

2002
BETTER
NEWSPAPER
CONTEST

and the winners are.....

Jessamine Journal	Kentucky Standard	Jessamine Journal	Lebanon Enterprise	Flemingsburg Gazette
Somerset Commonwealth Journal	Madisonville Messenger	Murray State News	Somerset News Journal	Kentucky Standard
London Sentinel Echo	McCreary County Voice	Carlisle Mercury	LaRue County Herald News	Henderson Gleaner
Lexington Herald Leader	College Heights Herald	McCreary County Voice	Owensboro Messenger	Inquirer Owensboro Messenger
Inquirer	Madisonville Messenger	Ashland Daily Independent	Kentucky Standard	Appalachian News Express
LaRue County Herald	Fulton Leader	Appalachian News Express	Appalachian News Express	LaRue County Herald
Jessamine Journal	Farmer's Pride	Madisonville Messenger	Appalachian News Express	Magazine
Corbin News Journal	Shelbyville Sentinel News	Laurel News Journal	Winchester Sun	Journal
Chevy Chaser Magazine	Lexington Herald Leader	Lexington Herald	Winchester Sun	Lebanon Enterprise
Gleaner	Murray State News	Somerset News Journal	Winchester Sun	Corbin News Journal
Ashland Daily Independent	Winchester Sun	Winchester Sun	Lexington Herald Leader	Murray State News
Maysville Ledger Independent	Madisonville Messenger	Owensboro Messenger	Inquirer	Jessamine
Journal	Springfield Sun	Henderson Gleaner	Crittenden Press	Kentucky New Era
Appalachian News Express	Princeton Times Leader	Laurel News Journal	Winchester Sun	Flemingsburg Gazette
Standard	Henderson Gleaner	Lebanon Enterprise	Danville Advocate Messenger	Maysville Ledger Independent
Shelbyville Sentinel News	College Heights Herald	Jessamine Journal	Casey County News	Lexington Herald Leader
Chevy Chaser Magazine	Henderson Gleaner	Owensboro Messenger	Inquirer	Georgetown News Graphic
Owensboro Messenger	Inquirer	Crittenden Press	Big Sandy News	Winchester Sun
Kentucky Standard	Appalachian News Express	LaRue County Herald News	Princeton Times Leader	Harlan Daily Enterprise
Ashland Daily Independent	Madisonville Messenger	Menifee County News	Cynthiana Democrat	Somerset Commonwealth Journal
Madisonville Messenger	Madisonville Messenger	Chevy Chaser Magazine	London Sentinel Echo	Central Kentucky News Journal
Corbin News Journal	Danville Advocate Messenger	Flemingsburg Gazette	Winchester Sun	Butler County Post
Kentucky News Journal	Danville Advocate Messenger	Henderson Gleaner	London Sentinel Echo	Morehead News
Kentucky Standard	Henderson Gleaner	Kentucky New Era	Morehead News	Morehead News
Madisonville Messenger	Kentucky New Era	Appalachian News Express	LaRue County Herald News	Somerset News
Journal	Fulton Leader	LaRue County Herald News	LaRue County Herald News	Somerset News
Journal	Murray Ledger & Times	College Heights Herald	Corbin News Journal	Somerset
Commonwealth Journal	Corbin Times Tribune	Chevy Chaser Magazine	Kentucky New Era	College Heights Herald
Advocate Messenger	Laurel News Journal	Jessamine Journal	Jessamine Journal	College Heights Herald
Flemingsburg Gazette	Central Kentucky News Journal	Owensboro Messenger	Inquirer	Henderson Gleaner
News	Big Sandy News	McCreary County Voice	Laurel News Journal	Laurel News Journal
Ledger & Times	McCreary County Voice	Chevy Chaser Magazine	Cynthiana Democrat	Crittenden Press
Danville Advocate Messenger	Corbin News Journal	Laurel News Journal	Jessamine Journal	Flemingsburg Gazette
Casey County News	Menifee County News	Somerset Commonwealth Journal	Corbin News Journal	Murray Ledger & Times
Winchester Sun	Springfield Sun	Appalachian News Express	Appalachian News Express	Springfield Sun
Owensboro Messenger	Inquirer	Corbin News Journal	Appalachian News Express	LaRue County Herald News
Kentucky New Era	Ashland Daily Independent	Danville Advocate Messenger	Lexington Herald Leader	Georgetown News
Graphic	Corbin News Journal	Chevy Chaser Magazine	Henderson Gleaner	Spencer Magnet
Times Tribune	Lebanon Enterprise	Lexington Herald Leader	LaRue County Herald News	Spencer Magnet
Messenger	Corbin News Journal	Lexington Herald Leader	LaRue County Herald News	Spencer Magnet
Laurel News Journal	Springfield Sun	Casey County News	Lexington Herald Leader	Lexington Herald Leader
Somerset Commonwealth Journal	Springfield Sun	Casey County News	Lexington Herald Leader	Lexington Herald Leader
Advocate Messenger	Springfield Sun	Casey County News	Lexington Herald Leader	Lexington Herald Leader
Somerset Commonwealth Journal	Springfield Sun	Casey County News	Lexington Herald Leader	Lexington Herald Leader
Winchester Sun	Springfield Sun	Casey County News	Lexington Herald Leader	Lexington Herald Leader
Jessamine Journal	London Sentinel Echo	London Sentinel Echo	Ashland Daily Independent	Henderson Gleaner
State news	Bowling Green Daily News	Lebanon Enterprise	Somerset Commonwealth Journal	Shelbyville Sentinel Echo
County Herald News	Owensboro Messenger	Inquirer	College Heights Herald	Murray Ledger & Times
Murray State News	Maysville Ledger Independent	Ashland Daily Independent	Springfield Sun	Corbin News Journal
Sentinel Echo	LaRue County Herald News	Menifee County News	Chevy Chaser Magazine	Laurel News Journal
Henderson Gleaner	Oldham Era	Owensboro Messenger	Inquirer	Winchester Sun
Leader	Kentucky New Era	Morehead News	Kentucky New Era	Winchester Sun
News Journal	Winchester Sun	Lebanon Enterprise	Laurel News Journal	Kentucky New Era
Madisonville Messenger	Lexington Herald Leader	Chevy Chaser Magazine	Corbin News Journal	Springfield Sun
Leader	Lexington Herald Leader	Henderson Gleaner	Cynthiana Democrat	College Heights Herald
Farmer's Pride	Winchester Sun	Oldham Era	Springfield Sun	Georgetown News Graphic
State News	Georgetown News Graphic	Corbin News Journal	Murray State News	Casey County News
News Express	Corbin News Journal	Springfield Sun	Georgetown News Graphic	Olive Hill Times
Jessamine Journal	Springfield Sun	Georgetown News Graphic	Olive Hill Times	Springfield Sun
Gleaner	Somerset Commonwealth Journal	Springfield Sun	Georgetown News Graphic	Olive Hill Times
Journal	Springfield Sun	Georgetown News Graphic	Olive Hill Times	Springfield Sun
Shelbyville Sentinel News	Springfield Sun	Georgetown News Graphic	Olive Hill Times	Springfield Sun
Laurel News Journal	Flemingsburg Gazette	Cynthiana Democrat	Owensboro Messenger	Inquirer
Independent	College Heights Herald	Lebanon Enterprise	Murray State News	Shelbyville Sentinel News
Echo	Kentucky New Era	College Heights Herald	Harlan Daily Enterprise	Georgetown News Graphic
				College Heights Herald

Weekly Class 1

Category 1 - TYPOGRAPHY
NO ENTRIES

Category 2 - COMMUNITY SERVICE
NO ENTRIES

Category 3 - FREEDOM OF INFORMATION
NO ENTRIES

Category 4 - FRONT PAGE
First Place - MENIFEE COUNTY NEWS

Excellent job of breaking up solid block of text on front page. Dominant photo draws attention, pull quotes emphasize article, nice inlay photo on 9/19 issue. Good use of side bar on 4/4 and 8/8 issues. Great job of teasers on front page without text overlay. Clear headlines. Don't be afraid of white space!

Second Place - CARLISLE MERCURY
Excellent job of breaking up text, good use of shades. Headline creative but sometimes seem to fill too much space. White space is good.
Third Place - FLEMINGSBURG

GAZETTE

Good use of photos, clear headlines. Beware large blocks of text on front page turns off readers. Try using some smaller photos or pull quotes with text. Be sure to vary photo sizes.

Category 5 - EDITORIAL PAGE

First Place - FULTON LEADER
Good layout. Your page contains a good variety, and I like how you identify your writers at the column's end. The "Small Talk" column is especially well written. Giving ample space to letters to the editor is also good. The fact your columns/editorials are local is also an excellent selling point.
Second Place - FLEMINGSBURG GAZETTE
"Head of the Holler" especially well written, and the local angles are excellent, especially the staff-written pieces. Use of cartoons also good. Identifying your writers by including their association with the paper would improve the page. Fleming Faces excerpt is interesting.

Category 6 - NEWSPAPER PROMOTION
NO ENTRIES

Category 7 - SPORTS PAGE/SECTION
First Place - FULTON LEADER

Easy to read, good cutlines. Great action shots.
Second Place - OLIVE HILL TIMES
Good layout. Good coverage.
Third Place - FLEMINGSBURG GAZETTE

Category 8 - BUSINESS/AGRICULTURE PAGE/SECTION
Certificate of Merit - FLEMINGSBURG GAZETTE

Category 9 - LIFESTYLE PAGE/SECTION
NO ENTRIES

Category 10 - LOCAL NEWS PICTURES
Certificate of Merit - FLEMINGSBURG GAZETTE

Category 11 - LOCAL FEATURE PICTURES
First Place - MENIFEE COUNTY NEWS

Category 12 - LOCAL SPORTS PICTURES
First Place - FLEMINGSBURG GAZETTE
Good shot. Great color. Appealing.

Category 13 - BEST USE OF GRAPHICS
NO ENTRIES

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS
NO ENTRIES

Category 15 - SPECIAL EDITION/SECTION
First Place - FULTON LEADER
Good photographs, ads were eye-catching.

Category 16 - ORIGINAL AD IDEA
First Place - FULTON LEADER
Very eye-catching. Liked the nautical theme tying into the subject of ad.
Second Place - MENIFEE COUNTY NEWS
Good use of color. Very easy to read and appealing.
Third Place - FLEMINGSBURG GAZETTE
Very nice picture.

Category 17 - DISPLAY ADVERTISING
First Place - FLEMINGSBURG GAZETTE
Lots of different borders, fonts, artwork!
Second Place - FULTON LEADER
Need to make use of different borders, etc.

KPA Board votes to combine contests

The Kentucky Press Association Board of Directors has accepted the recommendations of its Contest Committee to combine the Better and Fall Newspaper contests into one.

The move was necessitated after the board voted at the Fall 2001 Board Retreat to discontinue the KPA Summer Convention after this year's meeting in Gatlinburg.

The Better Newspaper Contest awards had been associated with the Summer Convention while the Fall Newspaper Contest awards are presented at the Winter Convention.

The committee, chaired by John Nelson, met in December and presented a list of recommendations at the January board meeting but noted it wanted to get more information about the contests before making a final recommendation.

The final version was submitted to the KPA board and its April meeting

and approved unanimously.

Some of the Better Newspaper Contest categories will be merged into the Fall Newspaper Contest. The committee noted that some of the BNC categories were duplicated in the KPA Ad Contest and would be deleted from the editorial contest.

Categories duplicated in the Ad Contest include Newspaper Promotion, Special Edition/Section, Best Ad Idea and Overall Best Display Advertising.

The BNC has been based on layout and design of newspapers with

awards going to member newspapers while the Fall Newspaper Contest is geared toward reporting and photography. The FNC awards are presented in the names of individual staff members.

The new Fall Newspaper Contest, probably to be renamed the KPA Editorial Contest, will include 26 categories, a slight increase from previous years.

The recommendations also included two changes in the FNC:

* combining Category 18 (Best News Picture Essay - Spot or General

News) and Category 20 (Best Feature Picture Essay) into one category — Best Picture Essay - Spot, General or Feature; and,

* combining Category 2 (Best Spot News Story) and Category 12 (Best Spot News Package) into one category — Best Spot News Coverage — and rewriting the description to reflect entries in this category can be a single story or a package of stories.

Kentucky newspapers will notice the redesigned contest this fall when the changes take effect.

Contest changes

1. Change to one editorial contest per year.
2. Have 26 categories. This is accomplished by combining some Fall Newspaper Contest categories into one, and putting some of the categories in the Better Newspaper Contest in the Fall Newspaper

Contest.
3. Delete from the Better Newspaper Contest the following categories: Typography, Community Service, Freedom of Information, Newspaper Promotion, Best Use of Graphics, Best Use of Photo Illustrations, Special Edition/Section, Best Original Ad Idea and Best Display Advertising. The committee noted that some of the

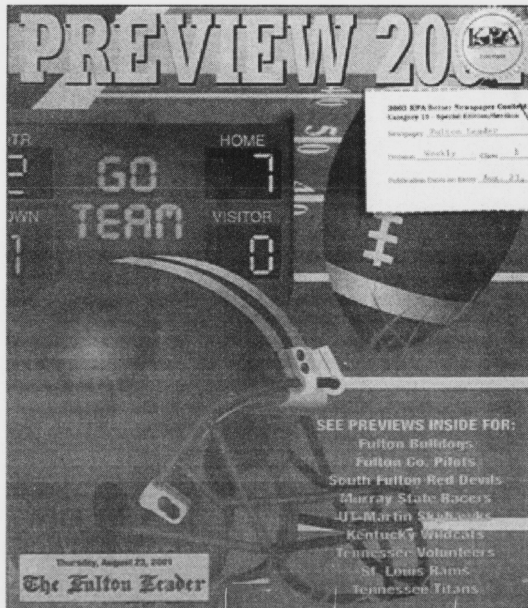
deleted categories are also in the KPA Advertising Contest.

4. In the Fall Newspaper Contest, combine Best Spot News and Best Spot News Package into one category — Best Spot News Coverage — and rewrite the description to reflect entries in this category can be a single story or a package of stories.

See Contest Changes, page 18



Among Weekly Class 1 papers, the Menifee County News was the first-place winner in the Local Feature Pictures category. The win helped the newspaper win third-place honors in the General Excellence category.



The Fulton Leader won first place in the Special Edition/Section category among Weekly Class 1 newspapers. The win helped the paper into a second-place finish in General Excellence.

*'Tis the Season
to enjoy the holidays!*

*May your Christmas
decorate your
life with fun.*

Happy Holidays!

COLLIVER FURNITURE

Bill Colliver & Employees
Madonna Hinton • Jimmy Fleming
Karen Fleming • Stephanie Dailey
Sam Muse • Gary Roberts
J.R. McFarland

Poplar Plains, Flemingsburg
 606-849-4232
 1-800-926-0559

This ad won first place in the Display Advertising category for the Flemingsburg Gazette. This win and others helped the Gazette take first place in the coveted General Excellence category among Weekly Class 1 newspapers.

Weekly Class 2

Category 1 - TYPOGRAPHY

First Place - LAUREL NEWS JOURNAL

Superior work. Nice layout. Heads and pix flow, nice sectionalization as well. Well-written heads. Type a little bold, which makes some a bit tight, but few flaws. Great graphics as well. Clear winner.

Second Place - LARUE COUNTY HERALD NEWS

Very solid in all areas. Great use of color and graphics. Watch heads, type fine but need more attention. Ragged type wastes space in a time when every bit must be utilized.

Third Place - SPRINGFIELD SUN

Super in every area but one, bold heads are very distracting and far too tight. Hard to overlook. Otherwise, consistently excellent. Solid pix, nice layout. Very well done. Strong category.

Category 2 - COMMUNITY SERVICE

First Place - SPENCER MAGNET

Good photo page. Event was well hyped with column and ads, although a news story would have made the entry stronger. Good follow-up. Second Place - LAUREL NEWS JOURNAL

Interesting column - good to get attention. More coverage before/during event would make entry stronger. Third Place - CRITTENDEN PRESS
Great layout and easy to follow. A good page but it needed more coverage before and during. Good entry.

Category 3 - FREEDOM OF INFORMATION

NO ENTRIES

Category 4 - FRONT PAGE

First Place - CRITTENDEN PRESS

Strong photos, good placement. Good use of different font sizes to indicate story importance. Pages are a bit busy, and the space at the bottom of the page could be better used. Great use of graphics. Third entry especially strong - drop heads great.

Second Place - SPRINGFIELD SUN

Good photos and cropping. Bottom space could be better utilized with a news story, but the index is good. Pretty good layout, but designate

stand alones better (i.e. hay fire). Drop heads good. On second entry, be sure your banner story is the top news.

Well written.

Third Place - LARUE COUNTY HERALD NEWS

For the most part good, strong photos, but a "line up" shot (firefighters) would be better used on inside page. Pullout quotes and dropheads good. Graduating the headlines more dramatically would improve appearance, as would fewer, better placed stories. Try to use more mugs. Layout busy.

Well written.

Honorable Mention - CLAY CITY

TIMES

Designate all stand alone photos in the same manner. Stories, headlines well written. Photos could be smaller and in some cases one, strong photo is more effective than two or three. Good variety of stories.

Category 5 - EDITORIAL PAGE

First Place - SPRINGFIELD SUN

Addresses "me" with lead eds. "The Way I See It" readable even to Arkie. Might consider "lighter or more airy" headline.

Second Place - LARUE COUNTY

HERALD NEWS

Linda's Lines make their points in a readable style that you appreciate even if you are just being introduced. Number of reader responses in letters commendable.

Third Place - LAUREL NEWS JOURNAL

NAL

Category 6 - NEWSPAPER PROMOTION

First Place - CRITTENDEN PRESS

Thanks for the explanation!

Second Place - SPENCER MAGNET

Didn't really feel that the Letters to Santa was newspaper promotion.

Third Place - LARUE COUNTY HERALD NEWS

NAL

Category 7 - SPORTS PAGE/SECTION

First Place - LAUREL NEWS JOURNAL

NAL

Excellent sports action photos. (Wish I had your equipment and/or photographer). Layout was a little busy and stories were longer. They got more play than they seemed to deserve. If the sports section put some info in 25 percent less space it would be much better.

Second Place - SPRINGFIELD SUN

Very good sports action photos.

Information seems stretched to fill up

space. Again, a smaller section would be a better section.

Category 8 - BUSINESS/AGRICULTURE PAGE/SECTION

First Place - SPRINGFIELD SUN

Second Place - LARUE COUNTY HERALD NEWS

Very close, Sun had better pix. News had better lead stories. Finally chose the other because News usually had one page while Sun usually had a whole section.

Category 9 - LIFESTYLE PAGE/SECTION

First Place - LAUREL NEWS JOURNAL

NAL

Good features, good artwork. Don't understand why Bena Mae has three headlines over each column. Seems like one or two at the most would be sufficient.

Second Place - SPRINGFIELD SUN

Mostly standard fare for this section with a little enterprise. Why do you not have paper name on section heads?

Third Place - LARUE COUNTY HERALD NEWS

Standard fare, done in standard manner.

Category 10 - LOCAL NEWS PICTURES

First Place - LAUREL NEWS JOURNAL

NAL

Pictures have good news value, good impact. Imagination a little lacking (or maybe its opportunity). Presswork is very good.

Second Place - LARUE COUNTY

HERALD NEWS

Best picture was woman looking in Alpaca's mouth. Should have held that story a week and run it bigger.

Third Place - SPENCER MAGNET

Most pix were average at best and not worthy of consideration, but picture of guy chained to tree was good.

Category 11 - LOCAL FEATURE PICTURES

First Place - LAUREL NEWS JOURNAL

NAL

Front-page feature packages with dominant and secondary photo put this entry ahead of the rest.

Second Place - SPRINGFIELD SUN

Layout and content better than third, but not quite a winner. Photo pages could be better with fewer pictures and more variety of content.

Third Place - LARUE COUNTY HERALD NEWS

Feature on elementary students at adult day care was highlight of this entry. Photo pages had far too many photos with no dominant image.

Category 12 - LOCAL SPORTS PICTURES

First Place - LAUREL NEWS JOURNAL

NAL

An easy choice winner. Great photo "Moment to Cherish." I would have submitted the color basketball photos, much stronger work. Try using less photos but larger photo with impact.

Second Place - LARUE COUNTY

HERALD NEWS

Simply the best of the rest. Photos could have been larger but were very crisp.

Third Place - SPENCER MAGNET

Photos need to be crisper in focus. Did a good job using them with some size to add impact.

Category 13 - BEST USE OF GRAPHICS

NO ENTRIES

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS

First Place - LAUREL NEWS JOURNAL

NAL

Great idea for use of the picture.

Second Place - LAUREL NEWS JOURNAL

NAL

Explains itself.

Third Place - LAUREL NEWS JOURNAL

NAL

Category 15 - SPECIAL EDITION/SECTION

First Place - LAUREL NEWS JOURNAL

NAL

Great photo!

Second Place - LAUREL NEWS JOURNAL

NAL

This cover should excite everyone.

Third Place - LARUE COUNTY HERALD NEWS

NAL

Really good ads tie in with theme. I

recommend that editorial content

should not shift in the number of

columns. Start with using 5-columns

and stick with it throughout section.

Category 16 - ORIGINAL AD IDEA

First Place - SPRINGFIELD SUN

NAL

The "Christmas Tree-bute" has great

artwork, a great message and a very

original. Overall, this ad is very

appealing.

Second Place - SPENCER MAGNET

The "Salute to Veterans Day" ad has

See Weekly Class 2, page 18

Local girls hope to wear Miss Homecoming Crown

Local Jackson Hill in its good working order

News London - Laur

Journal

AUGUST 15, 2001

Inmate shares murder details
Second suspect still in Tenn.

Let's Get Ready to Rumble...
Project aims to promote safety on the OR Parkway

Federal child porn case leads to charge against Laurel man

Hulett ready to take the helm
Increased enrollment greets start of classes




A4

Opinion

Children
Some parents strike out at their own while others wish for a saving miracle

Keeping fingers good reason to go into journalism

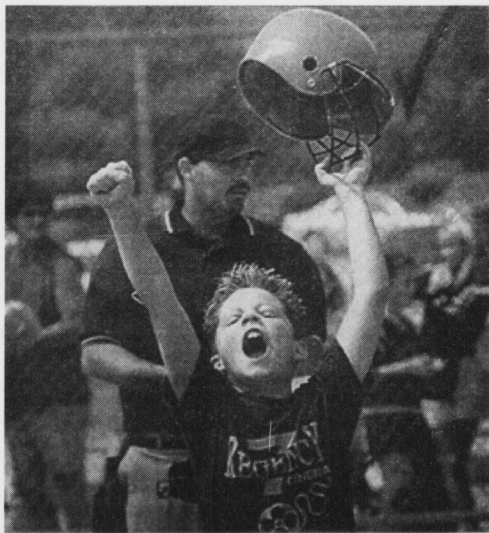
The Way I See It

A monkey in the cockpit

READERS WRITE

Thanks to sponsors of Learning Together Project at Macksville



Upper left, the judges liked the Laurel News Journal's typography best of all among Weekly Class 2 newspapers. The Laurel News Journal took first-place honors in the General Excellence category. Above, the Springfield Sun's editorial page took first-place in Weekly Class 2. The win helped put the Springfield paper in second place in General Excellence. Left, the LaRue County Herald News took second place for best Local Sports Pictures among the Weekly Class 2 papers. This and several other awards helped the Herald News win third place in General Excellence.

Weekly Class 3

Category 1 - TYPOGRAPHY

First Place - CASEY COUNTY NEWS
Neat, clean, easy to read, space well used, good headlines, excellent flow on most pages. Stood out in a fairly impressive group of entries. Excellent job.

Second Place - LEBANON ENTERPRISE

Bold, clean, nice look overall. Another making best use of space. Consistently well done in all areas. Good work.

Third Place - CYNTHIANA DEMOCRAT

Colorful, clean, concise. Type, headlines, layout very well done. A little tight in some inside pages, but very good effort.

Category 2 - COMMUNITY SERVICE

First Place - CORBIN NEWS JOURNAL

Nicely written, well researched.
Second Place - CORBIN NEWS JOURNAL

Category 3 - FREEDOM OF INFORMATION

First Place - JESSAMINE JOURNAL
The two entries about Kentucky's Open Records Act were strongly written, clear and well-argued, enough to overcome the third piece, which was okay, but not about a local issue specifically pertaining to newspapers.
Second Place - OLDHAM ERA
It was heartening to see a small weekly paper take a stand on these two issues to get involved and really lead the community, keeping local officials honest, or at least remind them that people are watching. This was very nearly a first place.

Category 4 - FRONT PAGE

First Place - JESSAMINE JOURNAL
Headlines draw attention to reader. Pictures let reader feel the depth of story. Consistency on jumps should be used.

Second Place - OLDHAM ERA
Great use of photo (flags). Emphasized quote in story draws attention. Jumps should be more limited.

Third Place - CORBIN NEWS JOURNAL

Photographer really got as close as possible! Some headlines too long,

should be summed up.

Category 5 - EDITORIAL PAGE

First Place - CYNTHIANA DEMOCRAT

Good use of guest columnists. Very good writing, easy to read. Nice to see history column used (local touch).

Second Place - JESSAMINE JOURNAL
Liked "Our View" column. Good layout. Smaller print.

Third Place - OLDHAM ERA
Good layout. Local writers. Easy to read.

Category 6 - NEWSPAPER PROMOTION

First Place - CORBIN NEWS JOURNAL

Good promotion idea. License plate in color would draw your eye to the theme.

Second Place - CORBIN NEWS JOURNAL

Good layout. Add some color to high light "the news," breaking news, local news.

Third Place - CORBIN NEWS JOURNAL

Good information, use of color helps.

Category 7 - SPORTS PAGE/SECTION

First Place - LEBANON ENTERPRISE

Great layout, solid coverage, excellent photos and graphics. (Good writing as well!) Exceptional for a weekly.

Second Place - CORBIN NEWS JOURNAL

Super use of color, excellent layouts, comprehensive coverage. A little tight in some places and color a little overwhelming in spots. Almost a first place winner.

Third Place - JESSAMINE JOURNAL
Clearly best of the rest. Very well done overall.

Category 8 - BUSINESS/AGRI-BUSINESS PAGE/SECTION

First Place - JESSAMINE JOURNAL

Clear winner, super coverage of agribusiness. Nice mix of special coverage, regular weekly coverage. Good photos and use of color.

Second Place - CASEY COUNTY NEWS

Superior business coverage. Very nice layouts and use of photos and graphics. Writing a plus.

Third Place - CORBIN NEWS JOURNAL

Nice business coverage, need to tighten up layout.

Category 9 - LIFESTYLE PAGE/SECTION

First Place - CORBIN NEWS JOURNAL

Attractive use of color, easy to read.
Second Place - JESSAMINE JOURNAL
Creative layout.

Third Place - CASEY COUNTY NEWS
Good photo work.

Honorable Mention - CYNTHIANA DEMOCRAT

Lots of local photos and copy.

Category 10 - LOCAL NEWS PICTURES

First Place - JESSAMINE JOURNAL

Tragedy can be expressed in words, face, etc. and this photographer captures this.

Second Place - LEBANON ENTERPRISE

Obviously a pageant can make your day or break it.

Third Place - CORBIN NEWS JOURNAL

The photo is almost like a drinking and driving commercial. Good angle.

Honorable Mention - TIE - CASEY COUNTY NEWS

This photo illustrates the importance of youth and functions in a community.

Honorable Mention - TIE - JESSAMINE JOURNAL

The loss of a loved one is tragic. This picture illustrates humanity between everyone.

Category 11 - LOCAL FEATURE PICTURES

First Place - LEBANON ENTERPRISE

Good use of color and balance. Picture shows the emphasis and the beauty of the flag and what our heroes and veterans stand for.

Second Place - CORBIN NEWS JOURNAL

Photographer caught the moment. Picture is humorous, but shows the importance of training.

Third Place - JESSAMINE JOURNAL
Honorable Mention - CASEY COUNTY NEWS

Section presents pictures in a good, balanced manner. Reader never lacks for a good pose.

Category 12 - LOCAL SPORTS PICTURES

First Place - JESSAMINE JOURNAL

These pictures are all wonderful, clean, close-up. Well-cropped and full of emotion. Sports pics are difficult to get and these all capture a specific moment with clarity. Even if you don't

follow sports, you can tell something pivotal is happening.

Second Place - LEBANON ENTERPRISE

The soccer photo is great and the others are very good. They are all composed well, and close enough so that you can see facial expressions. This was a strong entry, and was just edged out by the winner.

Third Place - CASEY COUNTY NEWS

These photos are good, solid action shots, with excellent cropping and composition. They also show facial expression, which is key. My only real complaint is quality of reproduction, and that depends on the pressroom as much as the photographer.

Honorable Mention - CORBIN NEWS JOURNAL

These photos are good; they're just not real, which they would be if they were closer. Showed more facial expressions.

Second Place - CORBIN NEWS JOURNAL

These photos are good; they're just not real, which they would be if they were closer. Showed more facial expressions.

Category 13 - BEST USE OF GRAPHICS

First Place - LEBANON ENTERPRISE

This is a relevant, useful graphic. It gives needed information clearly. The reproduction is good and the colors are light, meaning you can easily read it.

Second Place - CORBIN NEWS JOURNAL

This is a fun, eye-catching graphic. The color is well done and the arrows are fun, giving the general trend without bogging down in specifics.

Third Place - LEBANON ENTERPRISE

I like this graphic a lot. The colors are clear and contrast well, it isn't too busy and it is simple and specific, easy to understand.

Honorable Mention - CYNTHIANA DEMOCRAT

This is a good graphic, clear, big enough to read easily and no doubt helpful for your readers.

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS

First Place - CORBIN NEWS JOURNAL

Great action shot. Good use of color photos.

Second Place - LEBANON ENTERPRISE

Very unique.

Third Place - CYNTHIANA DEMOCRAT

Category 15 - SPECIAL EDITION/SECTION

See Weekly Class 3, page 14

Right, the Corbin News Journal won first place for newspaper promotion among Weekly Class 3 newspapers. The News Journal used the win to capture first place in General Excellence in Weekly Class 3. Bottom, right, the judges gave the nod to the Jessamine Journal for its entry in Local News Pictures. The first-place award helped the Jessamine County paper pick up second place in Weekly Class 3 General Excellence. Below, the Lebanon Enterprise received first-place honors for best Sports Page/Section among Weekly Class 3 papers. The Enterprise won third place in General Excellence among weeklies in class 3.

2002 KPA Better Newspaper Contest
2002 KPA Better Newspaper Contest
2002 KPA Better Newspaper Contest

SPORTS

Soccer success has international flavor

Knights blow out two more teams for 6-1 record

Soccer

Knights blow out two more teams for 6-1 record

Golf teams have mixed fortunes

Hibbard's squad set to tangle with tough part of schedule

Knights lose squeaker 7-0

2002 KPA Better Newspaper Contest
2002 KPA Better Newspaper Contest
2002 KPA Better Newspaper Contest

Play License Plate

Coming May 2nd... sponsored by the South

ABC-567 LMN-234 DEF-890 KLM-123

IF YOU SEE YOUR LICENSE PLATE NUMBER IN THIS SPACE YOU QUALIFY FOR THE BIG GRAND PRIZE DRAWINGS!

FIRST CALLER EACH WEEK WINS \$50.00 CASH — OVER \$12,000 IN PRIZES!

GRAND PRIZE #1: 80" BIG SCREEN TV, 38" LAWN TRACTOR, GAS GRILL

GRAND PRIZE #2: 24' GRONDH SWIMMING POOL, 40" BIG SCREEN TV, THEATER SEATS, BOWLER

GRAND PRIZE #3: 24' PER HOME COMPUTER, 4 LIGHT MARLIN, MYRTLE BEACH, WEEKEND RENTAL, PUNTDON RENTAL, WEEKEND STAY AT BEVERLY LODGE, BILLY'S MEATS

HOW CAN I PLAY? HOW CAN I WIN?

DISPLAY YOUR DECAL NOW! WINNING LICENSE PLATE NUMBERS ARE BEING CHOSEN

YOU COULD WIN THIS! IF YOU SEE THESE LICENSE PLATE NUMBERS IN THIS SPACE...

YOU COULD WIN THIS! IF YOU SEE THESE LICENSE PLATE NUMBERS IN THIS SPACE...

Cumberland Valley National Bank, MINNIE TIG, FOREST BOWLING LANES, Franchise Sales, OWEN, VALLEY RV SALES, JOE'S SPORTS, HIBBARD'S SPORTS, P-CORP

COMING MAY 2ND



Multi-Weekly

Category 1 - TYPOGRAPHY

First Place - APPALACHIAN NEWS EXPRESS

Nice, diverse use of fonts, consistent color quality, well-thought out layout/design. Easy to read and follow. Only downfall, inside pages need work, poor grayscales and messy layout.

Second Place - CENTRAL KENTUCKY NEWS JOURNAL

Conservative, but not boring, good quality on pictures. Nice type font. Copy could be condensed, maybe too much green in type, but at least it's consistent. Cleaning look up for insides and giving a little more white space could help.

Third Place - LONDON SENTINEL ECHO

Smaller, more condensed copy would actually be easier to read. Headlines have too much white space. Good quality graphics.

Honorable Mention - SHELBYVILLE SENTINEL NEWS

Copy could be smaller and condensed. Pictures dot-pattern strange.

Category 2 - COMMUNITY SERVICE

First Place - KENTUCKY STANDARD
Strong editorials showed leadership and encouraged the public to participate in Relay for Life. First person articles are well written. Good coverage before and after event.

Second Place - SOMERSET NEWS JOURNAL

The newspaper's role in lauding a hometown boy while encouraging the town's youth to dream is a worthwhile endeavor.

Third Place - SHELBYVILLE SENTINEL NEWS

Good photo on Neighbors page. Needed story detailing charities. Informative articles needed on Women's Shelter to emphasize need.

Category 3 - FREEDOM OF INFORMATION

First Place - CENTRAL KENTUCKY NEWS JOURNAL

Obviously, when someone mentioned "follow-up" in Journalism 101, Foster took it to heart. These are the sorts of actions by public lizards that require constant monitoring (an often thankless task). Outstanding demonstration

of tenacity in the public interest.

Second Place - KENTUCKY STANDARD

Had Tolliver failed to stay with this story, it likely could have simply gone away, to the detriment of everyone. For anyone concerned with these types of issues, that tenacity is absolutely vital.

Third Place - APPALACHIAN NEWS EXPRESS

Shame on Mayor Muncy and bravo the News Express! If the mayor does not feel the need to speak to reporters, whom does she feel the need to speak to? This is not an issue of access by reporters, it strikes at the very heart of accountability.

Category 4 - FRONT PAGE

First Place - APPALACHIAN NEWS EXPRESS

Clean, airy, good mix of news, good use of photos; good typography and design for easy navigation through the page, top to bottom.

Second Place - KENTUCKY STANDARD

Clean, easy to navigate, some nice "small touches" of design that don't overwhelm. Color very tastefully used. I would like to see three headline fonts instead of four or five on front page. Great front pages overall, a very very close second.

Third Place - SHELBYVILLE SENTINEL NEWS

Clean, well organized and nice clean news briefs column. The designer could do a little better in telling readers at a glance what the lead story is. Also be careful of running a 1-column hole down the page alongside the briefs column.

Honorable Mention - TIE - BIG SANDY NEWS

Very nice, clean. Good typography overall. I see there was a merger in 2001-but it will be nice to settle on a flag design and stick with it for a while.

Honorable Mention - TIE - LONDON SENTINEL ECHO

Clean, airy, interesting and easy to navigate front page. Very good overall.

Category 5 - EDITORIAL PAGE

First Place - APPALACHIAN NEWS EXPRESS

Inviting page. Red Dog a top dog. Strong editorial on important issues. Letters a bit too lengthy for average reader to follow.

Second Place - GEORGETOWN NEWS GRAPHIC

Good dream beater for important

courses. Crawfish and Minnows, should hook a lot of regulars.

Third Place - KENTUCKY STANDARD

Appreciate the "Our Views" as composite of leadership. Tolliver commentary rates an "A."

Category 6 - NEWSPAPER PROMOTION

First Place - KENTUCKY STANDARD

Excellent! Great mix of editorial and advertising. The "Adopt a Kid" ad made me want to send money in.

Second Place - APPALACHIAN NEWS EXPRESS

Wonderful editorial! The only thing I would have changed is the employee profiles. I felt like they all needed to be together, maybe with a "family" theme.

Third Place - BIG SANDY NEWS
Appeals to all advertisers when they need you most. Even with the two "ins" it's still a good ad.

Category 7 - SPORTS PAGE/SECTION

First Place - APPALACHIAN NEWS EXPRESS

Strong writing, great leads and diverse section. Consistency in quality is the reason this paper is number one. Good photos. Active without it being too noisy.

Second Place - GEORGETOWN NEWS GRAPHIC

Strong writing. Awesome pictures, gray scales need to be improved, because inside pages get dark and muddy. Inconsistent quality throughout the year.

Third Place - PRINCETON TIMES LEADER

Diverse, interesting, a little too busy on some front pages. Writing could be improved.

Honorable Mention - LONDON SENTINEL ECHO

Good local coverage and writing.

Category 8 - BUSINESS/AGRICULTURE PAGE/SECTION

First Place - KENTUCKY STANDARD
Nicely designed, nice looking readable business tab with good use of four color. No way can be found, however to contact the news/editorial or other staff!

Second Place - SHELBYVILLE SENTINEL NEWS

News, nicely designed. Industry 2001 overview.

Third Place - APPALACHIAN NEWS EXPRESS

Eye pleasing with some good business

features.

Honorable Mention - LONDON SENTINEL ECHO

Deserves mention for good local business reporting, and quantity of local business news.

Category 9 - LIFESTYLE PAGE/SECTION

First Place - KENTUCKY STANDARD

Good photos, local copy and local features. Make this a winner. Varied layout intrigues the reader. Good use of 4-H graphics and photos in a cloverleaf! A joy for your readers.

Second Place - APPALACHIAN NEWS EXPRESS

Good design. Pages are clean, eye appealing and easy to read. Local copy makes this a winner. Keep up the good work!

Third Place - MOREHEAD NEWS
Great photos. Consider breaking up large blocks of text.

Category 10 - LOCAL NEWS PICTURES

First Place - LONDON SENTINEL ECHO

Good photo coverage of local news with multiple pix. Might consider tighter cropping.

Second Place - CENTRAL KENTUCKY NEWS JOURNAL

Wide array of local news coverage. Multiple photos show different aspects of events.

Third Place - APPALACHIAN NEWS EXPRESS

Great front page photos. Good spot news coverage. Needs more local news photos inside.

Honorable Mention - SHELBYVILLE SENTINEL NEWS

Good photos, competing in a tough category.

Category 11 - LOCAL FEATURE PICTURES

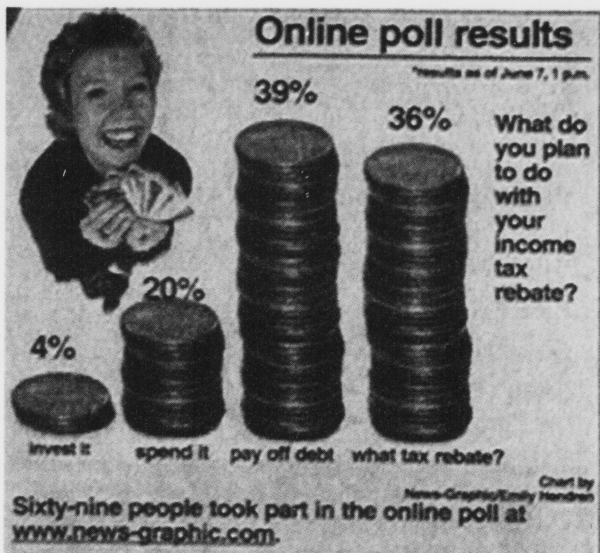
First Place - APPALACHIAN NEWS EXPRESS

Strong, emotional photos. Good register, focus, quality. Consistently strong and eye-catching on front page, inside could use a little work, but overall features photos way above competition.

Second Place - GEORGETOWN NEWS GRAPHIC

Nice catches. Quality and color correction need work.

See Multi-Weekly, page 18



Honor and remember those who have fought and continue to fight the battle against cancer

For a \$5 donation you can honor a friend or loved one on a special page in the Friday, May 11 edition of The Kentucky Standard. All proceeds will be donated to the Relay for Life. This form is not for purchase of Aaminates. Limitaries are available through American Cancer Society.

Please circle: In honor or In memory of

Person's name _____

Remembered or honored by _____

Your phone number (not for publication) _____

Please return this form, along with your \$5 donation to The Kentucky Standard, Relay For Life Page, P.O. Box 539, Bardonia, Ky. 40004. Please make checks payable to The Kentucky Standard. All forms must be returned by May 4.

RELAY FOR LIFE
AMERICAN CANCER SOCIETY
A TEAM EVENT TO FIGHT CANCER
May 11/12, 2001

SPORTS: **Rally explodes in sixth inning to defeat Phelps, P.**

APPALACHIAN NEWS-EXPRESS
THE VOICES OF THE EASTERN MOUNTAINS

Monday, April 8, 2001

Justice is overdue
Six months after Kevin Adkins, 26, was shot to death in a remote Pike County field, police are still searching for clues, while his family feels

Rally focuses on black-lung amendment
Stoners unite in support of new federal benefits

Charges against Morris waived to Pike grand jury

By Midgetback
Halling worker had 'no real response' to parents' say

Good morning

MEMORIAL

MEMORIAL

Upper left, the judges gave a thumbs up to the Georgetown News-Graphic for Best Use of Graphics. The News-Graphic finished third in the General Excellence category among Multi-Weekly papers. Left, the Appalachian News-Express won first for best Front Page. The win propelled the News-Express to a first-place win among Multi-Weekly papers in General Excellence. Above, The Kentucky Standard in Bardonia took first place for the Community Service category for its promotion and coverage of the American Cancer Society's Relay for Life. The first-place win helped The Standard win second place in General Excellence.

Daily Class 1

Category 1 - TYPOGRAPHY

First Place - MADISONVILLE MESSENGER

Top half of page one SELLS the paper. Excellent color in most cases. Little too cutesy on some specialty heads. Lots of effort expounded on layout and it shows. Body type is too small. The flag needs redesign to keep up with layout.

Second Place - SOMERSET COMMONWEALTH JOURNAL

Good paper, but page one too inconsistent in design to be winner. September 23 paper is excellent, other entries look like another paper entirely. Too garish in design, use of fading color. Headlines "scream" when they should whisper.

Third Place - WINCHESTER SUN

Too cutesy with headlines at times. Good creative use of photos. Clean print. Impact headline type not very readable in anything under 48 pt.

Category 2 - COMMUNITY SERVICE

First Place - WINCHESTER SUN

Perseverance. That says it all too. Many papers publish editorials on a specific topic and move on, not the Sun. Eight years of preaching, harping, cajoling and nagging about "Year-round Schools." Well done!!

Second Place - MADISONVILLE MESSENGER

"Groceries for Good" is a great idea and gets great PR for paper, plus tons of food for those that need it. Such a great idea, I will steal it this year!

Third Place - SOMERSET COMMONWEALTH JOURNAL

A small idea, really, but it gave people who after 9/11 were searching for something, anything away to contribute to help that important avenue to the healing process. Great job!!

Category 3 - FREEDOM OF INFORMATION

Certificate of Merit - WINCHESTER SUN

Category 4 - FRONT PAGE

First Place - SOMERSET COMMONWEALTH JOURNAL

Good photography, good use of photos and graphics. Headline type not as

readable as it can be. Good leads, punchy, read-me stories.

Second Place - MURRAY LEDGER & TIMES

Some photos weak, but layout will attract attention and sell papers.

Especially like the "Flooded" page.

Flag distracts from clean look, as does bottom box.

Third Place - MADISONVILLE MESSENGER

This paper looks good at times, very good, and then it has a page one that looks like it belongs to another paper. Template will help the consistency issue. Flag is distracting. Good writing. More thought needed in headline writing.

Category 5 - EDITORIAL PAGE

First Place - MAYSVILLE LEDGER INDEPENDENT

Layout promises "look" even for hurried reader. Not like yesterday reflects attention. Local issues strong in appeal to the interested citizen.

Second Place - WINCHESTER SUN

Local issues addressed in editorials. Third Place - MADISONVILLE MESSENGER

Category 6 - NEWSPAPER PROMOTION

First Place - CORBIN TIMES TRIBUNE

Ad was very good idea and well executed. I will probably steal ... er, I mean ... adopt it.

Second Place - MADISONVILLE MESSENGER

Odd way of doing things, but seems like IT may have been effective.

Third Place - WINCHESTER SUN

Category 7 - SPORTS PAGE/SECTION

First Place - CORBIN TIMES TRIBUNE

Excellent design, good lead local stories and creative layout.

Second Place - MAYSVILLE LEDGER INDEPENDENT

Could have made an argument for top honors with color photos. Excellent, clean layout, good feature copy.

Third Place - SOMERSET COMMONWEALTH JOURNAL

Nice photograph and good placement of photos. Easy reading.

Honorable Mention - TIE - MURRAY LEDGER & TIMES

Well-written local features.

Honorable Mention - TIE - WINCHESTER SUN

Attractive layout, easy to read, nice

photography work.

Category 8 - BUSINESS/AGRICULTURE PAGE/SECTION

First Place - CORBIN TIMES TRIBUNE

Strong aggressive designs make this entry the winner. Pictures are good.

Layout is organized. Smaller touches like "Financial Focus" column work well. A lighter headline typeface could add contrast.

Second Place - SOMERSET COMMONWEALTH JOURNAL

Good headline typography. You could try adding a heavier typeface for more contrast. Layout is fairly clean. More consistency needed with headline spacing in "Business Highlights" entry. Text insets need improvement.

Third Place - WINCHESTER SUN

Well thought out layout. Good photos. Beware of putting too much space between headlines and stories.

Cutlines need less leading. Your sans serif "Impact" headline will look better if used bigger.

Category 9 - LIFESTYLE PAGE/SECTION

First Place - SOMERSET COMMONWEALTH JOURNAL

Design and content pulls the reader into this paper's entries. Photos and typography are strong. Headlines are good (but avoid distracting shadows). I like the "Meet our Neighbors" feature.

Second Place - MADISONVILLE MESSENGER

Excellent photos, effectively used. Good use of negative space. Avoid overuse of color headlines and type over photos. Stay away from "Gang" cutlines (don't make your readers jump back and forth between photos and cutlines).

Third Place - WINCHESTER SUN

Good photography, especially the "Good Friday" and "Hi-Tech Tobacco" pages. Good headline usage. Beware of redundant photos.

Category 10 - LOCAL NEWS PICTURES

First Place - SOMERSET COMMONWEALTH JOURNAL

Best overall content, especially photos from New York and photo with soldiers activated story. Caption on top of photo in anthrax story was not appealing, but still the best entry overall.

Second Place - WINCHESTER SUN

Good layout and photo editing on all three entries made this the second

place winner.

Third Place - MADISONVILLE MESSENGER

Good basic layout also made this entry stand out. Content in photos was not quite as strong as first and second place.

Category 11 - LOCAL FEATURE PICTURES

First Place - MAYSVILLE LEDGER INDEPENDENT

Just to prove black and white photography is not dead, the photo "For a Good Cause" was well done, eye-catching and humorous. Mechanics very good. The colorful photo "Something Old, Something New" really caught my eye with the colors contrasting and the contrast of old and new. Great job!

Second Place - WINCHESTER SUN

This was tough. The picture of the elder Mr. Copeland walking inside the building to vote with the flag and "vote here" sign was one of my favorites. This photo alone carried this selection to second place. The pic of the 5K runners was also well done.

Third Place - CORBIN TIMES TRIBUNE

"Big Game Hunters" featured several good, but not great pics of children Easter egg hunting. It was "smoocheroos" that catapulted this entry to third place.

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Category 12 - LOCAL SPORTS PICTURES

First Place - MADISONVILLE MESSENGER

Not much comment, except, look at the photos, the baseball photo is as good as it gets.

Second Place - WINCHESTER SUN

Key is anticipation, reaction and timing. Matt Coy has those ingredients. Good use graphically.

Third Place - HARLAN DAILY ENTERPRISE

Chris Jones, Debbie Caldwell and Jerry Boggs supply the readers of this paper with very good sports photos.

Category 13 - BEST USE OF GRAPHICS

Certificate of Merit - MADISONVILLE MESSENGER

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS

First Place - MADISONVILLE MESSENGER

Image effectively tells the story of

See Daily Class 1, page 18

Modified 2001-2002 school calendar approved

The calendar for 2000-2001 was amended only slightly to provide for two more remediation days during Christmas break.

Sun staff report

Summer vacation will be a little shorter for Clark County students this year, but they'll have longer breaks during the 2001-02 school year — and the opportunity for remedial education if they need it.

After more than an hour of discussion during a special meeting Monday night, the Clark County Board of Education voted unanimously to adopt a modified calendar for the coming

school year.

The calendar, to be tried for one year as a pilot program, was amended slightly from the version presented to the board to include two additional days of remedial instruction over the Christmas break.

Under the new calendar, Aug. 1-2 will be professional development days for teachers, with all teachers to report Aug. 3. The first day of classes for students will be Monday, Aug. 6, with stu-

EDUCATION

dents attending one-half day and the remainder of the day classified as a records day.

Sept. 3 will be observed as Labor Day, with Oct. 1-12 designated as fall break, and Oct. 8-12 the first week of remediation. Nov. 21-23 will be taken as the Thanksgiving holiday.

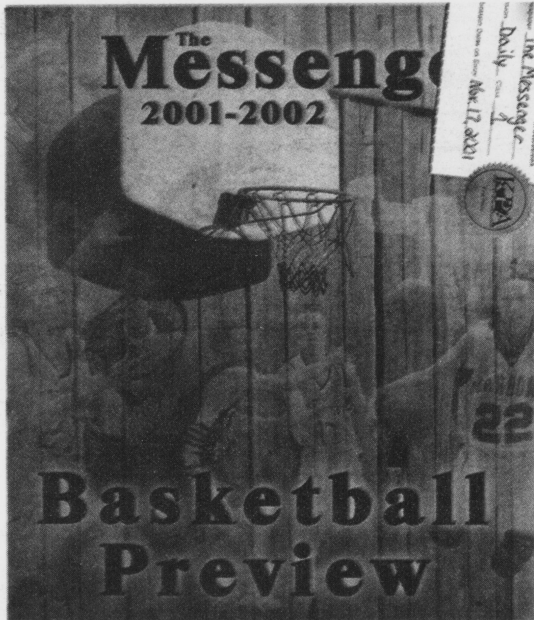
As initially presented, the

Christmas holiday would have begun Dec. 19, and students would have had only three days for remediation, Jan. 2-4. However, board member Paul Atchison said he felt students needed five days of remediation over the Christmas break. After considerable discussion, Atchison moved to amend the proposal to have all students attend classes Dec. 19, with Dec. 20-21 to be added as remediation days. The motion was seconded by Tom Warner

and approved unanimously. Martin Luther King Day will be observed Jan. 21, and Feb. 15, a Friday, and Feb. 18, a Monday, will be taken as President's Day. March 25-April 5 will be spring break, with March 25-29 the third week of remediation.

Memorial Day, May 27, will be a holiday, with Friday, May 31 the last day for students under the modified calendar, and Mon-

See SCHOOL, A3



Top, the Winchester Sun won first place in Community Service with this entry. It helped the Sun tie for first in General Excellence among Daily Class 1 newspapers. Top left, the Madisonville Messenger won first for Best Use of Photo Illustrations. Top right, the Somerset Commonwealth Journal took first place for Local News Pictures. Madisonville and Somerset tied with Winchester for first in General Excellence. Left, the Corbin Times-Tribute won first in Newspaper Promotion and second in the coveted General Excellence category. Far left, the Maysville Ledger Independent won first place for the Local Feature Pictures category and third place in General Excellence.

Daily Class 2

Category 1 - TYPOGRAPHY

First Place - ASHLAND DAILY INDEPENDENT

A paper I would want to read if I lived there. I know readability doesn't count here, but I'm the judge. Clean press-work.

Second Place - DANVILLE ADVOCATE MESSENGER

Headline type look too old for basic layout. Some one knows how to use photos and they do it well! Good reproduction.

Third Place - HENDERSON GLEANER

I wanted to give the Gleaner higher ranking, but use of headlines and type chosen prevented it. Mix-matched type can work but not in this case. Good layout and writing, good photos, good use of thumbnails. Good presswork.

Category 2 - COMMUNITY SERVICE

First Place - KENTUCKY NEW ERA
Newspapers often talk about adult literacy. Few do anything about it. The New Era did. Excellent idea, concept and execution.

Second Place - ASHLAND DAILY INDEPENDENT

Christmas project was very well done and the results were impressive.

Category 3 - FREEDOM OF INFORMATION

First Place - KENTUCKY NEW ERA
Access to public records is a basic right, the curtailment of which must always be challenged. Good job, not only in going up against an abuse of power by a public entity, but in spelling out that the protection of access is not a media privilege, but a public right.

Second Place - HENDERSON GLEANER

Very good and effective use of public records to show the public how the system (and money) is used. Many of these details are overlooked too often because of less-than complete records checks. This shows initiative.

Category 4 - FRONT PAGE

First Place - KENTUCKY NEW ERA
Even though page 1 is "busy," it does have focus. Layout compels readers to

first, look; second, look more. What else do you want from front page?

Second Place - ASHLAND DAILY INDEPENDENT

Layout is basically clean, but mix-match of headline types confuses reader. The editor knows how to use photos, obviously, but headlines can also "sell" the front page.

Third Place - HENDERSON GLEANER

Again, headline type and multiple decks detract from otherwise clean appearance. Clean up P-1 (too busy) a bit and you have a First place winner.

Category 5 - EDITORIAL PAGE

First Place - TIE - HENDERSON GLEANER

The key to how successful editorial page is can be attributed to two things; 1) local commentary/opinion and 2) number of letters to editor.

First Place - TIE - ASHLAND DAILY INDEPENDENT

Paper's edit pages are read and respected.

Second Place - DANVILLE ADVOCATE MESSENGER

Edits need to be stronger and take strong stance locally. These do and good response from community.

Category 6 - NEWSPAPER PROMOTION

First Place - HENDERSON GLEANER
Promotion very eye-catching. Great photos. Very informative to community about the staff "Behind the Excellence." Excellent promotion.

Second Place - ASHLAND DAILY INDEPENDENT

Great way to promote education. The photographs of the friendship drawing contest are appealing for readers.

Great layout.

Category 7 - SPORTS PAGE/SECTION

First Place - HENDERSON GLEANER
Interesting use of photos, nicely written local copy.

Second Place - BOWLING GREEN DAILY NEWS

Obviously a hard-working staff and strong photography work.

Third Place - ASHLAND DAILY INDEPENDENT

Creative design, easy to read.

Honorable Mention - TIE - DANVILLE ADVOCATE MESSENGER

Good layout.

Honorable Mention - TIE - KENTUCKY NEW ERA

White space helps make this a quick read.

Category 8 - BUSINESS/AGRIBUSINESS PAGE/SECTION

First Place - HENDERSON GLEANER
Great Business Section. Makes one want to read it. Exciting with lots of local business-related stories and some good photos. Chuck Stinnett's column was always good.

Second Place - ASHLAND DAILY INDEPENDENT

The photos on the Business and Farm pages were some of the best, especially the farming photos. Local business and farm stories were informational and entertaining.

Third Place - DANVILLE ADVOCATE MESSENGER

Great use of color and some exciting looking pages. Close call between this and the second place entry. Good local stuff mixed with some national mixed in. Good job.

Category 9 - LIFESTYLE PAGE/SECTION

First Place - HENDERSON GLEANER
Great barbecue story and good pics throughout all issues. Good use of space. Time Out page is sharp. Balloon twister story and pix great. Lots of info packed inside without appearing crowded. Great job.

Second Place - KENTUCKY NEW ERA

Some really good features and pics. Like the Slice of Life and calendars. Not sure about including a centerfold of the comics. Good clean look overall with some good columns.

Third Place - ASHLAND DAILY INDEPENDENT

Good local stories and photos. Nice layouts.

Category 10 - LOCAL NEWS PICTURES

First Place - HENDERSON GLEANER
Not afraid to run photos big. Tight cropping. Work to find good art.

Second Place - ASHLAND DAILY INDEPENDENT

Best shot was off "A Home Lost." Other front page shots would have benefited from dropping out or two art elements and running others larger.

Third Place - KENTUCKY NEW ERA

Other than lead tobacco photo news pictures have little impact or emotion. Use of photos and composition of photos both convey snap shot mentally.

Category 11 - LOCAL FEATURE PICTURES

First Place - HENDERSON GLEANER
Consistent use of photos to tell story. Photographers capture great images. However, W.C. Handy Fest page tried to pack too much in. Nice color and press work.

Second Place - ASHLAND DAILY INDEPENDENT

Farmer's pride photo cropped well, shows photographers good eye.

Falcon picture had awesome impact.

Bottom two photos so small they're worthless. Run inside bigger.

Third Place - KENTUCKY NEW ERA

Use of photos limited by wide left rail. Bean's Day lead art should have been much larger. Same with Loving Thy Neighbor. Pick best photo, make big and push rest inside.

Category 12 - LOCAL SPORTS PICTURES

First Place - HENDERSON GLEANER
Hands-down winner. Basketball shots great balance of action, bench and crowd shots. Excellent emotions. Same can be said of baseball photos.

Football photos have good, tight shots.

Second Place - KENTUCKY NEW ERA

Great football shot (the catch photo).

The difference maker between placing second and third.

Third Place - DANVILLE ADVOCATE MESSENGER

Very good lead basketball shot. Nice soccer photos. Football was very weak.

Category 13 - BEST USE OF GRAPHICS

First Place - HENDERSON GLEANER
Graphics help inform and "draw" reader in through attention-getting placement and theme. Shea Stanley is very good without "junking" up illustrations.

Second Place - ASHLAND DAILY INDEPENDENT

Nice neat graphics. Understatements are good at times and these entries are both understated, and good.

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS

First Place - KENTUCKY NEW ERA
What's not to like? Danny Vowell has imagination and somebody lets them run with it. Since the editor knows how to use the end product. Best of

See Daily Class 2, page 19

Local politics
BUSINESS / PAGE 11
All Area
SPORTS / PAGE 12

THE SUNDAY Independent

Wednesday, April 24, 2002
Annexed: January 11, 2002
58 Cents Daily / \$1.55 Sunday

WalkAmerica



Hiring plans for Cingular taking shape

By Andrew Swartz
ASHLAND — Cingular Wireless will soon start hiring and training thousands of new employees to support its new service, a move that will be a significant step in the company's expansion into the wireless market.

TAKE A WALK

Annual charity event held to fight birth defects

By Brad Jones
ASHLAND — Over 100 people took part in the annual "Take a Walk" charity event held to raise money for the fight against birth defects.



Greenup education center to double operations with grant

By Ben Faye
GREENUP — A grant from the Kentucky State Office of Education will allow the Greenup County Education Center to double its operations.



BE A HERO!

When you do everything you're supposed to do, you don't expect to have an accident by the way.

By Tom Sabin
A report of a driver who was killed in a car accident.

Today's Living

West Virginia reports...
Page 12

Index

Page 1000 1000 1000

Weather

High today with the high in the 80s and low in the 60s. Low in the 60s and high in the 80s.

Left, the Ashland Daily Independent took first in Typography. That helped the Daily Independent take second place among Daily Class 2 papers in General Excellence. Below, the Henderson Gleaner took best Editorial Page en route to winning first in General Excellence. Bottom, the Kentucky New Era of Hopkinsville won first in Freedom of Information and third place in General Excellence.

OPINION

Wrongly sold

City failed to keep its promise made to couple who donated land for a park

COME OUT OF RESPECT FOR THE LEVY FAMILY, IM GOING TO CONTINUE BEING CIVIL, GIVING THEM BLOOD AND LINGS...

City should honor Russell's wishes

Poor oversight

State must assure quality of DUI classes

Children vulnerable to smoking adults

Wildlife refuge visit better than chess

What happened to ACA's ad campaign?

Independent

Planning panel's Open Records proposal is questioned

By E.L. GOLD

An Open Records policy under consideration by the Hopkinsville-Christian County Planning Commission would require anyone who asks to see public records to sign and execute a formal three-page request, declares their purpose for wanting to see the records and pay 25¢ times as much for copies as the state attorney general has ruled is appropriate.

Copy price among policy's problems

By E.L. GOLD

By far the most serious barrier to public records most agencies are asked to reproduce is a standard industry or standard 10¢-per-page.

Planning panel's Open Records proposal is questioned

David Carroll, a planner involved in developing the policy and forms, said the intent was to safeguard the agency's valuable geographic data and generate a legal document whenever the Planning Commission said maps and data to commercial users.

"There is no requirement in the Open Records Law that a request has to be notarized," Meyer said. "Public agencies don't have the power to require it."

In fact, the attorney general has ruled this year that (1) public agency cannot demand or require more in regard to a request to inspect public records than is required by law.

Commission, are given much more leeway in dealing with commercial requests and can require a certified statement of commercial purpose.

Public agencies, like the Planning Commission, are given much more leeway in dealing with commercial requests and can require a certified statement of commercial purpose.

Please see **PLANNING/A2**

Daily Class 3

Category 1 - TYPOGRAPHY

First Place - LEXINGTON HERALD LEADER
Grabbing headlines, clean layout, and good use of photos.
Second Place - OWENSBORO MESSENGER INQUIRER
The use of white space and photos are excellent.

Category 2 - COMMUNITY SERVICE
Certificate of Merit - OWENSBORO MESSENGER INQUIRER

Category 3 - FREEDOM OF INFORMATION
Certificate of Merit - OWENSBORO MESSENGER INQUIRER

Category 4 - FRONT PAGE
First Place - LEXINGTON HERALD LEADER
Very nicely laid out. Top headlines grab attention and the May 16 issue particularly shows a good mix of news.
Second Place - OWENSBORO MESSENGER INQUIRER
Well laid out front page with good photography. This is a very clean looking front although the feature photos could be placed higher for rack attention.

Category 5 - EDITORIAL PAGE
First Place - LEXINGTON HERALD LEADER
Colorful section gives focus to widespread and important issues. A service to those looking for the way.
Second Place - OWENSBORO MESSENGER INQUIRER
Full emphasis given to local issues. Good response from reader.

Category 6 - NEWSPAPER PROMOTION
First Place - LEXINGTON HERALD LEADER
This is a great campaign! The ads are wonderful, the dog logo is great, and the repeated use builds a theme. I also like how the varieties of subjects cover all aspects of the paper. Clear, attention-getting pics, funny copy, great overall.
Second Place - OWENSBORO MESSENGER INQUIRER

This is a very good campaign. Maybe a little busy, but a good way to get your message and your staff in front of the public.

Category 7 - SPORTS PAGE/SECTION
First Place - LEXINGTON HERALD LEADER
Excellent copy, excellent use of large picture. Creative and large headlines that make strong impact. Also excellent content of local coverage with local photos. Really an excellent paper in all areas.
Second Place - OWENSBORO MESSENGER INQUIRER
Nice use of pictures with an excellent, clean, organized design. Some pictures could have been larger. Columnists write extremely well, interesting pieces. Excellent local coverage with area statistics and predictions. Most impressed with the clean, organized design.

Category 8 - BUSINESS/AGRI-BUSINESS PAGE/SECTION
First Place - OWENSBORO MESSENGER INQUIRER
Strong and dramatic photos and headlines give this entry the edge.
Typography is good. Layout is clean. Good use of negative space. Nice job.
Second Place - LEXINGTON HERALD LEADER
Strong entry. Designs solid and clean. Typography is excellent. Effective use of negative space. Market listings are well done. Lots of information without hurting your readers' eyes.

Category 9 - LIFESTYLE PAGE/SECTION
First Place - OWENSBORO MESSENGER INQUIRER
This paper mixes photos, type and layout as well as any in county. Good concepts. Better execution.

Category 10 - LOCAL NEWS PICTURES
First Place - LEXINGTON HERALD LEADER
Outstanding job of using multiple photos with impact to outline stories. Great examples of pictures telling stories quicker than words. Good cropping for the most part. The clear-cut winner. Provided more local, quality photos than second place finisher.
Second Place - OWENSBORO MESSENGER INQUIRER
Very solid photos packaged well with the page.

Category 11 - LOCAL FEATURE PICTURES
First Place - LEXINGTON HERALD LEADER
Good layout and editing content.
Second Place - OWENSBORO MESSENGER INQUIRER
Overall layouts not as clean as first place entry, but many pictures with strong content and good cropping.

Category 12 - LOCAL SPORTS PICTURES
First Place - LEXINGTON HERALD LEADER
Good use of dominant photo or package of photos to anchor the page. Also, good editing for content of photos.

Category 13 - BEST USE OF GRAPHICS
First Place - LEXINGTON HERALD LEADER
Wow!! Take me out to the ball game. 'Nuff said.
Second Place - OWENSBORO MESSENGER INQUIRER
Very good use of graphics to illustrate the stories and attractively laid out as well. I particularly liked the festival graphic for its attractiveness and usefulness.
Third Place - LEXINGTON HERALD LEADER
This makes some of these dry stats readable with the appropriate use of graphics. Very nice.

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS
First Place - LEXINGTON HERALD LEADER

This front-page illustration is a real attention getter. From 30-feet away in a rack I think it fairly screams "Look at me!" Good job.
Second Place - LEXINGTON HERALD LEADER
Every picture tells a story. This one speaks volumes.

Category 15 - SPECIAL EDITION/SECTION
First Place - LEXINGTON HERALD LEADER
Excellent! Excellent! Loved everything about Special Section edition. Great color and art on front and lots of good editorials.
Second Place - OWENSBORO MESSENGER INQUIRER
A touching tribute to a national tragedy. Great local views on the effects of the tragedy.
Third Place - OWENSBORO MESSENGER INQUIRER
Like the design.

Category 16 - ORIGINAL AD IDEA
First Place - LEXINGTON HERALD LEADER
Excellent, excellent, excellent. This ad could not have been better. I like the white space, the idea, everything about it! Great job!!

Category 17 - DISPLAY ADVERTISING
First Place - LEXINGTON HERALD LEADER
Good clean, crisp advertisements that do what they are suppose to do - SELL!

Weekly Class 3

Continued from page 6

First Place - CASEY COUNTY NEWS
Excellent front cover! Nice balance of photos, editorial and advertising throughout.
Second Place - JESSAMINE JOURNAL
Great pix on front cover, layout really caught my eye. Ads could be more appealing.
Third Place - CASEY COUNTY NEWS
Front cover really tied into special edition nicely.

Category 16 - ORIGINAL AD IDEA
First Place - JESSAMINE JOURNAL
Clean, good use of color.
Second Place - CORBIN NEWS JOURNAL

Good use of clip art and color.
Third Place - CORBIN NEWS JOURNAL
Clean layout, good use of space and color. Good message.
Category 17 - DISPLAY ADVERTISING
First Place - CORBIN NEWS JOURNAL
Good clean, easy to read ads mixed in with some creativity to draw eyes, especially on Christmas special.
Second Place - JESSAMINE JOURNAL
Several eye-catching ads. Quality varies, design interesting at times.
Third Place - LEBANON ENTERPRISE
A little more creativity and white space could make ads stand out more. Several clever ideas throughout on smaller ads.

SPORTS
NISAA to consider sponsor for girls' hoops tournament

BUSINESS
Federal Reserve drops interest rate a half point

BUSINESS / CITY & REGION
Fuel deals continue; male foals also affected

LEXINGTON HERALD-LEADER

Wednesday, May 29, 2002 www.lead.com News Final Edition • 27

Pipeline may get another hearing
Latest dry spell has concerned about water

THE OREIGN UK's oldest remaining building was always a final point • Page B2

THE CHANGING 90-year-old firm has long history of working on major projects • Page B2

THE HISTORY UK's oldest remaining building was always a final point • Page B2

UK landmark burns



Damage is heavy to historic Administration Building

Fire at the University of Kent's historic Administration Building. UK officials said it is the oldest original building in Britain.

Runway extension gains OK from FAA
Environmental study says no delays

Bodies reported missing from Lexington graveyard
Investigation begins at historic African-American cemetery

Moms are getting a taste of the kitchen

Market	Stocks	Commodities	Energy	Gold	Fixed Income
S&P 500	Dow Jones	Natural Gas	Oil	Gold	Treasury
11,200.00	12,500.00	4.50	25.00	380.00	5.25

Above, the judges liked the Lexington Herald-Leader's entry in Front Page and awarded it first place. The Herald-Leader used this and other winning entries to take first place in General Excellence among Daily Class 3 newspapers. Right, the Owensboro Messenger-Inquirer won first place in Lifestyle Page/Section. The award helped Owensboro take second place in General Excellence in its class.

2002 KPA Better Newspaper Contest
Category 3 Lifestyle Page/Section

Message Page 1008

SUNDAY APRIL 29, 2001

LIFESTYLE

F

NIGHT of MAGIC




Prom is full of memories for two DCHS couples

For senior Miss...
The prom...
The couple...
The night...
The memories...
The couple...
The night...
The memories...




Associate Newspapers

Category 1 - TYPOGRAPHY

First Place - CHEVY CHASER MAGAZINE

Well designed with attention to layout and use of color. Clean print job for such a large 4-color tab. Copy easy to read and well designed ads.

Second Place - FARMER'S PRIDE

Clean, modular designing specialty tabloid. Generally well laid out.

Editorial page does better with use of cartoon for variety, eye appeal.

Third Place - COLLEGE HEIGHTS HERALD

Nice design with occasional pleasing use of 4-color process. Interesting post-Sept. 11 coverage. Nice use of type-faces.

Honorable Mention - MURRAY STATE NEWS

Interesting graphic design and use of feature art.

Category 2 - COMMUNITY SERVICE

First Place - BUTLER COUNTY POST

The Post sponsored a drug awareness program that was well received and supported by the county and officials and followed with factual information. The program not only reaches the students involved but all the readers of the paper. Subject matter very significant to the county's well being.

Second Place - CHEVY CHASER MAGAZINE

The magazine helped promote and report on progress of the Community Arts Forum. First place actually sponsored and reported on the program.

Third Place - CHEVY CHASER MAGAZINE

Category 3 - FREEDOM OF INFORMATION

NO ENTRIES

Category 4 - FRONT PAGE

First Place - COLLEGE HEIGHTS HERALD

Good layout, grabs reader interest even black and white. Good choice of news stories. Thoughtful pieces.

Second Place - FARMER'S PRIDE

Controlled modular layout. Good use of photos.

Third Place - CHEVY CHASER MAGAZINE

Good layout and use of color. Health and Wellness issue had good cover.

Honorable Mention - MURRAY STATE NEWS

Creative broad sheet layout.

Category 5 - EDITORIAL PAGE

First Place - MURRAY STATE NEWS

Thorough reports on some sensational and timely issues. A service to readers.

Second Place - FARMER'S PRIDE

Third Place - COLLEGE HEIGHTS HERALD

Category 6 - NEWSPAPER PROMOTION

First Place - MURRAY STATE NEWS

I'm taking this idea to use in my newspaper. Very funny!

Second Place - CHEVY CHASER MAGAZINE

Category 7 - SPORTS PAGE/SECTION

First Place - COLLEGE HEIGHTS HERALD

Writing a bit dramatic, but good, strong diverse layout. Strong photos.

Nice to see some adventurous looks, sometimes over the top, but holds together. Ads don't take away from overall section.

Second Place - MURRAY STATE NEWS

Good capitalization on photos with big pic layout. Writing quality varies, leads could be stronger on some. Grayscale could be improved.

Third Place - MCCREARY COUNTY VOICE

Photos are pretty good, but designer uses way too many and page gets too hard to read. No consistent or orderly layout. Don't have to use so many photos even if they're good. Good diversity on photos. Type is too wide and big.

Category 8 - BUSINESS/AGRI-BUSINESS PAGE/SECTION

First Place - CHEVY CHASER MAGAZINE

Article on needle disposal well written with local appeal on a problematic issue. "Prey for a Cure" well illustrated, interesting piece on rescue and conservation!

Second Place - MURRAY STATE NEWS

Good reporting on how much students pump into local economy, often under-reported subject.

Category 9 - LIFESTYLE PAGE/SECTION

First Place - MURRAY STATE NEWS

Second Place - MCCREARY COUNTY

VOICE

Third Place - FARMER'S PRIDE

Category 10 - LOCAL NEWS PICTURES

First Place - COLLEGE HEIGHTS HERALD

Picture of girls crying after apartment fire was very good. Picture of students watching Sept. 11 events on TV was excellent.

Second Place - MURRAY STATE NEWS

Pictures were fairly good, just not good enough.

Third Place - MCCREARY COUNTY VOICE

Category 11 - LOCAL FEATURE PICTURES

First Place - COLLEGE HEIGHTS HERALD

This entry has it all: Artistry, action shots, portraits, dramatic shots, and emotion. Excellent work. A wonderful collection of consistently strong images. Photo packages also strong. No redundant images.

Second Place - MURRAY STATE NEWS

Photos do a good job capturing the essence of college life. Some photos are a little dark. Good overall job.

Third Place - CHEVY CHASER MAGAZINE

Birds, Bourbon pictures nice. Decent portraits in "Notable Neighbors" section. Photos could use more dramatic or emotional content.

Category 12 - LOCAL SPORTS PICTURES

First Place - MCCREARY COUNTY VOICE

Lots of local appeal with a small community focus and flavor. "Titans Bowl Band" captures the moment.

Second Place - COLLEGE HEIGHTS HERALD

Attention is placed on local coverage and layout.

Third Place - MURRAY STATE NEWS

Lots of local sports with variety of activities, teams and people highlighted.

Category 13 - BEST USE OF GRAPHICS

First Place - CHEVY CHASER MAGAZINE

Excellent combination of factual information in the graph with eye-catching clips of colorful graphics.

Second Place - COLLEGE HEIGHTS HERALD

Great detailed graphic, good way to explain where construction is and what it's about. Illustration in upper left-hand corner seems out of place, different style than other graphics.

Third Place - COLLEGE HEIGHTS HERALD

Again, great detail, helps with geography of actual events. Building graphics could be more interesting, at first glance not sure they are buildings.

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS

First Place - COLLEGE HEIGHTS HERALD

Obvious message, focal point clear, interesting background, perspective draws in eye to focal point. Excellent combo of photos and effects.

Second Place - MCCREARY COUNTY VOICE

Nice collage of pictures, obvious message. Good symbols of freedom. Text wrap strange. Great pictures and illustrations combination.

Third Place - MURRAY STATE NEWS

Great job of blending photos into one collage. Message clear about computers/info tech, but not sure significance of increase is clear. Does give idea of what KYVU is about.

Category 15 - SPECIAL EDITION/SECTION

First Place - MCCREARY COUNTY VOICE

Needs editorial. Next time include recipes, holiday gift suggestions, etc. Could be so much better with editorial.

Second Place - CHEVY CHASER MAGAZINE

Third Place - COLLEGE HEIGHTS HERALD

Very original!

Category 16 - ORIGINAL AD IDEA

First Place - MURRAY STATE NEWS

Perfect example of why a large picture is 10 times better than a lot of text.

Second Place - MCCREARY COUNTY VOICE

Third Place - CHEVY CHASER MAGAZINE

Category 17 - DISPLAY ADVERTISING

First Place - CHEVY CHASER MAGAZINE

Second Place - FARMER'S PRIDE

Third Place - COLLEGE HEIGHTS HERALD



The College Heights Herald (WKU) won first place in Local News Pictures en route to taking first in the Associates' General Excellence category.



The judges liked the Murray State News' entry best of all in Original Ad Idea. The newspaper went on to win second in General Excellence.

Titans bowl bound



The McCreary County Voice won first for Local Sports Pictures. The paper placed third in the Associates' General Excellence category.



The College Heights Herald won first place in the Front Page category.

Contest changes

Continued from page 2

5. In the Fall Newspaper Contest, combine Best News Picture Essay – Spot or General News – and Best Feature Picture Essay into one category – Best Picture Essay – Spot, General or Feature.

6. Take the following categories from the Better Newspaper Contest and place in the Fall Newspaper Contest – Best Photo Illustration, Best Graphic, Best Sports Page, Best Business / Agribusiness Page, Best Lifestyle Page, Best Editorial Page, Best Front Page.

Weekly Class 2

Continued from page 4

an excellent overall appearance. The red borders with stars really stand out. Great idea and message.

Third Place - SPRINGFIELD SUN
The "Braden Bunch" ad really stood out to me. Great color, great design. I thought it was humorous.

Category 17 - DISPLAY ADVERTISING

First Place - SPRINGFIELD SUN
This has a good layout, easy to read. Great ideas for ideas good placing for the ads.

Second Place - SPENCER MAGNET
Good use of color ads. Good ideas for ads.

Third Place - LAUREL NEWS JOURNAL

Good use of color ads.

Daily Class 1

Continued from page 10

local basketball; boys, girls, coaches, and ties into the rural nature of the community. Its subtle approach is refreshing. Well done.

Second Place - WINCHESTER SUN
Photo package effectively accents the story and is anesthesiologically pleasing. Better use of a dominant photo would make the entry stronger.

Third Place - SOMERSET COMMONWEALTH JOURNAL

Image is strong in its artistic merit and eye-catching ability. The entry would be stronger if there was a better link between the images.

Category 15 - SPECIAL EDITION/SECTION

First Place - SOMERSET COMMONWEALTH JOURNAL

Nice follow on biggest thing to hit Pulaski County in years. Great art-

Multi-Weekly

Continued from page 8

Third Place - SHELBYVILLE SENTINEL NEWS
Interesting photos. Good at telling story.

Category 12 - LOCAL SPORTS PICTURES

First Place - GEORGETOWN NEWS GRAPHIC

Nice mix of action and emotion. Consistent, but diverse placement and cropping. Layout artist works nicely with photographer. Emotional shots in each sport tell the story without reader having to go further. Great work!

Second Place - KENTUCKY STANDARD

Football display definitely strongest, but good catch of facial expression in all.

Third Place - LONDON SENTINEL ECHO

Great shot of girl hugging dad/coach, and nice catch of emotion in basketball pix.

Honorable Mention - PRINCETON TIMES LEADER

Love the tag shot by Todd Griffin. Wish you could've got the top of the winner's head. Nice wrestling shot too.

work and fine table, two columns. Nice job by photographers and editorial department.

Second Place - HARLAN DAILY ENTERPRISE

Package seemed to cover history. Good info for newcomers and old timers. Writing, especially leads could have been punchier. Also, nice to see special section filled without advertorial copy.

Third Place - MAYSVILLE LEDGER INDEPENDENT

What could've been a run of the mill sports tab was saved by good action shots. Nice feature on unknown football programs.

Category 16 - ORIGINAL AD IDEA

First Place - MURRAY LEDGER & TIMES

The series of Murray bank ads is excellent. The photographs are great. I like the way it shows the personal side of the employees. Excellent overall appearance for readers.

Category 13 - BEST USE OF GRAPHICS

First Place - GEORGETOWN NEWS GRAPHIC

From the concept to the execution, this just looks like a lot of time and effort went into this. This shows a lot of imagination too.

Second Place - LONDON SENTINEL ECHO

This graphic virtually tells the story. Very well laid out and placed.

Third Place - LONDON SENTINEL ECHO

Very nice use of graphics to illustrate a fun, light hearted feature story. This one grabbed me right away.

Category 14 - BEST USE OF PHOTO ILLUSTRATIONS

First Place - CENTRAL KENTUCKY NEWS JOURNAL

Sometimes, simplicity is best. This is simplicity at its touching best.

Second Place - LONDON SENTINEL ECHO

No doubt about it, this is a way of using an already eye-catching (if somewhat alarming) photo to its fullest advantage. Whoever designed this page was on the ball.

Third Place - MOREHEAD NEWS

As an editor I tremble every time a new special section hits my radar screen. But overall, this cover is too well designed to ignore. Nice layout with variety and impact.

Second Place - WINCHESTER SUN
Great idea. Lets the different businesses in the community be seen. Good overall appearance. I like that the colors change weekly.

Third Place - MURRAY LEDGER & TIMES

This ad definitely stands out! Overall appearance is great, especially the color. I like the Dear Santa list with message inside.

Honorable Mention - CORBIN TIMES TRIBUNE

The Empty Stocking Fund ad is great. Overall appearance good. The large photograph makes this ad appealing.

Category 17 - DISPLAY ADVERTISING

First Place - SOMERSET COMMONWEALTH JOURNAL

Good use of white space in ad. Good placement.

Second Place - MADISONVILLE MESSENGER

Third Place - WINCHESTER SUN

Category 15 - SPECIAL EDITION/SECTION

First Place - PRINCETON TIMES LEADER

Love how the theme flows throughout the section!

Second Place - SOMERSET NEWS JOURNAL

The soft color on the cover was perfect. Very informative.

Third Place - MOREHEAD NEWS

Loved every thing about this section, except that the cover was not in full color. Had there been more color, this could have easily been a first place.

Category 16 - ORIGINAL AD IDEA

First Place - SOMERSET NEWS JOURNAL

The graphic artist responsible for this ad needs a raise. Excellent layout! Great color.

Second Place - GEORGETOWN NEWS GRAPHIC

Cute ad. Huge cute kid's pictures could have made it better.

Third Place - MOREHEAD NEWS

Clean design. Easy to read.

Category 17 - DISPLAY ADVERTISING

First Place - PAINTSVILLE HERALD

Second Place - BIG SANDY NEWS

Great clean ads. Easy to read.

Third Place - MOREHEAD NEWS

About the cover

It's fitting that the cover of this contest tab contains the name of each newspaper that won an award of any kind on this, the final Better Newspaper Contest.

The KPA Board voted last fall to combine the Fall Newspaper Contest with the Better Newspaper Contest. For additional details, see page 2 of this contest tab.

Cover design by
David Spencer,
KPA New Media Director

Daily Class 2

Continued from page 12

Best (the illustration on panic button is simple but effective.)

Second Place - HENDERSON GLEANER

Lots of thought, lots of execution, results in this paper being recognized. The Page 1 photo illustration on Nov. 11, was stunning and dramatic.

Third Place - DANVILLE ADVOCATE MESSENGER

This paper is thinking and executing needs to work toward consistency and effort instead of just playing with space and funky typesetting. Good effort.

Category 15 - SPECIAL EDITION/SECTION

First Place - HENDERSON GLEANER

Nice job of gathering material under dry circumstances.

Second Place - DANVILLE ADVOCATE MESSENGER

Interesting section.

Third Place - DANVILLE ADVOCATE MESSENGER

Fun reading from cover to cover.

Honorable Mention - TIE - KENTUCKY NEW ERA

Complete coverage.

Honorable Mention - TIE - HENDERSON GLEANER

Clear layout.

Category 16 - ORIGINAL AD IDEA

First Place - HENDERSON GLEANER

Another great concept. It connects with readers. Besides, who doesn't like to look at little kids? Well done.

Second Place - HENDERSON GLEANER

Anyone who had moved before knows how the guy pictured in this ad feels. This connection makes this ad a winner. A little less wordy would be an improvement.

Third Place - KENTUCKY NEW ERA

Artistically strong and eye-catching. Image is unique tie-in to message of the ad.

Category 17 - DISPLAY ADVERTISING

First Place - DANVILLE ADVOCATE MESSENGER

Nice job overall, several eye-catching ads and generally nice work throughout. Clear winner.

Second Place - HENDERSON GLEANER

Technically okay, but could use more striking graphics and better placement.

Secrecy is incompatible with democracy

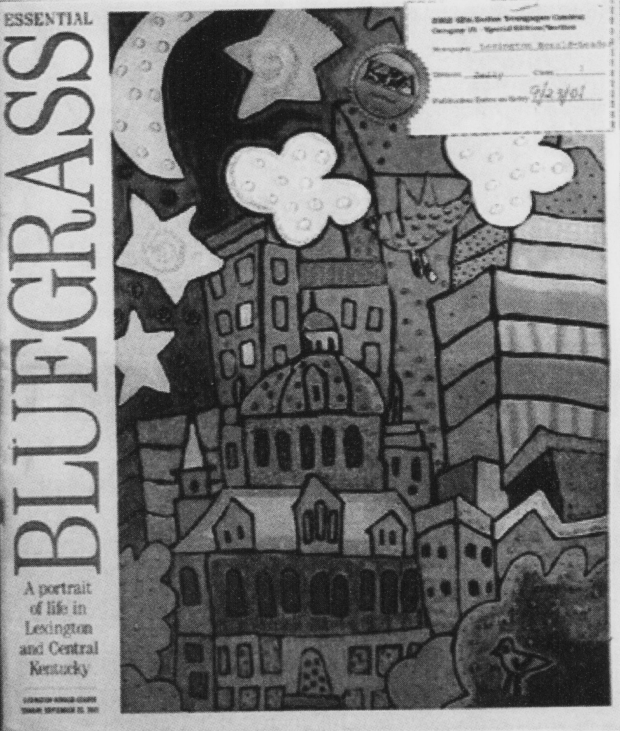


HENRY REICHE

Editorial

The pages of a president prior to 12 years after the president left office... Secrecy is incompatible with democracy... The pages of a president prior to 12 years after the president left office... Secrecy is incompatible with democracy... The pages of a president prior to 12 years after the president left office... Secrecy is incompatible with democracy...

The workings of our elected officials and government... Secrecy is incompatible with democracy... The workings of our elected officials and government... Secrecy is incompatible with democracy... The workings of our elected officials and government... Secrecy is incompatible with democracy...



Above, the Jessamine Journal won first place in Freedom of Information among Weekly Class 3 newspapers. The win helped the Journal win second place in Weekly Class 3 General Excellence.



Above, the Laurel News Journal took first place in Local Feature Pictures in Weekly Class 2. The Laurel News Journal won first in General Excellence in its class. Left, The Lexington Herald-Leader took first-place honors for Special Edition/Section among Daily Class 3 newspapers. The award helped the Herald-Leader win first place in General Excellence in its class.

Mid-October

That's the date to remember in order to enter the KPA Editorial Contest. Contest forms will be mailed in September. Mark your calendar now and watch the mail and The Kentucky Press. If you are one of the many KPA members who eagerly await the arrival of news about winning contest entries, remember, you must first enter. Entries will be due in mid-October. Awards will be announced at the January 23-24, 2003, KPA convention at the Hurstbourne Hotel and Conference Center in Louisville.

2002 KPA Better Newspaper Contest

General Excellence Winners

Weekly Class 1

First Place - FLEMINGSBURG GAZETTE
Second Place - FULTON LEADER
Third Place - MENIFEE COUNTY NEWS

Weekly Class 2

First Place - LAUREL NEWS JOURNAL
Second Place - SPRINGFIELD SUN
Third Place - LARUE COUNTY HERALD NEWS

Weekly Class 3

First Place - CORBIN NEWS JOURNAL
Second Place - JESSAMINE JOURNAL
Third Place - LEBANON ENTERPRISE

Multi-Weekly

First Place - APPALACHIAN NEWS-EXPRESS
Second Place - KENTUCKY STANDARD
Third Place - GEORGETOWN NEWS-GRAPHIC

Daily Class 1

First Place TIE - MADISONVILLE MESSENGER
First Place TIE - WINCHESTER SUN
First Place TIE - SOMERSET COMMONWEALTH JOURNAL
Second Place - CORBIN TIMES-TRIBUNE
Third Place - MAYSVILLE LEDGER INDEPENDENT

Daily Class 2

First Place - HENDERSON GLEANER
Second Place - ASHLAND DAILY INDEPENDENT
Third Place - KENTUCKY NEW ERA

Daily Class 3

First Place - LEXINGTON HERALD-LEADER
Second Place - OWENSBORO MESSENGER-INQUIRER

Associate Newspapers

First Place - COLLEGE HEIGHTS HERALD
Second Place - MURRAY STATE NEWS
Third Place - MCCREARY COUNTY VOICE