities) two months' rent (\$1,300), one month as security deposit (\$650), and 10 percent of a year's rent in brokerage fees (\$780), for a grand total of \$2,730 before you even walk in the door.

Now, if you can swing the \$4,000 down payment (and, face it, \$4,000 isn't that much more than \$2,730), you can probably arrange financing that would keep your monthly payments at about \$420 (with a 14 percent mortgage), plus anywhere from \$100 to \$350 in monthly maintenance charges (a large portion of which is deductible). Of course, it's not as simple as all this (nothing ever is), but you get the idea. If you're interested in buying some equity with your living allowance, opening yourself up for substantial tax savings, and making sure your rent money doesn't go out the window (never to be seen again), talk to your parents, a lawyer, or a real estate broker about buying an apartment in the area you're planning to

#### CASE IN POINT

The idea of moving out of New Orleans was something Keith Horil, 22, had resigned himself to before he graduated from Tulane last May. A computer science major, Horil realized the high-tech prospects in his hometown were less promising than in other high technology centers.

'I lived at home during college," Horil explains, "and on top of all that I was just ready to go, just to get out of the house.

He accepted the first job offered to him-as a telecommunications troubleshooter for Northern Telecom in Dallasafter an internship with Hewlett Packard in New Orleans did not lead to a promised job with the Colorado Springs division of the company. The Northern Telecom offer came via Tulane's on-campus recruiting effort

So two weeks after graduation (the company was anxious for him to start as soon as possible). Horil hired a moving van and shuffled off to Dallas. Northern Telecom put him up in a hotel while he began his apartment search

"The first day I went out and looked on my own," he remembers, "and I got really upset when I didn't find anything I liked. Discouraged, he turned to a real estate agent recommended by his firm's personnel office and his luck, he thought, suddenly changed.

The next day the agent showed me an apartment I really liked," he says, "and I just on the spur of the moment said I'd take it, which is the wrong thing to do. It's a little bit too far from where I work.



"Agents will tell you anything and it's a good idea to check out what they say. [This agent told him a 40 minute drive to work would take him no longer than 20 minutes.] Drive the commute yourself. And take your time; don't take the first thing that looks good to you, look at a few apartments you like before choosing."

Horil ran into another sticky problem before he finally got settled. "I overextended myself on my credit card," he tells. "I'd had a card for some time and was used to using one, but there are so many things you need when you go from your parents house to your own. You spend a lot.

'I tried to be kind of smart about it; I had my credit limit raised before I left New Orleans, but I went way beyond it anyway. You really should be conservative in your first few months, until you settle in. Don't be too anxious-that was one of my faults. Take a little time and think before you do anything.

#### **AVERAGE STARTING SALARIES**

Academic Major	Average Salar
(Bachelor's Degree)	
Electrical Engineering	\$28,086
Metallurgy/Material Science	\$28,012
Mechanical Engineering	\$28,004
Chemical Engineering	\$27,827
Computer Science	\$26,690
Physics	\$25,411
Packaging	\$23,358
Civil Engineering	\$22,789
Mathematics	\$20,630
Financial Administration	\$19,506
Accounting	\$19,262
Marketing/Sales	\$19,157
General Business Administration	\$17,782
Social Science	\$17,640
Personnel Administration	\$17,181
Education	\$17,082
Hotel, Rest., Inst. Management	\$16,871
Agriculture and Natural Resources	\$16,658
Communications	\$16,299
Arts and Letters	\$15,124
Human Ecology	\$14,827

Average salaries for different	degree levels:
Bachelor's	\$20,470
Master's	\$23,86
Ph.D.	\$26,808

Of the 658 employers polled in the Michigan State survey, 37% indicated that starting salaries were always or sometimes negotiable; another 37% reported that they seldom negotiated, while the remaining 26% said they would never negotiate a starting salary Of those companies willing to haggle

over starting salaries, most will be influenced by degree level achieved and prior work experience; academic major, overall grade point average and university attended are less likely to help pad the job offer. The least likely factors to influence starting salaries in your favor are campus leadership activities, aggressiveness, and other job offers.

According to Northwestern University's 1985 Endicott Report, a broad survey of national companies and a leading indicator of job prospects for college graduates, college graduates in 1985 will receive more job offers (at higher salaries) for the second con-

Personnel directors at 250 large and medium size corporations who took part in the Endicott survey offer an optimistic outlook for new graduates looking for jobs.

Northwestern Dean Victor R. Lindquist, author of the survey, reports that cor-porations expect to hire 15 percent more students with bachelor's degrees than in 1984, and 13 percent more with master's degrees. Of the firms polled, 62 percent said they will hire more graduates with bachelor's degrees than last year, while 44 percent reported an increase in the need for students with master's degrees.



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you. Or look for one on campus. The American Express Card. Don't leave school without it.5M



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## STILL TO COME IN THE **AMERICAN EXPRESS REAL** LIFE PLANNER

n October, we'll cover the fine art of ne n October, we'll cover the fine art of networking, and help you learn how to discreetly look for your second job while still gainfully employed on your first; you'll also pick up tips on working your way up the ladder with the help of others in related fields. In November, you'll learn more than you ever thought possible on the subject of office politics; learning what to wear, what to talk about and where to sit (yes, where to sit) can often mean the difference between a promotion and a dead end.

often mean the difference between a promotion and a dead end.
In our February 1986 installment, *The Real Life Planner* will help you manage your money smartly and efficiently, so much so that when it comes to March you'll have enough loose change lying around you'll need our advice on investment opportunities for the recent graduate. By April, you may decide that the nine-to-five world is not the place for you, and we'll take a broad look at continuing education to help you plot a future course. future course

Stay with us through the next five issues of Newsweek on Campus; they'll help you deal with the most important issues of your life.

## RECOMMENDED READING

What Color is Your Parachute? A
Practical Manual for Job Hunters and
Career Changers, by Richard N. Bolles
(Ten Speed Press)
The Hidden Job Market for the '80s, by
Tom Jackson and Davidyne Mayleas
(Times Books)
Getting Hired: Everything You Need to
Know about Resumes, Interviews, and
Job-Hunting Strategies, by Edward J.
Rogers (Spectrum Books/Prentice-Hall)
Discover What You're Best At, by Barry
Gale and Linda Gale (Simon & Schuster)

AMERICAN **EXPRESS** 

Career Choices for Students of (Art, Susiness, English, etc.), by Career Associates (Walker and Company)
Book of American City Rankings, by J. T. Marlin (Facts on File Publications)
Everybody's Business, by Milton Moskowitz, et al. (Harper & Row)
199 American Cities Compared: Basic Data Profiles for Nation's Largest Cities, Alfred N. Garwood, ed. (Information Publications) tion Publications) Internahipa 1985 (annual), Lisa S. Hulee, ed. (Writer's Digest)

The 100 Best Companies to Work For in America, by Milton Moskowitz, et al. (Addison-Wesley)
The American Almanac of Jobs and Salaries, by John W. Wright (Avon Books) Avon Books)
The Rand McNally Places Rated
Almanac: Your Guide to Finding the
Best Places to Live in America, by
Richard Boyer and David Savageau
(Rand McNally)
How to Get a Job in Hard Times, by
Bob Weinstein (Simon & Schuster)

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## 'It's Time to Get Out and Raise a Little Hell'

Eleanor Smeal, 46, won back the presidency of the National Organization for Women (NOW) this summer with a promise of new militancy. The daughter of Italian immigrants, Smeal graduated Phi Beta Kappa from Duke and earned a master's in political science from the University of Florida. She and her husband, Charles, have two children. Tod, 21, a junior at MIT, and Lori, 17, a high-school senior. She talked about NOW's new goals, on college campuses and elsewhere, with NEWSWEEK's chief political correspondent, Howard Fineman:

FINEMAN: Two-thirds of voters from 18 to 24 voted for Ronald Reagan against Walter Mondale, who described himself as a "feminist." What makes you think students will respond to your message now?

**SMEAL:** First of all, not all students are young. A lot of them are my contemporaries. Older women students have a profound effect on the others. They're living testimony—the GI's on the domestic front. These women have experience as to what sex discrimination is all about.

Q. Yes, but students still voted for Reagan.

A. Students voted for Reagan for primarily the same reasons that the rest of the public did—economics. They have conservative attitudes on tax policies, on the role of business. But that doesn't make them conservatives on social issues—reproduction, abortion, comparable worth, pay equity, ERA—and that's what I'm organizing on.

Q. And just what do you want to accomplish on campuses?

A. I want students to get active in the fight to keep abortion and birth control legal and safe, and also to get active in the fight to save Title IX through passage of the Civil Rights Restoration Act of 1985. Also, we're going to start an ERA campaign on the state level.

Q. How do you expect students to help you?

A. We're going to have a huge march next spring for keeping abortion safe, and they certainly can participate in and organize in that. We have a lot of coming-from-behind to do, and we can't do it just by making deals with politicians. We have to show them that they need us more than we need them. It's time to get back out on the streets and raise a little half.

Q. The Civil Rights Restoration Act would restore and extend Title IX antidiscrimination laws in institutions that receive federal funds. Isn't it possible such federal compulsion isn't needed any longer?

A. It's true that we now have substantial numbers of women in all the professional schools. But they're there because the laws changed in the '70s. The doors were opened because we helped push them open, and we pushed them open with legislation and the possibility of a lawsuit. There are still prejudices in our society. And I believe that without the thrust of a mandate from the federal government you will see a lapse.

**Q.** But there has been substantial progress. Is that a problem in organizing on campuses and elsewhere?

A Our biggest problem in organizing young people is to paint the picture as it is. They have a picture that is more egalitarian than is in fact the case. Especially women in college situations—they by and large have



Smeal: 'Do you want those doors closed?'

not run up against discrimination themselves yet. They have this strong feeling that it won't hit them. They're not as worried as women who have been out in the market-place fighting for 5 or 10 years. On abortion there is this feeling that it won't be made illegal—it can't be. They just can't visualize that this could change.

Q. Aren't you in a sense victimized by your own successes—by a lack of knowledge on campuses of the "bad old days," by the fact that most women in college won't feel the sting of discrimination until they leave?

A. We have to explain to them that the fight is not over. In fact, we're midstream in this fight and we can go backward. We are, in fact, going backward! In the decade from 1965 to 1975 a lot of laws were passed that indicated the country was moving to eliminate discrimination. Now it's 1985, and we

can point to people actually going backward: the ERA failing, abortion clinics closing, the right wing on the attack.

Q. In fact, aren't you being outorganized by the right?

A. When I go around saying, "We've got to raise a fuss," people criticize me and say, "Oh, those are the tactics of the '60s." They don't even realize that it is right-wingers who are using those "old-fashioned" tactics now—the marches and demonstrations.

Q. Are male students with you too?

A My analysis of polls and my real-life experience is that women under 29 are the most accepting group for our message. I wouldn't say men and women are equally with us. It is primarily a female target.

Q. How do you win over college men?

A. You have to present the economic analysis, which says that they are being ripped off, too. Most of them are going to be married, and most of their combined family incomes will be affected by discrimination.

Q. What would the reaction of the Ellie Smeal at Duke in 1960 have been to the Ellie Smeal of today?

A. In the days when I went to school, I can tell you I never heard the word "feminist." When I went to college at Duke, my goodness, if you didn't have a ring by your junior year, this was a big catastrophe! Everything revolved around the wedding ring. Those patterns have all changed.

Q. What about the notion that many professional women in their late 20s and their 30s—beneficiaries, in a sense, of the equalrights movement—are now deciding to chuck it all and stay home and have kids?

**A.** There may be some stories in the media, but there is just not data to substantiate this "late baby boom" business. Our opponents are trying to encourage the notion that women are giving up.

Q. In this battle of images, what do you point to that's part of the American Way, some positive thing that is the result of and reflects equal rights and reproductive rights for women?

A. Sally Ride is good imagery. Geraldine Ferraro is good imagery. They can see that, my God, there is a whole new door open to them. We're not negativists. Young women have their own aspirations. So we ask: do you really want those doors closed? We ask women in college: why are you here? What do you want that's different? We just have to remind them of their aspirations—and that they are threatened now more than they may realize.

# How to punctuate

## By Russell Baker



International Paper asked Russell Baker, winner of the Pulitzer Prize for his book, Growing Up, and for his essays in The New York Times (the latest collection in book form is called The Rescue of Miss Yaskell and Other Pipe Dreams), to help you make better use of punctuation, one of the printed word's most valuable tools.

When you write, you make a sound in the reader's head. It can be a dull mumble—that's why so much government prose makes you sleepy - or it can be a joyful noise, a sly whisper, a throb of passion.

Listen to a voice trembling in a haunted room:

"And the silken, sad, uncertain rustling of each purple curtain thrilled me — filled me with fan-tastic terrors never felt before . . . "

That's Edgar Allan Poe, a master. Few of us can make paper speak as vividly as Poe could, but even beginners will write better once they start listening to the sound their writing makes.

One of the most important tools for making paper speak in your own voice is punctuation.

When speaking aloud, you punctuate constantly—with body language. Your listener hears commas, dashes, question marks, exclamation points, quotation marks as you shout, whisper, pause, wave your arms, roll your eyes, wrinkle your brow.

In writing, punctuation plays

the role of body language. It helps readers hear you the way you want

## "Gee, Dad, have I got to learn all them rules?"

Don't let the rules scare you. For they aren't hard and fast. Think of them as guidelines.

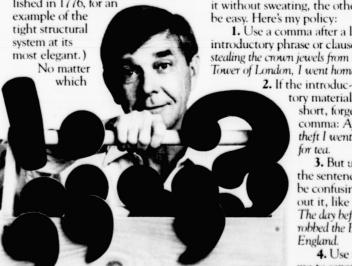
Am I saying, "Go ahead and punctuate as you please"? Absolutely not. Use your own common sense, remembering that you can't expect readers to work to decipher what you're trying to say.

There are two basic systems of punctuation:

1. The loose or open system, which tries to capture the way body language punctuates talk.

2. The tight, closed structural system, which hews closely to the sentence's grammatical structure.

Most writers use a little of both. In any case, we use much less punctuation than they used 200 or even 50 years ago. (Glance into Edward Gibbon's "Decline and Fall of the Roman Empire," first published in 1776, for an example of the



system you prefer, be warned: punctuation marks cannot save a sentence that is badly put together. If you have to struggle over commas, semicolons and dashes, you've probably built a sentence that's never going to fly, no matter how you tinker with it. Throw it away and build a new one to a simpler design. The better your sentence, the easier it is to punctuate.

## Choosing the right tool

There are 30 main punctuation marks, but you'll need fewer than a dozen for most writing.

I can't show you in this small space how they all work, so I'll stick to the ten most importantand even then can only hit highlights. For more details, check your dictionary or a good grammar.

## Comma[,]

This is the most widely used mark of all. It's also the toughest and most controversial. I've seen aging editors almost come to blows over the comma. If you can handle it without sweating, the others will be easy. Here's my policy:

1. Use a comma after a long introductory phrase or clause: After stealing the crown jewels from the Tower of London, I went home for tea.

> tory material is short, forget the comma: After the theft I went home for tea.

3. But use it if the sentence would be confusing without it, like this: The day before I'd robbed the Bank of England.

4. Use a comma to separate elements in a series: I robbed the

"My tools of the trade should be your tools, too. Good use of practuation can help you build a more solid, more readable sentence." Denver Mint, the Bank of England, the Tower of London and my piggy bank.

Notice there is no comma before and in the series. This is common style nowadays, but some publishers use a comma there, too.

5. Use a comma to separate independent clauses that are joined by a conjunction like and, but, for, or, nor, because or so: I shall return the crown jewels, for they are too heavy to wear.

**6.** Use a comma to set off a mildly parenthetical word grouping that isn't essential to the sentence: Girls, who have always interested me, usually differ from boys.

Do not use commas if the word grouping is essential to the sentence's meaning: Girls who interest me know how

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7. Use a comma in "Princtuation puts body language on the frinted page. Show bewilderment with a direct address: Your majesty, question mark, a whisper with parentheses, emphasis with an exclamation point." 7. Use a comma in please hand over the crown.

8. And between proper names and titles: Montague Sneed, Director of Scotland Yard, was assigned the case.

9. And to separate elements of geographical address: Director Sneed comes from Chicago, Illinois, and now lives in London, England.

Generally speaking, use a comma where you'd pause briefly in speech. For a long pause or completion of thought, use a period.

If you confuse the comma with the period, you'll get a run-on sentence: The Bank of England is located in London, I rushed right over to rob it.

## Semicolon [;]

A more sophisticated mark than the comma, the semicolon separates two main clauses, but it keeps those two thoughts more tightly linked than a period can: I steal crown jewels; she steals hearts.

## Dash [ — ] and Parentheses [()]

Warning! Use sparingly. The dash SHOUTS. Parentheses whisper. Shout too often, people stop listening; whisper too much, people become suspicious of you. The dash creates a dramatic pause

to prepare for an expression needing strong emphasis: I'll marry you if you'll rob Topkapi with me.

Parentheses help you pause quietly to drop in some chatty information not vital to your story: Despite Betty's daring spirit ("I love robbing your piggy bank," she often said), she was a terrible dancer.

maybe, but the message is: "Stay on your toes; it's coming at you.'

## Apostrophe [']

The big headache is with possessive nouns. If the noun is singular, add 's: I hated Betty's tango.

If the noun is plural, simply add an apostrophe after the s: Those are the girls' coats.

The same applies for singular nouns ending in s, like Dickens: This is Dickens's best book.

And in plural: This is the Dickenses' cottage.

> The possessive pronouns hers and its have no apostrophe.

> > If you write it's. you are saying it is.

#### Keep cool

You know about ending a sentence with a period (.) or a question mark (?). Do it. Sure, you can also end with an exclamation point

(!), but must you? Usually it just makes you sound breathless and silly. Make your writing generate its own excitement. Filling the paper with !!!! won't make up for what your writing has failed to do.

Too many exclamation points make me think the writer is talking about the panic in his own head.

Don't sound panicky. End with a period. I am serious. A period. Understand?

Well...sometimes a question mark is okay.



A colon is a tip-off to get ready for what's next: a list, a long quotation or an explanation. This article is riddled with colons. Too many,

Quotation marks [""]

These tell the reader you're

reciting the exact words someone

said or wrote: Betty said, "I can't

tango." Or: "I can't tango," Betty said.

Notice the comma comes

before the quote marks in the first

the second. Not logical? Never

mind. Do it that way anyhow.

example, but comes inside them in



Today, the printed word is more vital than ever. Now there is more need than ever for all of us to read better, write better and communicate better.

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With no grades or course credits, Hampshire students help create their own education.



Tradition at the nontraditional: Randi King rings out the completion of her degree

rade-point averages do not exist at Hampshire College, for two very good reasons. First, there are no grades at Hampshire. And second, the school doesn't give credits for courses completed. There also aren't any freshmen or sophomores or juniors or seniors. A student graduates by passing a series of "examinations," which really aren't tests in the blue-book or multiple-choice sense. all this sounds confusing and weird, well, it is and it isn't. Hampshire has students and faculty and courses and learning, but they combine in a way that doesn't happen on other college campuses. The school has been described as experimental, alternative and nontraditional. "I prefer distinctive," says Adele Simmons, president of the college. "It implies that we have a clear sense of what we are, that we are different and that we are going to be this way for a while.'

Hampshire was born unique. Located in the lovely Connecticut River valley a few miles south of Amherst, Mass., it was created by a consortium of four neighboring schools—Smith, Mt. Holyoke, Amherst and the University of Massachusetts. Back in 1958, even before the "troubles" of the '60s, they laid plans to meet the "crisis" in higher education by setting up a new sort of campus where students would take responsibility for building their own academic programs and scholars would break out of their rigid, departmental cubbyholing. This dream did not start coming true until 1965, when a wealthy Amherst alumnus donated \$6 million. In 1970—at a time when student rebellion resounded around the country-Hampshire accepted its first class. Although the 1958 schema was modified somewhat, the twin hallmarks of Hampshire—self-motivated students and interdisciplinary curricula— were still intact. "When we were brand new, there was a flush of freshness," says David Smith, codean of the Humanities and Arts school and one of the first faculty to arrive. "This was a virtually Utopian place.'

Not everybody was quite that thrilled. Many scholars judged the academic program too permissive, and the liberal bent of the students and faculty reinforced the widespread belief that "Camp Hamp" was a frivolous, almost completely anarchic place. Now, in the age of Reagan, freewheeling Hampshire has regained its momentum. School officials have craftily emphasized the opportunities for "en-

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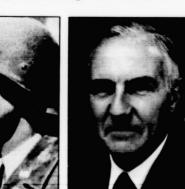
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## **EDUCATION**

trepreneurial" students in the college's relatively unregulated academic environment. And in the flood of recent reports criticizing higher education, two have singled out Hampshire as a positive model; its methods are "just what the doctor ordered," said a National Institute of Education study.

ampshire's unique academic structure both resembles, and differs from, that of a typical liberal-arts college. Hampshire is divided into four schools—Humanities and Arts, Natural Science, Social Science, and Communications and Cognitive Science. But there are no departments. That means, for instance, that historians teach and study within all four of the schools, and mathematicians and philosophers within three of them. Thus is interdisciplinary work encour-



Botany class: Courses you want, when you want them



Student-teacher lab conference: An atmosphere that encourages doing your own thing

aged, both from faculty and students. Team teaching flourishes. Nancy Lowry, a chemistry instructor, regularly pairs up with a neurophysiologist to teach "Literally Poisoned," in which mystery stories serve as the *modus operandi* for the study of the chemistry of poisons and their deadly effects on humans. She also teaches, with a biological anthropologist, a course on the environmental and dietary causes of cancer. Lowry enjoys working with other faculty: "I feel a chemist has a particular point of view. It's always molecules. It's always three-dimensional. It's always visual. It's exciting to work with someone who sees things differently." For students, the

absence of academic barriers creates a new universe of possibilities. Bill Nugent, who graduated last spring, combined math and physics in a program that was, strictly speaking, neither one. "It's a difficult thing to do at another college," he says. "They want you either to do mathematics or to do physics."

Other schools also want you to arrange things like prerequisites and to amass a related group of credits in one department. At Hampshire, faculty supervise and advise, but students take whatever courses they want, whenever they want. Some students, like Stephanie Fishman, may take four courses in a term, but in his four years

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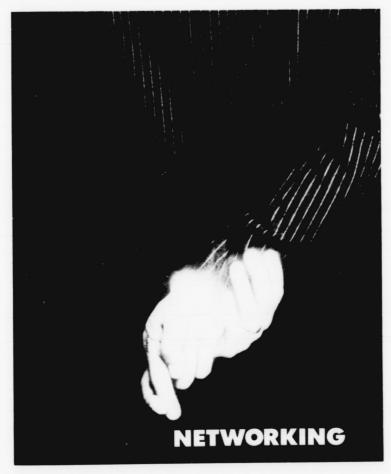


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In October, The American Express Real Life Planner will cover the fine art of net working, and help you learn how to discreetly look for your second job white still gainfully employed on your first; you'll also pick up tips on working your way up the ladder with the help of others in related fields. In November, you'll learn more than you ever thought possible on the subject of office politics; learning what to wear, what to talk about and where to sit (yes, where to sit) can often mean the difference between a promotion and a dead end.

In our February 1986 installment, *The Real Life Planner* will help you manage your money smartly and efficiently, so much so that when it comes to March you'll have enough loose change lying around you'll need our advice on investment opportunities for the recent graduate. By April, you may decide that the nine-to-five world is not the place for you, and

we'll take a broad look at continuing education to help you plot a future course.

Stay with us through the next five issues of Newsweek on Campus; they'll help you deal with the most important issues of your life.



#### **EDUCATION**

Nugent took a total of eight structured classes. Says Harmon Dunathon, Hampshire's dean of faculty, "We do not say to a student, 'You must do this, this and this.' We do not say you have to have 32 credits in these areas." Inevitably, many new students have trouble adapting and end up doing what has come to be known as "creative floundering." Says Jim Manolis, a second-year student in environmental studies and environmental education, "It's hard to figure out the system—how this place works."

The college isn't as anarchic as it might appear. Students must complete courses and do a noncourse project in each of the four schools; these are known as Division I exams and are similar to distribution requirements at other colleges. The Division II requirement—a grouping of related academic work, both in and out of classes, climaxing with a significant project—resembles a major, although it rarely consists of courses in a single discipline. Secondyear student Sameer Aurora, for example, did his "Div. II" on international economics and Third World development.

he climax of a Hampshire education—and the final requirement for graduation—is the Division III "exam." Students must complete what amounts to an ambitious honors thesis, usually focusing on a specific topic that grows out of their Div. II studies. (It's also the occasion for one of the few traditions that the relatively young school has developed: students celebrate the completion of their Div. III by ringing a bell attached to the library building.) Last spring Paul Robbins rang the bell after completing his comparative study of mitochondrial DNA in different dog breeds. Stephen Hart satisfied his Division III requirement through a series of photographs of the Hispanic community in nearby Holyoke.

And he never got a grade for it. Faculty believe—and students seem to agree—that detailed, written evaluations give a better understanding of how well a student has performed. "I know so much more about what I'm doing," says Lila Hurwitz, a third-year dance student. "I know what I did really well and what I could have done better." While evaluations help students focus more on learning for its own sake, they take some getting used to. "I miss grades," says Jennifer Vest, now in her third year. "You don't know where you fit in." The lack of grades, coupled with the highly specific, tailored nature of most programs, makes Hampshire seem very much like a graduate school.

Ironically for a campus that some

Ironically for a campus that some outsiders regard as frivolous, Hampshire rarely cuts loose socially. "The whole idea of this place is that you're responsible for your education," says Hurwitz, "and if you go out and get drunk every

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#### **EDUCATION**

night, you're not going to get anywhere."

It's not that the students are antisocial, really, as much as independent to an extreme. Now in its entrepreneurial phase, Hampshire may have lost its hippiefied image, but it still attracts a different breed. "It's easy to get an impression that people are wacked out," says second-year student Peter Winters. Not everyone meets the Hampshire standard. "We have an extremely idealistic philosophy of education," says Dean Dunathon, "and sometimes it fails. Some kids can't operate in this system." Although Hampshire students can't "flunk out" in the accepted sense, they can be dismissed for failing to make satisfactory progress. And a substantial number of students simply want more structure than Hampshire pro-



Student bodies: 'What the doctor ordered

vides. The college has a higher-than-average transfer rate—from 20 to 25 percent in recent years.

Last spring Hampshire decided to make it easier for new students to adapt by allowing two of the Division I requirements to be satisfied through course work only. Many Hampshire students complain that this is the first step toward turning the place into an ordinary liberal-arts college, but president Simmons notes that two of the Division I exams still must be completed the old-fashioned (for Hampshire) way. And the suggestion that Hampshire may be backpedaling philosophically annoys Miriam Slater, dean of the Social Science school. "What's really exciting here is the intellectual substance," Slater says, tapping her right temple. "Where we're going is the important thing, not the process by which we get there." But now, as always, Hampshire gets there in its very own fashion.

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# Arts & Entertainment



Anderson at ease: Where have you gone, Fluffy the Hamster?

## C'mon, It's a Trick!

Let's talk geek . . . I don't mean the pencil-neck in high school who never got dates.

arry Anderson is building toward the climax of his act, his signature stunt, the geek trick. Geeks were the guys you used to see in carnival sideshows doing the real horrible stuff. Like biting the heads off live chickens and eating glass. Well, Harry is going geek. For openers he sticks not one but two long needles through his forearm. The crowd shrieks with disgust. Blood dripping on the floor, needles sawing back and forth, Harry rolls his eyes at their gullibility. "C'mon," he shouts, "it's a trick! If your cat had kittens

in the oven you wouldn't call 'em biscuits, would va?"

When Harry Anderson talks geek, people listen. Now starting his fourth season as the boyish, wisecracking Judge Harry T. Stone of NBC's "Night Court," Anderson is one of network television's most noticed stars. He has also shown up on "Cheers" and on "Saturday Night Live"—where he not only put a needle through his arm but also skewered a bunny and swallowed Fluffy the Hamster whole. This month he releases a new comedy special, "Hello, Sucker," on the Showtime cable channel.

Blended in Anderson's performance Cuisinart are a little stand-up comedy, a little magic, the allure of the con man and a homey rapport with the audience. He likes the con man best. "There's something about a guy who admits he's a liar that makes you think he's telling the truth," Anderson says, with the slightly crooked grin of a hustler who could sell a can of gasoline to a man on fire and leave him thinking he had a bargain. James Burrows, producer/director of "Cheers," says, "He has a wonderful charm, a very innocent face, sweet personality and is so endearing. Because of it, you don't dislike him when he fleeces you."

Anderson doesn't talk much about his background, but indications are that it wasn't pleasant, a lot of street time and shell games instead of school. Turk Pipkin, a gifted stand-up comic and friend of Anderson, says Harry finished high school in California under the normalizing influence of a large Orange County family and graduat-

ed to the college, club and cauliflower-festival circuit. His reedy voice is a road map of his travels, here a touch of the Northeast, there a bit of Texas twang, the rootless accent of the drifter.

Anderson's break came in the mid-'70s when an agent who needed an opening act for Kenny Rogerssaw himperform. "Saturday Night Live" producer Dick Ebersol then hired him as a specialty act to help recapture a little of the show's early irreverence. From there Anderson worked his way into three episodes of "Cheers" as a memorable con man, "Harry the Hat." The "Night Court" role seemed almost written for Anderson—a cocky judge named Harry, who

presides over a courtroom of misfits and pulls an occasional card stunt to keep the folks alert. But to get the part Anderson had to beat out "real actors" like Jeff Goldblum, William Devane and Barry Bostwick. "I feel like I've succeeded with a big con," Anderson says. "I don't see myself as an actor." His colleagues insist, though, that the "Aw, shucks" stance is just one more con. Markie Post,

s just one more con. Markie Post, who is replacing Ellen Foley this season as public defender on "Night Court," says, "He's the most natural actor I've ever worked with. He puts himself into the character and makes it work, which all actors try to do."

To Anderson, the con man is more than an act—he is a symbol. People are attracted to "anyone who is in control of the game," Anderson says. "If someone can handle people effectively, we are drawn to him, whether he is a salesman, actor, preacher or con man." Anderson says a good con shows people "what we hope we can become—sane, in-control, well-adjusted, wise individuals." The con entertains while he swindles and learns as he teaches. "I look



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As the judge: 'A natural actor'



As human pincushion: 'Geeks are men of great talents'

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at the world through the shell Anderson explains, his head brushing the ceiling of his cramped trailer on the "Night Court" set. "By watching how you play, I can understand what kind of animal you are, and then I can begin to understand what kind of animal I am.

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OK, you might buy the cosmic significance of cheating someone blind. But why the geek? "I can pound a six-penny nail up one nostril with the heel of my shoe. That's fun. I can cut my thumbnails off, and I can swallow live animals. I used to be the first guy invited to most parties," Anderson says. But he insists that he isn't just having fun-he is preserving a tradi tion: "Most states outlawed geeks years ago. Most carnivals aren't allowed to present a man who eats live animals. But geeks are men of great talents. They are illusionists.

Harry Anderson is not Judge Harry T. Stone. He admits that playing Stone is "learning to operate within someone else's vision," which feels "re-strained." This season "Night Court" audiences will see, in a two-parter, Stone leave the judiciary and return to a life of shooting pool. Anderson says the idea was his, but he insists that it doesn't symbolize his tiring of the role: "I'm still happiest when I'm my own boss, but as time goes on I'm getting more and more comfortable with Harry. So he eventually dons the robes again-along with a few other funny hats. He is, for example, writing a "Cheers" episode that will revive "Harry the Hat," and he is scheduled to do a TV movie. He has also proven a natural for television commercials—hawking TV sets, pizza and yogurt, among other products. And "Hello, Sucker" is only the first of three specials Anderson will produce in the coming year.

Will ubiquity wear him out or, perhaps more important, wear out his welcome with the audience? Anderson asks himself the question: "I'm 33 years old. Will they love me when I don't look 20 years old anymore-when I can't pass as an overgrown Dennis the Menace?" He is willing to find out.

JOHN SCHWARTZ with LEE GOLDBERG in Burbank



The Blue Nile: Unorthodox music from an unorthodox Scottish trio

## Hakes From The Stakes'

No doubt about it-the three musicians who make up The Blue Nile are Scottish. Just listen to lead singer Paul Buchanan talk about the shock of visiting New York for the first time: 'We've been doin' our hakes from the stakes [hicks from the sticks] number, he says in a thick burr. Hakes or not, Buchanan and bandmates Robert Bell and Paul Moore have clearly arrived. Their debut album, "A Walk Across the Rooftops, impressed critics when it was released in Britain last yearand the record seems likely to do the same now that it's been picked up by an American label.

Buchanan, Bell and Moore first got together as students at Glasgow University back in 1981. None had much musical experience. "We just sort of messed about for a wee while,' says Buchanan. The trio's inexperience, and attendant lack of preconceptions, may explain the distinctiveness of its introspective synth-pop sound. As a singer, Buchanan isn't afraid to push himself to the edge of his vocal range in order to make an emotional point; though he sometimes risks sounding amateurish, he always hits the evocative note he's after. As arrangers, the three musicians are imaginative as well as eclectic. The instrumentation on "A Walk Across the Rooftops' ranges from the deceptively simple one-finger piano and spare percussion on the slow, moody title track to a driving mixture of guitar, bass, synthesizers and strings on the roman-"Tinseltown in the Rain." "It's like mixing paints," keyboardist Moore, a former fine-arts student.

For all their obvious talent, Buchanan, Bell and Moore are surprisingly little known-even back home in the U.K. Says Buchanan, "I've had my own album recommended to me by someone I knew at school." In part, their continuing obscurity is their own fault; unlike most professional bands, The Blue Nile had the audacity to record an album without ever playing in front of a live audience, and they have no plans to start touring in the near future. And it hasn't helped that Linn Products, the British company for whom they recorded "A Walk Across the Rooftops" two years ago, was an electronics firm with no record-marketing experience. Then, again, obscurity has its advantages. For one thing, it has allowed The Blue Nile to escape the usually inescapable pressure to record hits. 'We don't want people to think, 'That's a great bass line' or 'That's really commercial'," says Buchanan. The fact is, the three musicians often don't know where they're going with a song until they get there. "We a song until they get there. work on it," says bassist and keyboardist Bell, "until we reach the feeling we've chosen. A risky exploration, perhaps, but one that paid off.

RON GIVENS

## TV for Yuppies About Yuppies

Sure, you could say the new CBS series "Hometown" 'The Big Chill on the Little Screen" or "The Return of the Return of the Secaucus Seven. After all, with its photogenic septet of 1960s college chums who reunite in the 1980s, the show is unquestionably about

and aimed at Yuppies.

Why shouldn't it be? The fact is, Julie and Dinah Kirgo, the sisters who created the show, are themselves young urban professionals. Their profession just happens to be television production. Julie, 34, is married; Dinah, 32, is not. Julie went to Harvard: Dinah didn't attend college. Among other things, they both worked as story editors on "One Day at a Time," which enjoyed a successful run, and as writers on "Reggie," which did not.

Nearly everyone assumes that the idea for "Hometown" was ripped off from "The Big Chill." In fact, it had been kicking around various Kirgo households since 1978. Back then the sisters wanted to do a half-hour sitcom about what Julie describes as "seven characters who had grown up in the '60s and were coping with the '70s." Now the characters are



'Hometown': An earnest septet



coping with the '80s, and the show is an hourlong comedydrama. "It's about people struggling with the choices that are there for them and the conflicts that come out of those choices. says Dinah. Though "Hometown" occasionally falls back on an annoying cliché or stereotype, it remains essentially fresh, thanks to an earnest group of performers (including Jane Kaczmarek and John Bedford-Lloyd) and a low-key approach. Perhaps best of all, unlike "Big Chill" and "Secaucus "Hometown" more than a single weekend.

R. G.



Keillor: His hometown-sort of

## Lake Wobegon: Lovely to Visit

If Lake Wobegon, Minn., didn't exist (which it doesn't), somebody would have had to invent it (which, fortunately, he did). The somebody in question is Garrison Keillor, humorist and host of American Public Radio's superb weekly show, "A Prairie Home Companion." Since 1974, when a magazine assignment on the Grand Ole Opry rekindled his love for live radio. Keillor has broadcast a sweet-tempered variety program that chronicles "the little town that time forgot, that the decades cannot improve," a place where "all the women are strong, all the men are goodlooking and all the children are above average.

It's worth saying one more time: Lake Wobegon does not exist, except in the imagination of Keillor and in the hearts of his listeners. Reading Keillor's new book, "Lake Wobegon Days" (Viking. \$17.95), you may need to remind yourself of this. After all, his explanation of why the town doesn't appear on any map is so plausible: two of the four teams working on the infamous Coleman Survey of 1866 moved a little faster than scheduled, while the other two moved a little slower—thus creating a small overlap at the state's center, which the legislature simply eliminated. In any case, by fleshing out his weekly radio monologues, Keillor has created a sharp, touching and almost believable album of life in a Midwestern small town. There are neat portraits of Lake Wobegon regulars: Senator K. Thorvaldson, the kindly but somewhat bewildered old gentleman whose first name really is Senator (his mother thought it had a nice ring to it); the duckhunting brothers of the Sons of Knute lodge who use decoys 14 feet long (which should look just right, they figure, to mergansers flying high overhead); Wally (Old Hard Hands) Bunsen, who was almost the greatest ballplayer ever, and the narrator, in large part Keillor himself. a shy, gangly kid whose family belongs to an impossibly contentious fundamentalist sect known as the Sanctified Brethren: "They broke up at every opportunity ... by the time I came along, there were dozens of tiny Brethren groups, none of which were speaking to any of

All this could be mushy going in the hands of a less skillful storyteller. Fortunately, Keillor knows just when to season the story with the kind of human emotions that aren't necessarily sunny. The people of Lake Wobegon can sometimes be unkind, hypocritical and petty, but Keillor believes-and makes us believe-that at heart they are good. It's a neat trick: we see ourselves in them, not just the way we'd like to be, but the way we probably are most of the time. This is a hopeful, heartening book; Lake Wobegon is a lovely place to visit.

BILL BAROL



Wang in San Francisco: Humor that's sentimental but not maudlin

## Chinese Food, Chinese Culture

It's not that filmmaker Wayne Wang doesn't like Chinese food, it's just that he has a limit. Having named his latest movie "Dim Sum" after the appetizer-style Chinese cuisine, he has found himself eating countless dim-sum lunches while promoting the movie. "I love Chinese food," Wang says, "and I need to eat a bowl of rice every couple of days. But enough is enough."

Food is a key element in Wang's enchanting new film. The Chinese-American family at the center of "Dim Sum" is divided between two cultures, and Chinese food is one of the few things that unite them. Geraldine Tam is an English-speaking grad student who exists comfortably in white America. Her mother speaks Chinese and

clings to the ways of her native land. Gliding back and forth between the two is Geraldine's uncle. He admires his niece's adaptability, but he also worries about the great Chinese recipes that will be lost when her mother dies. "No more Duck Won Ton!" he cries. "No more Shark's Fin Soup! No more!"

Wang's first movie was the underground hit "Chan Is Missing," made three years ago on a minuscule \$23,000 budget. Turning down offers from major studios, he opted to make "Dim Sum" instead, for a somewhat more comfortable \$450,000. Now a naturalized American citizen, Wang was born in Hong Kong 36 years ago and first came to the States to attend college. His father was a fan of American movies and introduced Wang to Frank Capra's films, from which the young director seems to have learned a lot. Both "Chan Is

Missing" and "Dim Sum" manage to be sentimental, charming and funny—without becoming maudlin. Sensibility isn't the only thing Wang acquired from Hollywood. Old movies also provided him with a first name chosen by his father to honor one of the old man's favorite actors: John Wayne.



Uncle, niece in 'Dim Sum': Similar tastes

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## Mommy Is a Student

By KATHRYN DAWSON

n 18-year-old fraternity pledge asked me to a toga party one day last spring. When I mentioned my need for a babysitter, he was embarrassed to discover that although I was disguised as an ordinary college student, I had two children at home. I was flattered by the invitation. I also realized there are many people in higher education who need educating on what breed we are, students who are also parents.

Iama27-year-old single mother. I am also traveling the road to my Ph.D. in psychology. I do not believe I am so different from the rest of the student population. I do know, however, that we parent-students have a few characteristics that set us apart on campus.

For instance, we parent-students carry book bags with the requisite textbooks, spirals and pens. Ours, though, have added dimensions. At this moment, mine also contains a He-Man sword, a picture of a "big thing that grinds wood" drawn by my son Michael, a copy of "Are You My Mother?" and a Girl Scout cookie-order form. Parentstudents have developed strong back muscles to lug this gear around.

We parent-students are extra-friendly creatures. Some combination of an air of maturity and our relaxed outlook makes us natural confidants. We don't have time to listen to confession but we do anyway, for we realize we are a sort of haven midway between loudmouthed roommates and parents. A student's interests may be narrow: ours must expand to include consumer information, local school-bond issues and the names of all the Smurfs. Our knowledge spans generations-our own, our classmates', our children's. Multigenerational wisdom makes beginning Spanish easy when we use the español we've learned from Bert, Ernie and Big Bird.

other students need to know what time it is, they ask us. We always wear a watch. We may lack a spark of spontaneity, but we still enjoy going out for movies, concerts and hot-chocolate breaks. We just need some warning to juggle our schedule. After our efforts, we do not appreciate no-shows.

We are tired beings. We put our kids to bed by 9:30 (if we're lucky) and then we open the books. This schedule usually catches up to me after lunch the next day. I have several pages of notes from afternoon classes that are downward-sloping lines, my last efforts before I succumbed to slumber. We may appear exhausted, too, because of our daily sprints across campus when we have five minutes to meet a daughter's school bus. One full-load semester I thought I was going blind. No, said the ophthalmologist, those dark shadowy objects are not detached retinas, they are your eyelids. You need more rest.

We may raise our hands more in class discussion. Stating an opinion aloud is no longer an intimidating event when compared with having a Caesarean section. We may also have more applied examples for what the professor is saying. Or maybe

We parent-students are extra-friendly creatures, a haven between loudmouthed roommates and parents.

we're just loudmouths because we've learned to speak above the roar of chil-

Sometimes we bring a child with us to class, when there are no babysitters available on the planet. Some may marvel at how well-behaved the child is. They do not see the trepidation behind such visits, the bribes, the threats and the bushel of M & M's purchased as silencers. We don't want our child interfering with the education of others. If there is a club meeting after school hours, the probability increases that Junior will be there with us. This has usually gone smoothly, except for the time I was being initiated into an honor society, and my daughter announced nature's call to the solemn group.

It may seem that we stick together, we parent-students, there being a magnet that attracts crazies to one another. The other day one such 23-year-old with a two-yearold daughter motioned for me to come over to her study area. She produced a cassette player. "I really should be studying Spanish, but listen to this," she said. A second passed and then a tiny voice sang, "A-B-C-D-E-F-G." "It's Rachel saying her ABC's," she explained. "God, isn't it wonderful?" Another time two men and two women stood in the mainstream of between-class traffic at the humanities building discussing

e are seldom lonely. We do not go home to an empty—or chokingly crowded—dorm but to a house full of welcoming Munchkins eager to be the first to hug us and to tattle on the other sibling. The children permeate our school projects. If we need to measure the moon's orbit, the kids are outside in the chilly night air calculating with us, coming up with impressive figures only a few billion degrees off. They agree to be our subjects for behaviormodification projects in Child Development classes, with mixed results: my daughter stopped sucking her thumb for good; Michael stopped sleeping in Mommy's room only for the 30 days necessary to collect his positive reinforcement. A parent's research trips become magical outings for the kids, who learn in the library that one dollar's worth of nickels can produce 20 Xeroxed copies of their hands.

We have a lot of confidence. How could we miss when we have our own cheering section? My children have fully convinced me I am the smartest student on campus. I picked up a term paper once after school with my son in tow, and he boomed out down the hall, "Gee, Mom, you get A's in everything.'

Most professors compliment us on our diligence in doing homework. We are usually good students. Many of us were in school once before and played when we should have worked. This is our second chance, probably our last chance.

We are 20; we are 50. We are single parents; we are married; we are grandparents. We have all sacrificed for the privilege of sitting at a cramped desk, and we don't take our education lightly. Our greatest common bond? We parent-students all love school.

Some of us even love toga parties.

Kathryn Dawson, a graduate of the University of Missouri in Rolla, is a doctoral candidate at Old Dominion in Norfolk, Va.

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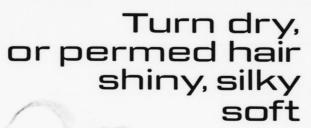
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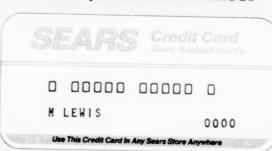
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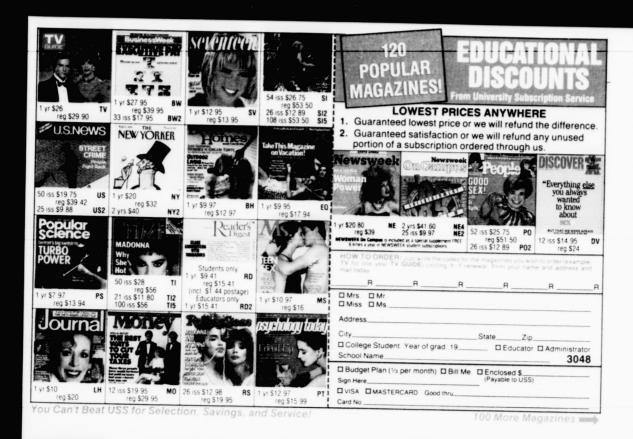
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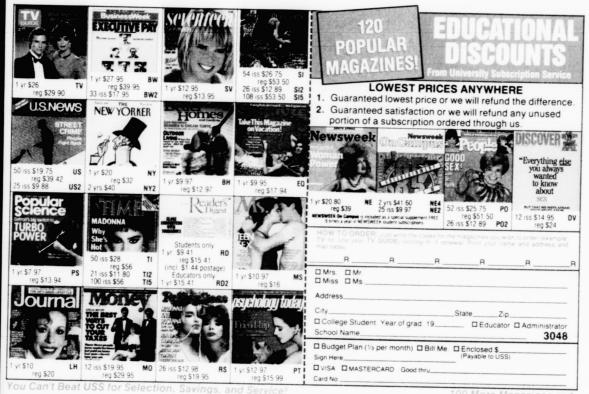
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