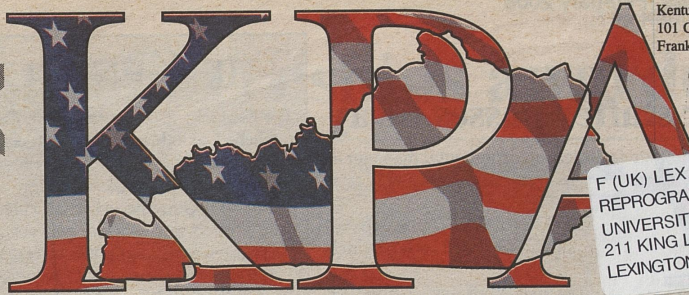


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PEOPLE AND PAPERS

New officers take over KPA duties

The Kentucky Press Association would like to welcome its newest officers who officially took their place during the winter convention.

Alice Rouse, publisher of the *Murray Ledger & Times*, was given the ceremonial gavel as she begins her term as president of the Kentucky Press Association.

In 2005, Rouse was named citizen of the year by Murray-Calloway County Chamber of Commerce.

Rouse began her journalism career in 1975 when she joined the business office at the *Ledger & Times*.

Service to the community has been one of the hallmarks of Rouse' tenure at the *Ledger & Times* including work with the United Way, the local economic development corporation and the Murray-Calloway Industrial Development Authority. She is also a member of the Murray Rotary Club.

She is married to Bill Rouse and is the mother of two children, Jason and Justin.

Rouse is the seventh woman to

See People on Page 5

Conventional wisdom



PHOTO BY DAVID GREER/KPA MEMBER SERVICES DIRECTOR

Kentucky Press Association President Alice Rouse, left, and author Leigh Anne Florence hold Chloe and Woody, the dogs featured in Florence's serialized NIE stories, "Tails from the Bluegrass" and "Big Dog Mystery." Both series have been published in dozens of Kentucky newspapers.

Papers pushing powerful personalities prosper

Is it just me or does it seem that newspapers today don't have as many personalities on their pages as they once did? I grew up reading *The Courier-Journal* starting around the age of 10 and remember the likes of Joe Creason, Earl Ruby, Earl Cox, Billy Reed and the works of art of cartoonist Hugh Haynie, along with the tremendous influence of the Bingham family, to name a few. They and others were

Oh, by the
way ...

By David Greer
KPA Member Services
Director



the newspaper icons of their day - the personalities promoted by the paper and read by all - or so it

seemed.

I know, of course, that newspapers still have some icons today, those staff members whose work transcends the title of editor or columnist and qualifies them as genuine, modern-day personalities - people to behold and whose work is a must read at every opportunity. I just wish more papers spent more

See GREER on Page 6

PASSINGS

Herald-Leader staffer passes away

Deborah Jo "Debbie" Salchli Taylor, facilities/environmental manager at the Lexington Herald-Leader, died Jan. 14, of complications from cancer at her parents' home in Frankfort. She was 55.

Taylor held several positions, including that of executive secretary to former editor John Carroll, during her career at the Herald-Leader, which began in 1979.

She was active in the International Facility Management Association. She was born in Frankfort and was a 1968 graduate of Franklin County High School. She received a bachelor's degree in elementary education from the University of Kentucky. She was a member of Chi Omega Sorority at UK.

Taylor worked for The Blood-Horse magazine before joining the Herald-Leader. She was a member of Crestwood Baptist Church in Frankfort.

Survivors include her parents, Stanley and Mildred Salchli; three sons, Bradley Taylor, and twins Jason and Justin Taylor, all of Frankfort; a brother, Stan Salchli of Frankfort; and a granddaughter, Kaitlyn Taylor of Frankfort.

Russellville's Charlie Snyder passes away

Charlie Snyder, key figure in the newspaper business in Russellville when it was a locally owned multi-publication, has died.

Snyder died Jan. 3 at Logan Memorial Hospital after a long battle with leukemia and cancer.

Memorial services for Snyder were held Jan. 7 at the First Baptist Church in Russellville.

He began his Russellville career as a linotype operator under the ownership of the Byrne Evans family in the 1960s, and as a composing room foreman and an investor/director of the News-Democrat and Logan Leader in the Al Smith company-ownership era, 1968-1985.

His wife Dottie also worked for the Russellville papers for many years.

Before coming to the county, he worked on newspapers and in the printing business in northern Kentucky.



Taking a break

Kentucky Press Association Executive Director David Thompson takes a moment out of a busy convention schedule to have a massage, which was one of many special features at this year's event.

PHOTO BY TERESA REVLETT

THE KENTUCKY PRESS

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Vice President-Elect - Taylor Hayes, Kentucky New Era

Treasurer - Edmund Shelby, Beattyville Enterprise

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Rachel McCarty, Advertising Assistant
Holly Willard, INAN Business Clerk
Staff members, officers and directors may be reached by e-mail using the individual's first initial, full last name@kypress.com.

Newspaper internships awarded for 2006

Twenty-three newspapers will be receiving an intern from the Kentucky Journalism Foundation for the summer of 2006. The 23, eligible for an intern for participating in the Statewide Classified Program, are:

Trimble Banner, Bedford; Central Kentucky News Journal, Campbellsville; Cynthiana Democrat; Advocate Messenger, Danville; Franklin Favorite; Georgetown News-Graphic; Gleaner, Henderson; LaRue County Herald News, Hodgenville; Citizen Voice and Times/Clay City Times, Irvine; Anderson News, Lawrenceburg; Lebanon Enterprise; London Sentinel Echo; Madisonville

On Second Thought

By David T. Thompson
KPA Executive Director



Messenger; Owensboro Messenger Inquirer; Owenton News Herald; Princeton Times Leader; Russell Springs Times Journal; Shepherdsville Pioneer News; Commonwealth Journal, Somerset; Spencer Magnet, Taylorsville; Tompkinsville News; Grant County News, Williamstown; and Winchester Sun.

The Grant County News and Cynthiana Democrat were selected by parent company, Landmark Community Newspapers, Inc., to share a faculty intern for the summer while the remaining newspapers will get a student intern.

Two years in the mid-1990s, the Kentucky Journalism Foundation had a Faculty-in-Residence Program and funded two faculty positions both years. Interest did not pan out for the third year and the KPA Past Presidents voted to fund only student internships.

In 2005, Journalism Education Representative Liz Hansen brought the idea back to the Past Presidents and was told to develop a proposal. After conferring with some journalism educators, she presented an idea to the Past Presidents and the group voted to place one faculty intern during the summer of 2006. Because of the proximity of several Landmark newspapers to the colleges and universities, the Past Presidents designed the faculty internship toward that company and let LCNI develop what the faculty intern would be doing for the newspapers during the summer.

The internship program has been one of KPA's most successful ventures. Since its inception in the summer of 1993, the foundation, a sister organization of KPA, has placed more than 230 student interns at \$3000 each. Only newspapers participating in the Kentucky Statewide Classified Program are eligible.

The program was designed to get college students in a newspaper setting for 10 weeks during the summer in an effort interest them in a newspaper career following graduation. That



Family business

John Nelson, managing editor of The Advocate Messenger in Danville, and his daughter Julie Nelson Satterly, editor of The Oldham Era in LaGrange, each receive general excellence plaques at this year's Kentucky Press Association banquet.

approach is succeeding with about 80 percent of the student interns employed by newspapers after graduating.

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A father-offspring first?

Moments after the video presentation for the Excellence in Kentucky Newspapers 2005 winners, KPA Past President John Nelson wondered aloud: Have newspapers represented by a father and child ever both won first places in General Excellence in a KPA contest.

It would be a question impossible to answer with present files but it's probably safe to say that

a father, or mother, and child have never both won first place General Excellence.

Until this last contest.

John, managing editor of The Advocate Messenger in Danville, saw his newspaper win first place in General Excellence for Daily Class 2. And daughter Julie Nelson Satterly, editor of The Oldham Era in LaGrange had her newspaper finish first in G.E. for Weekly Class 3.

And since Julie's with child and a due date later this Spring, maybe in 25 years from now, they will be the first grandfather-offspring-grandchild to win first place General Excellence for their newspapers.

Candid Convention Camera

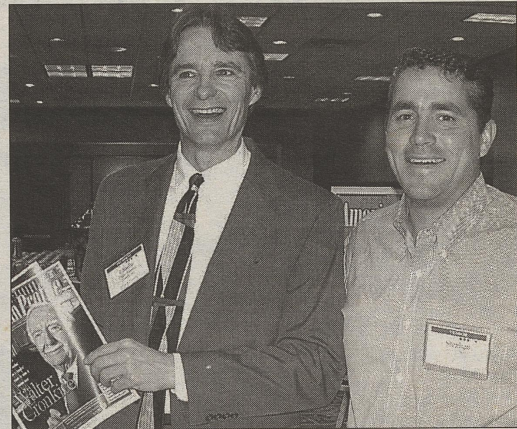
ALL PHOTOS BY TERESA REVLETT

Advertising
Plus

By Teresa Revlett
KPS Director of Sales



Katie Love, of the Edmonton News, talks with Roger Lee of Town News during the trade show at the winter convention.



Charlie Portmann, 2005 KPA President, took time to visit with Stephen Dorris of American Profile at the trade show. The winter convention and trade show was held at the Embassy Suites in Lexington.



Jowanna Bandy, left, talks to Freddie Maggard and Joe Brummett of the Kentucky National Guard.



Jo Ann Halsey of the Mount Sterling Advocate, center, won a drawing at the First Media Booth. Shown with Halsey are Glenna Dake and Jan Holland of First Media.



Supporters of the Kentucky High School Journalism Association were recognized Friday at the luncheon. Shown are John Nelson, managing editor of The Advocate Messenger in Danville; Taylor Hayes, publisher of The Kentucky New Era in Hopkinsville; David Greer, KHSJA administrator; and publisher Tim Kelly of the Herald-Leader in Lexington. The Advocate Messenger and New Era each sponsored seven high schools in KHSJA for the current school year while the Herald-Leader sponsored eight schools.

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PEOPLE AND PAPERS

Continued from page 1

serve as president of the association in its 137th year.

Kriss Johnson has taken on the role of new KPA vice president.

After serving as chair of the KPA Circulation Division for the past four years, Kriss Johnson has taken over duties as KPA president elect.

Johnson, who is the educational outreach coordinator for the **Lexington Herald-Leader**, will serve as president in 2007.

Taylor Hayes, publisher of the **Kentucky New Era**, has taken over as vice president for the KPA.

Edmund Shelby, the editor and general manager of **The Beattyville Enterprise**, has assumed his duties as treasurer of the Kentucky Press Association.

At the January KPA convention, Charlie Portmann, editor of the **Franklin Favorite**, turned over the reigns to Rouse as his term as KPA president for 2005 came to a close.

Portmann has joined the long list of past KPA presidents who continue to serve the better interests of the Kentucky newspaper community.

KPA is the nation's 10th oldest state press association, dating to January 13, 1869.

CNHI appoints Barrett CEO and president

The board of directors of **Community Newspaper Holdings, Inc.**, recently announced the appointment of **Donna Barrett** as its new president and CEO. The board also announced with deep sadness the resignation of **Michael Reed** as President and CEO, effective Jan. 27.

According to **George Wakefield**, chairman of the CNHI Board of Directors, Reed is leaving to pursue a wonderful business opportunity within the media industry.

"We all have tremendous admiration and respect for Mike and what he has accomplished in his nine years with CNHI," Wakefield said. "We know he will use his talents to succeed in this new endeavor. While we will miss his day-to-day participation in our company affairs, we are extremely pleased that he has agreed to continue to serve on CNHI's Board of Directors."

"Mike has been a wonderful mentor and role model as we have worked together over the past several years," Barrett said. "He was successful in developing a very capable team that will



DONNA BARRETT

New KPA Officers for 2006



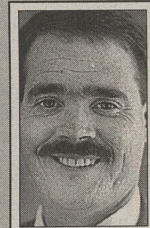
ALICE ROUSE



KRISS JOHNSON



CHARLIE PORTMANN



TAYLOR HAYES

ensure continuity going forward."

"CNHI is a remarkable company with wonderful employees and a great future," said Reed. "I have every confidence that the company will continue to grow and serve the communities where its papers are located. I wish the entire management team at CNHI the best of success as they position the company to move forward."

Barrett, like Reed, has been with CNHI since the company's inception in 1997. She assumed her current position as senior vice president and chief operating officer in 1999. In addition to her duties at CNHI, Barrett is active in the newspaper industry and serves on the boards of directors of the Southern Newspaper Publishers Association, the American Press Institute and the Newspaper Association of America Foundation.

In addition, the company announced that **Lynn Pearson** had been appointed chief financial officer. Pearson also joined CNHI at its inception in 1997 as senior vice president, corporate controller. Pearson is a CPA who, prior to joining CNHI, worked in public accounting and banking. She has overseen the development of CNHI's financial infrastructure during its nine years of significant expansion and growth.

Also, **Keith Blevins** was appointed COO of Newspaper Holdings, Inc., a wholly owned subsidiary of CNHI, the position formerly held by Barrett. Blevins is a 34-year veteran of the newspaper industry who joined CNHI as group publisher in 2000 and was promoted to vice president, division manager in 2001. Prior to his employment with CNHI, Blevins spent 14 years with **Thomson Newspapers**, where he worked as publisher, group publisher, and President/CEO of two divisions.

CNHI, based in Birmingham, Ala., is an independent, privately-owned publishing company whose holdings include daily and weekly news-

papers along with shopper and specialty publications. The company currently operates 90 daily newspapers and approximately 210 non-daily publications in more than 200 communities throughout the United States.

.....

Clarion welcomes Gardner

Marlena Gardner has joined the **Hancock Clarion** staff.

A native of Owensboro, Gardner is a graduate of Apollo High School and Kentucky Wesleyan with a degree in communications.

Her previous work experiences include **MediaWorks Advertising** in Owensboro.

She is the daughter of Robert and Malea Gardner of Whitesville.

.....

Moreland named editor

An award winning community journalist who says he wanted to get back to his home state will be the new editor/general manager of **The Springfield Sun**.

Jeff Moreland, originally from Estill County, accepted an offer from **Landmark**, the parent company of **The Springfield Sun**.

"Jeff brings with him the ability to make papers better," **Richard RoBards**, regional manager of the **Springfield Sun**, said. "He's an accomplished writer and photographer and the fact he has worked at a weekly publication gives him a leg up when it comes to community journalism."

Moreland most recently was editor of **American Farm Publications** in Easton, Md. where he has covered regional and national agriculture topics in Maryland, Delaware and Virginia.

2006 KPA CONVENTION SNAPSHOTS

GREER

Continued from page 1

time, effort, and yes, money, promoting those personalities to readers. But it's a competitive world out there and newspaper personalities must vie against a host of competitors, broadcasters, movie stars and bad boys, foul-mouthed singers, 999 channels of cable TV and now something called satellite radio.

But if you attended the KPA convention last month in Lexington, you might have actually seen in person two of the best, friendliest and kindest newspaper personalities with cold noses that you will ever meet. Weiner dogs Chloe and Woody and their master and author Leigh Anne Florence met KPA members during an afternoon breakout session.

Lots of people had their photos taken with Woody and Chloe. That's the part where the cold noses come into play. The dogs are unbelievably cute and sure know how to ham it up whenever a camera is present. Woody and Chloe are far more cooperative than most children when a camera is around.

The dogs were featured in the serialized series "Tails of the Bluegrass," written by Florence, produced by Knight Rider Productions and published in more than 80 Kentucky papers.

The three have traveled the state and appeared at countless schools where they have been met by eager students and parents alike.

Many a youngster didn't want to go home or take a bath after meeting the two. Now, Woody and Chloe are appearing in a new series, "Big Dog Mystery."

These dogs have personality galore. And they are affectionate. Chloe loves KPA executive director David Thompson. She loves to lick his face to the point where I accused him of wearing a meat product-based aftershave lotion.

If you've been publishing the children's stories about Woody and Chloe's adventures, you know how popular they have been and how many young readers they are attracting to our papers. Yes, it's good to have a personality -- or two -- in the paper, even if they have cold noses and floppy ears.



Ron Florence, left, Kriss Johnson of The Herald-Leader and KNNIE chairperson, center, and author Leigh Anne Florence, right, hold Chloe and Woody, the dogs featured in the serialized stories "Tails of the Bluegrass" and "Big Dog Mystery."



Herald-Leader copy editor Susan Waggoner, right, gives KPA members a tour of the paper. Here, they are shown in the paper's newsroom. Shown, from left, are Bad Garrison, The Anderson News; outgoing KPA President Charlie Pottmann of The Franklin Favorite; and Kentucky New Era publisher Taylor Hayes.



About 20 KPA members who attended last month's annual convention took the Thursday afternoon tour of The Herald-Leader and the UK newspaper microfilming project. Mike and Debbie Crawford Anders, left, of Endeavors in Elizabethtown and Kentucky New Era publisher Taylor Hayes, right, watch as the UK microfilm camera operator, center, prepares a page for shooting.

All Photos by David Greer

KPA honors Stinnetts



Two veteran journalists of The Gleaner were honored with the Lexington Herald-Leader's Lewis Owens Community Service Award. The Gleaner Business Editor Chuck Stinnett and Features Editor Donna Stinnett were announced as this year's recipients at the annual KPA banquet.

The statewide award goes annually to the newspaper person or persons performing the most outstanding community service. It is named for the former publisher of the Lexington Herald-Leader.

The Stinnetts, who joined The Gleaner in 1980, have been active for several years in a range of community services, including many through their church, First United Methodist.

Both have been involved in leadership roles with the annual W.C. Handy Blues & Barbecue Festival. His community service includes, among others, volunteer roles in Leadership Henderson, WNN public radio and television fundraising, the Volunteer and Information Center board, United Way, the American Heart Association HeartWalk, and Habitat for Humanity.

She is a charter member of the Henderson Music Preservation Society that organizes the Handy Festival and has served as event chairwoman. She also has been in a volunteer in the Bluegrass in the Park/Folklife festival, is a member of the Henderson Fine Arts Guild and the Henderson County Board of Kentucky Agency for Substance Abuse Policy, among others.

The two also are trained, certified weather spotters and certified judges for Memphis-in-May sanctioned barbecue events.

They returned recently from their second week-long, church-sponsored trip to New Orleans to help in restoring homes of Hurricane Katrina victims. Last year, the Stinnetts were honored by the E.W. Scripps Co., which owns The Gleaner, with the William R. Burleigh Award for Distinguished Community Service.

Take steps to protect message boards

We recently had a question on the hotline that left us all stumped. A newspaper's website, in addition to its news content, hosts a discussion or message board where readers post their comments, thoughts, and ideas. The newspaper was concerned about potential liability for defamatory statements posted on this board and asked what steps should be taken to protect the newspaper's interests.

This question led me into the complicated and technical world of the Communications Decency Act. The Communications Decency Act was passed by Congress in 1996.

One of its purposes was to "preserve the vibrant and competitive free market that presently exists for the Internet and other interactive computer services, unfettered by federal or state regulation." 47 U.S.C. § 230.

This act grants immunity to website operators, which has been broadly interpreted to include providers of online services, including interactive websites, for liability arising from material written by a third party and posted on the website, including, claims of defamation.

Obviously this is very different from the print world where the newspaper can be liable even if the material originated from a third party, for example, letters to the editor or advertisements. However, the immunity does have limitations. You will lose this immunity if you are involved in the "creation or development" of the posting. Pre-screening postings

From a legal standpoint

By Ashley Pack
KPA General Counsel
Dinsmore & Shohl



If you have any legal questions, call the KPA hotline attorneys:

Jon L. Fleischaker: 502-540-2319

R. Kenyon Meyer: 502-540-2325

Ashley C. Pack: 502-540-2385

Jeremy S. Rogers: 502-540-2384

♦♦♦♦

DINSMORE & SHOHL LLP

Switchboard: 502-540-2300

Facsimile: 502-585-2207

for the message board is not considered "creation or development." But changing the con-

tent of a posting by editing may cross the line into "creation and development" and you may lose the immunity.

You do not lose the immunity by posting anonymous postings. Be aware, however, that you may receive a subpoena seeking the identity of the individual who posted the material. Some courts have ruled against the website operator and allowed the identity of the poster to be disclosed.

Although this safe harbor immunizes a newspaper from liability for defamatory posts made by someone else, the immunity provided by the CDA does not extend to trademark infringement, invasion of privacy, or harassment.

Therefore, we recommend the following safe practices:

- Screen the messages before posting. If you deem a post as problematic, we would recommend that you adopt an "all or nothing" approach and delete or block the entire post rather than editing that post.

- Post a "terms of service" agreement. This agreement should set guidelines for posting-for example, prohibiting postings containing unlawful content. Make sure that you give yourself sole discretion concerning what to post and sole discretion over enforcement of any guidelines.

As always, if you have any questions, call your hotline attorneys.

Proposal could impact publishing of public notices

Newspapers across the commonwealth will see a change in the rules overseeing some public notice advertising if House Bill 171 is passed by the 2006 Kentucky General Assembly.

The measure, sponsored by State Rep. Dennis Horlander, passed the House on a vote of 90-4 on Jan. 27.

The measure, which has been endorsed by the Kentucky Press Association, The Kentucky League of Cities and several other organizations, specifies that public notices will be set in seven-point type. Current law, in place since 1982, has not specified a particular point size for public notices. Horlander said the change in font size alone could save communities 22 percent.

"This fall, I surveyed other state press associations and found that our language allowed for the largest point size in the country," KPA Executive Director David T.

Thompson said. "Newspapers could charge for notices based on nine-point type. All other states, if a point size was specified in its law, set that at seven to eight point type, with a majority at seven-point."

The bill also address publication of a delinquent tax lists. Previously, the law required the delinquent tax list to be published three times in most counties, but only one time in Fayette and Jefferson counties.

"Again, surveying other states, we found that the three publication requirement was more than required in other states," added Thompson. "There had been legislation in the past to decrease the number of times the list was published. The new language would bring all counties into the same requirement. The county will be required to publish a half-page ad one week, notifying the public that a list of delinquent taxpayers for the county

would be published in full the following week. The county would set a cut-off date and time for people to pay their taxes or have their name appear in the newspaper. Then the following week, the list would be published in the newspaper."

HB 171 also allows counties to charge each delinquent taxpayer \$5 for each time his/her name appears on the list in the newspaper. Currently, counties can charge \$3 per name per publication.

"During the 2005 session and consideration of HB 375, I had asked the House Local Government Committee to direct us -- the press association, the cities, and the counties associations -- to work out differences of opinion and to return in 2006 with legislation," said Thompson. "Instead, the committee gave us 24 hours and that was insufficient. So the committee passed HB 375 in 2005 and then on a second

vote, after being defeated by a two-vote difference, it passed the full House. In the Senate, the measure was within hours of being approved by that chamber and becoming law."

The bill would have drastically affected public notice advertising, allowing public agencies to use the internet for publishing the notices instead of publishing in newspapers.

"Over the last six sessions, we've faced legislation that would move notices from newspapers to the internet," added Thompson, "and each time it came closer to being passed by the General Assembly. We had played the defensive role each of those times. But it became apparent, that taking the offensive would give us the ability to change the law, make concessions in point size and times of publication, like on the delinquent tax list, and protect public notices for the newspapers."

Board rules in independent contractor question

On April 1, 2003, the National Labor Relations Board Region 9 office found that newspaper carriers at three distribution centers of The Courier-Journal in Louisville were employees. On Aug. 27, 2005, while the case was pending before the NLRB in Washington, D.C., the NLRB made an independent contractor ruling in the St. Joseph News-Press case involving the status of newspaper carriers. On the same day, the NLRB remanded back to the NLRB regional office The Courier-Journal decision and asked the regional office to reconsider its decision in view of the new ruling in St. Joseph News-Press.

On Jan. 6, 2006, the NLRB reversed course and ruled that the newspaper carriers at The

Courier-Journal are independent contractors and not eligible for unionization.

In the supplemental decision order, the NLRB stated, "I have carefully reviewed the record in this matter and I conclude that there is no meaningful distinction between the instant case and St. Joseph's. The precedent of St. Joseph's provides clear guidance as to the status of the carriers in the instant case that being that they are independent contractors rather than employees."

The NLRB determined that the newspaper carriers had the right to control the manner and means of delivering newspapers. The carriers were free to determine the sequence of delivery. The carriers had the right to use substitutes whenever they desired. In

the event that the publishing company had to make a delivery for the carrier, the carrier was charged by The Courier-Journal for that delivery.

The carriers were required by contract to provide the vehicle needed, to fuel it, and to maintain it. Significantly, the NLRB noted that The Courier-Journal exercised no control over the vehicles; The Courier-Journal was not involved with carriers' acquisition or ownership of the vehicles.

With respect to entrepreneurial liberty, the carriers had the right to deliver other products at the same time that they were delivering The Courier-Journal. Carriers also had the right to contract for more than one route. Again, the NLRB emphasized the right of the carriers to utilize

substitutes when the carrier was unavailable to make deliveries.

The carriers were free to do this without approval of The Courier-Journal, and the carriers handled all of the remuneration for the substitutes. The carriers also had the right on their own to sign up new subscribers and receive a bonus in the range of \$2. to \$10.

The carriers were not subject to any discipline. The only option available to The Courier-Journal if there were problems with a carrier's performance was to declare the contract in breach and to terminate it. "Thus, the progressive disciplinary procedures applicable to the employer's other employees do not apply to the carriers."

Teen may be youngest winner ever

The Times Leader of Princeton as recognized as having one of the youngest award winners in Kentucky Press Association contest history.

Jordan Boone, 16, is the second-youngest award winner in the history of the 137-year history of the statewide association.

Boone, a Caldwell County High junior, is the daughter of Jeff and Stacey Boone. She and Times Leader staffer Nancy Taylor teamed up to take third place in the category of best lifestyle page.

Three entries were required in that category - two were accounts of trips by Taylor and the third page focused on health, with Boone's story on Pedometers being the primary focus of the page.

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Heath earns distinguished service award

Max Heath, long-time newspaper executive in Indiana and Kentucky and acknowledged expert in postal issues on newspapers, received the Hoosier State Press Association Distinguished Service Award for 2005.

Gov. Mitch Daniels and newspaper executives from around the state attended the presentations at the Governor's Reception, part of HSPA's Annual Meeting and Government Conference at the Indianapolis Marriott Downtown.

Heath is vice-president of circulation/postal/acquisitions for Landmark Community Newspapers, Inc., a division of Landmark Communications, Norfolk, Va.

For 21 years Heath has served as chair of the Postal Committee of the National Newspaper Association and works with newspapers across the country, including Indiana, to resolve issues with the U.S. Postal Service. NNA named him to the Postal Service Mailer's Technical Advisory Committee in 1989.

"Max Heath is a true treasure to the newspaper industry," said Patrick Lanman, general manager of Vevay Newspapers and president of the HSPA board of directors. "Directly and indirectly, Max has benefited the newspapers of Indiana with his expertise."

On a national level, Heath works on behalf of the newspaper industry on mail rates, handling procedures and more. He is the leading expert on USPS-newspaper related issues.

Glenda Russell, publisher of the Court and Commercial Record (Indianapolis) and member of the HSPA board of directors, read the citation for Heath. Gov. Daniels presented the traveling trophy.

In 1998 the USPS presented Heath with a Special Achievement Award at the National Postal Forum for his representation of community newspapers.

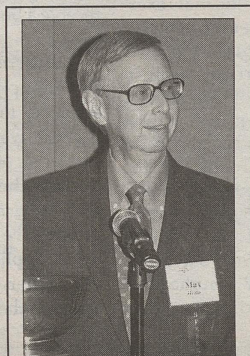
Heath received the NNA President's Award in 1989,



PHOTO SUBMITTED

Indiana Governor Mitch Daniels congratulates Max Heath, vice-president of circulation/postal/acquisitions for Landmark Community Newspapers, Inc., a division of Landmark Communications, Norfolk, Va., after presenting him with HSPA's Distinguished Service Award at the Governors Reception during the Annual Meeting and Government Conference Jan. 26 at the Indianapolis Marriott Downtown. Heath serves newspapers across the country, including Indiana, by resolving postal issues in his role as chair of the Postal Committee of the National Newspaper Association.

Ambassador Award in 1992 and the coveted Amos Award for service to NNA in 1994. He conducts seminars on postal issues for newspaper associations and groups as part of NNA's outreach to the industry.



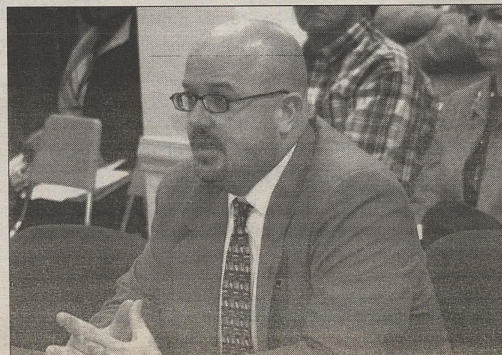
Max Heath, Distinguished Service Award winner, addresses those attending the ceremony Jan. 26 at the Governors Reception.

Jeff Jobe appointed to policy research center board

Kentucky Gov. Ernie Fletcher has appointed Jeffrey Scott Jobe of Glasgow to the Kentucky Long-Term Policy Research Center Board.

Jobe is the owner of Jobe Publishing, Inc. and a member of the KPA/KPS Board of Directors. A graduate of the University of Kentucky, he is a member of the Governor's Information and Technology Commission, the Kentucky Press Association, the Boys and Girls Club and the Cave City Chamber of Commerce. He is married to Susan Jobe.

The Kentucky Long-Term Policy Research Center Board is made up of 21 members, four of which are appointed by the governor to represent the executive branch and six at-large gubernatorial appointees. The board coordinates state government's information resources to provide systematic and comprehensive use of that information to guide policymakers concerning critical trends and alternative futures.



Jeffrey S. Jobe addresses the members of a Kentucky House of Representatives committee Jan. 23. Jobe was nominated and confirmed to join the Kentucky Long-Term Policy Research Board to a term that will expire Oct. 6, 2008.

WKU helping strengthen journalism in Jordan

Western Kentucky University is partnering with Internews Network to improve the reporting skills of Jordanian broadcasters and journalism students.

WKU and Internews have formed the International Journalism and Media Management Training program to work with Yarmouk University in Jordan to build a community radio station and establish new curriculum standards for journalism study there.

The IJMMT will also collaborate with the Jordanian National Commission for Women to develop a women's radio production unit that will produce radio programs to address issues facing women and families in Jordan.

This fifth year of the IJMMT program continues the collaboration among WKU's Public

Broadcasting, its School of Journalism and Broadcasting, and Internews Network, an international non-profit organization that supports open media worldwide. WKU and Internews have previously partnered to train broadcast and print journalists, editors and managers from Indonesia, Cambodia and Egypt.

The IJMMT's mission is to create cadres of media professionals who are prepared to institute and defend journalistic excellence and contribute to the development of civil society.

Since July of 2001, the IJMMT has been a premier international exchange for working journalists and media managers engaging in an intensive program of journalism study and internship. The IJMMT program offers a combination of strong U.S.-based and in-country training com-

ponents.

The U.S.-based program focuses on concentrated individual and small-group instruction through seminars and residencies at WKU's Public Broadcasting facilities and School of Journalism and Broadcasting, drawing on the university's celebrated broadcasting staff and journalism school faculty, as well as access to some of the nation's top news and media management professionals. Training also includes the development of journalism and media management curricula with foreign universities, creation of training handbooks for journalists and media managers, and establishment of independent media outlets in partner countries.

Follow-up work in each country fosters effective advocacy and continuing education.

Kentucky Monthly receives honor from Governor Fletcher

Kentucky Monthly magazine has been awarded the Governor's Award in the Arts for Media by The Kentucky Arts Council.

Kentucky Monthly, as well as eight others, were honored by Gov. Ernie Fletcher and Glenna Fletcher at a public ceremony and celebration on Feb. 9 in the State Capitol Rotunda and House of Representatives in Frankfort.

"The individuals and organizations selected for these awards have made Kentucky a better place to live through their tireless contributions to the arts," Fletcher said. "They exemplify the unbridled spirit of Kentucky and make us all proud to be Kentuckians."

Among the past award winners, Kentucky Monthly has featured many on its pages, includ-

ing The Everly Brothers, Kentuckian of the Year Wendell Berry, Jean Ritchie, Barbara Kingsolver, Ricky Skaggs and Ed Hamilton.

For more information about the Kentucky Arts Council or the Governor's Awards in the Arts, go to www.artsCouncilky.gov. For more information on Kentucky Monthly visit www.kentucky-monthly.com.

STATE CONTACTS

Andrew Melnykovych
Director of Communications
Kentucky Public Service
Commission
502-564-3940 Ext. 208
Andrew.Melnykovych@ky.gov

Kim Brannock
Education Cabinet
502-564-6606 Ext. 130
KimS.Brannock@ky.gov

Chris Gilligan
Director of Communications
Kentucky Justice and Public
Safety Cabinet
502-564-7554
Chris.Gilligan@ky.gov

Karen Combs
UK Journalism
Klcomb1@email.uky.edu

Selena Curry
Kentucky Transportation
Department

Selena.Curry@ky.gov

Doug Hogan
Transportation Cabinet
Office of Public Affairs
502-564-3419
DougC.Hogan@ky.gov

Les Fugate
Les.Fugate@ky.gov
Director of Communications
Secretary of State
502-564-3490

Gil Lawson
Department of Education
502-564-6786
Gil.Lawson@ky.gov

Lisa Lamb
Dept. of Corrections
502-564-4726
Lisa.Lamb@ky.gov

Tom Martin
House Democrat Caucus

502-564-2363
Tom.Martin@lrc.ky.gov

Jill Midkiff
Finance Secretary's Office
502-564-4240
Jill.Midkiff@ky.gov

Tommy Newton
WKU Journalism News
Tommy.Newton@wku.edu

Vicki Glass
Attorney General's office
Attorney.General@ag.ky.gov 502-696-5300

Michael Goins
Deputy Communications
Director
Gov. Fletcher's Office
502-564-2611
Michael.Goins@ky.gov

Brett Hall
Director of Communications

Gov. Fletcher's Office
502-564-2611
Brett.Hall@ky.gov

Legislature Research Commission
Public Information
502-564-8100

David Williams
President of Senate
david.williams@lrc.state.ky.us
502-564-4120

Jody Richards
House Speaker
jody.richards@lrc.ky.gov
502-564-3366

Susan Clary
Supreme Court Clerk
502-564-5444

Stephen Smith
Kentucky Registry of Election Finance
stephen.smith@ky.gov
502-573-2226

PEOPLE AND PAPERS

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"The opportunity to return to Kentucky and get back to community journalism is very exciting. Springfield is much like my hometown of Irvine, and I look forward to working with and serving the people of Washington County," Moreland said. "My family and I are looking forward to the friendly, small-town environment we grew up in and look forward to getting to know the people of our New Kentucky Home very well."

Moreland cut his teeth in journalism at the **Citizen Voice & Times** in his hometown of Irvine where he worked his way from sports writer/photographer to editor in a five-year span from 1997 to 2002.

Moreland also worked at **The Richmond Register** in Richmond as assistant managing editor/sports editor.

He graduated from Estill County High School and attended Eastern Kentucky University.

Brian Walker joins staff

Brian Walker of Elizabethtown has joined the staff of **The Kentucky Standard** as a full-time writer and photographer.

Walker most recently worked as a freelance journalist for Landmark Community Newspapers Inc., the corporation that owns **The Standard** and other publications.

Walker will cover a variety of topics in his new position and will write a weekly column that displays his tongue-in-cheek delivery and views on the world around him.

He previously was the crime and court reporter for **The News-Enterprise** in Elizabethtown.

He also spent 10 years in the radio industry in a variety of capacities including morning show host, program director and music director.

Walker attended Carl Albert State College in Poteau, Okla., and has also worked in the states of Oklahoma, Arkansas and Tennessee.

Walker's wife Donna is the circulation/marketing team leader of **The News Enterprise**. She is a former Bardstown resident and has been with LCNI for 16 years.

The couple has one child, a 3-year old son, Keegan.

C-J gets a new publisher

Gannett Co. Inc. recently named Denise Ivey president and publisher of **The Courier-Journal** in Louisville. She replaces Ed Manassah, who left for a new position at Bellarmine University.

Ivey, 55, was most recently president and publisher of **The News Journal** in Pensacola, Fla. She has been with Gannett, **The Courier-Journal's** owner, since 1983.

Ivey, who is the first female publisher of **The Courier-Journal**, said she jumped at the opportu-

nity to move to Louisville when she heard that Manassah was retiring to academia.

"Louisville is in a remarkable position. Circulation and daily readership are holding steady," despite declines in those numbers at other large newspapers nationwide, Ivey said.

In addition to **The Courier-Journal**, Ivey will be in charge of Gannett's newly created Mid-South Group, which includes 11 newspapers stretching from Oklahoma to Virginia, each with its own publisher.

Ivey said she has no immediate plans for changes at **The Courier-Journal**.

In Florida, she guided the Pensacola newspaper through Hurricane Ivan, which removed part of the newspaper's roof.

"Many of us lived in the building for quite a few days," Ivey said. She said it was a rewarding experience because she got to see how important the newspaper was to its readers.



DENISE
IVEY



ED
MANASSAH

McNeely named new publisher

On the heels of **The McCreary County Record's** move into its new, spacious office suite on Main Street in Whitley City, the paper has announced the appointment of a new publisher.

Jack McNeely, a veteran newspaper editor and publisher, succeeds Ken Schmidheiser as publisher of **The Record**. Schmidheiser will continue in his capacity as editor of **McCreary County's** oldest weekly newspaper.

"I look forward to working with the business community of **McCreary County**," McNeely said. "**The McCreary County Record** will be a conduit for regional economic growth and professional journalism.

"It is our obligation to serve as the community information source via our print newspaper or on-line edition. As a previous editor at small to mid-size weekly newspapers and daily publications, I hold our editorial credibility above all other functions of this great newspaper."

McNeely plans to visit area business leaders and newspaper clients over the course of the next few weeks. He maintains an office in the **Record's** new headquarters.

The 38-year-old West Virginia native has more than 18 years experience in the newspaper indus-

try. He also serves as publisher of the **Record's** sister publication, the **Commonwealth Journal** in Somerset.

Sun welcomes O'Rourke

Lisa O'Rourke has joined **The Paducah Sun** as executive assistant to the publisher and the general manager.

O'Rourke is responsible for administrative office functions, including purchases and donation requests.

She will also coordinate the Sun's annual Groceries for Good holiday food drive.

O'Rourke was previously employed by Peoples First Corp. as executive administrative assistant to the executive vice president. She is a member of the **McCracken County Medical Alliance** and is a past member of the boards for **Paducah Symphony Orchestra** and **Paducah Head Start**.

C-J photographer honored

Courier-Journal photographer Pat McDonogh was named the 2005 Still Photographer of the Year recently at the Kentucky News Photographers Association convention in Louisville.

McDonogh's winning portfolio featured photographs of an evacuee family who came to Louisville after Hurricane Katrina. It also included a photo story about injured former boxer Greg Page's continuing therapy for a brain injury.

McKinney completes program

Stan McKinney, assistant professor of journalism at **Campbellsville University**, has completed a two-year program in digital imaging from the New York Institute of Photography.

As part of the program, McKinney prepared "a body of work" including prints made of numerous digital photographs taken by him over the last two years. Numerous professional photographers who staff the institute evaluated the photographs.

McKinney teaches a desktop publishing course at **Campbellsville University** that includes basic instruction in Adobe Photoshop. He also teaches an advanced photojournalism class which includes Photoshop instruction.

Last spring, McKinney completed his second textbook, **Basic Desktop Publishing, A Guide to Adobe Photoshop and QuarkXPress**.

During his career, McKinney has worked for the **Sturgis News** in Sturgis, **The Sentinel News** in Shelbyville, and the **Central Kentucky News-Journal** in Campbellsville where he was editor for more than 21 years.